



# MINIMALIST GRAYSCALE PITCH DECK

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Here is where your presentation begins

# CONTENTS OF THIS TEMPLATE

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Here's what you'll find in this **Slidesgo** template:

1. A slide structure based on a pitch deck which you can easily adapt to your needs. For more info on how to edit the template, please visit **Slidesgo School** or read our **FAQs**.
2. An assortment of pictures that are suitable for use in the presentation can be found in the **alternative resources slide**.
3. A **thanks slide**, which you must keep so that proper credits for our design are given.
4. Two **resources slides**, where you'll find links to all the elements used in the template.
5. **Instructions for use**.
6. Final slides with:
  - The **fonts and colors** used in the template.
  - A selection of **illustrations**. You can also customize and animate them as you wish with the online editor. Visit **Storyset** to find more.
  - More **infographic resources**, whose size and color can be edited.
  - Sets of **customizable icons** of the following themes: general, business, avatar, creative process, education, help & support, medical, nature, performing arts, SEO & marketing, and teamwork.

You can delete this slide when you're done editing the presentation.

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Topic of the section

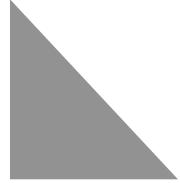


01

# PROBLEM VS. SOLUTION

---

Enter a subtitle here if  
you need it



# INTRODUCTION

---

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal





# OUR COMPANY

---

Do you know what helps you make your point clear?  
Lists like this one:

- They're simple
- You can organize your ideas clearly
- You'll never forget to buy milk!

# OUR TEAM

---



**LYSSA TURNER**

You can replace the  
image on the screen  
with your own



**PETER ROSE**

You can replace the  
image on the screen  
with your own



**JOHN DUBLIN**

You can replace the  
image on the screen  
with your own

# PROBLEM

---

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal

# THEM

---

Mercury is the closest planet to the Sun and the smallest one in the Solar System. Mercury's name has nothing to do with the liquid metal

# US

---

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury—is extremely poisonous

# SOLUTION

---

Mercury is the closest planet to the Sun and the smallest one in the Solar System. The planet's name has nothing to do with the liquid metal

# AN IMAGE IS WORTH A THOUSAND WORDS

---

Images reveal large amounts of data, so  
remember: use an image instead of a long text



# AWESOME WORDS

---



## STRENGTHS

Despite being red, Mars is actually a very cold place. It's full of iron oxide dust



## OPPORTUNITIES

Jupiter is a gas giant and the biggest planet in the Solar System

---

# SWOT

---



## WEAKNESSES

Mercury is the closest planet to the Sun and the smallest one in the Solar System



## THREATS

Saturn is a gas giant, composed mostly of hydrogen and helium

# OUR SERVICES

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## PLANNING

Venus is the second planet  
from the Sun



## PHOTOGRAPHY

Saturn is a gas giant and  
has several rings

# OUR PLANS

---

## BASIC

Despite being red, Mars is actually cold place

## PRO

Saturn is composed mostly of hydrogen and helium

## PREMIUM

It's a gas giant and the biggest planet

# TRACTION

## ▲ PEOPLE

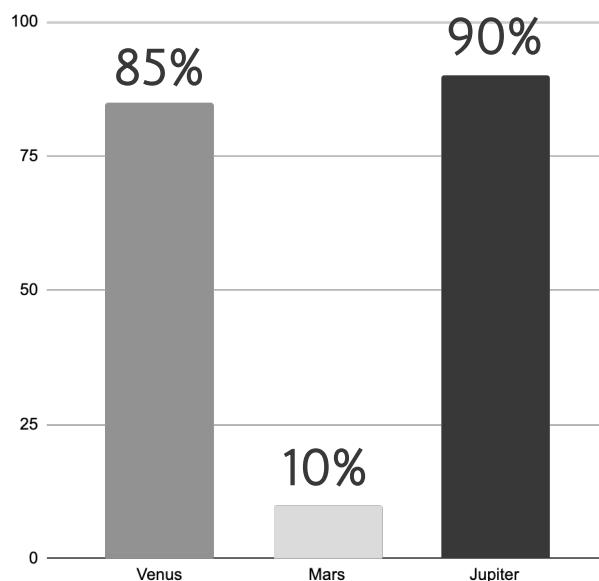
Mercury is a small planet

## ▲ SALES

Mars is a very cold place

## ▲ MARKET

Jupiter is a gas giant



458K

Neptune is the farthest

\$7,520,000

It has a beautiful name

86%

Mars is a very cold place

Follow the link in the graph to modify its data and then paste the new one here. For more info, [click here](#)

# PRODUCT DEMO

---



Insert your multimedia content here

# CASE STUDY

---



## CHALLENGE

Despite being red, Mars is a cold place. It's full of iron oxide dust

## RESULTS

Jupiter is a gas giant and the biggest planet in the Solar System

## SOLUTION

Venus has a beautiful name and is the second planet from the Sun

# REVIEWS

---

HELENA JAMES

Mercury is the  
smallest planet

JENNA DOE

Venus has a very  
beautiful name

JOHN SMITH

Despite being red,  
Mars is cold

JESSICA JONES

Jupiter is the biggest  
planet of them all

PETER HARRIS

Saturn is the ringed  
one. It's a gas giant

MARIA WILSON

Neptune is the  
farthest planet

# 2020 AWARDS

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## MERCURY

Mercury is the closest planet to the Sun and the smallest one



## VENUS

Venus has a beautiful name and is the second planet from the Sun

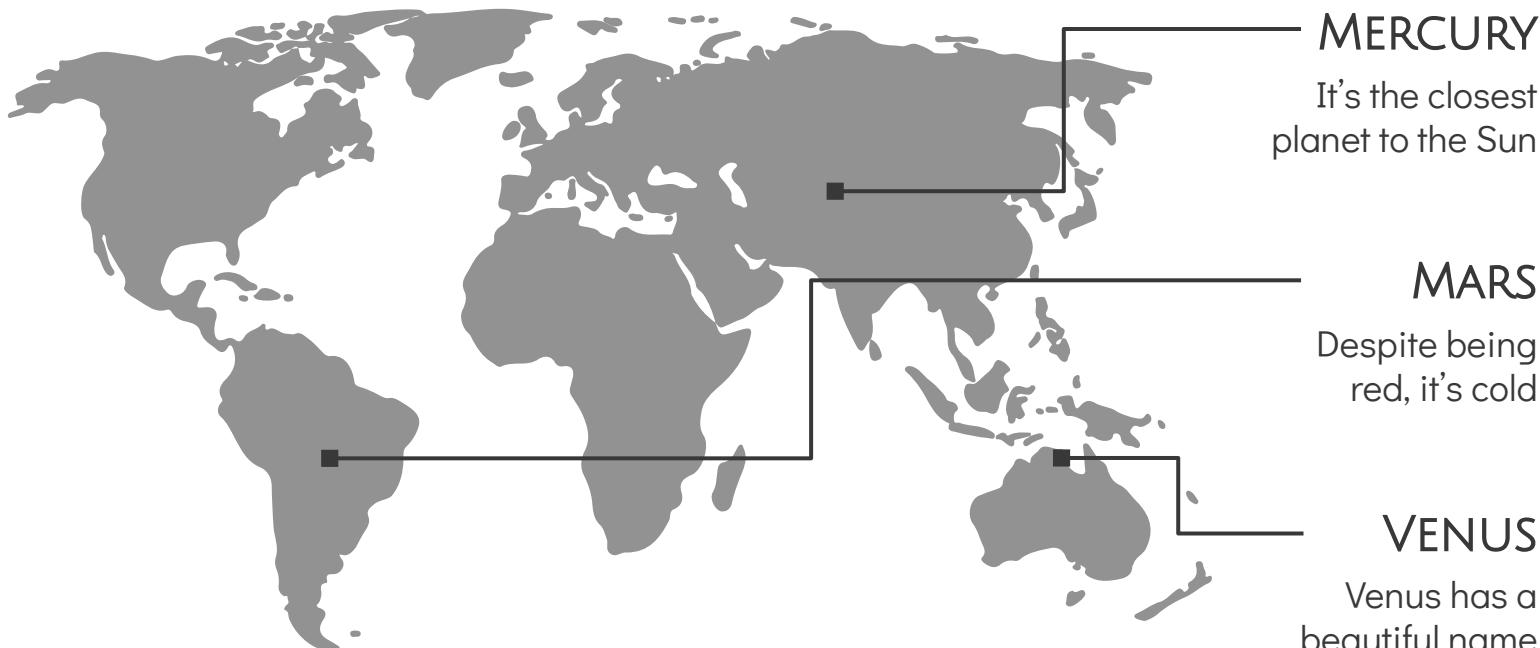


## MARS

Despite being red, Mars is actually a cold place. It's full of iron oxide dust

# MARKET SIZE

---





# OUR TARGET

---

## JOB

Interior  
Designer

## AGE

50-60

## GENDER

Female

## SALARY

\$15,000.00

## INTERESTS

Shopping  
Reading  
Trends

## AVERAGE SPENT

\$80.00

# COMPETITORS

---



## MARS

Despite being red,  
Mars is actually a cold  
place



## JUPITER

Jupiter is a gas giant  
and the biggest  
planet of them all



## SATURN

Saturn is composed  
mostly of hydrogen  
and helium

# OUR BUSINESS MODEL

---

## TECHNOLOGY

Saturn is the  
ringed one



## ASSESSMENT

Venus is the  
second planet



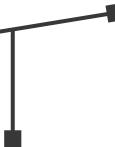
## MARKETING

Neptune is the  
farthest planet



## TRAINING

Mercury is a  
small planet



# TIMING

---

HOURS	MON	TUE	WED	THU	FRI
09:00 - 10:00	Meeting	Home office	Home office		
10:00 - 11:00		Meeting		Brunch	Meeting
11:00 - 11:30			Project	Meeting	
11:30 - 12:30		Accounting			
12:30 - 13:30	Project			Meeting	Project
13:30 - 14:30	Lunch	Lunch	Lunch	Lunch	Lunch
14:30 - 15:30	Accounting		Meeting		

# PREDICTED GROWTH

---

20,000

Expected customers

100

New Employees

500

Upcoming Projects

# \$90,000

---

Expected Income

# INVESTMENT

---

45%



## MERCURY

Mercury is the closest planet to the Sun

10%



## MARS

Despite being red, Mars is a cold place

45%



## MARKET

Jupiter is the biggest planet of them all



To modify this graph, click on it, follow the link, change the data and paste the new graph here

# THANKS

Do you have any question?

addyouremail@freepik.com

+91 620 421 838

yourcompany.com



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# ALTERNATIVE RESOURCES

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- Woman at desk working from home
- Mid shot woman at laptop
- Worried woman looking at phone
- Woman jumping and holding a camera
- African american man high view
- Girls dancing
- Front view guy with headphones holding a cup of coffee
- African american man reading his notes close-up
- Adorable model holding glasses

# RESOURCES

---

- Man with black jacket talking on a phone and drinking
- Woman jumping and using her camera photo
- Alluring woman posing in yellow top
- African american man copy space
- Man posing with arms crossed
- Woman holding a camera photo
- Side view of male photographer
- African american man writing
- Man with black jacket talking on the phone
- African american man front view
- Young girl speaking on the phone in the office
- Young man wearing eyeglasses using laptop on kitchen counter
- Mid shot woman talking on phone at table

# RESOURCES

---

- Front view of older woman working with pen
- Stylish model pointing at phone
- Studio shot of woman posing
- Guy sitting on a chair and holding a digital tablet
- Portrait freelance woman working from home
- Front view of businesswoman working with laptop and notebook

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# Fonts & colors used

This presentation has been made using the following fonts:

## **Julius Sans One**

(<https://fonts.google.com/specimen/Julius+Sans+One>)

## **Didact Gothic**

(<https://fonts.google.com/specimen/Didact+Gothic>)

#383838

#eeeeee

#dbbdbdb

#929292

# Storyset

Create your Story with our illustrated concepts. Choose the style you like the most, edit its colors, pick the background and layers you want to show and bring them to life with the animator panel! It will boost your presentation. Check out [How it Works](#).



Pana



Amico



Bro



Rafiki



Cuate

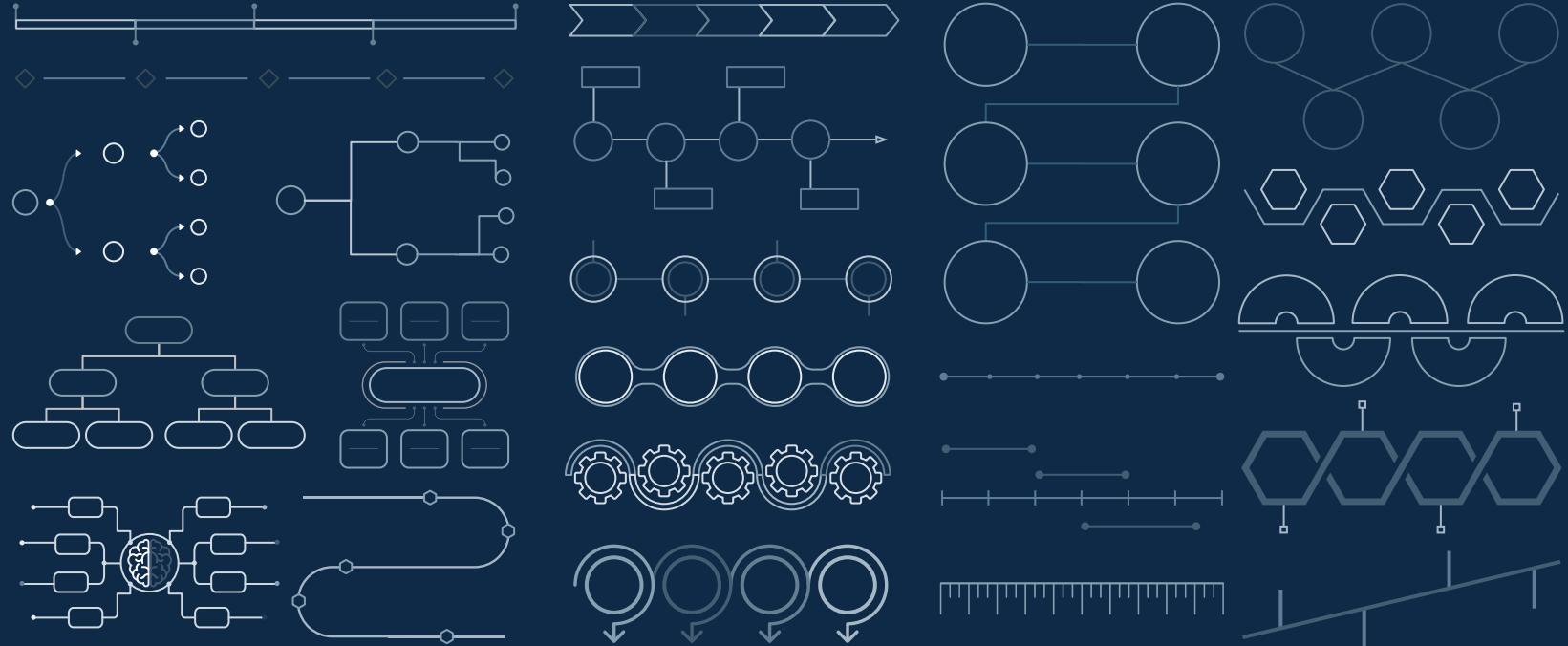
# Use our editable graphic resources...

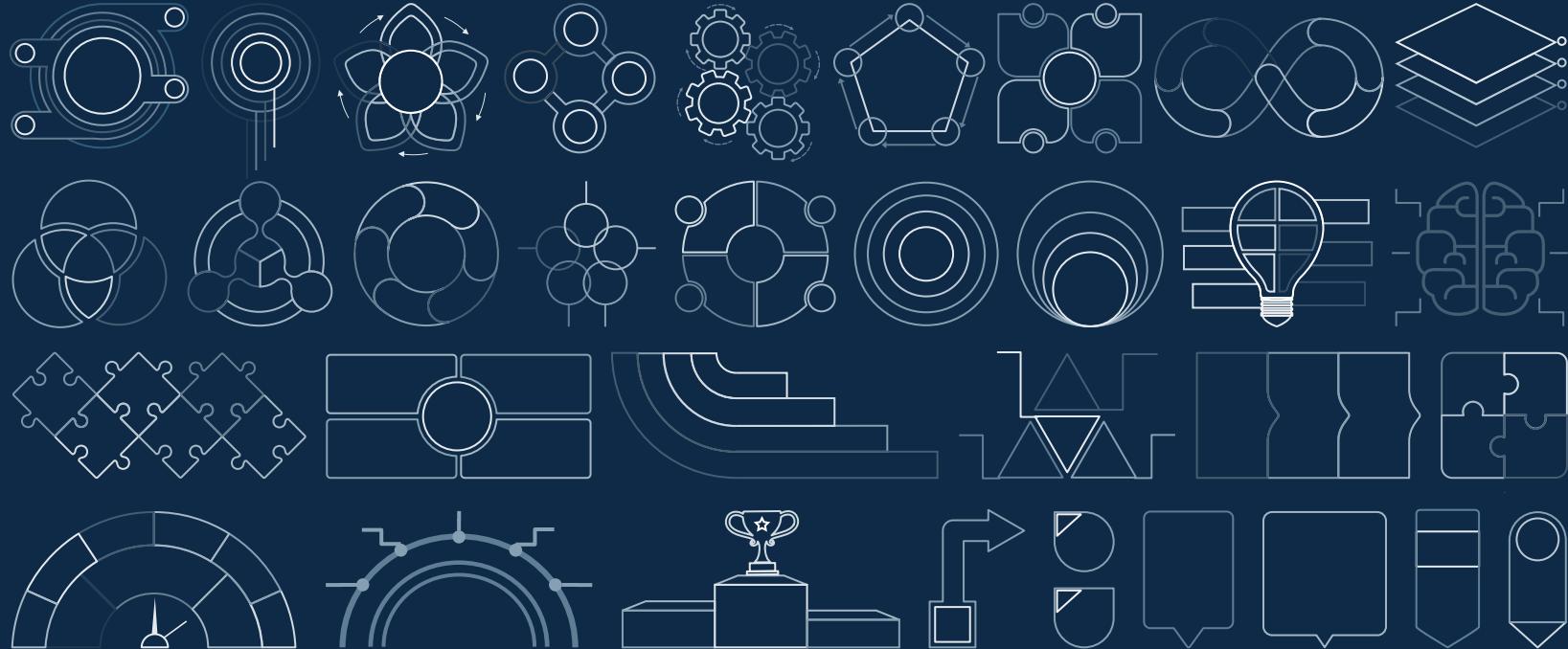
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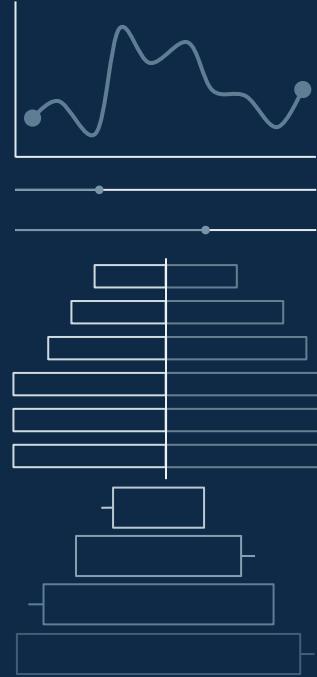
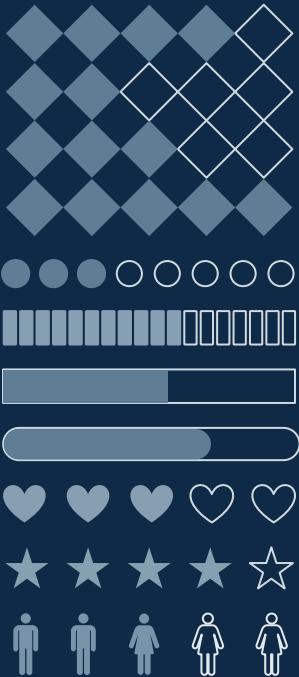
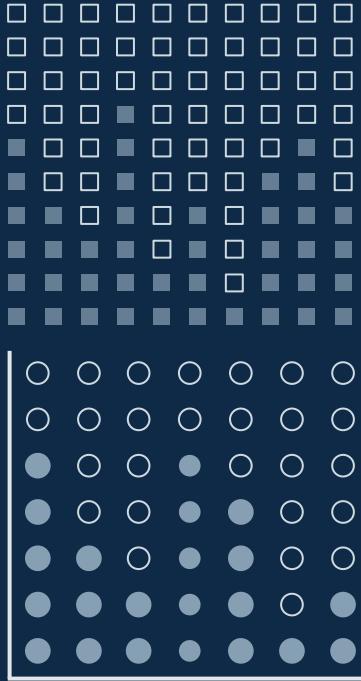
Group the resource again when you're done. You can also look for more infographics on Slidesgo.











# ...and our sets of editable icons

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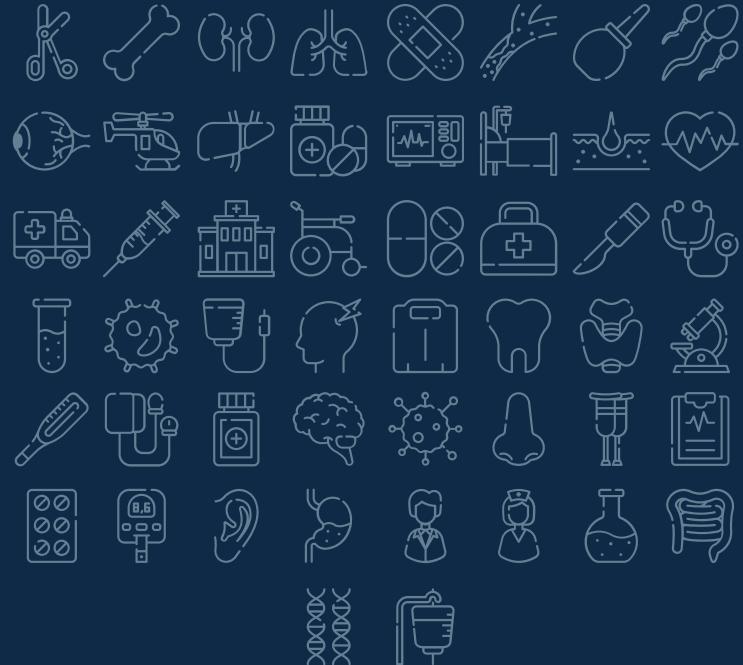
In Google Slides, you can also use Flaticon's extension, allowing you to customize and add even more icons.



## Educational Icons



## Medical Icons



## Business Icons



## Teamwork Icons



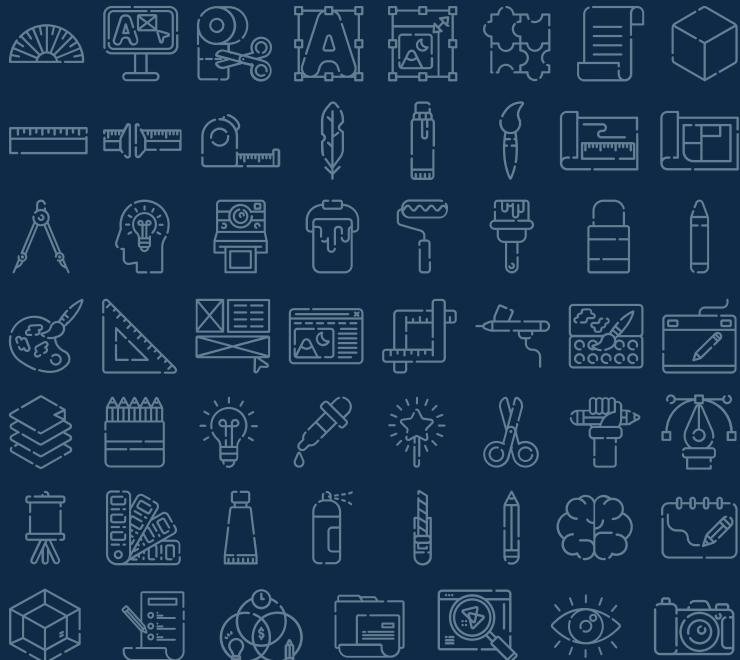
## Help & Support Icons



# Avatar Icons



## Creative Process Icons



## Performing Arts Icons



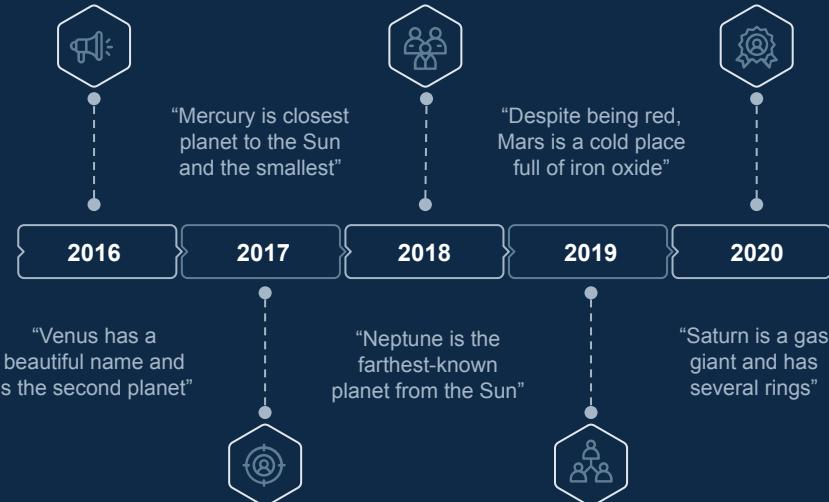
# Nature Icons



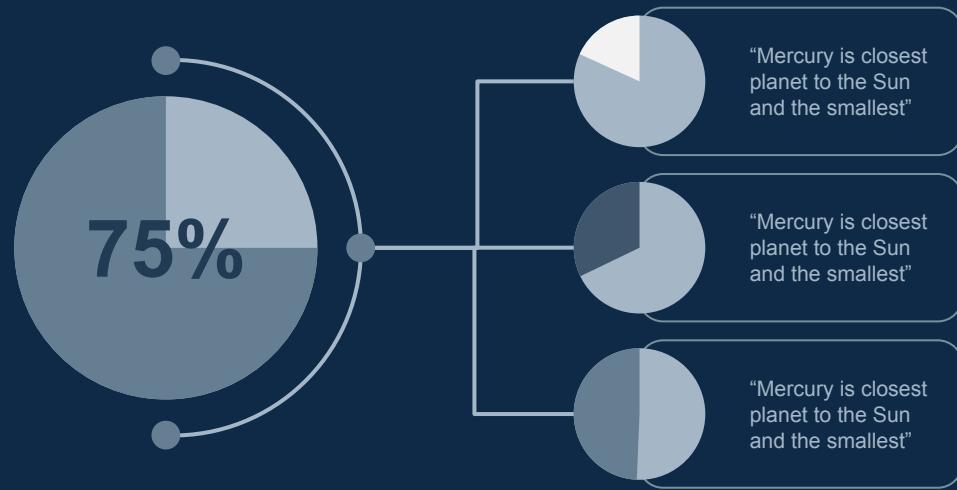
# SEO & Marketing Icons



# Premium infographics...



# Premium infographics...



# Premium Icons

## Digital Marketing



# Premium Icons

## Online Learning



# Premium Icons

## Laboratory



# Premium Icons

## Goals and Results

# Premium Icons

## Infographics Elements



