

Credit Card Transaction Report

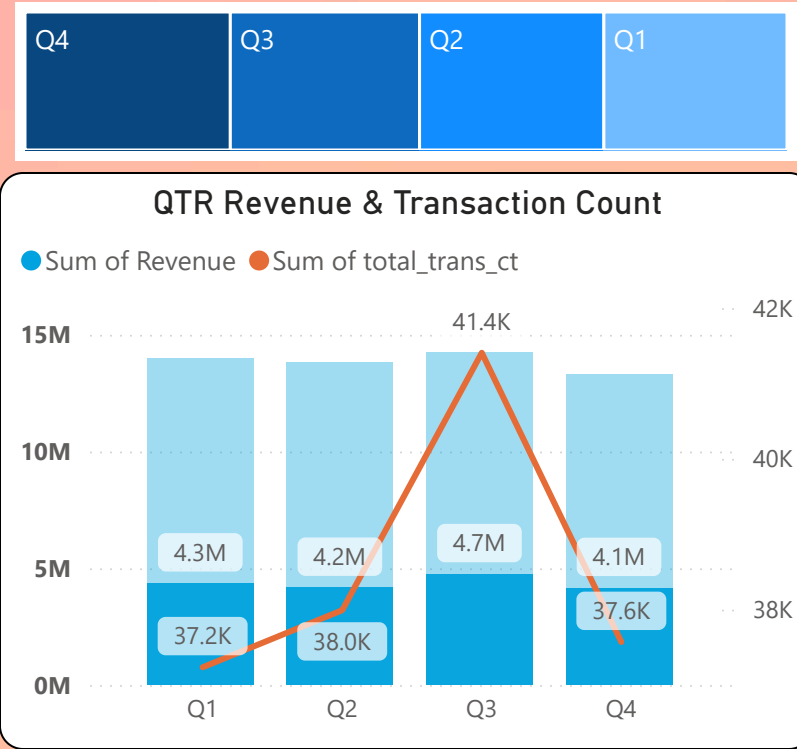
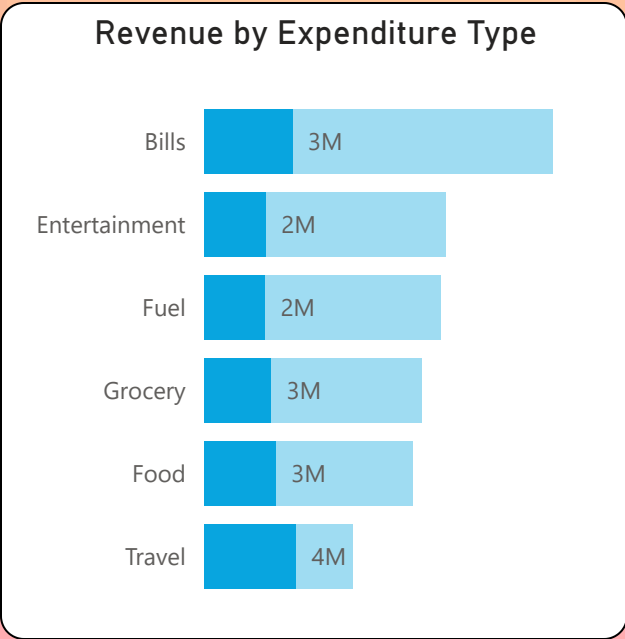
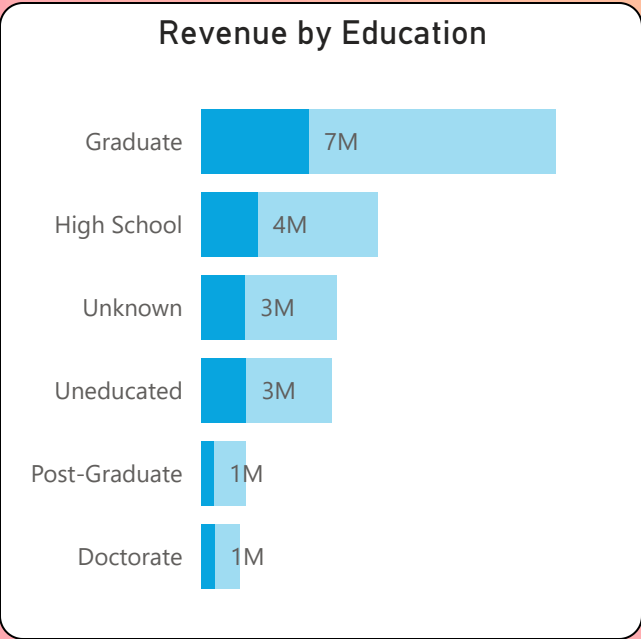
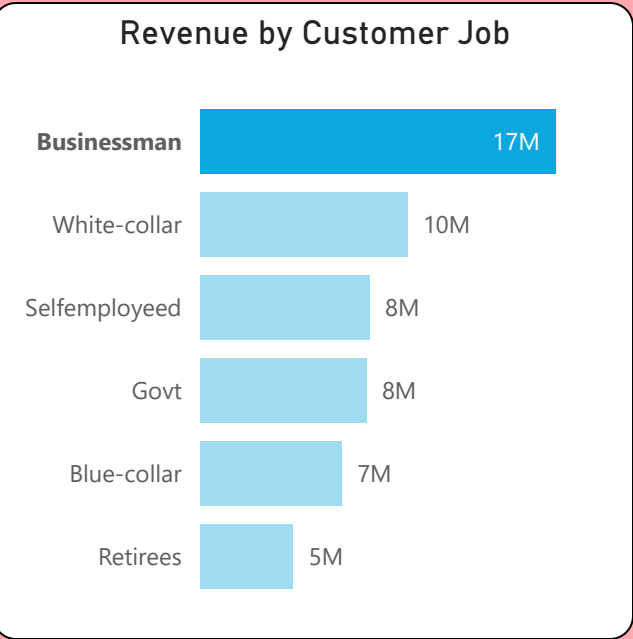
Total Revenue
17.4M

Total intrest
2.5M

Transaction amount
14.3M

Transaction count
154.2K

| card_category | Sum of Revenue | Sum of total_trans_amt | Sum of interest_earned |
|---------------|----------------|------------------------|------------------------|
| Blue | 11532852 | 9405137 | 16,72,014.78 |
| Gold | 1701965 | 1410407 | 2,62,408.36 |
| Platinum | 990562 | 834227 | 1,40,045.03 |
| Silver | 3162453 | 2635641 | 4,64,922.14 |
| Total | 17387832 | 14285412 | 25,39,390.31 |



week_start_date
All

Silver Blue Gold Platinum

M F

medium Low high

Revenue by Use Chip

| Use Chip | Revenue |
|----------|---------|
| Swipe | 9M |
| Chip | 7M |
| Online | 1M |

Customer Acq Cost

| Card Category | Customer Acq Cost |
|---------------|-------------------|
| Blue | 12M |
| Silver | 3M |
| Gold | 2M |
| Platinum | 1M |