tulin akdogan

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Aspiring Product Manager

4th year Management Engineering student @ University of Waterloo
Graduation: April 2018

HIGHLIGHTS

Technical: Python, JavaScript (Node.js, AngularJS), Swift, SQL, HTML, CSS, jQuery, C#, git
Leadership: Co-President – Product Vision Club (Summer 2017), Mentor – Women in Waterloo Engineering (Fall 2016), Director of Product Management Hackathon – CUTC (Winter 2016), Co-Chair – TCCC Women Entrepreneurs' Event (Summer 2014)
Achievements: 3rd Place – ShipIT Hackathon (2016), University of Waterloo Merit Scholarship (2013), 1st Place – Destination Imagination Debate Competition (2012)

WORK EXPERIENCE

Product Manager Intern, Poker | ZYNGA - Toronto, ON   Sept 2017 – Present
- Deconstructed the Facebook version of Zynga Poker and conducted competitive analysis
- Currently creating a roadmap and prioritizing action items for an incoming product launch

Product Manager Intern, Squad Up | THESCORE - Toronto, ON   Jan – May 2017
- Drove **5+** major features: delivered technical specs and mock-ups, determined costs and resources, worked cross-departmentally to define scope for UI/UX decisions
- Designed and supervised the implementation of an internal automated scheduling system that increased efficiency by **95%**
- Led daily live operations and reached out to users, increasing engagement by **30%**
- Conducted A/B testing for feature hypotheses and user-behaviors, increasing ad revenue per user by ~**5%**

Software Developer Intern, IT | ZENITH - Los Angeles, CA   May – Aug 2016
- Proposed replacing an existing app to reduce company's vendor dependence, then led the entire project
- Planned, designed and developed a regression testing Electron app (using AngularJS and Node.js), which compares data from two sources, generates Excel reports with execution result thus saving **100** hours/month
- Built an XML shredding framework to provide users with access to real-time data & to minimize load to the system

Business Technology Analyst, Systems Integration | DELOITTE - Toronto, ON   Sept – Dec 2015
- Established weekly dashboards and reports that track work of the team to optimize team productivity
- Took initiative to build Deloitte Digital's native iOS application for iPhone, using existing REST services, from ground up
- Automated a data analysis process and wrote SQL queries, increasing efficiency of data migration project by **50%**

Information Security Coordinator, Security IT | CIBC - Toronto, ON   Jan – May 2015
- Coordinated cross-functional projects and conducted vulnerability assessments to help develop security standards
- Identified time-consuming tasks and built a resource management tool using VBA, saving **200** hours/month
- Awarded Technology Co-op Achievement Award, from a group of 200, for outstanding performance and contributions

Project Manager Intern, Funding | CANADIAN DIABETES ASSOCIATION - Toronto, ON   May – Aug 2014
- Initiated Online Healthy Coupon Book project where, through successful marketing and negotiations, **10+** vendor partnerships were accomplished
- Led a team of five to plan, market and organize a fundraising event where over **$5K** was raised in a month with no budget
- Developed a system with GUI that organizes data parsed from web in an Excel spreadsheet, later deployed across the company to completely automate a once manual task, increasing efficiency by **6000%** and replacing a full-time intern's job

PROJECTS

"Pictogram" - iOS Application
- Developed a decision-making app (using Swift) that helps the user choose one final picture from a large set of pictures

"Do I Need a Visa? (Vize Gerekiyor Mu?)" - iOS Application
- Developed an iOS app that uses the REST API of vizegerekiyormu.com to gather and display visa information Turkish citizens need for traveling to foreign countries