

BRAVO STORE SALES REPORT 2024

Total Revenue

705,218.38

Average Revenue

705.22

Total Order

1000

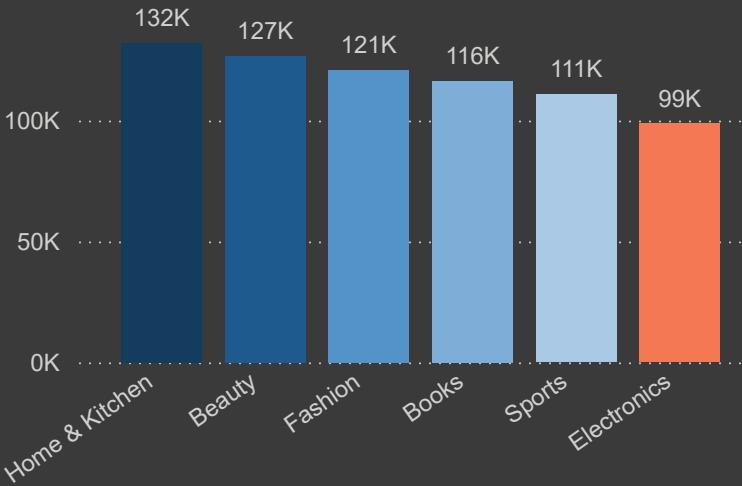
Estimated Profit

211,565.51

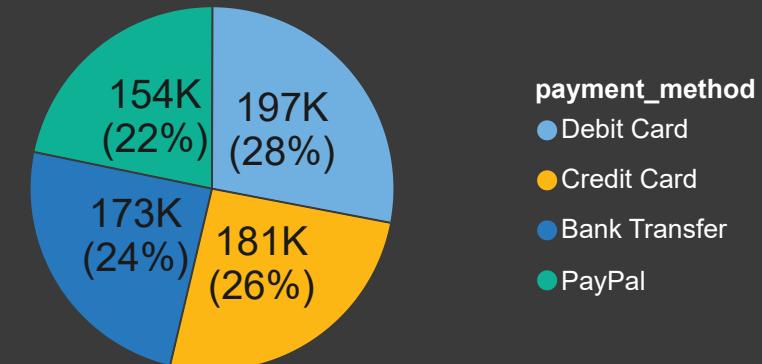
Profit Margin

9.03K

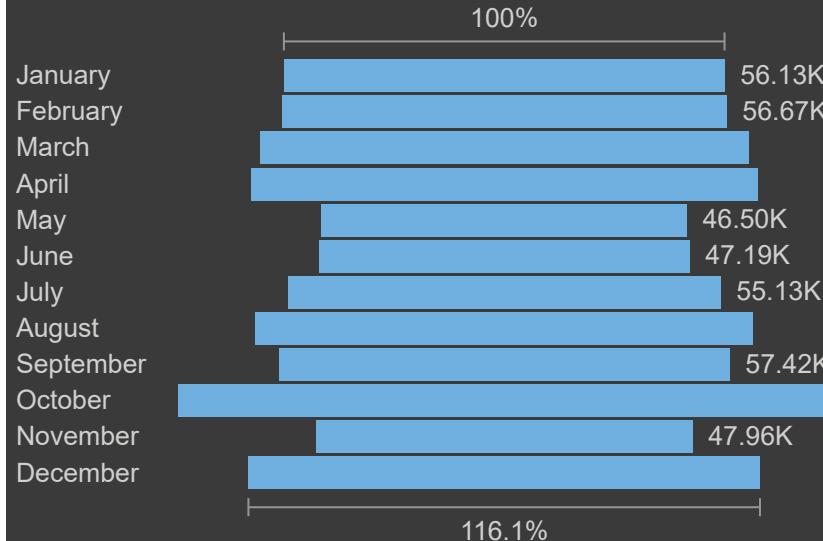
Sales by Product Category



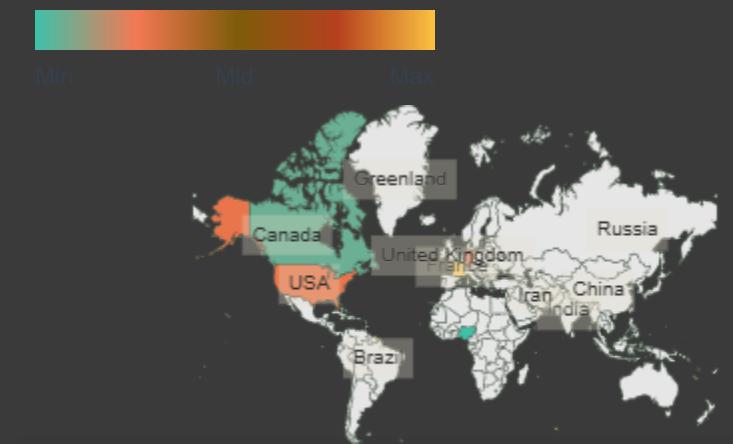
Payment Method



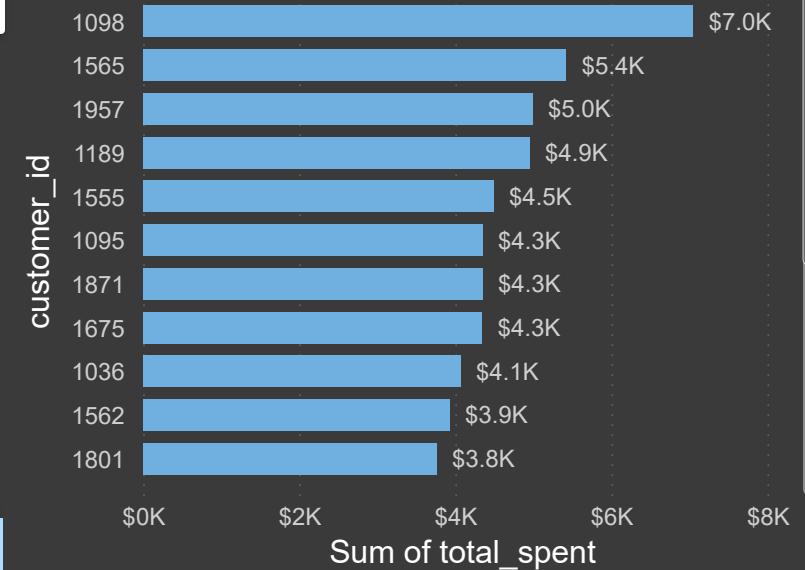
Sum of Monthly_Revenue by Month



Revenue by Country

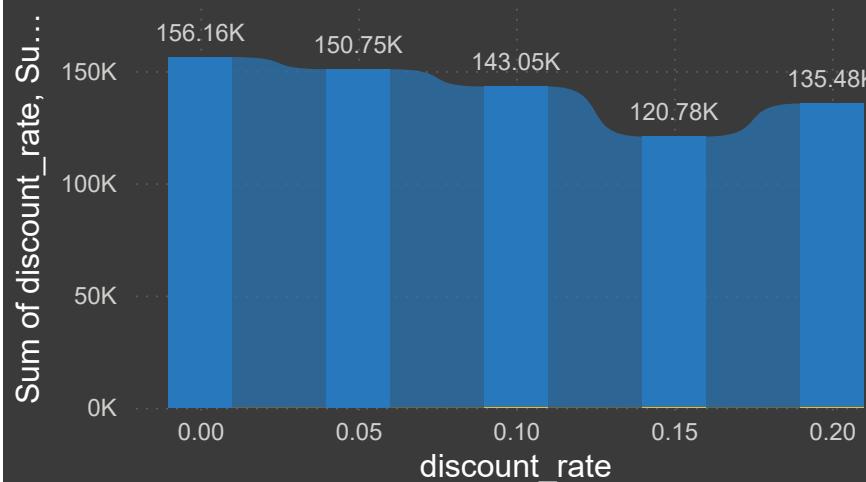


Sum of total_spent by customer_id



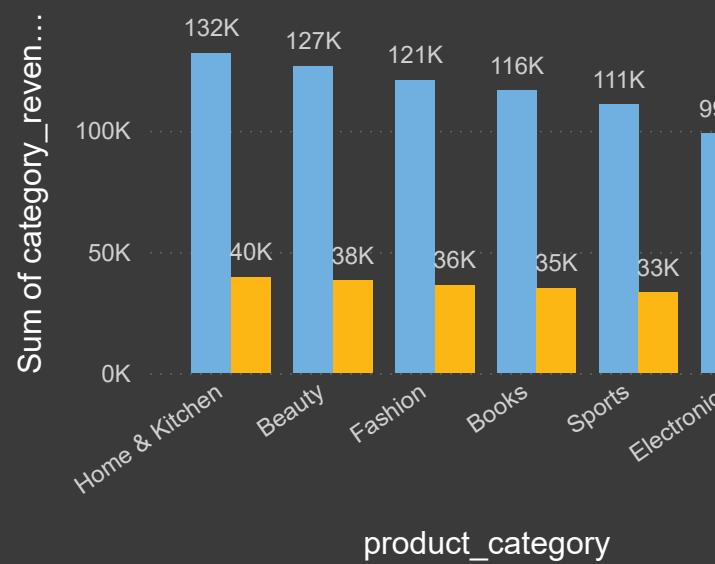
Sum of discount_rate, Sum of number_of_orders and Sum of total_sales by discount_rate

● Sum of discount_rate ● Sum of number_of_orders ● Sum of total_s...



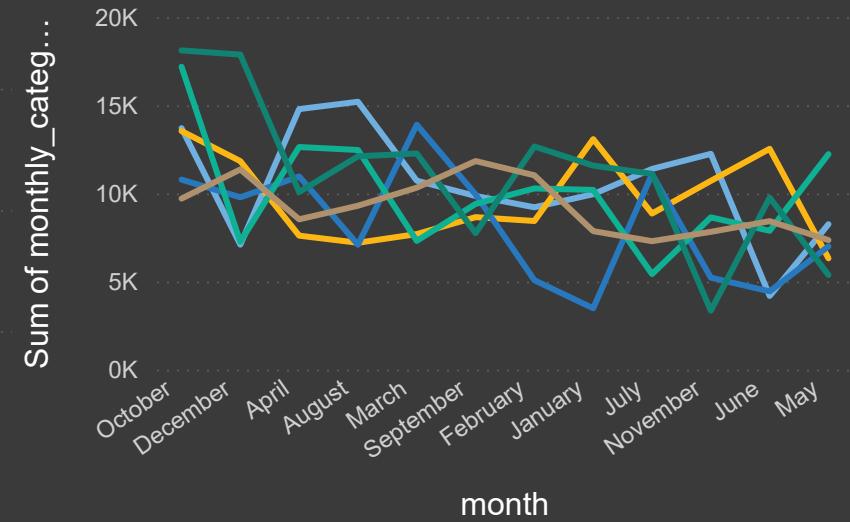
Category_Revenue and Estimated_Profit

● Sum of category_revenue ● Sum of estimated_profit



Sum of monthly_category_revenue by month and product_category

product_cate... ● Beauty ● Books ● Electronics ● Fashion

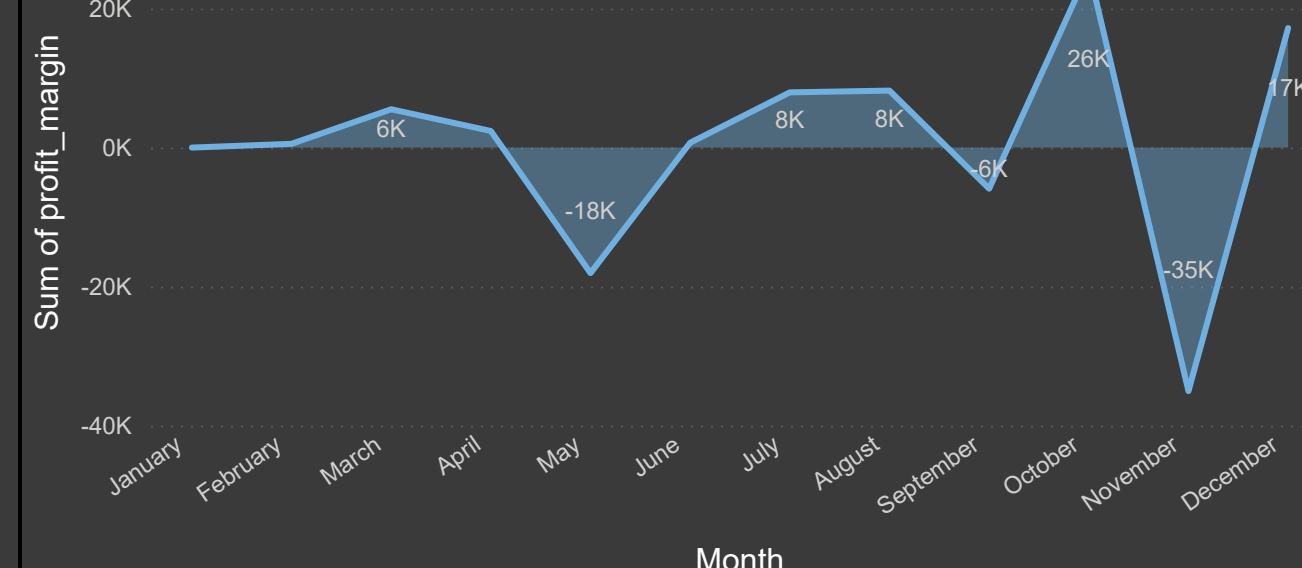


Monthly and Quarterly Revenue

● Sum of monthly_sales ● Sum of profit_margin



Profit Margin

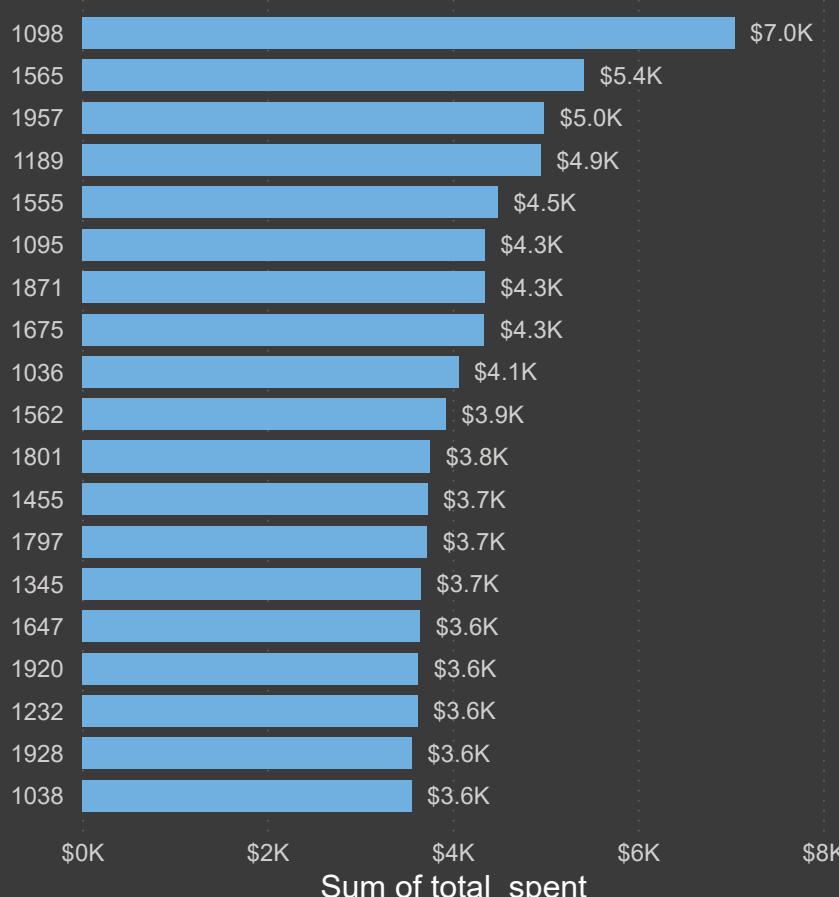


Estimated Profit

211,565.51

customer_id	Sum of customer_rank	Sum of total_spent
1098	1	\$7,043.01
1565	2	\$5,418.38
1957	3	\$4,987.45
1189	4	\$4,949.27
1555	5	\$4,486.93
1095	6	\$4,347.02
1871	7	\$4,346.58
1675	8	\$4,340.38
1036	9	\$4,062.97
1562	10	\$3,923.41
1801	11	\$3,754.38
1455	12	\$3,725.65
1797	13	\$3,724.35
1345	14	\$3,653.95
1647	15	\$3,647.92
1920	16	\$3,627.22
1232	17	\$3,620.27
1928	18	\$3,557.23
1038	19	\$3,555.4
1791	20	\$3,481.99
Total	210	\$84,253.76

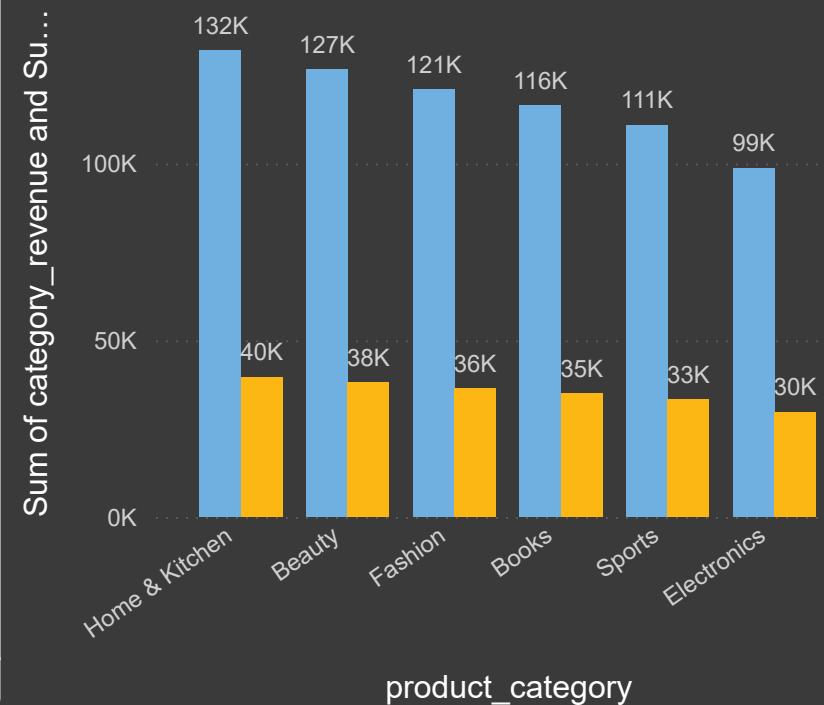
Sum of total_spent by customer_id



product_category	Sum of category_revenue	Sum of estimated_profit
Home & Kitchen	131,947.82	39,584.35
Beauty	126,535.31	37,960.59
Fashion	120,842.51	36,252.75
Books	116,398.09	34,919.43
Sports	110,780.24	33,234.07
Electronics	98,714.41	29,614.32
Total	705,218.38	211,565.51

Category_Revenue and Estimated_Profit

● Sum of category_revenue ● Sum of estimated_profit



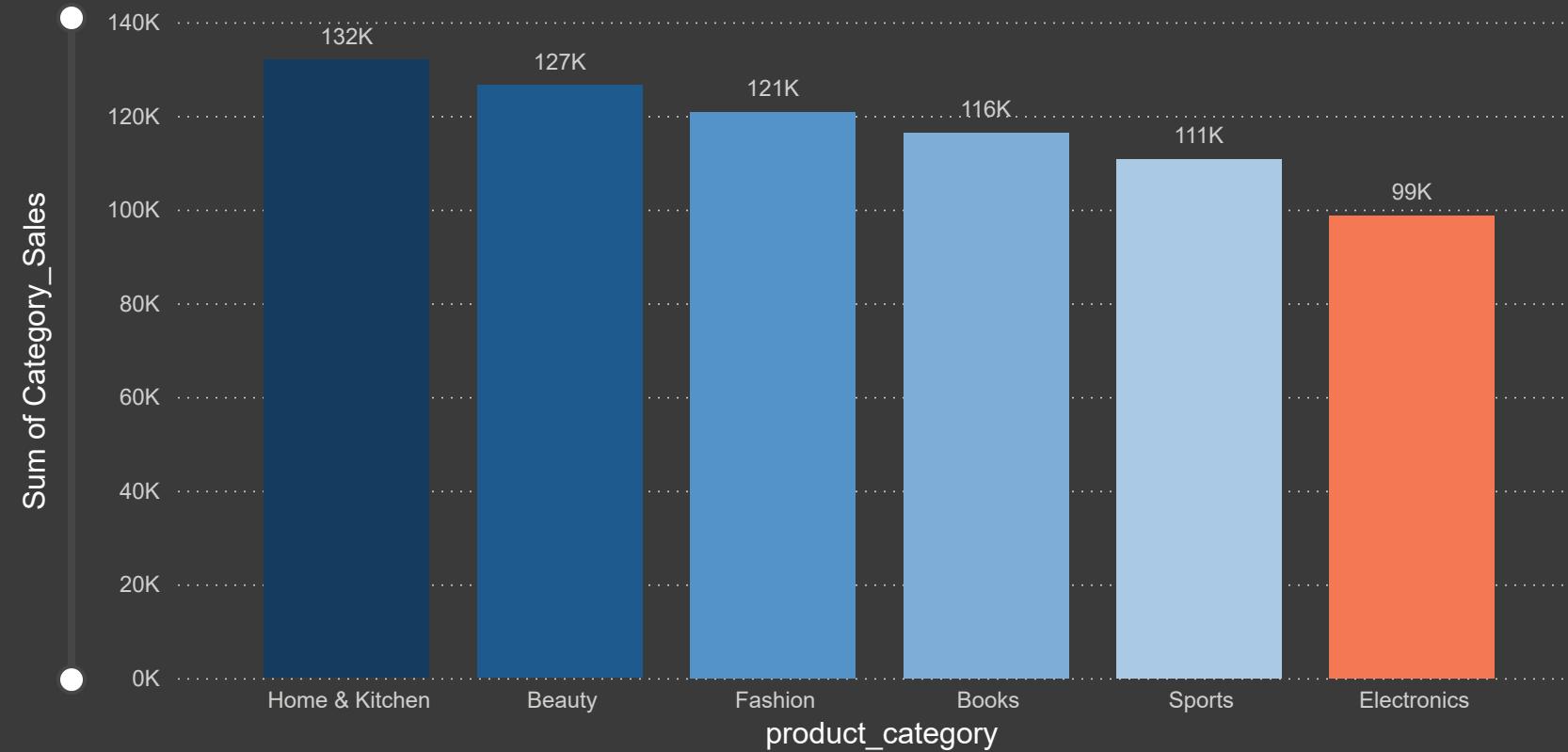
Total Revenue

705.22K

Average Revenue

705.22

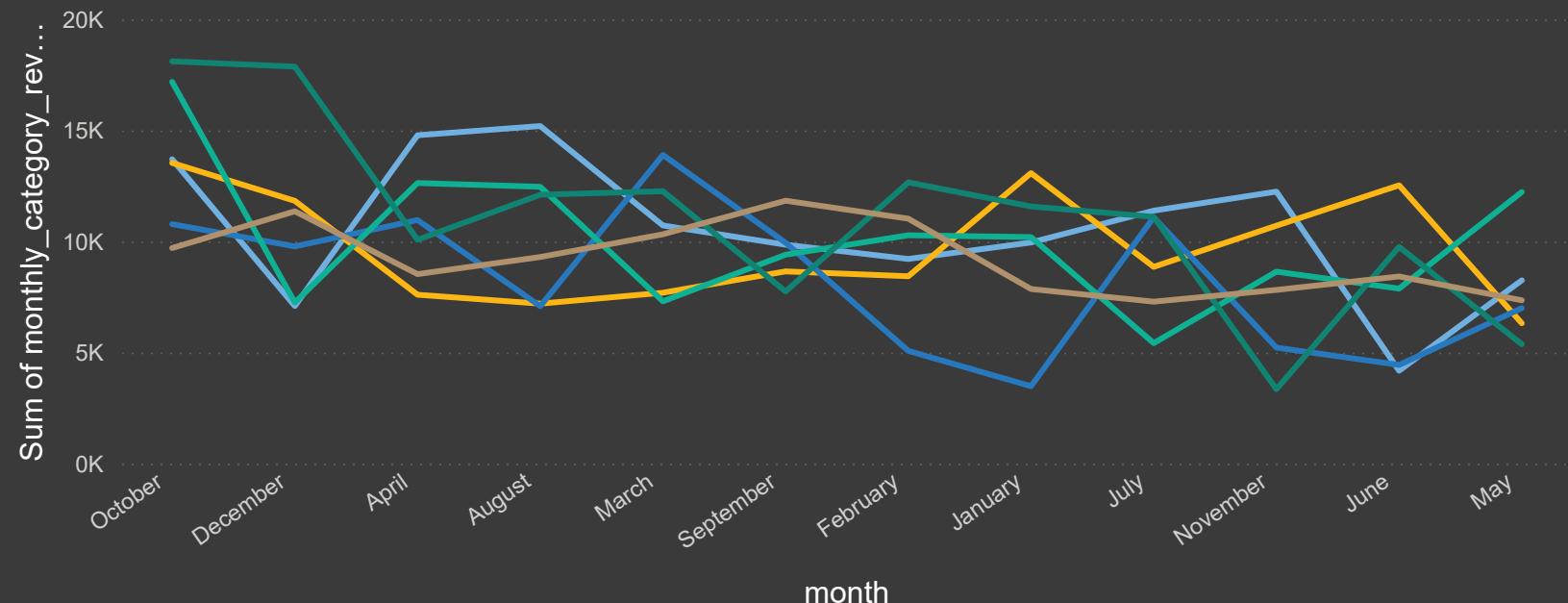
Sales by Product Category



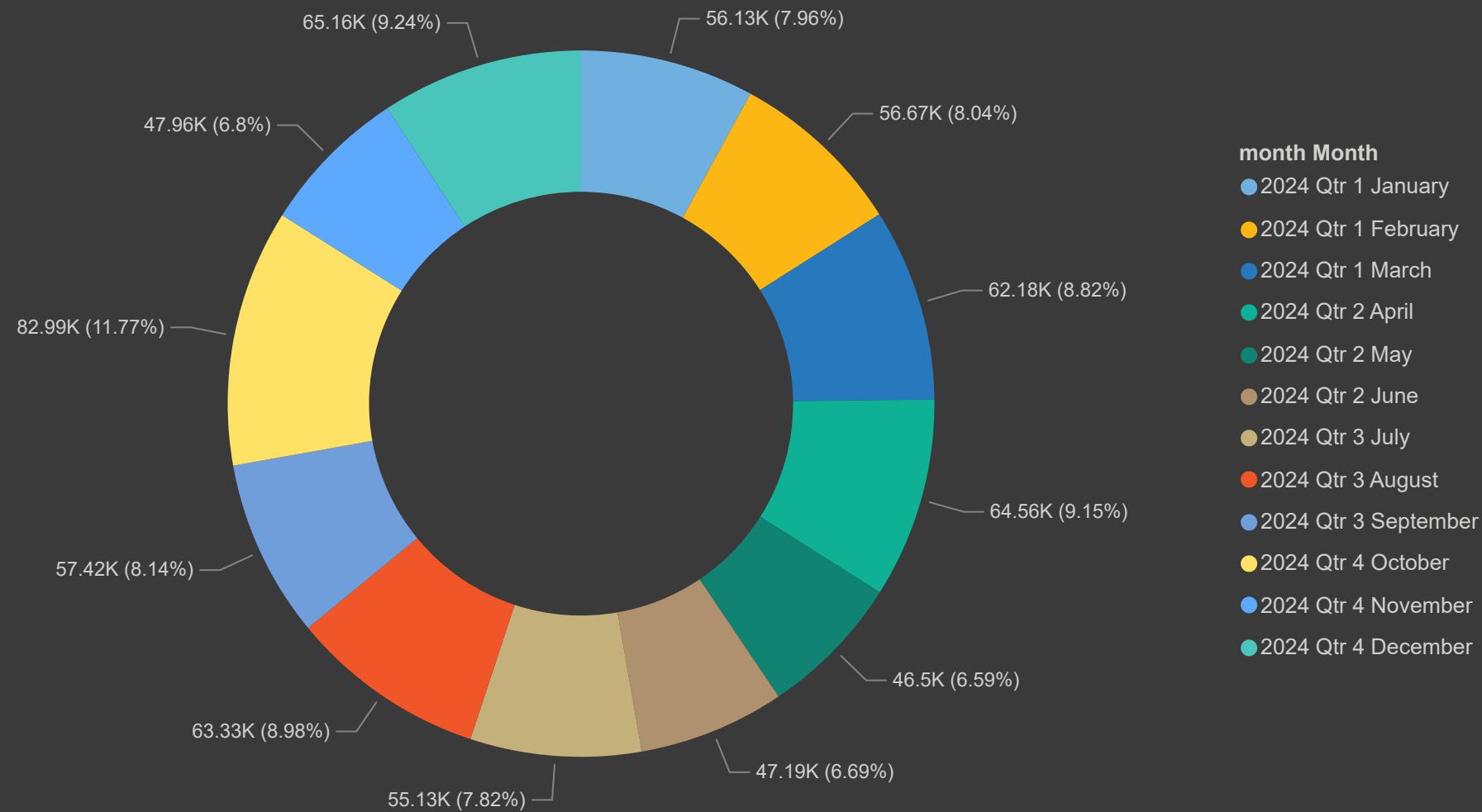
month	Beauty	Books	Electronics	Fashion	Home & Kitchen	Sports	Total
October	13,697.97	13,532.02	10,776.64	17,179.97	18,105.40	9,701.12	82,993.12
December	7,089.64	11,825.34	9,774.19	7,250.00	17,865.88	11,354.06	65,159.11
April	14,777.36	7,599.56	10,960.11	12,626.06	10,071.28	8,526.76	64,561.13
August	15,192.19	7,197.14	7,083.53	12,458.47	12,099.84	9,296.84	63,328.01
March	10,715.57	7,688.99	13,890.96	7,302.64	12,259.01	10,319.61	62,176.78
September	9,850.88	8,648.96	9,939.17	9,399.84	7,745.10	11,831.28	57,415.23
February	9,208.77	8,431.27	5,072.24	10,276.49	12,655.02	11,022.27	56,666.06
January	9,951.27	13,073.65	3,480.55	10,193.39	11,572.43	7,856.33	56,127.62
July	11,384.03	8,854.27	11,083.75	5,420.25	11,105.21	7,286.63	55,134.14
November	12,239.91	10,706.69	5,218.43	8,636.67	3,345.57	7,815.72	47,962.99
June	4,179.18	12,525.02	4,438.97	7,875.62	9,754.22	8,421.39	47,194.40
May	8,248.54	6,315.18	6,995.87	12,223.11	5,368.86	7,348.23	46,499.79
Total	126,535.31	116,398.09	98,714.41	120,842.51	131,947.82	110,780.24	705,218.38

Sum of monthly_category_revenue by month and product_category

product_category ● Beauty ● Books ● Electronics ● Fashion ● Home & Kitchen ● Sports

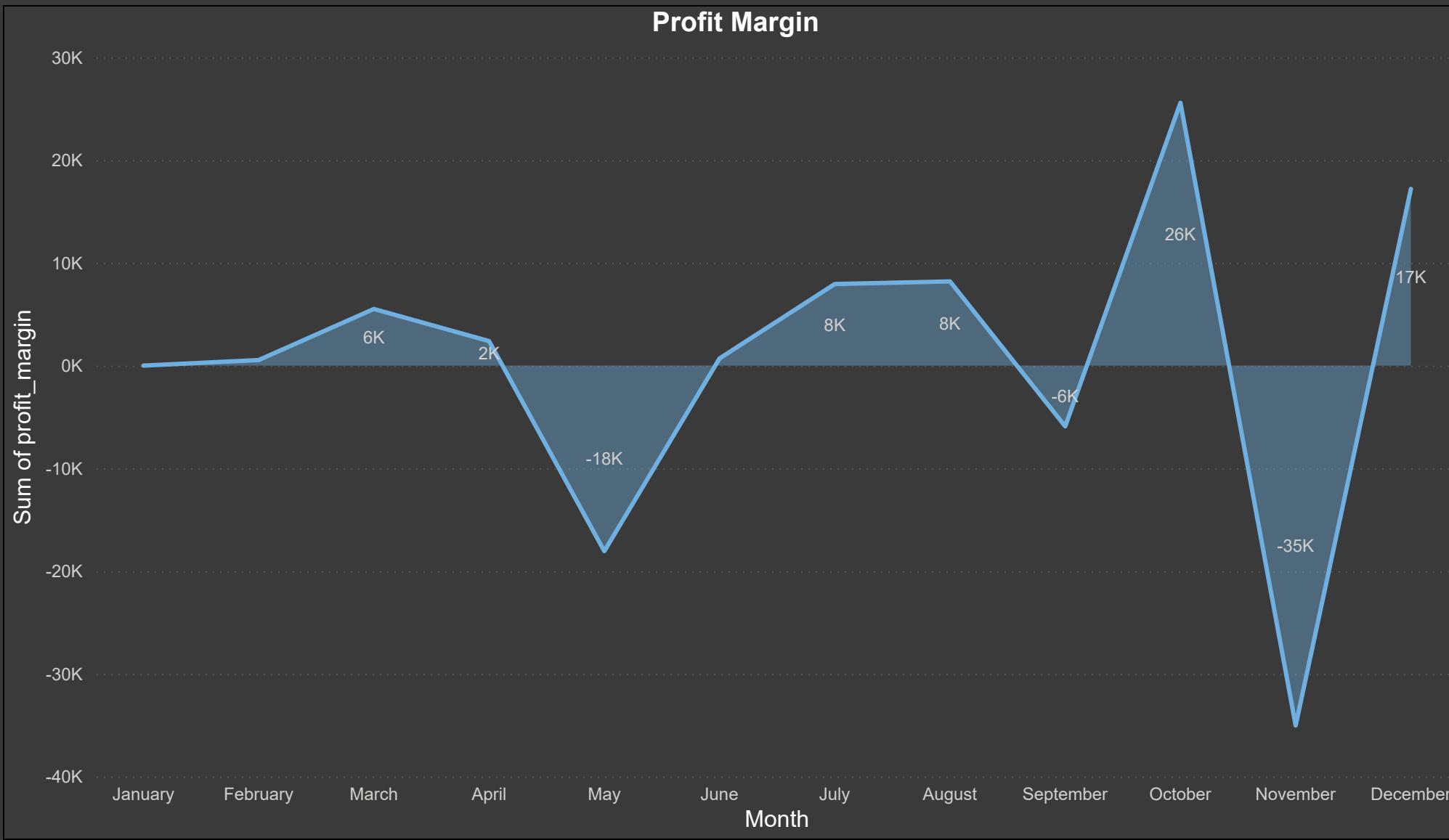


Revenue Monthly Sales by Year, Quarter and Month



month Month

- 2024 Qtr 1 January
- 2024 Qtr 1 February
- 2024 Qtr 1 March
- 2024 Qtr 2 April
- 2024 Qtr 2 May
- 2024 Qtr 2 June
- 2024 Qtr 3 July
- 2024 Qtr 3 August
- 2024 Qtr 3 September
- 2024 Qtr 4 October
- 2024 Qtr 4 November
- 2024 Qtr 4 December



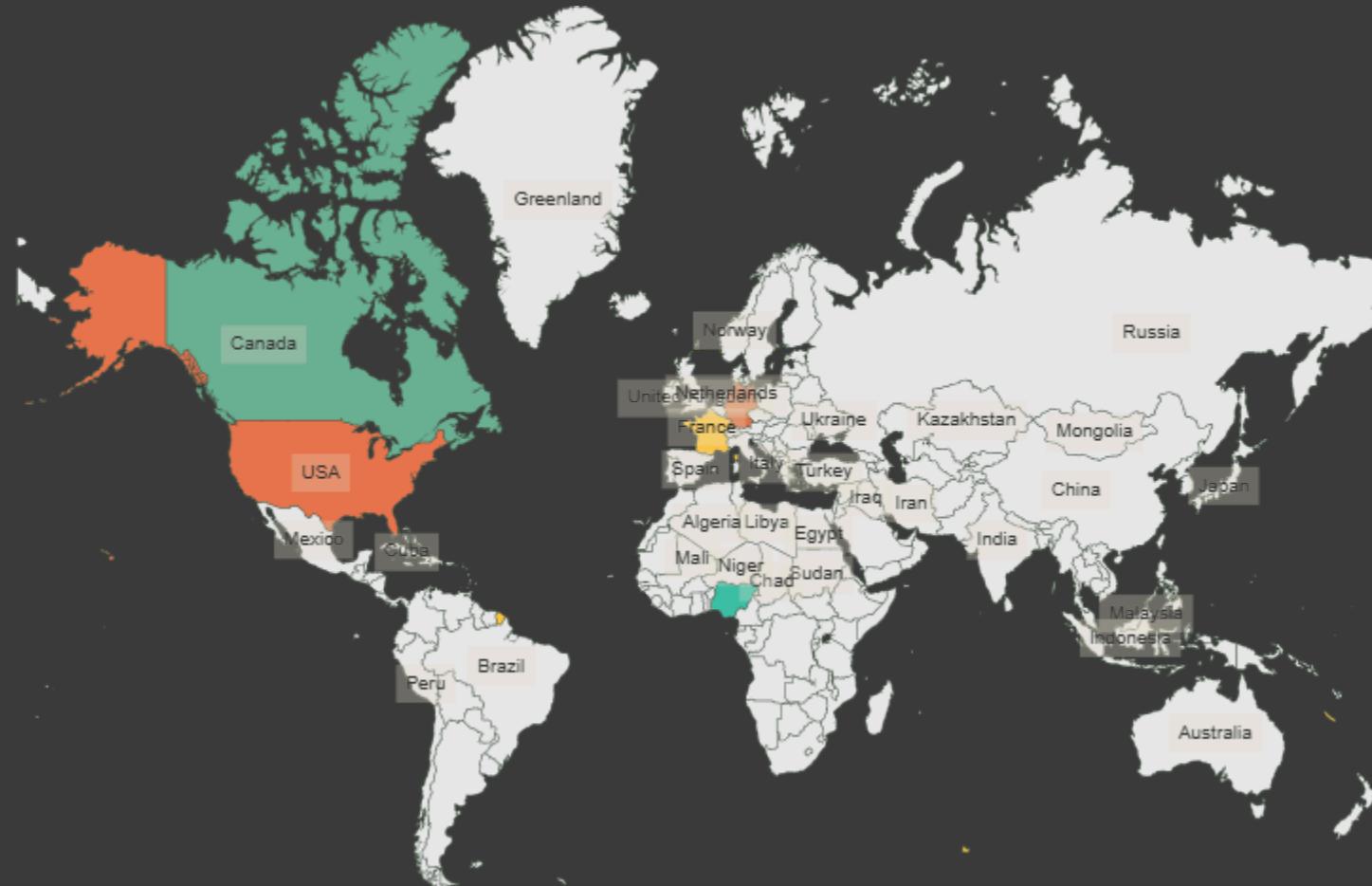
Revenue by Country



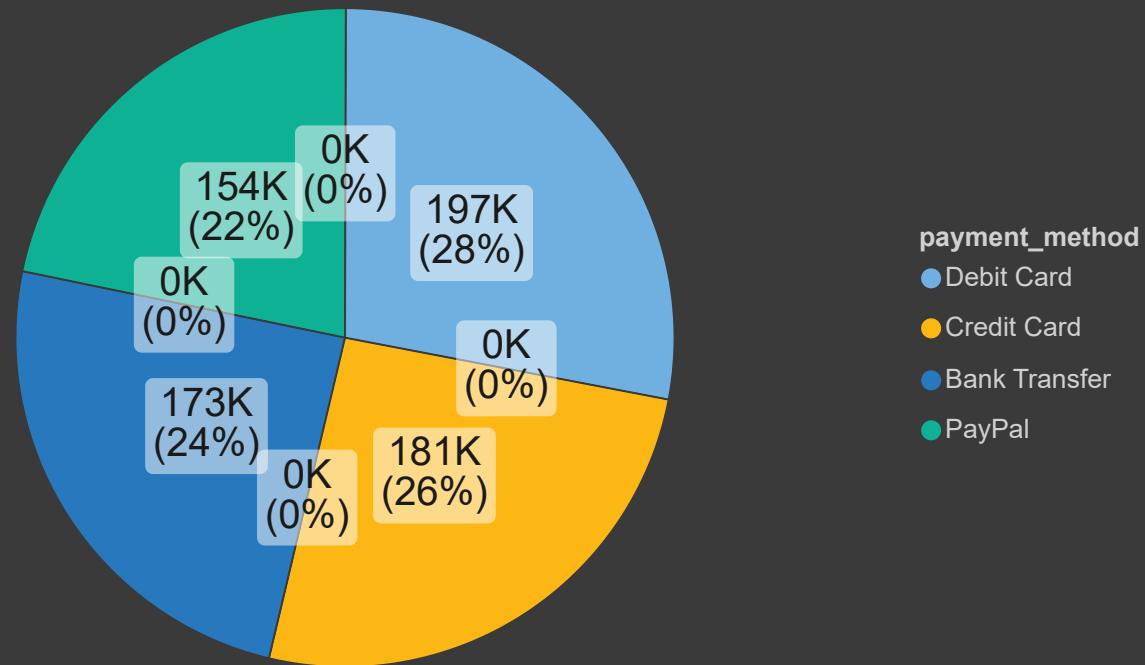
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Sum of country_revenue	customer_country
110,890.88	Nigeria
112,265.91	Canada
114,760.80	UK
116,967.87	USA
117,207.28	Germany
133,125.64	France
705,218.38	



Payment Method



Monthly and Profit Margin

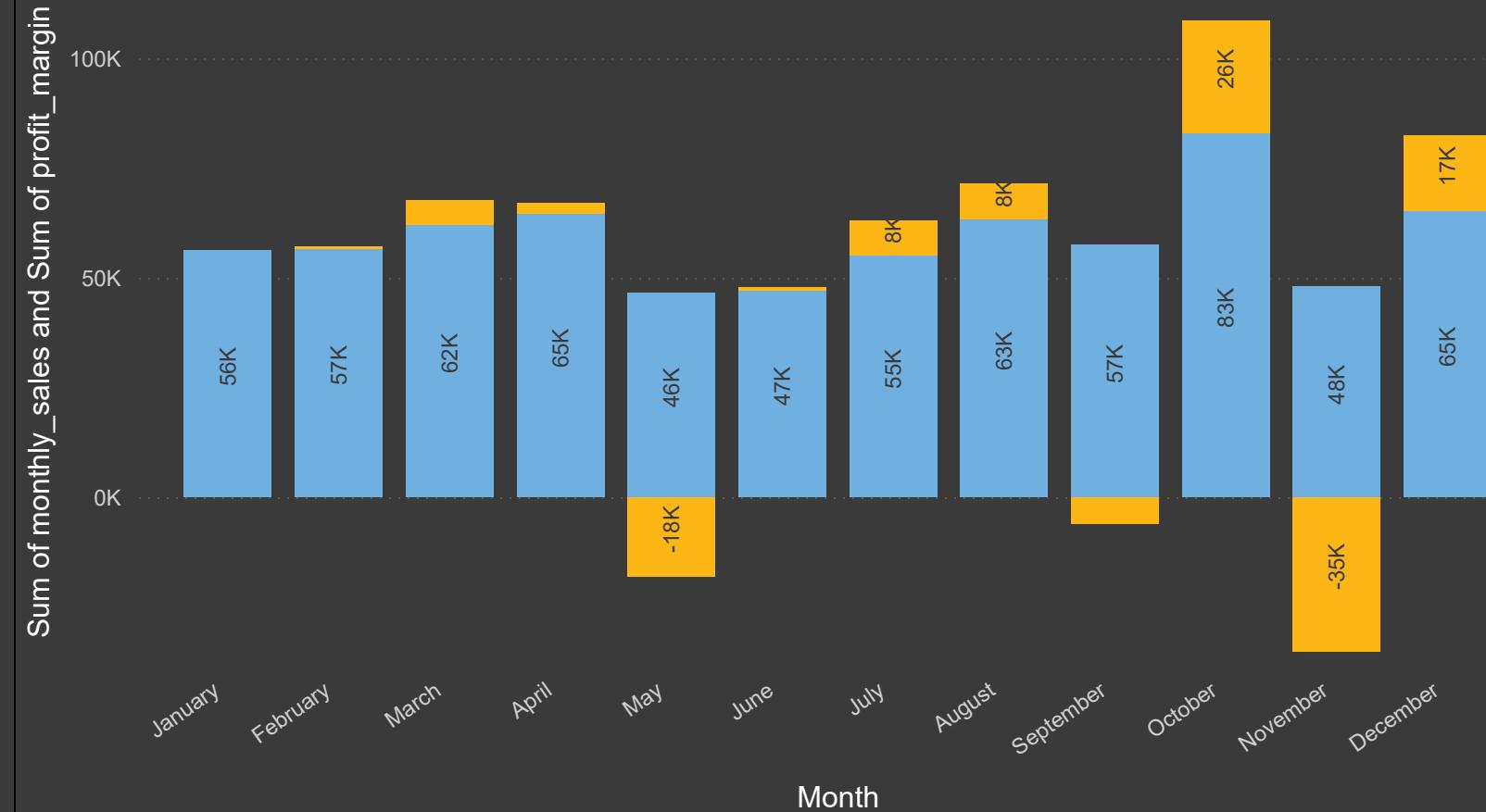
Month	Sum of monthly_sales	Sum of profit_margin
January	56,127.62	0.00
February	56,666.06	538.44
March	62,176.78	5,510.72
April	64,561.13	2,384.35
May	46,499.79	-18,061.34
June	47,194.40	694.61
July	55,134.14	7,939.74
August	63,328.01	8,193.87
September	57,415.23	-5,912.78
October	82,993.12	25,577.89
November	47,962.99	-35,030.13
December	65,159.11	17,196.12
Total	705,218.38	9,031.49

Profit Margin

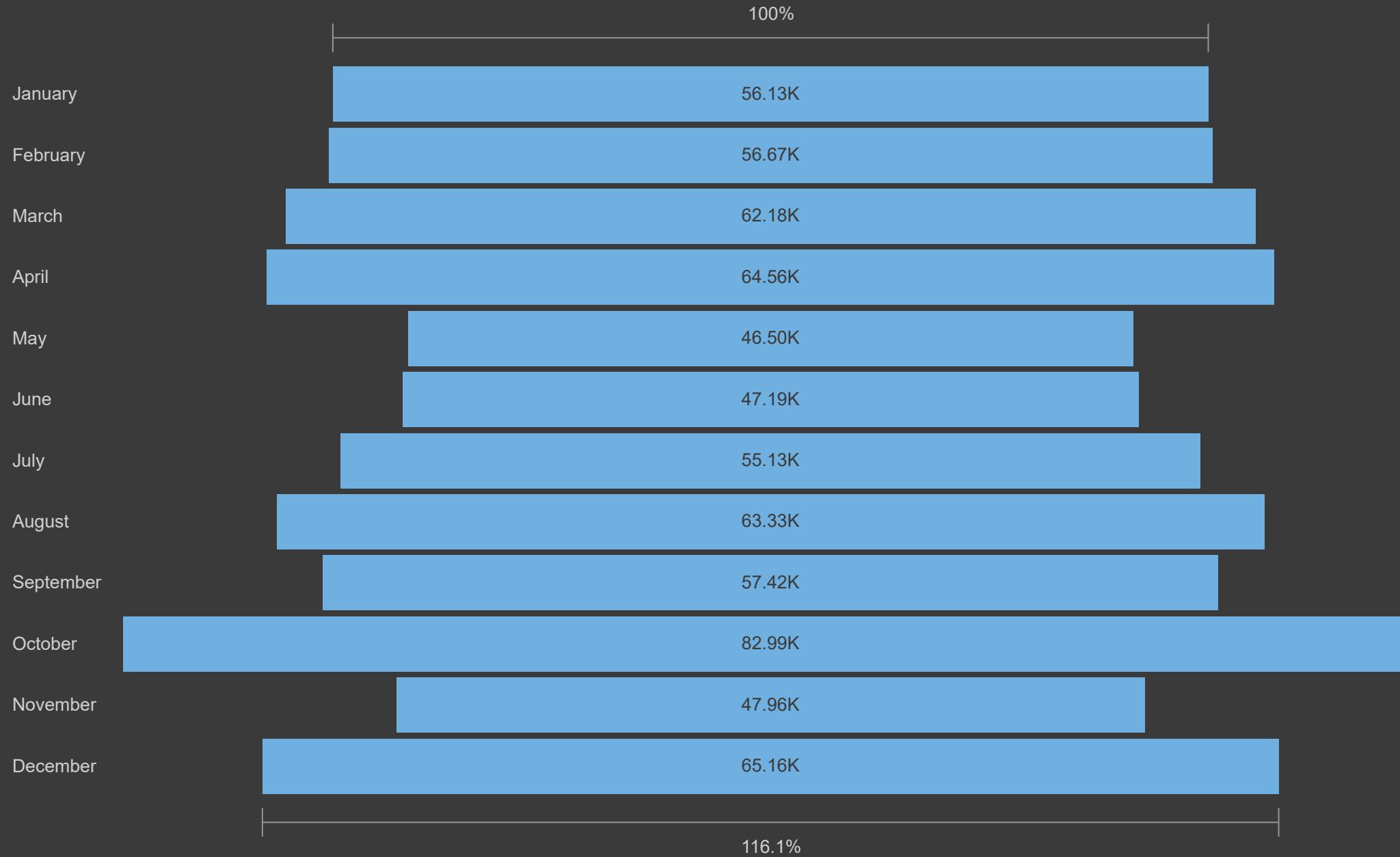
9.03K

Monthly and Profit Margin

● Sum of monthly_sales ● Sum of profit_margin

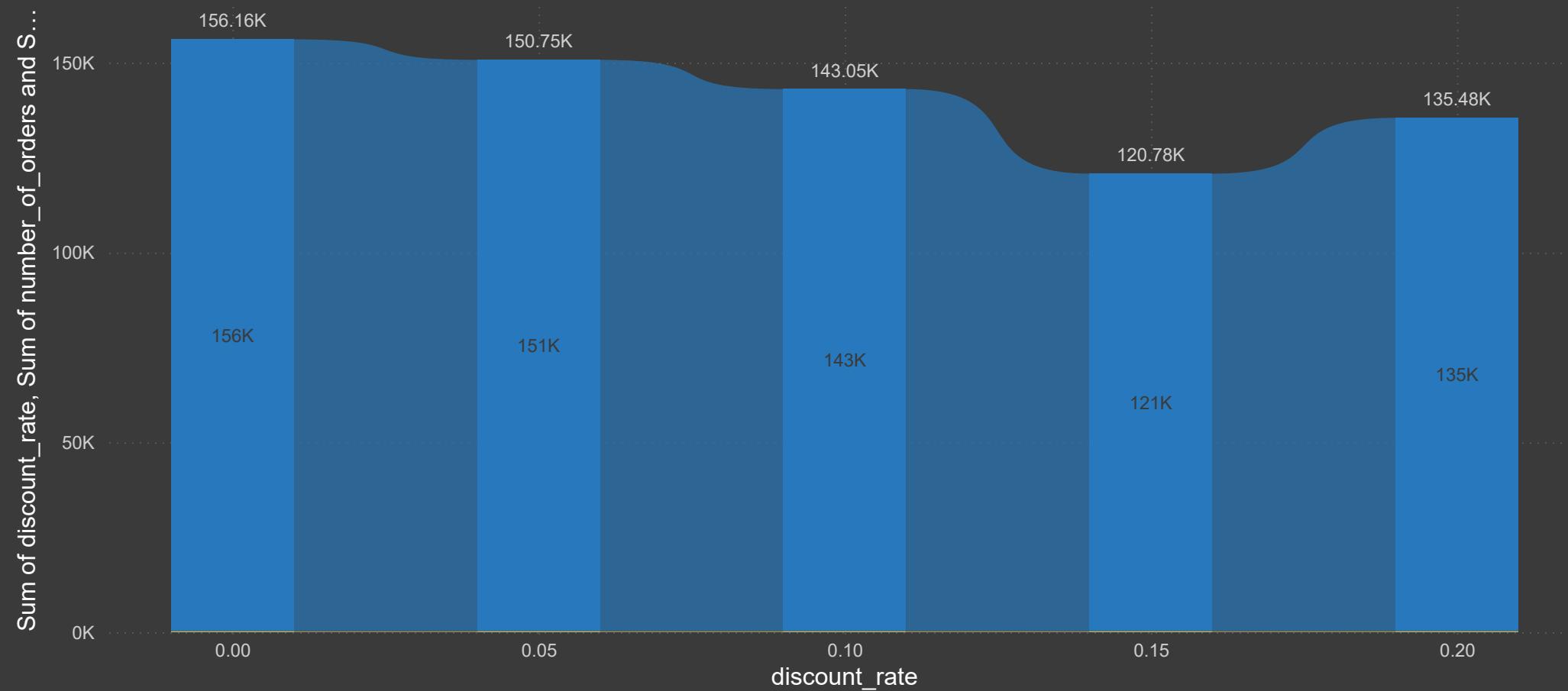


Sum of monthly_sales by Month

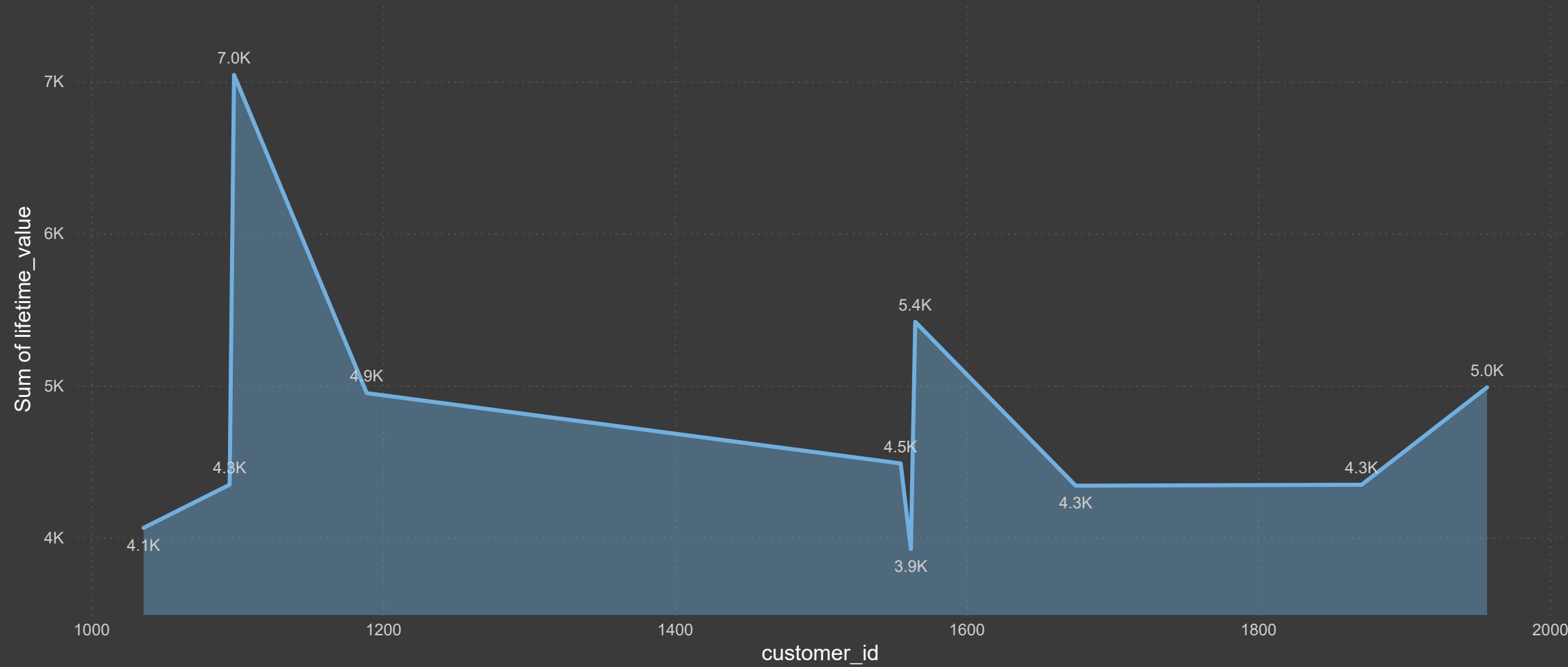


Sum of discount_rate, Sum of number_of_orders and Sum of total_sales by discount_rate

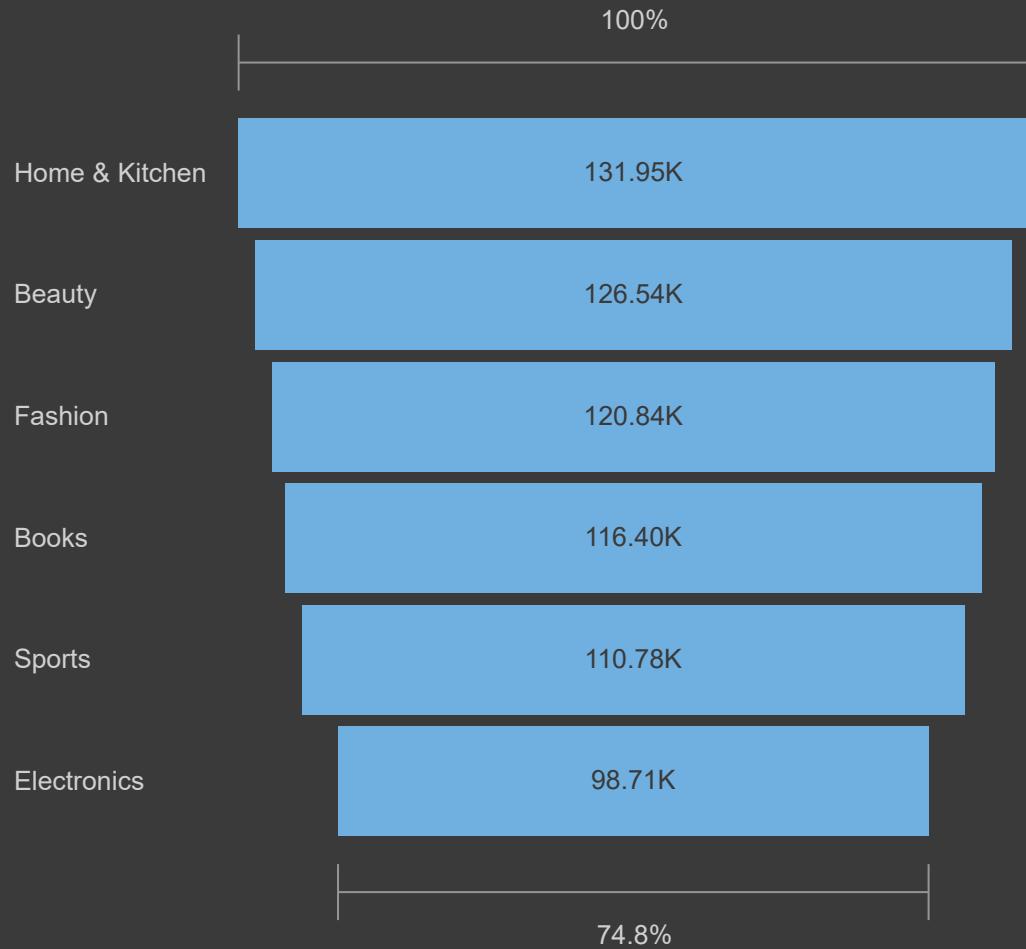
● Sum of discount_rate ● Sum of number_of_orders ● Sum of total_sales



Sum of lifetime_value by customer_id



Sum of total_category_revenue by product_category



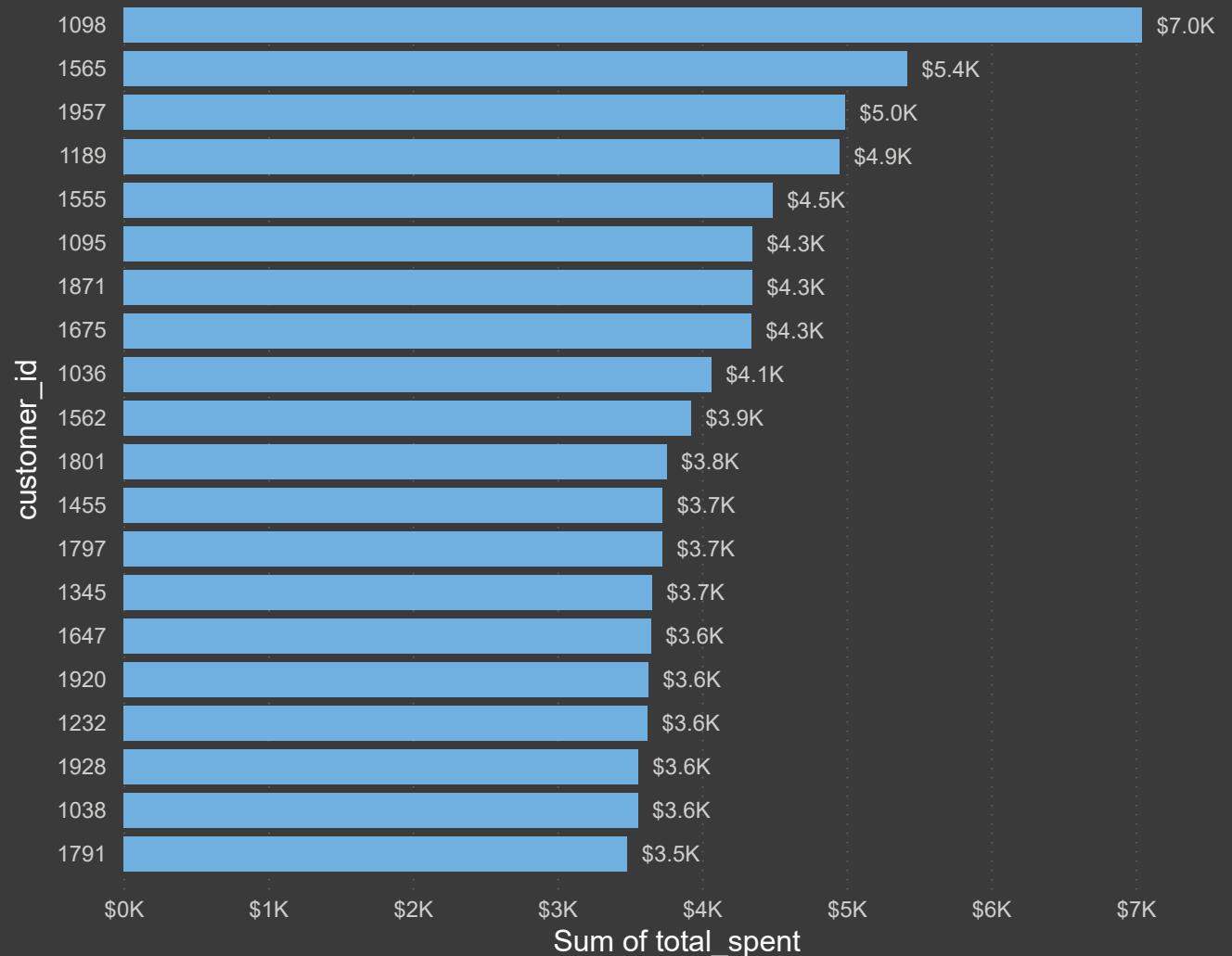
Sum of country_revenue by customer_country

customer_country	Sum of country_revenue
France	133,125.64
Germany	117,207.28
USA	116,967.87
UK	114,760.80
Canada	112,265.91
Nigeria	110,890.88

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Sum of Total_Spent by Customer_id



Category_Revenue and Estimated_Profit

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