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UNIVERSITY PRESS

FALL 2007
NEW BOOKS

TEMPLE UNIVERSITY PRESS

NEW BOOKS FALL 2007

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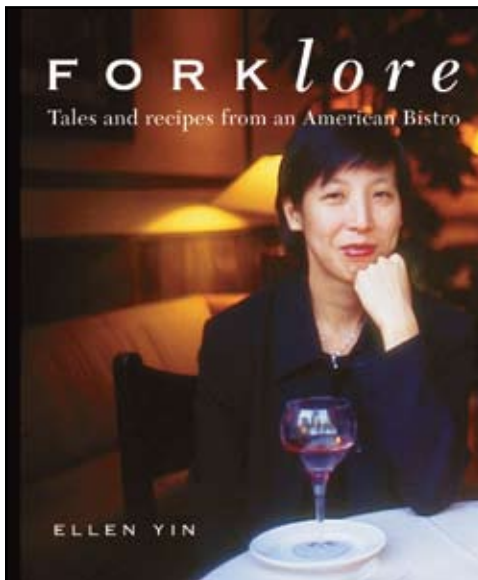
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American University Presses



Images above from *Forklore*

Cover Image from *Forgotten Philadelphia*: The giant Liberty Bell at the entrance to the Sesqui-Centennial, looking north up Broad Street. City Hall Tower can be seen in the distance, directly under the Bell's clapper. (image has been altered)
Photo courtesy of The Library Company of Philadelphia.

Catalog Design: HOFFMAN STUDIO



Forklore **Recipes and Tales from an American Bistro**

Ellen Yin

True-life tales and scrumptious recipes from Philly's trendsetting restaurant

Co-founded in 1997 by Ellen Yin, Fork, a casual but sophisticated restaurant nestled in Olde City, has become one of Philadelphia's top dining establishments. The eclectic but distinctly American style of cooking—influenced by many ethnicities—is, Yin describes, “New American bistro-style cuisine.” Think pan-seared five-spice dusted chicken livers aside spinach salad with caramelized onions, or braised lamb shank in port wine-orange jus with creamy mashed boniato and sautéed swiss chard. Such are the delicacies Yin has been serving up for the past decade.

Forklore tells the tale of this extraordinary dining establishment, while dishing out some delectable recipes. Yin brings to her writing the same qualities of careful attention and lively enthusiasm that characterize her best dishes. With great gusto, she describes how she fell in love with food, how Fork was born, and how her chefs have helped to create its unique cuisine. And throughout her story she liberally sprinkles recipes—simple, delicious, and easy to cook at home—that represent the best of New American Bistro cooking. There are nearly 100 recipes in all, and every one has a story, served up by Yin with relish and delight.

For anyone who likes a juicy story, well seasoned with zesty anecdotes and mouthwatering recipes, *Forklore* is a treat.

“While the restaurant was being designed, a small group of us met on my living-room floor to brainstorm together about names and concepts. In my thoughts before we met that day, one idea stood out: I wanted a restaurant sign that bore an icon rather than words. “Fork. That’s interesting,” I thought. “But maybe it’s too close to pork or, worse yet, the F word.” I could hear the word in action, and not all of the associations were positive: “Fork you. Put a fork in it. Fork it over.” Yet I was intrigued by the word and by the novelty of having such a short name. One-word, one-syllable restaurant names are the norm now, but in the late 1990s, they hadn’t taken off yet in Philadelphia. I also liked the way “fork” sounded; it was simple, blunt and not easily forgotten.”
—From the Introduction

ELLEN YIN

is owner of Fork Restaurant, the acclaimed New American Bistro in Olde City, Philadelphia. Since its opening in 1997, Fork has received many regional and national accolades including being named one of the “Best New Restaurants” by *Philadelphia* magazine and one of Philadelphia’s “Top Tables” by *Gourmet* magazine. In 2004, she expanded Fork to include Fork:etc, a specialty food store with prepared foods and artisanal and gourmet products. Her last cookbook, *From Our Restaurant’s Kitchen*, a compilation of the restaurant’s recipes and staff favorites, benefited scholarships for inner city students.

Cookbooks/Philadelphia Region/ Biography & Memoir

OCTOBER

288 pp. 8 x 9"

90 illustrations

Cloth 1-59213-651-6 **\$35.00T** £22.99

EAN 978-1-59213-651-3

Musicians from a Different Shore

Asians and Asian Americans in Classical Music

Mari Yoshihara

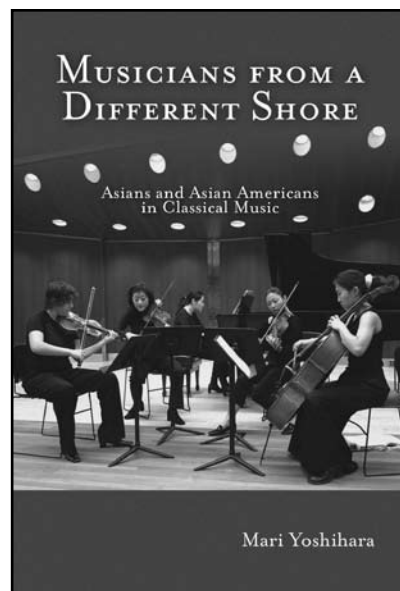
Why do so many Asians devote their lives to playing Western classical music?

Musicians of Asian descent enjoy unprecedented prominence in concert halls, conservatories, and classical music performance competitions. In the first book on the subject, Mari Yoshihara looks into the reasons for this phenomenon, starting with her own experience of learning to play piano in Japan at the age of three. Yoshihara shows how a confluence of culture, politics, and commerce after the war made classical music a staple in middle-class households, established Yamaha as the world's largest producer of pianos, and gave the Suzuki method of music training an international clientele. Soon, talented musicians from Japan, China, and South Korea were flocking to the United States to study and establish careers, and Asian American families were enrolling toddlers in music classes.

Against this historical backdrop, Yoshihara interviews Asian and Asian American musicians, such as Cho-Liang Lin, Margaret Leng Tan, and Kent Nagano, who have taken various routes into classical music careers. They offer their views about the connections between race and culture and discuss whether the music is really as universal as many claim it to be. Their personal histories and Yoshihara's observations present a snapshot of today's revived and dynamic classical music scene.

"An excellent overview of the role that Asians and Asian Americans have come to play in the world of Western classical music. It is beautifully written, extremely lucid, and well researched. What is particularly enlightening here is the author's dedication in seeking out many musicians to interview and her integration of these stories into a coherent whole."—Timothy D. Taylor, Professor of Ethnomusicology and Musicology, University of California, Los Angeles

"Yoshihara's amalgam of historical, sociological, and ethnographic approaches makes the study unique in the field of music history. This book will resonate with Asian and Asian American musicians or former musicians. Even performers who do not have any Asian connections or background may be interested in this story."—Judy Tsou, Head of the Music Library, and Lecturer, Music History, University of Washington



**Music and Dance/American Studies/
Asian American Studies**

OCTOBER

288 pp. 6 x 9"

18 b/w illustrations

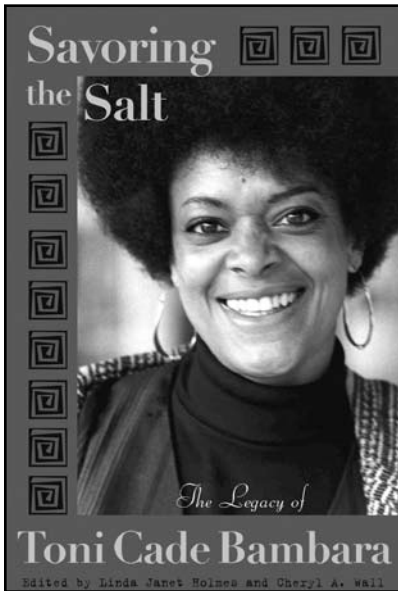
Cloth 1-59213-332-0 **\$29.50T** £16.99

EAN 978-1-59213-332-1

MARI YOSHIHARA



is Associate Professor of American Studies at the University of Hawaii at Manoa. She is the author of *Embracing the East: White Women and American Orientalism*.



Savoring the Salt **The Legacy of Toni Cade Bambara**

Edited by Linda Janet Holmes and Cheryl A. Wall

Foreword by Pearl Cleage

*An anthology that celebrates the life and work
of a major African American writer*

The extraordinary spirit of Toni Cade Bambara lives on in *Savoring the Salt*, a vibrant and appreciative recollection of the work and legacy of the multi-talented African American writer, teacher, filmmaker, and activist. Among the contributors who remember Bambara, reflect on her work, and examine its meaning today are Toni Morrison, Amiri Baraka, Pearl Cleage, Ruby Dee, Beverly Guy-Sheftall, Nikki Giovanni, Avery Gordon, Audre Lorde, and Sonia Sanchez.

Admiring readers have kept Bambara's fiction in print since her first collection of stories, *Gorilla, My Love*, was published in 1972. She continued to write—and her audience and reputation continued to grow—until her untimely death in 1995. *Savoring the Salt* includes excerpts from her published and unpublished writings, along with interviews and photos of Bambara. The mix of poets and scholars, novelists and critics, political activists and filmmakers represented here testifies to the ongoing importance and enduring appeal of her work.

"Many of the selections in *Savoring the Salt* aroused the impulse to go back and engage with the mind and the important contributions of Toni Cade Bambara. Since one of the highest purposes of critical/intellectual endeavor is to make us look again, the impulse aroused by these selections attests to the strength of the work."—Veronica Marie Gregg, Hunter College

"Equally as valuable as the diversity of the ages, talents, and reputations of the contributors to this volume and the diversity of Bambara's work in the text is the profundity of the ideas and the simplicity of the language reflected in *Savoring the Salt*."—Joyce A. Joyce, Temple University



LINDA JANET HOLMES

is a writer, independent scholar, and activist. She is also co-author of *Listen to Me Good: The Life Story of an Alabama Midwife*.

CHERYL A. WALL

is Professor of English at Rutgers University, and the author of *Worrying the Line: Black Women Writers, Lineage, and Literary Tradition and Women of the Harlem Renaissance*. She is the editor of *The Writings of Zora Neale Hurston* (2 volumes) and *Changing Our Own Words: Criticism, Theory, and Writing by Black Women*.



African American Studies/Literature and Drama/American Studies

DECEMBER

296 pp. 6 x 9"

14 b/w illustrations

Paper 1-59213-625-7 **\$23.95** £13.99

EAN 978-1-59213-625-4

Cloth 1-59213-624-9 **\$74.50** £43.00

EAN 978-1-59213-624-7

Forgotten Philadelphia

Lost Architecture of the Quaker City

Thomas H. Keels

Lost treasures of Philadelphia architecture come to life again

Forgotten Philadelphia provides a richly illustrated survey of landmark Philadelphia buildings that have succumbed to the ravages of time and changing tastes. More than three centuries of masterful architecture, from William Penn's Slate Roof House to Romaldo Giurgola's Liberty Bell Pavilion, (the latter demolished only last year) are brought back to life in this beautifully designed book. Writing with obvious affection as well as a deep knowledge of his subjects, Thomas Keels employs photographs, drawings, prints, maps, and architectural plans to revisit these vanished treasures.

Unlike other books on landmark buildings, *Forgotten Philadelphia* discusses works of architecture not only from a design standpoint but also in terms of their significance to the city's political, economic, and cultural life. Organized chronologically from 1682 to the present, this book provides a context that allows readers to understand how tastes change over time, rendering obsolete the very buildings that were once considered to be works of art and genius. The final chapter, "Projected Philadelphia," describes fifteen structures that might have changed the face of the city had they ever moved beyond the drafting table.



"For the first time, *Forgotten Philadelphia* places the lost architecture of the City of Brotherly Love into the widest possible context. Keels draws on the rich political, social, cultural, and intellectual history of the city in ways that explain the forces that created the lost buildings and the forces that led to their demise. In the process, he illuminates the history of Philadelphia architecture at the same time that he uses its lost architecture as an important source for understanding the evolution of the city."—David Contosta, Chestnut Hill College, author of *Suburb in the City: Chestnut Hill, Philadelphia, 1850–1990*

"*Forgotten Philadelphia* is a trip among old and not so old places now demolished, via illustrations, in the company of an amiable, well-informed guide. It's an enjoyable read, witty, well-researched, and engaging."—Jeffrey Cohen, Bryn Mawr College, co-author of *Drawing Toward Building: Philadelphia Architectural Graphics, 1732–1986*

(above) Gimbels' main entrance at Market and Ninth Streets as it appeared in 1979, a year before the store's demolition. The illuminated slogan, "Save Time and Save Money—You Will Find It At Gimbels" was a Market Street landmark for many years. Courtesy of Temple University Libraries, Urban Archives.



(above) The Grand Depot as it appeared ca. 1900, looking southeast from the corner of Market and Juniper Streets. The 1888 addition and clock tower by Theophilus P. Chandler are visible at left.



(left) W.L. Breton's 1836 watercolor of the Slate Roof House as it appeared in colonial days indicated the extensive gardens behind the house. (cropped) Courtesy of The Library Company of Philadelphia.

is a local writer and historian. He is the author of *Philadelphia Graveyards and Cemeteries* and co-author of *Chestnut Hill*.

THOMAS H. KEELS



Philadelphia Region/History/ General Interest

SEPTEMBER

320 pp. 10 x 8"

208 b/w illustrations, 6 maps, 1 figure

Cloth 1-59213-506-4 **\$40.00T** £26.00

EAN 978-1-59213-506-6

Life, Liberty, and the Mummers

E. A. Kennedy, III

*A stunning photo-essay on
America's most dazzling parade*

The Mummers Parade is like no other parade in the world. With 10,000 wildly-costumed participants stepping out every New Year's Day in South Philadelphia, it is one of the most spectacular annual parades in the U.S. This remarkable book is a "family portrait" of the parade. It presents, in pictures and in words, the flamboyantly-attired Mummers and reveals the everyday, working-class people beneath the outrageous garb.

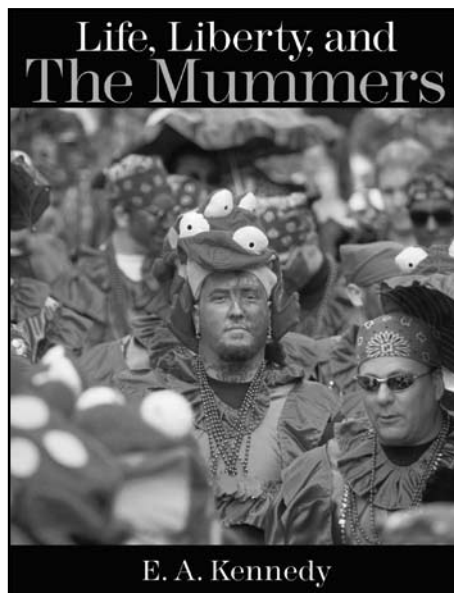
Noted photographer E. A. Kennedy spent four years documenting the Mummers and their parade. He has personally selected the striking images included here—more than 150 in all—and he has written an engaging history of the parade itself. As Kennedy explains, and as his photos make clear, "mummery" is a way of life for Mummers, who have deep attachments to their clubs, associations, and brigades.

For all its glitz, the Mummers Parade remains a folk parade. This is the captivating story of the folks behind the parade.

"You have your religion, we've got ours. You go to your church, we go to church too, but we also go to our clubhouses. That's part of our religion. That's our culture."

—Francis "Frannie" McIntyre, a Mummer for 73 of his 78 years

"Our clubhouse is like a church; it becomes spiritual. There's a lot of love here. A lot of guys don't have family. We're their family."—Bill Murtha, age 55, a retired UPS truck driver



Photography/Philadelphia Region/ General Interest

SEPTEMBER

192 pp. 8.5 x 11"

148 4-color and 6 b/w illustrations

Cloth 1-59213-588-9 \$35.00T £22.99

EAN 978-1-59213-588-2

Also of Interest:

*The Philadelphia Mummers:
Building Community Through Play*

Patricia Anne Masters

256 pp. 9 illustrations 5.5 x 8.25"

Paper 1-59213-610-9

\$22.95 £14.99

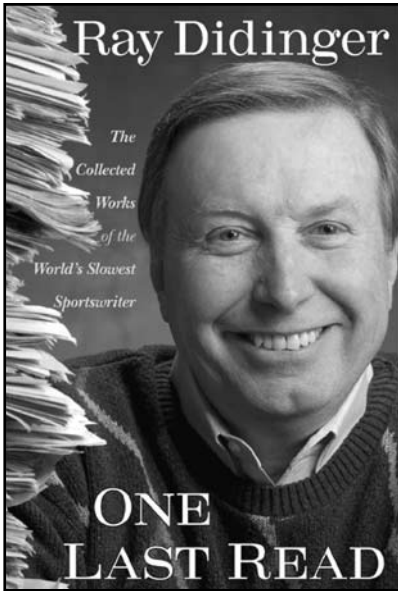
EAN 978-1-59213-610-0



E.A. KENNEDY, III

is an accomplished editorial photographer whose work has appeared in *Time* magazine, *The New York Times*, *Business Week*, *The Dallas Morning News*, and other publications nationwide. His photographs have been recognized with numerous awards, and in 2004 he was chosen as one of the 90 most important African American photographers in the U.S. to participate in a historic celebration of Gordon Park's 90th birthday. Kennedy has been a contributing photographer for seven photography books, including the internationally-acclaimed *Songs of My People: An African American Self-Portrait* (and the accompanying exhibit which opened at the Corcoran Gallery in Washington, DC) and *America 24/7*.





One Last Read

The Collected Works of the World's Slowest Sportswriter

Ray Diding

The very best writing from one of Philadelphia's finest sportswriters

Ray Diding is one of the best sportswriters Philadelphia has ever read. A sports journalist, first for the *Bulletin* and then for the *Daily News*, he never missed a deadline in over 25 years. But as he admits, there have been close calls, much to his editors' chagrin. He was widely known as "the World's Slowest Sportswriter."

Of the thousands of articles, columns, and profiles he has penned over the years, Diding has selected his finest work to be included in this book. *One Last Read* contains entire chapters for each of the professional Philadelphia teams—the Phillies, the Flyers, the Sixers and of course, the Eagles. But that is only half of the story. Included here is his coverage of college sports and the Olympics as well as the full text of the speech he delivered in Canton, Ohio when he presented his boyhood idol, Tommy McDonald, for induction into the Pro Football Hall of Fame.

There are also some strongly-worded opinion pieces—about former Eagles owner (and legendary high-roller) Leonard Tose, the career of Woody Hayes, and much, much more.

Diding's introduction—engaging, warm, witty, and insightful—is among his finest writing. For longtime readers, this essential collection of Diding's work was worth the wait.

"People would ask, 'How long does it take to write a column?' I'd say, 'How much time do I have?' because that's how long I would spend at the keyboard.... I've been lucky. On some level, I think I always felt it. That's one reason why I was such a slow writer. I was grateful for the opportunity to make a living writing about sports, so each time I sat at the keyboard I wanted to do the best possible job. If that meant writing all night, so be it." —from the Introduction

RAY DIDINGER

has won four Emmy Awards as a writer and producer at NFL Films. Before that, he was a reporter covering the National Football League for *The Philadelphia Bulletin*, and later *The Philadelphia Daily News*. In 1995 he was enshrined in the Pro Football Hall of Fame as the recipient of the Dick McCann Memorial Award for long and distinguished reporting of pro football. He is the author (with Robert S. Lyons) of *The Eagles Encyclopedia*, and a weekly commentator on Comcast SportsNet's Post Game Live Show during the football season.

Sports/Philadelphia Region/ General Interest

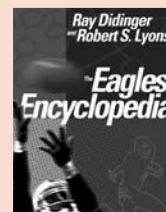
SEPTEMBER

344 pp. 6 x 9"

10 b/w illustrations

Cloth 1-59213-600-1 **\$27.50T** £17.99

EAN 978-1-59213-600-1



Also of Interest:

The Eagles Encyclopedia

Ray Diding and Robert S. Lyons

336 pp. illustrated

Cloth 1-59213-449-1

\$35.00T £25.95

EAN 978-1-59213-449-6

The Redskins Encyclopedia

Michael Richman

With a Foreword by Dexter Manley

The definitive history of the Washington Redskins

“Hail to the Redskins” and Redskin-mania have consumed the nation’s capital since 1937, the Redskins’ first year in Washington. And the fervor remains as strong, if not stronger, today.

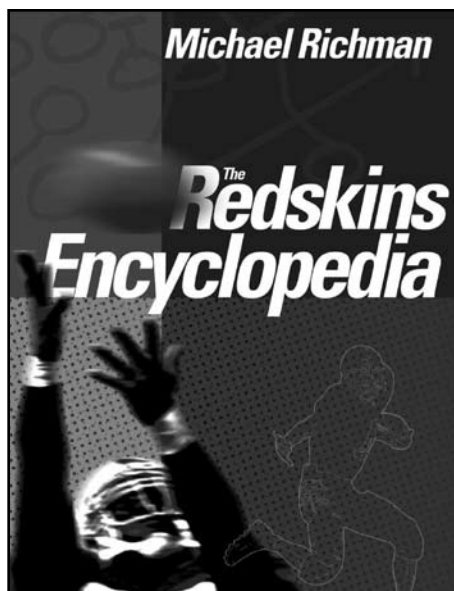
Amply illustrated with 200 photos of players, coaches, and fans, *The Redskins Encyclopedia* recounts the franchise’s first 75 seasons, reliving the great—and not so great—moments in the team’s storied history, and the men who helped make Sundays memorable.

Fans will read about:

- Coaches like George Allen, the eccentric, passionate man who left a legacy as an NFL pioneer, and Joe Gibbs, who formed a D-Y-N-A-S-T-Y
- Players like star running back and all-time Redskins ground-gainer John Riggins, who once told Supreme Court Justice Sandra Day O’Conner to “loosen up, Sandy baby,” and Doug Williams, the first black quarterback to win a Super Bowl and Super Bowl MVP honors
- The franchise’s golden run of four Super Bowl appearances—and three wins—in the 1980s and early 1990s
- The legendary Redskins-Cowboys rivalry
- A year-by-year history of the team from 1932 to the present, with stats from each season
- Individual profiles of more than 100 Redskins players—from Sammy Baugh to Darrell Green to Art Monk to Sonny Jurgensen to Charley Taylor to Joe Theismann

With an unparalleled collection of anecdotes, quotes, trivia, and hard-to-find information, *The Redskins Encyclopedia* is a must-have book for any fan who has ever bled burgundy and gold.

“For Redskins fans, this book is a treasure-trove of stories, facts, anecdotes and quotes ... It’s as detailed as a Joe Gibbs’ game plan, as far-reaching as a Jurgensen to Taylor post pattern, and as enjoyable as a victory over the Cowboys!”—Steve Sabol, President of NFL Films



Sports/General Interest/History

SEPTEMBER

336 pp. 8.5 x 11"

200 b/w illustrations

Cloth 1-59213-542-0 \$35.00T £22.99

EAN 978-1-59213-542-4

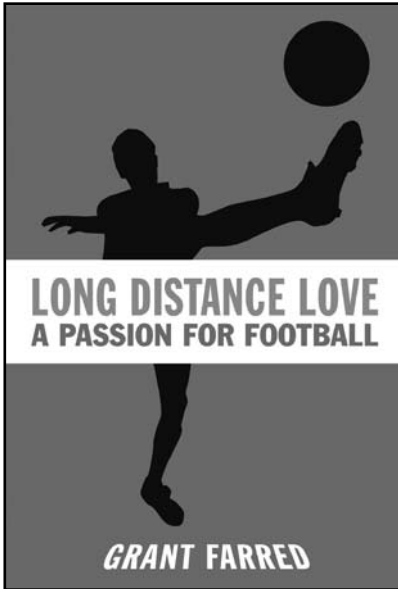
MICHAEL RICHMAN

is a veteran journalist who has covered sports for more than two decades.



His articles on Redskins nostalgia have appeared in *Sports Illustrated* magazine and Redskins team media outlets, and he has contributed to many other publications. In 2003, he received an award from the Pro Football Researchers Association for feature writing. He works at the Voice of America in Washington.

This book is not sanctioned by the NFL or its teams



Long Distance Love A Passion for Football

Grant Farred

A well-known scholar and lifelong soccer fan tells what the game has meant for him

Grant Farred is a lifelong soccer fan. He has been rooting for one team—Liverpool (England) Football Club—since he was a child. *Long Distance Love* explains how “football” opened up the world to a young boy growing up disenfranchised in apartheid South Africa. For Farred, being a soccer fan enabled him to establish connections with events and people throughout history and from around the globe: from the Spanish Civil War to the atrocities of the Argentine dictatorship of the 1970s and ’80s, and from the experience of racism under apartheid to the experience of watching his beloved Liverpool team play on English soil.

Farred shows that issues like race, politics, and war are critical to understanding a sport, especially soccer. And he writes beautifully, with candor and lyricism. *Long Distance Love* does for soccer what C.L.R. James’s *Beyond a Boundary* did for cricket: it provides poetry and politics in equal measure, along with insights on every page.

“That Farred writes well about football is beyond debate. He brings a distinctive passion to the topic along with a wealth of analytic insights that will please readers versed in the rich lore of the sport and alert them to its growing status as an exemplary vehicle of globalization.”

—Andrew Ross, New York University, author of *Fast Boat to China: Corporate Flight and the Consequences of Free Trade*

In the series, *Sporting*, edited by Amy Bass

GRANT FARRED

is the author most recently of *What’s My Name? Black Vernacular Intellectuals*. He is a life long fan of Liverpool Football Club, the greatest and most successful club in the history of English football.



Sports/Cultural Studies/Race and Ethnicity

FEBRUARY

216 pp. 5.5 x 8.25"

Paper 1-59213-374-6 **\$22.95** £12.99

EAN 978-1-59213-374-1

Cloth 1-59213-373-8 **\$64.50** £37.00

EAN 978-1-59213-373-4

Equal Play
Title IX and Social Change

Edited by Nancy Hogshead-Makar and Andrew Zimbalist

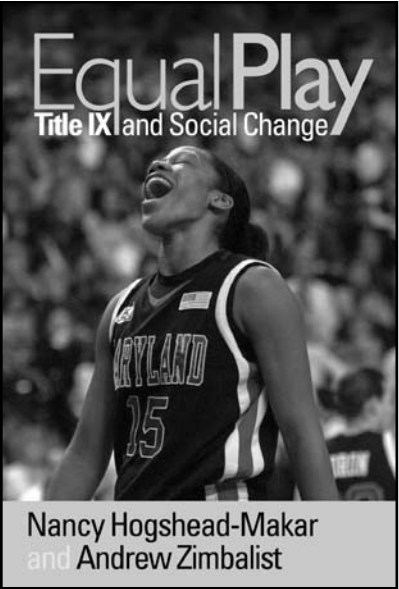
*A reader of influential essays on the history
and future of Title IX*

One of the least understood issues in federal sports policy, Title IX of the Educational Amendments of 1972 reflects the nation's aspirational belief that girls and boys, women and men, deserve equal educational opportunities in athletics. *Equal Play* shows how this ideal has been implemented—and thwarted—by actions in every branch of the federal government.

This reader addresses issues in sports before Title IX and the backlash that has resulted from the policy being instituted. The editors have collected the best scholarly writing on the landmark events of the last four decades and couple these with new original essays, primary documents from court cases, administrative regulations, and relevant supporting sources. The result is the most comprehensive single-volume work on the subject.

Equal Play includes essays by many well-known sports journalists who discuss how government actions have shaped, supported, and hindered the goal of gender equality in school athletics. They discuss the history of women in sports, analyze the meaning of “equal opportunity” for female athletes, and examine shifts in arguments for and against Title IX. *Equal Play* will interest anyone who is concerned with gender issues in American athletics and the growth of college sports.

Contributors include: Susan Cahn, Donna de Varona, Julie Foudy, Jessica Gavora, Bil Gilbert, Christine Grant, Mariah Burton Nelson, Gary R. Roberts, Don Sabo, Larry Schwartz, Michael Sokolove, Welch Suggs, Nancy Williamson, and the editors.



Sports/Women's Studies/Education

JANUARY

328 pp. 7 x 10"

7 tables

Paper 1-59213-380-0 **\$31.95** £20.99

EAN 978-1-59213-380-2

Cloth 1-59213-379-7 **\$74.50** £48.00

EAN 978-1-59213-379-6

NANCY HOGSHEAD-MAKAR

is a Professor at the Florida Coastal School of Law. She is a former President of the Women's Sports Foundation (1992-94) and currently serves as its legal advisor. She has testified in Congress numerous times on the topic of gender equity in athletics, has written numerous scholarly and lay articles, serves as an expert witness in Title IX cases, and has written amicus briefs representing athletic organizations in the U.S. Supreme Court. Professor Hogshead-Makar is an Olympic Champion from the 1984 Los Angeles Olympics, having won three gold medals and one silver medal in swimming.

ANDREW ZIMBALIST

is Robert A. Woods Professor of Economics at Smith College. He is the author or editor of eighteen previous books, including *The Bottom Line: Observations and Arguments on the Sports Business* (Temple) and *In the Best Interest of Baseball? The Revolutionary Reign of Bud Selig*. He is a member of the Editorial Board of *The Journal of Sports Economics*, and has consulted extensively in the sports industry for players associations, leagues, cities, and owners.



She's Got a Gun

Nancy Floyd

A fascinating, revealing look at women who own—and use—guns

In 1991 Nancy Floyd bought her first handgun. Soon she was participating in Ladies Day at her local shooting range and reading *Women & Guns* magazine. In 1993 she began interviewing and photographing women who were fellow gun owners. In 1997 she started researching “gun women” from the past to see how they were represented in the popular imagination. Now she has brought her work together in a riveting new book, filled with remarkable photographs and candid first-person stories, accompanied by an eye-opening illustrated history of female gun ownership in America.

Sympathetic but unsentimental, Floyd presents gun-toting women young and old, including an eleven-year-old girl competing in her first gun competition, a woman whose grandmother was killed by an intruder, and a war veteran who experienced firefights while stationed in Iraq. Whatever you might think about gun-toting women before you open this book, your preconceptions are sure to be shattered by the end.

“*She's Got a Gun* is entertaining and informative. Moreover, Floyd's wonderful writing voice has a genuineness that made me trust what she told me. The continuous moving back and forth between real-life gun experiences and representations of gun-toting women in movies and books works really well. This book will have enormous popular appeal.”—Martha McCaughey, Director of Women's Studies, Appalachian State University, and author of *Real Knockouts: The Physical Feminism of Women's Self-Defense*

NANCY FLOYD

is Associate Professor of Photography, Ernest G. Welch School of Art and Design, Georgia State University.



Women's Studies/Art and Photography/ American Studies

FEBRUARY

256 pp. 7 x 10"

80 4-color and 70 b/w illustrations

Paper 1-59213-155-7 **\$26.95** £17.99

EAN 978-1-59213-155-6

Cloth 1-59213-154-9 **\$74.50** £48.00

EAN 978-1-59213-154-9

The Spike Lee Reader

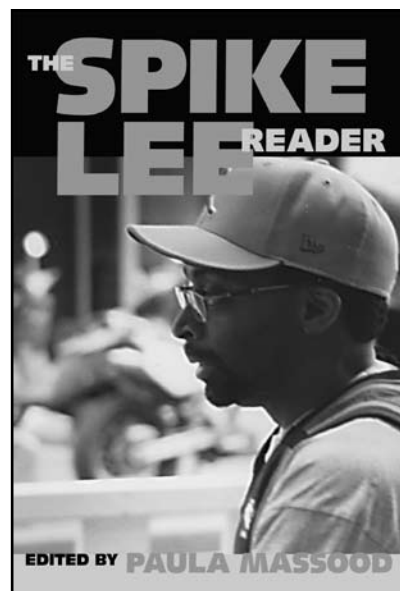
Edited by Paula J. Massood

Looking at the films of the prolific, often controversial, and always provocative director

From his stunning debut, *She's Gotta Have It*, to his incendiary *Do the Right Thing*, through *Jungle Fever*, *Bamboozled*, and even *Inside Man*, Spike Lee has found loyal fans and fervid detractors, as well as critical praise, if not always box office success. Lee's films have sparked critical inquiries into the nature of genres, the role of the auteur, and the question of whether there is, in fact, a black cinematic aesthetic. According to some critics, Lee's films challenge viewers to engage intellectually with a cinematic "text," to revel in and deconstruct the complexities of each film's polyphonic visual and aural fields.

Gathered in this anthology are critical writings on Spike Lee's films by leading scholars in the fields of cinema studies and African American studies. In sixteen new and reprinted essays, the contributors to *The Spike Lee Reader* consider the nexus of race, gender, and sexuality in Lee's work, and in so doing encourage readers to further explore the cultural, social, and political implications of Lee's films as well as his entire body of work.

Contributors include: Christine Acham, Toni Cade Bambara, Mark D. Cunningham, Anna Everett, Daniel Flory, Krin Gabbard, David A. Gerstner, Ed Guerrero, Keith M. Harris, bell hooks, Wahneema Lubiano, James C. McKelly, Tavia Nyong'o, Beretta E. Smith-Shomade, Michele Wallace, S. Craig Watkins, and the editor.



Cinema Studies/African American Studies/American Studies

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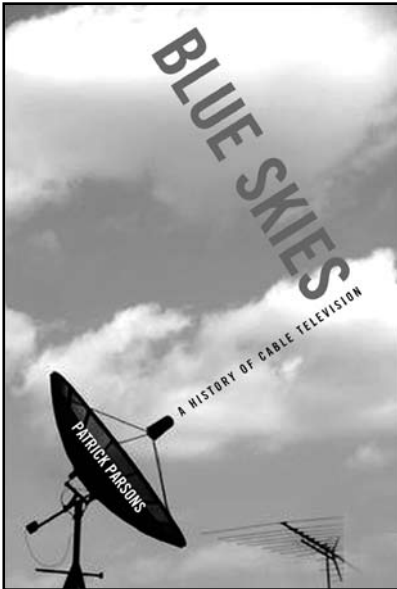
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PAULA J. MASSOOD

is Associate Professor of Film Studies, Department of Film, Brooklyn College, CUNY, and author of *Black City Cinema: African American Urban Experiences in Film* (Temple).





Blue Skies **A History of Cable Television**

Patrick R. Parsons

*The first comprehensive history of cable television
in the United States*

Cable television is arguably the dominant mass media technology in the U.S. today. *Blue Skies* traces its history in detail, depicting the important events and people that shaped its development, from the precursors of cable TV in the 1920s and '30s to the first community antenna systems in the 1950s, and from the creation of the national satellite-distributed cable networks in the 1970s to the current incarnation of "info-structure" that dominates our lives. Author Patrick Parsons also considers the ways that economics, public perception, public policy, entrepreneurial personalities, the social construction of the possibilities of cable,

and simple chance all influenced the development of cable TV.

Since the 1960s, one of the pervasive visions of "cable" has been of a ubiquitous, flexible, interactive communications system capable of providing news, information, entertainment, diverse local programming, and even social services. That set of utopian hopes became known as the "Blue Sky" vision of cable television, from which the book takes its title.

Thoroughly documented and carefully researched, yet lively, occasionally humorous, and consistently insightful, *Blue Skies* is the genealogy of our media society.

"What is new here is the degree of detail and description Parsons gives to the people and events that brought about the evolution of cable television in the United States. The links his book forges between cable pioneers and the chain of events that created the enterprise is fresh material, no longer clouded by speculation and guesswork."—William R. Davie, Associate Professor of Communication/Broadcast Coordinator, University of Louisiana at Lafayette

"Parsons' book reads as a multidimensional narrative of the story of broadcasting, almost as a 'biography' that provides insight into the people and circumstances surrounding the development of cable television. This approach substantiates the view that technologies are not autonomous, deterministic agents but are developed by people through knowledge, skill, opportunity, and sometimes luck."—Sandy Kyrish, Temple University

PATRICK R. PARSONS

is Don Davis Professor of Ethics, College of Communications, Penn State University. He is the co-author (with Robert Frieden) of *The Cable and Satellite Television Industry*. He is also the author of *Cable Television* and the *First Amendment* and co-editor (with Steve Knowlton) of *The Journalist's Moral Compass*.



Mass Media and Communications/ Business and Economics/American History

JANUARY

856 pp. 6 x 9"

7 tables

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Managing the Infosphere

Governance, Technology, and Cultural Practice in Motion

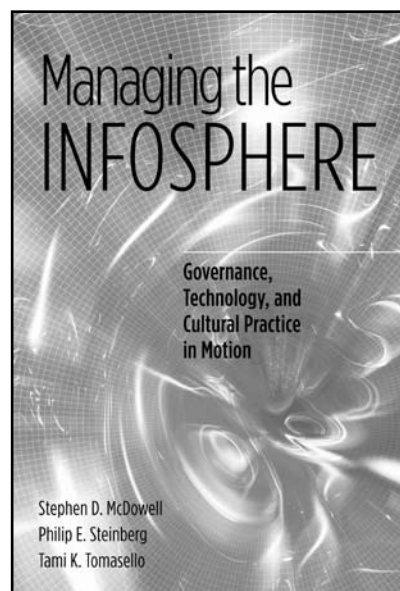
Stephen D. McDowell, Philip E. Steinberg, and Tami K. Tomasello

*Comprehending the issues at stake
in the networked world*

Managing the Infosphere examines the global world of communications as a mobile space that overlaps uneasily with the world of sovereign, territorial nation-states. Drawing on their expertise in geography, political science, international relations, and communication studies, the authors investigate specific policy problems encountered when international organizations, corporations, and individual users try to “manage” a space that simultaneously contradicts and supports existing institutions and systems of governance, identity, and technology.

The authors argue that the roles of these systems in cyberspace cannot be fully understood unless they are seen as mutually constituting each other in specific historical structures, institutions, and practices. With vision and insight, the authors look beyond the Internet to examine the entire networked world, from cell phones and satellites to global tourism and business travel.

“*Managing the Infosphere* is accessible and welcoming. The theoretical underpinnings are clearly explicated, and strong. The book will be particularly useful as an introductory text in classes on globalization and information technology for those in the first two years of their undergraduate studies.”—Sandra Braman, Professor, Department of Communication, University of Wisconsin, Milwaukee and author of *Change of State: Information, Policy, and Power*



Mass Media and Communication/ Geography/Political Science and Public Policy

JANUARY

256 pp. 5.5 x 8.25"

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STEPHEN D. McDOWELL

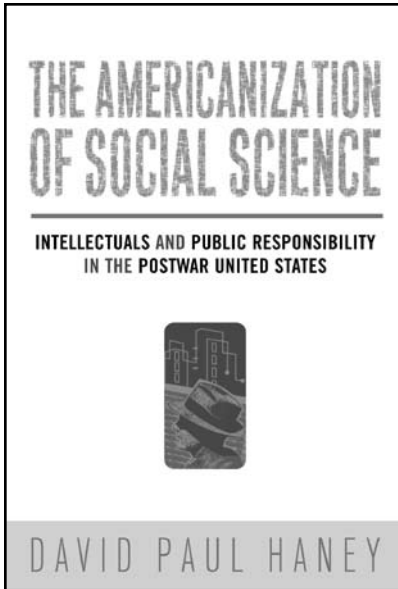
is John H. Phipps Professor of Communication and Chair of the Department of Communication at Florida State University. He is the author of *Globalization, Liberalization, and Policy Change: A Political Economy of India's Communications Sector*.

PHILIP E. STEINBERG

is an Associate Professor of Geography at Florida State University. He is the author of *The Social Construction of the Ocean* and co-editor (with Rob Shields) of *The Urban After Katrina: Place, Community, Connections, and Memory*.

TAMI K. TOMASELLO

is an Assistant Professor in the School of Communication, East Carolina University.



The Americanization of Social Science

Intellectuals and Public Responsibility in the Postwar United States

David Paul Haney

*A controversial explanation for sociology's
isolation from American society*

A highly readable introduction to and overview of the postwar social sciences in the United States, *The Americanization of Social Science* explores a critical period in the evolution of American sociology's professional identity from the late 1940s through the early 1960s. David Paul Haney contends that during this time leading sociologists encouraged a professional secession from public engagement in the name of establishing the discipline's scientific integrity.

According to Haney, influential practitioners encouraged a willful withdrawal from public sociology by separating their professional work from public life. He argues that this separation diminished sociologists' capacity for conveying their findings to wider publics, especially given their ambivalence toward the mass media, as witnessed by the professional estrangement that scholars like David Riesman and C. Wright Mills experienced as their writing found receptive lay audiences. He argues further that this sense of professional insularity has inhibited sociology's participation in the national discussion about social issues to the present day.

"The Americanization of Social Science is written so beautifully, so engagingly, and Haney is so widely read in the sociology and context of the 1950s, that this is both a wonderful social history of the discipline and, at the same time, an astute sociological analysis of the field's consolidation. The 1950s may not have been quite the golden age of sociology, but it certainly attracted messianic intellectuals, the likes of which we have not seen since. This book puts them all in motion, as some struggled to shore up professional boundaries while others exploded into the public arena. This is sure to further stimulate the debate about public sociology."—Michael Burawoy, Department of Sociology, University of California, Berkeley

DAVID PAUL HANEY
is an Adjunct Professor at Austin Community College
and St. Edward's University.



Sociology/American History

JANUARY

288 pp. 6 x 9"

Cloth 1-59213-713-X **\$39.95** £26.00

EAN 978-1-59213-713-8

Drug Smugglers on Drug Smuggling

Lessons from the Inside

Scott H. Decker and Margaret Townsend Chapman

*Convicted drug smugglers describe
the business from the inside*

Drug Smugglers on Drug Smuggling features interviews with 34 convicted drug smugglers—most of them once major operators—detailing exactly how drugs are smuggled into the U.S. from Latin America. These sources provide tangible evidence of the risks, rewards, and organization of international drug smuggling.

Quoting frequently from their interviews, Decker and Chapman explain how individuals are recruited into smuggling, why they stay in it, and how their roles change over time. They describe the specific strategies their interviewees employed to bring drugs into the country and how they previously escaped apprehension. Overall, the authors find that drug smuggling is organized in a series of networks which are usually unconnected.

This extraordinarily informative book will be of particular interest to law enforcement officials and policymakers, but it will appeal to anyone who wants to know how the drug business actually works.

“This book is the most comprehensive study of drug smuggling and drug smugglers I have seen. The details and descriptions of the smugglers’ activities are rich and extensive. Decker and Chapman delve deeply into interdiction efforts and the methods and strategies used by drug smugglers to counter the government’s efforts. In particular, the study views the government’s efforts at deterrence from the perspective of the smugglers themselves, offering a unique approach to the issue.”

—Paul Cromwell, Wichita State University

Law and Criminology/Political Science and Public Policy/Sociology

FEBRUARY

240 pp. 6 x 9"

13 tables, 2 illustrations, 1 map

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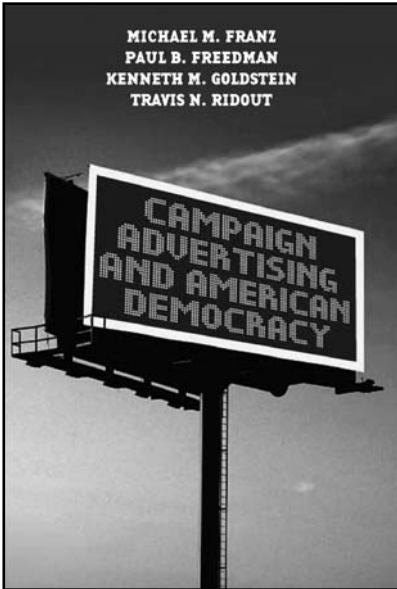
SCOTT H. DECKER

is Professor of Criminology and Criminal Justice at Arizona State University. He is the author of *Life in the Gang: Family, Friends, and Violence*.

MARGARET TOWNSEND CHAPMAN

is an Associate at Abt Associates Inc.





Campaign Advertising and American Democracy

Michael M. Franz, Paul B. Freedman,
Kenneth M. Goldstein, and Travis N. Ridout

*Surprising findings about the positive effects
of political advertising*

It has been estimated that more than three million political ads were televised leading up to the elections of 2004. More than \$800,000,000 was spent on TV ads in the race for the White House alone and presidential candidates, along with their party and interest group allies, broadcast over a million ads—more than twice the number aired before the 2000 elections. What were the consequences of this barrage of advertising?

Were viewers turned off by political advertising to the extent that it dissuaded them from voting, as some critics suggest? Did they feel more connected to political issues and the political system or were they alienated? These are the questions this book answers, based on a unique, robust, and extensive database dedicated to political advertising.

Confronting prevailing opinion, the authors of this carefully researched work find that political ads may actually educate, engage, and mobilize American voters. Only in the rarest of circumstances do they have negative impacts.

MICHAEL M. FRANZ

is Assistant Professor of Government and Legal Studies at Bowdoin College.

PAUL B. FREEDMAN

is Associate Professor in the Department of Politics at the University of Virginia. Since 2000, he has been an election analyst for ABC News in New York.

KENNETH M. GOLDSTEIN

is Professor of Political Science at University of Wisconsin-Madison. He has appeared on numerous news broadcasts as well as being quoted in *The New York Times*, *The Washington Post*, and *The Wall Street Journal*. He is currently a member of the ABC News Election Night Decision team.

TRAVIS N. RIDOUT

is Assistant Professor of Political Science at Washington State University in Pullman. He also has served as an election night consultant for CBS News.

Political Science and Public Policy/ Mass Media and Communications

NOVEMBER

200 pp. 6 x 9"

30 tables, 7 illustrations, 25 figures

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EAN 978-1-59213-456-4

Cloth 1-59213-455-6 **\$74.50** £48.00

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The University Against Itself

The NYU Strike and the Future of the Academic Workplace

Edited by Monika Krause, Mary Nolan, Michael Palm, and Andrew Ross

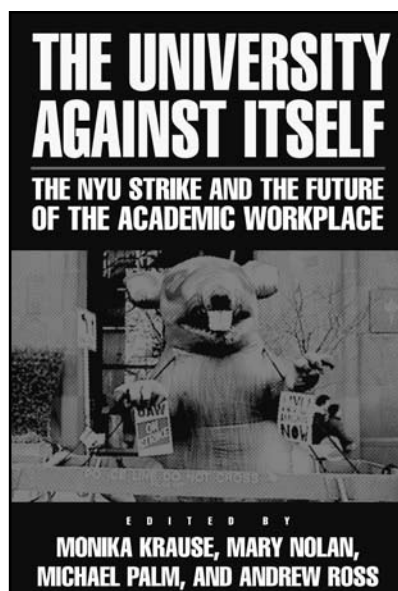
Lessons for what a graduate strike has for the corporatization of higher education

During the last two decades, many U.S. universities have restructured themselves to operate more like corporations. Nowhere has this process been more dramatic than at New York University, which has often been touted as an exemplar of the “corporate university.” Over the same period, an academic labor movement has arisen in response to this corporatization. Using the unprecedented 2005 strike by the graduate student union at NYU as a springboard, *The University Against Itself* provides a brief history of labor organizing on American campuses, analyzes the state of academic labor today, and speculates about how the university workplace may evolve for employees.

All of the contributors were either participants in the NYU strike—graduate students, faculty, and organizers—or are nationally recognized writers on academic labor. They are deeply troubled by the ramifications of corporatizing universities. Here they spell out their concerns, offering lessons from one historic strike as well as cautions about the future of all universities.

Contributors include: Stanley Aronowitz, Barbara Bowen, Andrew Cornell, Ashley Dawson, Stephen Duncombe, Steve Fletcher, Greg Grandin, Adam Green, Kitty Krupat, Gordon Lafer, Micki McGee, Sarah Nash, Cary Nelson, Matthew Osypowski, Ed Ott, Ellen Schrecker, Susan Valentine, and the editors.

“A terrific book on an important topic, *The University Against Itself* offers a rich mixture of on-the-ground activist immediacy and the deep insights of scholars in multiple disciplines who have studied these developments for years. The authors place what looks like a small story into a national, even global context of aggressive neoliberal capitalism, showing the connections between NYU’s story and the largest of disturbing trends.”—Dana Frank, University of California, Santa Cruz



Labor Studies/Education/Sociology

FEBRUARY

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3 tables, 2 illustrations

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Cloth 1-59213-740-7 **\$74.50** £48.00

EAN 978-1-59213-740-4

MONIKA KRAUSE

is a Ph.D. candidate in sociology at New York University.

MARY NOLAN

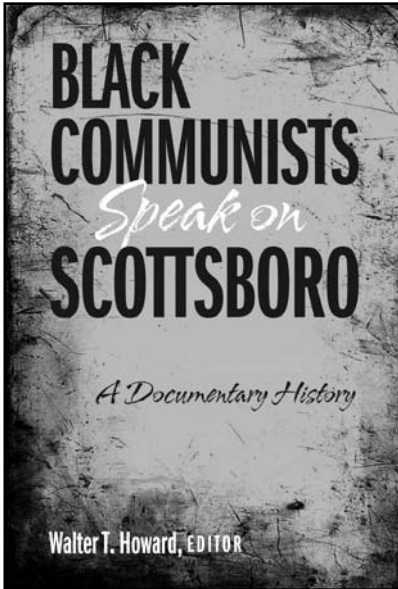
is Professor of History at New York University.

MICHAEL PALM

is completing his Ph.D. in the American studies program at NYU.

ANDREW ROSS

is Professor of American studies in the Department of Social and Cultural Analysis, New York University, and author of *Fast Boat To China*, *Low Pay*, *High Profile*, and *No-Collar: The Humane Workplace and Its Hidden Costs* (Temple).



Black Communists Speak on Scottsboro A Documentary History

Edited by Walter T. Howard

Surprising revelations about the role of black Communists in a notorious case of bigotry and injustice

On March 25, 1931, Alabama police detained nine young African American men at a railroad stop not far from Scottsboro. In the process, they encountered two white women—who promptly accused the young men of raping them. Soon after, all-white juries found the nine youths guilty and eight of them were sentenced to death. Although many Americans were outraged by the injustices of the case, the loudest voices raised in protest were those of members of the American Communist Party.

Many white Communists spoke out, but black Communists took the lead in organizing public protests and legal responses. As this surprising book makes clear, they were acting at the direction of the Communist International (Comintern), which had directed them to address the “Negro problem.” Now, with the opening of formerly inaccessible Communist party archives, this collection of primary documents reveals the little-known but major roles played by black Communists in the case of “the Scottsboro Boys.”

“A unique blend of primary sources on the Scottsboro case. It is wonderful to see documents from the rich collection of CPUSA headquarter files finally making their way to readers! They provide a window into the day-to-day and year-by-year struggles waged by American (and international) Communists around the Scottsboro defense.”—Gerald Zahavi, Professor of History, and Director, Documentary Studies Program, State University of New York at Albany

WALTER T. HOWARD

is Professor of American History at Bloomsburg University in northeastern Pennsylvania and the editor of *B.D. Amis, African American Radical: A Short Anthology of His Writings and Speeches*. He was awarded The Gustavus Myers Award for Human Rights Scholarship for his book *Lynchings: Extralegal Violence in Florida During the 1930s*.

African American Studies/History/ American Studies

JANUARY

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14 illustrations

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The Coolie Speaks

Chinese Indentured Laborers and African Slaves in Cuba

Lisa Yun

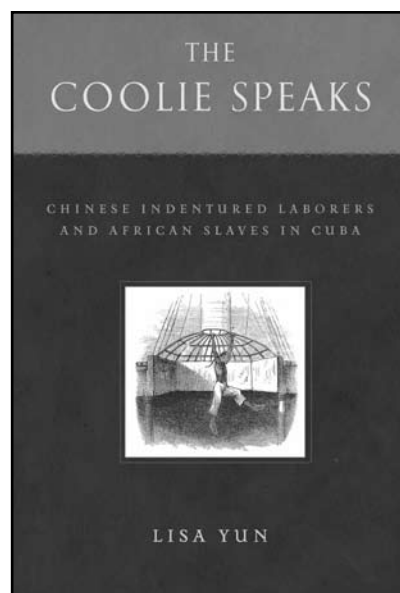
A remarkable examination of bondage in Cuba that probes questions of slavery, freedom, and race

Introducing radical counter-visions of race and slavery and probing the legal and philosophical questions raised by indenture, *The Coolie Speaks* offers the first critical reading of a massive testimony case from Cuba in 1874. From this case, Yun traces the emergence of a “coolie narrative” that forms a counterpart to the “slave narrative.” The written and oral testimonies of nearly 3,000 Chinese laborers in Cuba, who toiled alongside African slaves, offer a rare glimpse into the nature of bondage and the tortuous transition to freedom. Trapped in one of the last standing systems of slavery in the Americas, the Chinese described their hopes and struggles, and their unrelenting quest for freedom.

Yun argues that the testimonies from this case suggest radical critiques of the “contract” institution, the basis for free modern society. The example of Cuba, she suggests, constitutes the early experiment and forerunner of new contract slavery, in which the contract itself, taken to its extreme, was wielded as a most potent form of enslavement and complicity. Yun further considers the communal biography of a next-generation Afro-Chinese Cuban author and raises timely theoretical questions regarding race, diaspora, transnationalism, and globalization.

“Beautifully written, *The Coolie Speaks* offers a moving testament to the responsibility of scholars in the recovery of lives. The book makes significant interventions in the literatures of African slavery and Asian indentured labor, and it stakes and charts new territory across the disciplines of history and literary criticism.”—Gary Y. Okihiro, Professor of International and Public Affairs, Columbia University

In the series, *Asian American History and Culture*, edited by Sucheng Chan, David Palumbo-Liu, Michael Omi, K. Scott Wong, and Linda Trinh Võ.



History/Latin American/
Caribbean Studies/Race and Ethnicity

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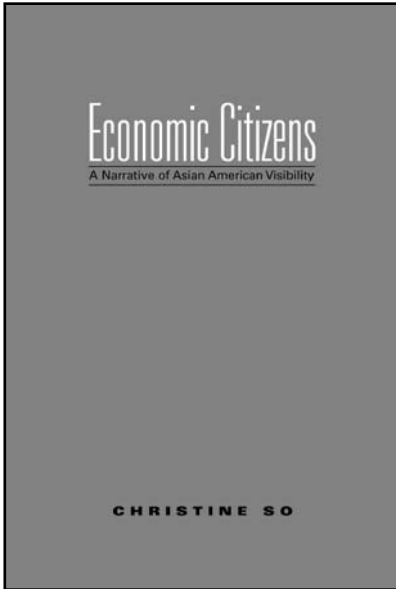
6 tables, 2 illustrations, 2 figures

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EAN 978-1-59213-581-3

LISA YUN

is Associate Professor of English and Asian and Asian American Studies at Binghamton University.



Economic Citizens **A Narrative of Asian American Visibility**

Christine So

*In narratives dominated by money, exchange
is the route to Asian American visibility*

In the past fifty years, according to Christine So, the narratives of many popular Asian American books have been dominated by economic questions—what money can buy, how money is lost, how money is circulated, and what labor or objects are worth. Focusing on books that have achieved mainstream popularity, *Economic Citizens* shows that while Asian Americans have been excluded from the larger national body—in fact, prohibited from circulation—Asian American books that emphasize economic and social exchange circulate widely.

With penetrating insight, So examines literary works that have been successful in the U.S. marketplace but have been read previously by critics largely as narratives of alienation or assimilation, including *Fifth Chinese Daughter*, *Flower Drum Song*, *Falling Leaves* and *Turning Japanese*. In contrast to other studies that have focused on the invisibility of Asian Americans, *Economic Citizens* examines how Asian Americans have entered into the public sphere.

“An original, engaging, complex, and thought-provoking work. So spells out her theoretical influences in the course of the work, but also argues forcefully for her unique contribution, which is the connection of Marxian exchange value to the production of Asian American subjectivity. So is clearly marking out a new territory, exploring a set of literary texts that have not been addressed before.”—Viet Nguyen, University of Southern California, and author of *Race and Resistance: Literature and Politics in Asian America*

CHRISTINE SO

is Associate Professor of English at Georgetown University.

**Asian American Studies/
American Studies/Literature and Drama**

SEPTEMBER

184 pp. 5.5 x 8.25"

Cloth 1-59213-584-6 **\$45.00** £29.00

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Resentment's Virtue

Jean Améry and the Refusal to Forgive

Thomas Brudholm

With a Foreword by Jeffrie Murphy

Is forgiveness always the proper moral response to collective violence?

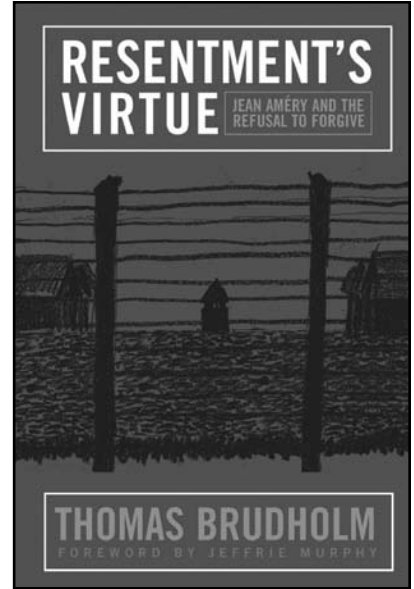
Most current talk of forgiveness and reconciliation in the aftermath of collective violence proceeds from an assumption that forgiveness is always superior to resentment and refusal to forgive. Victims who demonstrate a willingness to forgive are often celebrated as virtuous moral models, while those who refuse to forgive are frequently seen as suffering from a pathology. Resentment is viewed as a negative state, held by victims who are not “ready” or “capable” of forgiving and healing.

Resentment's Virtue offers a new, more nuanced view. Building on the writings of Holocaust survivor Jean Améry and the work of the South African Truth and Reconciliation Commission, Thomas Brudholm argues that the preservation of resentment can be the reflex of a moral protest that might be as permissible, humane or honorable as the willingness to forgive. Taking into account the experiences of victims, the findings of truth commissions, and studies of mass atrocities, Brudholm seeks to enrich the philosophical understanding of resentment.

“*Resentment's Virtue* represents an important counterpoint to the privileged status accorded to the logic of forgiveness in the transitional justice and reparations literatures. Brudholm illustrates nicely that ‘negative emotions’ are not only understandable in the aftermath of mass atrocity, but that they possess a moral component that is often ignored by the boosters of reconciliation.”

—Andrew Woolford, co-author of *Informal Reckonings: Conflict Resolution in Mediation, Restorative Justice and Reparations*

In the series, *Politics, History, and Social Change*, edited by John C. Torpey



Philosophy and Ethics/Political Science and Public Policy/Sociology

FEBRUARY

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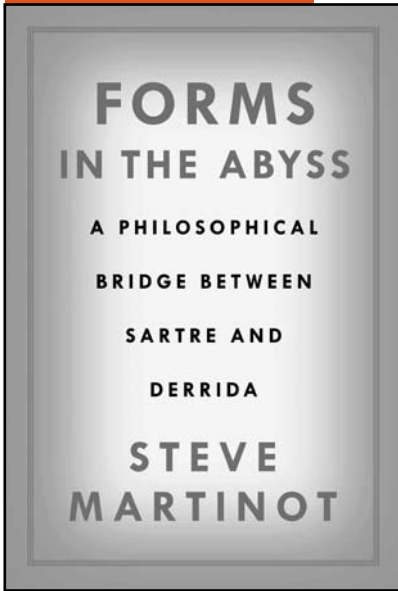
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THOMAS BRUDHOLM

is Research Fellow at the Danish Institute for International Studies.



NOW IN PAPERBACK



Forms in the Abyss **A Philosophical Bridge between** **Sartre and Derrida**

Steve Martinot

A dialogic approach to Sartre and Derrida

The relationship between the existentialist Jean-Paul Sartre and the post-structuralist Jacques Derrida has never been fully examined until now. In *Forms in the Abyss*, Steve Martinot finds, between these two important philosophical thinkers of the twentieth century, “a common uncommonality” by which he sees them confront each other as “kindred souls” despite their vast differences.

Martinot argues that a bridge between these two thinkers can be constructed. He demonstrates that one can use the critical tools provided by Derrida, and the forms of discourse and reasoning developed by Sartre, to set the two in dialogue with each other. In the process, Martinot develops a theory of dialogue that incorporates both ethics and form and contributes a new way of thinking about critical and social theory. More importantly, he adds a new ethical and political imperative to postmodern thought that many critics have often found missing in the works of thinkers like Derrida.

“The project of transcoding Sartrean language into the Derridean coordinates, and vice-versa, is an unseasonable one whose reward lies in the defamiliarization of both. Martinot’s minute, technical readings avoid all facile ideological generalizations and send us back to the original texts with new eyes.”—Fredric Jameson

STEVE MARTINOT

is Instructor at the Center for Interdisciplinary Programs at San Francisco State University. He is the author of *The Rule of Racialization: Class, Identity, Governance* (Temple), editor of two previous books, and translator of *Racism* by Albert Memmi.

**Philosophy and Ethics /
Literature and Drama/Cultural Studies**

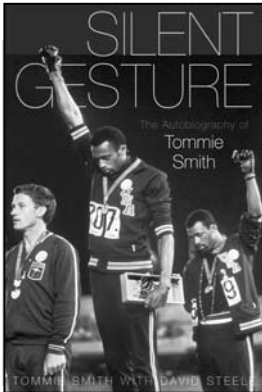
SEPTEMBER

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SILENT GESTURE

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Tommie Smith with David Steele

"Smith's narrative surges to life.... Readers of *Silent Gesture* will be left with a stark impression of the toll Smith paid for speaking out against racism." —*The Washington Post*

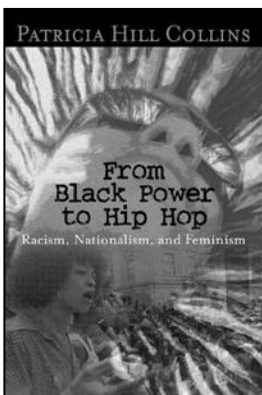
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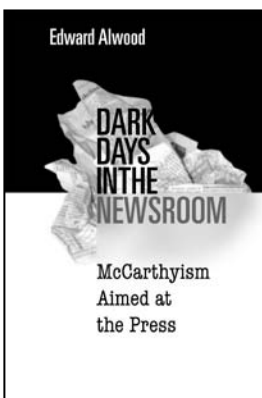
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Edward Alwood

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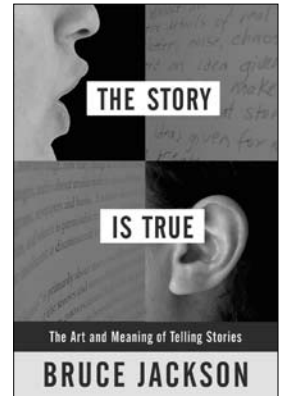
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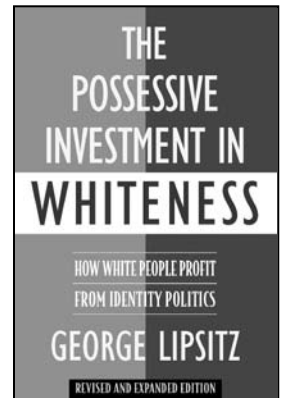
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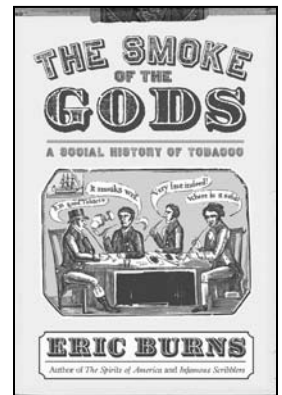


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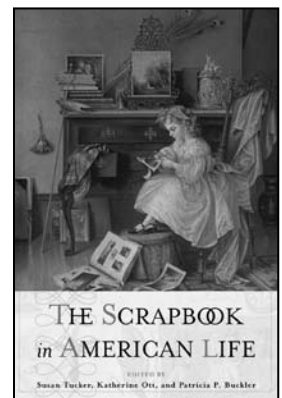
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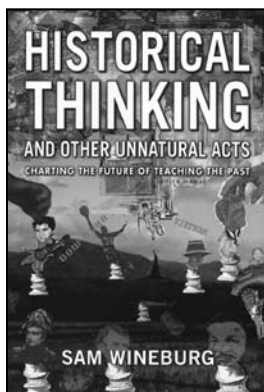
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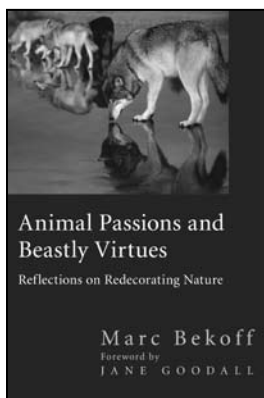
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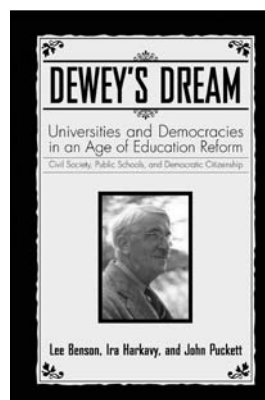
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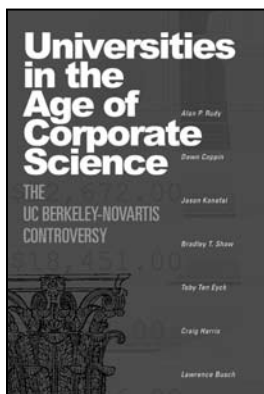
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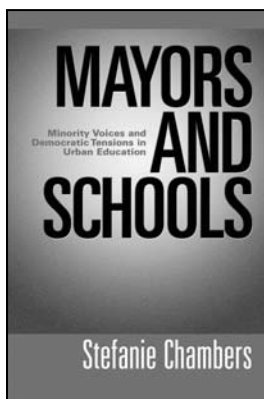


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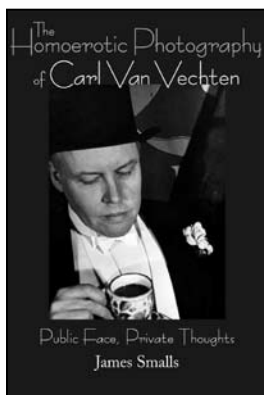
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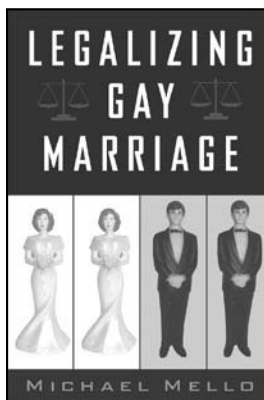
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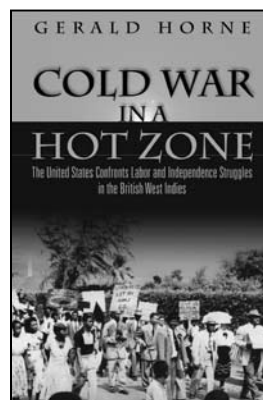
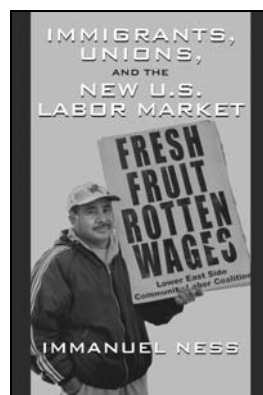
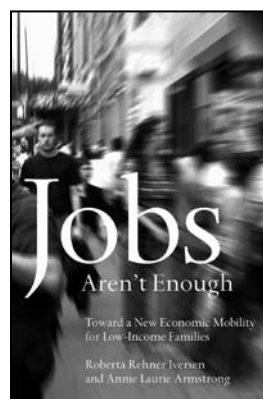
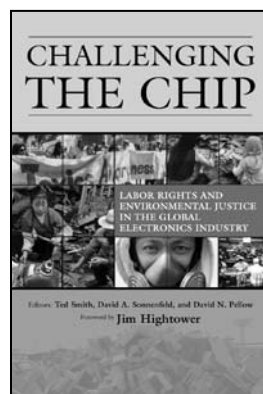
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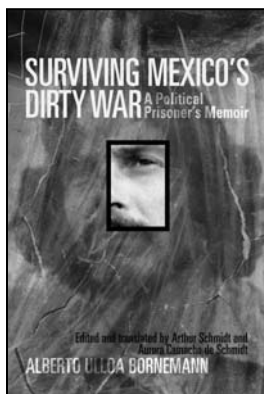
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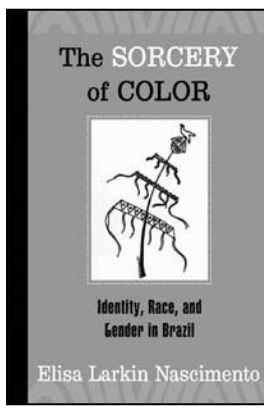
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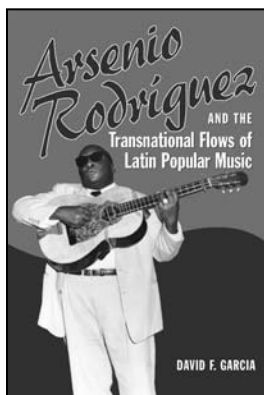
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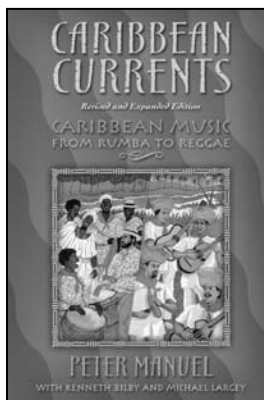
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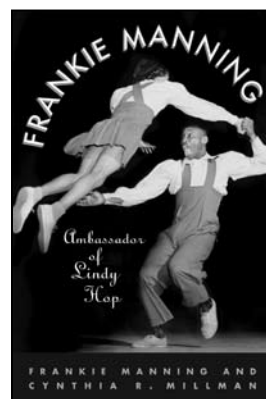
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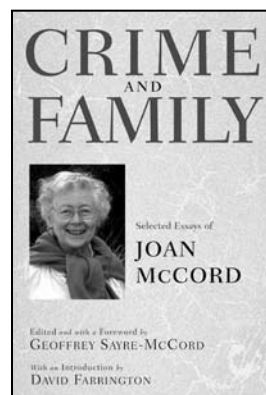
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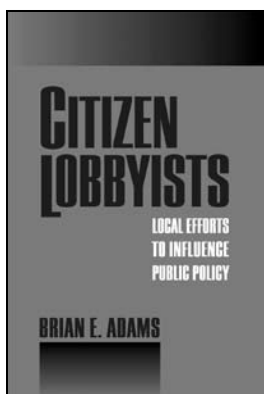
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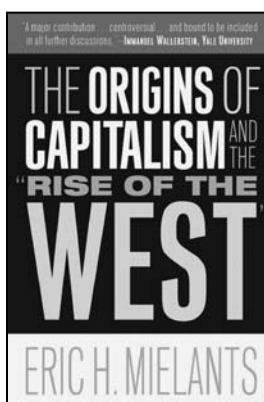
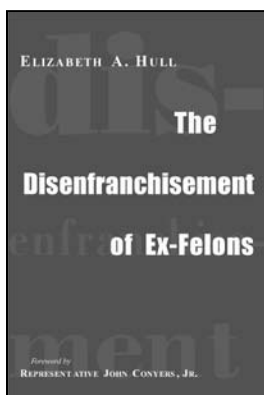
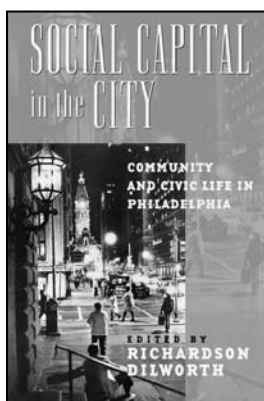
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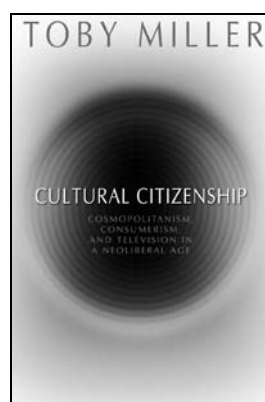
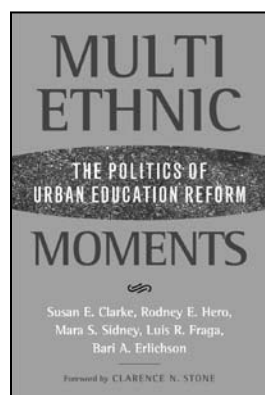
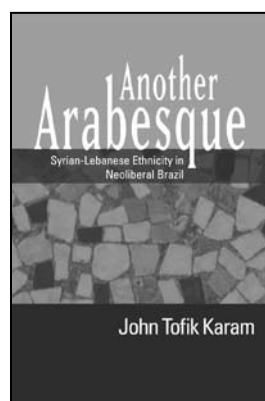
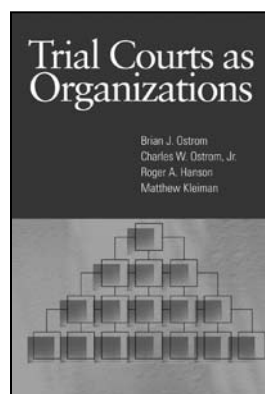
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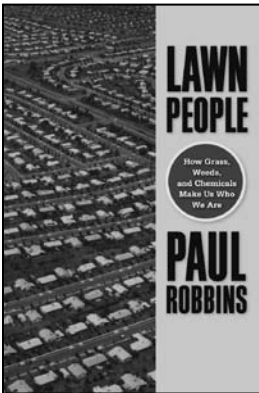
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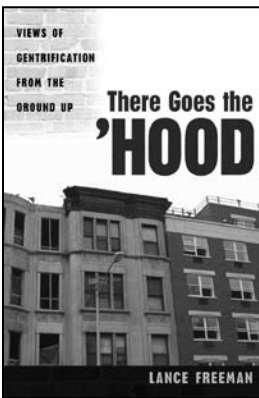
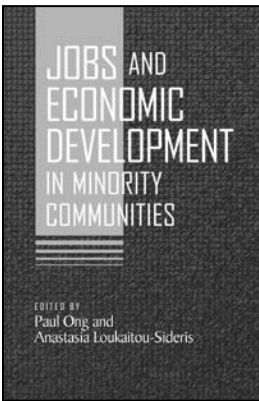
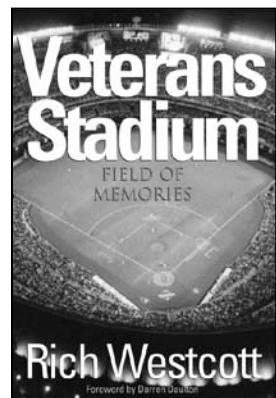
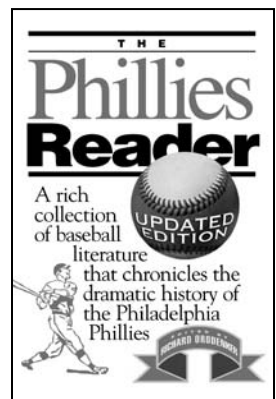
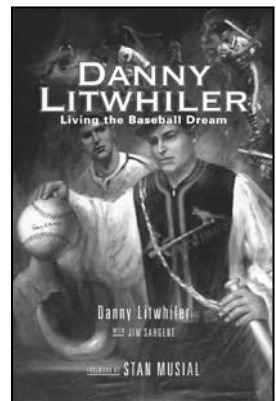
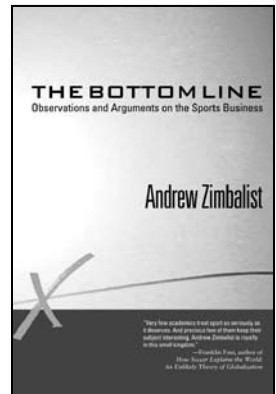
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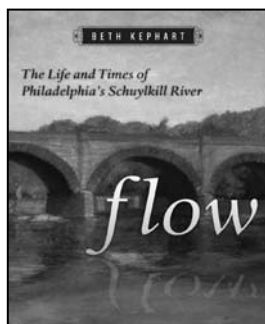
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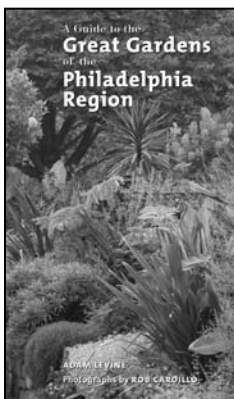
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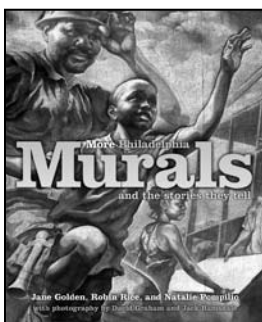
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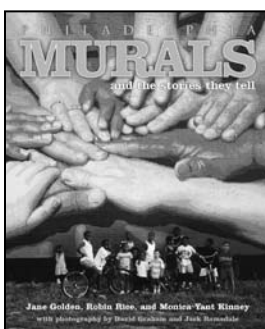
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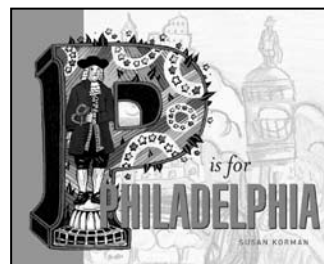
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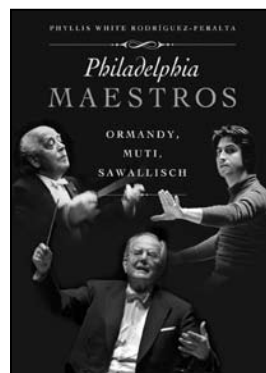
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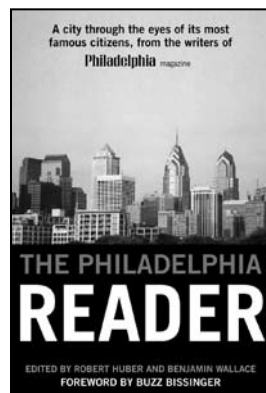
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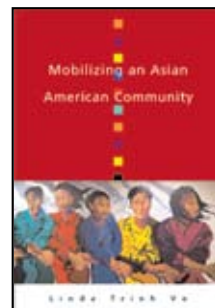
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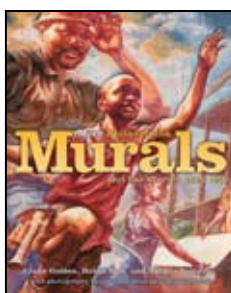
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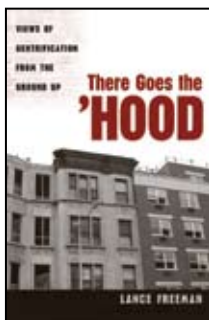
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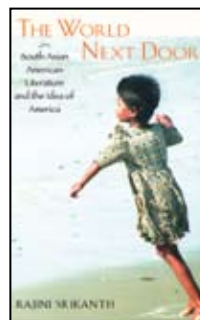
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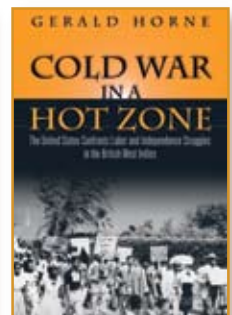
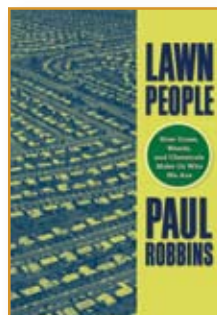
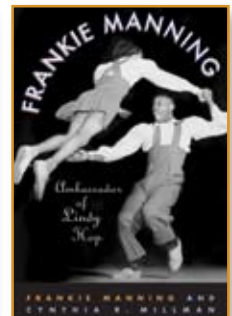
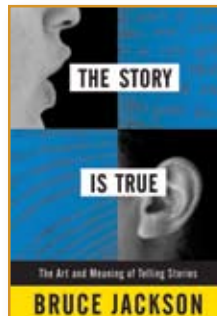
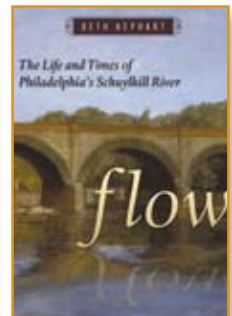
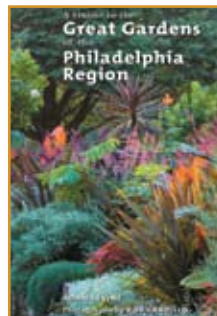
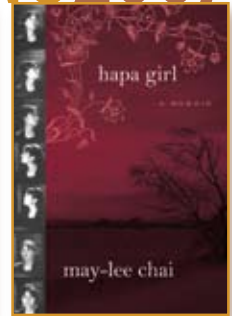
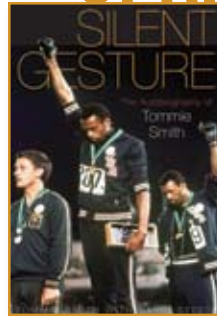


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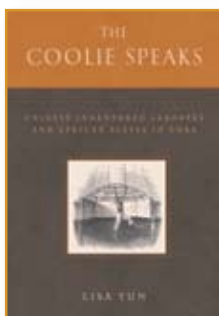
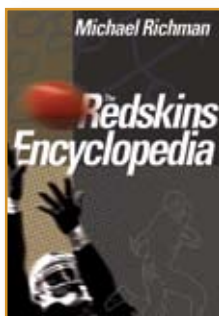
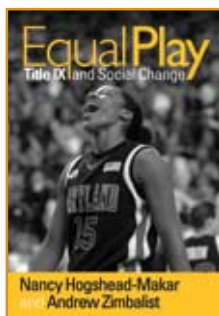
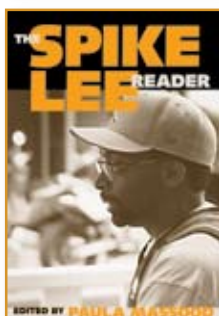
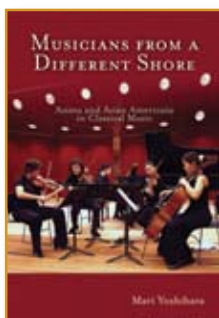
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