

BRAVO STORE SALES REPORT 2024

Total Revenue
705,218.38

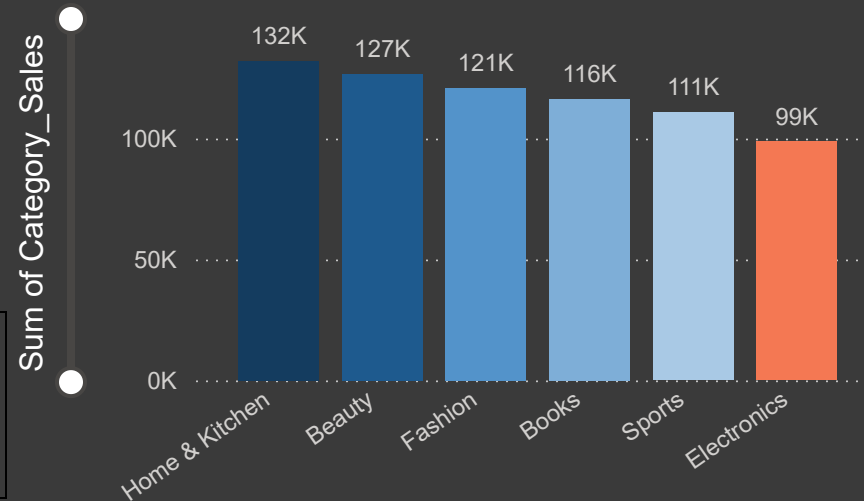
Average Revenue
705.22

Total Order
1000

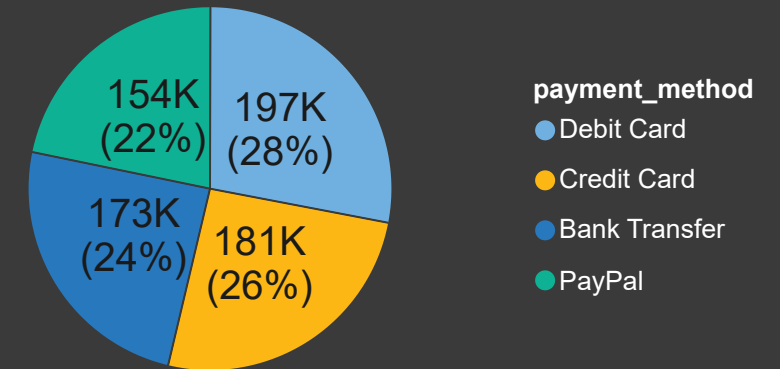
Estimated Profit
211,565.51

Profit Margin
9.03K

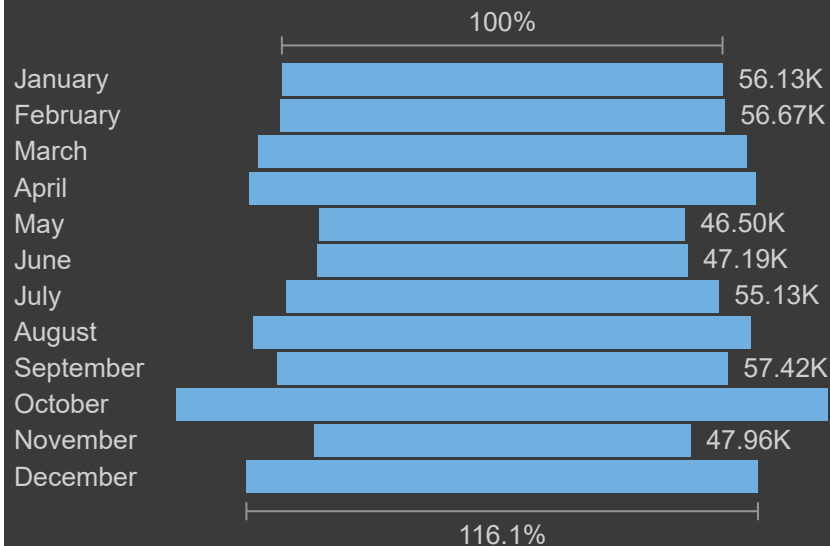
Sales by Product Category



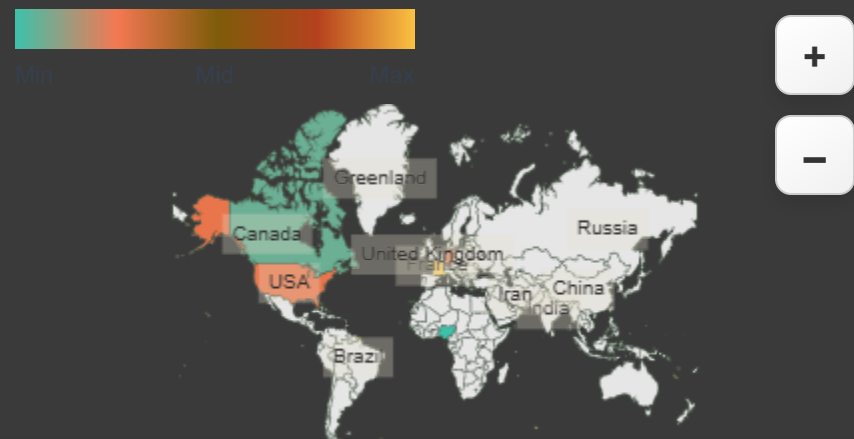
Payment Method



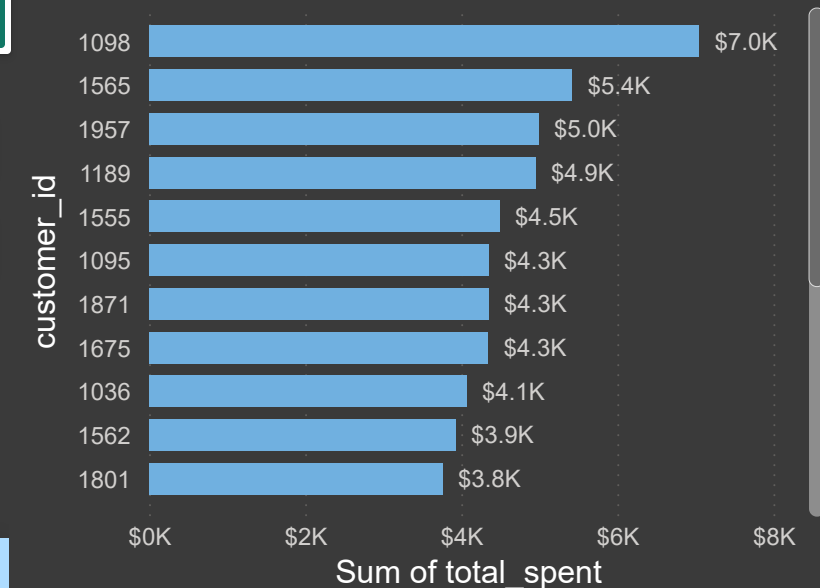
Sum of Monthly_Revenue by Month



Revenue by Country

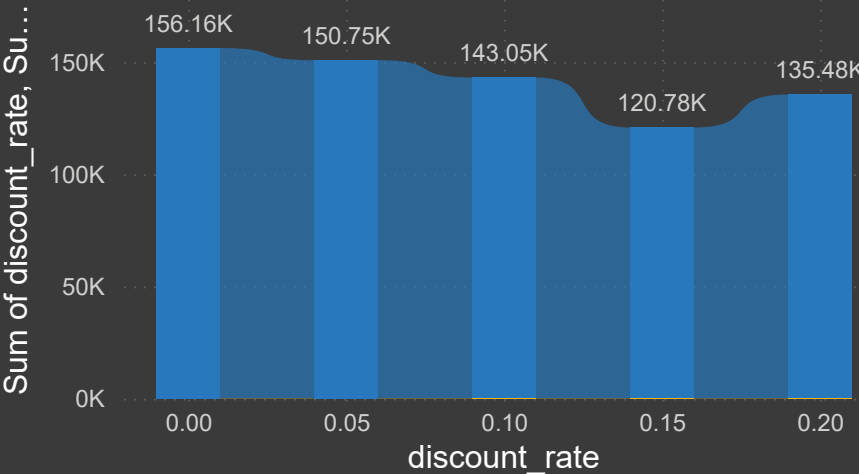


Sum of total_spent by customer_id



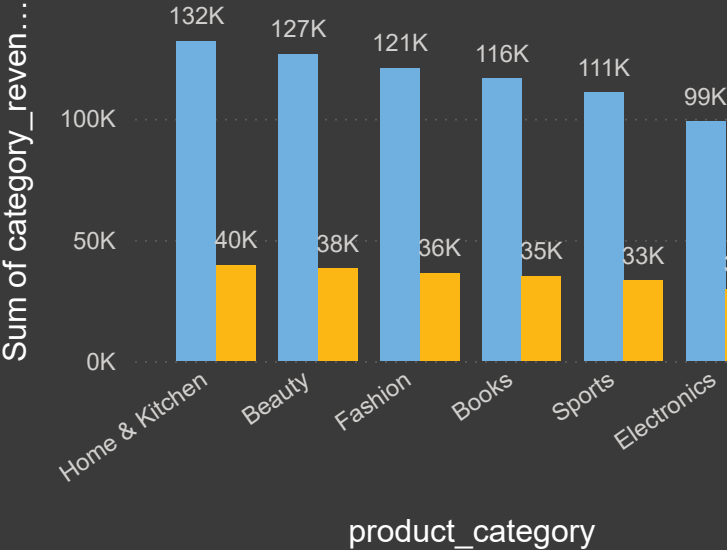
Sum of discount_rate, Sum of number_of_orders and Sum of total_sales by discount_rate

● Sum of discount_rate ● Sum of number_of_orders ● Sum of total_s...



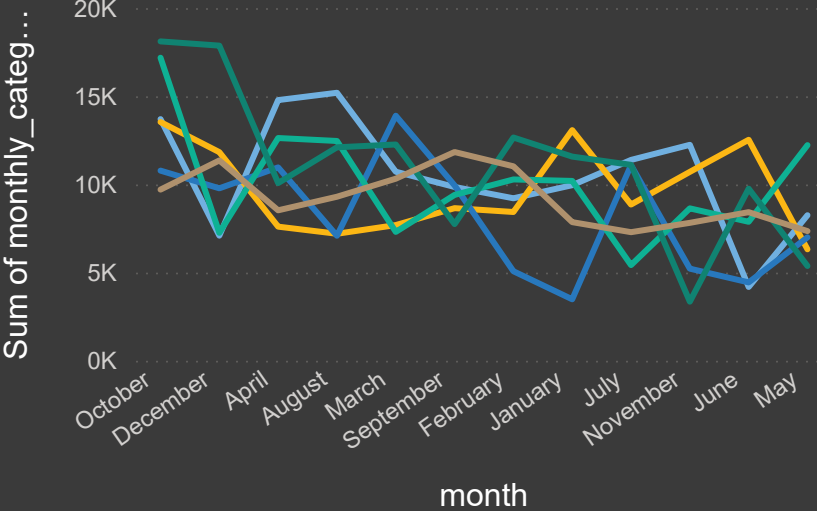
Category_Revenue and Estimated_Profit

● Sum of category_revenue ● Sum of estimated_profit



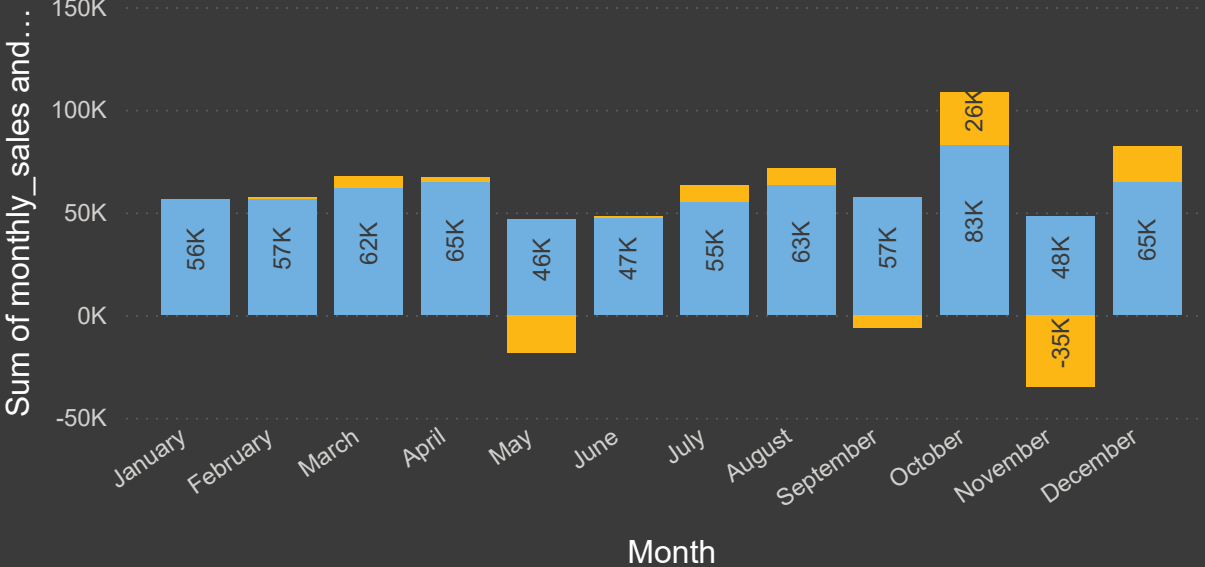
Sum of monthly_category_revenue by month and product_category

product_cate... ● Beauty ● Books ● Electronics ● Fashion ▶

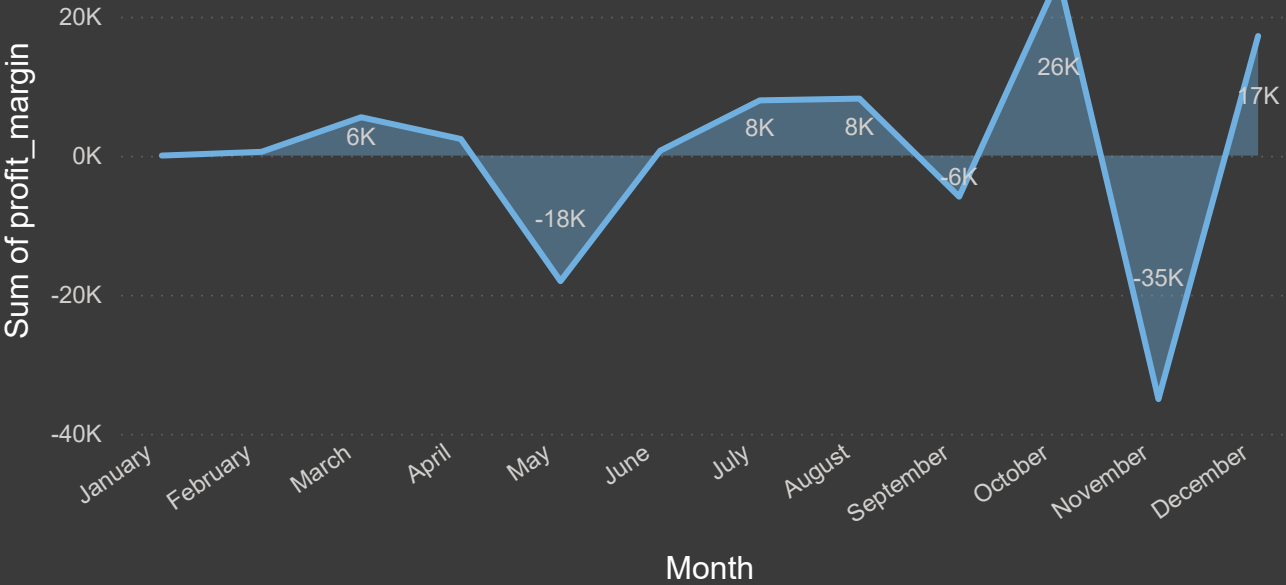


Monthly and Quarterly Revenue

● Sum of monthly_sales ● Sum of profit_margin



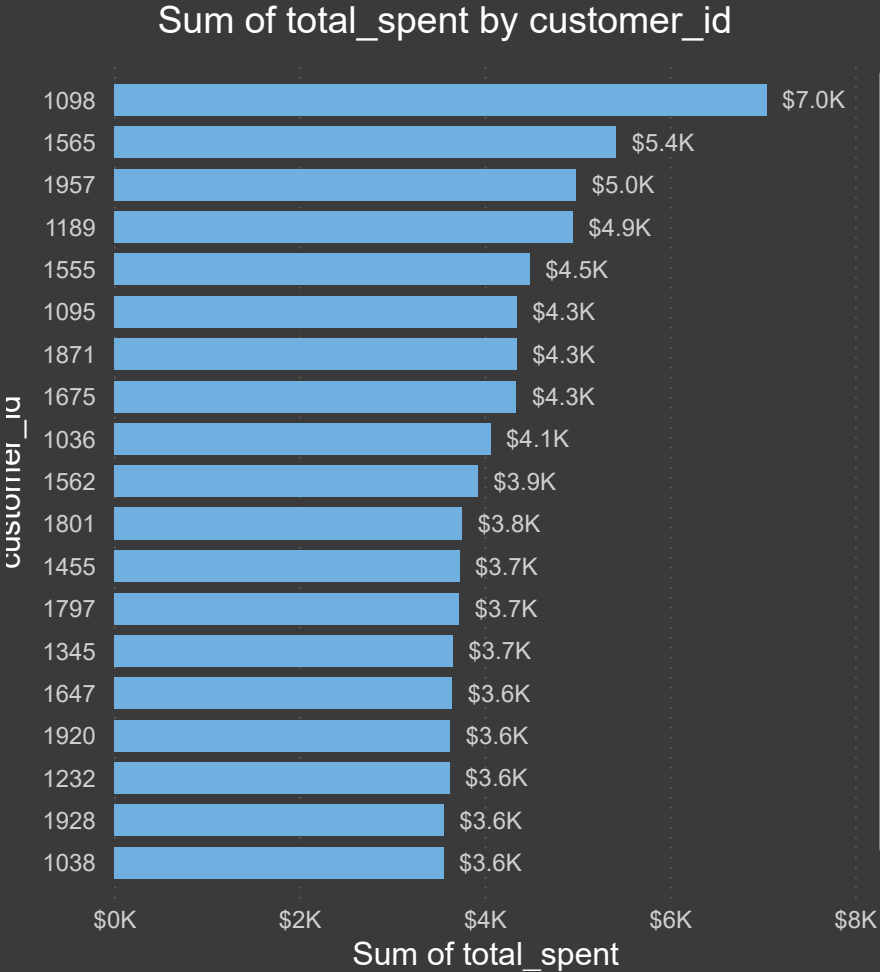
Profit Margin



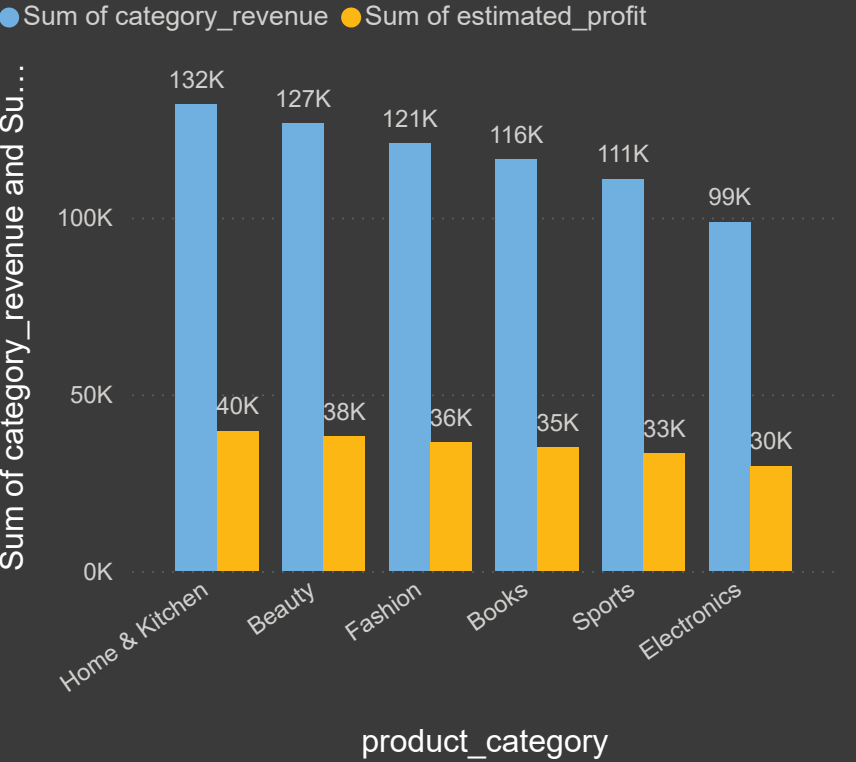
Estimated Profit
211,565.51

product_category	Sum of category_revenue	Sum of estimated_profit
Home & Kitchen	131,947.82	39,584.35
Beauty	126,535.31	37,960.59
Fashion	120,842.51	36,252.75
Books	116,398.09	34,919.43
Sports	110,780.24	33,234.07
Electronics	98,714.41	29,614.32
Total	705,218.38	211,565.51

customer_id	Sum of customer_rank	Sum of total_spent
1098	1	\$7,043.010000000001
1565	2	\$5,418.38
1957	3	\$4,987.45
1189	4	\$4,949.27
1555	5	\$4,486.93
1095	6	\$4,347.02
1871	7	\$4,346.58
1675	8	\$4,340.38
1036	9	\$4,062.97
1562	10	\$3,923.41
1801	11	\$3,754.38
1455	12	\$3,725.65
1797	13	\$3,724.35
1345	14	\$3,653.95
1647	15	\$3,647.92
1920	16	\$3,627.22
1232	17	\$3,620.27
1928	18	\$3,557.23
1038	19	\$3,555.4
1791	20	\$3,481.99
Total	210	\$84,253.76



Category_Revenue and Estimated_Profit



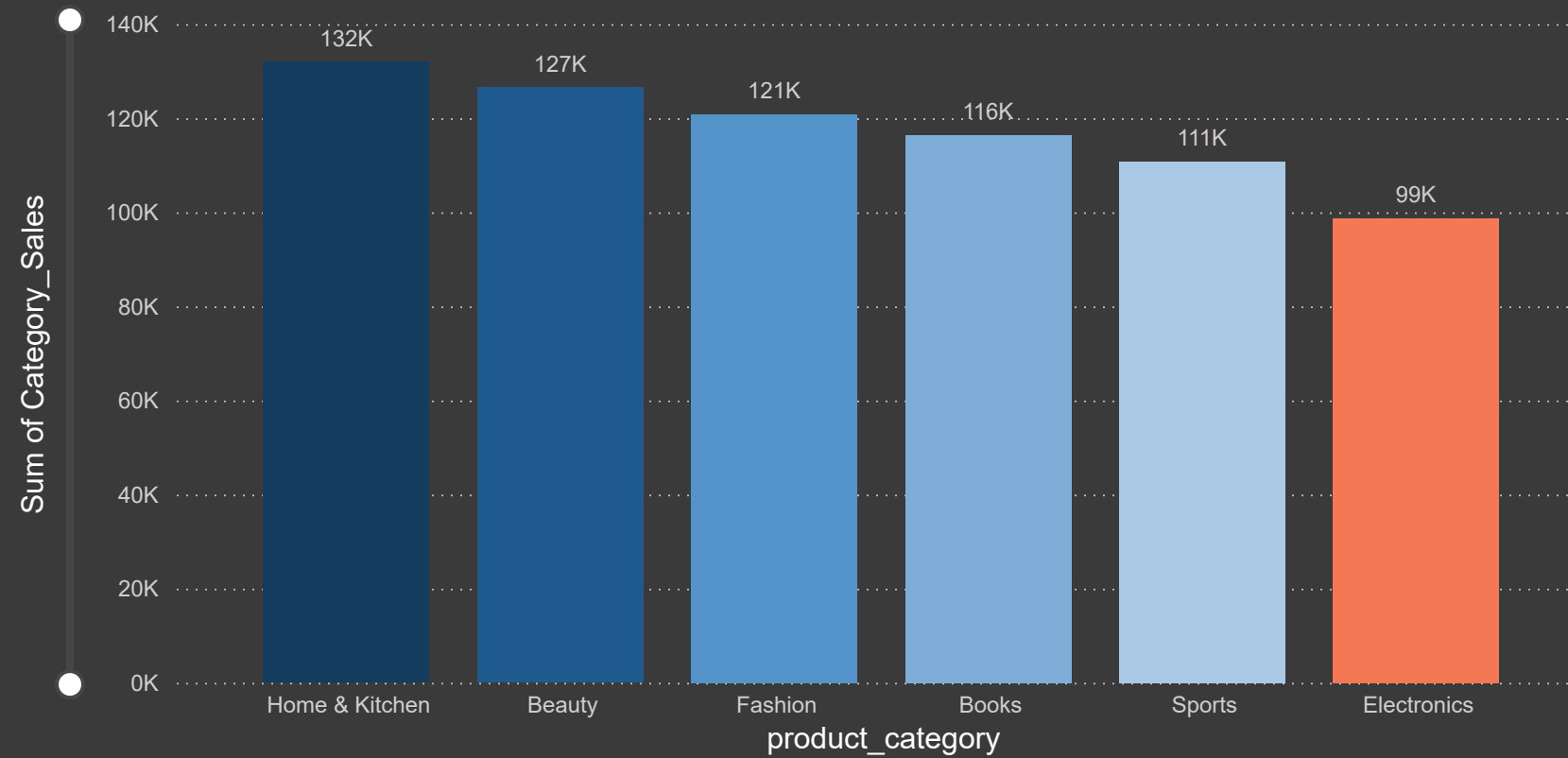
Total Revenue

705.22K

Average Revenue

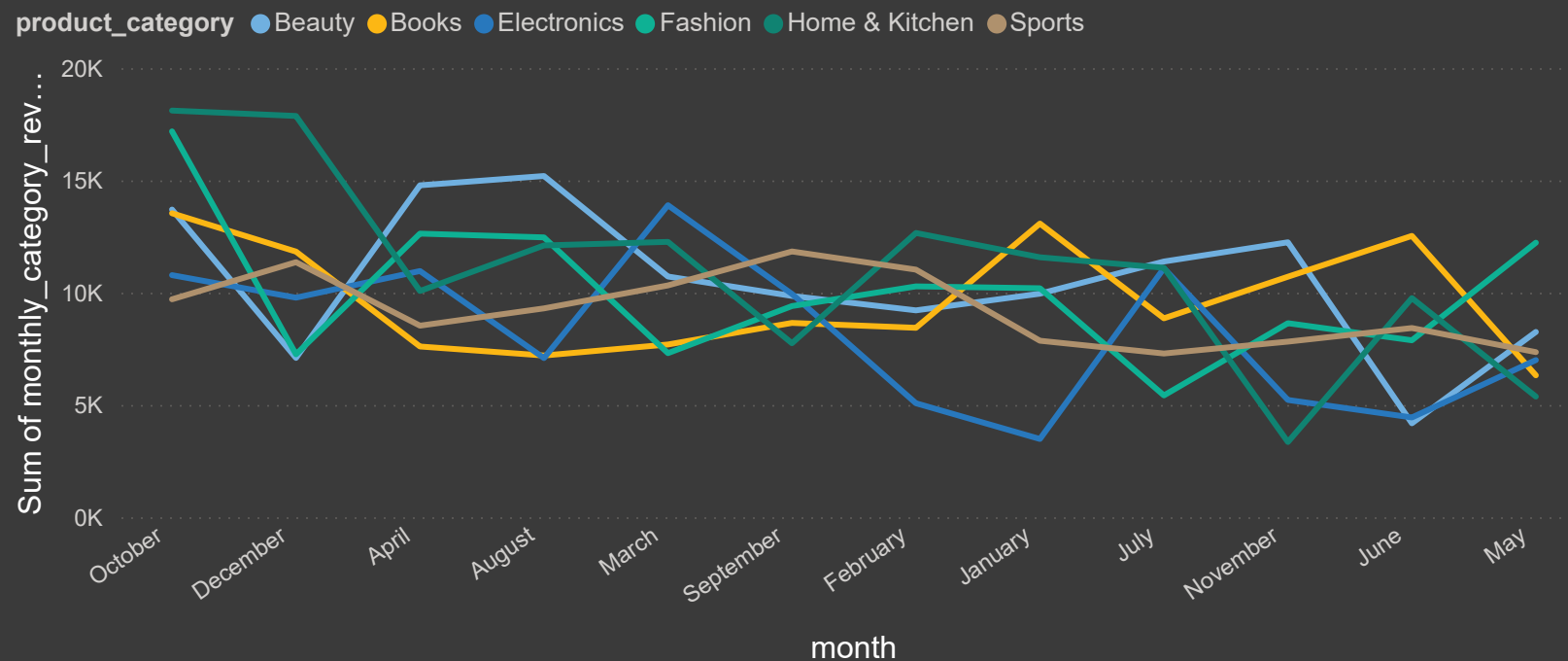
705.22

Sales by Product Category



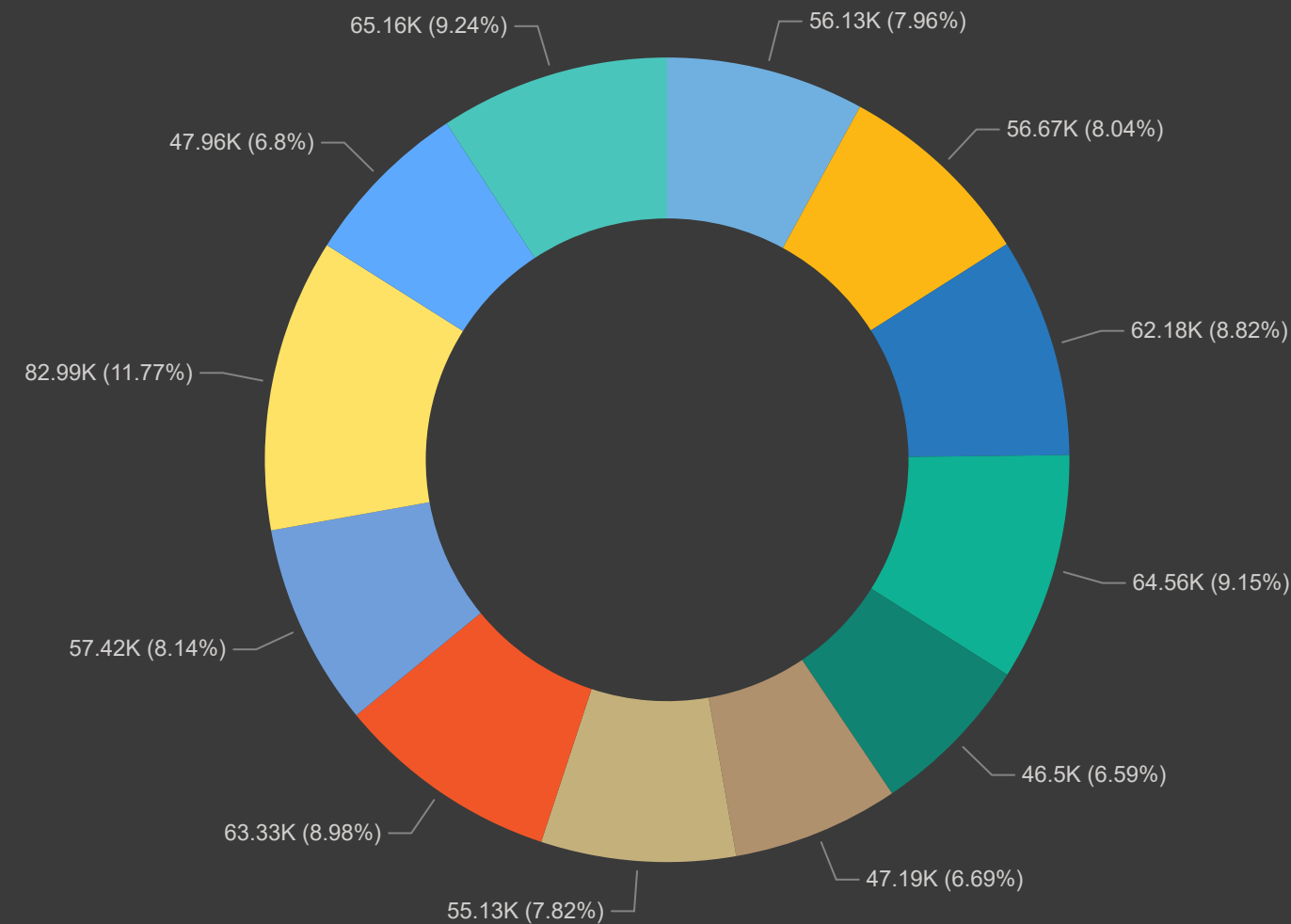
month	Beauty	Books	Electronics	Fashion	Home & Kitchen	Sports	Total
October	13,697.97	13,532.02	10,776.64	17,179.97	18,105.40	9,701.12	82,993.12
December	7,089.64	11,825.34	9,774.19	7,250.00	17,865.88	11,354.06	65,159.11
April	14,777.36	7,599.56	10,960.11	12,626.06	10,071.28	8,526.76	64,561.13
August	15,192.19	7,197.14	7,083.53	12,458.47	12,099.84	9,296.84	63,328.01
March	10,715.57	7,688.99	13,890.96	7,302.64	12,259.01	10,319.61	62,176.78
September	9,850.88	8,648.96	9,939.17	9,399.84	7,745.10	11,831.28	57,415.23
February	9,208.77	8,431.27	5,072.24	10,276.49	12,655.02	11,022.27	56,666.06
January	9,951.27	13,073.65	3,480.55	10,193.39	11,572.43	7,856.33	56,127.62
July	11,384.03	8,854.27	11,083.75	5,420.25	11,105.21	7,286.63	55,134.14
November	12,239.91	10,706.69	5,218.43	8,636.67	3,345.57	7,815.72	47,962.99
June	4,179.18	12,525.02	4,438.97	7,875.62	9,754.22	8,421.39	47,194.40
May	8,248.54	6,315.18	6,995.87	12,223.11	5,368.86	7,348.23	46,499.79
Total	126,535.31	116,398.09	98,714.41	120,842.51	131,947.82	110,780.24	705,218.38

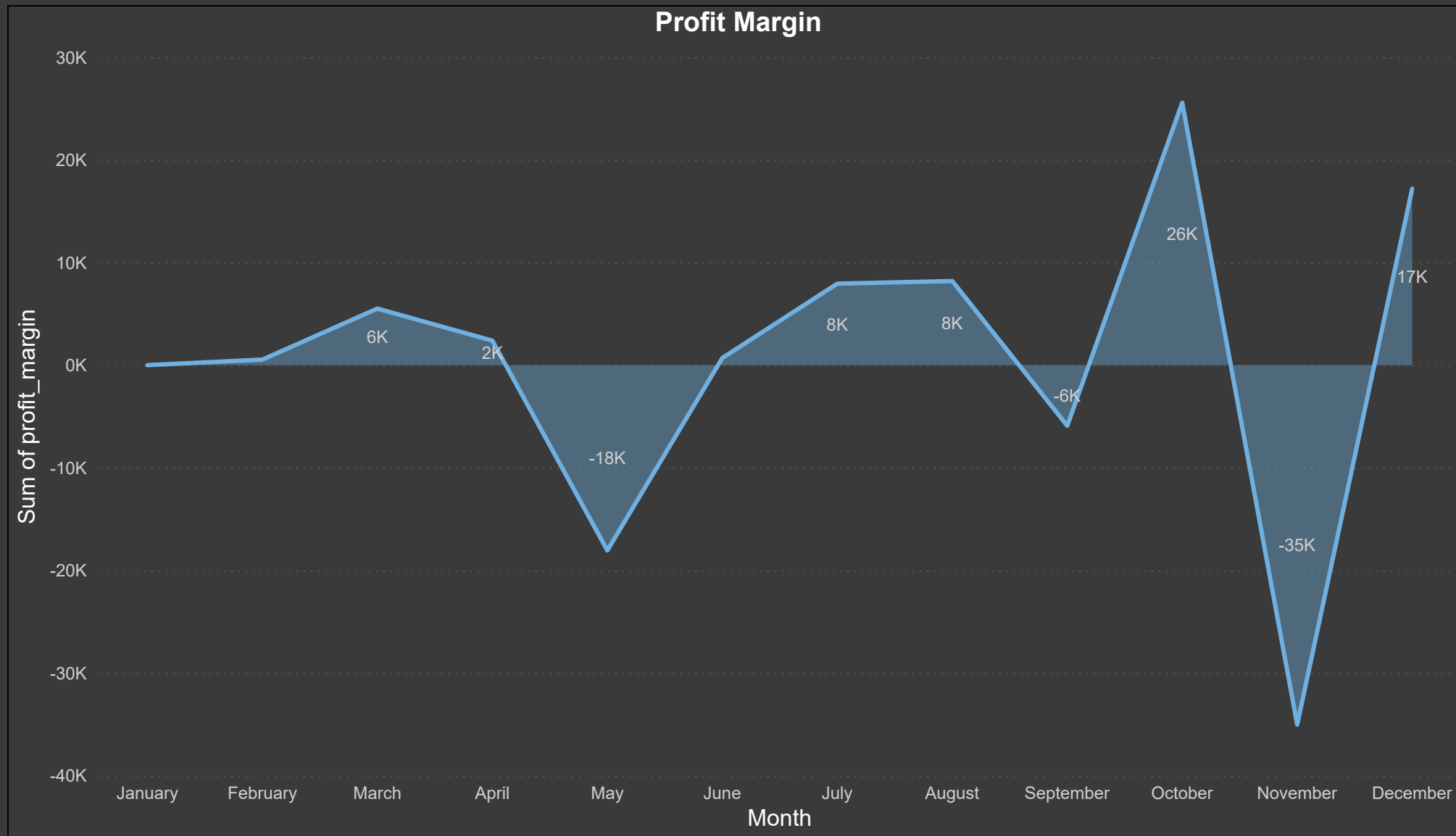
Sum of monthly_category_revenue by month and product_category



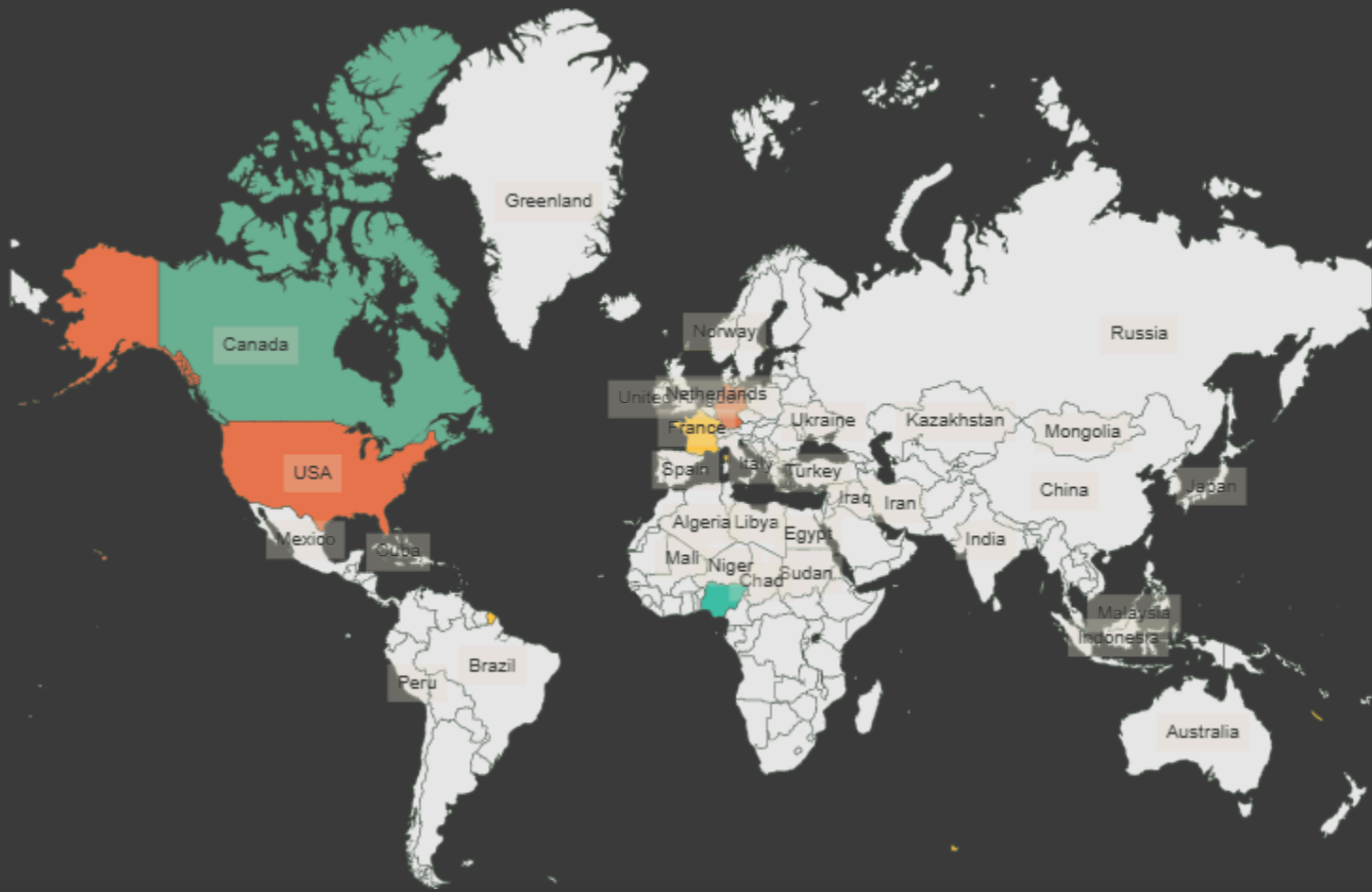
Revenue Monthly Sales by Year, Quarter and Month

- month Month
- 2024 Qtr 1 January
 - 2024 Qtr 1 February
 - 2024 Qtr 1 March
 - 2024 Qtr 2 April
 - 2024 Qtr 2 May
 - 2024 Qtr 2 June
 - 2024 Qtr 3 July
 - 2024 Qtr 3 August
 - 2024 Qtr 3 September
 - 2024 Qtr 4 October
 - 2024 Qtr 4 November
 - 2024 Qtr 4 December



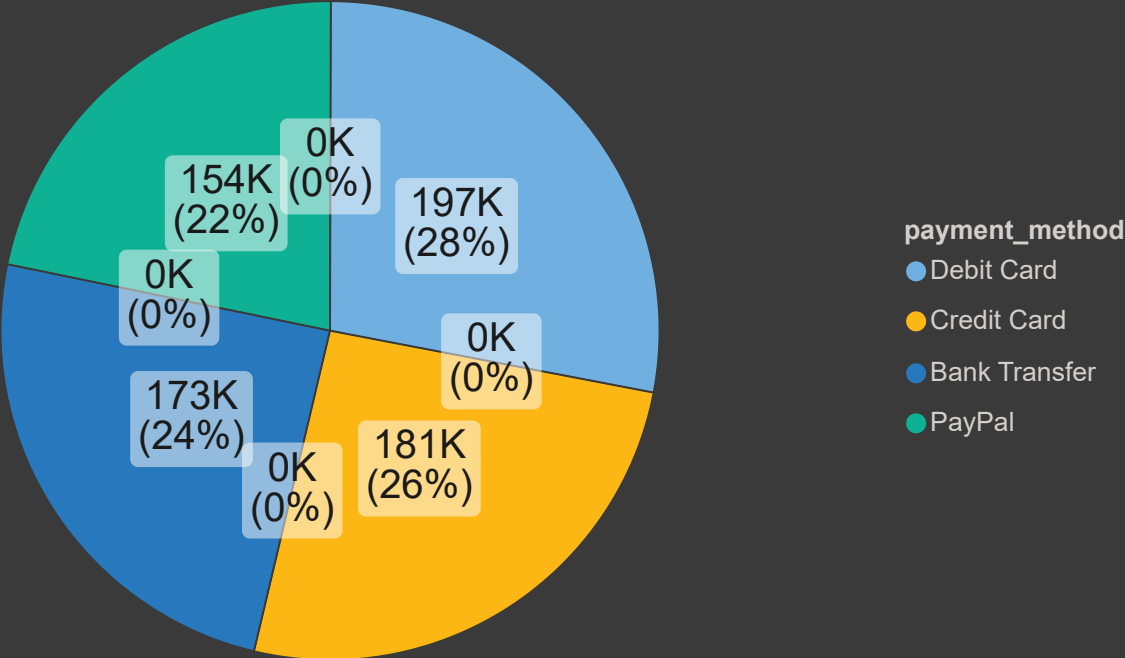


Revenue by Country



Sum of country_revenue	customer_country
110,890.88	Nigeria
112,265.91	Canada
114,760.80	UK
116,967.87	USA
117,207.28	Germany
133,125.64	France
705,218.38	

Payment Method



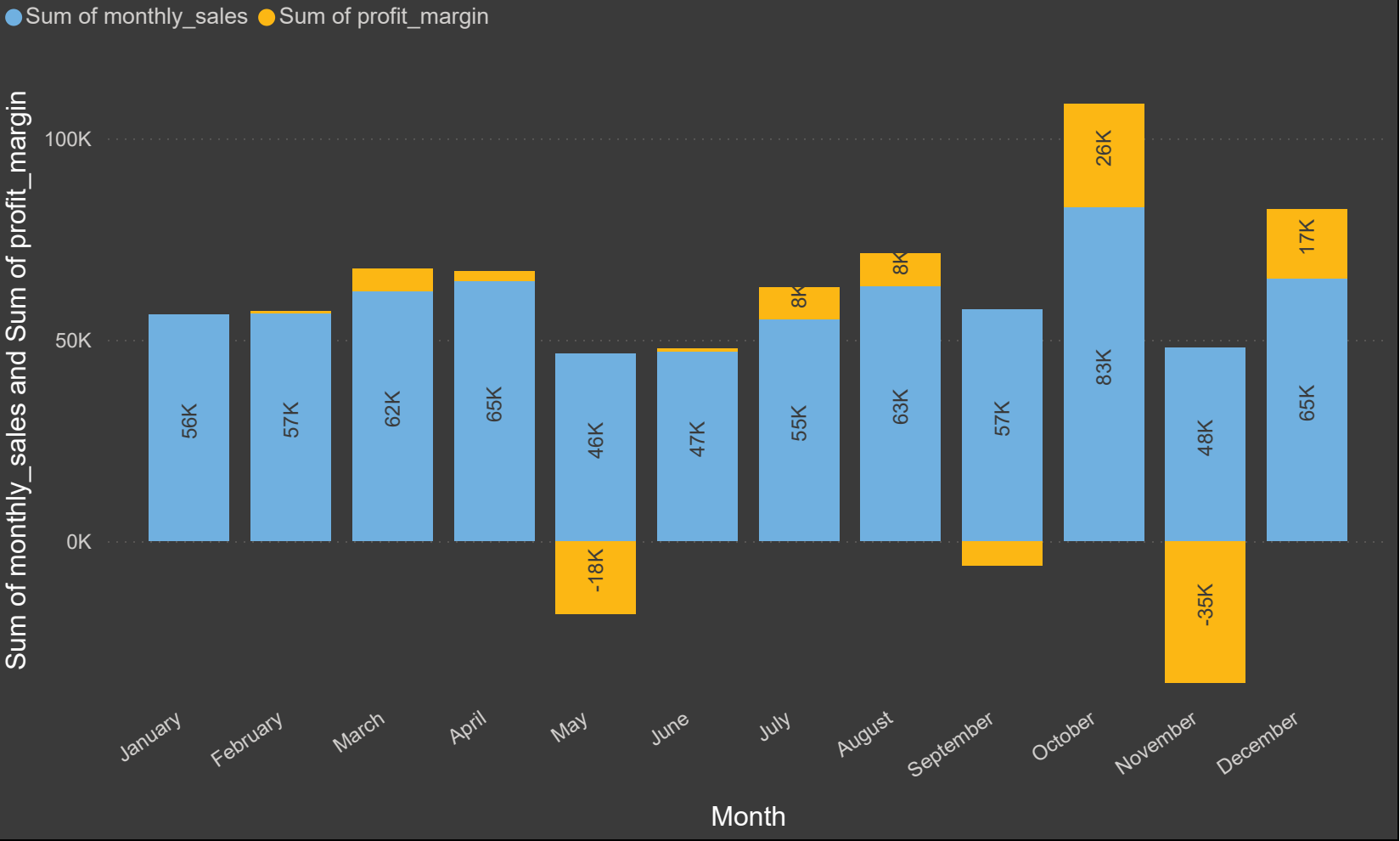
Monthly and Profit Margin

Month	Sum of monthly_sales	Sum of profit_margin
January	56,127.62	0.00
February	56,666.06	538.44
March	62,176.78	5,510.72
April	64,561.13	2,384.35
May	46,499.79	-18,061.34
June	47,194.40	694.61
July	55,134.14	7,939.74
August	63,328.01	8,193.87
September	57,415.23	-5,912.78
October	82,993.12	25,577.89
November	47,962.99	-35,030.13
December	65,159.11	17,196.12
Total	705,218.38	9,031.49

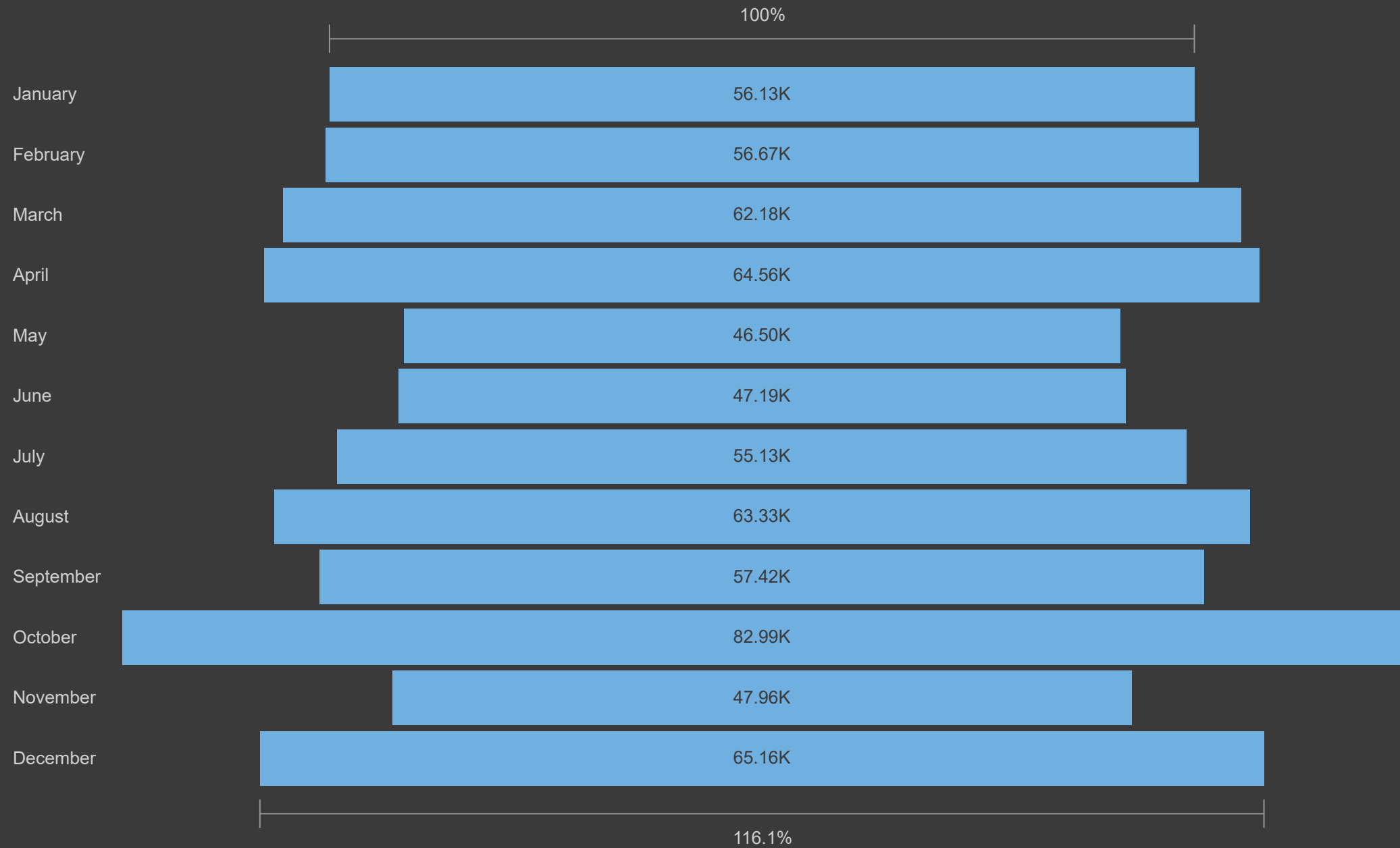
Profit Margin

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Monthly and Profit Margin

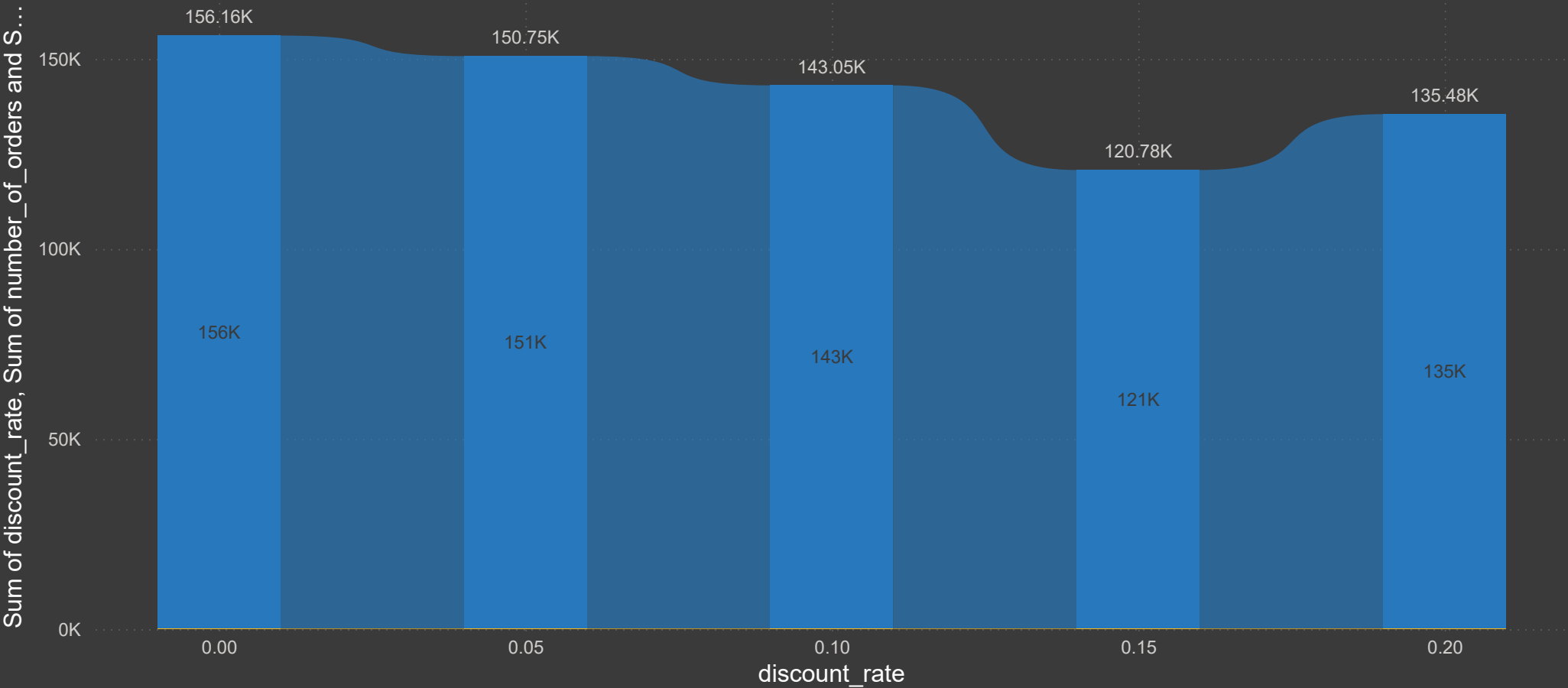


Sum of monthly_sales by Month

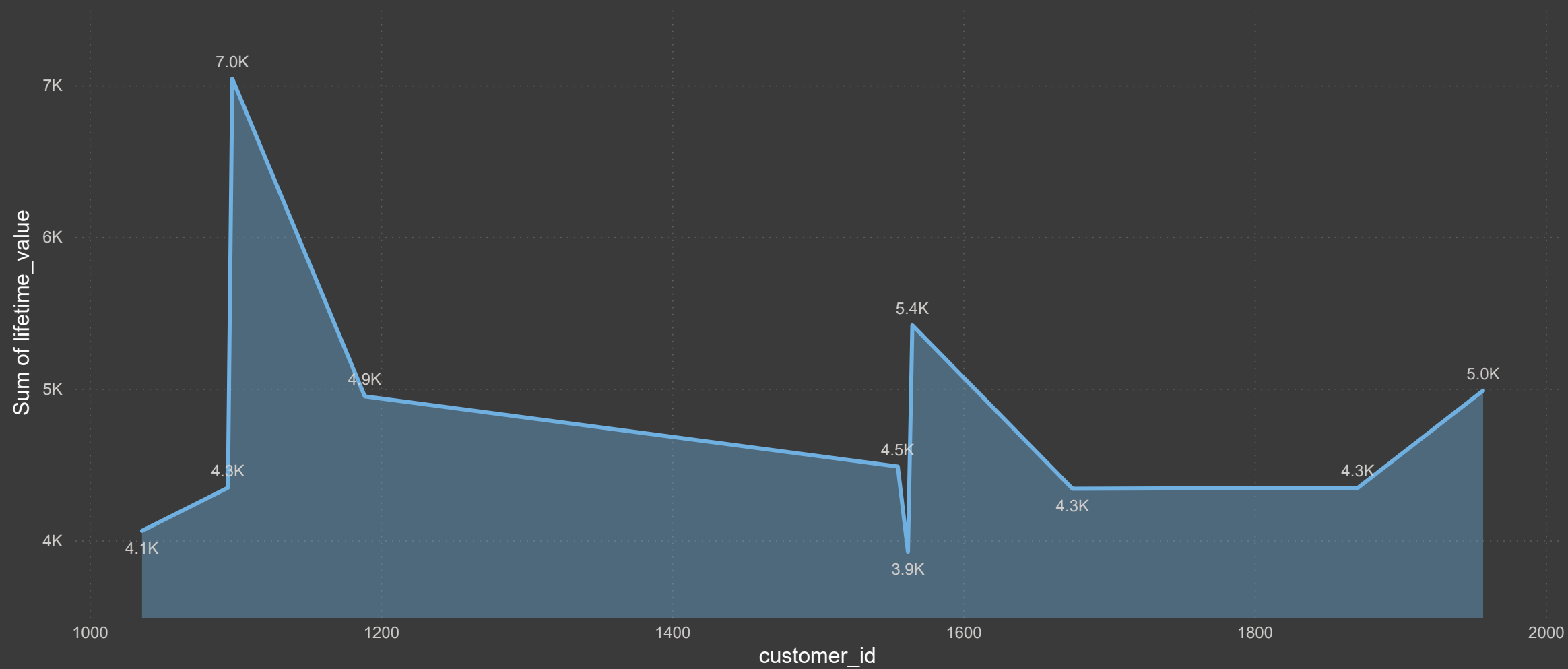


Sum of discount_rate, Sum of number_of_orders and Sum of total_sales by discount_rate

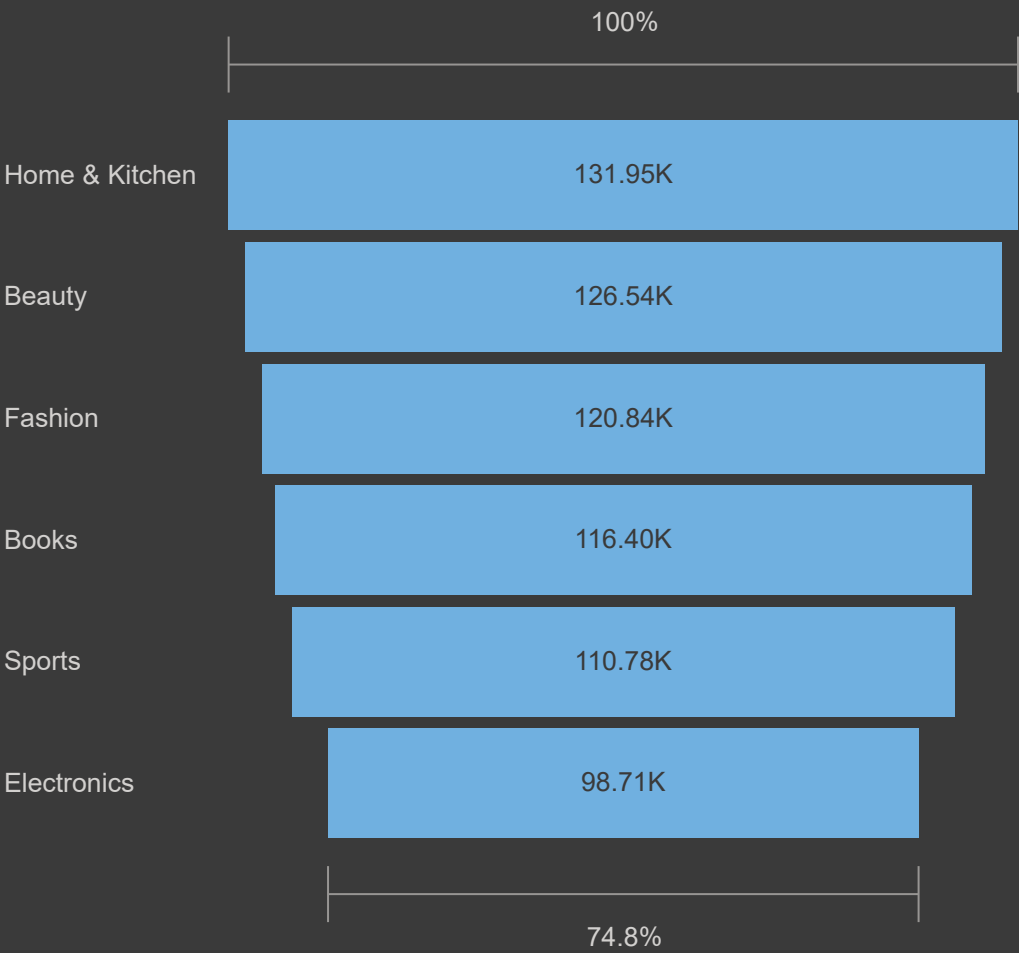
● Sum of discount_rate ● Sum of number_of_orders ● Sum of total_sales



Sum of lifetime_value by customer_id

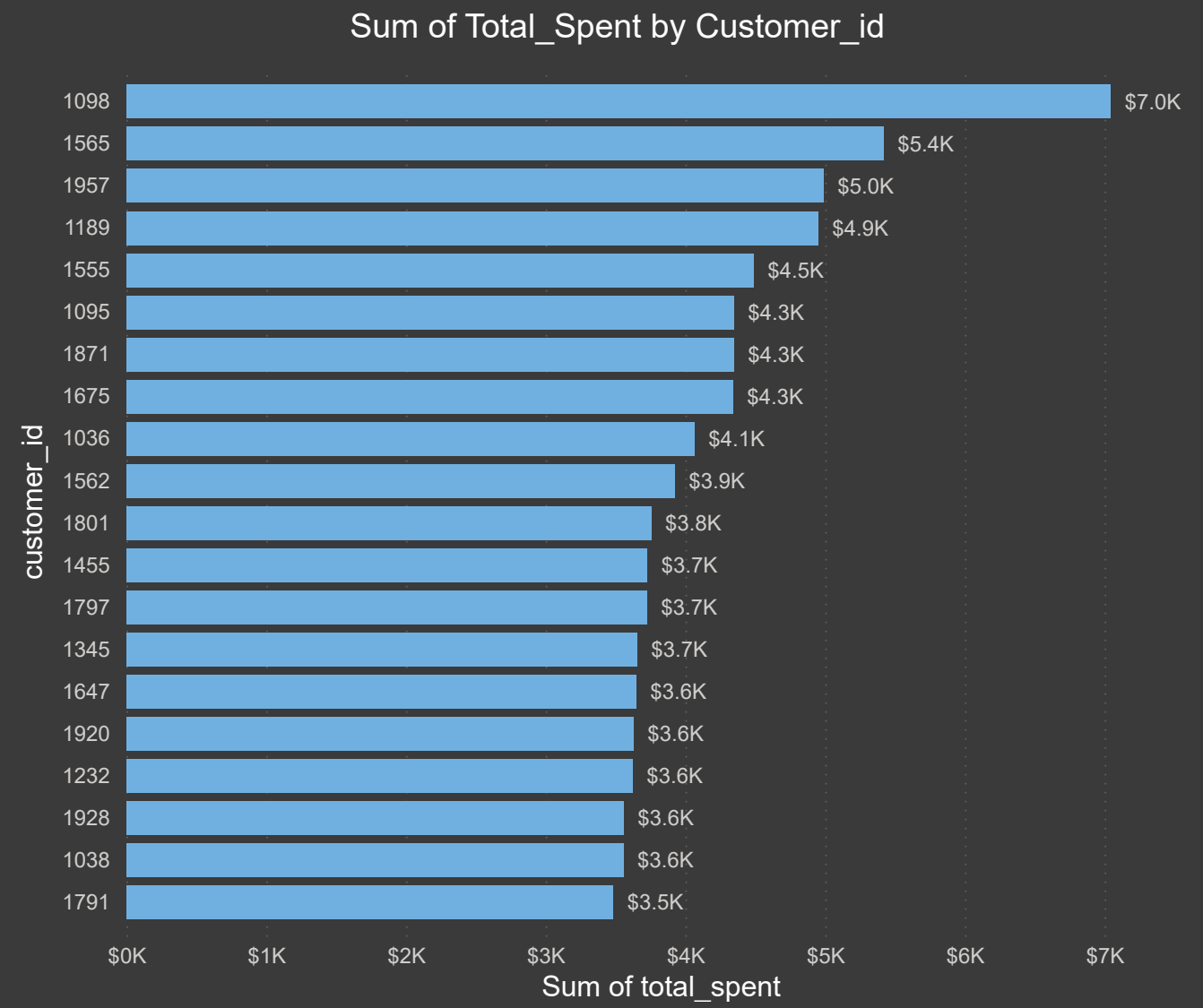


Sum of total_category_revenue by product_category



Sum of country_revenue	customer_country
133,125.64	France
117,207.28	Germany
116,967.87	USA
114,760.80	UK
112,265.91	Canada
110,890.88	Nigeria
705,218.38	

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