

NEW BOOKS

SPRING 2008



Temple  
UNIVERSITY PRESS

# Temple

UNIVERSITY PRESS

SPRING 2008

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excerpt from *Rivington Street*  
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Dragon Backpiece, Tattoo by  
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photo: Susan Levenstein

Cover Image from *Customizing the Body*:  
Tibetan Skull backpiece (triple panel).  
Tattoo by Filip Leu, The Leu Family's Family Iron.

Catalog Design: HOFFMAN STUDIO

## Wheelchair Warrior

Gangs, Disability, and Basketball

**Melvin Juette and Ronald J. Berger**

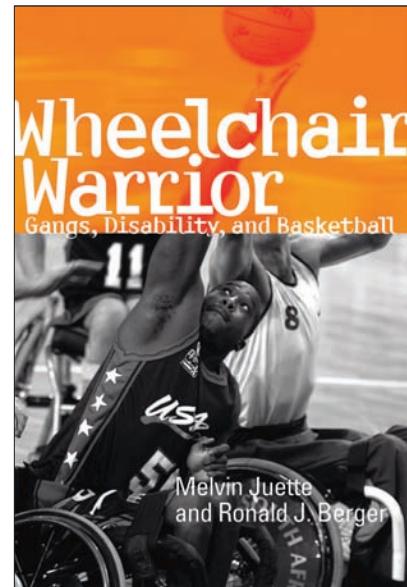
**The remarkable story of a disabled man's struggle to make a productive life for himself**

Melvin Juette has said that becoming paralyzed in a gang-related shooting was "both the worst and best thing that happened" to him. The incident, he believes, surely spared the then sixteen-year-old African American from prison and/or an early death. It transformed him in other ways, too. He attended college and made wheelchair basketball his passion—ultimately becoming a star athlete and playing on the U.S. National Wheelchair Basketball Team.

In *Wheelchair Warrior*, Juette reconstructs the defining moments of his life with the assistance of sociologist Ronald Berger. His poignant memoir is bracketed by Berger's thoughtful introduction and conclusion, which places this narrative of race, class, masculinity, and identity into proper sociological context, showing how larger social structural forces defined Juette's experiences. While his story never gives in to despair, it does challenge the idea of the "supercrip."

*"A compelling and richly sociological memoir. The incisive introduction and conclusion highlight how and why Melvin's successes are not simply of his own making. Wheelchair Warrior provides the reader with an enlightening analysis of how history and society intersect with biography in Melvin's life."*

—Kent Sandstrom, University of Northern Iowa



**Disability Studies/Sports/  
African American Studies**

**MARCH**

184 pp. 5 ½ x 8 ¼"

10 b/w illustrations

Cloth 978-1-59213-474-8 \$25.00 £13.99

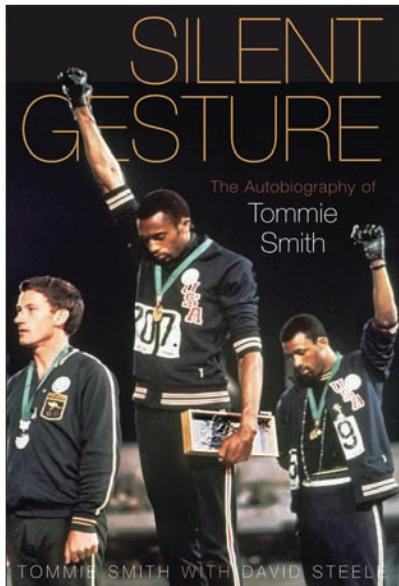


MELVIN JUETTE is Community Service Coordinator of the Deferred Prosecution Unit of the Dane County District Attorney's Office in Madison, Wisconsin.

RONALD J. BERGER is Professor of Sociology and Chair of the Department of Sociology, Anthropology, and Criminal Justice at the University of Wisconsin-Whitewater.

Photo: Gregg Theune, UW-Whitewater

NOW IN PAPERBACK



**Biography and Memoir/Sports/  
African American Studies**

MAY

288 pp. 6 x 9"

16 b/w illustrations

Paper 978-1-59213-640-7 \$16.95T £9.99

## Silent Gesture

The Autobiography of Tommie Smith

**Tommie Smith with David Steele**

**The story of the most famous protest in sports history,  
written by one of the men who staged it**

At the 1968 Olympics, Tommie Smith came in first in the 200-meter dash. As he and bronze medalist John Carlos received their medals, each raised a black-gloved fist, creating an indelible image of courage and protest that still resonates forty years later. In this, his autobiography, Smith fills out the story of that moment—how it came to be and where it led him—and paints a vivid picture of the long, painful backlash that came with his fame, and his fate, all of which were wrapped up in his “silent gesture.”

*“Clearly representing the fears, the disappointments, the triumphs, the hopes, then and now, that the raised black fist represented in 1968, this book offers a wealth of information that will help the reader understand the deep-rooted meaning of the gesture and the impact it continues to have almost 40 years later.” —Choice*

*“Readers of Silent Gesture will be left with a stark impression of the toll Smith paid for speaking out against racism.”*

**—Elliot Vanskike, The Washington Post**

*“For Smith, at just 24, to have not only won the gold, but to have issued his anything-but-silent gesture from the world’s biggest stage, makes his story all the more compelling.” —Curtis Stephen, Black Issues Book Review*

*“Smith is an important figure in the history of American sports, and deserves a forum to tell his story his way.” —Booklist*

In the series *Sporting*, edited by Amy Bass



DR. TOMMIE SMITH is the only man in track and field history to hold eleven world records simultaneously, and the first man in Olympic Game history to win a gold medal in record-breaking time in the 200-meter, under 20 seconds. He has been an educator and track and field coach for 40 years.



DAVID STEELE is a sports columnist for *The Baltimore Sun*.

Photos: Jennifer Jordan; Elizabeth Malby

## Soccer in a Football World

The Story of America's Forgotten Game

**David Wangerin**

### The circuitous journey of soccer in America

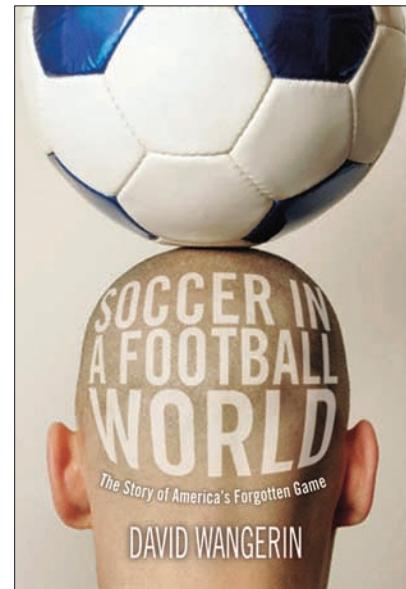
David Beckham's arrival in Los Angeles represents the latest attempt to jump-start soccer in the United States, where, David Wangerin says, it "remains a minority sport." With the rest of the globe so resolutely attached to the game, why is soccer still mostly dismissed by Americans?

Calling himself "a soccer fan born in the wrong country at nearly the wrong time," Wangerin writes with wit and passion about the sport's struggle for acceptance in *Soccer in a Football World*. A Wisconsin native, he traces the fragile history of the game from its early capitulation to gridiron on college campuses to the United States' impressive performance at the 2002 World Cup. Placing soccer in the context of American sport in general, he chronicles its enduring struggle alongside the country's more familiar pursuits and recounts the shifting attitudes toward the "foreign" game. His story will enrich the perspective of anyone whose heart beats for the sport and is curious as to where the game has been in America—and where it might be headed.

*"The strength of Wangerin's book is the depth and thoroughness of his research. He has clearly read widely, dug deeply into the archives, had countless conversations with who knows how many football people, in undertaking this very necessary project."* —Grant Farred

In the series *Sporting*, edited by Amy Bass

DAVID WANGERIN was born in Chicago and grew up in Wisconsin. Two years after coaching his high school's soccer team to a debut season of unbroken defeats, he moved to England, partly to be nearer to Aston Villa. He has been a contributor to the British soccer magazine *When Saturday Comes* since 1988, and now lives in Scotland, where he has developed an affection for Raith Rovers.



**Sports/General Interest/  
American Studies**

MARCH

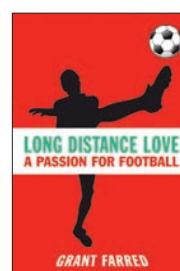
352 pp. 5 1/4 x 8 1/2"

19 b/w illustrations, 1 map, 1 figure

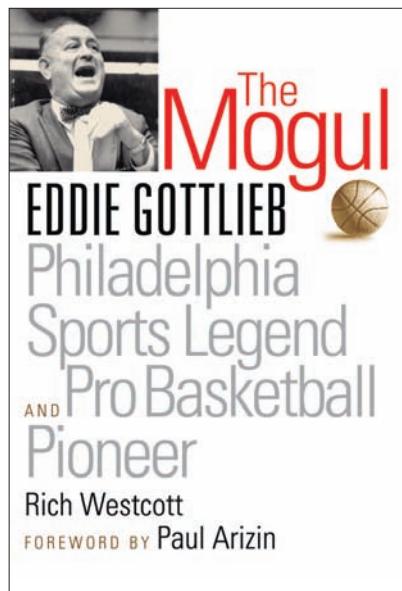
Paper 978-1-59213-885-2 \$19.95

For sale in North America only

Also of Interest:



*Long Distance Love:  
A Passion for Football*  
Grant Farred  
*Sporting Series*  
216 pp. 5 1/2 x 8 1/4"  
Paper  
978-1-59213-374-1  
\$22.95 £12.99



## The Mogul

Eddie Gottlieb, Philadelphia Sports Legend and Pro Basketball Pioneer

**Rich Westcott**

Foreword by Paul Arizin

**The first full-length study of Eddie Gottlieb, a pioneering player, coach, owner, and entrepreneur in basketball and baseball**

Russian-Jewish immigrant Eddie Gottlieb was one of the most powerful nonplaying sports figures in Philadelphia from the 1920s until his death in 1979. A master promoter, Gottlieb—dubbed “the Mogul” for his business acumen—was influential in both basketball and baseball circles, as well as a colorful figure in his own right.

A member of the Basketball Hall of Fame, Gottlieb founded, played, and coached for the legendary South Philadelphia Hebrew Association (SPHAS) basketball team in the 1920s and 1930s. Only 5' 8", Gottlieb was nevertheless a very good basketball player. But it was behind the scenes where he excelled. He coached, helped form the National Basketball Association, and owned the Philadelphia Warriors franchise for many years. He signed Wilt Chamberlain to his first NBA contract. He also created the NBA's annual schedule of games for more than a quarter of a century. Outside basketball, Gottlieb's achievements included co-owning the Philadelphia Stars baseball team in the Negro Leagues and trying unsuccessfully to buy the Philadelphia Phillies. He was Philadelphia's leading sports booking agent from the 1920s into the 1950s for everything from sandlot baseball to semipro football to professional wrestling.

Drawing upon dozens of interviews and archival sources, and featuring more than fifty photographs, *The Mogul* vividly portrays Eddie Gottlieb's pivotal role in both Philadelphia and American sports history.

### Sports/Philadelphia Region/ Biography

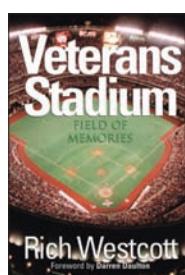
MARCH

312 pp. 6 x 9"

52 b/w illustrations

Cloth 978-1-59213-655-1 \$35.00T £21.99

Also of Interest:



*Veterans Stadium:  
Field of Memories*  
Rich Westcott  
Foreword by  
Darren Daulton  
232 pp. 7 x 10"  
illustrated  
Cloth  
978-1-59213-428-1  
\$25.95T £15.99

RICH WESTCOTT is a writer and sports historian and a veteran of more than 40 years as a working journalist. He is a leading authority on the Phillies, and for 14 years was editor and publisher of *Phillies Report*. He is the author of 18 other books, including *Veterans Stadium, Philadelphia's Old Ballparks*, *The Phillies Encyclopedia* (with Frank Bilovsky), and *A Century of Philadelphia Sports*. Westcott has seen or covered all the major teams in Philadelphia, including the Warriors and 76ers.

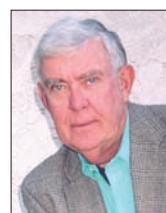


Photo: Lois Westcott

## Messiahs of 1933

How American Yiddish Theatre Survived  
Adversity through Satire

**Joel Schechter**

**A lively examination of Yiddish theatre during the Great Depression**

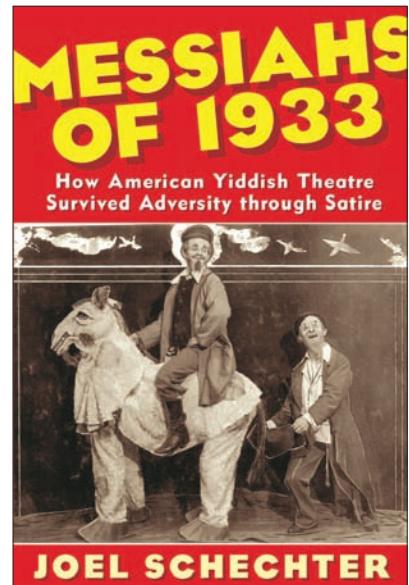
Joel Schechter has rediscovered the funny and often politically-charged plays of the American Yiddish theatre of the 1930s. In *Messiahs of 1933* he celebrates their satire, their radical imagination, and their commitment to social change. He introduces readers to the once-famous writers and actors—Moishe Nadir, David Pinski, Yosl Cutler, and others—who brought into artistic form their visions of peace, social justice, and satire for all.

*Messiahs of 1933* greatly enlarges our understanding of Yiddish theatre and culture in the United States. It examines the innovative stage performances created by the Artef collective, the Modicut puppeteers, and the Yiddish Unit of the Federal Theatre Project. And it introduces to contemporary readers some of the most popular theatre actors of the 30s, including Leo Fuchs, Menasha Skulnik, and Yetta Zwerling.

Throughout are included are relevant photographs and contemporary comic strips, along with the first English-language publication of excerpts from the featured plays.

*"One of the most interesting, lively and informative books that I have ever had the pleasure to read on subjects of Jewish-American culture and its connections with American popular culture."* —Paul Buhle, Brown University

*"A stylish, wry, and in-depth study of its subject. A very well-balanced blend of summary, excerpt, commentary, and reportage about critical responses of the day."* —Lawrence Bush, Editor, *Jewish Currents*



**Jewish Studies/American Studies/  
Literature and Drama**

May

320 pp. 6 x 9"

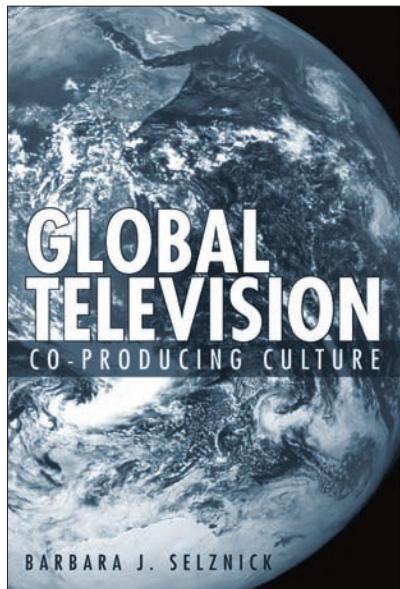
15 b/w illustrations, 10 figures

Cloth 978-1-59213-872-2 \$37.50 £21.00



JOEL SCHECHTER is Professor of Theatre Arts at San Francisco State University. He has written a number of books about satirists and circus clowns, and created a series of comic strips with the illustrator Spain.

Photo: Claire Rice



**Mass Media and Communication/  
Cultural Studies/American Studies**

JUNE

224 pp. 5 1/2 x 8 1/4"

8 b/w illustrations

Paper 978-1-59213-504-2 \$24.95 £13.99

Cloth 978-1-59213-503-5 \$74.50 £40.00

## Global Television

Co-Producing Culture

**Barbara J. Selznick**

**How the importation of global television in the United States affects the nature of programming**

The face of U.S. television broadcasting is changing in ways that are both profound and subtle. *Global Television* uncovers the particular processes by which the international circulation of culture takes place, while addressing larger cultural issues such as identity formation.

Focusing on how the process of internationally made programming such as *Highlander: The Series* and *The Odyssey*—amusingly dubbed “Europudding” and “commercial white bread”—are changing television into a transnational commodity, Barbara Selznick considers how this mode of production—as a means by which transnational television is created—has both economic rewards and cultural benefits as well as drawbacks.

*Global Television* explores the ways these international co-productions create a global culture as well as help form a national identity. From British “brand” programming (e.g., *Cracker*) that airs on A&E in the U.S. to children’s television programs such as *Plaza Sesamo*, and documentaries, Selznick indicates that while the style, narrative, themes, and ideologies may be interesting, corporate capitalism ultimately affects and impacts these programs in significant ways.

“*Global Television* is well focused, disciplined, imaginative, and original; the global outlook and free ranging expertise across borders are signature virtues. It looms to be a blueprint for the emergent field of globally-centric media studies.”

—Thomas Doherty, American Studies Department, Brandeis University

In the series *Emerging Media: History, Theory, Narrative*, edited by Daniel Bernardi

BARBARA J. SELZNICK is an Associate Professor in the School of Media Arts, The University of Arizona, and author of *Sure Seaters: The Emergence of Art House Cinema*.



Photo: Sanford Selznick

## Identifying Consumption

Subjects and Objects in Consumer Society

**Robert G. Dunn**

A challenging new theoretical approach to the study of consumption and identity

*Identifying Consumption* illustrates how an individual's buying habits are shaped by the dynamics of the consumer marketplace—and thus how consumption and identity inform each other. Robert Dunn brings together the various theories of spending and develops a mode of analysis concentrating on the individual subjectivity of consumption. By doing so, he addresses how we spend and its relationship with status and lifestyle.

Dunn provides a comprehensive guide to the study of modern consumer behavior before summarizing and critiquing the major theories of consumption. At this juncture, he proposes a method of analysis that focuses on the significance of status and lifestyle in social relations that can help explain how the consumer marketplace is shaped. He concludes by raising issues about different ways of consuming and the relationship between consumption and identity.

"Identifying Consumption is a bold and provocative treatment of many interlocking issues, which in their integration represent a study that is novel and much needed. More than a concise overview of critical theories of consumption, Dunn's smoothly written study also provides a sharp sense of the historical concern for consumption by tracing its emergence over the 20th century and its present culmination in the burgeoning interest in consumption studies today."

—Jon Cruz, University of California at Santa Barbara, and author of *Culture on the Margins*

ROBERT G. DUNN is Professor Emeritus, Department of Sociology, California State University, East Bay, and author of *Identity Crises: A Social Critique of Postmodernity*.



ROBERT G. DUNN

Cultural Studies/Sociology/  
Philosophy and Ethics

JUNE

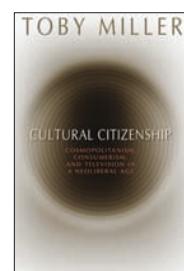
232 pp. 5 1/2 x 8 1/4"

2 figures

Paper 978-1-59213-870-8 \$23.95 £12.99

Cloth 978-1-59213-869-2 \$74.50 £40.00

Also of Interest:



*Cultural Citizenship:  
Cosmopolitanism,  
Consumerism, and  
Television in a  
Neoliberal Age*  
Toby Miller  
248 pp. 6 x 9"  
Illustrated  
Paper  
978-1-59213-561-5  
\$23.95 £12.99



**Music and Dance/Latin American Studies/Urban Studies**

JUNE

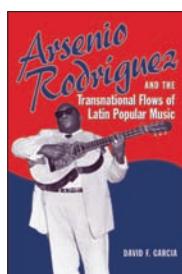
272 pp. 6 x 9"

19 b/w illustrations, 7 figures

Paper 978-1-59213-316-1 \$24.95 £13.99

Cloth 978-1-59213-315-4 \$79.50 £44.00

Also of Interest:



*Arsenio Rodríguez and the Transnational Flows of Latin Popular Music*  
David F. García  
224 pp. 6 x 9"  
illustrated  
Paper  
978-1-59213-386-4  
\$24.95 £13.99

## Sounding Salsa

Performing Latin Music in New York City

**Christopher Washburne**

### Inside New York City's vibrant salsa scene

This ethnographic journey into the New York salsa scene of the 1990s is the first of its kind. Written by a musical insider and from the perspective of salsa musicians, *Sounding Salsa* is a pioneering study that offers detailed accounts of these musicians grappling with intercultural tensions and commercial pressures. Christopher Washburne, himself an accomplished salsa musician, examines the organizational structures, recording processes, rehearsing, and gigging of salsa bands, paying particular attention to how they created a sense of community, privileged "the people" over artistic and commercial concerns, and incited cultural pride during performances.

*Sounding Salsa* addresses a range of issues, musical and social. Musically, Washburne examines sound structure, salsa aesthetics, and performance practice, along with the influences of Puerto Rican music. Socially, he considers the roles of the illicit drug trade, gender, and violence in shaping the salsa experience. Highly readable, *Sounding Salsa* offers a behind-the-scenes perspective on a musical movement that became a social phenomenon.

In the series *Studies in Latin American and Caribbean Music*, edited by Peter Manuel

CHRISTOPHER WASHBURNE is an Associate Professor of Ethnomusicology at Columbia University and the founder and Director of Columbia's Louis Armstrong Jazz Performance Program. He has recorded over 150 albums and performed with numerous Latin musicians including Tito Puente, Eddie Palmieri, Celia Cruz, Marc Anthony, and Rubén Blades. He leads his own band, SYOTOS, a popular Latin jazz group in New York.

## Damaged Goods?

Women Living with Incurable Sexually Transmitted Diseases

**Adina Nack**

**How living with a chronic, stigmatizing, and contagious disease transforms women's lives**

How do women living with genital herpes and/or HPV (*human papillomavirus*) infections see themselves as sexual beings, and what choices do they make about sexual health issues? Adina Nack, a medical sociologist who specializes in sexual health and social psychology, conducted in-depth interviews with 43 women about their identities and sexuality with regard to chronic illness. The result is a fascinating book about an issue that affects over 15 million Americans, but is all too little discussed.

*Damaged Goods?* adds to our knowledge of how women are affected by living with chronic STDs and reveals the stages of their sexual self-transformation. From the anxiety of being diagnosed with an STD to issues of blame and shame, Nack—herself diagnosed with a cervical HPV infection—shows why these women, feeling that they are “damaged goods,” question future relationships, marriage, and their ability to have healthy children.

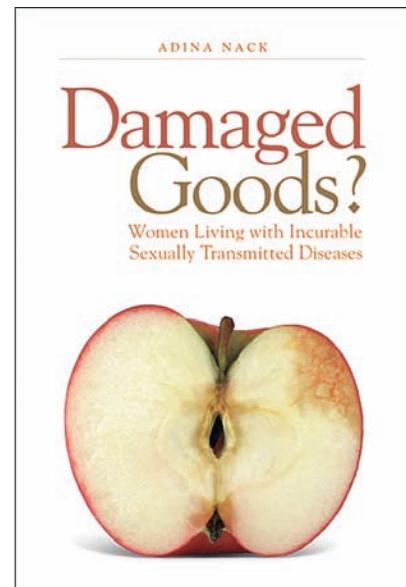
“Damaged Goods? extends major ideas about stigma and links them to women’s sexual selves. It makes the most explicit links that I have seen between sexually transmitted disease and how women construct and reconstruct their sexual selves and does so in an engaging, accessible way. Nack’s emphasis on how these women see themselves as sexual beings is particularly strong. She advances the literature in this area.”

— Kathy Charmaz, Sonoma State University



ADINA NACK is Associate Professor of Sociology at California Lutheran University and has been involved with sexual health education for more than a decade as an outreach worker, health educator, and researcher, as well as a professor of sexuality studies. She is a member of Ventura County’s HIV/AIDS Coalition and for several years has been the organizer of the county’s World AIDS Day events.

Photo: Brian Stethem



**Gender Studies/Health and Health Policy/Sexual Identity**

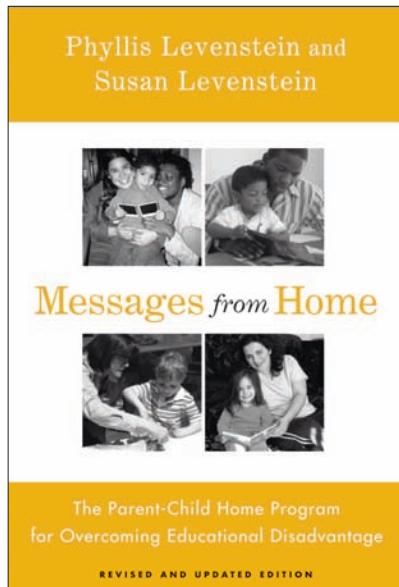
**JUNE**

248 pp. 5 1/2 x 8 1/4"

1 table

Paper 978-1-59213-708-4 \$21.95 £11.99

Cloth 978-1-59213-707-7 \$64.50 £35.00



## Education/Family Policy/ Psychology

MAY

280 pp. 6 x 9"

8 tables

Paper 978-1-59213-677-3 \$28.95 £15.99

Cloth 978-1-59213-676-6 \$79.50 £44.00

## Messages From Home

The Parent-Child Home Program for  
Overcoming Educational Disadvantage  
Revised and Updated Edition

**Phyllis Levenstein and Susan Levenstein**

**An up-to-date overview of one of the longest-running home visiting programs, emphasizing school readiness and early literacy in toddlers**

The Parent-Child Home Program, a pre-preschool home visiting program, has grown greatly since the first edition of *Messages from Home* was published in 1988. This revised and updated edition shows the continued success of this program—spearheaded by the late Phyllis Levenstein—which prepares at-risk children for school success, overcoming educational disadvantage.

Since the Parent-Child Home Program was founded in the 1960s, it has enriched the cognitive, social, and emotional school readiness of tens of thousands of children. The program's methods, its theoretical underpinnings, and its impressive results are presented in detail here, and the success stories of both parents and children make inspiring reading. The combination of lively writing and data-driven scientific rigor give it both broad appeal and academic relevance.

*"Messages From Home is a fascinating book, documenting this important program from the inspiration and the needs it meets to the nuts and bolts of the ethical issues it raises."*

—Marsha Weinraub, Laura H. Carnell Professor, Chair of the Psychology Department at Temple University, and investigator on the NICHD Study of Early Child Care

PHYLLIS LEVENSTEIN, Ed.D., (1916-2005), founded the Parent-Child Home Program in 1965. She was its executive director until 1997, after which she continued to work as the program's senior investigator and as a clinical psychologist in private practice. Edward Zigler, the father of Head Start, describes her as "an icon" of the field of early childhood intervention, and Hillary Clinton has called her one of the United States' "finest child advocates, innovators, and clinicians."

SUSAN LEVENSTEIN, M.D., is a primary care internist practicing in Rome, Italy, and a clinical researcher. She has published widely on the interactions between psychological and physiological factors in disease, and has collaborated with her mother on studies of the Parent-Child Home Program.

NOW IN PAPERBACK

## Judging Children as Children

A Proposal for a Juvenile Justice System

**Michael A. Corriero**

With a contribution by Caroline Joy DeBrowner

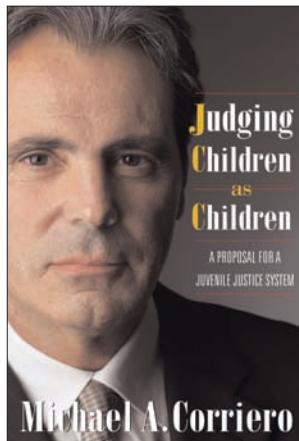
### An innovative judge proposes a better way to discipline young lawbreakers

Since 1992, Judge Corriero has presided over the Manhattan Youth Part, a New York City court specifically designed to discipline teenage offenders. Its guiding principles, clearly laid out in this book, are that children are developmentally different from adults and that a judge can be a formidable force in shaping the lives of children who appear in court.

*"The book reveals Judge Corriero's passion for justice and due process through his daily experiences, supported by extensive research; it is both personal and academic, instructive and moving. It is political and philosophical."*

—Justice Emily Jane Goodman, *The New York Law Journal*

MICHAEL A. CORRIERO is a Judge of the New York State Court of Claims, and he sits by designation in New York City's Supreme Court and is the Presiding Judge of Manhattan's Youth Part.



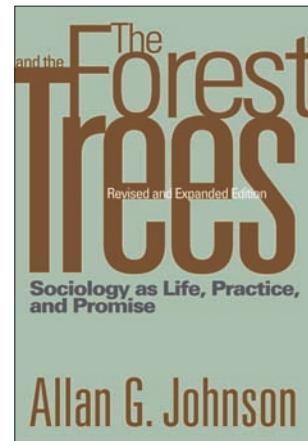
## The Forest and the Trees

Sociology as Life, Practice, and Promise

Revised and Expanded Edition

**Allan G. Johnson**

An updated exploration of sociology as a way of thinking



If sociology could teach everyone just one thing, what would it be? *The Forest and the Trees* is one sociologist's response to the hypothetical—the core insight with the greatest potential to change how people see the world and themselves in relation to it.

This revised and updated edition features:

- A new chapter that brings together the various aspects of the sociological model described in previous chapters with a detailed application to the origins of racism in the United States
- A discussion of how individuals can participate in social change by stepping off paths of least resistance
- The addition of graphics to illustrate the sociological model of systems and individuals

ALLAN G. JOHNSON is a sociologist, writer, and public speaker. After more than thirty years of college teaching, he now devotes himself entirely to writing and to public speaking on issues of privilege and oppression. He is author of numerous books including *The Blackwell Dictionary of Sociology: A User's Guide to Sociological Language*, *The Gender Knot: Unraveling Our Patriarchal Legacy* (Temple), and *Privilege, Power, and Difference*. Visit him online at [www.agjohnson.us](http://www.agjohnson.us).

## Sociology/Cultural Studies

**MARCH**

208 pp. 5 1/2 x 8 1/4"

3 figures

Paper 978-1-59213-876-0 \$24.95 £13.99

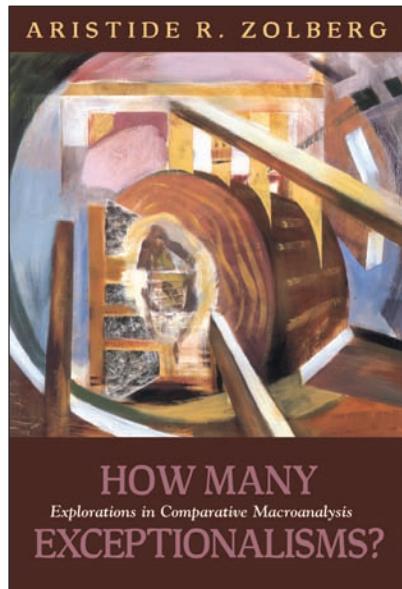
Cloth 978-1-59213-875-3 \$74.50 £40.00

## Law and Criminology/Political Science and Public Policy/Education

FEBRUARY

232 pp. 5 1/2 x 8 1/4"

Paper 978-1-59213-169-3 \$21.95 £13.99



**Sociology/Political Science and  
Public Policy/History**

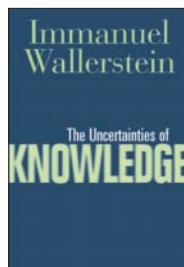
MAY

352 pp. 6 x 9"

12 tables, 1 figure

Cloth 978-1-59213-831-9 \$54.50 £30.00

Also of Interest:



*The Uncertainties  
of Knowledge*  
Immanuel Wallerstein  
224 pp. 5 ½ x 8 ¼"  
Paper  
978-1-59213-243-0  
\$22.95 £12.99

## How Many Exceptionalisms?

Explorations in Comparative Macroanalysis

**Aristide R. Zolberg**

**A collection of essays on the importance  
of comparative cultural analysis**

The essays in *How Many Exceptionalisms?* span the long history of the intellectual output of Aristide Zolberg, one of the most distinguished social scientists of our time. In this collection, Zolberg shows his originality, insights, and breadth of thought as he addresses subjects including theories of immigration policy, the making of Belgium, and the origins of the modern world system.

Writing over three decades and featuring many essays that have not been in wide circulation, Zolberg here draws from political science, cultural anthropology, sociology, and history to provide a configurative analysis of and long-term approach to the cultural diversity in Africa, Europe, and the United States.

*"Ever since the late 1960s...Aristide Zolberg has crafted wonderfully engaging essays that have profoundly altered our understanding of politics and society in Africa, Europe and the United States. His writing has been deeply...global, especially with its focus on the large-scale movement of populations and their reception in new locations....Zolberg has been one of our most creative and informed scholars in the social sciences, at work on issues that really matter."*

—Ira Katznelson, Ruggles Professor of Political Science and History,  
Columbia University

In the series *Politics, History, and Social Change*, edited by John C. Torpey

ARISTIDE R. ZOLBERG is the Walter Eberstadt Professor of Political Science and Historical Studies at the New School for Social Research. He is the author of *A Nation by Design: Immigration Policy in the Fashioning of America*, and *Creating Political Order: The Party-States of West Africa* and co-author of *Escape from Violence: Conflict and the Refugee Crisis in the Developing World*.



Photo: Michael Kirk

## Customizing the Body

The Art and Culture of Tattooing  
Revised and Expanded Edition

**Clinton R. Sanders with D. Angus Vail**

### Tattoos as art, work, decoration, and defiance

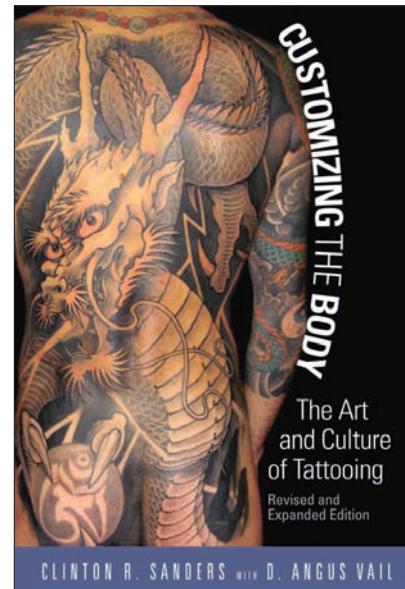
Originally published in 1989, this ground-breaking ethnographic exploration of tattooing—and the art world surrounding it—covers the history, anthropology, and sociology of body modification practices; the occupational experience of the tattooist; the process and social consequences of becoming a tattooed person; and the prospects of “serious” tattooing becoming an accepted art form. Curiously, despite the greater prevalence of tattoos and body modification in today’s society, there is still a stigma of deviance associated with people who get or ink tattoos.

Retaining the core of the original book, this revised and expanded edition offers a new preface by the author and a new chapter focusing on the changes that have occurred in the tattoo world. A section on the new scholarly literature that has emerged, as well as the new modes of body modification that have come into vogue, are included along with a new gallery of photographs that show some splendid examples of contemporary tattoo art. A directory of artists’ websites invites readers to discover the range of work being done around the world from “suits” (full body tattoos) to skulls.

#### Praise for the original edition:

“This is the most intelligent book available to date on the modern aspects of an increasingly popular form of body decoration.” —*Kirkus Reviews*

“A fascinating and well-written study, one that finely sharpens the distinction between deviance and respectability.” —*Choice*



### Sociology/Cultural Studies/ General Interest

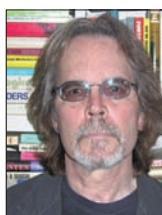
MAY

288 pp. 5 1/2 x 8 1/4"

12 b/w illustrations, 5 figures

Paper 978-1-59213-888-3 \$23.95 £12.99

Cloth 978-1-59213-887-6 \$74.50 £40.00

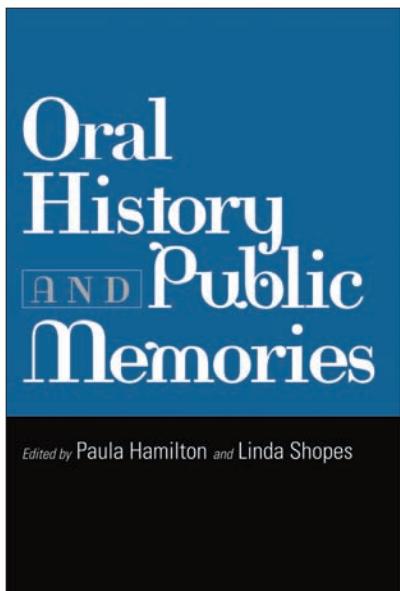


CLINTON R. SANDERS is a Professor in the Sociology Department at the University of Connecticut. His most recent book is *Understanding Dogs: Living and Working with Canine Companions* (Temple), which received the Charles Horton Cooley Award given by the Society for the Study of Symbolic Interaction.



D. ANGUS VAIL is Associate Professor of Sociology at Willamette University in Salem, OR. He is also co-editor (with Erich Goode) of *Extreme Deviance*.

Photos: Eleanor Lyon; Maren R. Nelson and Scanlon Design Services



## History/Cultural Studies

APRIL

328 pp. 6 x 9"

15 b/w illustrations, 2 maps

Paper 978-1-59213-141-9 \$29.95 £16.99

Cloth 978-1-59213-140-2 \$79.50 £44.00

## Oral History and Public Memories

Edited by Paula Hamilton and Linda Shopes

**Understanding how individual perspectives on history build collective memory**

*Oral History and Public Memories* is the first book to explore the relationship between the well-established practice of oral history and the burgeoning field of memory studies. In the past, oral historians have generally privileged the individual narrator, frequently fetishizing the interview process without fully understanding that interviews are only one form of memory-making. Historians engaged in memory studies, on the other hand, have asked broader questions—about the social and cultural processes at work in remembrance.

What distinguishes these essays from much work in oral history is their focus not on the experiences of individual narrators, but on the broader cultural meanings of oral history narratives. What distinguishes them from other work in memory studies is their grounding in real events. Taken together, these contributions explain the processes by which oral histories move beyond interviews with individual people to become articulated memories shared by others.

"A fine, well-conceived book, refreshingly direct and engaged. A collection of sparkling essays that show oral history at work in a diverse array of contexts, levels, and engagements. They demonstrate powerfully its consequentiality for thinking clearly about meaningful intersections in public space, public life, community sensibility, and mobilized memory. This is no small accomplishment."

—Michael Frisch, University at Buffalo, The State University of New York

In the series *Critical Perspectives on the Past*, edited by Susan Porter Benson, Stephen Brier, and Roy Rosenzweig

PAULA HAMILTON is Associate Professor in History at the University of Technology in Sydney, Australia. She is co-director of the Australian Centre for Public History and co-editor of *Public History Review*.

LINDA SHOPES is a freelance editor and consultant and formerly a historian at the Pennsylvania Historical & Museum Commission. She is Past President of the U.S. Oral History Association and co-editor of the series *Studies in Oral History*.

# Chinese Americans and the Politics of Race and Culture

**Edited by Sucheng Chan and Madeline Y. Hsu**

**New perspectives on making and writing Chinese American history**

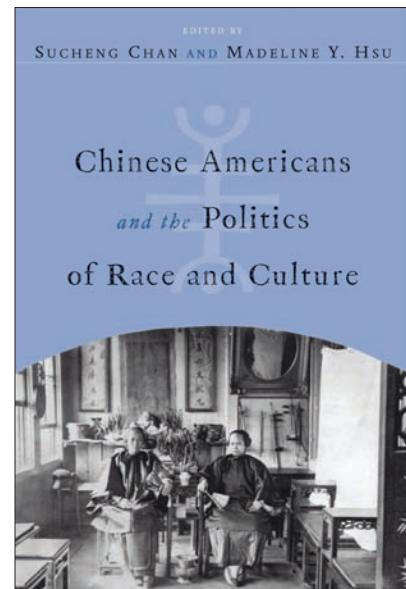
Sucheng Chan introduces this valuable new anthology with a commanding discussion of the field of Chinese American studies, in which she examines its history and points the way ahead. Here, she and Madeline Y. Hsu have brought together leading-edge scholarship from a new generation of thinkers, as useful for scholars as it is for undergraduate readers.

The contributors address a broad range of issues, from the activism of left-wing and Communist Chinese immigrants to the U.S. in the 1920s and early 1930s and humanitarian relief during the Sino-Japanese War to the construction of new Chinese regional identities in New York.

*"Covering a wide range of historical and contemporary issues in Chinese American life, this anthology is vastly informed and filled with fresh research drawing on archives or documents that hitherto have not been accessed. The ideas contained in the essays are so original and comprehensive that together, they constitute both a theoretically and empirically engaging challenge to tradition-centric concepts in Chinese American studies. I find few existing scholarly works that can match the scope and depth of this volume's broad and thought-provoking coverage of Chinese American history."*

— Xiao-huang Yin, author of *Chinese American Literature since the 1850s*

In the series *Asian American History and Culture*, edited by Sucheng Chan, David Palumbo-Liu, Michael Omi, K. Scott Wong, and Linda Trinh Võ



**Asian American Studies/American History/Race and Ethnicity**

**MARCH**

264 pp. 6 x 9"

12 b/w illustrations

Paper 978-1-59213-753-4 \$27.95 £14.99

Cloth 978-1-59213-752-7 \$79.50 £44.00

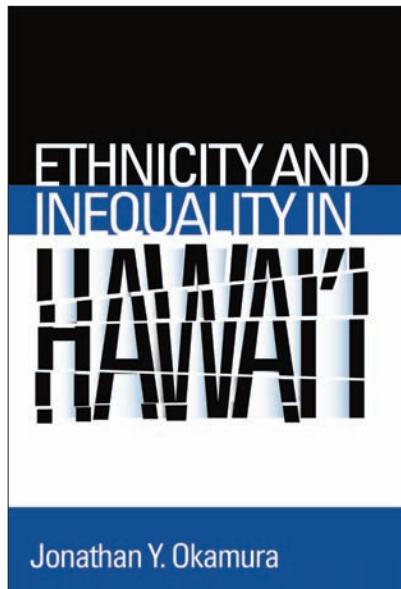


SUCHENG CHAN is Professor Emerita of Asian American Studies and Global Studies at the University of California, Santa Barbara.

MADELINE Y. HSU is Director of the Center for Asian American Studies and Associate Professor of History at the University of Texas at Austin.



Photos: Mark Juergensmeyer; Christina S. Murrey, office of Public Affairs at University of Texas



**Race and Ethnicity/Asian American Studies/Sociology**

APRIL

264 pp. 6 x 9"

4 tables

Paper 978-1-59213-756-5 \$26.95 £14.99

Cloth 978-1-59213-755-8 \$79.50 £44.00

## Ethnicity and Inequality in Hawai'i

**Jonathan Y. Okamura**

**In Hawai'i, ethnicity rather than race structures social and economic inequalities**

Challenging the dominant view of Hawai'i as a "melting pot paradise"—a place of ethnic tolerance and equality—Jonathan Okamura examines how ethnic inequality is structured and maintained in island society. He finds that ethnicity, not race or class, signifies difference for Hawai'i's people and therefore structures their social relations. In Hawai'i, residents attribute greater social significance to the presumed cultural differences between ethnicities than to more obvious physical differences, such as skin color.

According to Okamura, ethnicity regulates disparities in access to resources, rewards, and privileges among ethnic groups, as he demonstrates in his analysis of socioeconomic and educational inequalities in the state. He shows that socially and economically dominant ethnic groups—Chinese Americans, Japanese Americans, and whites—have stigmatized and subjugated the islands' other ethnic groups—especially Native Hawaiians, Filipino Americans, and Samoans. He demonstrates how ethnic stereotypes have been deployed against ethnic minorities and how these groups have contested their subordinate political and economic status by articulating new identities for themselves.

In the series *Asian American History and Culture*, edited by Sucheng Chan, David Palumbo-Liu, Michael Omi, K. Scott Wong, and Linda Trinh Võ

JONATHAN Y. OKAMURA is an Associate Professor in the Department of Ethnic Studies at the University of Hawai'i at Manoa. A social anthropologist, he is the author of *Imagining the Filipino American Diaspora: Transnational Relations, Identities, and Communities*.

NOW IN PAPERBACK

## Americans First

Chinese Americans and the Second World War

**K. Scott Wong**

**The Second World War's role in bringing Chinese Americans into the mainstream of American society**

During the Second World War, Chinese Americans contributed to the war effort by joining the armed forces and working in the defense industries. In doing so, they improved their social status, often at the expense of Japanese Americans, and positioned themselves to become the "model minority" and the "good Asian in the good war."

In *Americans First*, K. Scott Wong uses archival research and oral histories to provide the first detailed account of Chinese Americans in the American military. Wong traces the history of the 14th Air Service Group, a segregated outfit of Chinese Americans sent to China in support of the American Army Air Corps and the Chinese Air Force. His ethnic history of inclusion shows how this new generation of Chinese Americans was more socially accepted, moving from the margins of society into the American mainstream during a time of pervasive racism.

*Praise for the previous edition:*

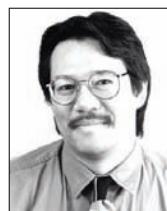
"*Americans First* is an outstanding synthesis of firsthand accounts and nuanced historical analysis. At once soulful and impeccably researched, we can now recognize a generation of Americans missing from our history."

—John Kuo Wei Tchen, New York University

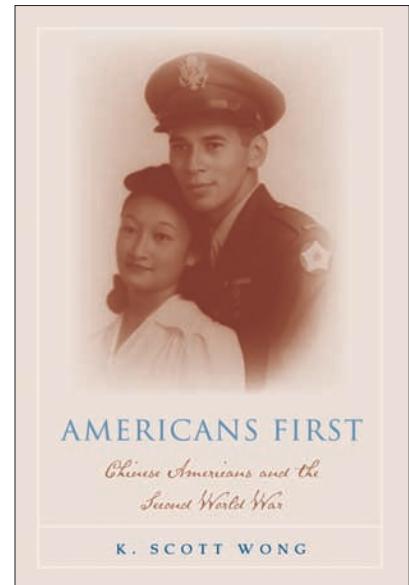
"*Americans First* breaks new ground by shifting our focus from Chinese immigration and exclusion in the nineteenth century to the beginnings of Chinese American inclusion during World War II."

—Judy Yung, author of *Unbound Feet: A Social History of Chinese Women in San Francisco*

In the series *Asian American History and Culture*, edited by Sucheng Chan, David Palumbo-Liu, Michael Omi, K. Scott Wong, and Linda Trinh Võ



K. SCOTT WONG is James Phinney Baxter III Professor of History & Public Affairs at Williams College.



**Asian American Studies/American History/Race and Ethnicity**

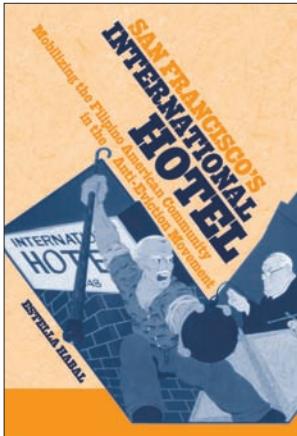
APRIL

272 pp. 5 ½ x 8 ¼"

2 tables

Paper 978-1-59213-840-1 \$19.95 £10.99

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## San Francisco's International Hotel

Mobilizing the Filipino American Community in the Anti-Eviction Movement

**Estella Habal**

### How a protest galvanized a cultural identity for Filipino Americans

*San Francisco's International Hotel* is part history and part memoir. It presents the struggle to save the International Hotel, in the San Francisco neighborhood known as Manilatown, which culminated in 1977 with the eviction of elderly tenant activists. In telling this compelling story, Estella Habal features her own memories of the Anti-Eviction Movement, focusing on the roles of Filipino Americans and their participation in both the anti-eviction protests and the nascent Asian American movement.

*[A] testament and tribute to a determined group of Filipino American men and women who took on corporate and government bigwigs and, against all odds, eventually won.”*

—The San Francisco Chronicle

In the series *Asian American History and Culture*, edited by Sucheng Chan, David Palumbo-Liu, Michael Omi, K. Scott Wong, and Linda Trinh Võ

ESTELLA HABAL is Assistant Professor of Asian American Studies, Department of Social Science, San Jose State University, and a member of the Board of Directors, Manilatown Heritage Foundation.

**Asian American Studies/American Studies/  
Urban Studies**

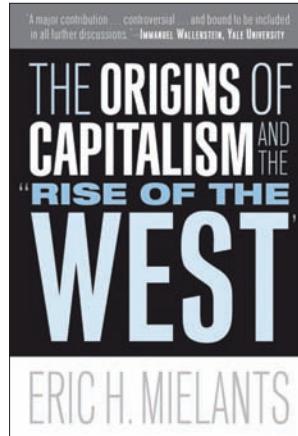
FEBRUARY

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15 b/w illustrations

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## The Origins of Capitalism and the “Rise of the West”

**Eric H. Mielants**

The origins of capitalism can be found in the Middle Ages

Eric Mielants provides a fresh, interdisciplinary interpretation of the origins of modernity in general and of capitalism in particular. He argues that, contrary to established thinking, the “Rise of the West” should not be examined through the lens of the Industrial Revolution or the colonization of the New World but viewed through long-term developments that began in the Middle Ages.

*“A major contribution to the worldwide debate on the origins of the modern world. It is controversial, encompassing in its survey of the data and the literature, and bound to be included in all further discussions.”*

—Immanuel Wallerstein, Yale University

*“Mielants has pulled together a vast mass of material and challenges hypotheses that have been in danger of being repeated as unquestionable dogmas in some circles.”*

—International Socialism

ERIC H. MIELANTS is Assistant Professor in the Department of Sociology and Anthropology in the College of Arts and Sciences at Fairfield University.

**Sociology/History/Philosophy and Ethics**

MARCH

256 pp. 6 x 9"

Paper 978-1-59213-576-9 \$24.95 £13.99

# The Undevelopment of Capitalism

Sectors and Markets in Fifteenth-Century Tuscany

**Rebecca Jean Emigh**

**How the economic advances of one city can slow  
the economic growth of a region**

In *The Undevelopment of Capitalism*, Emigh argues that the expansion of the Florentine economic market in the fifteenth century helped to undo the development of markets of other economies—especially the rural economy of Tuscany. As this highly developed urban market penetrated rural regions, it actually erased rural market institutions that rural inhabitants had used to organize agricultural production and family life. Thus, an advanced economy at the time of the late Middle Ages and early Renaissance “undeveloped” over time. The economic development of this region in Italy was delayed as it failed to keep pace with the rest of Europe.

Using a negative case methodology to show how urban and rural markets change, Emigh employs methods of historical sociology and sectoral theories to examine how markets can prosper and suffer at the same time. She shows how sectoral relations are crucial to transitions to capitalism and how capitalist development can also contract markets.

*“Emigh has written a very important book that will have a big impact on historical sociology. Based on first-rate research and innovative methods of analysis, she offers an incisive review of previous theories of the transition to capitalism, and shows how the dynamism and efficiencies of urban markets serve to undermine rural markets.”*

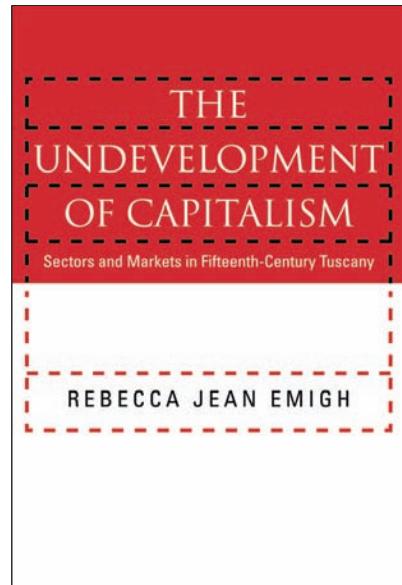
— Richard Lachmann, Department of Sociology, State University of New York at Albany

In the series *Politics, History, and Social Change*, edited by John C. Torpey



REBECCA JEAN EMIGH is Professor of Sociology at the University of California, Los Angeles.

Photo: V.L.A. Emigh



**Sociology/Political Science and  
Public Policy/History**

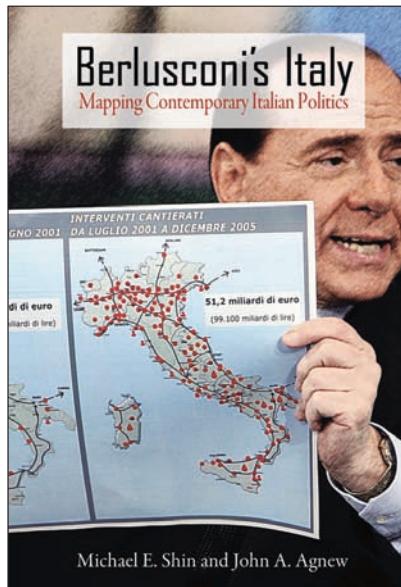
JUNE

280 pp. 6 x 9"

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### Geography/Political Science and Public Policy/General Interest

APRIL

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18 b/w illustrations, 8 tables, 1 figure

Paper 978-1-59213-717-6 \$21.95 £11.99

Cloth 978-1-59213-716-9 \$59.50 £33.00

## Berlusconi's Italy

Mapping Contemporary Italian Politics

**Michael E. Shin and John A. Agnew**

A richly informed new explanation for the rise and fall of Italy's colorful prime minister

Berlusconi's Italy provides a fresh, thoroughly informed account of how Italy's richest man came to be its political leader. Without dismissing the importance of personalities and political parties, it emphasizes the significance of changes in voting behaviors that led to the rise—and eventual fall—of Silvio Berlusconi, the millionaire media baron who became prime minister. Armed with new data and new analytic tools, Michael Shin and John Agnew reveal that regional politics and shifting geographical voting patterns were far more important to Berlusconi's successes than the widely credited role of the mass media.

Shin and Agnew reject the prevailing orthodoxy about how coalitions are organized and replaced in Italy. Instead, using recently developed methods of spatial analysis, they offer a compelling new argument about contextual re-creation and mutation. They conclude that Berlusconi's success (and later defeat) can be best understood in geographic terms, and they suggest that geographical analysis has a useful role to play in examining political behavior in Italy and beyond.

*"This book presents a novel argument in a succinct manner, offering a new perspective on a big issue: the rise to prominence of Silvio Berlusconi. It adds considerably to our understanding of the Berlusconi phenomenon."*

—Martin Bull, University of Salford

MICHAEL E. SHIN is Associate Professor of Geography at the University of California, Los Angeles.



JOHN A. AGNEW is Professor of Geography at the University of California, Los Angeles. He is the author of *Hegemony: The New Shape of Global Power* (Temple), *Place and Politics*, *The United States in the World Economy*, *The Geography of the World Economy*, *Geopolitics*, and *Place and Politics in Modern Italy*, among other titles, as well as the co-editor of *American Space/American Place*.



Photos: John Franklin; Libby Shin

## Choices and Changes

Interest Groups in the Electoral Process

**Michael M. Franz**

**The most comprehensive book about interest groups in recent American politics**

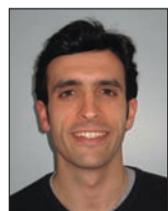
*Choices and Changes* is the most comprehensive examination to date of the impact of interest groups on recent American electoral politics. Richly informed, theoretically and empirically, it is the first book to explain the emergence of aggressive interest-group electioneering tactics in the mid-1990s—including “soft money” contributions, issue ads, and “527s” (IRS-classified political organizations).

Michael Franz argues that changing political and legal contexts have clearly influenced the behavior of interest groups. To support his argument, he tracks in detail the evolution of campaign finance laws since the 1970s, examines all soft money contributions—nearly \$1 billion in total—to parties by interest groups from 1991 to 2002, and analyzes political action committee (PAC) contributions to candidates and parties from 1983 to 2002. He also draws on his own interviews with campaign finance leaders.

Based on this rigorous data analysis and a formidable knowledge of its subject, *Choices and Changes* substantially advances our understanding of the significance of interest groups in U.S. politics.

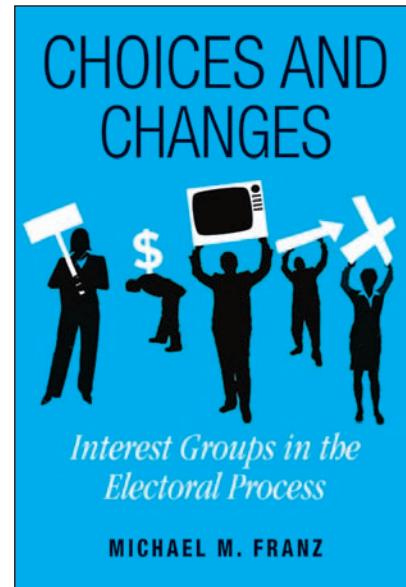
*“An excellent book, theoretically rich and empirically sound. Choices and Changes is interesting, understandable, and informative. Franz’s overall analysis is the most thorough of any book that I have read in the interest group literature. His extensive data analysis fills a major gap in the literature.”*

— Peter L. Francia, East Carolina University, author of *The Future of Organized Labor in American Politics*



MICHAEL M. FRANZ is Assistant Professor of Government and Legal Studies at Bowdoin College. His research interests include political advertising, interest group politics, campaign finance reform, and mass media. He has published articles in *American Journal of Political Science*, *Political Communication*, *Political Analysis*, *Political Behavior*, and *Social Science Quarterly*. He is also the co-author of *Campaign Advertising and American Democracy* (Temple).

Photo: Laura Grunze Franz



**Political Science and Public Policy/  
American Studies**

MARCH

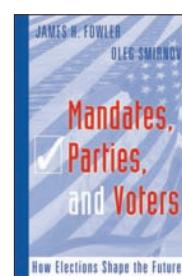
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11 b/w illustrations, 22 tables, 19 figures

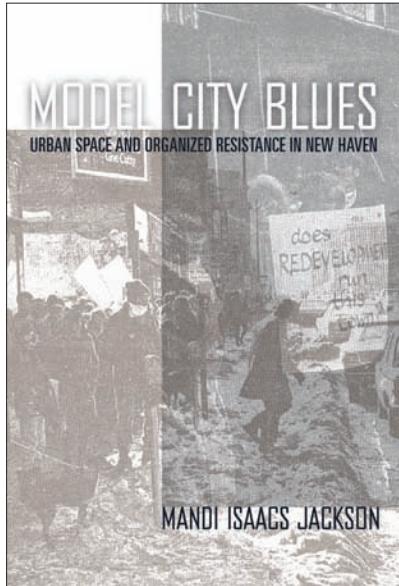
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Sociology**

MAY

296 pp. 6 x 9"

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Paper 978-1-59213-604-9 \$24.95 £13.99

Cloth 978-1-59213-603-2 \$72.50 £40.00

## Model City Blues

Urban Space and Organized Resistance in New Haven

**Mandi Isaacs Jackson**

**A lively account of social protest and urban renewal  
in a struggling American city**

*Model City Blues* tells the story of how regular people, facing a changing city landscape, fought for their own model of the “ideal city” by creating grassroots plans for urban renewal. Filled with vivid descriptions of significant moments in a protracted struggle, it offers a street-level account of organized resistance to institutional plans to transform New Haven, Connecticut in the 1960s. Anchored in the physical spaces and political struggles of the city, it brings back to center stage the individuals and groups who demanded that their voices be heard.

By reexamining the converging class- and race-based movements of 1960s New Haven, Mandi Jackson helps to explain the city’s present-day economic and political struggles. More broadly, by closely analyzing particular sites of resistance in New Haven, *Model City Blues* employs multiple academic disciplines to redefine and reimagine the roles of everyday city spaces in building social movements and creating urban landscapes.

*“Model City Blues breaks new ground reassessing New Haven politically through the lens of ethnographic and historic research. Through an urban context, Jackson synthesizes the cultural and economic foundations of past and future social movements. This book is the most impressive culmination of the most significant social and political research on New Haven in at least a generation.”*

— Immanuel Ness, Brooklyn College, City University of New York

MANDI ISAACS JACKSON is a Visiting Assistant Professor in African-American Studies at Wesleyan University, where she teaches courses in urban studies.



Photo: Scott D. Jackson

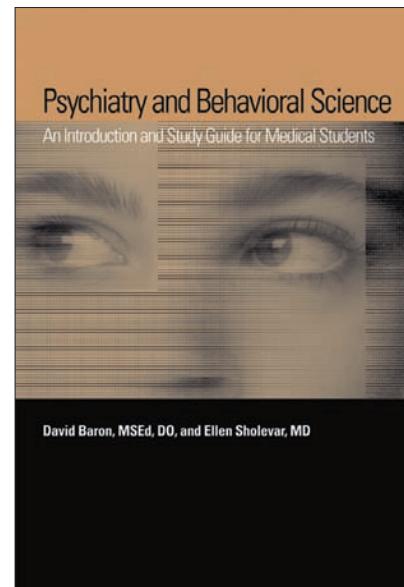
## **Psychiatry and Behavioral Science**

An Introduction and Study Guide for Medical Students

**Edited by David Baron, MSEd, DO, and Ellen Sholevar, MD**

**A clearly written, introductory psychiatric text guided by the current Institute of Medicine domains and including national board-style review questions**

This uniquely formatted text that combines introductory psychiatry content with board-style review questions has been written as a useful guide for first- and second-year medical students and other mental health professional students. *Psychiatry and Behavioral Science* is intended to be used as an indispensable text for pre-clinical psychiatric education. The user-friendly split page format includes clinical vignettes, "fun facts," and relevant art work. Each chapter contains board review questions that prepare the medical student for the USMLE and COMLEX examinations. By using a clinical approach consistent with the needs of today's medical and other mental health professional students, the authors prepare these students for their exams and clinical rotations. The text is also designed to prepare international students for United States residency programs. Non-medical persons interested in learning more about the basics of psychiatry and behavioral and social factors affecting health will find this volume compelling.



David Baron, MSEd, DO, and Ellen Sholevar, MD

## **Psychology/Health and Health Policy/Education**

**MAY**

224 pp. 7 x 10"

46 b/w illustrations, 8 figures

Paper 978-1-59213-531-8 \$39.95 £22.00

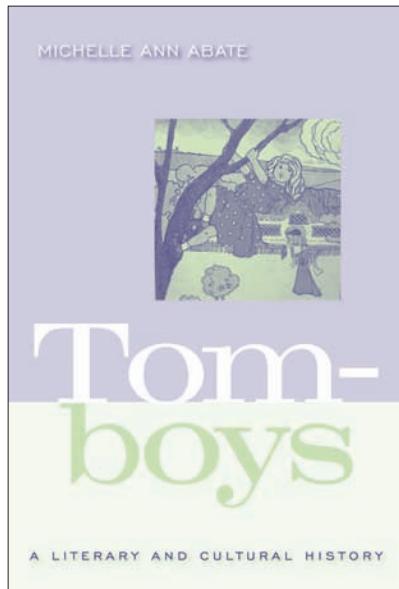


DAVID A. BARON, MSEd, DO, is Professor and Chair of the Department of Psychiatry and Behavioral Science at Temple University School of Medicine.

ELLEN H. SHOLEVAR, MD, is Professor, Vice Chair for Education, and Chief of Child & Adolescent Psychiatry in the Department of Psychiatry and Behavioral Science at Temple University School of Medicine.



Photos: Temple University; Tom Foley



**Cultural Studies/Literature and Drama/Gender Studies**

JUNE

320 pp. 6 x 9"

12 b/w illustrations

Cloth 978-1-59213-722-0 \$55.00 £30.00

## **Tomboys**

A Literary and Cultural History

**Michelle Ann Abate**

### **The history of the shifting image of the tomboy in popular culture**

Starting with the figure of a bold, boisterous girl in the mid-nineteenth century and ending with the "girl power" movement of the 1990s, *Tomboys* is the first full-length critical study of this gender-bending code of female conduct. Michelle Abate uncovers the origins, charts the trajectory, and traces the literary and cultural transformations that the concept of "tomboy" has undergone in the United States.

Abate focuses on literature including Louisa May Alcott's *Little Women* and Carson McCullers's *The Member of the Wedding* and films such as Peter Bogdanovich's *Paper Moon*. She also draws on lesser-known texts like E.D.E.N. Southworth's once wildly popular 1859 novel *The Hidden Hand*, Cold War lesbian pulp fiction, and New Queer Cinema from the 1990s.

*Tomboys* also explores the gender and sexual dynamics of tomboyism, and offers intriguing discussions of race and ethnicity's role in the construction of the enduring cultural archetype. Abate's insightful analysis provides useful, thought-provoking connections between different literary works and eras. The result demystifies this cultural phenomenon and challenges readers to consider tomboys in a whole new light.

*"An ambitious and exciting book that examines representations of what could be considered tomboys, in U.S. fiction and film, since 1859. The scope is impressive: Abate has done a great deal of archival research to unearth the titles she examines and cites many relevant theoretical and critical texts."*

— Beverly Lyon Clark, Wheaton College

MICHELLE ANN ABATE is an Assistant Professor of English at Hollins University.

## Pedagogy of Democracy

Feminism and the Cold War in the U.S. Occupation of Japan

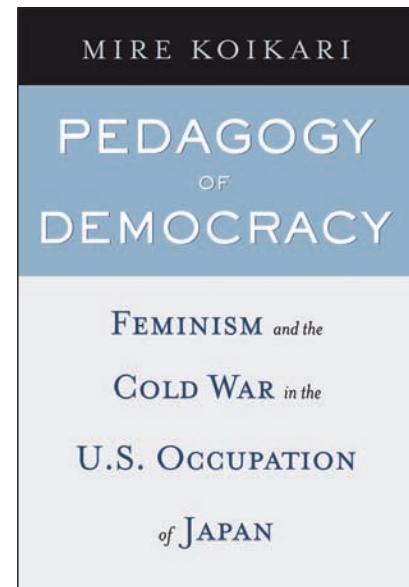
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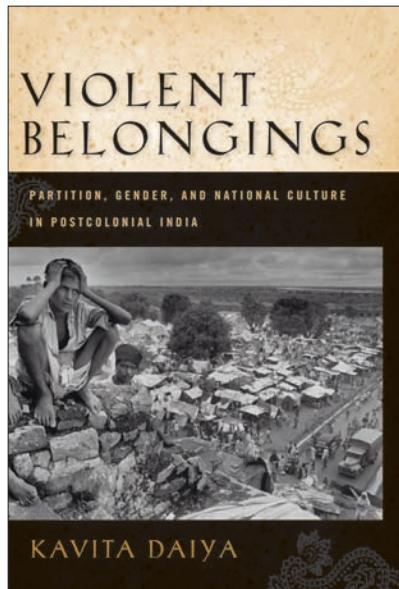
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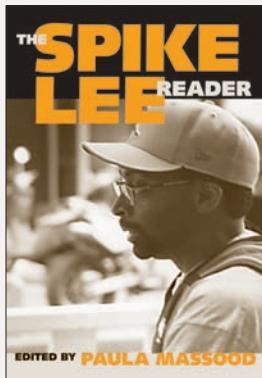
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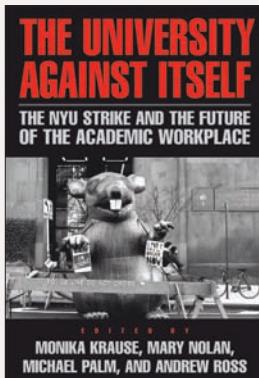


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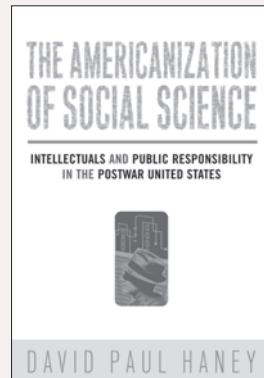
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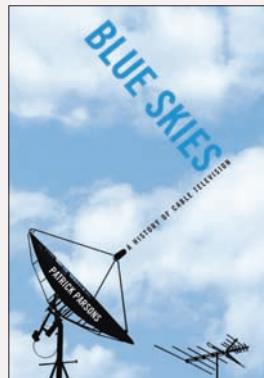
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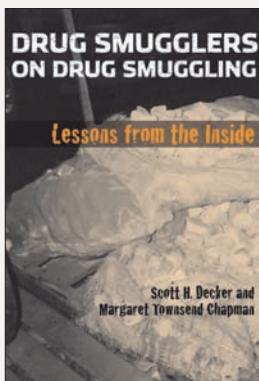
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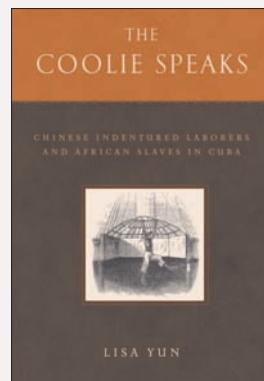
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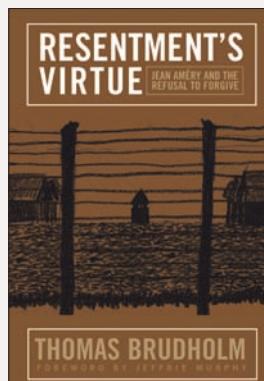


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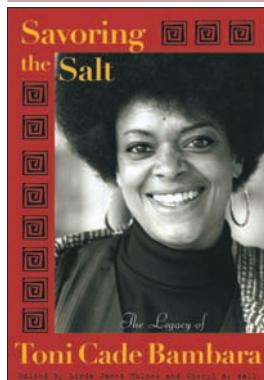


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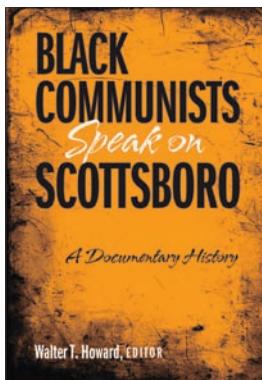
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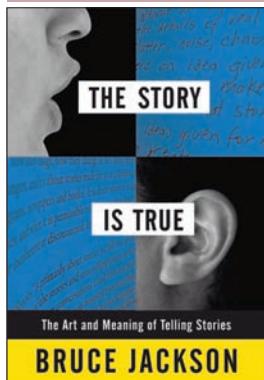
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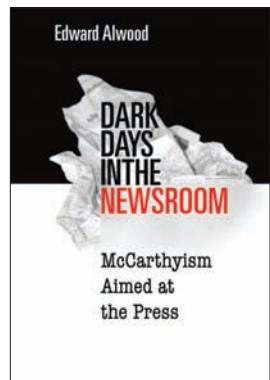
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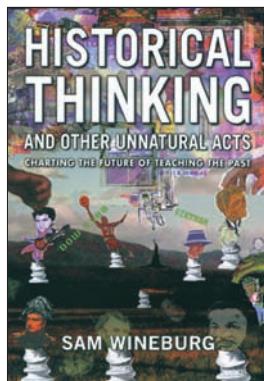
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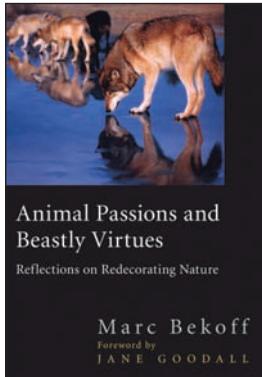
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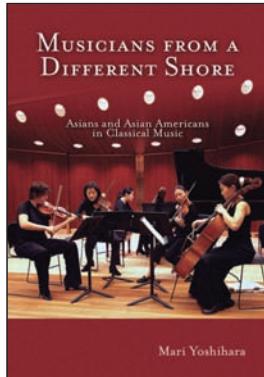
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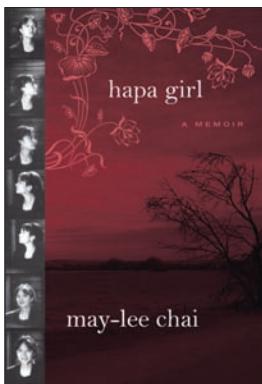
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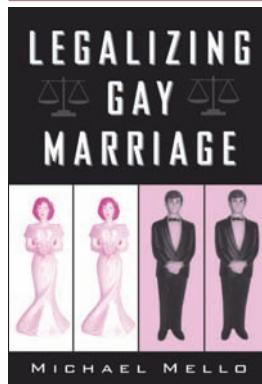
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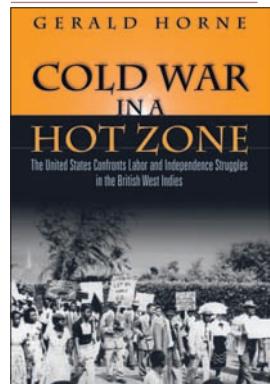
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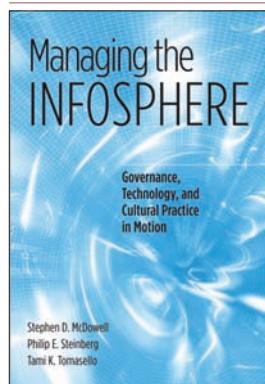
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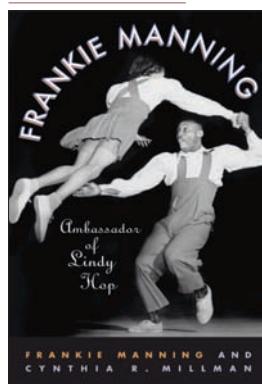
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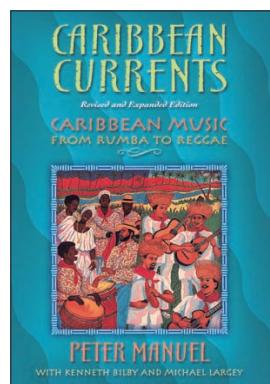
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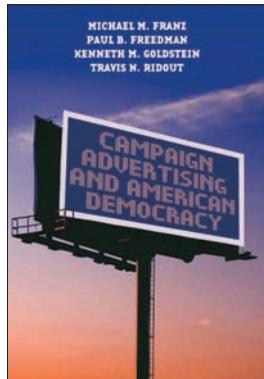
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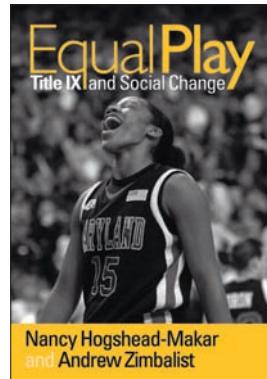
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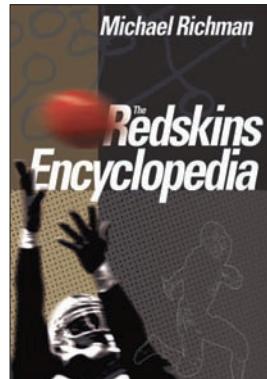
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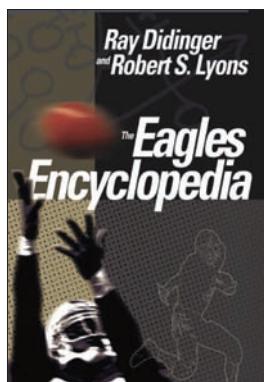
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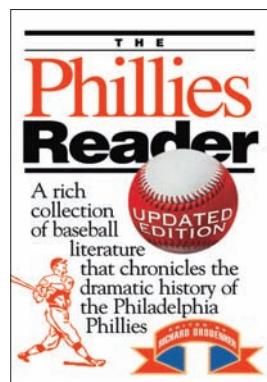
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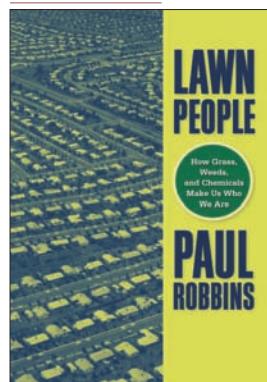
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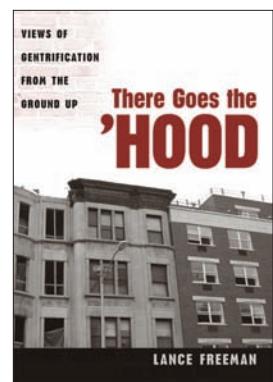
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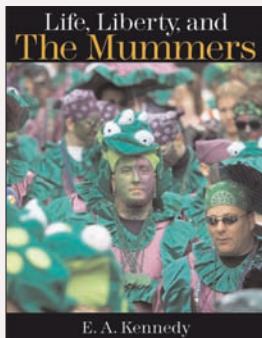
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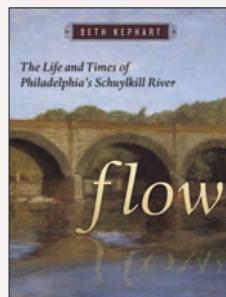
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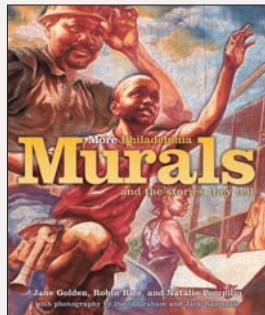
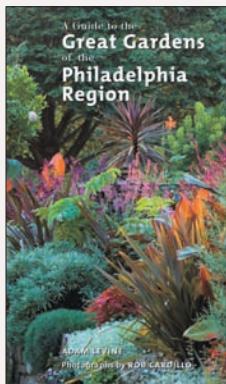
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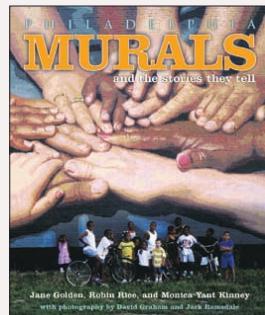
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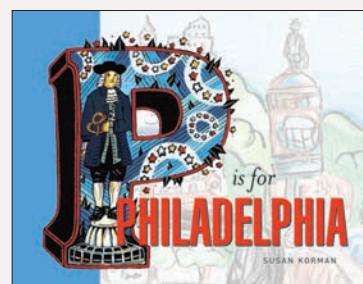
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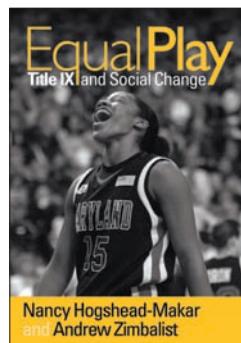
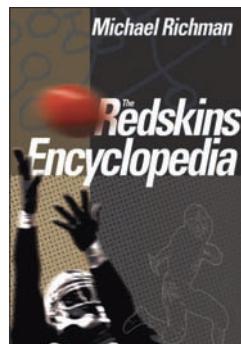
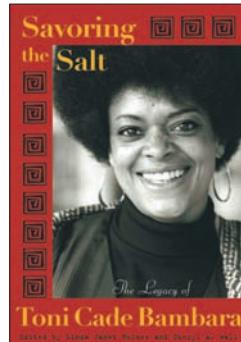
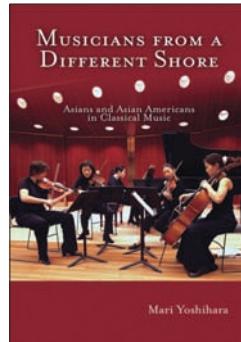
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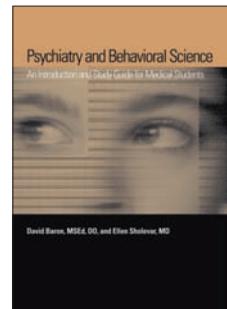
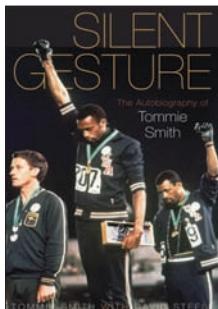
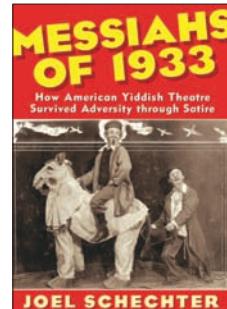
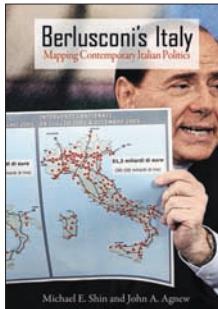
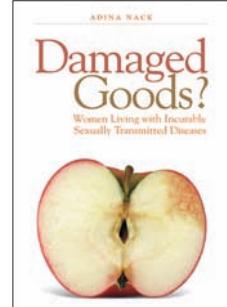
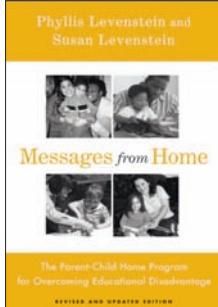
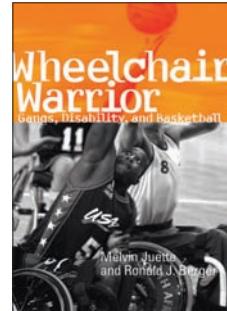
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