# CI/CD - A better way to build and ship products to market

Benefits of CI/CD to achieve build and deploy automation within our company's products

### **Continuous Integration**

- ► The practice of merging all developers' working copies to a shared mainline several times a day. It's the process of "Making".
- Everything related to the code fits here, and it all culminates in the ultimate goal of CI: a high quality, deployable artifact!
- Some common CI-related phases might include:
  - Compile
  - Unit Test
  - Static Analysis
  - Dependency vulnerability testing
  - Store artifact

#### Continuous Deployment

- A software engineering approach in which the value is delivered frequently through automated deployments.
- Everything related to deploying the artifact autonomously fits here. It's the process of "Moving" the artifact from the shelf to the spotlight without human intervention.
- Some common CD-related phases might include:
  - Creating and configuring infrastructure
  - Promoting to production
  - Smoke Testing (aka Verify)
  - Rollbacks in case if any failure

## Benefits of CI/CD at the Business Level

- ► The rationale of CI/CD is the famous saying: 'a penny saved is a penny earned', so here's a preview of the benefits of setting up a CI/CD pipeline:
- Catch Compile Errors After Merge:
  - This would help to avoid cost by Less bugs in production and less time in testing
- Deploy to Production Without Manual Checks:
- This would help to increase revenue by making features take less time to market.
- Catch Compile Errors After Merge:
  - This would help to reduce cost by Less developer time on issues from new developer code

#### Continued...

- Automate Infrastructure Creation:
  - This will help to avoid cost by providing less human error, which means faster deployments
- Faster and More Frequent Production Deployments:
  - This would help to increase revenue by releasing new valuegenerating features more quickly
- Automated Smoke Tests:
  - This would help protect revenue by reducing downtime from a deploy-related crash or a major bug
- Detect Security Vulnerabilities:
  - This would help to avoid cost by preventing embarrassing or costly security holes.
  - And many more ...