**Robert Anadisc**

Data Analyst

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WORK EXPERIENCE

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Resume Worded, New York, NY 09/2015 – Present

*Financial services frm with 50+ employees and $100m+ annual revenue*

**Data Analyst**

* Examined data from web trafc, mobile app usage, marketing campaigns, and 20+ other sources to provide insights into RW's business performance and customer behavior.
* Created cross-channel dashboards in Tableau for 150+ non-proft clients; boosted donations by 80% within the frst month.
* Identifed opportunities for improvement through analysis of key metrics and KPIs related to user acquisition, retention, and monetization by supervising 10+ cross-functional teams.
* Developed workfow for data transitions by educating 40+ HNIs on datafows in DOMO and BigQuery.

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| Polyhire, London, United Kingdom | 10/2012 – 08/2015 |

*NYSE-listed recruitment and employer branding company*

**Data Specialist**

* Created and implemented a data warehouse for storing, processing, and analyzing large amounts of structured and unstructured data from weblogs, transactional systems, and 40+ other sources.
* Designed an Extract-Transform-Load process to load 200TB of data into a data warehouse using SQL Server Integration Services (SSIS).
* Optimized ETL processes using Pig Scripting Language (Pig Latin), which improved reporting speed by 70% in the frst year of implementation..

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| Growthsi, London, United Kingdom | 07/2010 – 09/2012 |

*Career training and membership SaaS with 150,000 paying users*

**Marketing Analyst**

* Designed predictive models using Python, R, and SAS to study client behavior; improved Q1 2012 retention rates by 74%.
* Analyzed data from Salesforce CRM and web analytics to identify opportunities for 10+ new services that drove annual revenue by $300K in the frst year of implementation.
* Created dashboards to display sales performance against goals, marketing campaign effectiveness, and 20+ other key metrics, which enhanced executive visibility into business operations by 48%.

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| **Data Analysis,** ABC Company, London, United Kingdom | 11/2008 – 12/2009 |
| **Analytics Manager,** XYZ Company, London, United Kingdom | 07/2005 – 10/2008 |

EDUCATION

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| **Resume Worded University,** New York, NY | 06/2005 |
| Bachelor in Technology in Computer Science |  |

SKILLS

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**Hard Skills**: Machine Learning (Advanced), MATLAB, Python, Scikit-learn, Tableau, SQL, Data modelling, Predictive Analytics (Experienced), Data Modeling, Data Warehousing

**Techniques**: Microsoft Power BI, Data Visualization, Statistical Data Analysis, Google BigQuery, Data Analysis