

contents

- Preface to the Revised Edition vii
- Acknowledgments xi
- 1 ■ Culture and Organization 1
- 2 ■ The Setting 26
- 3 ■ Ideology: Tech Culture Codified 50
- 4 ■ Presentational Rituals: Talking Ideology 92
- 5 ■ Self and Organization: In the Shadow of the Golden Bull 160
- 6 ■ Conclusion 217
- Epilogue (2006) 228
- Appendix: Methods—A Confessional of Sorts 237
- Notes 249
- References 285
- Index 295