DONOVAN ABEDNEGO GOSANA

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ABOUT

A Data Analyst with expertise in consulting, financial services, and mobile technology, experienced in on-site, remote, and hybrid work environments. Passionate about data-driven decision-making and process automation, with a strong focus on optimizing dataflows and reporting through scripting and advanced analytical tools to enhance efficiency.

Skilled in collaborating with clients and stakeholders, managing upward communication, and addressing ad-hoc data requirements to support business objectives. Pursued Chinese language studies in Taipei to enhance international working exposure. Now seeking opportunities to apply analytical expertise and automation skills in a dynamic professional setting.

EXPERTISE

Technical Skills	Python, SQL, Bigquery, Tableau, Data Studio, Hubspot, Google Sheets, Google Slides
Language	Indonesia (Native Proficiency), English (IELTS: 6.0), Chinese (Basic Proficiency)

EXPERIENCE

Data Analyst   Jun 2023 - Aug 2024
Liven PTY LTD   *Bali, Indonesia*

- Automate Monthly Revenue Reporting, Commission Report, Team Sales Report and Individual commission report for the sales team.
- Maintaining weekly revenue reporting for venue and product to determine which region has the best performance, tracking each sales performance is also possible.
- Reducing data reporting time from 3 working weeks to just 3 working days.
- Create Dataflow and datamart from the API to data platform. Prepared data from data platform to be distributed into several platforms i.e Google Sheets and Mosaic. Datamart has made data easier to be accessed efficiently by users from 3 hours request into just few minutes.
- Designed and implemented Dataflow and Datamart to optimize data integration from the API to the data platform. Facilitated seamless data preparation and distribution to multiple platforms, including Google Sheets and Mosaic. The deployment of Datamart significantly enhanced data accessibility, reducing request processing time from three hours to just a few minutes.
- Inhouse tools, Databricks and Hubspot to get the data, Google Colab and Google Sheets are our daily day to day tools. Looker is used in order to introducing data to user and help them cater their day to day data needs.

Data Analyst   Feb 2022 - Sep 2022
Tokocrypto   *Jakarta, Indonesia*

- Automate the flow and analyze the data source to stakeholders and help them to make data driven decisions.
- Efficiency had been created for company since weekly Work in Progress (WIP) for Social Media and Corporate Communication team has made.
- Cut the process of making weekly report from 5 days to just 3 days. Hence, improving campaign performance and got insides from data team is a big leap for Social Media team.
- Used Brandwatch (formerly falcon.io), Google Colab, Google Sheets, Google Slides as daily day to day tools.

Data Analyst Executive   Aug 2020 - Jan 2022

Redcomm Asia Inc.   *Jakarta, Indonesia*

- Automate Reporting process in order to support Business unit's Data analyst and reduced 30% of reporting process.
- Creating a dashboard of historical post to help Creative and Strategy team looking for inspirations for design, copy- writing and post schedule social media post for clients.
- Tools involved: Fanpage Karma, Google Bigquery, Google Sheet, Tableau. Google Data Studio.

Data Analyst Freelancer for Funnel Dashboard for Telco Company   May 2020- Jul 2022

Redcomm Asia Inc.   *Jakarta, Indonesia*

- Established a funnel dashboard to enable clients to monitor and oversee the progress of their marketing and sales efforts.
- Tableau was the main tool to conduct the dashboard, along with sample data via google sheets and excel file.

Strategic Sales Executive   Mar 2017 - Mar 2020

Conversant Solutions, Pte. Ltd.   *Jakarta, Indonesia*

- Providing IT Solution in Content Delivery Network (CDN), Transcoding, game accelerator and Cache for company.
- While using products, clients had made efficiency regarding the requests to their original servers by about 20% to 30%.
- Partnering with Telkom International (Telin), Parolamas Insurance, Tado, Suara.com, RCTI Plus and other existing companies.

EDUCATION

Bina Nusantara University   Sep 2011 - Sep 2016

Bachelor of Accounting and Information Systems   *Jakarta, Indonesia*

OTHER COURSE

National Taiwan Normal University   Sep 2024 - Feb 2025

Mandarin Training Center Non-Degree Program   *Taipei, Taiwan*

- Huayu Enrichment Scholarship (HES) Recipient

Algoritma Data Science School   *Jakarta, Indonesia*

Bootcamp Data Analyst and Data Science Using R   Jan 2019 - Mar 2019

Bootcamp Data Analyst using Python   Sep 2019 - Oct 2019