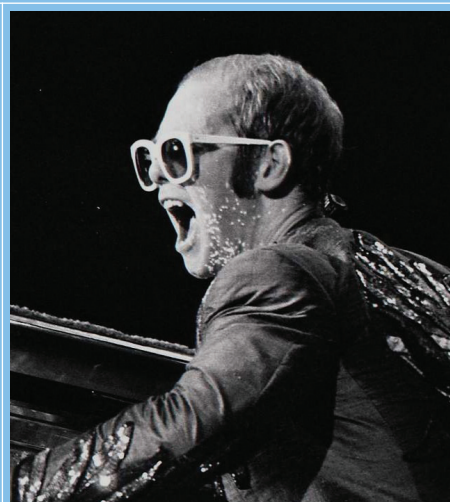
New Books

TEMPLE UNIVERSITY PRESS

Spring 2011



Temple
UNIVERSITY PRESS

The Day-Glo colors shimmered under a nearly full moon as psychedelic painted shapes and forms danced along the outside walls. A klieg light searched the sky. All at once the big blue doors burst open. Swirling lights and driving, potent sounds pierced the darkness and announced the new dawn. Colors swam on a sea of endless possibilities. Electric Factory had landed.

SPRING 2011

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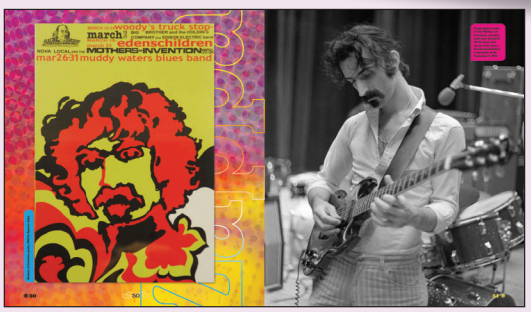


Above spreads from *My Soul's Been Psychedelicized*

Cover images: upper left and bottom right: Courtesy Zohrab Kazanjian; upper right and lower left: Courtesy The City of Philadelphia

Temple University Press is a proud member of the Association of American University Presses

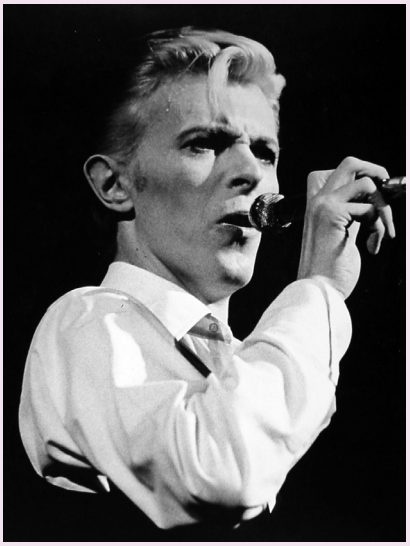
Catalog Design: HOFFMAN STUDIO

My Soul's Been Psychedelicized

Electric Factory: Four Decades in Posters and Photographs

Larry Magid with Robert Huber

Philadelphia's popular music scene and the concert promoters who shaped it for more than forty years

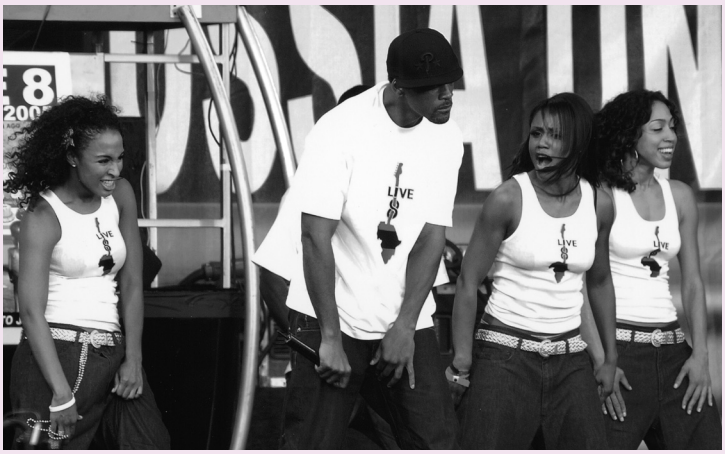


On February 2, 1968, the Electric Factory, Philadelphia's first venue for the era's new music, opened with a show featuring the Chambers Brothers. Performing their neosoul and gospel sounds in a warm and inviting venue, they declared, "*My soul's been* psychedelicized!" —a feeling that the Factory's cofounder, Larry Magid, has been experiencing ever since.

In *My Soul's Been Psychedelicized*, Magid presents a spectacular photographic history of the bands that have performed at the Electric Factory and at other venues in Factory-produced concerts over the past four decades. The book includes concert posters, photographs, and promotional items featuring both rising stars and established performers, such as Pink Floyd, Jimi Hendrix, Bob Dylan, Bruce Springsteen, Bette Midler, Elvis Presley, Tina Turner, Pearl Jam and many, many more.

The images—candid and celebratory—create a one-of-a-kind history of rock and roll, from the wild 1960s to the Live Aid concert in 1985 and the closing of the Philadelphia Spectrum in 2009. Magid's vivid recollections constitute a who's who of pop music and culture. As one of the great concert producers, he shares his unique perspective on the business, talking about how it has changed and how lasting careers have been carefully developed.

For anyone who has ever attended a concert at the Electric Factory—or for anyone who missed a show—*My Soul's Been Psychedelicized* will bring back great memories of the music and the musicians.



Photos: top Courtesy Zohrab Kazanjian; middle and bottom Courtesy The City of Philadelphia

LARRY MAGID cofounded the Electric Factory in 1968.

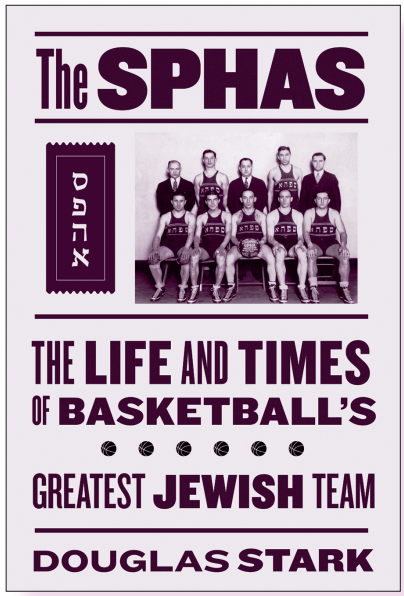
The articles, essays, and short stories of ROBERT HUBER, Features Editor of *Philadelphia* magazine, have appeared in *Esquire, GQ, Details, South Carolina Review*, and many other publications. He is coauthor of *Forever Young* and coeditor of *The Philadelphia Reader* (Temple).

Philadelphia Region/ Music and Dance/General Interest

April

200 pp., 250 color illustrations, 10 x 12"

Cloth 978-1-4399-0180-9 $39.50T £26.99



The SPHAS

The Life and Times of Basketball's Greatest Jewish Team

Douglas Stark

Foreword by Lynn Sherr

The history of the South Philadelphia Hebrew Association's basketball team and the legends it spawned

Founded in 1918, the South Philadelphia Hebrew Association's basketball team, known as the SPHAS, was a top squad in the American Basketball League—capturing seven championships in thirteen seasons—until it disbanded in 1959. In *The SPHAS*, the first book to chronicle the history of this team and its numerous achievements, Douglas Stark uses rare and noteworthy images of players and memorabilia as well as interviews and anecdotes to recall how players like Inky Lautman, Cy Kaselman, and Shikey Gotthoffer fought racial stereotypes of weakness and inferiority while spreading the game's popularity. Team owner Eddie Gottlieb and Temple University coach Harry Litwack, among others profiled here, began their remarkable careers with the SPHAS.

Stark explores the significance of basketball to the Jewish community during the game's early years, when Jewish players dominated the sport and a distinct American Jewish identity was on the rise. At a time when basketball teams were split along ethnic lines, the SPHAS represented the Philadelphia Jewish community. *The SPHAS* is an inspiring and heartfelt tale of the team on and off the court.

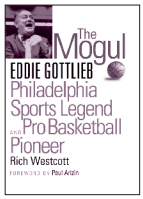
Sports/Philadelphia Region/ Jewish Studies

June

312 pp., 75 tables, 37 halftones, 6 x 9"

Cloth 978-1-59213-633-9 $29.50T £22.99

Also of Interest:



The Mogul: Eddie Gottlieb, Philadelphia Sports Legend and Pro Basketball Pioneer
Rich Westcott
Foreword by Paul Arizin
320 pp. illustrated
Cloth 978-1-59213-655-1 $37.00 £28.99

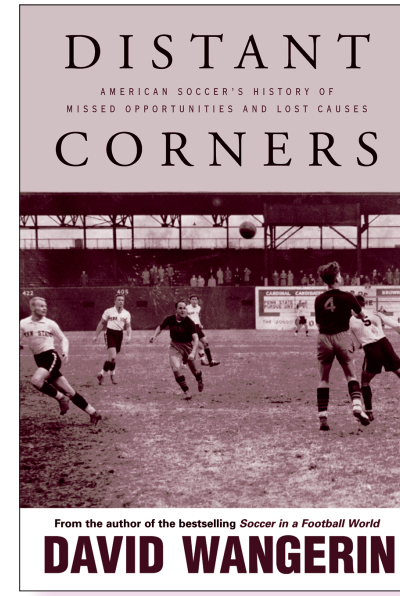
DOUGLAS STARK is the Museum Director of the International Tennis Hall of Fame & Museum.

Photo: Carl Keitner

Distant Corners

American Soccer's History of Missed Opportunities and Lost Causes

David Wangerin



From bestselling author David Wangerin, a history of America's curious relationship with the "beautiful game"

In *Distant Corners*, his follow-up to *Soccer in a Football World*, David Wangerin details several of the people, places, and events that shaped American soccer history. Despite its struggle for popular acceptance, soccer in the United States has a rich history. Wangerin profiles Tom Cahill, the almost-forgotten "father of American soccer," and writes passionately about the 1979 North American Soccer League season, the high-water mark of the game in the twentieth century.

Wangerin shows how the American appetite for soccer has ebbed and grown over the years, chronicling the game at the college and professional levels and describing the city of St. Louis's unique historic attachment to the sport. Wangerin believes that the time is ripe for American fans to look into their own history and recognize the surprisingly deep connection their country has to soccer.

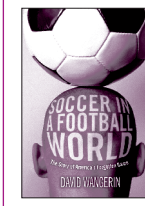
Sporting series

DAVID WANGERIN was born in Chicago, grew up in Wisconsin, and moved to the United Kingdom in 1987. He is the author of *Soccer in a Football World: The Story of America's Forgotten Game* (Temple) and for more than twenty years has contributed to the British soccer magazine *When Saturday Comes*. He lives in central Scotland, where he has developed an affection for Raith Rovers.

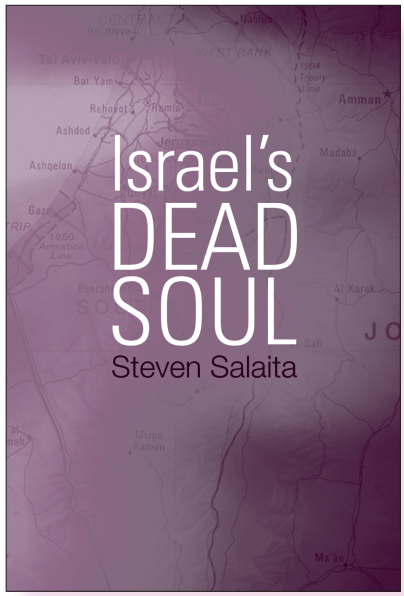
Sports/American Studies/ General Interest

May
264 pp., 18 halftones, 6 x 9"
Cloth 978-1-4399-0630-9 $29.95T £22.99

Also of Interest:



Soccer in a Football World: The Story of America's Forgotten Game
David Wangerin
Sporting Series
360 pp. illustrated
Paper 978-1-59213-885-2 $20.95
For Sale in North America only



Israel's Dead Soul

Steven Salaita

How Zionism became an exceptional ideology in the eyes of the West

In his courageous book, *Israel's Dead Soul*, Steven Salaita explores the failures of Zionism as a political and ethical discourse. He argues that endowing nation-states with souls is a dangerous phenomenon because it privileges institutions and corporations rather than human beings.

Asserting that Zionism has been normalized—rendered "benign" as an ideology of "multicultural conviviality"—Salaita critiques the idea that Zionism, as an exceptional ideology, leads to a lack of critical awareness of the effects of the Israeli occupation in Palestinian territory and to an unquestioning acceptance of Israel as an ethnocentric state.

Salaita's analysis targets the Anti-Defamation League, films such as *Munich* and *Waltz with Bashir*, intellectuals including Cornel West and Michael Eric Dyson, gay rights activists, and other public figures who mourn the decline of Israel's "soul." His pointed account shows how liberal notions of Zionism are harmful to various movements for justice.

Political Science and Public Policy/Cultural Studies/Sociology

April

184 pp., 5 ½ x 8 ¼"

Paper	978-1-4399-0638-5	$24.95	£16.99
Cloth	978-1-4399-0637-8	$59.50	£41.00

STEVEN SALAITA is Associate Professor of English at Virginia Tech. His recent books include *The Uncultured Wars, Anti-Arab Racism in the USA,* and *The Holy Land in Transit*.

How Racism Takes Place

George Lipsitz

How racism shapes urban spaces and how African Americans create vibrant communities that offer models for more equitable social arrangements

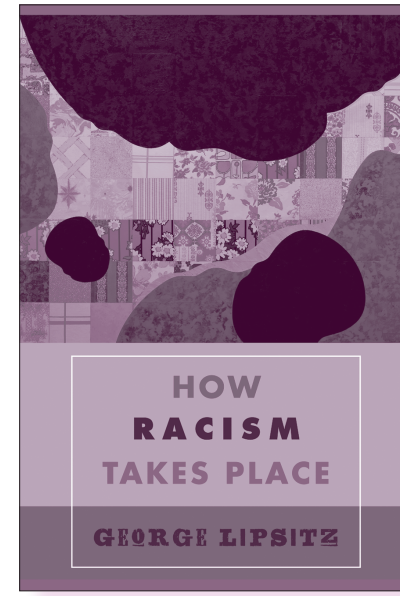
White identity in the United States is place bound, asserts George Lipsitz in *How Racism Takes Place*. An influential scholar in American and racial studies, Lipsitz contends that racism persists because a network of practices skew opportunities and life chances along racial lines. That is, these practices assign people of different races to different spaces and therefore allow grossly unequal access to education, employment, transportation, and shelter.

Revealing how seemingly race-neutral urban sites contain hidden racial assumptions and imperatives, Lipsitz examines the ways in which urban space and social experience are racialized and emphasizes that aggrieved communities do not passively acquiesce to racism. He recognizes the people and communities that have reimagined segregated spaces in expressive culture as places for congregation.

How Racism Takes Place not only exposes the degree to which this white spatial imagining structures our society but also celebrates the black artists and activists who struggle to create a just and decent society

.

GEORGE LIPSITZ is Professor of Black Studies and Sociology at the University of California–Santa Barbara. His previous books include *The Possessive Investment in Whiteness: How White People Profit from Identity Politics* and *A Life in the Struggle: Ivory Perry and the Culture of Opposition* (both Temple). Lipsitz serves as President of the Advisory Board of the African American Policy Forum and as a member of the Board of Directors of the National Fair Housing Alliance.



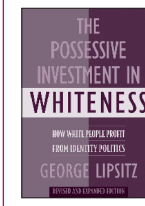
American Studies/African American Studies/Urban Studies

April

312 pp., 6 x 9"

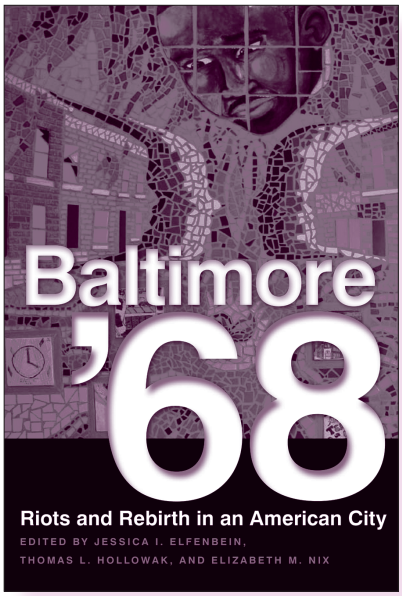
Paper	978-1-4399-0256-1	$26.95	£18.99
Cloth	978-1-4399-0255-4	$76.50	£53.00

Also of Interest:



The Possessive Investment in Whiteness: How White People Profit from Identity Politics
Revised and Expanded Edition
George Lipsitz
320 pp.

Paper	978-1-59213-494-6	$27.95	£18.99



Baltimore '68

Riots and Rebirth in an American City

Edited by Jessica I. Elfenbein, Thomas L. Hollowak, and Elizabeth M. Nix

The first comprehensive study of one city, Baltimore, forty years after the unrest that swept across some 120 U.S. cities

In 1968, Baltimore was home to a variety of ethnic, religious, and racial communities that, like those in other American cities, were confronting a quickly declining industrial base. In April of that year, disturbances broke the urban landscape along lines of race and class.

This book offers chapters on events leading up to the turmoil, the riots, and the aftermath as well as four rigorously edited and annotated oral histories of members of the Baltimore community. The combination of new scholarship and first-person accounts provides a comprehensive case study of this period of civil unrest four decades later.

This engaging, broad-based public history lays bare the diverse experiences of 1968 and their effects, emphasizing the role of specific human actions. By reflecting on the stories and analysis presented in this anthology, readers may feel empowered to pursue informed, responsible civic action of their own.

Baltimore '68 is the book component of a larger public history project, "Baltimore '68: Riots and Rebirth." The project's companion website (http://archives.ubalt.edu/bsr/index.html) offers many more oral histories plus photos, art, and links to archival sources. The book and the website together make up an invaluable teaching resource on cities, social unrest, and racial politics in the 1960s. The project was the corecipient of the 2009 Outstanding Public History Project Award from the National Council on Public History.

Urban Studies/History/ Race and Ethnicity

July

288 pp., 20 b/w illustrations, 2 maps, 6 x 9"

Paper	978-1-4399-0662-0	$29.95	£22.99
Cloth	978-1-4399-0661-3	$74.50	£58.00

JESSICA I. ELFENBEIN is Associate Provost and Professor of History and Community Studies at the University of Baltimore.

THOMAS L. HOLLOWAK is Associate Director for Special Collections at the University of Baltimore's Langsdale Library.

ELIZABETH (BETSY) M. NIX is Assistant Professor in the Community Studies and History Programs at the University of Baltimore.

Photo: Chris Hartlove

American History Now

Edited for the American Historical Association by Eric Foner and Lisa McGirr

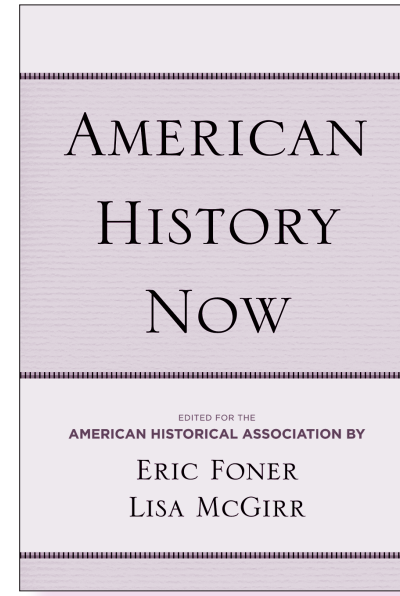
A new generation of scholars addresses the current themes and questions in interpreting American history

American History Now collects eighteen original historiographic essays that survey recent scholarship in American history and trace the shifting lines of interpretation and debate in the field. Building on the legacy of two previous editions of *The New American History*, this volume presents an entirely new group of contributors and a reconceptualized table of contents.

The new generation of historians showcased in *American History Now* have asked new questions and developed new approaches to scholarship to revise the prevailing interpretations of the chronological periods from the Colonial era to the Reagan years. Covering the established subfields of women's history, African American history, and immigration history, the book also considers the history of capitalism, Native American history, environmental history, religious history, cultural history, and the history of "the United States in the world."

American History Now provides an indispensible summation of the state of the field for those interested in the study and teaching of the American past.

Critical Perspectives on the Past series



ERIC FONER is DeWitt Clinton Professor of History at Columbia University and the author of numerous works on American history. He has served as president of the American Historical Association, the Organization of American Historians, and the Society of American Historians. His most recent book is *The Fiery Trial: Abraham Lincoln and American Slavery*.

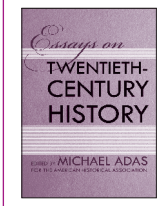
LISA MCGIRR is Professor of History at Harvard University and author of *Suburban Warriors: The Origins of the New American Right*.

History

July
408 pp., 6 x 9"

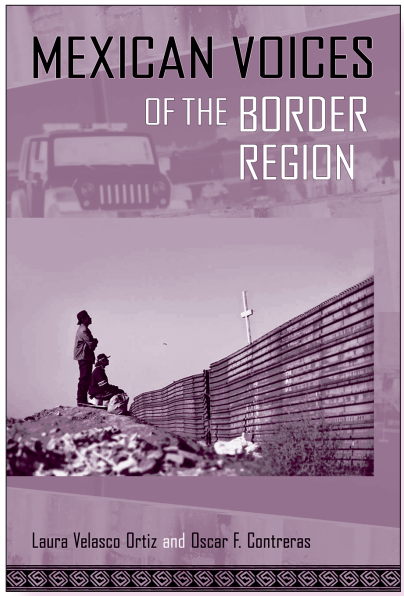
Paper	978-1-4399-0244-8	$34.95	£26.99
Cloth	978-1-4399-0243-1	$89.50	£70.00

Also of Interest:



Essays on Twentieth-Century History
Edited by Michael Adas
for the American Historical Association
Critical Perspectives on the Past Series
350 pp. illustrated

Paper	978-1-4399-0270-7	$36.95	£25.99



Mexican Voices of the Border Region

Laura Velasco Ortiz and Oscar F. Contreras
with translations by Sandra del Castillo

How the border shapes the experiences and opportunities of Mexicans on each side

Every day, 40,000 commuters cross the U.S.–Mexico border at Tijuana–San Diego to go to work. Untold numbers cross illegally. Since NAFTA was signed into law, the border has become a greater obstacle for people moving between countries. Transnational powers have exerted greater control over the flow of goods, services, information, and people.

Mexican Voices of the Border Region examines the flow of people, commercial traffic, and the development of relationships across this border. Through first-person narratives, Laura Velasco Ortiz and Oscar F. Contreras show that since NAFTA, Tijuana has become a dynamic and significant place for both nations in terms of jobs and residents. The authors emphasize that the border itself has different meanings whether one crosses it frequently or not at all. The interviews probe into matters of race, class, gender, ethnicity, place, violence, and political economy as well as the individual's sense of agency.

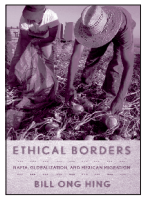
Voices of Latin American Life series

Latin American/Caribbean Studies/Latino/a Studies/ Sociology

April
238 pp., 10 b/w illustrations, 6 x 9"

Paper	978-1-59213-909-5	$29.95	£22.99
Cloth	978-1-59213-908-8	$79.50	£62.00

Also of Interest:



Ethical Borders: NAFTA, Globalization, and Mexican Migration
Bill Ong Hing
248 pp.

Paper	978-1-59213-925-5	$26.95	£20.99

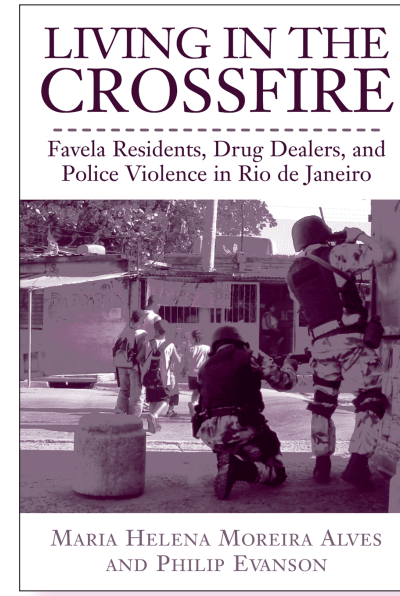
LAURA VELASCO ORTIZ is Professor in the Department of Cultural Studies at El Colegio de la Frontera Norte. She is the author of *Mixtec Transnational Identity*, an updated translation of her book *El regreso de la comunidad*.

OSCAR F. CONTRERAS is Professor in the Department of Social Studies at El Colegio de la Frontera Norte. He is the author of many articles and books, most recently *Aprendizaje tecnológico y desarrollo local. La industria automotriz en el norte de México*.

Living in the Crossfire

Favela Residents, Drug Dealers, and Police Violence in Rio de Janeiro

Maria Helena Moreira Alves and Philip Evanson



Communities organizing to end Brazil's urban war on drugs

For all of Brazil's efforts to reduce poverty—and its progress—the *favelas* in Rio de Janeiro still house one-third of the city's poor, and violence permeates every aspect of the city. As urban drug gangs and police wage war in the streets, favela residents who are especially vulnerable live in fear of being caught in the crossfire. Politicians, human rights activists, and security authorities have been working to minimize the social and economic problems at the root of this "war."

Living in the Crossfire presents impassioned testimony from officials, residents, and others in response to the ongoing crisis. Maria Helena Moreira Alves and Philip Evanson provide vivid accounts from grieving mothers and members of the police working to stop the war and, among officials, from Brazil's President Luis Inácio Lula da Silva, who discusses his efforts to improve public security.

"*After years of waging war on the population of the favelas, the authorities in Rio de Janeiro are in the process of adopting a different model of engagement based on community policing. Based on interviews with community leaders and public security officials, the authors explore the extent to which such a transformation is possible.* Living in the Crossfire *is a must read for anyone interested in the issue of violence in Rio de Janeiro and beyond.*"
—Robert Gay, Chair of the Department of Sociology at Connecticut College

Voices of Latin American Life series

MARIA HELENA MOREIRA ALVES is retired from the University of the State of Rio de Janeiro. She twice received a Tinker International Fellowship to teach at the University of Wisconsin–Madison, and has worked with various human rights organizations, trade unions in Latin America, and NGOs. She is the author of *State and Opposition in Military Brazil.*

PHILIP EVANSON is Associate Professor Emeritus in the Department of History and the former Director of the Latin American Studies Center at Temple University. He collaborated with author Rose Marie Muraro on the book *Memórias de uma Mulher Impossível*.

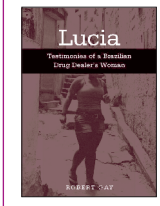
Latin American/Caribbean Studies/Urban Studies/Community Organizing and Social Movements

March

254 pp., 7 b/w illustrations, 6 x 9"

Paper	978-1-4399-0004-8	$32.95	£22.99
Cloth	978-1-4399-0003-1	$74.50	£52.00

Also of interest



Lucia: Testimonies of a Brazilian Drug Dealer's Woman
Robert Gay
240 pp. illustrated

Paper	978-1-59213-339-0	$24.95	£16.99

The American Dream in the 21st Century

Edited by Sandra L. Hanson and John Kenneth White

A multidisciplinary conversation on the state of the American Dream

The American Dream has long been a dominant theme in U.S. culture, one with enduring significance, but these are difficult times for dreamers. The editors of and contributors to *The American Dream in the 21st Century* examine the American Dream historically, socially, and economically and consider its intersection with politics, religion, race, gender, and generation.

The conclusions presented in this short, readable volume provide both optimism for the faith that most Americans have in the possibility of achieving the American Dream and a realistic assessment of the cracks in the dream. The last presidential election offered hope, but the experts here warn about the need for better programs and policies that could make the dream a reality for a larger number of Americans.

CONTENTS

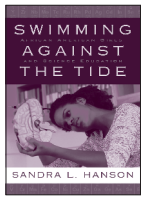
1 Introduction: *The Making of and Persistence of the American Dream* —John Kenneth White and Sandra L. Hanson
2 *Twilight's Gleaming: The American Dream and the Ends of Republics* —Jim Cullen
3 *The Politics of the American Dream, 1980 to 2008*—Michael C. Kimmage
4 *The Remaking of the American Dream*—John Kenneth White
5 *Dreaming in Black and White*—James W. Loewen
6 *Whose American Dream? Gender and the American Dream*—Sandra L. Hanson
7 *Want Meets Necessity in the New American Dream*—John Zogby
8 *Religion and the American Dream: A Catholic Reflection in a Generational Context*—William V. D'Antonio
9 Conclusions: *The American Dream: Where are we?* —Sandra L. Hanson and John Kenneth White

Sociology/Political Science and Public Policy/American Studies

July
168 pp., 5 ½ x 8 ¼"

Paper	978-1-4399-0315-5	$24.95	£18.99
Cloth	978-1-4399-0314-8	$69.50	£54.00

Also of interest:



Swimming Against the Tide: African American Girls and Science Education
Sandra L. Hanson
224 pp.

Paper	978-1-59213-622-3	$24.95	£18.99

SANDRA L. HANSON is Professor of Sociology and Research Associate at the Institute for Policy Research and Catholic Studies at the Catholic University of America. She is the author of *Lost Talent: Women in the Sciences* and *Swimming Against the Tide: African American Girls and Science Education* (both Temple).

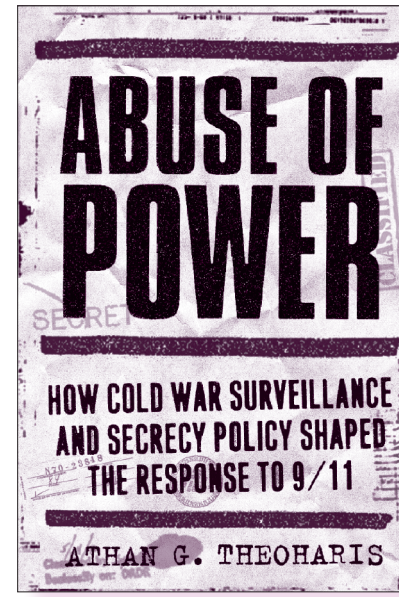
JOHN KENNETH WHITE is Professor of Politics at the Catholic University of America and is the author of several books on American politics. His latest is *Barack Obama's America: How New Conceptions of Race, Family, and Religion Ended the Reagan Era*.

Abuse of Power

How Cold War Surveillance and Secrecy Policy Shaped the Response to 9/11

Athan G. Theoharis

An argument that domestic surveillance erodes civil liberties and fails to protect the country



Athan Theoharis, long a respected authority on surveillance and secrecy, established his reputation for meticulous scholarship with his work on the loyalty security program developed under Truman and McCarthy. In *Abuse of Power*, Theoharis continues his investigation of U.S. government surveillance and historicizes the 9/11 response.

Criticizing the U.S. government's secret activities and policies during periods of "unprecedented crisis," he recounts how presidents and FBI officials exploited concerns about foreign-based internal security threats.

Drawing on information sequestered until recently in FBI records, Theoharis shows how these secret activities in the World War II and Cold War eras expanded FBI surveillance powers and, in the process, eroded civil liberties without substantially advancing legitimate security interests.

Passionately argued, this timely book speaks to the costs and consequences of still-secret post-9/11 surveillance programs and counterintelligence failures. Ultimately, *Abuse of Power* makes the case that the abusive surveillance policies of the Cold War years were repeated in the government's responses to the September 11 attacks.

History/Political Science and Public Policy

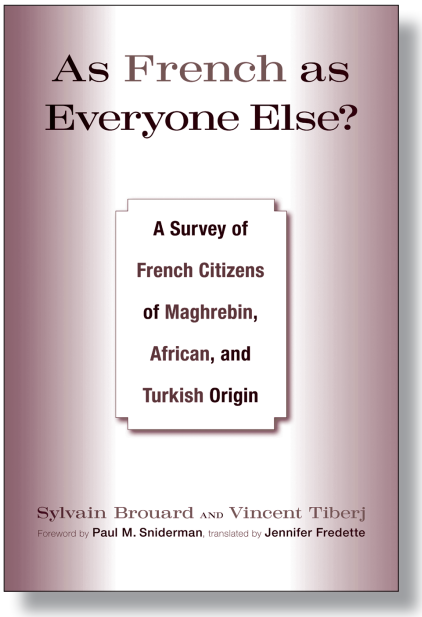
May

232 pp., 6 x 9"

Paper	978-1-4399-0665-1	$29.95	£20.99
Cloth	978-1-4399-0664-4	$74.50	£52.00

ATHAN THEOHARIS is Emeritus Professor of History at Marquette University and author of twenty books, including *The Boss: J. Edgar Hoover and the Great American Inquisition* and *Chasing Spies: How the FBI Failed in Counterintelligence but Promoted the Politics of McCarthyism*.

Photo: Nancy Theoharis



As French as Everyone Else?

A Survey of French Citizens of Maghrebin, African, and Turkish Origin

Sylvain Brouard and Vincent Tiberj

Foreword by Paul M. Sniderman
Translated by Jennifer Fredette

Shedding new light on integration and citizenship in France to reveal the ways in which immigrants do—and do not—share the attitudes of the majority population

France is often depicted as the model of assimilationist or republican integration in the international literature on immigration. However, rarely have surveys drilled down to provide individual responses from a double representative sample. In *As French as Everyone Else?*, Sylvain Brouard and Vincent Tiberj provide a comprehensive assessment of the state of integration in France and challenge the usual crisis of integration by systematically comparing the "new French" immigrants, as well as their children and grandchildren born in France, with a sample of the French general population.

The authors' survey considers a wide range of topics, including religious affiliation and religiosity, political attitudes and political efficacy, value systems (including gender roles, work ethics, and anti-Semitism), patterns of integration, multiple identities and national belongings, and affirmative action. As the authors show, despite existing differences, immigrants of Maghrebin, African, and Turkish origin share a wide scope of commonality with other French citizens.

Political Science and Public Policy/Sociology/Immigration

June
160 pp., 38 tables, 6 figures, 5 ½ x 8 ¼"

Paper	978-1-4399-0296-7	$23.95	£16.99
Cloth	978-1-4399-0295-0	$55.00	£38.00

SYLVAIN BROUARD is Associate Research Professor at Bordeaux University, Sciences Po Bordeaux, SPIRIT.

VINCENT TIBERJ is Associate Research Professor, Sciences Po, Centre for European Studies.

Numbers on the Move

Teresa Benzwie, EdD

Illustrated by Mark Weber

Young children learn by moving and dancing in this playful book for children ages four through ten

Early childhood educator Teresa Benzwie believes that dance and movement foster imagination, which is essential to the learning process. *Numbers on the Move* is an appealing and entertaining book that urges kids to dance, stretch, and move as they learn to count and play with numbers. Featuring playful, full-color illustrations, this book offers dynamic activities for children, who learn most readily from experience and expression.

"*This is a book that will bring immense joy to children while stimulating their imagination and creativity. It's the kind of education that could create a transformed society.*"
—Deepak Chopra, Author, *On My Way to a Happy Life*

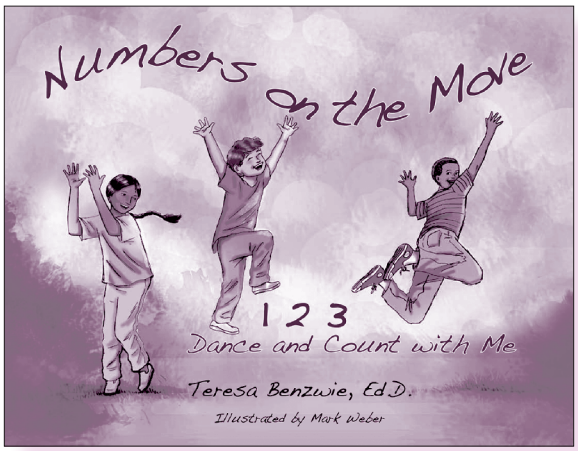
"Numbers on the Move *capitalizes on children's primary mode of learning—joyous, lively movement—to help them master the real 'basics' of mathematics. Catch the beat with your child or student—and have fun!*"
—Jane M. Healy, Ph.D., Educational Psychologist, author of *Different Learners: Identifying, Preventing, and Treating Your Child's Learning Problems*

Children's Books/Education/Music and Dance

May

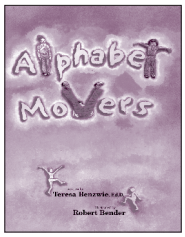
32 pp., 32 full-color illustrations 11 x 8 ½"

Paper 978-1-4399-0342-1 $16.95T £12.99



TERESA BENZWIE, EdD, has earned graduate degrees in Early Childhood Education, Dance Education, and Clinical Social Work. Dr. Benzwie is a licensed clinical social worker in private practice at the Center for Creative Change and mentors Temple University dance students as part of the Teresa Benzwie Dance in Education Grant. She is the author of *A Moving Experience* (book and video), *More Moving Experiences,* and *Alphabet Movers*.

ALSO BY TERESA BENZWIE:



Alphabet Movers

Illustrated by Robert Bender

Children learn best through movement and play, and the delightful, colorful *Alphabet Movers* inspires kids to shape letters with their bodies while dancing from A to Z. Using movement-rich words, like bounce and climb, children are encouraged to create a dance with a specific letter or to jump, hop, leap, and skip from letter to letter to spell words and have fun.

April

32 pp. 28 full-color illustrations 8 ½ x 11"

Paper 978-1-930798-08-3 $16.95T £12.99

Distributed by Temple University Press for Teresa Benzwie

Also of Interest:

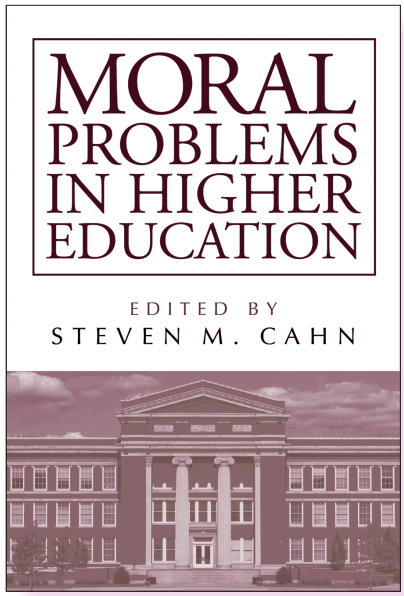
Published in association with the Philadelphia Museum of Art...

Art Museum Opposites
Katy Friedland and Marla K. Shoemaker
44 pp. illustrated Ages 4-8
Cloth 978-1-4399-0523-4
$16.95T £11.99

A is for Art Museum
Katy Friedland and Marla K. Shoemaker
64 pp. illustrated Ages 2-5
Cloth 978-1-59213-963-7
$18.95T £14.99

Animals at Play: Rules of the Game
Marc Bekoff
Animals and Ethics Series
32 pp. illustrated Ages 9-11
Cloth 978-1-59213-551-6
$15.95T £10.99

P Is for Philadelphia
Susan Korman
64 pp. illustrated
Cloth 978-1-59213-107-5
$19.95T £14.99



Moral Problems in Higher Education

Steven M. Cahn

A reader on the key ethical dilemmas confronting higher education

Moral Problems in Higher Education brings together key essays that explore ethical issues in academia. The editor and contributors —all noted philosophers and educators—consider such topics as academic freedom and tenure, free speech on campus, sexual harassment, preferential student admissions, affirmative action in faculty appointments, and the ideal of a politically neutral university. Chapters address possible restrictions on research because of moral concerns, the structure of peer review, telling the truth to colleagues and students, and concerns raised by intercollegiate athletics.

Cahn selects two key readings in each area to offer a readable introductory guide to these critical subjects for students studying academic ethics and higher education policy. In addition to the selections and a general introduction, Cahn provides study questions for use in the classroom.

Contributors include Scott F. Aikin, Derek Bok, William G. Bowen, Myles Brand, Richard T. DeGeorge, Paul D. Eisenberg, Leslie Pickering Francis, Martin P. Golding, Philip Kitcher, Charles R. Lawrence III, David Lewis, Paul J. Olscamp, Nancy Tuana, David Shatz, George Sher, Robert L. Simon, Robert B. Talisse, Stephan Thernstrom, Abigail Thernstrom, Laurence Thomas, Robert Paul Wolff, and the editor.

Education/Philosophy and Ethics/Political Science and Public Policy

May

248 pp., 6 x 9"

Paper	978-1-4399-0659-0	$39.95	£31.00
Cloth	978-1-4399-0658-3	$99.50	£77.00

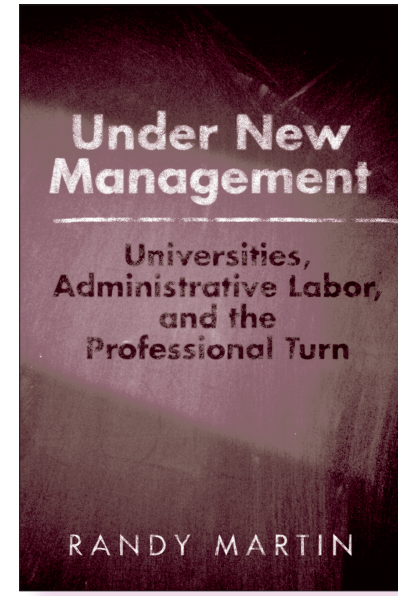
STEVEN M. CAHN is Professor of Philosophy at the Graduate Center of the City University of New York. He is the author or editor of more than forty books, including, most recently, the 25th anniversary edition of *Saints and Scamps: Ethics in Academia*.

Photo: Henry Forster, CUNY Graduate Center

Under New Management

Universities, Administrative Labor, and the Professional Turn

Randy Martin



A balanced review of the changing nature of the corporate university

Faculty members who care about the institutions of higher education where they work are often at odds with university management. In his forceful book, *Under New Management*, Randy Martin takes a novel, evenhanded approach to this gulf between professors, who feel a loss of autonomy, and administrators.

Martin imagines a political future for academic labor based on a critical understanding of the administrative work that faculty already undertake. He considers the differences between self-rule and specialized expertise and provides a case study of a New York City public school to show how kids and families respond to the demands of managerial productivity that is part of preparing students for college. *Under New Management* also considers changes faced by students, faculty, and administrators in light of this reworked social compact of professionals.

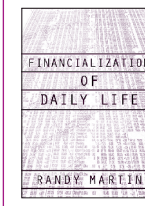
Education/Sociology/ American Studies

July

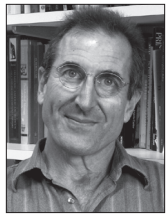
264 pp., 1 table, 6 x 9"

Cloth 978-1-4399-0695-8 $59.50 £46.00

Also by Randy Martin:

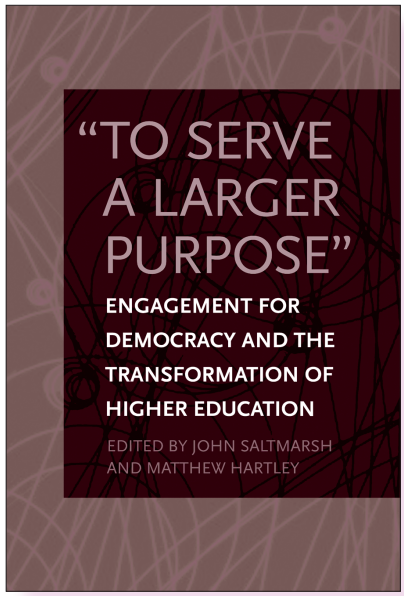


Financialization of Daily Life
240 pp.
Paper 978-1-56639-988-3 $24.95 £18.99



RANDY MARTIN is Professor and Chair of Art and Public Policy at New York University. He is author and editor of a dozen books including *An Empire of Indifference: American War and the Financial Logic of Risk Management* and *Financialization of Daily Life* (Temple).

Photo: Emily Brown



"To Serve a Larger Purpose"

Engagement for Democracy and the Transformation of Higher Education

Edited by John Saltmarsh and Matthew Hartley

Foreword by David Mathews

How to return democracy to the heart of a university's mission

"To Serve a Larger Purpose" calls for the reclamation of the original democratic purposes of civic engagement and examines the requisite transformation of higher education required to achieve it. The contributors to this timely and relevant volume effectively highlight the current practice of civic engagement and point to the institutional change needed to realize its democratic ideals.

Using multiple perspectives, *"To Serve a Larger Purpose"* explores the democratic processes and purposes that reorient civic engagement to what the editors call "democratic engagement." The norms of democratic engagement are determined by values such as inclusiveness, collaboration, participation, task sharing, and reciprocity in public problem solving and an equality of respect for the knowledge and experience that everyone contributes to education, knowledge generation, and community building. This book shrewdly rethinks the culture of higher education.

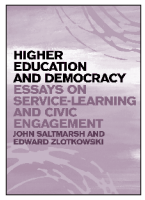
Education/Community Organizing and Social Movements/Political Science and Public Policy

June

304 pp., 6 x 9"

Cloth 978-1-4399-0506-7 $60.00 £46.00

Also of Interest:



Higher Education and Democracy: Essays on Service-Learning and Civic Engagement
John Saltmarsh and Edward Zlotkowski
360 pp. illustrated
Cloth 978-1-4399-0037-6 $95.00 £74.00

JOHN SALTMARSH is Director of the New England Resource Center for Higher Education at the University of Massachusetts–Boston and is on the faculty of the Higher Education Administration Doctoral Program in the Department of Leadership in Education in the College of Education and Human Development.

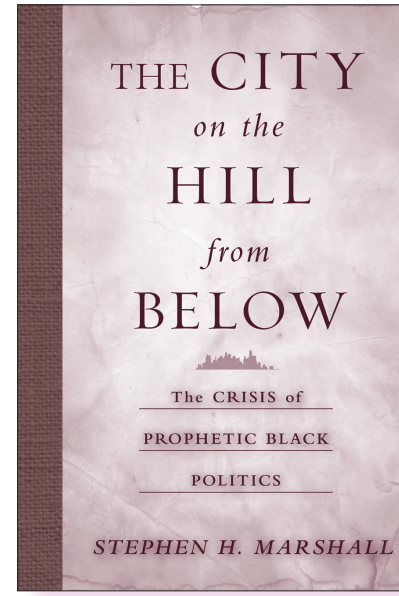
MATTHEW HARTLEY is Associate Professor and Chair of Higher Education at the Graduate School of Education at the University of Pennsylvania.

The City on the Hill from Below

The Crisis of Prophetic Black Politics

Stephen H. Marshall

A compelling conversation between African American political intellectuals and the canon of western political philosophy



Within the discipline of American political science and the field of political theory, African American prophetic political critique as a form of political theorizing has been largely neglected. Stephen Marshall, in *The City on the Hill from Below*, interrogates the political thought of David Walker, Frederick Douglass, W. E. B. DuBois, James Baldwin, and Toni Morrison to reveal a vital tradition of American political theorizing and engagement with an American political imaginary forged by the City on the Hill.

Originally articulated to describe colonial settlement, state formation, and national consolidation, the image of the City on the Hill has been transformed into one richly suited to assessing and transforming American political evil. *The City on the Hill from Below* shows how African American political thinkers appropriated and revised languages of biblical prophecy and American republicanism.

Political Science and Public Policy/ African American Studies/History

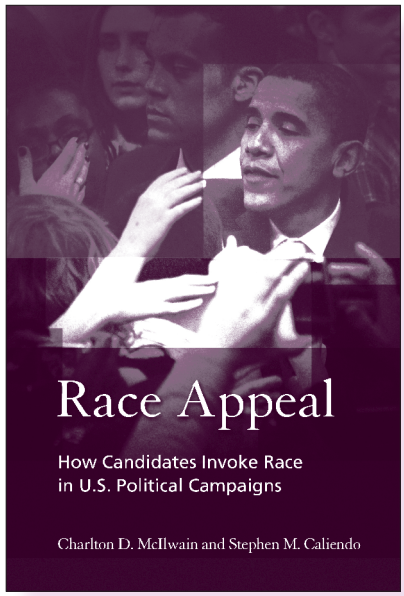
July
256 pp., 6 x 9"
Cloth 978-1-4399-0655-2 $59.50 £46.00

Also of Interest:

African American Perspectives on Political Science
Edited by Wilbur C. Rich
Foreword by Charles V. Hamilton
456 pp. illustrated
Paper 978-1-59213-109-9 $34.95 £26.99

STEPHEN H. MARSHALL is Assistant Professor in the Department of American Studies and the Department of African and African Diaspora Studies at the University of Texas–Austin.

Photo: Marsha Miller



Race Appeal

How Candidates Invoke Race in U.S. Political Campaigns

Charlton D. McIlwain and Stephen M. Caliendo

Why, when, and how often candidates use race appeals and how the electorate responds

In our evolving American political culture, whites and blacks continue to respond very differently to race-based messages and the candidates who use them. *Race Appeal* examines the use and influence such appeals have on voters in elections for federal office in which one candidate is a member of a minority group.

Charlton McIlwain and Stephen Caliendo use various analysis methods to examine candidates who play the race card in political advertisements. They offer a compelling analysis of the construction of verbal and visual racial appeals and how the news media covers campaigns involving candidates of color.

Combining rigorous analyses with in-depth case studies—including an examination of race-based appeals in the historic 2008 presidential election—*Race Appeal* is a groundbreaking work that represents the most extensive and thorough treatment of race-based appeals in American political campaigns to date.

Political Science and Public Policy/ Mass Media and Communications/ Race and Ethnicity

February

272 pp., 23 b/w illustrations, 38 tables, 6 x 9"

Paper	978-1-4399-0276-9	$26.95	£20.99
Cloth	978-1-4399-0275-2	$74.50	£58.00

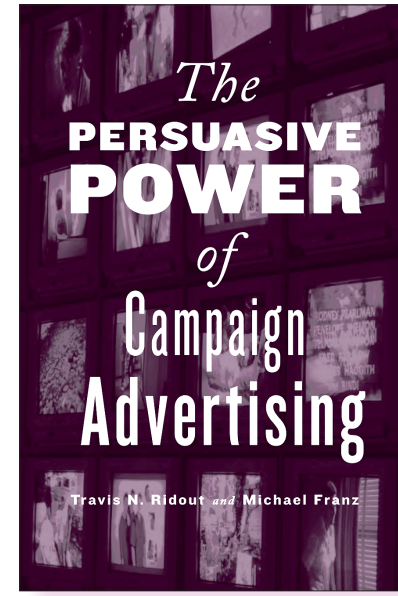
CHARLTON D. MCILWAIN is Associate Professor of Media, Culture and Communication at New York University. He is the author of *When Death Goes Pop: Death, Media and the Remaking of Community* and *Death in Black and White: Death, Ritual and Family Ecology*. He is coeditor of *The Routledge Companion to Race and Ethnicity*.

STEPHEN M. CALIENDO is Professor of Political Science at North Central College in Napierville, Illinois. He is the author of *Inequality in America: Race, Poverty and Fulfilling Democracy's Promise* and *Teachers Matter: The Trouble with Leaving Political Education to the Coaches*. He is coeditor of *The Routledge Companion to Race and Ethnicity*.

The Persuasive Power of Campaign Advertising

Travis N. Ridout and Michael M. Franz

How campaign ads persuade voters



The Persuasive Power of Campaign Advertising offers a comprehensive overview of political advertisements and their changing role in the Internet age. Travis Ridout and Michael Franz examine how these ads function in various kinds of campaigns and how voters are influenced by them.

The authors particularly study where ads are placed, asserting that television advertising will still be relevant despite the growth of advertising on the Internet. The authors also explore the recent phenomenon of outrageous ads that "go viral" on the web—which often leads to their replaying as television news stories, generating additional attention.

The Persuasive Power of Campaign Advertising features the first analysis of the impact on voters of media coverage of political advertising and shows that televised political advertising continues to have widespread influence on the choices that voters make at the ballot box.

TRAVIS N. RIDOUT is Associate Professor of Political Science at Washington State University and a coauthor (with Michael M. Franz, Paul B. Freedman, and Kenneth M. Goldstein) of *Campaign Advertising and American Democracy* (Temple).

MICHAEL M. FRANZ is Associate Professor of Government and Legal Studies at Bowdoin College and a coauthor (with Paul B. Freedman, Kenneth M. Goldstein, and Travis N. Ridout) of *Campaign Advertising and American Democracy* (Temple).

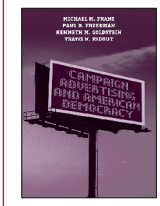
Political Science and Public Policy/ Mass Media and Communications

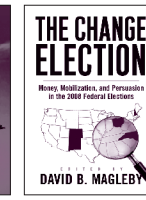
April

200 pp., 20 tables, 14 figures, 5 ½ x 8 ¼"

Paper	978-1-4399-0333-9	$23.95	£17.99
Cloth	978-1-4399-0332-2	$68.50	£53.00

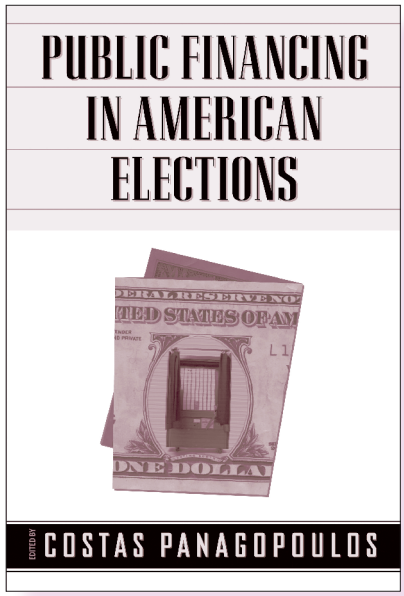
Also of Interest:





Campaign Advertising and American Democracy
Michael M. Franz, Paul B. Freedman, Kenneth M. Goldstein, and Travis N. Ridout
216 pp. illustrated
Paper 978-1-59213-456-4 $26.95 £20.99

The Change Election: Money, Mobilization, and Persuasion in the 2008 Federal Elections
Edited by David B. Magleby
336 pp. illustrated
Paper 978-1-4399-0339-1 $31.95 £24.99



Public Financing in American Elections

Edited by Costas Panagopoulos

The first book-length treatment of the public financing of elections in the United States

Reformers argue that public financing of campaigns will help rescue American democracy from the corruptive influence of money in elections. *Public Financing in American Elections* evaluates this claim and aims to remove much of the guesswork from the discussion about public finance.

Featuring some of the most senior scholars in political science and electoral studies, this book provides an up-to-date treatment of campaign finance research and thinking about public campaign financing reforms. Exploring proposals at the local, state, and federal levels, the contributors provide a comprehensive overview of public financing initiatives in the United States and discuss their impact. Focused analyses of several current public programs are also presented.

Political Science and Public Policy/Sociology/Mass Media and Communications

July

256 pp., 47 tables, 6 x 9"

Paper	978-1-4399-0693-4	$32.95	£24.99
Cloth	978-1-4399-0692-7	$79.50	£62.00

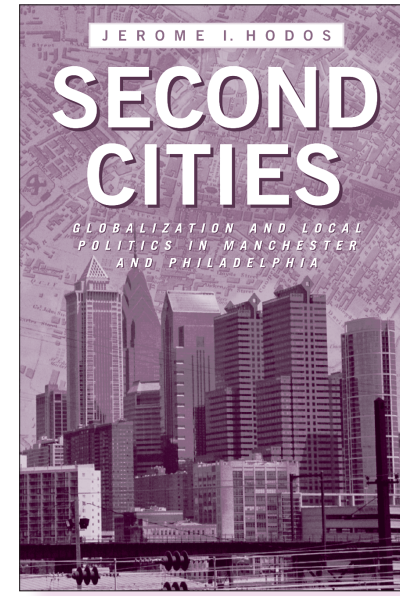
COSTAS PANAGOPOULOS is Assistant Professor of Political Science and is Director of the Center for Electoral Politics and Democracy at Fordham University.

Second Cities

Globalization and Local Politics in Manchester and Philadelphia

Jerome I. Hodos

How Philadelphia and Manchester have successfully grappled with globalization, carving out a series of distinctive niche roles for themselves over time



Manchester, England, and Philadelphia, Pennsylvania, are what sociologist Jerome Hodos calls second cities—viable alternatives to well-known global cities such as London and New York. In *Second Cities*, Hodos considers how Manchester and Philadelphia have confronted problems of globalization over the past two centuries.

Hodos takes a rich comparative look at these cities, examining their history, economy, migration patterns, cultural innovations, foreign policy, and self-identity. He draws on multiple scholarly and theoretical traditions to make his case while offering an illustrative lens through which to view other urban centers that could be considered second cities: Atlanta, Bangalore, Seattle, Turin.

His description and analysis of urban development over a broad timeframe offer lessons for policy makers, scholars, and community leaders concerned with globalization's impact on their own cities.

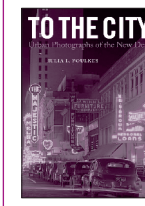
Urban Studies/Sociology/History

June

264 pp., 13 b/w illustrations, 8 tables, 5 maps, 8 figures, 6 x 9"

Cloth 978-1-4399-0231-8 $65.00 £45.00

Also of Interest:



To The City: Urban Photographs of the New Deal
Julia L. Foulkes
Urban Life, Landscape, and Policy Series
144 pp. illustrated
Paper 978-1-59213-998-9 $24.95 £18.99

JEROME I. HODOS is Associate Professor of Sociology at Franklin & Marshall College. He is a contributor to *Social Capital in the City* (Temple) and *The City in American Political Development*.

Photo: Marcy Dubroff

Asian American Plays for a New Generation

Edited by Josephine Lee, Don Eitel, and R. A. Shiomi

Asian American plays from the heartland

Asian American plays provide an opportunity to think about how racial issues are engaged through theatrical performance—physical contact, bodily labor, and fleshly desire—as well as through the more standard elements of plot, setting, characterization, staging, music, and action.

Asian American Plays for a New Generation showcases seven exciting new plays that dramatize timely themes that are familiar to Asian Americans. The works variously address immigration, racism, stereotyping, identity, generational tensions, assimilation, and upward mobility as well as post-9/11 paranoia, racial isolation, and adoptee experiences.

Each of these works engages directly and actively with Asian American themes through performance to provide an important starting point for building relationships, raising political awareness, and creating active communities that can foster a sense of connection or even rally individuals to collective action.

CONTENTS

Introduction by Josephine Lee
Indian Cowboy by Zaraawar Mistry
The Walleye Kid: The Musical by R.A. Shiomi and Sundraya Kase
Happy Valley by Aurorae Khoo
Asiamnesia by Sun Mee Chomet
Sia(b) by May Lee-Yang
Bahala Na by Clarence Coo
Ching Chong Chinaman by Lauren Yee
Afterword by R.A. Shiomi

JOSEPHINE LEE is Professor of English and Asian American Studies at the University of Minnesota–Twin Cities.

DON EITEL is the Managing Director of Mu Performing Arts.

R. A. SHIOMI is a playwright, director, and artistic director whose plays include *Yellow Fever*, *Rosie's Cafe*, *Play Ball*, *Mask Dance*, and *Journey of the Drum.* He is one of the founders of Mu Performing Arts and has been its artistic director since 1993.

Literature and Drama/ Asian American Studies/ American Studies

June

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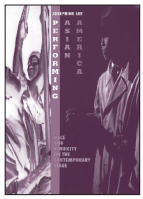

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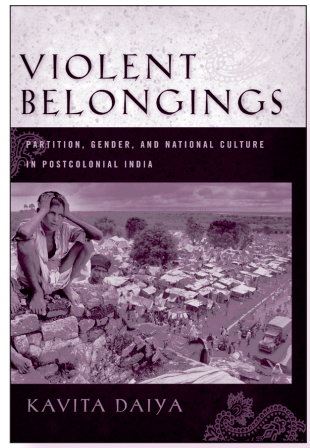
NEW IN PAPERBACK

Violent Belongings

Partition, Gender, and National Culture in Postcolonial India

Kavita Daiya



How the Partition of India set in motion the violence, ethnic divisions, and dislocations that continue into our own time

Violent Belongings is about the relationship between culture and violence in the modern world, exploring contemporary ethnic and gendered violence and the questions about belonging that trouble nations and nationalisms today. Kavita Daiya examines South Asian ethnic violence and related mass migration during and after 1947 through their representation in postcolonial Indian and, more broadly, global South Asian literature and culture.

By reading such texts as Khushwant Singh's *Train to Pakistan* alongside Salman Rushdie's *Shalimar the Clown* and Jhumpa Lahiri's *The Interpreter of Maladies* and by considering the writings of Mahatma Gandhi, Bollywood cinema, and diasporic films like Deepa Mehta's *Earth*, Daiya illuminates the cultural and political negotiation of postcolonial migration, nationality, and violence in transnational public spheres.

"*[Daiya's] analysis takes up varied representations of gendered violence in Bollywood and popular fiction, then carries the analysis of gendered national identity into the diaspora and refugee displacement in the postcolonial public sphere. Summing Up: Recommended.*"
—*Choice*

KAVITA DAIYA is Associate Professor of English at the George Washington University.

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February
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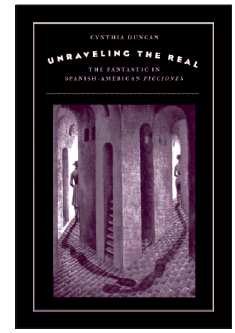

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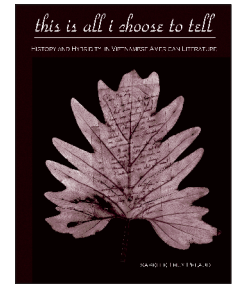

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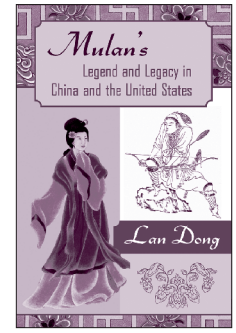

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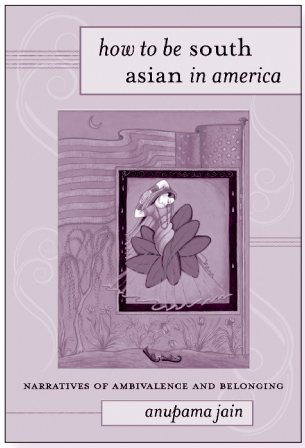

How to Be South Asian in America

Narratives of Ambivalence and Belonging

anupama jain

A variety of immigrant narratives probe the dynamic process of South Asian Americanization

Providing a useful analysis of and framework for understanding immigration and assimilation narratives, anupama jain's *How to Be South Asian in America* considers the myth of the American Dream in fiction (Meena Alexander's *Manhattan Music*), film (*American Desi, American Chai*), and personal testimonies. By interrogating familiar American stories in the context of more supposedly exotic narratives, jain illuminates complexities of belonging that also reveal South Asians' anxieties about belonging, (trans)nationalism, and processes of cultural interpenetration.

jain argues that these stories transform as well as reflect cultural processes, and she shows just how aspects of identity—gender, sexual, class, ethnic, national—are shaped by South Asians' accommodation of and resistance to mainstream American culture.

anupama jain has taught at the University of Wisconsin–Madison, Union College, and Colby College. Her main academic interests are Anglophone and American narrative, postcolonial theory, utopianism, and social justice.

Asian American Studies/ American Studies/Race and Ethnicity

April

288 pp., 6 x 9"

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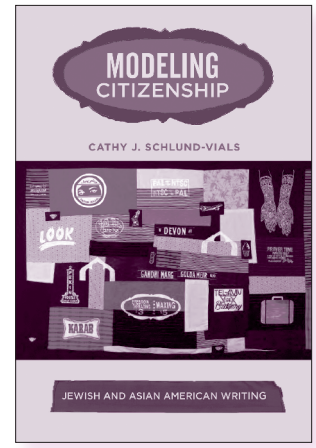

Modeling Citizenship

Jewish and Asian American Writing

Cathy J. Schlund-Vials

In fiction and nonfiction, Asian Americans and Jewish Americans grapple with their "model minority" status and the contested nature of citizenship

Navigating deftly among historical and literary readings, Cathy Schlund-Vials examines the analogous yet divergent experiences of Asian Americans and Jewish Americans in *Modeling Citizenship*. She investigates how these model minority groups are shaped by the shifting terrain of naturalization law and immigration policy, using the lens of naturalization, not assimilation, to underscore questions of nation-state affiliation and sense of belonging.

Modeling Citizenship examines fiction, memoir, and drama to reflect on how the logic of naturalization has operated at discrete moments in the twentieth century. Each chapter focuses on two exemplary literary works. For example, Schlund-Vials shows how Mary Antin's Jewish-themed *The Promised Land* is reworked into a more contemporary Chinese American context in Gish Jen's *Mona in the Promised Land*.

In her compelling analysis, Schlund-Vials amplifies the structural, cultural, and historical significance of these works and the themes they address.

CATHY SCHLUND-VIALS is Assistant Professor of English and Asian American Studies at the University of Connecticut–Storrs.

American Studies/Literature and Drama/ Race and Ethnicity

May

224 pp, 6 x 9"

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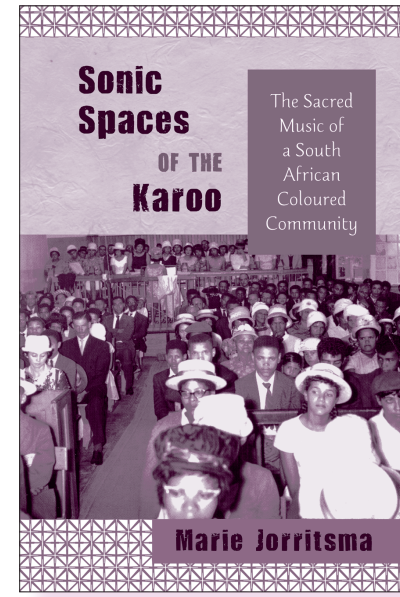
Sonic Spaces of the Karoo

The Sacred Music of a South African Coloured Community

Marie Jorritsma



A groundbreaking study of music in an ethnically marginalized South African community

Sonic Spaces of the Karoo is a pioneering study of the sacred music of three coloured (the apartheid designation for people "not white or native") people's church congregations in the rural town of Graaff-Reinet, South Africa. Jorritsma's fieldwork involves an investigation of the choruses, choir music, and hymns of the Karoo region to present a history of the people's traditional, religious, and cultural identity in song. This music is examined as part of a living archive preserved by the community in the face of a legacy of slavery and colonial as well as apartheid oppression.

Jorritsma's findings counteract a lingering stereotype that coloured music is inferior to European or African music and that coloured people should not or do not have a cultural identity. *Sonic Spaces of the Karoo* seeks to eradicate that bias and articulate a more legitimate place for these people in the contemporary landscape of South Africa.

African Soundscapes Series

African Studies/Music and Dance/ Race and Ethnicity

June

216 pp., 2 maps, 12 figures, 8 halftones, 6 x 9"

Cloth 978-1-4399-0237-0 $35.00 £23.99

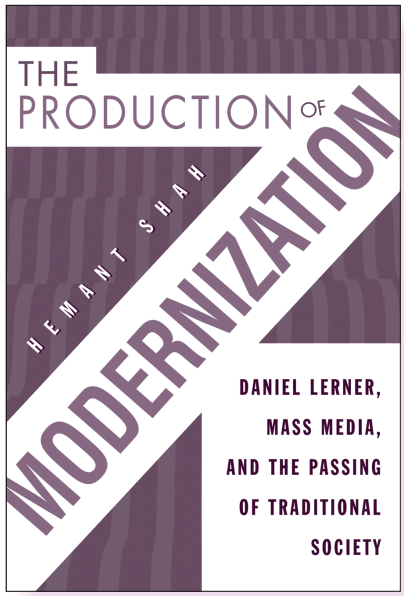
EM: Ethnomusicology Multimedia

EM: Ethnomusicology Multimedia, a collaborative publishing initiative of Indiana University Press, Kent State University Press, and Temple University Press with the support of the Andrew W. Mellon Foundation. The initiative was developed for first books in ethnomusicology and will provide a web-based platform—the Ethnomusicological Video for Instruction and Analysis Digital Archive (EVIADA)—to link the written text with audio and video materials collected in the course of the author's fieldwork.

Prospective authors should send their inquiries to Janet M. Francendese, Editor in Chief, at janet@temple.edu.

MARIE JORRITSMA is Senior Lecturer at the University of the Witwatersrand, South Africa.

Photo: Cameron Harris



The Production of Modernization

Daniel Lerner, Mass Media, and *The Passing of Traditional Society*

Hemant Shah

How Daniel Lerner's seminal work contributed to the overall professionalization of communication theory and sociology

Daniel Lerner's 1958 book *The Passing of Traditional Society* was central in shaping Cold War–era ideas about the use of mass media and culture to promote social and economic progress in postcolonial nations. Based on a study of the effectiveness of propaganda in the Middle East, Lerner's book claimed that exposure to American media messages could motivate "traditional" people in the postcolonial nations to become "modern" by cultivating empathy for American ideas, goods, and ways of life.

The Production of Modernization examines Lerner's writings to construct the intellectual trajectory of his thinking about mass media and modernization up to and beyond the publication of his famous book. Shah has written not just an intellectual biography of Lerner but also a history of the discipline he shaped.

Mass Media and Communications/ Sociology/American Studies

April

226 pp., 6 tables, 1 figure, 6 x 9"

Cloth 978-1-4399-0624-8 $69.50 £54.00

HEMANT SHAH is Professor in the School of Journalism and Mass Communication at the University of Wisconsin–Madison. He is coauthor (with Michael C. Thornton) of *Newspaper Coverage of Interethnic Conflict: Competing Visions of America*.

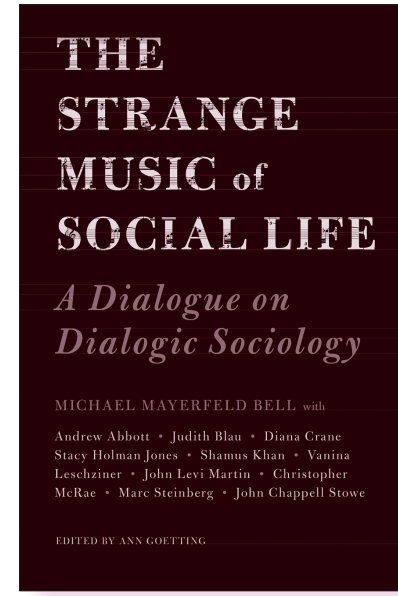
The Strange Music of Social Life

A Dialogue on Dialogic Sociology

Michael Mayerfeld Bell

with Andrew Abbott, Judith Blau, Diana Crane, Stacy Holman Jones, Shamus Khan, Vanina Leschziner, John Levi Martin, Christopher McRae, Marc Steinberg, and John Chappell Stowe

Edited by Ann Goetting



How the music of human interaction can help us better understand the nature of social science research

The Strange Music of Social Life presents a dialogue on dialogic sociology, explored through the medium of music. Sociologist and composer Michael Mayerfeld Bell presents an argument that both sociology and classical music remain largely in the grip of a nineteenth-century totalizing ambition of prediction and control. He provides the refreshing approach of "strangency" to explain a sociology that tries to understand not only the regularities of social life but also the social conditions in which people do what we do not expect.

Nine important sociologists and musicians respond—often vigorously—to the conversation Bell initiates by raising pivotal questions. *The Strange Music of Social Life* concludes with Bell's reply to those responses and offers new insight into sociology and music sociology.

Sociology/Cultural Studies/ Music and Dance

July

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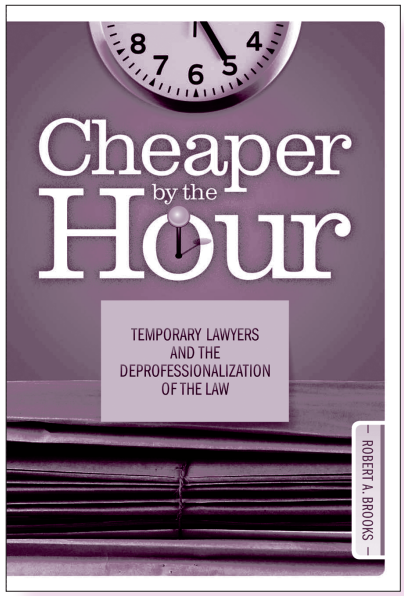
Paper	978-1-4399-0724-5	$24.95	£18.99
Cloth	978-1-4399-0723-8	$74.50	£58.00

MICHAEL MAYERFELD BELL is Professor of Community and Environmental Sociology at the University of Wisconsin–Madison. He is the author or editor of seven books, three of which have won national awards. He is also a composer of grassroots and classical music and is a mandolinist, guitarist, and singer.

ANN GOETTING is Professor of Sociology at Western Kentucky University. She is the author or editor of four previous books, including (with Sarah Fenstermaker) *Individual Voices, Collective Visions: Fifty Years of Women in Sociology* and (with Gary Paul Green) *Mobilizing Communities: Asset Building as a Community Development Strategy* (both Temple).



Cheaper by the Hour

Temporary Lawyers and the Deprofessionalization of the Law

Robert A. Brooks

How attorneys' work is deprofessionalized, downgraded, and controlled through part-time and temporary assignments

Recent law school graduates often work as temporary attorneys, but law firm layoffs and downsizing have strengthened the temporary attorney industry. *Cheaper by the Hour* is the first book-length account of these workers.

Drawing from participant observation and interviews, Robert A. Brooks provides a richly detailed ethnographic account of freelance attorneys in Washington, DC. He places their document review work in the larger context of the deprofessionalization of skilled labor and considers how professionals relegated to temporary jobs feel diminished, degraded, or demeaned by work that is often tedious, repetitive, and well beneath their abilities.

Brooks documents how firms break a lawyer's work into discrete components that require less skill to realize maximum profits. Moreover, he argues that information technology and efficiency demands are further stratifying the profession and creating a new underclass of lawyers who do low-end commodity work.

"Cheaper by the Hour *is a very timely book, well-organized and penned in an engaging style. The critical perspective that Brooks brings to bear on the industry is sorely missing in the very limited literature on temporary attorneys. The use of an ethnographic research methodology and the book's style and tone made the book in many ways reminiscent of Barbara Ehrenreich's* Nickel and Dimed, *which proved to have both powerful academic force and popular appeal."*

—Marion Crain, author (with Pauline Kim and Michael Selmi) of *Work Law: Cases and Materials*

Sociology/Labor Studies and Work/Law and Criminology

March

234 pp., 1 table, 6 x 9"

Cloth 978-1-4399-0285-1 $59.50 £46.00

ROBERT A. BROOKS is Associate Professor and Chair in the Department of Criminal Justice at Worcester State University in Massachusetts.

Photo: Alain Blunt

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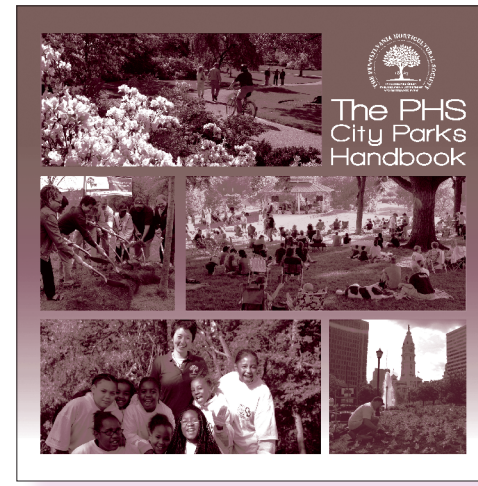
The Pennsylvania Horticultural Society

Includes a DVD

A resource for those who care about creating, reclaiming, and maintaining urban parks



In many cities, park management is no longer the sole province of government, and committed citizens are increasingly becoming involved in park stewardship. At the same time, cities across America are beginning to recognize that investments in parks and other green spaces pay big economic dividends and are viewing them as an essential component of urban revitalization. *The PHS City Parks Handbook* shows how volunteers, community organizations, and government can work together to create thriving green spaces that not only provide fresh air and beauty but also help build stronger communities and more livable cities.

Drawing on the experiences of the Pennsylvania Horticultural Society's Philadelphia Green program, the nation's most comprehensive greening program, this manual provides a wealth of information from creating an organization's fundraising framework to running a workday and beyond. The accompanying DVD contains inspiring stories, insightful interviews with PHS staff members, city government employees, and park activists, and instructions for planting trees and involving youth in park activities.

Distributed by Temple University Press for the Pennsylvania Horticultural Society

THE PENNSYLVANIA HORTICULTURAL SOCIETY (PHS) is a nonprofit membership organization founded in 1827. Among its many activities, PHS produces the Philadelphia International Flower Show®, the world's largest indoor flower show.

Philadelphia Region/ Nature and Environment

February

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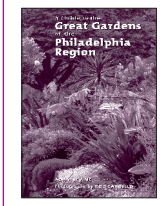

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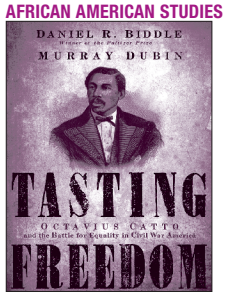

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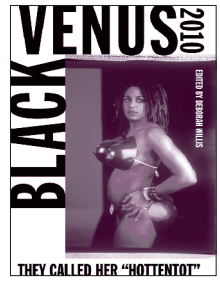

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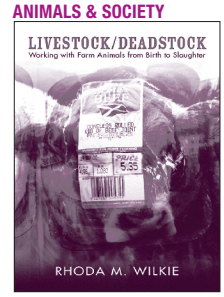

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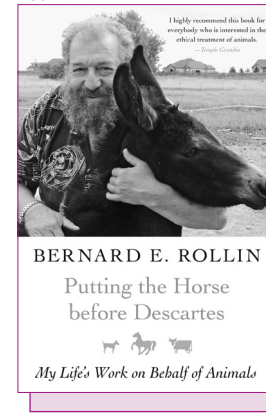

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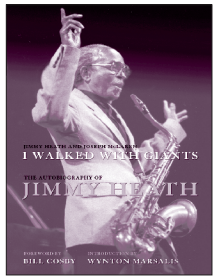

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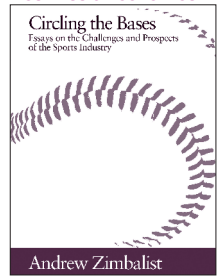

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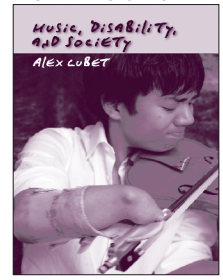

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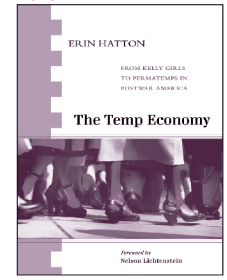

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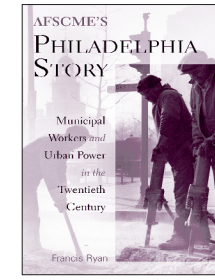

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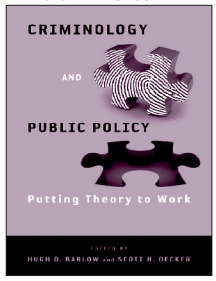

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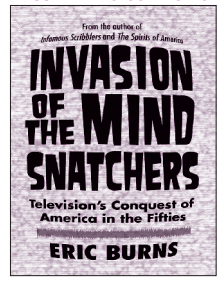

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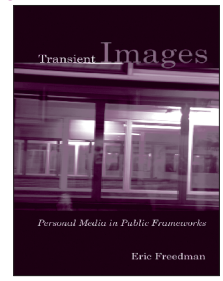

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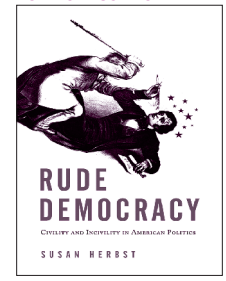

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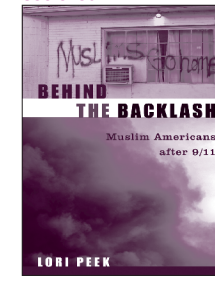

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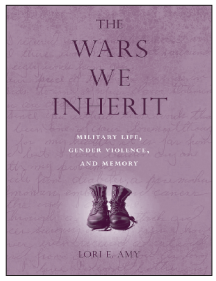

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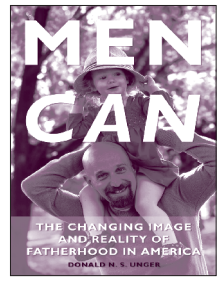

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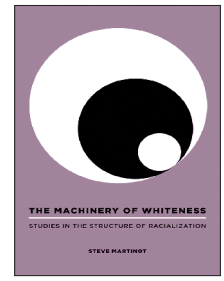

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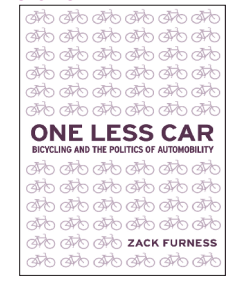

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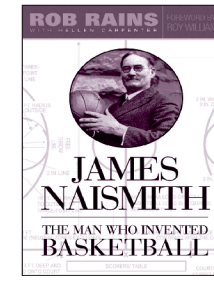

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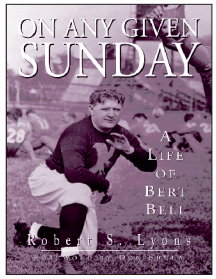

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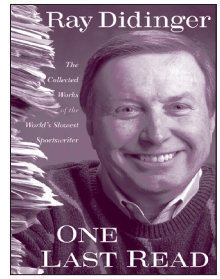

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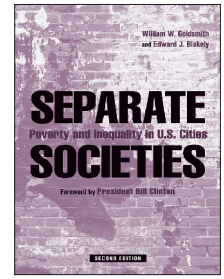

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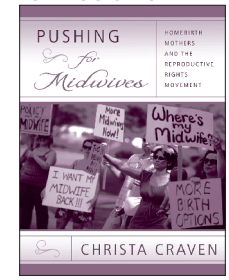

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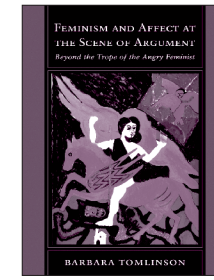

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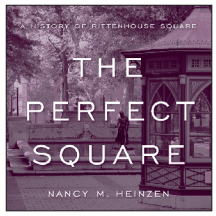

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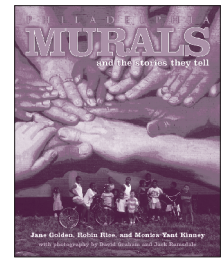

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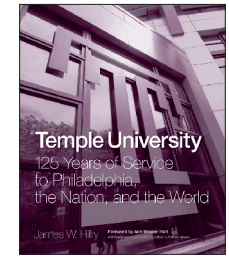

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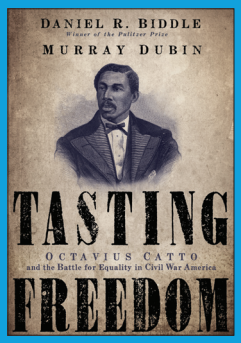

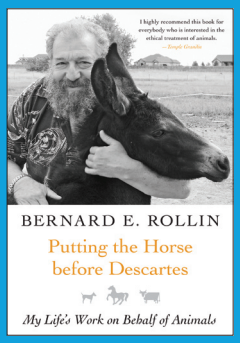

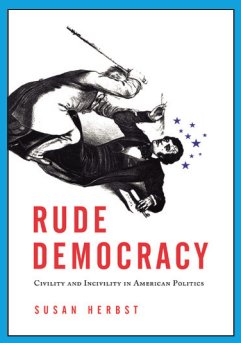

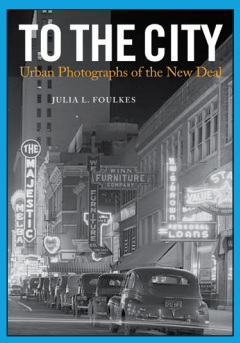

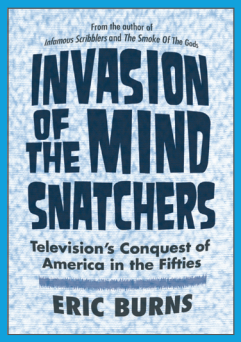

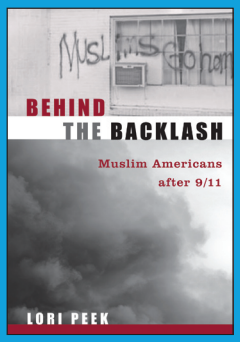

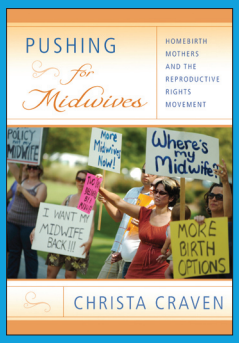

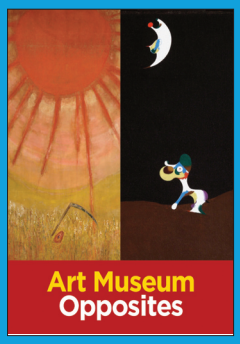

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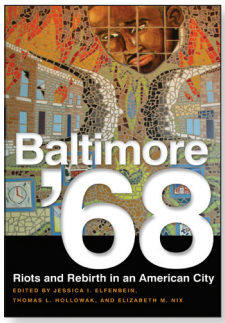

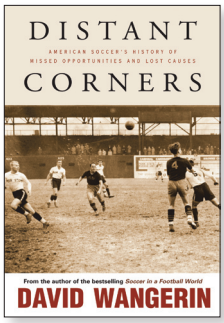

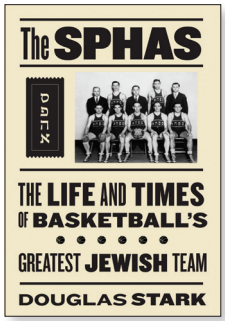

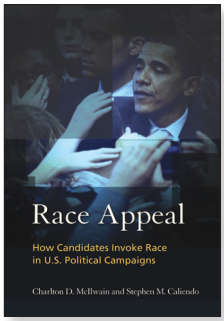

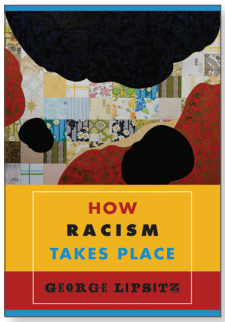

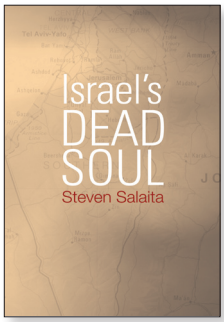

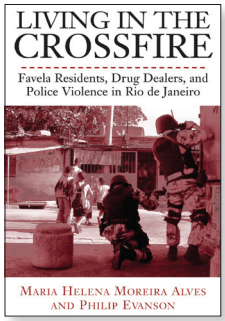

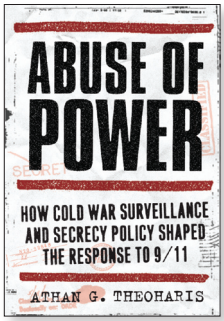

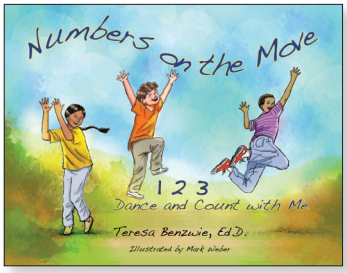

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