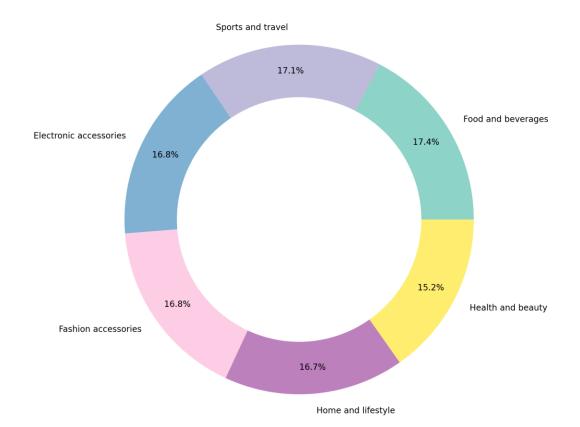
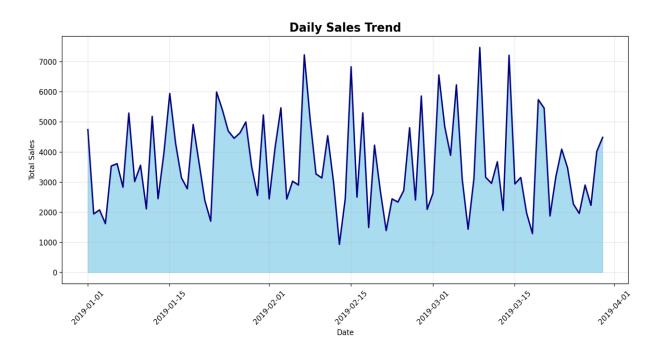
Sales Distribution by Product Line





Product Performance Highlights

Product Line	Total Sales	Quantity Sold	Avg Rating
Food and beverages	\$56,144.84	952	7.1
Sports and travel	\$55,122.83	920	6.9
Electronic accessories	\$54,337.53	971	6.9
Fashion accessories	\$54,305.90	902	7.0
Home and lifestyle	\$53,861.91	911	6.8
Health and beauty	\$49,193.74	854	7.0

Customer Funnel Analysis

Premium Rating (>8) 308

High Value (>\$500) 227

> Members 501

> > All Customers 1,000

