

# JULIA GOMES

## UI/UX Designer

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## MY VISION

As a designer, I work in a facilitating position, balancing the needs of users, the technical feasibility of solutions and business objectives. But I think UX is a commitment from everyone on the team, not just the designer. I believe that a team that has a sense of company ownership and cooperation can evolve to unimaginable!

## EDUCATION

### 2021-2026 | UNIVERSITY OF BRASILIA

Bachelor's degree in Pharmacy

### 2012-2018 | ENGLISH COURSE AT CASA THOMAS JEFFERSON

English as a second language

## EXPERIENCES

### 2022-2022 | TERAPEUTICA JUNIOR

Commercial director

I worked capturing leads, conducting meetings with clients, producing and improving the Buyer Persona of the company and nurturing relationships with stakeholders.

### 2022-2023 | PRODUCT OWNER PERSONAL ADVISOR

Freelance

I worked with agile methodology, data analysis and sales funnel management.

### 2023-2023 | HAZE SHIFT

Project analyst

I worked with Strategic Design, Digital Transformation, Organizational Network Analysis and Open Innovation.