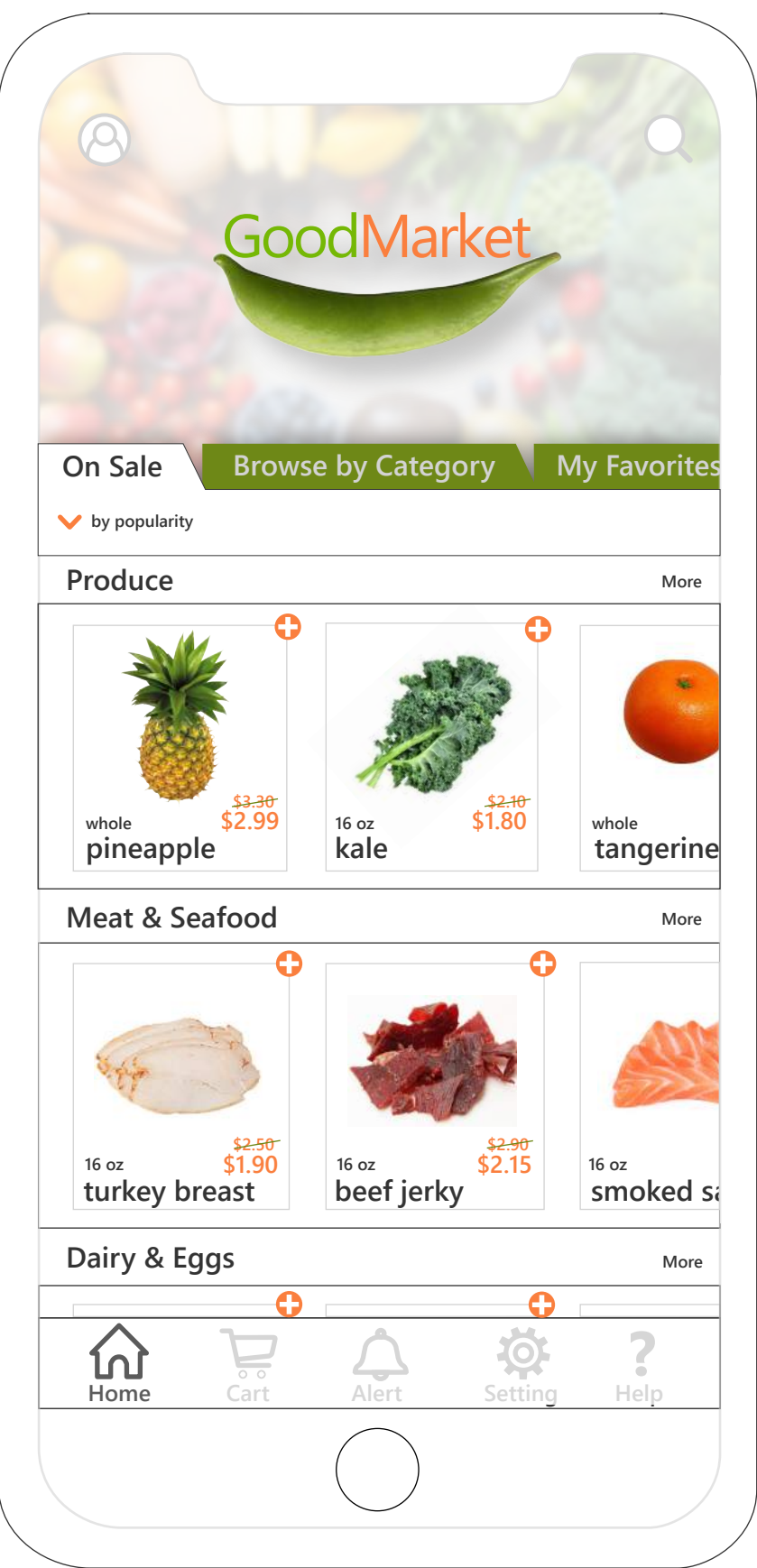
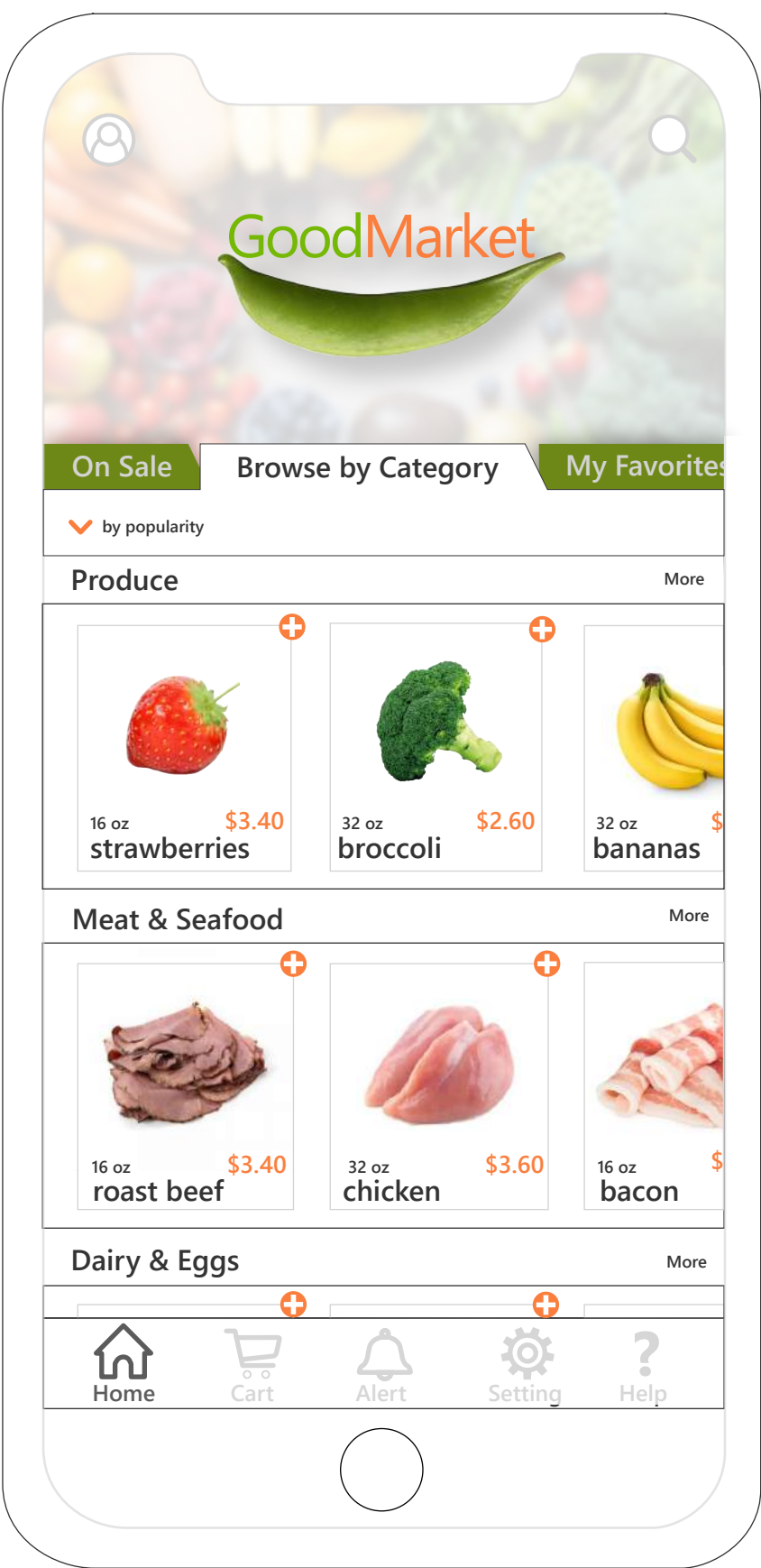


## Navigation Pattern 1

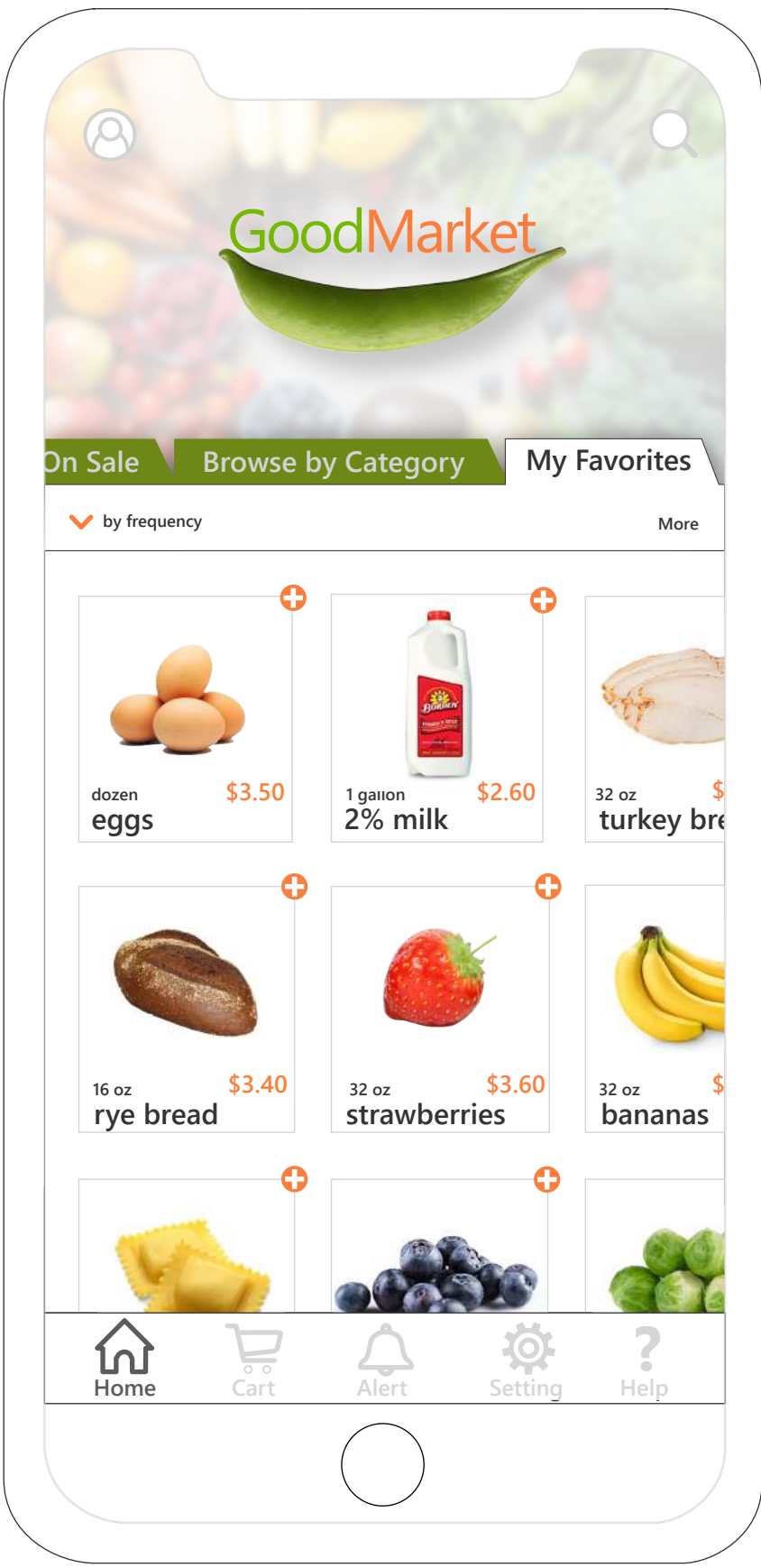
A category filter (tab) is used for navigation. The results are sorted by criteria e.g. popularity, buying frequency (for My Favorites). Tapping on the orange dropdown icon will open more sorting criteria. The results with higher popularity/frequency are displayed on the left of the product slider. Tapping More will brings the user to a Category screen showing all products within the category.



Home screen:  
On Sale



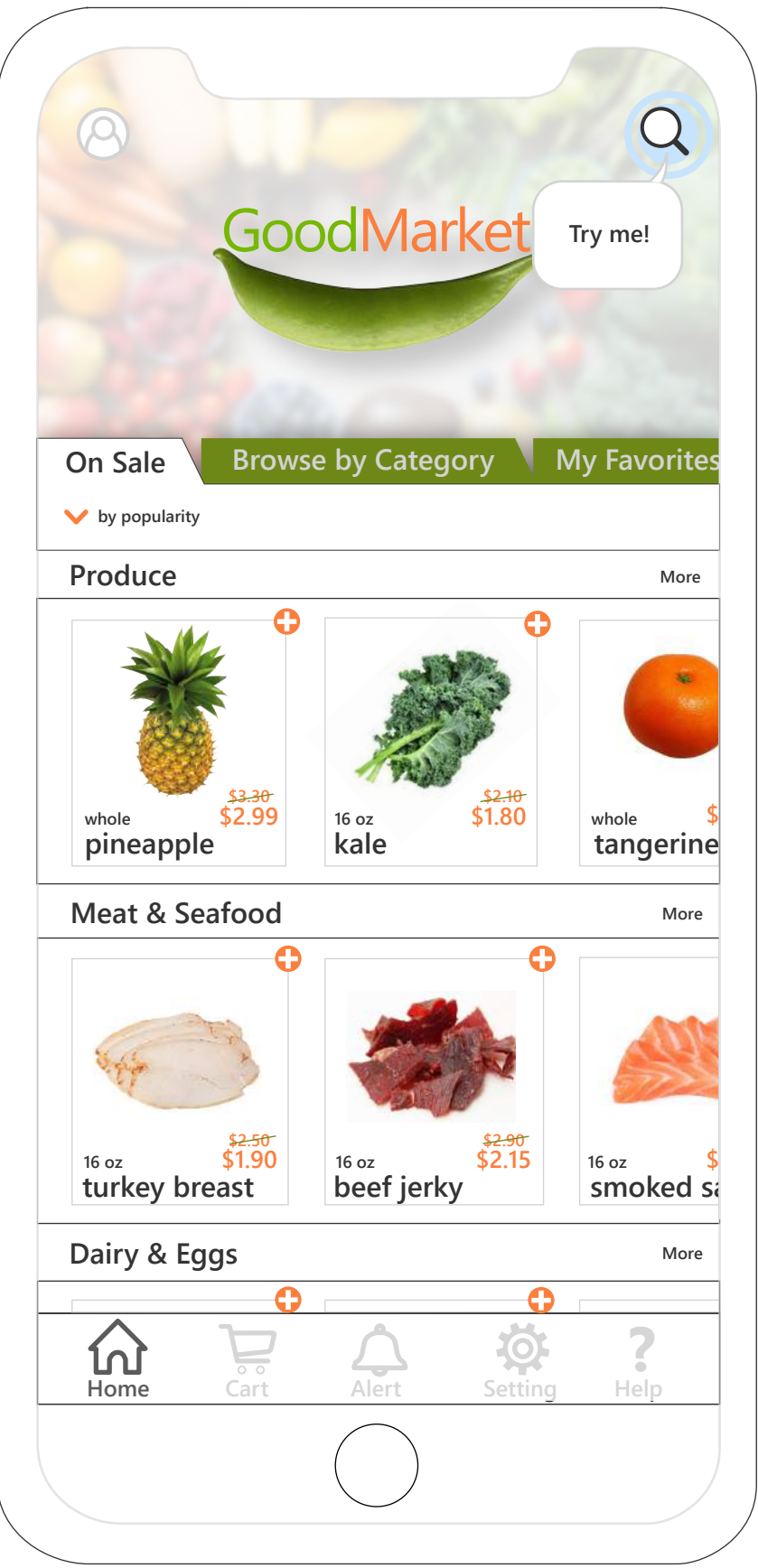
Home screen:  
Browse by Category



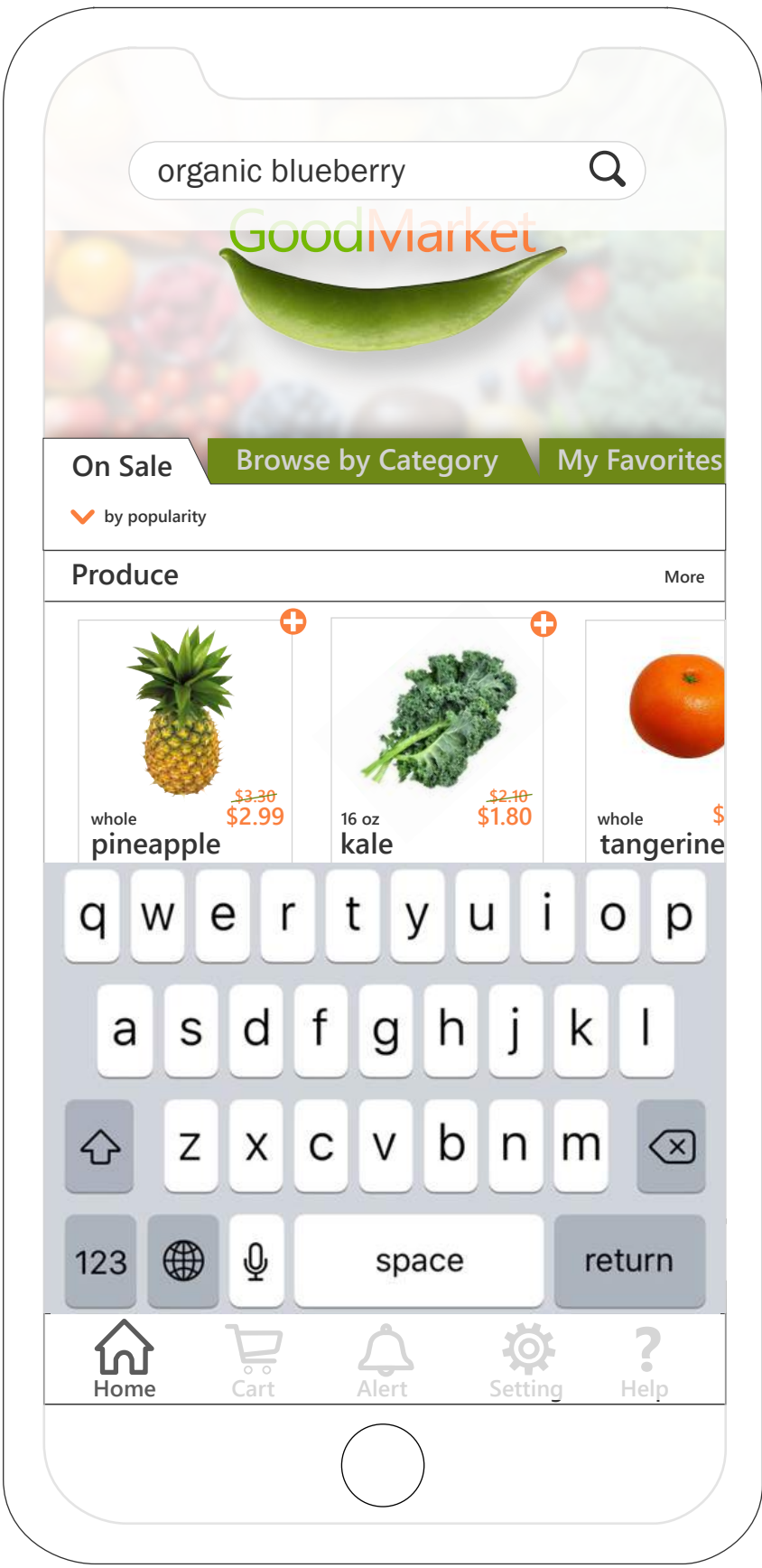
Home screen:  
My Favorites

## Navigation Pattern 2

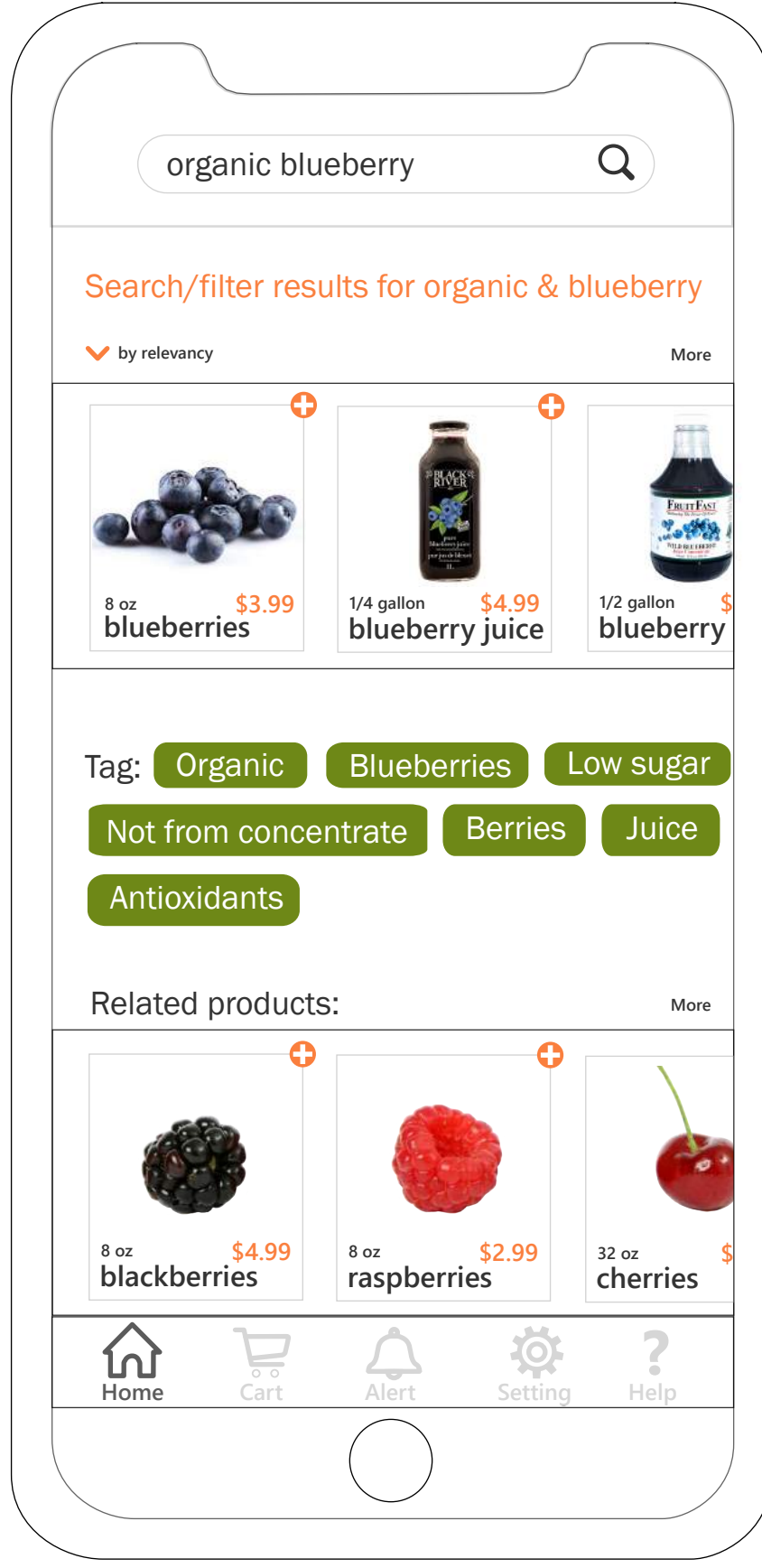
Search pattern combines search and filter together. The search icon comes with a nudge in a form of pop-up dialogue box to assist its learnability. Once tapped on, it expands into a search field. The results are sorted by relevancy (default setting which can be changed under Setting — gear icon). The usr may also tap on the tags to explore special products types or scrolling down to view related products.



Home screen with  
Search (in focus)



Home screen with  
Search (input)



Home screen with  
Search (output)



#fa7f3e



#6e8817



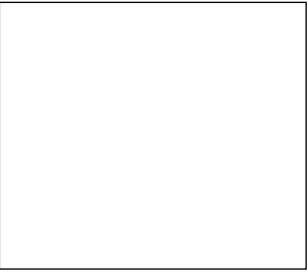
#333333



#d3d3d3



#5b5b5b



#ffffff

- The green color is used on welcome screen, GoodMarket logo, sugar snap pea icon and throughout the pre-shopping experience.
- The orange color is used for account, navigation, cart and transaction related icons/buttons and throughout the checkout flow.