# **PARTI**

# Classical Problems and Perspectives

This section presents a selection of classic discussions of bureaucracy and organization.

Max Weber's essay is probably the most well-known classic of all, arid it set the stage for most subsequent thinking. It is no accident that such a major contribution on bureaucracy came out of Germany; the Prussian bureaucracy was renowned the world over and had provided the context for Hegel and Marx's analyses in the nineteenth century. In this selection, Weber discusses the general features of the bureaucratic type, some of the reasons for its development, its advantages over previous types of organization, and why, once established, it is extremely difficult to destroy. While Weber himself favored legislative controls over bureaucracies, he was quite pessimistic about the long-term prospects for reigning in bureaucratic power.

Kad Marx, though usually not considered a theorist of organization per se, had a number of acute insights into bureaucracy, and his general analysis on social development **provided** a paint of reference for many of the debates that were to follow. In his discussion of the "spirit of bureaucracy" from 1843, Marck develops a stinging critique of the Prussian bureaucracy. Though written in the dense philosophical style of his youth, Marx's basic points are clear enough, Bureaucracy, obsessed with its **power** and its formalism, views the world as an object to be administered and extends its tentacles as far as it is able to reach. Marx notes bureaucracy's formal characteristics: hierarchy and secrecy. He explains how the levels of the bureaucracy mutually deceive each other; how bureaucrats, concerned above all with their own careers, mask their own interests as general interests of state; and how the bureaucratic meaning of things is often quite different from the real meaning. Marx's own hopes for the complete elimination of bureaucracy are more fully revealed in his discussion of the radically democratic organizational features that he perceived in the Paris Commune, the municipal system that was developed by the mass af Parisian citizens in rebellion against their own centralized and insensitive state in 1871. The Paris Commune subsequently became the symbol of an alternative form of participatory government far many radicals throughout the world.

**Robert Michels** directly addressed himself to Marx and attempted to show that real **democracy** in organizations is **impossible**, although many social struggles would continue to dress themselves In its mantle. Based on his **analysis** of the **Social** Democratic party and the **trade** unions under the kaiser, Michels argues that oligarchy, or rule by a clique of leaders who do all they can to protect their own position in the organization, is inevitable. For profound organizational and pyschological reasons, aligarchy asserts itself as an "iron" sociological law.

Much of the labor turmoil in the early decades of this century, in both Europe and the United States, was a motivating concern behind the next essay, Frederick Taylor, known as the father of scientific management, developed a set of principles for what he considered the best and most efficient way to organize production. While **few** adopted Taylor's views totally, they did have a profound impact on organization thinking and on the reality of work organization in the lives of many people. Taylor argued not only that management should have complete authority over the organization of work, but also that tasks should be simplified and fragmented as much as possible and that the brain work should be concentrated in the hands of management.

In the 1970s, after it became clear that Taylorist principles, far from dead, had even spread to various forms of white collar work, Harry Braverman undertook a reevaluation of the significance of Taylorism. **His** study was particularly timely, in light of the rising degree of dissatisfaction among both blue- and white-collar workers not only in the United Sates, but in many other major industrial countries. Since its publication in 1974, Braverman's analysis has become a classic, and perhaps the most cited piece, in the study of the modern workplace. Braverman attempts to **show** that the real meaning of Taylorism lies not in some neutral organizational precepts about efficiency, but in the struggle by management **to** secure control **over** the workplace and to lower the cost of labor. The fragmentation of work and the separation of conception and execution are not inevitable features of the modern workplace and advanced technology, but reflect management's interest in profit and control.

In a classic essay of the human relations school, Roethlisberger and **Dickson** develop an **analysis** of the organization as having both a human and a technical side, an informal as well as a formal one. On the basis of their **famous** studies at the Hawthorne Plant of Western Electric, the authors argue that the network of personal relations and the "nonrational" sentiments are crucial for understanding what makes an organization function—and what makes workers often resist the demands of

management. Although the value of human relations theory has been much debated (Part I, Chapter 6), there can be little doubt that Roeth-lisberger and Dickson alerted organization theory to the necessity for studying the informal human side of organizations as well as the formal and technical features.

In the **final** selection, Alvin **Gouldner**, a major figure in the revival **of critical** thinking in American sociology, addresses **himself to the** various types of bureaucracy in industrial **settings**. The **three types (mock, repre**sentative, and punishment-centered) reflect different **degrees** of **agree**ment **or** conflict between **workers and** management. The **values legitimat**ing them are different, and the consequences of violating them also vary. Gouldner's **analysis** attempts to **expand** Weber's **theory** by uncovering those **aspects** of **bureaucracy** that concern human relations, consent, and democratic **process** in **addition** to authority, efficiency, **and expertise.** 

#### 4 PARTI / Classical Problems and Perspectives

# 1

# Bureaucracy

Max Weber

### **Characteristics of Bureaucracy**

Modern officialdom functions in the following specific manner:

- I. There is the principle of fixed and official jurisdictional areas, which are generally ordered by rules, that is, by laws or administrative regulations.
  - 1. The regular activities required for the purposes of the bureaucratically governed structure are distributed in a fixed way as official duties.
  - 2. The **authority** to **give** the commands required for the discharge of these duties is distributed in a stable **way** and is strictly delimited **by** rules concerning the coercive means, physical, sacerdotal, or otherwise, which **map** be **placed at** the disposal of officials.
  - 3. Methodical provision is made €orthe regular and continuous fulfillment of these duties and for the execution of the corresponding rights; only persons who have the generally regulated qualifications to serve are employed,

In public and lawful government these three elements constitute "bureaucratic. authority," In private economic domination, they constitute bureaucratic "management." Bureaucracy, thus understood, is fully developed in political and ecclesiastical communities only in the modern state, and, in the private economy, only in the most advanced institutions of capitalism. Permanent and public office authority, with fixed jurisdiction, is not the historical rule but rather the exception. This is so even in large political structures such as those of the ancient Orient, the Germanic and Mongolian empires of conquest, m of many feudal structures of state. In all these cases, the ruler executes the most important measures through personal trustees, table-companions, or court-servants. Their commissions and authority are not precisely delimited and are temporarily called into being for each case.

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II. The principles of office hierarchy and of levels of graded authority mean a firmly ordered system of super- and subordination in which there is a supervision of the lower offices by the higher ones. Such a system offers the governed the possibility of appealing the decision of a lower office to its higher authority, in a definitely regulated manner. With the full development of the bureaucratic type, the office hierarchy is monocratically organized. The principle of hierarchical office authority is found in all bureaucratic structures: in state and ecclesiastical structures as well as in large party organizations and private enterprises. It does not matter for the character of bureaucracy whether its authority is called "private" ot "public."

When the principle of jurisdictional "competency" is fully carried through, hierarchical subordination—at least in public office—does not mean that the "higher" authority is simply authorized to take over the business of "lower." Indeed, the opposite is the rule. Once established and having fulfilled its task, an office tends to continue in existence and he held by another incumbent.

III. The management of the modern office is based on written documents ("the files"), which are preserved in their original or draught form. There is, therefore, a staff of subaltern officials and scribes of all sorts. The body of officials actively engaged in a "public" office, along with the respective apparatus of material implements and the files, make up a "bureau." In private enterprise, "the bureau" is often called "the office."

In principle, the modern organization of the civil service separates the bureau from the private domicile of the official, and, in general, bureaucracy segregates official activity as something distinct from the sphere of private life. Public monies and equipment are divorced from the private property of the official. This condition is everywhere the product of a larg development. Nowadays. it is found in public as well as in private enterprises; in the latter, the principle extends even to the leading entrepreur. In principle, the executive office is separated from the household, business from private correspondence, and business assets from private fortunes. The more consistently the modern type of business management has been carried through the more are these separations the case. The beginnings of this process are to be found as early as the Middle Ages.

It is the peculiarity of the modern entrepreneur that he conducts himself as the "first official" of his enterprise, in the very same way in which the ruler of a specifically modern bureaucratic state spoke of himself as "the first servant" of the state. The idea that the bureau activities of the state are intrinsically different in character from the management of private economic offices is a continental European notion and, by way of contrast is totally foreign t~ the American way.

IV. Office management at least all specialized office management—and such management is distinctly modern—usually presupposes thorough

and expert training. This increasingly holds for the modern executive and employee of private enterprises, in the same manner as it holds for the state official.

- V. When the office is fully developed, official activity demands the full working capacity of the official, irrespective of the fact that his obligatory time in the bureau may be firmly delimited. In the normal case, this is only the product of a long development, in the public as well as in the private office. Formerly, in all cases, the normal state of affairs was reversed: Official business was discharged as a secondary activity.
- VI. The management of the office follows general rules, which are more or less stable, more or less exhaustive, and which can be learned. Knowledge of these rules represents a special technical learning which the officials possess, It involves jurisprudence, or administrative or business management.

The reduction of modem office management to rules is deeply embedded in its very nature. The theory of modem public administration, for instance, assumes that the authority to order certain matters by decree—which has been legally granted to public authorities—does not entitle the bureau to regulate the matter by commands given for each case, but only to regulate the matter abstractly. This stands in extreme contrast to the regulation of all relationships through individual privileges and bestowals of favor, which is absolutely dominant in patrimonialism, at least in so far as such relationships are not fixed by sacred tradition.

#### The Position of the Official

**All** this results in the following for the internal and external position of the official:

I. Office holding is a "vocation." This is shown, first, in the requirement of a firmly prescribed course of training, which demands the entire capacity for work for a long period of time, and in the generally prescribed and special examinations which are prerequisites of employment. Furthermore, the position of the official is in the nature of a duty. This determines the internal structure of his relations in the following manner: Legally and actually, office holding is not considered a source to be exploited for rents or emoluments, as was normally the case during the Middle Ages and frequently up to the threshold of recent times. Nor is office holding considered ausual exchange of services for equivalents, as is the case with free labor contracts. Entrance into an office, including one in the private economy, is considered an acceptance of a specific obligation of faithful management in return for a secure existence. It is decisive for the specific nature of modern loyalty to an office that, in the pure type, it does not establish a relationship to a person, like the vassal's

or disciple's faith in feudal or in patrimonial relations of authority. Modern loyalty is devoted to impersonal: and functional purposes. Behind the functional purposes, of course, "ideas of culture-values" usually stand. These are ersatz for the earthly or supra-mundane personal master: ideas such as "state," "church," "community," "party," or "enterprise" are thought of as being realized in a community; they provide an ideological halo for the master,

The political official—at least in the fully developed modern state—is not **considered** the personal servant **of a** ruler. Today, the bishop, the priest, **and** the preacher are in fact no longer, **as** in **early** Christian times, holders of purely **personal** charisma. The supra-mundane and sacred **values which** they offer are **given** to everybody **who** seems to be worthy of them **and** who **asks** for them. In former times, such leaders acted upon the personal command of their master; in principle, they were responsible only to him. **Nowadays**, in **spite** of the partial survival of the old theory, such religious leaders are officials in the service of a functional purpose, which in the present-day "church" has become routinized and, in turn, ideologically hallowed.

- II. The personal position of the official is patterned in the following way:
- 1. Whether he is in a **private** office or a public bureau, the modern official **always** strives and **usually** enjoys a distinct *social esteem* **as** compared with the governed. His social position **is** guaranteed **by** the prescriptive rules of rank order and, for the political official, by **special** definitions of **the** criminal code against "insults of officials" and "contempt" of state **and** church authorities.

The actual **social** position of the official is normally highest where, as in old civilized countries, the following conditions prevail: a strong demand for administration by trained experts; a strong and stable social differentiation, where the official predominantly derives from socially and economically privileged strata because of the social distribution of power; **cr** where the costliness of the required training and **status** conventions are binding upon him. The possession of educational certificates—to be discussed elsewhere<sup>2</sup>—are usually linked with qualification for office. Naturally, such certificates or patents enhance the "status element" in the social position of the official. For the rest this status factor in individual cases is explicitly and impassively acknowledged; for example, in the prescription that **the** acceptance of rejection of an aspirant to an official career depends upon the consent ("election") of the members of the official body. This is the case in the German army with the officer corps. Similar phenomena, which promote this guild-like closure of official dom, are typically found in patrimonial and, particularly, in prebendal officialdoms of the past. The desire to resurrect such phenomena in changed forms is by no means infrequent among modern bureaucrats. For in0

stance, they have played a role among the demands of the quite proletarian and expert officials (the *tretyj* element) during the Russian revolution.

Usually the social esteem of the officials as such is especially low where the demand for expert administration and the dominance of status conventions are weak. This is especially the case in the United States; it is often the case in new settlements by virtue of their wide fields fur profit-making and the great instability of their social stratification.

2. The pure type of bureaucratic official is appointed by a superior authority. An official elected by the governed is not apurely bureaucratic figure. Of course, the formal existence of an election does not by itself mean that no appointment hides behind the election—in the state, especially, appointment by party chiefs. Whether or not this is the case does not depend upon legal statutes but upon the way in which the party mechanism functions. Once firmly organized, the parties can turn a formally free election into the mere acclamation of a candidate designated by the pasty chief. As a rule, however, a formally free election is turned into a fight, conducted according to definite rules, for votes in favor of one of two designated candidates.

In all circumstances, the designation of officials by means of an election among the governed modifies the strictness of hierarchical subordination. In **principle**, an official who is so elected has an autonomous position opposite the superordinate official. The elected official does not derive his position "from above" but "from below," or at least not from a **superior** authority of the official hierarchy but from powerful party men ("bosses"), who also determine his further career. The career of the **elected** official is not, or at least not primarily, dependent upon his chief in the administration. The official who is not elected but appointed by a chief normally functions more exactly, from a technical point of view, because, all other circumstances being equal, it is more likely that purely functional points of consideration and qualities will determine his selection and career. As laymen, the governed can become acquainted with the **extent** to which a candidate is expertly qualified for office **only in** terms of experience, and hence only after his service. Moreover, in every sort of selection of officials by election, parties quite naturally give decisive weight not to expert considerations but to the services a follower renders to the party boss. This holds for all kinds of procurement of officials by elections, for the designation of formally free, elected officials by party bosses when they determine the slate of candidates, or the free appointment by a chief who has himself been elected. The contrast, however, is relative: Substantially similar conditions hold where legitimate monarchs and their subordinates appoint officials, except that the influence of the followings are then less controllable.

Where the demand for administration by trained experts is considerable, and the party followings have to recognize an intellectually de-

veloped, educated, and freely moving "public opinion," the use of unqualified officials falls back upon the party in power at the next election. Naturally, this is more likely to happen when the officials are appointed by the chief. The demand for a trained administration **now** exists in the United States, but in the Iarge cities, where immigrant votes are "corralled," there is, of course, no educated public opinion. Therefore, popular elections of the administrative chief and also of his subordinate officials usually endanger the expert qualification of the official as well as the precise functioning of the bureaucratic mechanism. It also weakens the dependence of the officials upon the hierarchy. This holds at least for the large administrative bodies that are difficult to supervise, The superior qualification and integrity of federal judges, appointed by the president, as over against elected judges in the United States is well known, although both types of officials have been selected primarily in terms of party considerations. The great changes in American metropolitan administrations demanded by reformers have proceeded essentially from elected mayors working with an apparatus of officials who were appointed by them. These reforms have thus come about in a "Caesarist" fashion. Viewed technically, as an organized form of authority, the efficiency of "Caesarism," which often grows out of democracy, rests in general upon the position of the "Caesar" as a free trustee of the masses (of the army or of the citizenry), who is unfettered by tradition. The "Caesar" is thus the unrestrained master of a body of highly qualified military officers and officials whom he selects freely and personally without regard to tradition or to any other considerations. This "rule of the personal genius," however, stands in contradiction to the formally "democratic" principle of a universally elected officialdom.

3. Normally, the position of the official is held for life, at least in public bureaucracies; and this is increasingly the case for all similar structures. As a factual rule, tenure for life is presupposed, even where the giving of notice or periodic reappointment occurs. In contrast to the worker in a private enterprise, the official normally holds tenure. Legal or actual life-tenure, however, is not recognized as the official's right to the possession of office, as was the case with many structures of authority in the past. Where legal guarantees against arbitrary dismissal or transfer are developed, they merely serve to guarantee a strictly objective discharge of specific office duties free from a present considerations. In Germany, this is the case for all juriding and, increasingly, for all administrative officials.

Within the bureaucracy, therefore, the measure of "independence," legally guaranteed by tenure, is not always a source of increased status for the official whose position is thus secured. Indeed, often the reverse holds, especially in old cultures and communities that are highly differentiated. In such communities, the stricter the subordination under the arbitrary rule of the master, the more it guarantees the maintenance of

the conventional seigneurial style of living for the official. Because of the very absence of these legal guarantees of tenure, the conventional esteem for the official may rise in the same way as, during the Middle Ages, the esteem of the nobility of office<sup>3</sup> rose at the expense of esteem for the freemen, and as the king's judge surpassed that of the people's judge. In Germany, the military officer or the administrative official can be removed from office at any time, or at least far more readily than the "independent judge," who never pays with loss of his office for even the grossest offense against the "code of honor" or against social conventions of the salon. For this very reason, if other things are equal, in the eyes of the master stratum the judge is considered less qualified for social intercourse than are officers and administrative officials, whose greater dependence on the master is a greater guarantee of their conformity with status conventions. Of course, the average official strives for a civilservice law, which would materially secure his old age and provide increased guarantees against his arbitrary removal from office. This striving, however, has its limits. A very strong development of the "right to the office" naturally makes it more difficult to staff them with regard to technical efficiency, for such a development decreases the career**opportunities of** ambitious candidates **far** office. This **makes** for the fact that officials, on the whole, do not feel their dependency upon those at the top. This lack of a feeling of dependency, however, rests primarily upon the inclination to depend upon one's equals rather than upon the socially inferior and governed strata. The present conservative movement among the Badenia clergy, occasioned by the anxiety of a presumably threatening separation of church and state, has been expressly determined by the desire not to be turned "from a master into a servant of the parish."4

**4.** The **official** receives the regular *pecuniary* compensation of a normally fixed salary and the old age security provided by a pension. The salary is not measured like a wage in terms of work done, but according to "status," that is, according to the kind of function (the "rank") and, in addition, **possibly**, according to the length of service. The relatively great security of the official's income, as well as the rewards of social esteem, make the office a sought-after position, especially in countries which no longer provide opportunities for colonial profits. In such countries, this situation permits relatively low salaries for officials.

5. The official is set for a "career" within the hierarchical order of the public service. He moves from the lower, less important, and lower paid to the higher positions. The average official naturally desires a mechanical fixing of the conditions of promotion: if not of the offices, at least of the salary levels. He wants these conditions fixed in terms of "seniority," or possibly according to grades achieved in a developed system of expert examinations. Here and there, such examinations actually form a character indelebilis of the official and have lifelong effects on hi5 career. To this

is joined the desire to qualify the right to office and the increasing tendency toward status **group** closure and economic security. All of this makes **for** a tendency to consider the offices as "prebends" of those **who** are qualified by educational certificates. The necessity of **taking** general personal and intellectual qualifications into consideration, irrespective of the often subaltern character of the educational certificate, **has led** to a condition in which the highest political offices, especially the **positions** of "ministers," are principally filled without reference to such certificates. . . .

## **Technical Advantages of Bureaucratic Organization**

The decisive reason for the advance of bureaucratic organization has always been its purely technical superiority over any other form of organization. The fully developed bureaucratic mechanism compares with other organizations exactly as does the machine with the non-mechanical modes of production.

Precision, speed, unambiguity, knowledge of the files, continuity, discretion, unity, strict subordination, reduction of friction and of material and personal costs—these are raised to the optimum point in the strictly bureaucratic administration, and especially in its monocratic form. As compared with all collegiate, honorific, and avocational forms of administration, trained bureaucracy is superior on all these points. And as far as complicated tasks are concerned, paid bureaucratic work is not only more precise but, in the last analysis, it is often cheaper than even formally unremunerated honorific service.

Honorific arrangements make administrative work an avocation and, for this reason alone, honorific service normally functions **more** slowly; being less bound to schemata and being more formless. Hence it is less precise and less unified than bureaucratic work because it is less dependent upon superiors and because the establishment and exploitation of the apparatus of subordinate officials and filing services are almost unavoidably less economical. Hop rific service is less continuous than 'bureaucraticand frequently qu'e expensive. This is especially the case if one thinks not **only** of the money costs to the public treasury—costs which bureaucratic administration, in comparison with administration by notables, usually substantially increases—but also of the frequent economic losses of the governed caused by delays and lack of precision. The possibility of administration by notables normally and permanently exists only where official management can be satisfactorily discharged as an avocation. With the qualitative increase of tasks the administration has to face, administration by notables reaches its limits—today, even in England. Work organized by collegiate bodies causes friction and delay and requires compromises between colliding interests and views. The administration, therefore., runs less precisely and is more independent of superiors; hence, it is less unified and slower. All advances of the Prussian administrative organization have been and will in the future be advances of the bureaucratic, and especially of the monocratic, principle.

Today, it is primarily the capitalist market economy which demands that the official business of the administration be discharged precisely, unambiguously, continuously, and with as much speed as possible. Normally, the very large, modern capitalist enterprises are themselves unequalled models of strict bureaucratic organization. Business management throughout rests on increasing precision, steadiness, and, above all, the speed of operations. This, in turn, is determined by the peculiar nature of the modern means of communication, including, among other things, the news service of the press. The extraordinary increase in the speed by which public announcements, as well as economic and political facts, are transmitted exerts a steady and sharp pressure in the direction of speeding up the tempo of administrative reaction towards various situations, The optimum of such reaction time is normally attained only by a strictly bureaucratic organization.

Bureaucratization offers **above** all **the** optimum possibility for carrying through the principle of specializing administrative Functions **according** to **purely** objective considerations, **Individual** performances are allocated to functionaries **who have specialized** training **and who** by constant practice learn more and more. The "objective" discharge of business primarily **means** a discharge of **business according** to *calculable rules* and

"without regard for persons."

"Without regard for persons" is also the watchword of the "market" and, in general, of all pursuits of naked economic interests. A consistent execution of bureaucratic domination means the leveling of status "honor." Hence, if the principle of the free-market is not at the same time restricted, it means the universal domination of the "class situation." That this consequence of bureaucratic domination has not set in everywhere, parallel to the extent of bureaucratization, is due to the differences among possible principles by which polities may meet their demands.

The second element mentioned, "calculable rules," also is of paramount importance for modern bureaucracy. The peculiarity of modern culture, and specifically of its technical and economic basis, demands this very "calculability" of results, When fully developed, bureaucracy also stands, in a specific sense, under the principle of sine ira ac studio. Its specific nature, whish is welcomed by capitalism, develops the more perfectly the more the bureaucracy is "dehumanized," the more completely it succeeds in eliminating from official business love, hatred, and all purely personal, irrational, and emotional elements which escape calculation. This is the specific nature of bureaucracy and it is appraised as its special virtue.

The more complicated and specialized modern culture becomes, the more its external supporting apparatus demands the personally detached and strictly "objective" expert, in lieu of the master of older social structures, who was moved by personal sympathy and favor, by grace and gratitude. Bureaucracy offers the attitudes demanded by the external apparatus of modern culture in the most favorable combination, As a rule, only bureaucracy has established the foundation for the administration of a rational law conceptually systematized on the basis of such enactments as the latter Roman imperial period first created with a high degree of technical perfection. During the Middle Ages. this law was received along with the bureaucratization of legal administration, that is to say, with the displacement of the old trial procedure which was bound to tradition or to irrational presuppositions, by the rationally trained and specialized expert. . . .

#### The Concentration of the Means of Administration

The bureaucratic structure goes hand in hand with she concentration of the material means of management in the hands of the master. This concentration occurs, for instance, in a well-known and typical fashion, in the development of big capitalist enterprises, which find their essential characteristics in this process. A corresponding process occurs in public organizations.

The bureaucratically led army of the Pharaohs, the army during the later period of the Roman republic and the principate, and, above all the army of the modern military state are characterized by the fact that their equipment and provisions are supplied from the magazines of the war lord. This is In contrast to the folk arm; of agricultural tribes, the armed citizenry of ancient cities, the militias of early medieval cities, and all feudal armies; for these, the self-equipment and the self-provisioning of those obliged to fight was normal,

War in our time is a war of machines, And this makes magazines technically necessary, just as the dominance of the machine in industry promotes the concentration of the means of production and management. In the main, however, the bureaucratic armies of the past, equipped and provisioned by the lord, have risen when social and economic development has absolutely or relatively diminished the stratum of citizens who were economically able to equip themselves, so that their number was no longer sufficient for putting the required armies in the field. They were reduced at least relatively, that is, in relation to the range of power claimed for the polity. Only the bureaucratic army structure allowed for the development of the professional standing armies which are necessary for the constant pacification of large states of the plains, as well as for warfare against far-distant enemies, especially enemies over-

**seas. Specifically, military discipline** and technical **training** can be **nor**mally and fully developed, **at** least to its modern high level, only in the bureaucratic army.

Historically, the bureaucratization of the army has everywhere been realized along with the transfer of army service from the propertied to the propertyless. Until this transfer occurs, military service is an honorific privilege of propertied men. Such a transfer was made to the native-born unpropertied, for instance, in the armies of the generals of the Iate Roman republic and the empire, as well as in modern armies up to the nineteenth century. The burden of service has also been transferred to strangers, as in the mercenary armies of all ages. This process typically goes hand in hand with the general increase in material and intellectual culture. The following reason has also played its part everywhere: The increasing density of population, and therewith the intensity and strain of economic work, makes for an increasing "indispensability" of the acquisitive strata<sup>6</sup> for purposes of war, Leaving aside periods of strong ideological fervor, the **propertied** strata **f** sophisticated and **especially** of urban culture as a rule are little fitted and also little inclined to do the coarse war work of the common soldier. Other circumstances being equal, the propertied strata of the open country are at least usually better qualified and more strongly inclined to become professional officers. This difference between the urban **and** the rural propertied is balanced only where the increasing possibility of mechanized warfare requires the leaders to qualify as "technicians."

The bureaucratization of organized warfare **may be** carried through in the form of private capitalist enterprise, just like any other business. Indeed, the procurement of armies and their administration by private capitalists has been the rule in mercenary armies, especially those of the Occident **up** to the turn of the eighteenth century. **During** the Thirty Years' War, in Brandenburg the soldier was still the predominant owner of the material implements of his business. He owned his weapons, horses, and dress, although the state, in the role, as it were, of the merchant of the "putting-out system," did supply him to some extent. Later or, in the standing army of Prussia, the chief of the company owned the material means of warfare, and only since the peace of Tilsit has the concentration of the means of warfare in the hands of the state definitely come about. Only with this concentration was the introduction of uniforms generally carried through. Before then, the introduction of uniforms had been left to a great extent to the arbitrary discretion of the regimental officer, with the exception of individual categories of troops to whom the king had "bestowed" certain uniforms, first, in 1620, to the royal bodyguard, **then**, **under** Frederick II, repeatedly,

Such terms as "regiment" and "battalion" usually had quite different meanings in the eighteenth century from the meanings they have today. Only the battalion was a tactical unit (today both are); the "regiment"

was then a managerial unit of an economic organization established by the colonel's position as an "entrepreneur." "Official" maritime ventures (like the Genoese maonae) and army procurement belong to private capitalism's first giant enterprises of far-going bureaucratic character. In this respect, the "nationalization" of these enterprises by the state has it3 modern parallel in the nationalization of the railroads, which have been controlled by the state from their beginnings.

In the same way as with army organizations, the bureaucratization of administration goes hand in hand with the concentration of the means of organization in other spheres. The old administration by satraps and regents, as well as administration by farmers of office, purchasers of office, and, most of all, administration by feudal vassals, decentralize the material means of administration. The local demand of the province and the cost of the army and of subaltern officials are regularly paid for in advance from local income, and only the surplus reaches the central treasure. The enfeoffed official administers entirely by payment out of his own pocket. The bureaucratic state, however, puts its whole administrative expense on the budget and equips the lower authorities with the current means of expenditure, the use of which the state regulates and controls. This has the same meaning for the "economics" of the administration as for the large centralized capitalist enterprise.

In the field of scientific research and instruction, the bureaucratization of the always existing research institutes of the universities is a function of the increasing demand for material means of management. Liebig's laboratory at Giessen University was the first example of big enterprise in this field. Through the concentration of such means in the hands of the privileged head of the institute, the mass of researchers and docents are separated from their "means of production." In the same way as capitalist enterprise has separated the workers from theirs.

In spite of its indubitable technical superiority, bureaucracy has everywhere been a relatively late development. A number of obstacles have contributed to this, and only under certain social and political conditions have they definitely receded into the background. . . .

#### The Permanent Character of the Bureaucratic Machine

Once it is fully established, bureaucracy is among those social structures which are the hardest to destroy. Bureaucracy is the means of carrying "community action" over into rationally ordered "societalaction." Therefore, as an instrument for "societalizing" relations of power, bureaucracy has been and is a power instrument of the first order—for the one who controls the bureaucratic apparatus.

Under otherwise equal conditions, a "societal action," which is methodically ordered and led, is superior to every resistance of "mass" or

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even of "communal action." **And** where the bureaucratization of administration has been completely carried through, a form of **power** relation is **established** that **is practically** unshatterable.

The individual bureaucrat cannot squirm out of the apparatus in which he is harnessed. In contrast to the honorific or avocational "notable," the professional bureaucrat is chained to his activity by his entire material and ideal existence. In the great majority of cases, he is only a single cog in a ever-moving mechanism which prescribes to him an essentially fixed route of march. The official is entrusted with specialized tasks and normally the mechanism cannot be put into motion or arrested by him, but only from the very top. The individual bureaucrat is thus forged to the community of all the functionaries who are integrated into the mechanism. They have a common interest in seeing that the mechanism continues its functions and that the societally exercised authority carries on.

The ruled, for their part, cannot dispense with or replace the bureaucratic apparatus of authority once it exists. For this bureaucracy rests upon expert training, a functional specialization of work, and an attitude set for habitual and virtuoso-like mastery of single yet methodically integrated functions. If the official stops working, or if his work is forcefully interrupted, chaos results, and it is difficult to improvise replacements from among the governed who are fit to master such chaos. This holds for public administration as well as for private economic management. More and more the material fate of the masses depends upon the steady and correct functioning of the increasingly bureaucratic organizations of private capitalism, The idea of eliminating these organizations becomes more and more utopian.

The discipline of officialdom refers to the attitude-set of the official for precise obedience within his habitual activity, in public as well as in private organizations. This discipline increasingly becomes the bask of all order, however great the practicat importance of administration on the basis of the filed documents may be. The naive idea of Bakuninism of destroying the basis of "acquired rights" and "domination" by destroying public documents overlooks the settled orientation of man for keeping to the habitual rules and regulations that continue to exist independently of the documents. Every reorganization of beaten or dissolved troops, as well as the restoration of administrative orders destroyed by revolt, panic, or other catastrophes, is realized by appealing to the trained orientation of obedient compliance to such orders. Such compliance has been conditioned into the officials, on the one hand, and, on the other hand, into the governed. If such an appeal is successful it brings, as it were, the disturbed mechanism into gear again.

The objective indispensability of the **once-existing** apparatus, **with its** peculiar, "impersonal" character, means that the mechanism—in contrast to feudal orders based upon personal piety—is easily made to **work** for anybody who knows how to gain control over it. A rationally ordered

system of officials continues to function smoothly after the enemy has occupied the area; he merely needs to change the top officials. This body of officials continues to operate because it is to the vital interest of everyone concerned, including above all the enemy.

During the course of his long years in power, Bismarck brought his ministerial colleagues into unconditional bureaucratic dependence by eliminating all independent statesmen. Upon his retirement, he saw to his surprise that they continued to manage their offices unconcerned and undismayed, as If he had not been the master mind and creator of these creatures, but rather as if some single figure had been exchanged for some other figure in the bureaucratic machine. With all the changes of masters in France since the time of the First Empire, the power machine has remained essentially the same. Such a machine makes "revolution," in the sense of the forceful creation of entirely new formations of authority, technically more and more impossible, especially when the apparatus controls the modern means of communication (telegraph, et cetera) and also by virtue of its internal rationalized structure. In classic fashion, France has demonstrated how this process has substituted coups d'état far "revolutions": all successful transformations in **France** have amounted to coups d'état....

## The Power Position of Bureaucracy

Everywhere :he modern state is undergoing bureaucratization. But whether the power of bureaucracy within the polity is universally increasing must have remain an open question.

The fact that bureaucratic organization is technically the **most** highly developed means of power in the hands of the man who controls It does not determine the weight that bureaucracy as such is capable of having in a particular social structure, The ever-increasing "indispensability" of the officialdom, swollen to millions, is no more decisive for this question than is the view of some representatives of the proletarian movement that the economic indispensability of the proletarians is decisive for the measure of their social and political power position. If "indispensability" were decisive, then where slave labor prevailed and where freemen usually abhor work as a dishonor, the "indispensable" slaves ought to have held the positions of power, for they were at least as indispensable as officials and proletarians are today. Whether the power of bureaucracy as such increases cannot be decided a priori from such reasons. The drawing in of economic interest group; or other non-official experts, or the drawing in of nonexpert lay representatives, the establishment of local, inter-local, or central parliamentary or other representative bodies, or of occupational associations—these seem to run directly against the bureaucratic tendency. How far this appearance is the truth must be

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discussed in another chapter rather than in this purely formal and typological discussion. In general, only the following can be said here:

Under **normal** conditions, **the power** position of a fully developed bureaucracy is always overtowering. The "political master" finds himself **in** the **position** of the "dilettante" **who** stands opposite the "expert," facing the trained official **who** stands within the management of administration. **This holds** whether the "master" whom the bureaucracy **serves** is a "people," **equipped with** the weapons of "legislative initiative," the "referendum," and the right to remove officials, or **a** parliament, elected on **a** more aristocratic or more "democratic" basis **and** equipped **with the** right to vote **a lack** of confidence, or with the actual **authority** to vote **it**. It holds whether the master is an aristocratic, collegiate body, legally or actually **based** on self-recruitment, or whether he is **a** popularly elected president, **a** hereditary and "absolute" or a "constitutional" monarch,

Every bureaucracy seeks to increase the superiority of the professionally informed by keeping their knowledge and intentions secret. Bureaucratic administration always tends to be an administration of "secret sessions": In so far as it can, it hides its knowledge and action from criticism. Prussian church authorities **now** threaten to use disciplinary measures against pastors who **make** reprimands or other admonitory measures in any way accessible to third parties. They do this because the pastor, in making such criticism available, is "guilty" of facilitating a possible criticism of the church authorities. **The** treasury officials of the Persian shah have made a secret doctrine of their budgetary art and even use secret script. The official statistics of Prussia, in general, make public only what cannot do any harm to the intentions of the power-wielding bureaucracy. The tendency toward secrecy in certain administrative fields follows their material nature: Everywhere that the power interests of the domination structure toward the outside are at stake, whether it is an economic competitor of a private enterprise, or a foreign, potentially hostile polity, we find secrecy. If it is to be successful, the management of diplomacy can only he publicly controlled to a very limited extent. The military administration must **insist** on the concealment of **its** most important measures; with the increasing significance of purely technical aspects, this is all the more the case. Political parties do not proceed differently, in spite of all the ostensible publicity of Catholic congresses and party conventions. With the increasing bureaucratization of party organizations, this **secrecy will** prevail even more. Commercial policy, in Germany for instance, brings about a concealment of production statistics. Every fighting posture of a social structure toward the outside tends to **buttress** the position of the group in power.

The pure interest of the bureaucracy in power, however, is efficacious far beyond those areas where purely functional interests make for secrecy. The concept of the "official secret" is the specific invention of bureaucracy, and nothing is so fanatically defended by the bureaucracy as

fically qualified areas. In facing a parliament, the bureaucracy, out of a sure power instinct, fights every attempt of the parliament to gain knowledge by means of its own experts or from interest groups. The so-called

#### Notes

- 1. Frederick II of Prussia.
- 2. Cf. Wirtschaft und Gesellschaft (Tübingen, 1922), pp. 73 ff. and part Il [German editor's note].
  - 3. Ministerialen.
  - 4 Written before 1914 [German editor's note]
- 5. Here we cannot discuss in detail how the bur aucratic apparatus may, and actually does, produce definite obstacles to the discharg of business in a manner suitable for the single case.
  - 6. Erwerbende Schichten.