

*Fans called this singer/songwriter “The Voice”*

## ROY ORBISON

### *The Invention of an Alternative Rock Masculinity*

Peter Lehman

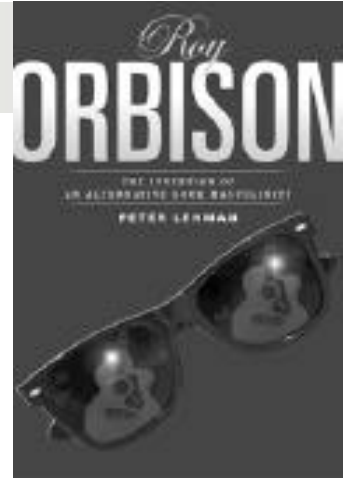
**R**oy Orbison’s music — whether heard in his own recordings or in cover versions of his songs — is a significant part of contemporary American culture despite the fact that he died almost a generation ago. Few of today’s listeners know or remember how startlingly unique he seemed at the height of his career in the early 1960s. In this book, Peter Lehman looks at the long span of Orbison’s career and probes into the uniqueness of his songs, singing, and performance style, arguing that singer/songwriters no less than filmmakers can be considered as auteurs.

Unlike other pop stars, Orbison was a constant presence on the Top 40 but virtually invisible in the media during his heyday. Ignoring the conventions of pop music, he wrote complex songs and sang them with a startling vocal range and power. Wearing black clothes and glasses and standing motionless on stage, he rejected the macho self-confidence and strutting that characterized the male rockers of his time. He sang about a man lost in a world of loneliness and fear, one who cried in the dark or escaped into a dream world, the only place his desires could be fulfilled. This was a man who reveled in passivity, pain, and loss.

Lehman traces Orbison’s development of this alternative masculinity and the use of his music in films by Wim Wenders and David Lynch. Widely admired by fellow musicians from Elvis to Jagger, Springsteen and Bono, Orbison still attracts new listeners. As a devoted fan and insightful scholar, Lehman gives us a fascinating account of “the greatest white singer on the planet,” and a new approach to understanding individual singer/songwriters.

*In the series Sound Matters edited by Michael Jarrett*

**PETER LEHMAN** is Director of the Interdisciplinary Humanities Program at Arizona State University. He is the author of *Running Scared: Masculinity and the Representation of the Male Body* (Temple), and the editor of *Masculinity Bodies/Movies/Culture*.



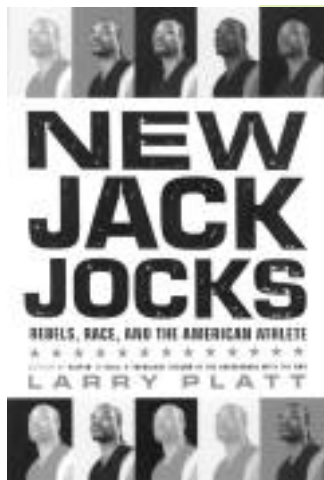
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*“Few writers get the connection between sports and our public life as well as Larry Platt.”—Ed Rendell*

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Larry Platt

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“Larry Platt is one of the biggest pains in the ass I’ve had the misfortune of meeting. I can’t stand the guy. Unfortunately this is a really good book.” —Angelo Cataldi, WIP Radio (Philadelphia) talk show host

“Larry Platt is a rarity among writers — a guy who understands the hip-hop lifestyle of today’s athlete. Platt keeps it real; he explains where others judge.” — John Lucas, NBA head coach, Cleveland Cavaliers

“Larry Platt’s writing flies two places at once: inside America’s sports heroes and high above them, gazing down on the strange dynamic between us and them. You won’t be able to look at our athletes or our society the same after you’ve read Platt.”

—Gary Smith, *Sports Illustrated*

**LARRY PLATT** is Editor-in-Chief of *Philadelphia Magazine*. His work has been published in *The New York Times Magazine*, *GQ*, *Playboy*, and *Salon.com*, among other publications. The author, most recently, of *Only the Strong Survive: The Odyssey of Allen Iverson*, he lives in the Philadelphia area.

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April 192 pp.

5 1/2 x 8 1/4"

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*“Word Magic” from the streets of the inner city*

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Edited by Onwuchekwa Jemie

Collected primarily in metropolitan New York and Philadelphia during the classic era of black “street poetry” (i.e., during the late 1960s and early 1970s) these raps, signifying, toasts, boasts, jokes and children’s rhymes will delight general readers as well as scholars. Ranging from the simple rhymes that accompany children’s games to verbally inventive insults and the epic exploits of traditional characters like Shine and Stagger Lee, these texts sound the deep rivers of culture, echoing two continents. Onwuchekwa Jemie’s introductory essay situates them in a globally pan-African context and relates them to more recent forms of oral culture such as rap and spoken word.

#### **ONWUCHEKWA JEMIE**

teaches African American and African Literature at Howard University.

He is the author of

*Langston Hughes: An Introduction to the Poetry*  
and co-author of *Toward the Decolonization of African Literature*.

June 280 pp.

6 x 9"

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## I HATE BOSCO

*I hate Bosco  
It’s no good for me  
My mother poured  
some in my milk  
To try to poison me*

*But I fooled my mother  
I poured some in her tea  
Now I don’t have no mother  
To try to poison me*

**“Knock, knock.”**

**“Who’s there?”**

**“Yo. [or “Joe”]**

**“Yo who?”**

**“Yo’ ma!”**

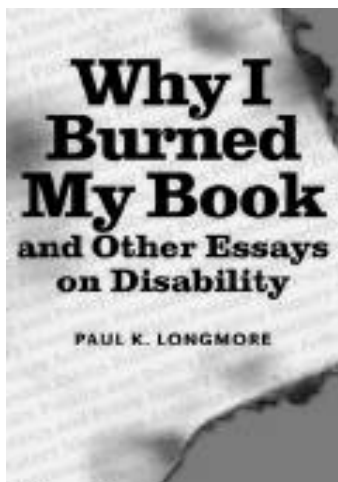
**“Ain’t you mama... ?”**

**“Ain’t my mama what?”**

**“Ain’t you mama”  
on the cornbread box?”**

**[picture of Aunt Jemima]**

**You ain’t ugly, you’re yugly.**



*"Personal inclination made me a historian. Personal encounter with public policy made me an activist."*

## **WHY I BURNED MY BOOK AND OTHER ESSAYS ON DISABILITY**

Paul K. Longmore

**T**his wide-ranging book shows why Paul Longmore is one of the most respected figures in disability studies today. Understanding disability

as a major variety of human experience, he urges us to establish it as a category of social, political, and historical analysis in much the same way that race, gender, and class already have been. The essays here search for the often hidden pattern of systemic prejudice and probe into the institutionalized discrimination that affects the one in five Americans with disabilities.

Whether writing about the social critic Randolph Bourne, contemporary political activists, or media representations of people with disabilities, Longmore demonstrates that the search for heroes is a key part of the continuing struggle of disabled people to gain a voice and to shape their destinies. His essays on bioethics and public policy examine the conflict of agendas between disability rights activists and non-disabled policy makers, health-care professionals, euthanasia advocates, and corporate medical bureaucracies. The title essay, which concludes the book, demonstrates the necessity of activism for any disabled person who wants access to the American dream.

*In the series American Subjects, edited by Robert Dawidoff*

**PAUL K. LONGMORE** is Professor of History at San Francisco State University. He is the author of *The Invention of George Washington* and the co-editor (with Lauri Umansky) of *The New Disability History: American Perspectives*.



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April 296 pp.

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*The first book to explore the effects of dramatic changes in the delivery of medical care*



*Paramedic transporting patient by gurney*

## THE GOLD STANDARD

### **The Challenge of Evidence-Based Medicine and Standardization in Health Care**

Stefan Timmermans and Marc Berg

Few things make people react more strongly to the changes going on in health care than the word standardization. Critics shudder at the mindless sameness of standards, while supporters dream of a world in which standardized "best practices" open up a world of efficient health care delivery. *The Gold Standard* takes up this debate to investigate the real meaning of standardization and how it affects patients, doctors, and the institution of medicine.

Showing that standards are not about less or more skills, or more or less uniformity, but rather about a redefinition of autonomy, patients, and relationships, Timmermans and Berg show instead that they are about creating new worlds of medical treatment. Cutting through the hype and fears, the authors show where the true powers of standardization lie. *The Gold Standard* will become a classic for students of medicine and health care policy, and will be a welcome book for anyone concerned with the future of our system of care.

**STEFAN TIMMERMANS** (right) is Associate Professor of



Sociology at Brandeis University, and author of *Sudden Death and the Myth of CPR* (Temple), which was nominated for the C. Wright Mills Book Award.

**MARC BERG** (left) is Professor of Social Medical Sciences at

the Erasmus University Medical Center in the Netherlands, and author of *Rationalizing Medical Work: A Study of Decision Support Techniques and Medical Practices*.

July 272 pp.

4 figures 1 halftone 4 tables

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*Also by Stefan Timmermans:*

### **SUDDEN DEATH AND THE MYTH OF CPR**

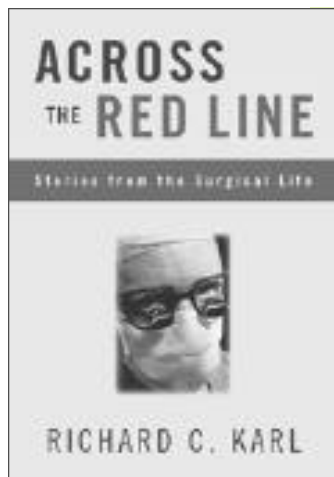
Foreword by Bern Shen, M.D.

"Timmermans offers both the general public and the academic reader a backstage view of our healthcare system's failing attempt to live up to the mythical images that we have constructed. His observations are simultaneously enlightening and disturbing."

— *Contemporary Sociology*

"...fascinating and insightful.... A valuable book for all who believe, or want to believe, in CPR." — *Choice*

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An “engagingly conversational” account of the surgeon’s life

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**—Mary McGrory, *The Washington Post***

**“From the introduction, readers will be struck with how well this book captures the human side of medicine.... it’s enlightening to read as Karl eloquently chronicles the sleepless nights spent worrying about patients, the outcomes that were more related to luck than his expertise and the very moving conversations held at the end of life.”—*Tribune & Times* (Tampa, Florida)**

**RICHARD C. KARL** is Chairman of the Department of Surgery at the University of South Florida College of Medicine. A frequent contributor to the St. Petersburg Times and a columnist for Flying magazine, he lives in Tampa.

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November 160 pp.

5 1/2 x 8 1/4"

**Paper \$17.95 1-59213-193-X**

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*How a journalist gave the Daily Worker its first sports column,  
and broke the color barrier in sports in the process*

## **PRESS BOX RED**

### **The Story of Lester Rodney, the Communist Who Helped Break the Color Line in American Sports**

Irwin Silber

Foreword by Jules Tygiel

Long before Branch Rickey signed Jackie Robinson to a Brooklyn Dodger contract in 1945, Lester Rodney, the newly hired and first sports editor of the *Communist Daily Worker*, launched the campaign that proved decisive in eventually breaking baseball's color line.

But in the hostile anti-Communist climate of those years and for many years after, Rodney's story remained largely unknown. It therefore came as a surprise to many when Arnold Rampersad, in his authoritative 1997 biography of Jackie Robinson, wrote: "In the campaign to end Jim Crow in baseball, the most vigorous efforts came from the Communist press, most notably from Lester Rodney." Now *Press Box Red* tells the story of that remarkable 11-year campaign and of Rodney's unique career covering sports for the *Daily Worker* until he left the Communist Party in 1958.

*Press Box Red* is packed with first-hand accounts of Rodney's challenges to the high muck-a-mucks of professional and collegiate sports, and contains frank and frequently humorous encounters with owners, managers, and coaches like Branch Rickey, Larry MacPhail, Bill Veeck, Leo Durocher, Casey Stengel, Nat Holman, Clair Bee and numerous athletes including Robinson, Roy Campanella, Joe DiMaggio, Satchel Paige, Pee-wee Reese, Joe Louis, Henry Armstrong, and many others. It's a story every fan will love.

**IRWIN SILBER** is a self-employed writer who lives in the Bay Area of northern California. He is the author or editor of eight previous books, including (with Barbara Dane) *The Vietnam Song Book*.



*Lester Rodney in the 1990s*

July 248 pp.

11 figures 18 b/w illus.

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*A history, memoir, and photo album of Jewish summers in the Catskills*

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## **BORSCHT BELT BUNGALOWS**

***Memoirs of Catskill Summers***

Irwin Richman

Every year between 1920 and 1970, almost one million of New York City's Jewish population summured in the Catskills. While much has been written about grand hotels like Grossinger's and the Concord, little has appeared about the more modest bungalow colonies and kuchaleins ("cook for yourself" places) where more than 80 percent of Catskill visitors stayed.

These were not glamorous places, and middle-class Jews today remember the colonies with either aversion or fondness. Irwin Richman's narrative, anecdotes, and photos recapture everything from the traffic jams leaving the city to the strategies for sneaking into the casinos of the big hotels. He brings to life the attitudes of the renters and the owners, the differences between the social activities and swimming pools as advertised and what people actually received.

He also traces the changes in the Catskills, including the influx of Hasidic families. Richman talks about what it's like to go back and to see the ghosts of resorts along the roads he once traveled.

**"Richman delights the reader, not only with portraits of the people who rented the bungalows, but with the activities that occupied their time. He tells us of the small time entertainers who often began their careers in the mountain hotels and casinos and more often than not, ended their entertainment careers there too....well worth reading and, for some of us, evok[ing] long forgotten, pleasant memories." —*Jewish Journal***

**IRWIN RICHMAN**, Professor of American Studies and History at Pennsylvania State University at Harrisburg, has spent at least part of every summer of his life in the Catskills. He is also the author of *Catskills, NY*.

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May 256 pp.

62 b/w illus. 7 figures

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*A search for one's roots in the resort hotels of the Jewish Catskills*

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## **CATSKILL CULTURE**

### ***A Mountain Rat's Memories of the Great Jewish Resort Area***

Phil Brown

**A** century ago, New Yorkers, hungry for mountain air, good food, and a Jewish environment combined with an American way of leisure, began to develop the Catskills resort area. By the 1950s, this summer Eden of bungalow colonies, summer camps, and over 900 hotels were attracting over a million people a year.

Born to a small hotel-owning family who worked for decades in hotels after losing their own, Phil Brown tells a story of the many elements of this magical environment. *Catskill Culture* recounts the life of guests, staff, resort owners, entertainers, and local residents through Brown's own memories and archival research, and the memories of 120 others.

He includes an appendix listing over 900 hotels he has been able to document and invites readers to contact him with additional entries.

**"With part autobiography, part ethnography, Brown takes us back, nostalgically, to the halcyon days of this resort community. Remarkably, he depicts the area with such vivid illustrations that he brings alive the emotions, sentiments, and good will for which the Catskills were known. A labor of love...Mazel Tov, Phil!"**  
—*Contemporary Sociology*

**"Using photographs and interviews, [Brown] takes a nostalgic look at the Borscht Belt and its decline.... A pleasant read."** —*Library Journal*

**"Because of his fond experience, Brown's ethnography is much warmer, more personal than most. It is a documentary of assimilation and a return to one's roots."**  
—*Publishers Weekly*

**"One of the virtues of Phil Brown's unapologetically nostalgic memoir of growing up and working in the legendary Catskill Mountains — as busboy, cook, waiter, musician and all around 'mountain rat' — is that his particular nostalgia is profoundly earned. Indeed, he is deeply in touch with the vanished Jewish world of his parents who labored for their entire lives in the mountains. Brown offers an insider's — a native ethnographer's — account of this region and the astonishing Jewish culture it spawned."**  
—*American Jewish History*

**PHIL BROWN** is Professor of Sociology and Environmental Studies at Brown University. He is co-founder of the Catskill Institute, and the editor of *In The Catskills: A Century of the Jewish Experience* in "The Mountains."



May 304 pp.

91 b/w photos 1 figure 1 map

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*A provocative and controversial account of the rise of Jimmy Hoffa*

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## **OUT OF THE JUNGLE**

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Thaddeus Russell

In *Out of the Jungle*, historian Thaddeus Russell gives us a

detailed, crisply written, and fascinating account of Jimmy Hoffa's life and times, much of it previously untold. Russell argues that Hoffa was compelled by a variety of social forces to place the economic interests of his union members over broad ideological concerns. The most important of those forces was the demonstrated desire of ordinary Teamsters to improve their material lives. "What do you hire us for," he famously asked a meeting of truck drivers, "if not to sell your labor at the highest buck we can get?" He responded to the rank-and-file members' demands as did none of his contemporaries in the labor movement, seeking financial gain with the mercilessness that made him renowned and feared. This new paperback edition will be most cherished by students of labor history and American studies.

### **REVIEWS FROM THE PREVIOUS EDITION:**

"[T]he Teamsters, the largest A.F.L. affiliate... has been understudied... Russell's motives in seeking to redress this imbalance are certainly commendable."

—Maurice Isserman, *The New York Times Book Review*

"[A] well-researched study of the longtime Teamsters leader...[that] could put Hoffa back on the historical map for a new generation of students of labor history."

—*Publishers Weekly*

"An unexpectedly enthralling account of Jimmy Hoffa's tactics and aspirations... Russell's history of the Teamsters under Hoffa illustrates the vibrancy of the labor movement — for better or worse — during the middle 50 years of the 20th century."

—*Kirkus Reviews*

*In the series Labor in Crisis, edited by Stanley Aronowitz*

**THADDEUS RUSSELL** is visiting Assistant Professor of History at Barnard College. Born and raised in Berkeley, California, he graduated from Antioch College and received his Ph.D. in history from Columbia University. He lives with his wife in New York City.

March 296 pp.

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*A new edition of a classic book on how World War II  
changed the face of labor in the US*

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Nelson Lichtenstein

With a New Introduction by the Author

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**"This book is essential reading for students of American labor."** —Craig A. Zabala, *Contemporary Sociology*

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**NELSON LICHTENSTEIN** is Professor of History at the University of California, Santa Barbara. He is the author of numerous books, including *Walter Reuther: The Most Dangerous Man in Detroit* and, most recently, *State of the Union: A Century of American Labor*.

May 344 pp.

4 tables

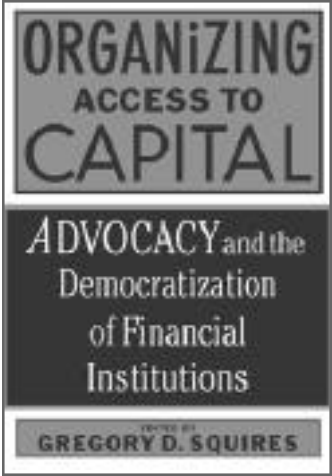
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*Gaining financial equality through community activism*

**ORGANIZING ACCESS TO CAPITAL**  
***Advocacy and the Democratization of Financial Institutions***

Edited by Gregory D. Squires

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realize that it would take more than the word of law to bring about real change. This book gives voice to the activists who took it upon themselves to agitate for increased investment by financial institutions in their local communities. They tell of their struggles to get banks, mortgage companies and others to rethink their lending policies. Their stories, drawn from experiences in Chicago, New York, Milwaukee, Boston, Pittsburgh, and other cities around the country, offer insight into the way our political/economic system really works.

Contributors include: Joe Mariano, National Training and Information Center; William Tisdale and Carla Wertheim, Metropolitan Milwaukee Fair Housing Council; John P. Relman, Relman & Associates; Tom Callahan, Massachusetts Affordable Housing Alliance; Stanley Lowe, National Trust for Historical Preservation and John Metzger, Michigan State University; Allen J. Fishbein, Center for Community Change; Maude Hurd and Steven Kest, ACORN; Matthew Lee, Inner City Press/Community on the Move; Malcolm Bush and Daniel Immergluck, The Woodstock Institute; John Taylor and Josh Silver, National Community Reinvestment Coalition; Peter Dreier, Occidental College; and the editor.

**GREGORY D. SQUIRES** is a Professor of Sociology at George Washington University. He has served as a consultant and expert witness for fair housing groups and civil rights organizations around the country including HUD, the National Fair Housing Alliance, the National Community Reinvestment Coalition, and many others. He also served a three-year term as a member of the Consumer Advisory Council of the Federal Reserve Board. He is the co-editor of *Color and Money: Politics and Prospects for Community Reinvestment in Urban America*.

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May 264 pp.  
2 maps 3 figures  
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*Why every American should have the right to a job at a living wage*

**ENDING POVERTY AS WE KNOW IT**  
***A Constitutional Right to a Job at a Living Wage***

William P. Quigley

In cities and counties across the country Americans are asserting their right to a job at a living wage. This campaign has been built around the idea that those who work full time are entitled to live above the real poverty line. Professor and public interest lawyer William Quigley, who helped lead the fight to give the workers of New Orleans a raise, presents the moral case for doing so, and argues that Americans should codify the right to a job at a living wage in the Constitution.

**WILLIAM P. QUIGLEY** is a Professor of Law and Director of the Law Clinic and the Gillis Long Poverty Law Center at Loyola University, New Orleans. He has been an active public interest lawyer for over 20 years, and served as counsel for a wide range of public interest organizations on issues including public housing, voting rights, death penalty, living wage, civil liberties, educational reform and constitutional rights. Quigley has litigated numerous cases with the NAACP Legal Defense and Educational Fund Inc., and has been General Counsel for the ACLU of Louisiana since 1985. He has served as Chair of the Louisiana Advisory Committee to the U.S.

Commission on Civil Rights and with many other local, state, and national legal and civil rights organizations. Well known in Louisiana, this winter he helped push through a measure that raised the income of many New Orleans residents by one dollar an hour.

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July	240 pp.	
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*Breathing a new city of Los Angeles to life,  
through urban art and performance*

## **THE SONS AND DAUGHTERS OF LOS**

### **Cultures and Community in L.A.**

Edited by David E. James

**L**os Angeles. A city that is synonymous with celebrity and mass-market culture, is also, according to David James, synonymous with social alienation and dispersal. In the communities of Los Angeles, artists, cultural institutions and activities exist in ways that are often concealed from sight, obscured by the powerful presence of Hollywood and its machinations.

In this significant collection of original essays, *The Sons and Daughters of Los* reconstructs the city of Los Angeles with new cultural connections. Explored here are the communities that offer alternatives to the picture of L.A. as a conglomeration of studios and mass media. Each essay examines a particular piece of, or place in, Los Angeles cultural life: from the Beyond Baroque Poetry Foundation, the Woman's Building, to Highways, and LACE, as well as the achievements of these grassroots initiatives. Also included is critical commentary on important artists, including Harry Gamboa, Jr., and others whose work have done much to shape popular culture in L.A. The cumulative effect of reading this book is to see a very different city take shape, one whose cultural landscape is far more innovative and reflective of the diversity of the city's people than mainstream notions of it suggest.

*The Sons and Daughters of Los* offers a substantive and complicated picture of the way culture plays itself out on the smallest scale — in one of the

largest metropolises on earth — contributing to a richer, more textured understanding of the vibrancy of urban life and art.

Contributors: Jiwon Ahn, University of Southern California; Meiling Cheng, University of Southern California; Sande Cohen, California Institute of the Arts; Harry Gamboa, Jr.; Eric Gordon, University of Southern California; Claudine Isé, University of California, Los Angeles; Laura Meyer, University of California, Los Angeles; Bill Mohr; James Moran; Nithila Peter, University of Southern California, and the editor.

*In the series Wide Angle Books edited by Erik Barnouw, Ruth Bradley, Scott MacDonald, Patricia Zimmermann*

**DAVID E. JAMES** is a Professor in the School of Cinema-Television at the University of Southern California. He is the author or editor of five books, including, most recently, *Power Misses: Essays Across (Un)Popular Culture*.

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March 272 pp.

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*Poems and stories from a new generation of writers*

## **ECHOES UPON ECHOES**

### **New Korean American Writings**

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In this ground-breaking collection of poetry and fiction Korean American literary artists write from and about unexpected places-landscapes and mindscapes of alienation, obsession, conflict, and belonging. They attest to the tension between habitation within and movement across strange terrains, communities, and languages.

The contributors include: Dominic Choi, Kendra Chang, Jennifer Dobbs, Zoli Kim Hall, Benjamin Han, Sasha Hom, Suil Kang, Amy Sshiwabara, Dennis Kim, Eugenia Sunhee Kim, Ikhyun Kim, Ji Sung Kim, Junse Kim, Sue Kwock Kim, Amy Krause, Julia Lee, Mijin Lee, Tina Y. Lee, N. Rain Noe, Soo Jin Oh, Hun Oh, Frances Park, Jane Park, Ishle Yi Park, Roger Park, Daisy Chun Rhodes, Sung Rno, Sun Yung Shin, Grace Elaine Suh, Carolyn Sun, Thomas Teska, and Stephanie Uys.

**"This extraordinary collection of new voices is infused with the beauty and power of transformation. While each sensuous, intimate piece further illuminates the landscape of Korean America, woven together they rework the borders of nation, home, and self so that the very definition of 'America' is challenged and changed."**  
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**LAURA HYUN YI KANG** is Associate Professor of Women's Studies and Comparative Literature at the University of California, Irvine, and the author of *Compositional Subjects: Enfiguring Asian/American Women*.

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*In the series Queer Politics/Queer Theories, edited by Shane Phelan*

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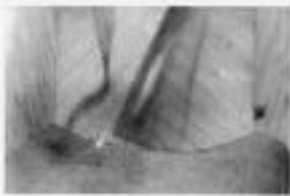
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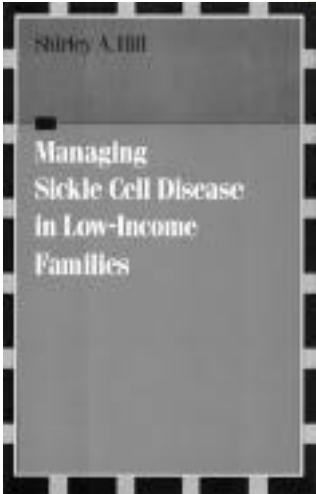
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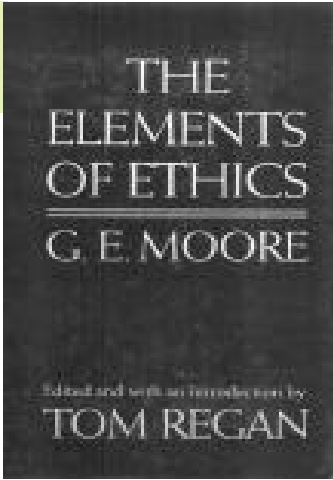
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