



Tulika Pal

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Portfolio: <https://tulikapal.github.io/portfolio/>

ABOUT ME

I'd describe myself as creative, curious, perfectionist, hardworking, responsible & fun-loving. For me "Designing is a creative intelligence, which has fun". I love to do photography, digital illustration, cooking & baking.

SKILLS

UX Designing:

Digital Illustration:

Prototyping:

Wireframing:

Web Design:

App Design:

Video Editing:

Photography:

Tools

Adobe XD:

Adobe Photoshop:

Adobe Lightroom:

Procreate:

Lumafusion Video Editor:

Experience

Music Website App for a startup - 2019

- It's a Music web app. Various types of music options you can find here based on your mood. All the hit songs, instrumental music, new releases are here on your fingertips.
- Working with the stakeholder to gather requirements for Hashtag Music Web App
- Built the basic wireframe and flow of user journey through Hashtag music app
- Researched the popular music apps (Spotify, Soundcloud) online and fine tune my design for this music app
- Designed Home page, Login Page, Registration Page, Music playlist page and many more.
- Created the full prototype in Adobe XD and presented to client.

Foodie Mobile (IOS) App - 2019

- It's a food delivery IOS app. Here have healthy food options in Breakfast, Lunch, Dinner, even in snacks. you have many options to pay for your order.
- Built the basic wireframe and flow of user journey through Foodie app
- Researched the popular food apps (Foodpanda, Zomato, Grab Food, Swiggy etc) online and fine tune my design for this app
- Followed the Apple IOS UI Kit and Designed Home page, Food list page, Shopping cart page and many more.
- Created the full prototype in Adobe XD.

Homestore Mobile (Android) App - 2019

- It's a furniture store e-commerce android app. In your busy life this app can help you to decorate your home as on your choice. Here you have lots of option for every corner of your home. Just choose what you like and pay for that. The order will be delivered at your address.
- Built the basic wireframe and flow of user journey through Homestore app
- Researched the popular food apps (Pepperfry, Urban Ladder etc) online and fine tune my design for this app
- Follow the Google material UI Kit and Designed Home page, Furniture list page, Shopping cart page and many more.
- Created the full prototype in Adobe XD.

Education

Masters in Arts 2010 - 2013

Certification

Adobe XD UI UX Design, Udemy - Aug, 2019