Ideation Phase Define the Problem Statements

Date	22 June 2025
Team ID	LTVIP2025TMID50160
Project Name	Heritage Treasures : An In-Dept Analysis of UNESCO World Heritage Sites in Tableau
Maximum Marks	2 Marks

Customer Problem Statement Template

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process you'll also be able to empathize with your customers which helps you better understand how they perceive your product or service.

Which makes me feel Because I'm trying to I am overwhelmed it lacks interactive understand the and unsure a heritage visual summaries and global distribution, the raw data is where to focus intuitive exploration conservation risk level, and trends complex and difficult conservation or researcher / tools of UNESCO World to interpret quickly awareness policymaker Heritage Sites efforts Or most information is it's difficult to a student or scattered across textlearn about UNESCO compare and explore disconnected cultural heavy websites and World Heritage Sites the sites easily from the global enthusiast lacks visual around the world significance of engagement these sites

Droblom	Lam (Customor)	I'm truing to	D. ı+	Possuso	\\/bicb
Problem	I am (Customer)	I'm trying to	But	Because	Which
Statement(PS)					makes
					me feel
PS-1	A heritage conservation researcher/policymaker	Understand the global distribution, risk level, and trends of UNESCO World Heritage Sites	The raw data is complex and difficult to interpret quickly	It lacks interactive visual summaries and intuitive exploration tools	Overwhel Med and unsure Where to focus conservation awareness efforts
PS-2	A student or cultural enthusiast	Learn about UNESCO World Heritage Sites around the world	It is difficult to compare and explore the sites easily	Most information is scattered across text- heavy websites and lacks visual	disconnected from the global significance o these sites

engagement