

NEW BOOKS
Spring 2012

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Spring 2012

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**University
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Content
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A veteran political observer's take on the critical Pat Toomey-Joe Sestak Senate race of 2010



POLITICAL SCIENCE & PUBLIC POLICY/
PHILADELPHIA REGION

APRIL

264 PP. | 14 B/W ILLUSTRATIONS
6 x 9"

CLOTH | 978-1-4399-0835-8
\$31.95 | £22.99

eBOOK AVAILABLE

Toomey's Triumph

Inside a Key Senate Campaign

HAROLD I. GULLAN

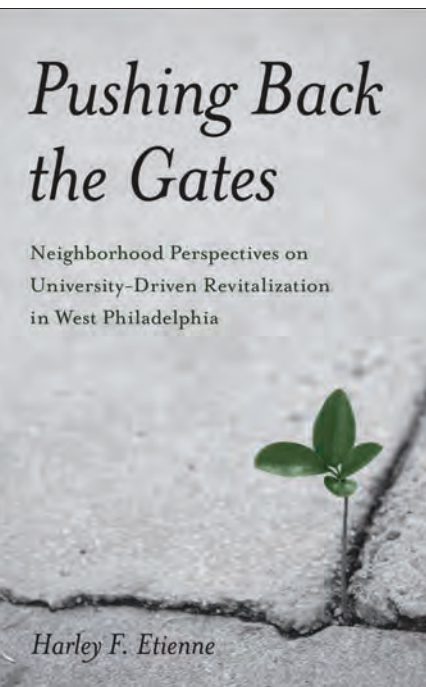
The 2010 Pennsylvania Senate election provided high drama from the earliest days of its primary campaigns right through Election Day. After long-time incumbent Arlen Specter was eliminated, the race boiled down to two fresh faces—Pat Toomey and Joe Sestak. Their battle constitutes a microcosm of the political divide that characterizes contemporary American politics.

Veteran writer Hal Gullan obtained special access to the Toomey campaign early on. *Toomey's Triumph* offers both that inside look and a Philadelphian's reflections of a riveting election. Gullan's astute month-by-month narrative distills the events of the year-long battles through the day-to-day of grassroots organizing and campaigning. He describes how the candidates appear, what they say, and how the media pundits respond to their various gambits. He provides wry observations on the efficacy of each candidate's campaign ads and strategies, and he analyzes the up-and-down polls.

Toomey's Triumph provides an engaging chronicle of a critical campaign.

DR. HAROLD I. GULLAN is a historian whose books include *The Upset That Wasn't: Harry S Truman and the Crucial Election of 1948*; *Jumping Through Hoops: Why Penn Wins*; and *First Fathers: The Men Who Inspired Our Presidents*.

A critical study of university-driven development from the neighborhood resident's perspective



URBAN STUDIES/
POLITICAL SCIENCE & PUBLIC POLICY/
SOCIOLOGY

APRIL

194 PP. | 5 1/2 x 8 1/4"

CLOTH | 978-1-4399-0068-0

\$55.00 | £40.00

EBOOK AVAILABLE

*Philadelphia Voices,
Philadelphia Visions Series*

Pushing Back the Gates

Neighborhood Perspectives on University-Driven Revitalization in West Philadelphia

HARLEY F. ETIENNE

As college and university administrators expand and develop their urban campuses, they have also become developers—and primary drivers—of neighborhood change. But how do institutions contend with urban real estate needs, revitalization opportunities, and community outreach? And how do the residents benefit? *Pushing Back the Gates* provides a lively discussion of neighborhood-level perspectives of the dynamic changes brought about by institutions' urban planning efforts.

Harley Etienne outlines the rationale for university-driven development and neighborhood revitalization balanced by caution for the limitations of the model. He provides a summary of the University of Pennsylvania's West Philadelphia Initiatives and the challenges and successes of this unique plan. Etienne also examines the implementation of similar efforts at different universities around the country.

Pushing Back the Gates speaks to communities, university leaders, and urban developers who navigate the boundary between neighborhood revitalization through physical development and investments in incumbent populations and human capital.

HARLEY F. ETIENNE is an Assistant Professor, jointly appointed to the City and Regional Planning Program and the School of Public Policy at the Georgia Institute of Technology.

also of interest



THE UNHEARD VOICES
Community Organizations and
Service Learning
Edited by Randy Stoecker and
Elizabeth A. Tryon
with Amy Hilgendorf

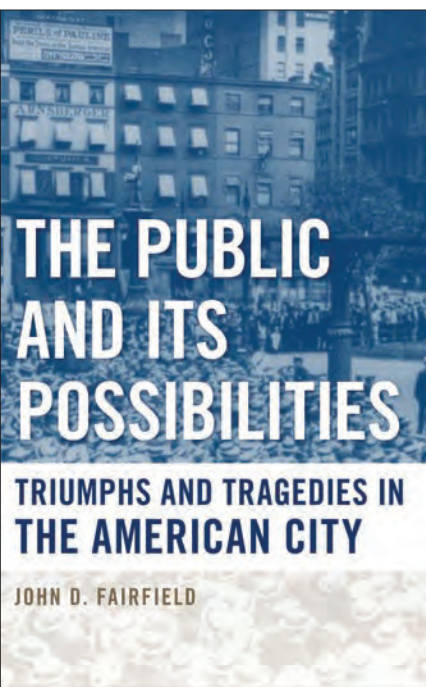
PAPER | 978-1-59213-995-8
\$27.95 | £19.99

GLOBAL PHILADELPHIA
Immigrant Communities Old and New
Edited by Ayumi Takenaka and
Mary Johnson Osirim

PAPER | 978-1-4399-0013-0
\$30.95 | £22.95

*Philadelphia Visions,
Philadelphia Voices Series*

Throughout U.S. history, our unrealized civic aspirations provide the essential counterpoint to an excessive focus on private interests



HISTORY/URBAN STUDIES/
POLITICAL SCIENCE & PUBLIC POLICY

FEBRUARY

368 PP. | 6 X 9"

PAPER | 978-1-4399-0211-0

\$25.95 | £18.99

EBOOK AVAILABLE

Urban Life, Landscape, and Politics Series

The Public and Its Possibilities

Triumphs and Tragedies in the American City

JOHN D. FAIRFIELD

"Fairfield offers a passionate reading of American political history that tries to reinvigorate democratic traditions in the face of neoliberal capitalism.... [He] has provided a valuable book that will stimulate and inspire its readers—perhaps to argument and hopefully to action."

—*The Journal of Urban Affairs*

"Fairfield's writing is excellent throughout. He has somehow managed to condense entire bookshelves of work into seamless, quote-rich prose. ... The city comes into true focus only in his superb last chapter, which pegs twentieth-century civic decline to the relative post-WWII fortunes of cities and suburbs. Fairfield's chronicle of post-war urban decay is the best short summary I have seen."—*Contemporary Sociology*

"The book narrates a rise and fall of public democracy.... The last section...offers Fairfield's argument at its strongest, demonstrating the massive resource mobilization that solidified the postwar transformation of America—from highway construction and suburban mortgage subsidies to industrial decentralization, the rise of 'homeowner populism and the fragmentation of metropolitan government,' and urban dispossession through 'redevelopment and renewal.'"

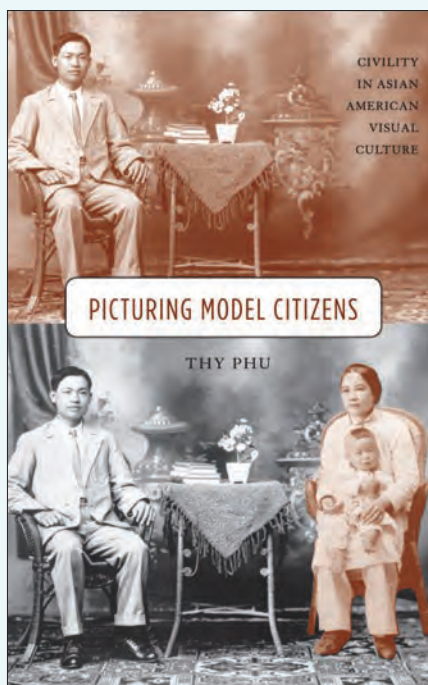
—*The Journal of American History*

In his compelling reinterpretation of American history, *The Public and Its Possibilities*, John Fairfield argues that our unrealized civic aspirations provide the essential counterpoint to an excessive focus on private interests. Fairfield places the city at the center of American experience, describing how a resilient demand for an urban participatory democracy has bumped up against the fog of war, the allure of the marketplace, and persistent prejudices of race, class, and gender.

JOHN D. FAIRFIELD is Professor of History at Xavier University and the author of *The Mysteries of the Great City: The Politics of Urban Design, 1877-1937*.

NEW IN
PAPERBACK

How images portraying Asians as civil subjects contribute to debates on Asian American citizenship



ASIAN AMERICAN STUDIES/
ART & PHOTOGRAPHY/
AMERICAN STUDIES

JUNE

212 PP. | 42 B/W ILLUSTRATIONS
6 1/8 X 9 1/4"

PAPER | 978-1-4399-0721-4
\$28.95 | £20.99

CLOTH | 978-1-4399-0720-7
\$86.50 | £63.00

eBOOK AVAILABLE

Picturing Model Citizens

Civility in Asian American Visual Culture

THY PHU

At the heart of the model minority myth—often associated with Asian Americans—is the concept of civility. In this groundbreaking book, *Picturing Model Citizens*, Thy Phu exposes the complex links between civility and citizenship, and argues that civility plays a crucial role in constructing Asian American citizenship.

Featuring works by Arnold Genthe, Carl Iwasaki, Toyo Miyatake, Nick Ut, and others, *Picturing Model Citizens* traces the trope of civility from the nineteenth to the twenty-first centuries. Through an examination of photographs of Chinese immigrants, Japanese internment camps, the Hiroshima Maidens project, napalm victims, and the SARS epidemic, Phu explores civility's unexpected appearance in images that draw on discourses of intimacy, cultivation, apology, and hygiene. She reveals how Asian American visual culture illustrates not only cultural ideas of civility, but also contests the contradictions of state-defined citizenship.

THY PHU is an Associate Professor in the English Department at the University of Western Ontario. She is editor of the Americas region for the journal *Photography and Culture*, and coeditor (with Elspeth Brown) of a collection of essays entitled *Feeling Photography*.

Photos courtesy of Library of Congress (clockwise from top left):

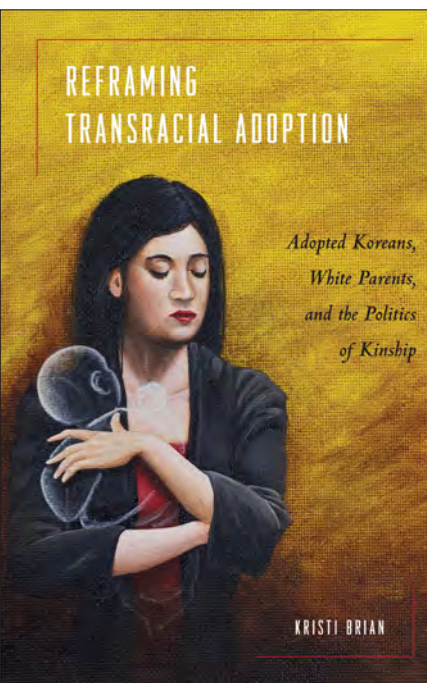
Their First Photograph. Arnold Genthe. LC-G4085-0173.;

Dressed for the Feast. Arnold Genthe. LC-G403-0115.;

Self Portrait with Camera in Chinatown. Arnold Genthe. LC-G403-0205-B.



A provocative critique of transnational, transracial adoption from a critical race and feminist perspective and a vision for reform



ASIAN AMERICAN STUDIES/
FAMILY POLICY/RACE & ETHNICITY

JUNE

220 PP. | 6 X 9"

PAPER | 978-1-4399-0184-7
\$27.95 | £19.99

CLOTH | 978-1-4399-0183-0
\$82.50 | £60.00

EBOOK AVAILABLE

Asian American History and Culture Series

Reframing Transracial Adoption

*Adopted Koreans, White Parents,
and the Politics of Kinship*

KRISTI BRIAN

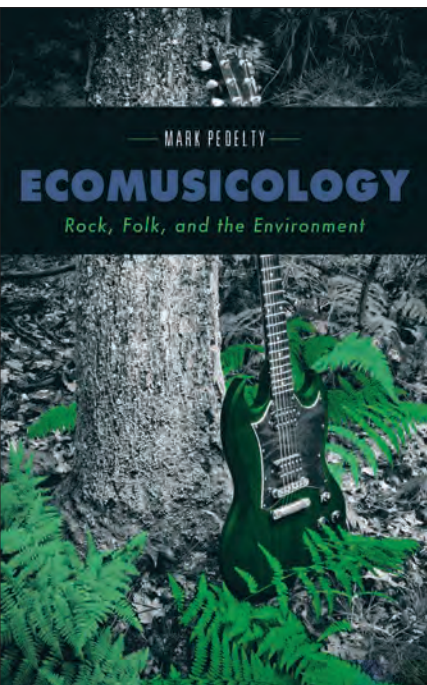
Until the late twentieth century, the majority of foreign-born children adopted in the United States came from Korea. In the absorbing book *Reframing Transracial Adoption*, Kristi Brian investigates the power dynamics at work between the white families, the Korean adoptees, and the unknown birth mothers. Brian conducts interviews with adult adopted Koreans, adoptive parents, and adoption agency facilitators in the United States to explore the conflicting interpretations of race, culture, multiculturalism, and family.

Brian argues for broad changes as she critiques the so-called "colorblind" adoption policy in the United States. Analyzing the process of kinship formation, the racial aspects of these adoptions, and the experience of adoptees, she reveals the stifling impact of dominant nuclear-family ideologies and the crowded intersections of competing racial discourses.

Brian finds a resolution in the efforts of adult adoptees to form coherent identities and launch powerful adoption reform movements.

KRISTI BRIAN teaches in the Women and Gender Studies Program and the Department of Sociology and Anthropology at the College of Charleston.

How popular music reflects the contradictions and dreams of communities searching for more sustainable ways to live



MUSIC & DANCE/
NATURE & THE ENVIRONMENT/
ANTHROPOLOGY

JUNE

242 PP. | 7 B/W ILLUSTRATIONS
6 x 9"

PAPER | 978-1-4399-0712-2
\$27.95 | £17.99

CLOTH | 978-1-4399-0711-5
\$85.50 | £55.00

EBOOK AVAILABLE

Ecomusicology

Rock, Folk, and the Environment

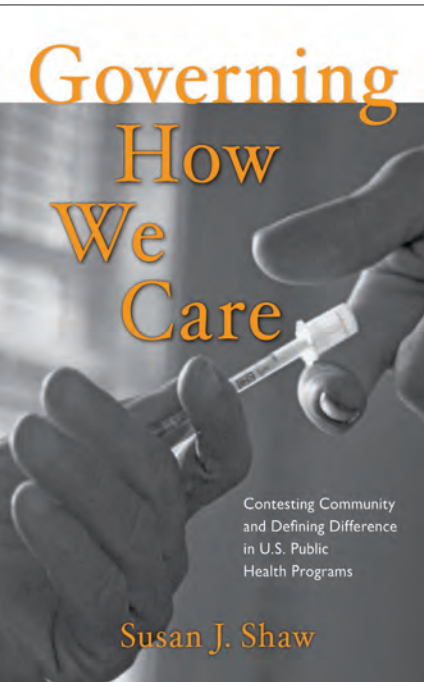
MARK PEDELTY

Can musicians really make the world more sustainable? Anthropologist Mark Pedelty, joined an eco-oriented band, the Hypoxic Punks, to find out. In his timely and exciting book, *Ecomusicology*, Pedelty explores the political ecology of rock, from local bands to global superstars. He examines the climate change controversies of U2's 360 Degrees stadium tour—deemed excessive by some—and the struggles of local folk singers who perform songs about the environment. In the process, he raises serious questions about the environmental effects and meanings on music.

Ecomusicology examines the global, national, regional, and historical contexts in which environmental pop is performed. Pedelty reveals the ecological potentials and pitfalls of contemporary popular music, in part through ethnographic fieldwork among performers, audiences, and activists. Ultimately, he explains how popular music dramatically reflects both the contradictions and dreams of communities searching for sustainability.

MARK PEDELTY is an Associate Professor of Mass Communication at the University of Minnesota. To learn more about this book and its music, visit his website, <http://www.hypoxicpunks.org>.

An analysis of local struggles over community health
as a window into governance, citizenship, and identity formation



HEALTH & HEALTH POLICY/
ANTHROPOLOGY/SOCIOLOGY

MARCH

214 PP. | 3 FIGURES
6 B/W ILLUSTRATIONS | 6 x 9"

PAPER | 978-1-4399-0683-5
\$27.95 | £19.99

CLOTH | 978-1-4399-0682-8
\$84.50 | £55.00

EBOOK AVAILABLE

Governing How We Care

Contesting Community and Defining Difference in U.S. Public Health Programs

SUSAN J. SHAW

As local governments and organizations assume more responsibility for ensuring the public health, identity politics play an increasing yet largely unexamined role in public and policy attitudes toward local problems. In *Governing How We Care*, medical anthropologist Susan Shaw examines the relationship between government and citizens using case studies of needle exchange and Welfare-to-Work programs to illustrate the meanings of cultural difference, ethnicity, and inequality in health care.

Drawing on ethnographic research conducted over six years in a small New England city, Shaw presents critical perspectives on public health intervention efforts. She looks at online developments in health care and makes important correlations between poverty and health care in the urban United States. Shaw also highlights the new concepts of community and forms of identity that emerge in our efforts to provide effective health care. *Governing How We Care* shows how government-sponsored community health and health care programs operate in an age of neoliberalism.

SUSAN J. SHAW is Associate Professor in the School of Anthropology at the University of Arizona.

How veterinarians and pet owners manage companion animal euthanasia



ANIMALS & SOCIETY/SOCIOLOGY

JUNE

244 PP. | 1 TABLE | 6 X 9"

PAPER | 978-1-4399-0706-1
\$28.95 | £18.99CLOTH | 978-1-4399-0705-4
\$86.50 | £56.00

EBOOK AVAILABLE

Animals, Culture, and Society Series

Blue Juice

Euthanasia in Veterinary Medicine

PATRICIA MORRIS

Offering a candid behind-the-scenes look at small-animal veterinary practices, *Blue Juice* explores the emotional and ethical conflicts involved in providing a "good death" for companion animals. Patricia Morris presents a nuanced ethnographic account of how veterinarians manage patient care and client relations when their responsibility shifts from saving an animal's life to negotiating a decision to end it.

Using her own experiences and observations in veterinary settings as well as the voices of seasoned and novice vets, Morris reveals how veterinarians think about euthanasia and why this "dirty work" often precipitates "burnout," moral quandaries, and even tense or emotional interactions with clients. Closely observing these interactions, Morris illuminates the ways in which euthanasia reflects deep and unresolved tension in human-animal relationships.

Blue Juice seeks to understand how practitioners, charged with the difficult task of balancing the interests of animals and their humans, deal with the responsibility of ending their patients' lives.

PATRICIA MORRIS is Assistant Professor of Sociology at Drury University.



also of interest

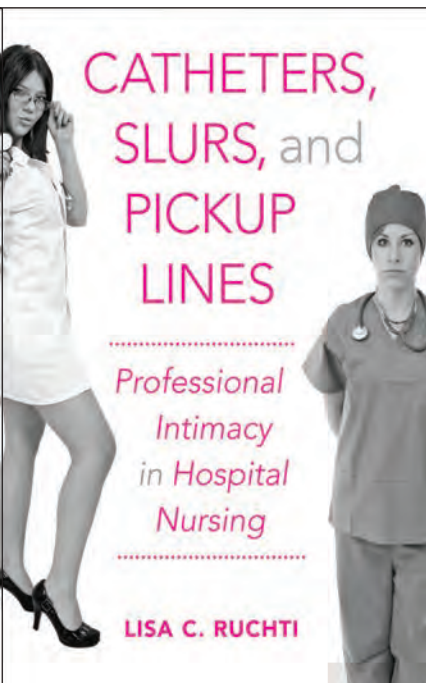
LIVESTOCK/DEADSTOCK
Working with Farm Animals
from Birth to Slaughter

Rhoda M. Wilkie

PAPER | 978-1-59213-649-0
\$30.95 | £19.99*Animals, Culture, and Society Series*

*Award for Distinguished Scholarship in
the Animals and Society Section of the
American Sociological Association, 2011*

A detailed ethnography exploring the professional skill of intimate care in nursing



**SOCIOLOGY/
HEALTH & HEALTH POLICY/
WOMEN'S STUDIES**

FEBRUARY

**226 PP. | 1 TABLE | 1 FIGURE
1 B/W ILLUSTRATION | 6 X 9"**

**PAPER | 978-1-4399-0753-5
\$24.95 | £15.99**

**CLOTH | 978-1-4399-0752-8
\$85.00 | £55.00**

EBOOK AVAILABLE

Catheters, Slurs, and Pickup Lines

Professional Intimacy in Hospital Nursing

LISA C. RUCHTI

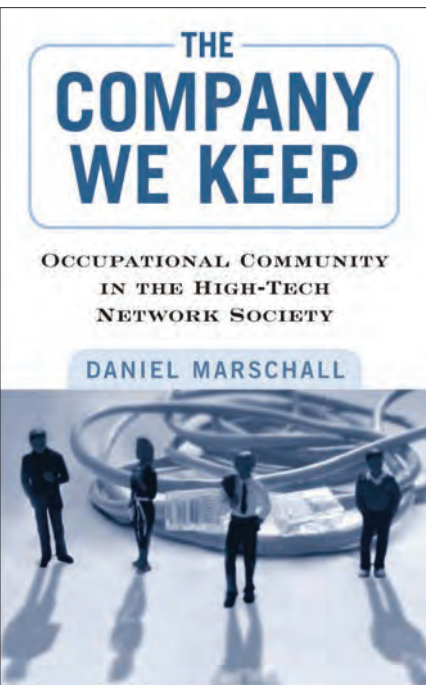
Every day, hospital nurses must negotiate intimate trust and intimate conflict in an effort to provide quality health care. However, interactions between nurses and patients—which often require issues of privacy—are sometimes made more uncomfortable with inappropriate behavior, as when a patient has a racist and/or sexist outburst. Not all nurses are prepared to handle such intimacy, but they can all learn how to “be caring.”

In *Catheters, Slurs, and Pickup Lines*, Lisa Ruchti carefully examines this fragile relationship between intimacy and professional care, and provides a language for patients, nurses, and administrators to teach, conduct, and advocate for knowledgeable and skilled intimate care in a hospital setting. She also recommends best training practices and practical and effective policy changes to handle conflicts.

Ruchti shows that “caring” is not just a personality characteristic but is work that is structured by intersections of race, gender, and nationality.

LISA C. RUCHTI is Assistant Professor in the Women's and Gender Studies Program and the Department of Anthropology and Sociology at West Chester University of Pennsylvania. Her research and teaching focus on the sociology of gender, intersectionality, and transnational feminist theories.

How computer technologists developed an occupational identity that persists in cyberspace long after the dot-com bubble has burst



SOCIOLOGY/LABOR STUDIES & WORK/
BUSINESS & ECONOMICS

JANUARY

204 PP. | 7 FIGURES | 6 X 9"

CLOTH | 978-1-4399-0755-9

\$69.50 | £45.00

EBOOK AVAILABLE

The Company We Keep

Occupational Community in the High-Tech Network Society

DANIEL MARSCHALL

"*The Company We Keep* traces the rise and fall of a high-tech software firm in ways that illuminate our current moment, in particular how an organizational community of hardcore software developers shapes the digital architectures through which we increasingly live. It is a strong contribution to the emerging literature on technologists and how they organize their work."—Thomas M. Malaby, *University of Wisconsin-Milwaukee*, and author of *Making Virtual Worlds: Linden Lab and Second Life*

At the birth of the Internet Age, computer technologists in small, aggressive software development companies became part of a unique networked occupational community. They were creative, team-oriented, and enthusiastic workers who built "boundaryless careers," hopping from one employer to another.

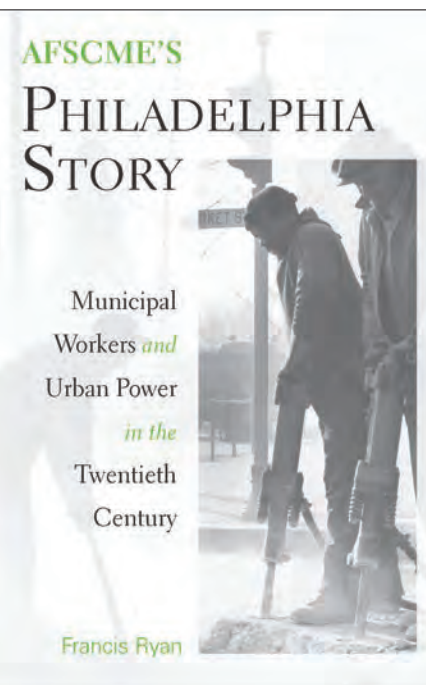
In his absorbing ethnography *The Company We Keep*, sociologist Daniel Marschall immerses himself in IntenSivity, one such technological workplace. Chronicling the employees' experiences, Marschall examines how these workers characterize their occupational culture, share values and work practices, and help one another within their community. He sheds light on the nature of this industry marked by highly skilled jobs and rapid technological change.

The experiences at IntenSivity are now mirrored by employees at Facebook and thousands of other cutting-edge, high-tech start-up firms. *The Company We Keep* helps us understand the emergence of virtual work communities and the character of the contemporary labor market at the level of a small enterprise.

DANIEL MARSCHALL is a Professorial Lecturer in Sociology at The George Washington University. He works for the AFL-CIO as the Federation's Policy Specialist for Workforce Issues.

A history of the largest union in the AFL-CIO and its growth in a major American city

NEW IN
PAPERBACK



AFSCME'S Philadelphia Story

Municipal Workers and Urban Power in the Twentieth Century

FRANCIS RYAN

"This path-breaking, informative history of the American Federation of State, County, and Municipal Employees in Philadelphia deserves wide attention. Ryan clearly shows that understanding AFSCME requires close attention to politics.... Summing Up: Highly recommended."

—Choice

AFSCME's *Philadelphia Story* provides the most comprehensive account of the early years of the American Federation of State, County, and Municipal Employees, which is one of the nation's largest and most politically powerful unions in the AFL-CIO. Author Francis Ryan details the emergence of the Quaker City's interracial union, charting its beginnings in the political patronage system of one of the nation's most notorious political machines to the first decade of the twenty-first century. Ryan provides new insight into the working class origins of African American political power in the late twentieth century as well as a thorough overview of the role the municipal state played in the urban economy of one of the nation's largest cities.

Ryan describes the work processes and how they changed and uses workers' testimonies to ground the detailed accounts of issues and negotiations. Beginning in the 1920s and ending in the 2000s, Ryan's study offers a long-term analysis of the growth of a single union in a major American city.

FRANCIS RYAN teaches history at Temple University.

**HISTORY/
LABOR STUDIES & WORK/
PHILADELPHIA REGION**

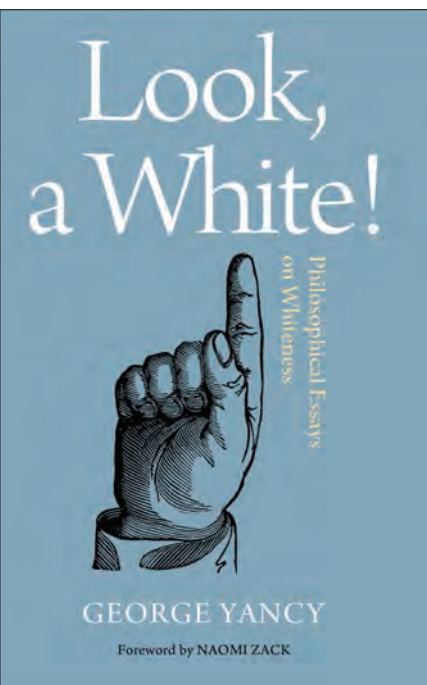
FEBRUARY

**320 PP. | 2 FIGURES
30 B/W ILLUSTRATIONS | 6 x 9"**

**PAPER | 978-1-4399-0279-0
\$27.95 | £19.99**

eBOOK AVAILABLE

From a celebrated scholar on race, a book on ways of seeing, and seeing through, whiteness



RACE & ETHNICITY/
PHILOSOPHY & ETHICS/
SOCIOLOGY

MAY

228 PP. | 6 x 9"

PAPER | 978-1-4399-0854-9

\$26.95 | £17.99

CLOTH | 978-1-4399-0853-2

\$84.50 | £55.00

EBOOK AVAILABLE

Look, a White!

Philosophical Essays on Whiteness

GEORGE YANCY

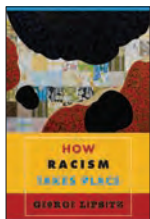
Foreword by Naomi Zack

Look, a White! returns the problem of whiteness to white people. Prompted by Eric Holder's charge, that as Americans, we are cowards when it comes to discussing the issue of race, noted philosopher George Yancy's essays map out a structure of whiteness.

He considers whiteness within the context of racial embodiment, film, pedagogy, colonialism, its "danger," and its position within the work of specific writers. Identifying the embedded and opaque ways white power and privilege operate, Yancy argues that the Black countergaze can function as a "gift" to whites in terms of seeing their own whiteness more effectively.

Throughout *Look, a White!* Yancy pays special attention to the impact of whiteness on individuals, as well as on how the structures of whiteness limit the capacity of social actors to completely untangle the way whiteness operates, thus preventing the erasure of racism in social life.

GEORGE YANCY is Associate Professor of Philosophy at Duquesne University and Coordinator of the Critical Race Theory Speaker Series. He is the author of *Black Bodies, White Gazes: The Continuing Significance of Race*, which received an Honorable Mention from the Gustavus Myers Center for the Study of Bigotry and Human Rights. He has also edited twelve influential books, three of which have received *Choice Awards*. He was also recently nominated for the Duquesne University Presidential Award for Excellence in Scholarship.



also of interest

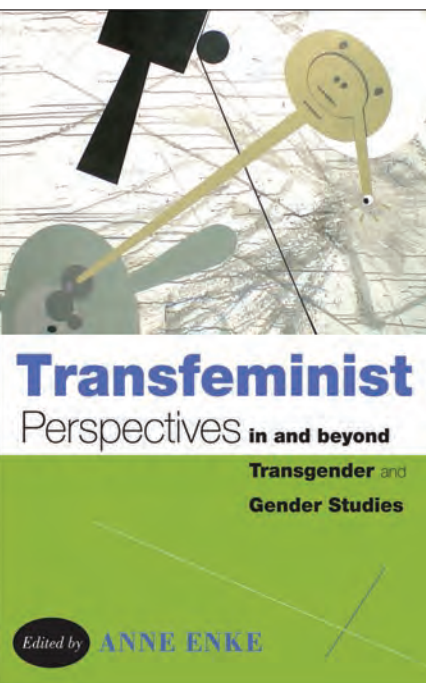
HOW RACISM TAKES PLACE

George Lipsitz

PAPER | 978-1-4399-0256-1

\$26.95 | £17.99

An exploration of the impact of trans issues in various aspects of higher education



GENDER STUDIES/
WOMEN'S STUDIES/EDUCATION

MAY

250 PP. | 6 X 9"

PAPER | 978-1-4399-0747-4

\$32.95 | £20.99

CLOTH | 978-1-4399-0746-7

\$84.50 | £55.00

eBOOK AVAILABLE

Transfeminist Perspectives in and beyond Transgender and Gender Studies

EDITED BY ANNE ENKE

If feminist studies and transgender studies are so intimately connected, why are they not more deeply integrated? Offering multidisciplinary models for this assimilation, the vibrant essays in *Transfeminist Perspectives in and beyond Transgender and Gender Studies* suggest timely and necessary changes for institutions of higher learning.

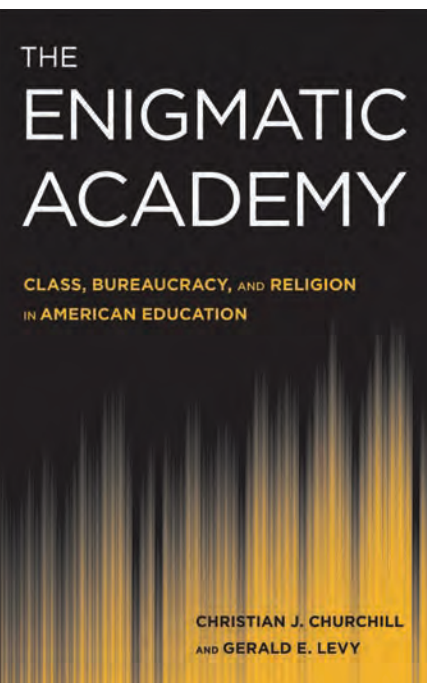
Responding to the more visible presence of transgender persons as well as gender theories, the contributing essayists focus on how gender is practiced in academia, health care, social services, and even national border patrols. Working from the premise that transgender is both material and cultural, the contributors address such aspects of the university as administration, sports, curriculum, pedagogy, and the appropriate location for transgender studies.

Combining feminist theory, transgender studies, and activism centered on social diversity and justice, these essays examine how institutions as lived contexts shape everyday life.

Contributors; Aren Aizura, Ryka Aoki, Kate Forbes, Pat Griffin, Christoph Hanssmann, Dan Irving, Vic Muñoz, Bobby Noble, Clark A. Pomerleau, Julia Serano, Dean Spade, and the editor.

ANNE ENKE is Associate Professor of Gender and Women's Studies, History, and LGBT Studies at the University of Wisconsin, Madison.

Challenging the common idea that education can save the individual and society from major problems of the modern world



EDUCATION/SOCIOLOGY/RELIGION

JUNE

238 PP. | 6 x 9"

PAPER | 978-1-4399-0784-9
\$28.95 | £20.99CLOTH | 978-1-4399-0783-2
\$79.50 | £58.00

EBOOK AVAILABLE

The Enigmatic Academy

Class, Bureaucracy, and Religion in American Education

CHRISTIAN J. CHURCHILL AND GERALD E. LEVY

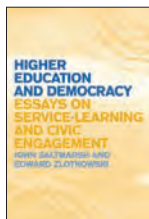
The Enigmatic Academy is a provocative look at the purpose and practice of education in America. Authors Christian Churchill and Gerald Levy use three case studies—a liberal arts college, a boarding school, and a Job Corps center—to illustrate how class, bureaucratic, and secular-religious dimensions of education prepare youth for participation in American foreign and domestic policy at all levels.

The authors describe how schools contribute to the formation of a bureaucratic character; how middle and upper class students are trained for leadership positions in corporations, government, and the military; and how the education of lower class students often serves more powerful classes and institutions.

Exploring how youth and their educators encounter the complexities of ideology and bureaucracy in school, *The Enigmatic Academy* deepens our understanding of the flawed redemptive relationship between education and society in the United States. Paradoxically, these three studied schools all prepare students to participate in a society whose values they oppose.

CHRISTIAN J. CHURCHILL is Professor of Sociology at St. Thomas Aquinas College, author of numerous articles in sociology, and a licensed psychoanalyst in private practice in Manhattan.

GERALD E. LEVY is a sociologist and author of *Ghetto School: Class Warfare in an Elementary School*. He taught at the college level for forty years and is now retired.



also of interest

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**"TO SERVE
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Preface by David Mathews

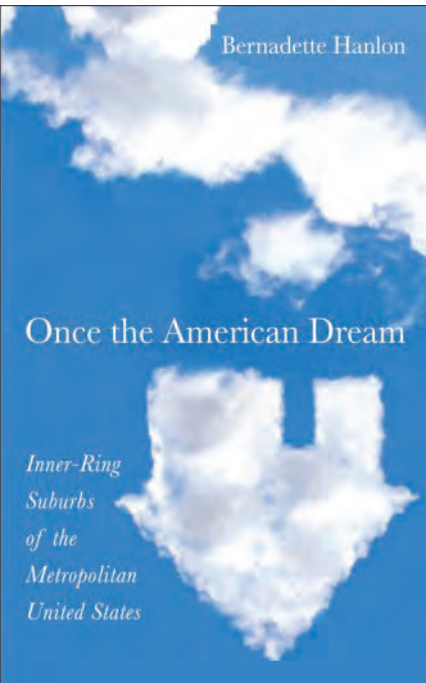
"To Serve a Larger Purpose" calls for the reclamation of the original democratic purposes of civic engagement and provides an examination of the requisite transformation of higher education required to achieve it. The contributors and editors to this extremely timely and relevant volume effectively highlight the current practice of civic engagement and point to the institutional change needed to realize its democratic ideals.

Using multiple perspectives, "To Serve a Larger Purpose" explores the democratic processes and purposes that reorient civic engagement to what the editors call "democratic engagement." The norms of democratic engagement are determined by values such as inclusiveness, collaboration, participation, task sharing, and reciprocity in public problem solving, and an equality of respect for the knowledge and experience that everyone contributes to education, knowledge generation, and community building. This book shrewdly rethinks the culture of higher education.

JOHN SALTMARSH is the Director of the New England Resource Center for Higher Education (NERCHE) at the University of Massachusetts, Boston, as well as a faculty member in the Higher Education Administration Doctoral Program in the Department of Leadership in Education in the College of Education and Human Development. He is the coauthor. (with Edward Zlotkowski) of *Higher Education and Democracy: Essays on Service-Learning and Civic Engagement* (Temple).

MATTHEW HARTLEY is Associate Professor and Chair of Higher Education Division at the Graduate School of Education at the University of Pennsylvania.

A comprehensive national study of inner-ring suburbs in the United States



Bernadette Hanlon

Once the American Dream

Inner-Ring
Suburbs
of the
Metropolitan
United States

URBAN STUDIES/GEOGRAPHY/
POLITICAL SCIENCE & PUBLIC POLICY

FEBRUARY

224 PP. | 32 TABLES | 13 MAPS
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Once the American Dream

Inner-Ring Suburbs of the Metropolitan United States

BERNADETTE HANLON

"[An] important addition to existing scholarship."

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"Hanlon's study is theoretically informed, empirically rich, and carefully assesses its findings. In fact, the book may set a new standard in research on contemporary suburban developments in North America. ...In the context of suburban decline, it may become as classical a contribution to the literature as some of [the] previous works that had emphasized the rise of the suburbs."—*Urban Geography*

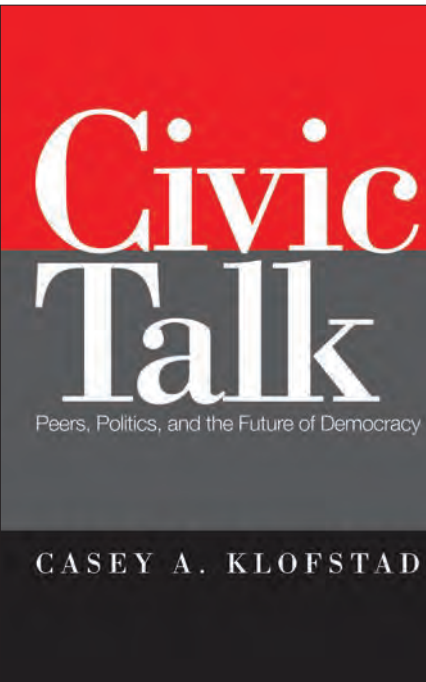
"[E]xhaustively research[ed]...intriguing and informative....What is new is the way Hanlon builds on prior literature to develop an interesting new methodology for differentiating suburban typologies....Hanlon has given the research a good kickstart."

—*Journal of the American Planning Association*

At one time, a move to the suburbs was the American Dream for many families. However, despite the success of Levittown, New York, impoverished "inner-ring" suburbs—those closest to the urban core of metropolitan cities—like Lansdowne, Maryland, are in decline. As aging housing stock, foreclosures, severe fiscal problems, slow population growth, increasing poverty, and struggling local economies affect inner-ring suburbs, what can be done to save them? *Once the American Dream* analyzes this downward trend, illuminating her detailed statistical analysis with vivid case studies and providing a discussion of policy implications and recommendations for policy-makers and planners who deal with suburbs of various stripes.

BERNADETTE HANLON is Trott Visiting Assistant Professor in the City and Regional Planning program in the Austin E. Knowlton School of Architecture at Ohio State University. Her research interests include suburban growth and decline, urban policy and planning, and state and local government.

Exploring how the simple act of talking about politics and current events causes us to become more civically active



POLITICAL SCIENCE & PUBLIC POLICY/
SOCIOLOGY

JANUARY

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The Social Logic of Politics Series

Civic Talk

Peers, Politics, and the Future of Democracy

CASEY A. KLOFSTAD

"[A]n excellent work that transcends political science, political communication, and political sociology.... Klofstad is to be commended for his efforts to overcome analytical biases associated with the study of civic talk, as well as for his focus on young people, whose civic life and engagement are all too often ignored by the political process due to their lack of previous participation. Summing Up: Highly recommended."

—Choice

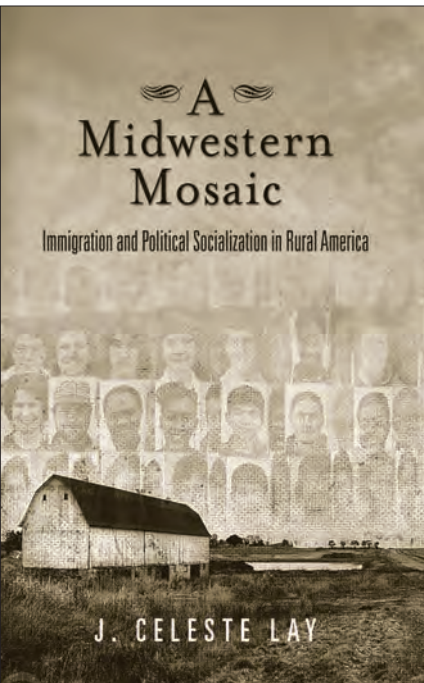
Does talking about civic issues encourage civic participation? In his innovative book, *Civic Talk*, Casey Klofstad shows that our discussions about politics and current events with our friends, colleagues, and relatives—"civic talk"—have the ability to turn thought into action—from voting to volunteering in civic organizations.

Klofstad's path-breaking research is the first to find evidence of a causal relationship between casual chatting and civic participation. He employs survey information and focus groups consisting of randomly assigned college freshman roommates to show this behavior in action. Klofstad also illustrates how civic talk varies under different circumstances and how the effects can last years into the future. Based on these findings, Klofstad contends that social context plays a central role in maintaining the strength of democracy. This conclusion cuts against the grain of previous research, which primarily focuses on individual-level determinants of civic participation and negates social-level explanations.

CASEY A. KLOFSTAD is an Associate Professor of Political Science at the University of Miami.

NEW IN
PAPERBACK

How native-born rural adolescents adapt to new immigrants in their communities



POLITICAL SCIENCE & PUBLIC POLICY/
SOCIOLOGY/IMMIGRATION STUDIES

JUNE

240 PP. | 26 TABLES | 1 MAP
8 FIGURES | 6 x 9"

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CLOTH | 978-1-4399-0792-4
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The Social Logic of Politics Series

A Midwestern Mosaic

Immigration and Political Socialization in Rural America

J. CELESTE LAY

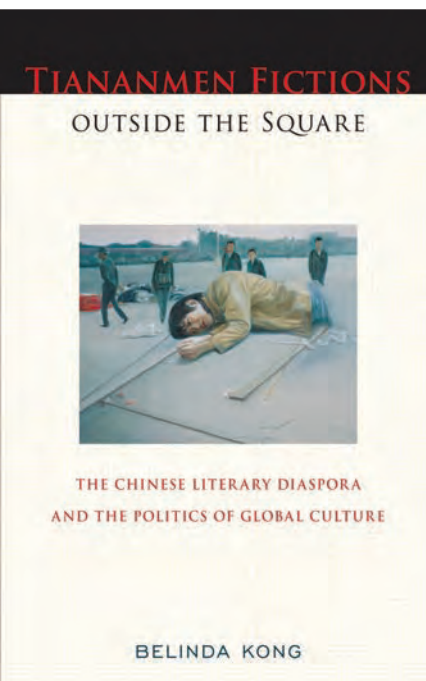
Drawn by low-skilled work and the safety and security of rural life, increasing numbers of families from Latin America and Southeast Asia have migrated to the American heartland. In the path-breaking book *A Midwestern Mosaic*, J. Celeste Lay examines the effects of political socialization on native white youth growing up in small towns.

Lay studies five Iowa towns to investigate how the political attitudes and inclinations of native adolescents change as a result of rapid ethnic diversification. Using surveys and interviews, she discovers that native adolescents adapt very well to foreign-born citizens, and that over time, gaps diminish between diverse populations and youth in all-white/Anglo towns in regard to tolerance, political knowledge, efficacy, and school participation.

A Midwestern Mosaic looks at the next generation to show how exposure to ethnic and cultural diversity during formative years can shape political behavior and will influence politics in the future.

J. CELESTE LAY is an Assistant Professor of Political Science at Tulane University in New Orleans.

How the Tiananmen Square protest and massacre haunts the work of writers in the Chinese diaspora



Tiananmen Fictions Outside the Square

The Chinese Literary Diaspora and the Politics of Global Culture

BELINDA KONG

An exciting analysis of the myriad literary effects of Tiananmen, Belinda Kong's *Tiananmen Fictions Outside the Square* is the first full-length study of fictions related to the 1989 movement and massacre. More than any other episode in recent world history, Tiananmen has brought a distinctly *politicized* Chinese literary diaspora into stark relief.

Kong redefines Tiananmen's meaning from an event that ended in local political failure to one that succeeded in producing a vital dimension of contemporary transnational writing today. She spotlights key writers—Gao Xingjian, Ha Jin, Annie Wang, and Ma Jian—who have written and published about the massacre from abroad. Their outsider/distanced perspectives inform their work, and reveal how diaspora writers continually reimagine Tiananmen's relevance to the post-1989 world at large.

Compelling us to think about how Chinese culture, identity, and politics are being defined in the diaspora, *Tiananmen Fictions Outside the Square* candidly addresses issues of political exile, historical trauma, global capital, and state biopower.

BELINDA KONG is Assistant Professor of Asian Studies and English at Bowdoin College.

ASIAN STUDIES/
ASIAN AMERICAN STUDIES/
LITERATURE & DRAMA

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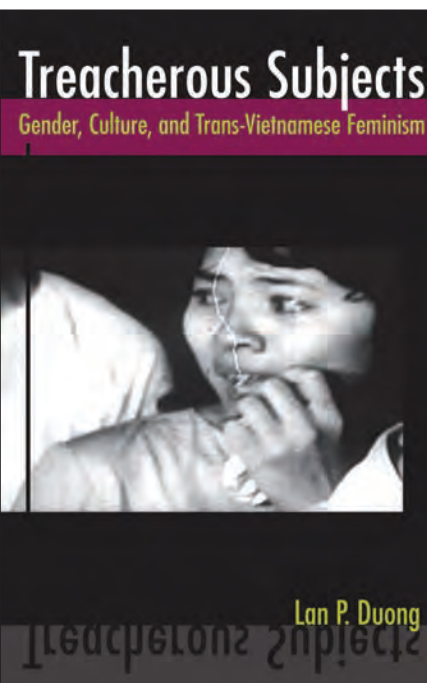
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How gender shapes cultural production in Viet Nam and its diaspora



LITERATURE & DRAMA/
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Asian American History and Culture Series



Traacherous Subjects

*Gender, Culture, and
Trans-Vietnamese Feminism*

LAN P. DUONG

Traacherous Subjects is a provocative and thoughtful examination of Vietnamese films and literature viewed through a feminist lens. Lan Duong investigates the postwar cultural productions of writers and filmmakers, including Tony Bui, Trinh T. Minh-ha, and Tran Anh Hung.

Taking her cue from the double meaning of "collaborator," Duong shows how history has shaped the loyalties and shifting alliances of the Vietnamese, many of whom are caught between opposing/constricting forces of nationalism, patriarchy, and communism. Working at home and in France and the United States, the artists profiled in *Traacherous Subjects* have grappled with the political and historic meanings of collaboration. These themes, which probe into controversial issues of family and betrayal, figure heavily in fictions such as the films *The Scent of Green Papaya* and *Surname Viet Given Name Nam*.

As writers and filmmakers collaborate, Duong suggests that they lay the groundwork for both transnational feminist politics and queer critiques of patriarchy.

LAN P. DUONG is Assistant Professor of Media and Cultural Studies at the University of California, Riverside.



also American Literatures Initiative

THIS IS ALL I CHOOSE TO TELL
History and Hybridity in Vietnamese
American Literature

Isabelle Thuy Pelaud

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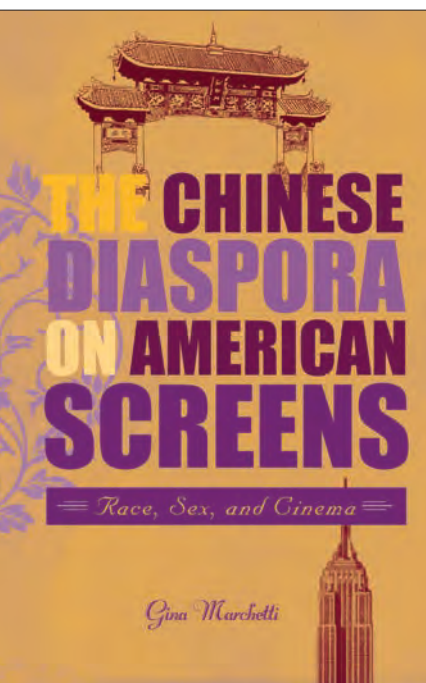
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Middle-Class Readers and the
Culture of Success in the Early
Twentieth-Century United States

Amy L. Blair

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A look at Chinese filmmaking in the post-1989 American diaspora

CINEMA STUDIES/ASIAN STUDIES/
MASS MEDIA & COMMUNICATIONS

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262 PP. | 44 B/W ILLUSTRATIONS
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The Chinese Diaspora on American Screens

Race, Sex, and Cinema

GINA MARCHETTI

The Chinese Diaspora on American Screens looks at the way in which issues of race and sexuality have become central concerns in cinema generated by and about Chinese communities in America after the mid-1990s. This companion volume to Marchetti's *From Tian'anmen to Times Square* looks specifically at the Chinese diaspora in relation to ethnic, racial, gender, and sexual identity as depicted in the cinema.

Examining films from the United States and Canada, as well as transnational co-productions, *The Chinese Diaspora on American Screens* includes analyses of films such as *The Wedding Banquet* and *Double Happiness* in addition to interviews with celebrated filmmakers such as Wayne Wang.

Marchetti also reflects on how Chinese identity is presented in a multitude of media forms, including commercial cinema, documentaries, experimental films, and hybrid digital media to offer a textured look at representations of the Chinese diasporic experience after Tian'anmen.

GINA MARCHETTI is Associate Professor in the Department of Comparative Literature, School of Humanities, at the University of Hong Kong. In 1995, her book, *Romance and the "Yellow Peril": Race, Sex and Discursive Strategies in Hollywood Fiction*, won the award for best book in the area of cultural studies from the Association for Asian American Studies. Her recent books include: *From Tian'anmen to Times Square: Transnational China and the Chinese Diaspora on Global Screens* and *Chinese Connections: Critical Perspectives on Film, Identity, and Diaspora* co-edited with Tan See-Kam, Peter X Feng (both Temple).

also of interest



CHINESE CONNECTIONS
Critical Perspectives on Film,
Identity, and Diaspora
Edited by Tan See-Kam,
Peter X Feng and Gina Marchetti

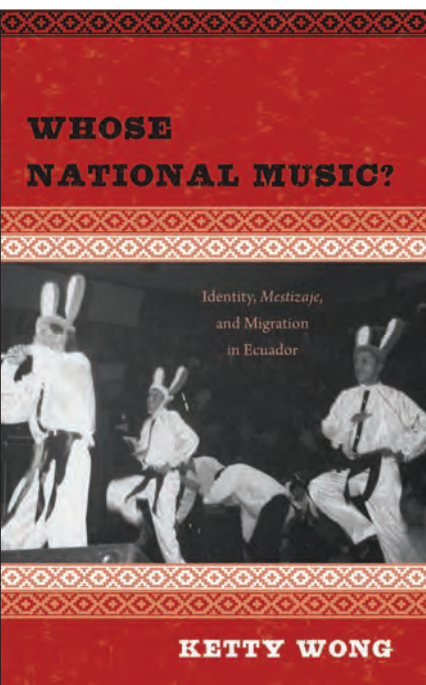
PAPER | 978-1-59213-268-3
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FROM TIAN'ANMEN
TO TIMES SQUARE
Transnational China and the
Chinese Diaspora on Global
Screens, 1989-1997

Gina Marchetti

PAPER | 978-1-59213-278-2
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How class divisions shape the definition of Ecuador's national music and identity



MUSIC AND DANCE/
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Identity, Mestizaje, and Migration in Ecuador

KETTY WONG

Musical genres, musical instruments, and even songs can often capture the essence of a country's national character. In *Whose National Music?*, the first book-length study of Ecuadorian popular music, Ketty Wong explores Ecuadorians' views of their national identity in the twentieth and early twenty-first centuries through an examination of the music labels they use. Wong deftly addresses the notion of *música nacional*, an umbrella term for Ecuadorian popular songs often defined by the socio-economic, ethnic, racial, and generational background of people discussing the music.

Wong shows how the inclusion or exclusion of elite and working-class musics within the scope of *música nacional*, such as the *pasillo*, *rocolera*, *chichera*, and *tecnocumbia*, articulate different social, ethnic, and racial configurations of the nation for white, mestizo, indigenous, and Afro-Ecuadorian populations.

Presenting a macropicture of what *música nacional* is—or should be—*Whose National Music?* provides a lively historical trajectory of a country's diverse musical scene.

KETTY WONG is an Assistant Professor of Ethnomusicology at the University of Kansas. In 2010, she received the prestigious Casa de las Américas Musicology Prize for *La música nacional: Identidad, mestizaje y migración en el Ecuador*, the Spanish language version of this book.



also EM: *Ethnomusicology Multimedia*.....

SONIC SPACES OF THE KAROO
The Sacred Music of a South African
Coloured Community

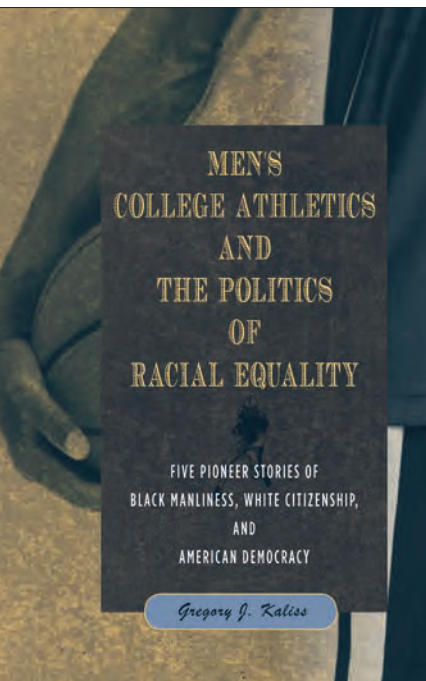
Marie Jorritsma

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African Soundscapes Series

Profiles of college athletes and teams that challenged the color line in America



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Men's College Athletics and the Politics of Racial Equality

Five Pioneer Stories of Black Manliness, White Citizenship, and American Democracy

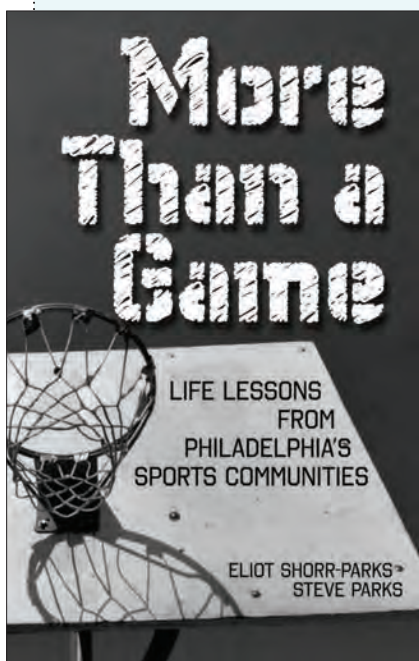
GREGORY J. KALISS

College sports have provided a compelling means to discuss issues regarding racial equality and fairness in American life. As previously-white institutions of higher learning gradually (and grudgingly) opened their playing fields to African-American athletes in men's basketball and football, black and white spectators interpreted mixed-race team sports in often contradictory ways. In *Men's College Athletics and the Politics of Racial Equality*, Gregory Kaliss offers stunning insights into Americans' contested visions of equality, fairness, black manhood, citizenship, and an equal opportunity society.

Kaliss looks at Paul Robeson, Jackie Robinson, Wilt Chamberlain, Charlie Scott, John Mitchell, Wilbur Marshall, and Bear Bryant to show how Americans responded to racial integration over time. *Men's College Athletics and the Politics of Racial Equality* reveals that as fans, media members, university students, faculty, and administration—black and white—discussed the achievements and struggles of these athletes, they inevitably talked about much more than what occurred on the field.

GREGORY J. KALISS is Associate Editor, Volume 9 of the *Frederick Law Olmsted Papers*, and Research Associate in American Studies at Franklin & Marshall College.

Voices from Philadelphia's athletic community on what it's like being a Philadelphian and a fan, and on what makes a community work



PHILADELPHIA REGION/
SPORTS/URBAN STUDIES

FEBRUARY

240 PP. | 6 x 9"

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More Than a Game

Life Lessons from Philadelphia's Sports Community

ELIOT SHORR-PARKS AND STEVE PARKS

Anyone who has sat at the "Vet," watched a pick-up game, or played catch in the yard, knows that sports is more than a game in Philadelphia—it's a commitment to hard work, a belief in community values, and a tradition of never giving up.

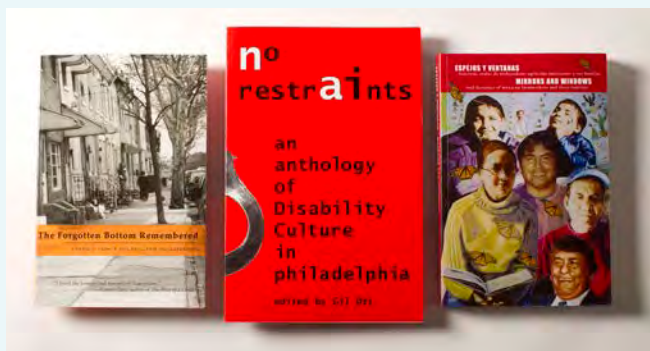
Told through the personal experiences of professional athletes, community leaders, and everyday players, *More Than a Game* captures how sports build character and communities with each hit of the ball, catch of a touchdown pass, or dunk of the basketball.

Among those featured are Carlos Ruiz, Chris Pronger, Sonny Hill, Angelo Cataldi, Leonard Weaver, Rita Sloan Green, Ruben Amaro, Jr., Joe Banner, Alyson Goodner, Gary Cobb, Jim Ellis, Mayor Michael Nutter, Nicholas Bradley, Governor Edward Rendell, and Rami Ibrahim.

The perfect gift for the aspiring athlete, the community coach, or the supportive parent.

ELIOT SHORR-PARKS, a graduate of Temple University, is Associate Editor of New City Community Press. *More Than a Game* is his first book. He is currently working on a project focused on Philadelphia football. You can read his coverage of Eagles football on BuzzonBroad.com. He is a life-long Philadelphia resident.

STEVE PARKS is an Associate Professor of Writing at Syracuse University and founder of New City Community Press (newcitycommunitypress.com). His previous books include *Gravyland: Writing Beyond the Curriculum in the City of Brotherly Love* and *Class Politics: The Movement for a Students' Right to Their Own Language*. He lives in Philadelphia with his family.



Stories from an important, if little noticed, neighborhood of Philadelphia

The Forgotten Bottom Remembered

Stories from a Philadelphia Neighborhood

EDITED BY AUGUST TARRIER

"I loved the honesty and warmth of these voices."

—Lorene Cary, author of
The Price of a Child

The Forgotten Bottom is the nickname for a small neighborhood in South Philadelphia. *The Forgotten Bottom Remembered* is a collection of interviews with the residents of this neighborhood about what it was like to grow up and live in the area. The interviews were conducted by students in the Community Publishing class at Temple University.

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MAY

204 PP. | ILLUSTRATED | 6 x 9"

**PAPER | 978-0-971-2996-4-1
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A collection of personal stories about living with disability in Philadelphia

No Restraints

An Anthology of Disability Culture in Philadelphia

EDITED BY GIL OTT

No Restraints is the first compilation in the United States to document the contemporary struggle for disability rights from a grassroots cultural perspective. *No Restraints* defines culture broadly, including politics, theory, history, photo-documentation, poetry, spirituality, visual arts, cartoons, and science fiction—all created by people with disabilities. The result is a powerful primary source for an exploration of "difference," a record of provocation, and the quest for independence and integration.

**DISABILITY STUDIES/PHILADELPHIA
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Oral histories of Mexican farmworkers in the Philadelphia region

Espejos y ventanas

historias orales de trabajadores agrícolas y sus familias

Mirrors and Windows

Oral Histories of Mexican Farmworkers and the Families

**EDITED BY MARK LYONS
AND AUGUST TARRIER**

Espejos y ventanas details the individual stories of the Mexican community of Kennett Square, a community of three generations who have migrated to work in the world's largest mushroom industry, and details their personal and political aspirations. Published with both Spanish and English versions, these oral histories provide a window into the lives of retirees who came north twenty-five years ago; of mothers and children who stayed in Mexico and finally made it over; of teenagers building a house for their family in Mexico; of children graduating from college, their feet planted in two worlds. In doing so, it provides a window into the general struggles of immigrant populations for social, political, and economic rights.

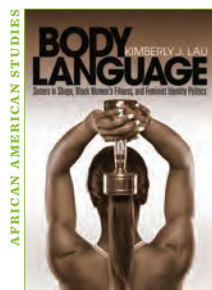
**LATINO STUDIES/PHILADELPHIA
REGION/BIOGRAPHY AND MEMOIR**

MAY

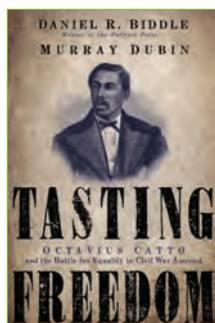
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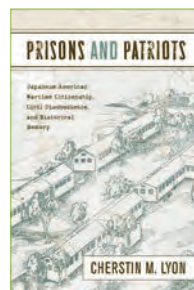
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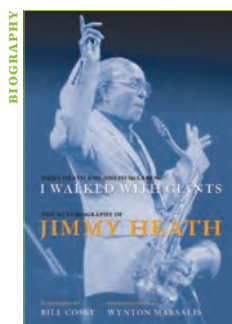
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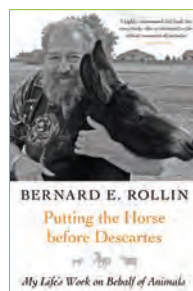
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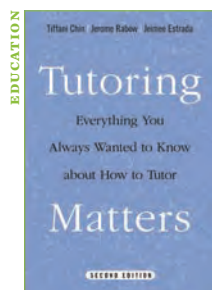
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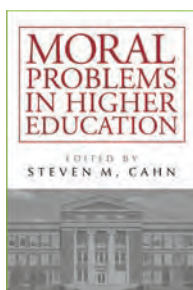
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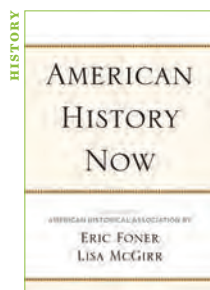
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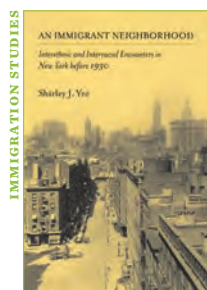
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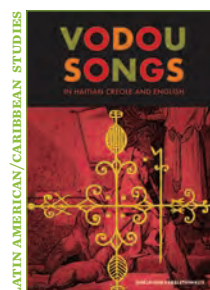
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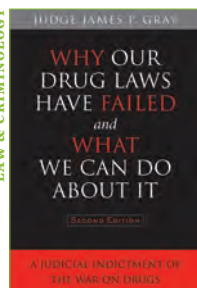
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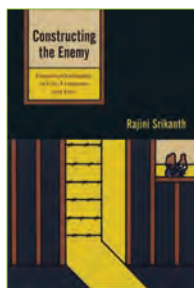
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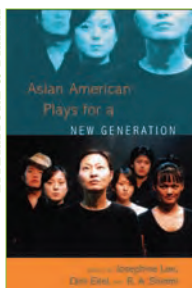


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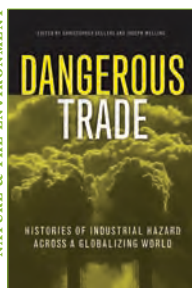
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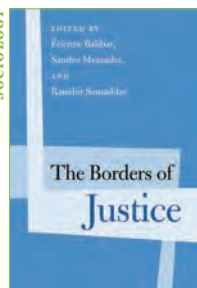


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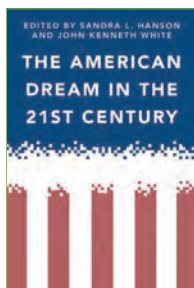
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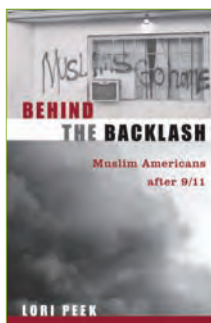
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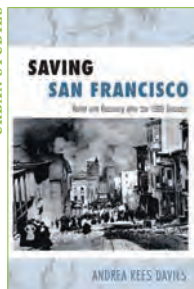
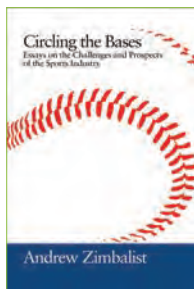
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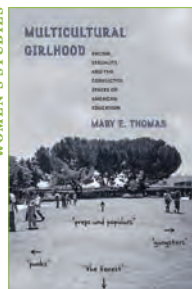
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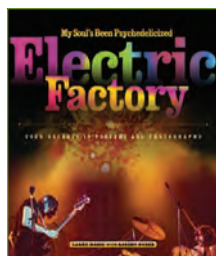
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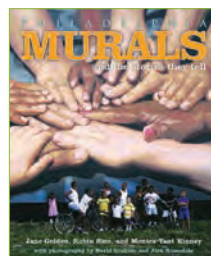
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