



Data Science Academy

www.datascienceacademy.com.br

Microsoft Power BI Para Data Science

Bibliografia, Referências e Links úteis

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Google Analytics for Power BI

<https://powerbi.microsoft.com/en-us/documentation/powerbi-content-pack-google-analytics/>

Integração do Google Analytics

<https://powerbi.microsoft.com/pt-br/integrations/google-analytics/>

Google Analytics Connector for Power BI Desktop

<https://powerbi.microsoft.com/en-us/documentation/powerbi-service-google-analytics-connector/>

Visualize and Explore your Google Analytics data with Power BI

<https://powerbi.microsoft.com/pt-br/blog/visualize-and-explore-your-google-analytics-data-with-power-bi/>

Google Analytics

<https://www.google.com/analytics>

Google Analytics Academy

<https://analytics.google.com/analytics/academy/>

Aplicando uma camada de Ciência ao Marketing Digital (Aluno DSA)

<http://www.organicadigital.com/seeds/aplicando-uma-camada-de-ciencia-ao-marketing-digital/>