

# CARMA

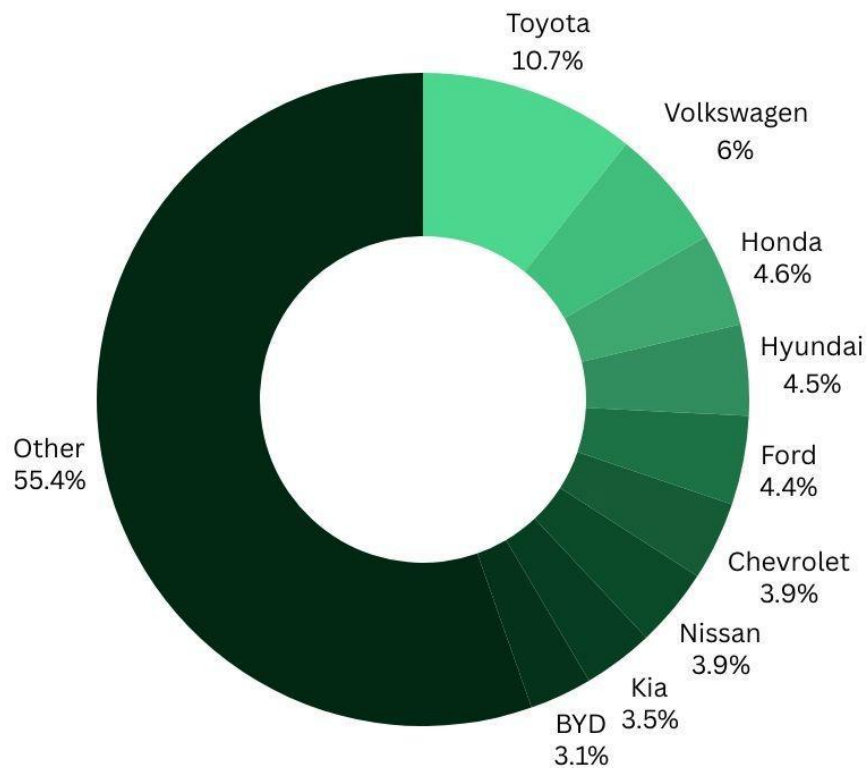
# Collaborative Data Platform

---

An idea by the sustAinavators

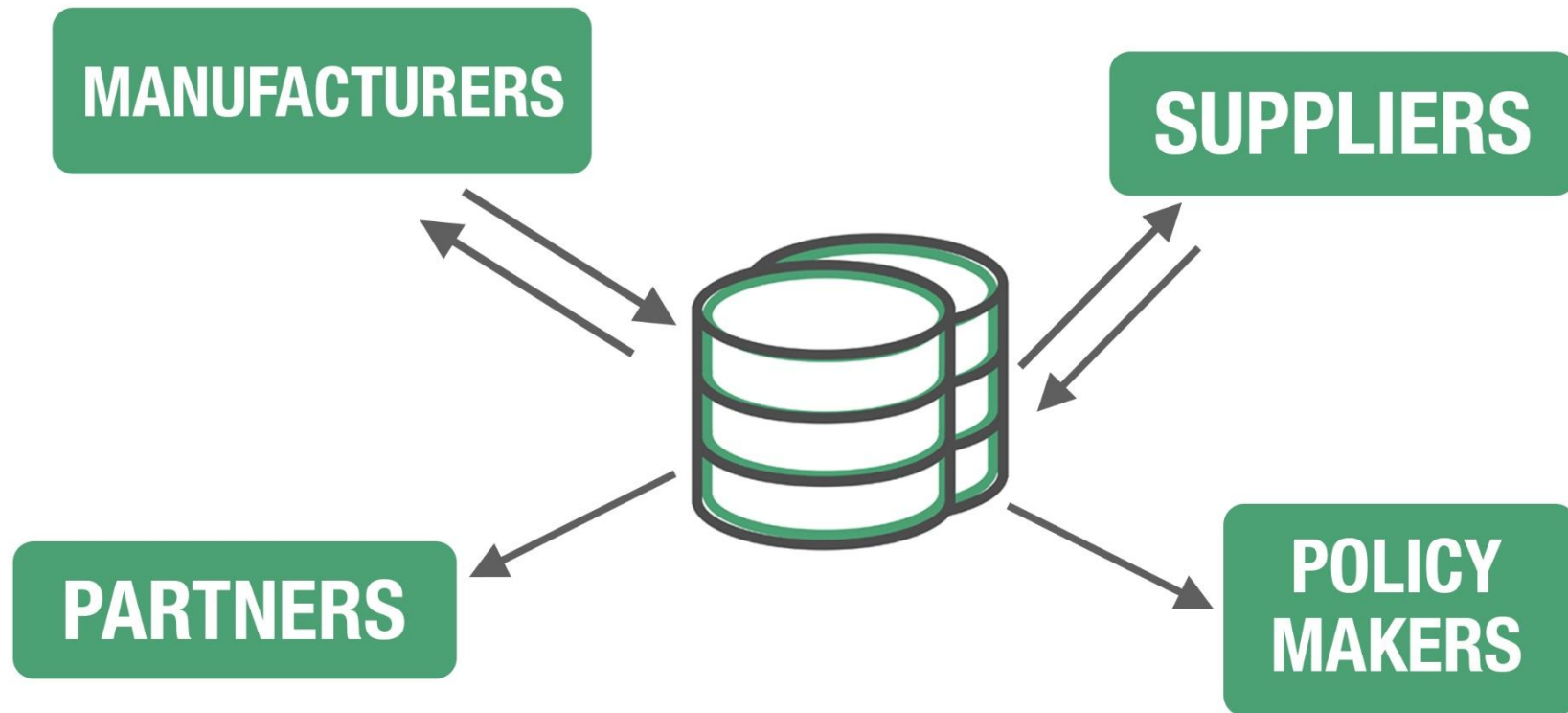
Marcel Hofmann, Ahmed Mhamdi, Andreas Zwingler

# Car Market Share by Manufacturer 2023



**No overwhelming  
Majority**

# CARMA Data Marketplace



Your **Accessible, Simple** B2B Data Hub

# CARMA Homepage



# Collection of Data via OBD

Battery Voltage



Fuel Consumption



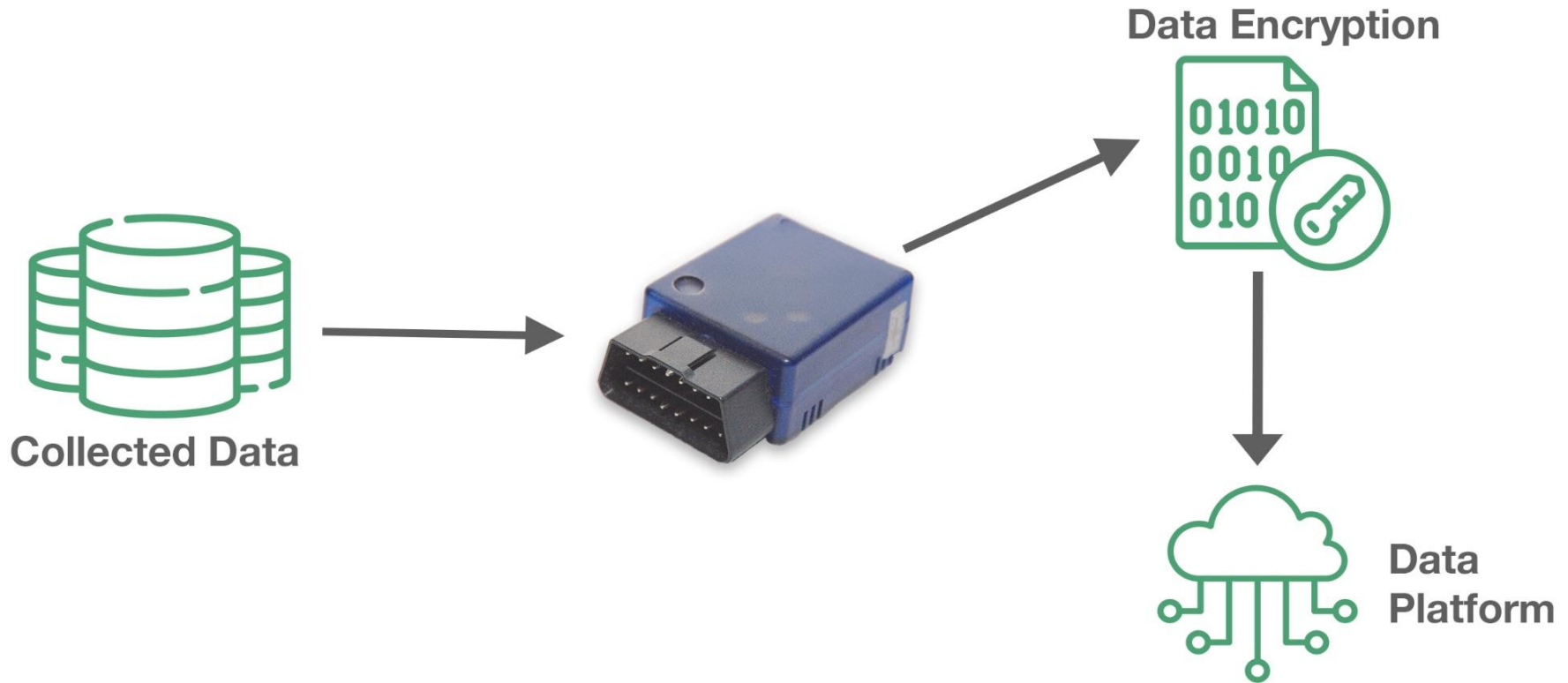
Temperature  
(Oil, Coolant , Air...)



Acceleration



# Upload and Encryption of Data



# Incentive System

Contribution



Reward

100 GB



**FREE** 400 GB

Predictive Maintenance

Intelligent Urban Infrastructure

# Enabling **Sustainable** Driving Solutions

Optimised Traffic Routing

Emission Optimisation