

Shenbin Zhao

Contacts

Email

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Phone

137-9529-1702

Portfolio

www.zhaoshenbin.site

Skills

User Research

Interaction Design

User Interface Design

Filming and Animation

Music/Sound Production

HTML/CSS

Arduino (C ++)

Processing (Java)

Unity (JavaScript)

Python

Language

Expert Chinese, English

Basic Spanish, French

Patent

1st Author | Vehicle

Avatar Devices for

Interactivce Assistants

Profile

UX designer with solid engineer skills. Focused in multimodal interactions, including voice, tangible, VMAR, sensor and screen.

Employment

Principal UX Designer, Cerence (Nuance)

Jan 2018-now

Mentor new designers in designing and work adaption.

Lead designer in Voice User Interface Design for OEM projects, including SAIC, Geely, GWM, Chery. Led and managed the design process, instructed junior designers, communicated across teams.

Usability Testing and Heuristic Evaluation on various products, such as HMI VUI (Daimler, Nio, XPeng), TTS and APP. Organized user interviews, established testing environments, built standard testing procedure, analyzed data and presented reports.

Product Design for Cerence new products applying on multiple platforms, such as T-Box, Smartphone, Two Wheeler, Elevator, Cruiser and Web. Implemented market and user research, helped defining product, created personas, journey maps, information architectures, wireframes and GUI.

Multimodal design and engineering for creative HMI experience, such as LED lights, Gesture, Joystick, Eye tracking, Proactive notification, Emotions.

UX Designer Intern, Miugo Digital

2015-2016

Product design and engineering for VMAR, Motion Sensing and Tangibles.

Education

Universitat Pompeu Fabra

2016-2017

Master in Cognitive Systems and Interactive Media

Tongji University

2012-2016

Bachelor in Software Engineering (Media-art Tech)