


## **BXA VanGuard**

### **Elevator Pitch for BVG: How can the safety of women in autonomous public transport be strengthened?:**

An all-encompassing app geared towards informing women about neighbourhood safety, safe route planning, child-friendliness ratings, and displaying other safety indicators based on robust, verified, open-source map data.





The proportion of **female passengers** on Berlin's public transport network is around **58%** (SrV2018/Kantar).

Nearly **4000 incidents of sexual harassment and assault** on public transport have been reported in 2023 in Berlin. (DW, 2023).

**50% of women** have experienced some form of sexual harassment while using public transport. (ITF, 2022)

Everyday **11 such incidents** occur on an average.

"I hope I reach home safely, why am I the only other passengers here..."

The risks are often heightened during off-peak hours and in poorly lit or isolated areas





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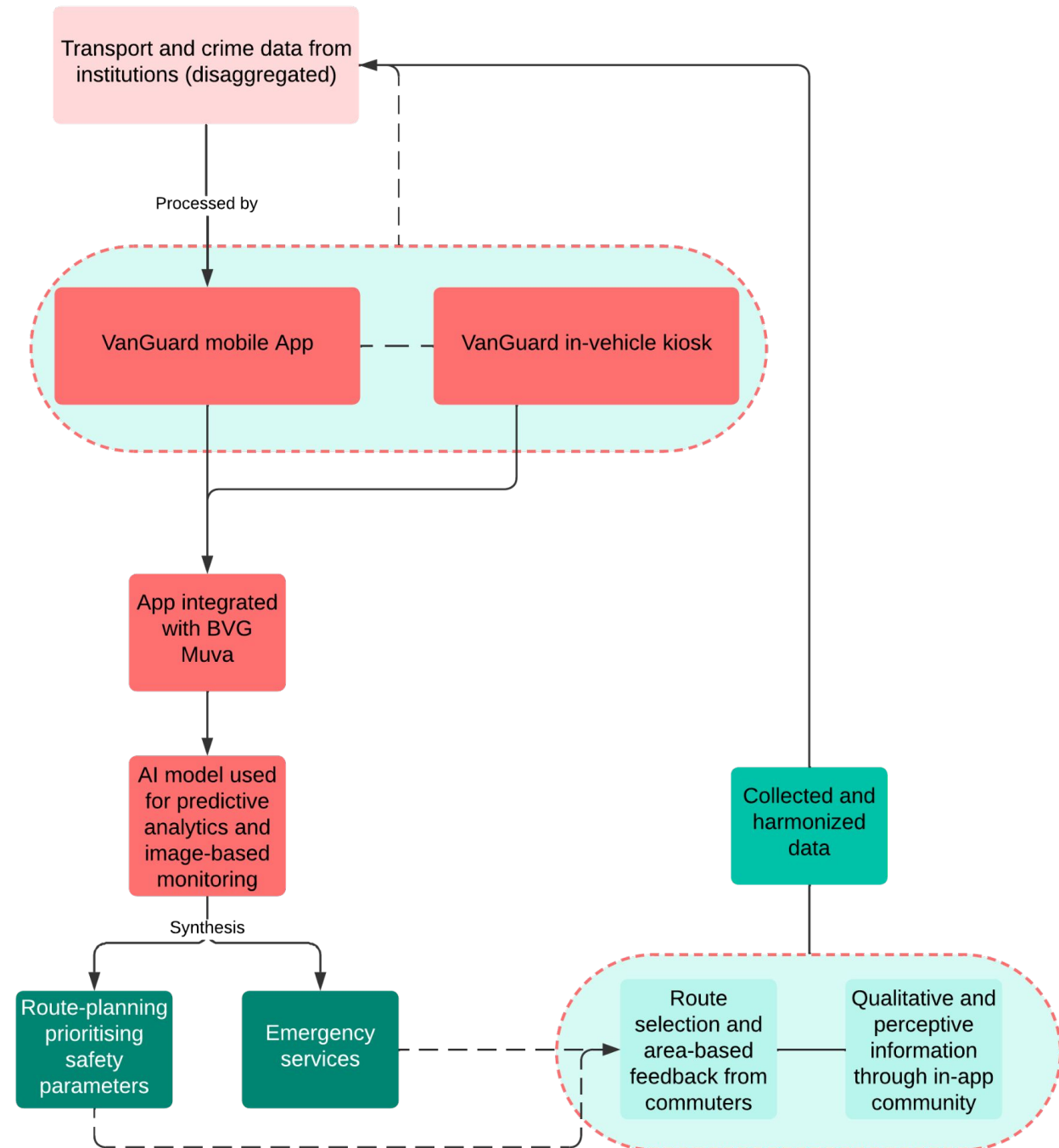
VanGuard™ an all-encompassing, AV-integrated safety app that takes care of safety for women, children, elderly and gender minorities not only during travel, but before AND after their travel – through the power of data integrated with the AV console.

**Our USP: The VanGuard™ app takes a holistic view of safety, and ensures the same before, during and after each trip a passenger takes.**

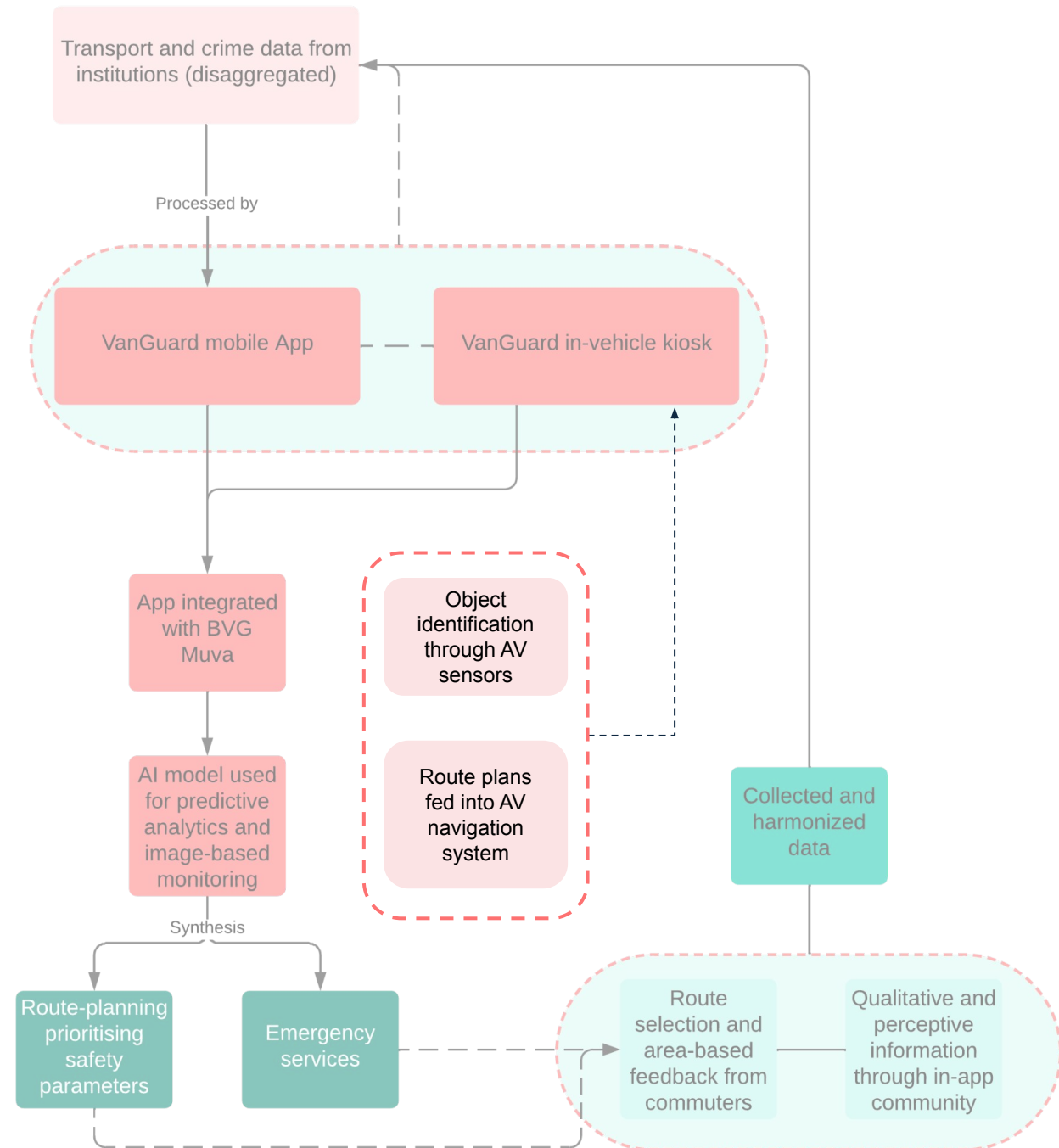
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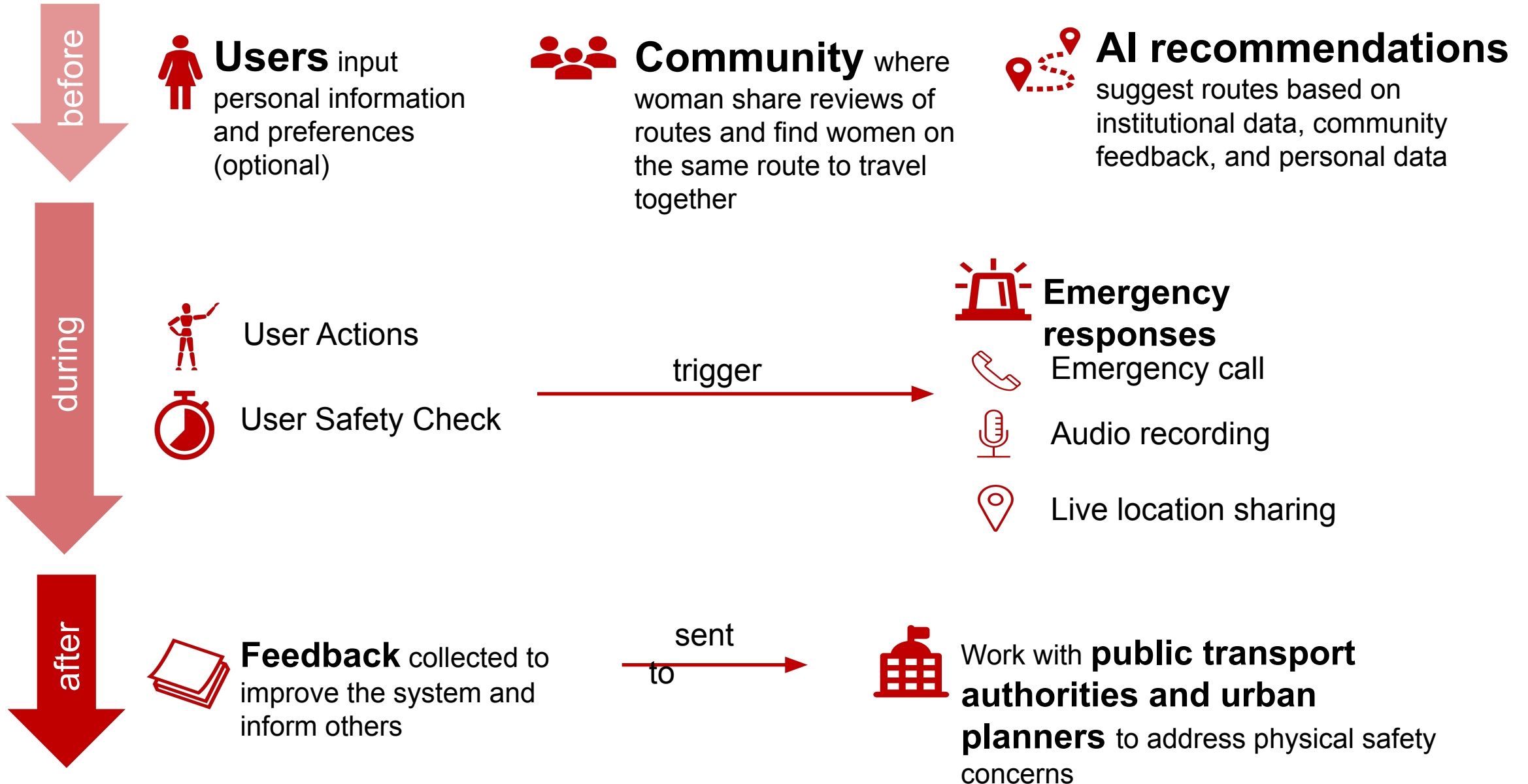
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## How our solution works



## How our solution works





Safety before the trip

# Getting Started



## Mobile app



Log in

Without user information

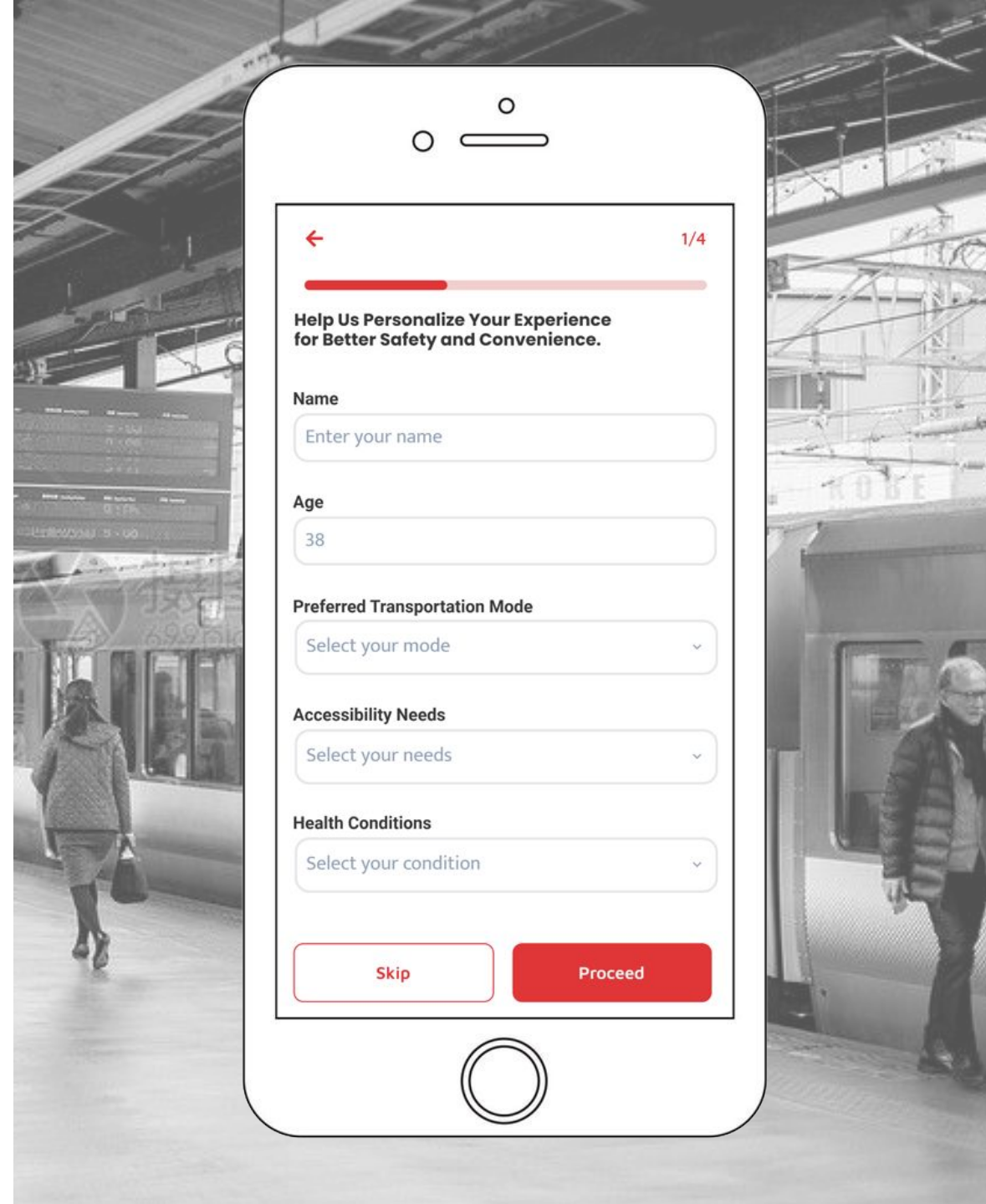
Upload user information

- *"Elderly women, low-income women, and mothers with children face greater challenges."*
- Including: age, accessibility needs...



## In-transit kiosk

- Without personal information
- slightly limited functions



A smartphone screen displaying a registration form. At the top, there is a red back arrow and a progress indicator showing 1/4. Below this is a red progress bar. The form title is "Help Us Personalize Your Experience for Better Safety and Convenience." The form fields are: "Name" with a placeholder "Enter your name", "Age" with the value "38", "Preferred Transportation Mode" with a dropdown menu showing "Select your mode", "Accessibility Needs" with a dropdown menu showing "Select your needs", and "Health Conditions" with a dropdown menu showing "Select your condition". At the bottom, there are two buttons: "Skip" and "Proceed".



Safety before the trip

# Woman Community



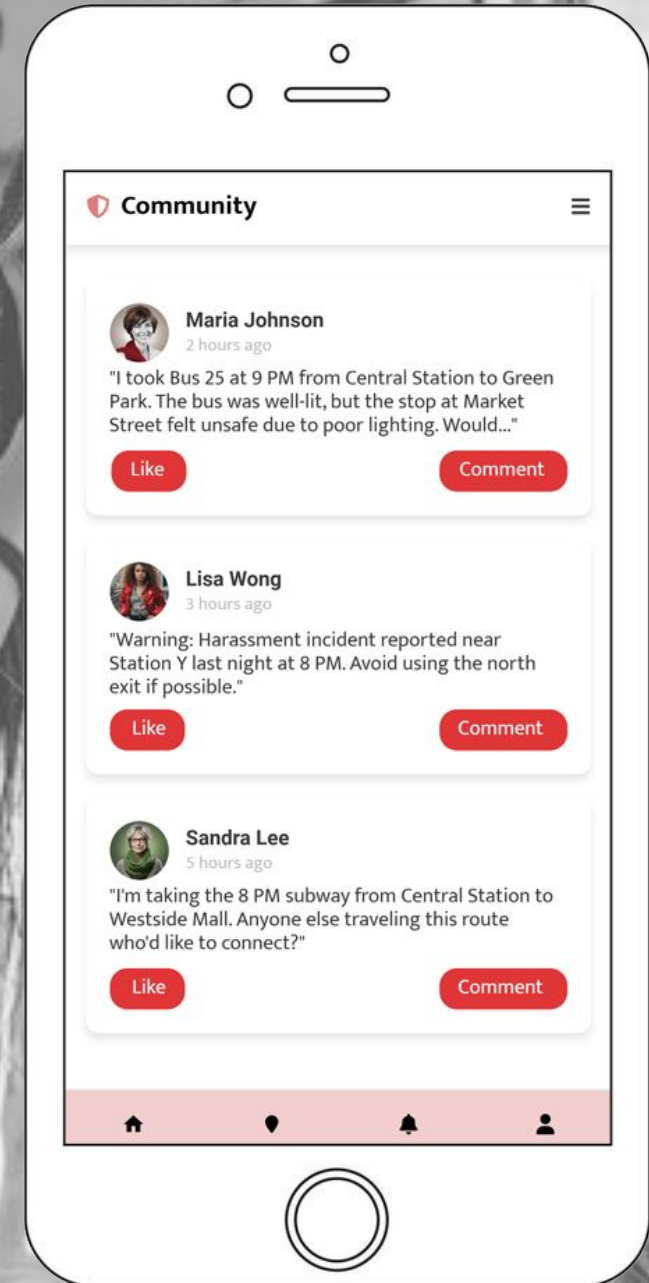
## Comments and advice

- Comments of specific routes, highlighting safer options
- Realtime comments on route while traveling



## Travel together?

woman sharing the same route can travel together to keep safe





Safety before the trip

# Choose a Safe Route: Safety recommendation



**Data from woman community**

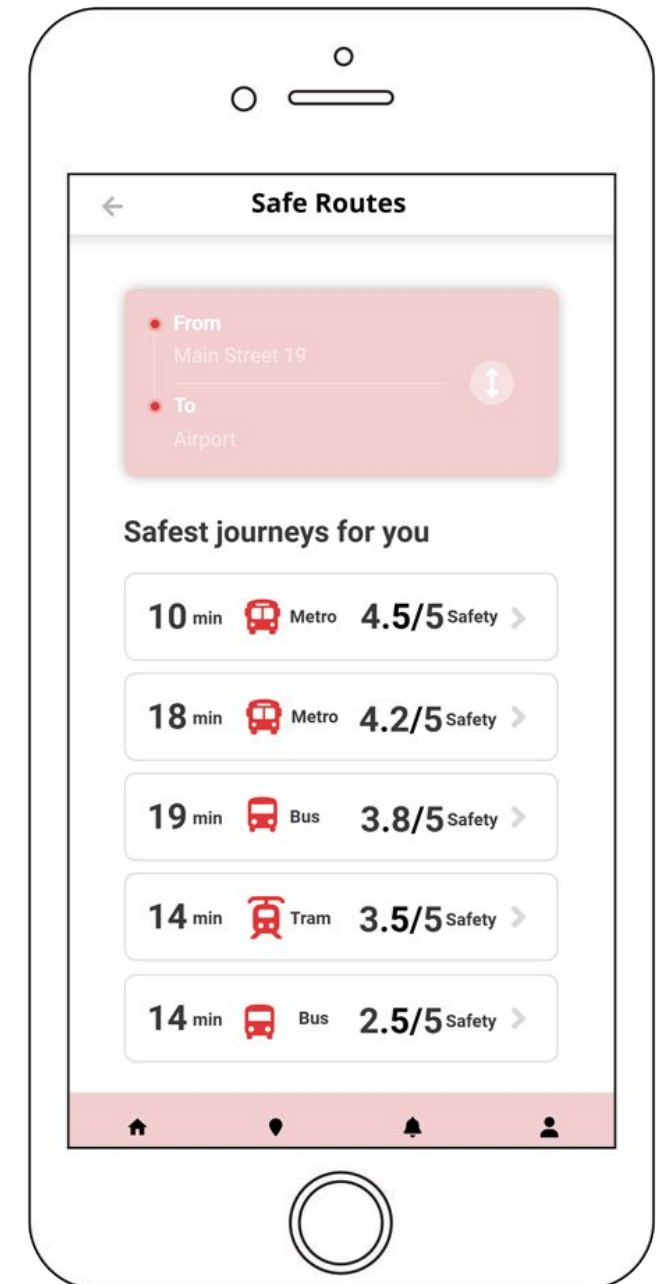
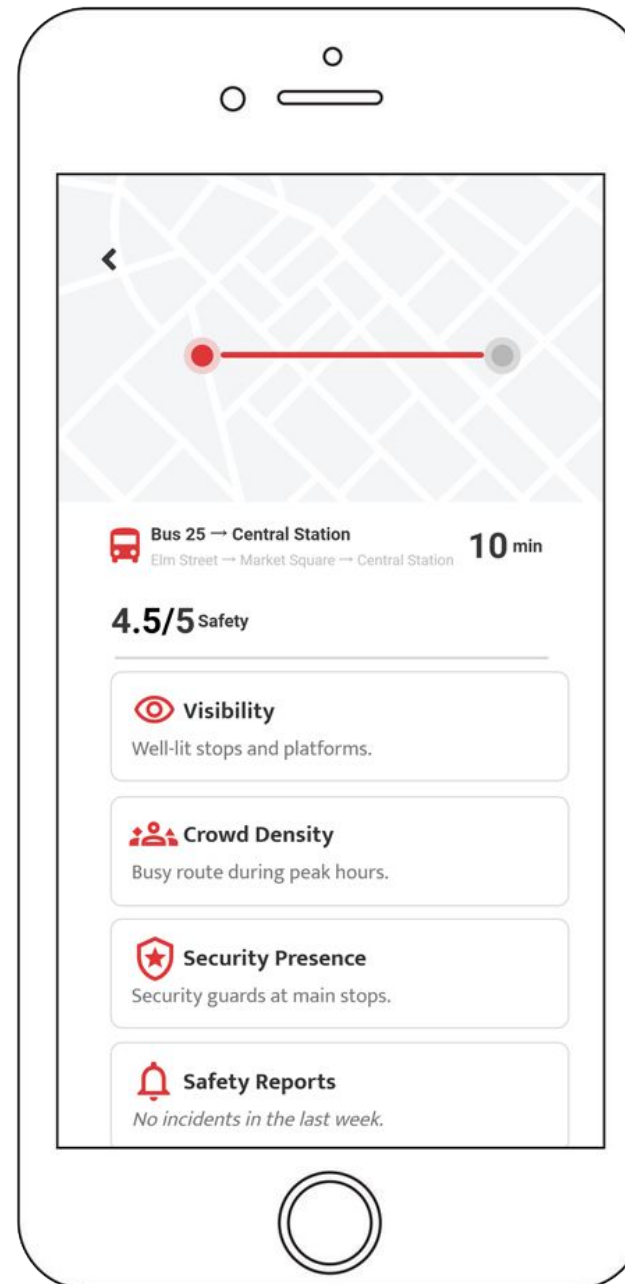


**Data from institutions**

Visibility  
crowd density  
local crime reports  
...



**User information and experience**  
recommendations exclusively for a user



Safety **during** the trip

# How to trigger: User Actions

## SOS Button ?

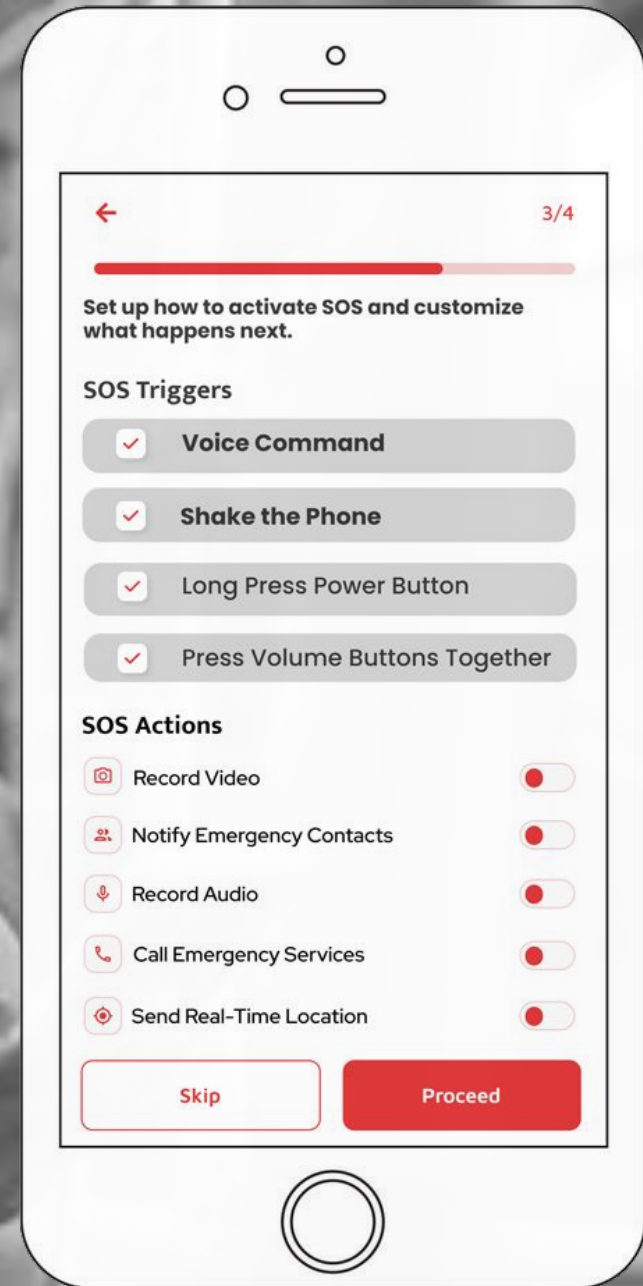
*“These applications require one click to perform this task. But when a girl is in trouble, there can be times when the girl can't take the phone and press a button.”*

## Voice

e.g. Activate Vanguard

## Gestures

e.g. Shake the phone three times consecutively  
"SOS will activate in 5 seconds" with the option to cancel.



Safety during the trip

# Danger Happens: Emergency Response



## Calling or Texting

- emergency contact (preset)
- local authorities (high-risk event):  
Sends real-time location, video and risk assessment.



## Live location sharing



## Audio recording



## Privacy?

Preset, optional

4/4

Add trusted contacts to notify in case of an emergency

**Your Contacts**

Alice Johnson  
+123 456 7890

Bob Smith  
+987 654 3210

**Add New Contact**

Name

Phone Number

Save Contact

Start tracking

2/4

We take the following admissions just for your safety.

Identity Access  
access your identity details securely

Location Sharing  
uses your live location to recommend safe routes and notify contacts

Audio Recording  
SOS triggers and evidence collection

Camera Access  
Enable camera to capture images for safety

Skip Proceed

Safety **during** the trip

# How to trigger: User Safety Check



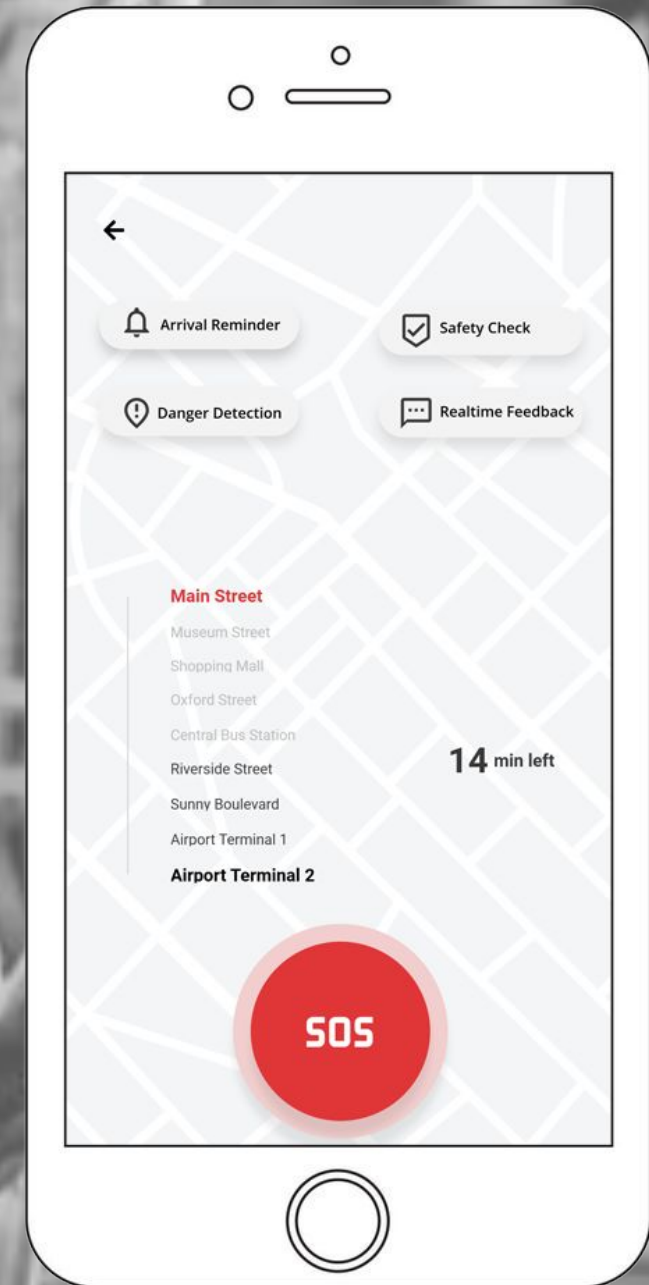
## Regular check (optional)

sends a safety confirmation notification every 10 minutes



## Arrival Check (optional)

- tracks progress using GPS
- If user does not confirm arrival within 5 minutes of the expected time, system triggers:
  - ☐ **Step 1:** Sends a reminder to confirm safety.
  - ☐ **Step 2:** If unresponsive, Emergency Response with the last known location





Safety before the trip

# Travel Feedback



## Promote safety improvements

- The app can work with governments (public transportation departments and urban planning departments) to feedback the actual needs of female users.
- E.g. insufficient lighting in a bus.

Travel Feedback

Transport Identifier  
Bus 100

Route  
From Station 1 to Station 10

Travel Time  
10 PM

Safety Condition  
Neutral

Crowd Level  
Lightly Crowded

Lighting Condition  
Well Lit

General Feedback  
Share your feedback

Submit Feedback



Greater proportion of public transport usage – **7 passengers per shuttle, leading to a reduction in emissions.**



**Greater female labour force participation**



Greater access to safer public transport to **51% of Berlin's population**

Spillover impact – safer transport for **children, minoritized genders the elderly and disabled people.**

### Challenges & Mitigations -

1. Data protection and anonymization - Harmonizing data with the EU GDPR and mitigating vulnerabilities.
2. Collecting gender disaggregated data
3. Addressing structural gender inequality

### Our vision for the Future

As an extension of our limitations, our vision is to facilitate the making of safer environments for everyone, starting with marginalized communities. In the end, if there is no need for our solution, then that is the best outcome - a structurally and systemically more equal society.



**Xinjie Jiang**

- Research the challenges faced by women during travel and current safety measures
- Develop the technical aspects of the solution
- Create flowcharts explain concepts

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Information technology for built  
environment | TUM

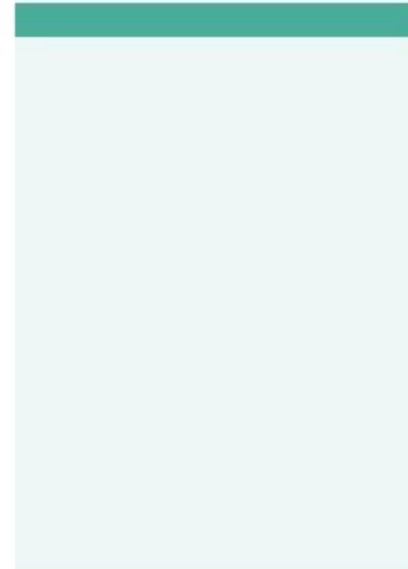
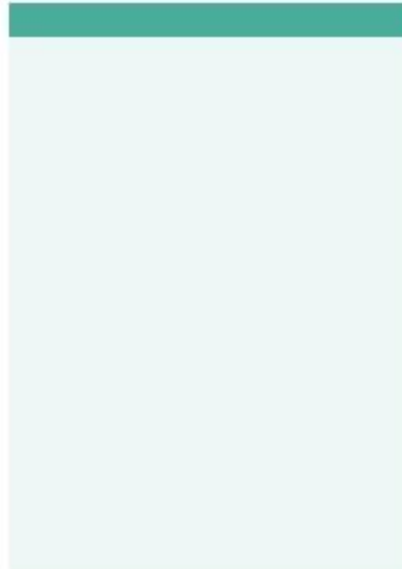


**Amrutha Viswanath**

- Researching case studies, literature
  - Creating a larger framework for the application
  - Conceptualising framework and general team management

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## Bibliography

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