

Q Sciences Announces Rodger Smith as Founding IBO

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Lehi, Utah – Q Sciences today announced Rodger Smith as a founding Independent Business Owner, joining a team that includes direct sales industry legends James “Jimmy” Kossert and Scott Malone.

Smith brings a formidable background in marketing and sales as an executive both in and out of the direct sales industry. Over the span of his ten years in direct sales, his innovative internet-based approach to sales and marketing has reshaped the industry.

Smith began his career in sales and marketing for companies such as Ancestry.com, where he more than tripled the company’s user base. He went on to build a sales organization of over 50,000 people as a distributor for XanGo. When he saw a void at XanGo for effective online marketing tools, Smith co-founded MyMangosteen.com, a distributor web toolkit. Tens of thousands of XanGo distributors enrolled with MyMangosteen.com to build their businesses, making it the most popular web marketing system in the entire company.

Most recently, Smith served as President and Chief Marketing Officer of iCentris, Inc., the premier provider of online direct sales tools used by many of the largest and most successful network marketing companies in the world.

Smith's passion for network marketing stems from the changes he has seen it make in peoples' lives. “There isn’t another business model where for less than \$50, anyone can start their own business and take things into their own hands and improve their lives,” he said. “If you pick a good company and surround yourself with people who have strong principles and integrity, your business success really just depends on you and your efforts.”

Smith is excited to join Q Sciences as it brings to market products that he believes are absolutely needed in today’s world. “In my ten years in the industry, I’ve seen it all—and I haven’t ever seen a product line like what Q Sciences has to offer,” said Smith.

“Rodger could literally join any company in the industry,” said Daren Hogge, Q Sciences President and CEO. “The fact that he has chosen Q Sciences speaks volumes to the opportunity and momentum taking place at the company.”

About Q Sciences

Q Sciences is a Utah-based wellness company offering innovative, research-backed nutritional supplements for brain and body health. For more information, visit <http://www.qsciences.com> or follow Q Sciences on Twitter at <http://www.twitter.com/qsciences>.

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