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CO2 Emissions in the Production Chain





Eco Oracle







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An Example Eco Oracle Output

LOGO	COMPANY	Material	Transport	•••	Co2 Emissions	Score
	True Ecofriendly	0.5	0.85		9 kg/Shirt	7.35
	Very conventional	1.5	2.25		12.5 kg/Shirt	10.5
	Eco Untrustful	1.5	1.1		9.2 kg/Shirt	9.6







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Thanks!



