

SUPERFAN

INTERACTIVE EXPERIENCE



BRAINSTORM

come up with three different ideas of themes + interactive features

PHASE 0

Idea 1: Tyler, The Creator Discography



Theme

Have a theme of all of Tyler's albums and pick a song that I feel best encapsulates it.

Interactive JS Feature #1

When you click on the album cover, a sound bite starts playing and gives you a background of the song, or MV starts playing.

Interactive JS Feature #2

Once clicked, the image would either change to his style during that period or go to a MV.

Interactive JS Feature #3

Your explanation here...



Idea 2: Shoe drop



Theme

You have to enter a password to log onto the site, and once you're on it, it gives you a breakdown of 3 pairs of Nike/Jordan shoes

Interactive JS Feature #1

There will be a screen where you have to enter a password to get onto the site and click on things.

Interactive JS Feature #2

You can click on each of the 3-6 shoes on the site and get some brief info and pricing of them.

Interactive JS Feature #3

Your explanation here...



Idea 3: The World Of Music



Theme

It will show 5 songs at once, with a reroll function at the bottom middle of the screen that will bring up new songs. You will be able to click on each song and get a little bit of history on it (includes features and EPs).

Interactive JS Feature #1

Reroll Button: Click to change what songs appear on screen.

Interactive JS Feature #2

Popup window: Allows people to click on the song and see what the song is from and extra info.

Interactive JS Feature #3

Your explanation here...



Evaluate + Choose Your Idea

	Pros	Cons
Idea 1: TC Discography	<ul style="list-style-type: none">All album covers and audio easily accessibleSimple div layout & breakpoint config.	<ul style="list-style-type: none">Hard time making layout + adding soundbyte workIf it breaks or doesn't work correctly, it may ruin the user experience
Idea 2: Shoe Drop	<ul style="list-style-type: none">Easy to access pictures of shoesInteractive and fun to play withEasy to make look professional	<ul style="list-style-type: none">May be too boring or look simple to the userIf password feature breaks, whole site will not work
Idea 3: World Of Music	<ul style="list-style-type: none">Highly interactive and fun to useDifferent songs each timeLots of design freedom w/ layoutAlbums + music easily available	<ul style="list-style-type: none">Hard time making layout + adding soundbyte workHave to learn how to add text boxes after you click on the album.

EVALUATE

think about the good and bad for each idea then choose one

PHASE 1

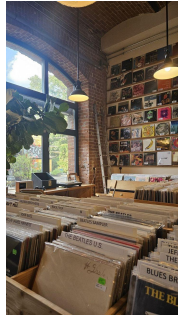
CONTENT

gather and edit essential content for your site

PHASE 2

Background

PIXLR

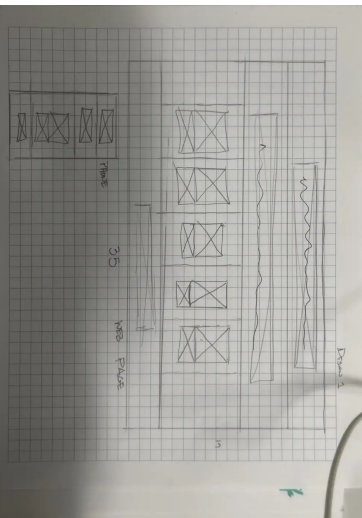


DESIGN

create three possible responsive designs for your chosen idea

PHASE 3

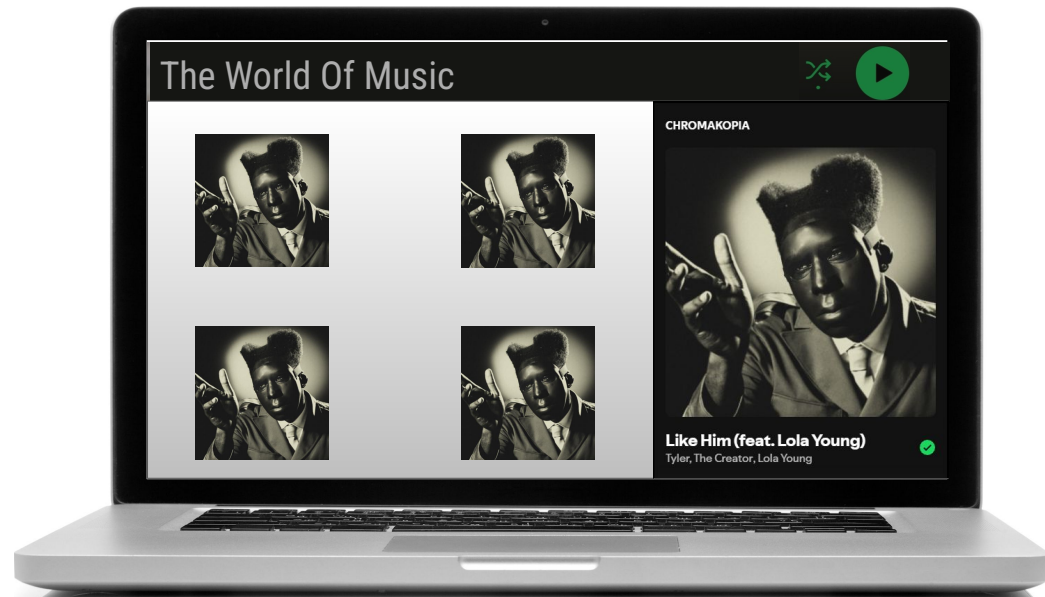
[Photos of Design + Annotated Wireframe](#)



MOCKUP

choose your final layout and create a digital mockup

PHASE 4



ANNOTATE

add explanations, colors, percentages, and display properties + draw your dom

PHASE 5

[Photos of Annotated Wireframe HTML + CSS](#) (slides 4-5)





BUILD

create your desktop divs using html and css then make it responsive

PHASE 6

