

Scam Analytics – Internship Task Report

Cover Page

Title: Scam Analytics – Internship Task Report

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Executive Summary

This report provides a data-backed analysis of scams in the education and IT sectors, including EdTech, course-selling models, job scams, consultancy scams, and internship frauds. A dataset of 20 verified scam cases was created, cleaned, and analyzed using Excel. Pivot tables and dashboards were prepared to identify patterns, top scam categories, and financial impact. Findings show job-offer scams are the most frequent, EdTech refund scams are increasing, and financial losses are concentrated in consultancy and fake job-offer scams.

Table of Contents

1. Introduction & Context
2. Types of Scams in the Education System
3. EdTech & Course-Selling Scams
4. IT & Company-Related Scams
5. Data Collection & Methodology
6. Data Analysis & Dashboard
7. Case Studies
8. Impact on Students & Job Seekers
9. Red Flags & Warning Signs
10. Recommendations & Solutions
11. Conclusion
12. Annexures (Screenshot List)

1. Introduction & Context

Scams targeting students and job-seekers are increasing rapidly due to digital growth and social-media-based marketing. Scammers use fake university approvals, misleading course promises, fake job offers, unpaid internships, and fraud consultancies. This report examines real scam cases, analyzes dataset patterns, and provides recommendations.

2. Types of Scams in the Education System

- Fake Colleges & Universities
- Institutions offering degrees without UGC/AICTE approval.
- Misleading Placement Promises
- Colleges claiming 100% placement with fake statistics.
- Overpriced or Low-Value Courses
- High-fee professional programs with poor-quality training.
- Fake Certificates & Diploma Scams
- Unapproved institutes issuing fake degrees to thousands.

3. EdTech & Course-Selling Scams

- High-Pressure Sales
- Aggressive tele-calling forcing students to join expensive courses.
- Fake Placement Guarantees
- Claims of 20+ LPA jobs after 3 months training.
- Inflated Testimonials
- Success stories that are fabricated or duplicated using stock images.
- Refund Issues
- EdTech companies denying refunds even with a “refund policy”.
- Social Media Pattern
- Large volumes of complaints found on LinkedIn, Reddit, X, and YouTube.

4. IT & Company-Related Scams

- Fake Job Offers
- Scammers impersonating HR and offering jobs through WhatsApp.
- Consultancy Fraud
- Charging upfront money for overseas jobs.
- Unpaid Internships
- Firms making students work for free after promising stipends.
- Bond-Based Exploitation
- Companies forcing illegal bonds, heavy penalties, and advance payments.

5. Data Collection & Methodology

Sources Used:

- Times of India
- India Today
- NDTV
- Deccan Chronicle
- LinkedIn posts
- Reddit discussions
- YouTube awareness videos
- X.com tweets

Steps Followed:

1. Manual search using keywords
2. Extracting data points into the Excel dataset
3. Adding new "month" column using =TEXT(C2, "YYYY-MM")
4. Cleaning and replacing missing values with "NA"
5. Validating evidence links
6. Data Analysis & Dashboard

Pivot Tables Created:

1. ScamType Count
2. Platform Distribution
3. MonthTrend
4. FinancialLoss (sum of amount lost)

Dashboard Charts:

- Scam Category Chart (Column)
- Platform Chart (Pie)
- Monthly Trend (Line)
- Financial Loss Chart (Column)

These visuals help clearly understand scam patterns and highlight financial risks.

7. Case Studies

Case 1 – Fake Tech Course Scam

40 students lost ₹52 lakh after enrolling in a fake course with false placement promises.

(Times of India)

Case 2 – Fake Internship Portal

Students across Telangana were duped into paying fees for non-existent remote internships.

(Deccan Chronicle)

Case 3 – Fake Degree Scam

Over 8000 fake degrees issued; used to secure teacher jobs.

(India Today)

Case 4 – Consultancy Overseas Job Scam

A fake consultancy collected ₹1.5 crore by promising foreign jobs.

(Times of India)

8. Impact on Students & Job Seekers

- Financial Impact
- Losses ranging from ₹2,000 – ₹20 lakh.
- Emotional Impact
- Stress, anxiety, loss of trust, depression.
- Career Impact
- Wasted time, fake experience gaps, missed real job opportunities.

9. Red Flags & Warning Signs

- Upfront payment for job offers
- No company registration details
- Pressure tactics: “Pay now or lose your seat”
- Fake testimonials
- Unrealistic salary promises (20–50 LPA for freshers)
- No official website or GST details

10. Recommendations & Solutions

For Students:

- Verify UGC/AICTE approvals
- Never pay money for job letters
- Research reviews on X, Reddit, LinkedIn

For Companies:

- Transparent refund policy
- Genuine placement statistics
- Proper mentorship verification

For Regulators:

- National EdTech approval framework
- Verified company registry

- Strict legal action for scam websites

11. Conclusion

- The analysis shows a rising trend in job-related, EdTech, and training scams.
- Proper verification, awareness, and regulatory mechanisms are needed to reduce such fraud.
- The dashboard built in Excel offers clear insights into scam categories, financial damages, and monthly patterns.

12. Annexure: Screenshot List

- SS_01 – TOI Fake Course Scam
- SS_02 – NDTV Internship Scam
- SS_03 – India Today Fake Certificates Scam
- SS_04 – HT Job Placement Scam
- SS_05 – NewsMinute Internship Portal Scam
- SS_06 – LinkedIn EdTech Complaint
- SS_07 – Reddit Course Selling Scam
- SS_08 – YouTube EdTech Scam Video
- SS_09 – Twitter Internship Scam
- SS_10 – WhatsApp Fake HR Message
- SS_11 – Consultancy Scam
- SS_12 – Unpaid Internship Scam
- SS_13 – Raw Data Screenshot
- SS_14 – Pivot Table Screenshot
- SS_15 – Dashboard Screenshot