#### Functional form

Econometrics (35B206), Lecture 7

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A regression model that is quadratic in a regressor is often of interest because it provides economic interpretations. E.g., it provides the decreasing marginal utility interpretation.

Consider the regression model

$$wage = \beta_0 + \beta_1 age + \beta_2 age^2 + u$$

which is quadratic in age.

The dependent changes approximately by the amount

$$\frac{\partial wage}{\partial age} = \beta_1 + 2\beta_2 age$$

if age changes by a small amount. It changes exactly by

$$\Delta wage = (\beta_0 + \beta_1(age + \Delta age) + \beta_2(age + \Delta age)^2) - (\beta_0 + \beta_1 age + \beta_2 age^2)$$

by some given change in age. The approximate change will be good for small changes but bad for big changes in age.

In reference to calculus, the former change is the tangent slope, and the latter is the secant slope. The tangent slope refers to a marginal change, and the secant slope refers to a discrete change in the nonlinear function. We take the tangent slope as an approximation to the secant slope. That is,

$$\frac{\delta y}{\delta x} \approx \frac{\Delta y}{\Delta x}.$$

In either case, the expression states that the partial effect of age, or the slope of the relationship between wage and age, depends on the value of age.

### Functional form, nonlinearity in the variables

The logarithmic function also provides economic interpretations. It also has econometric implications but we do not cover them here. For example, it has implications if there is heteroskedasticity.

Consider the following logarithmic change:

$$ln(41) - ln(40) \approx 0.024.$$

The proportionate change, or relative change, we frequently calculate is

$$\frac{41-40}{40}=0.025.$$

The two quantities are very close. This shows that, for small changes, the logarithmic change closely approximates the proportionate change.

Consider the following logarithmic change:

$$ln(60) - ln(40) \approx 0.405.$$

The proportionate change is

$$\frac{60-40}{40}=0.500.$$

The two quantities are not really close. This shows that, for large changes, the approximation is not accurate.

We can make use of this result in regression analysis. Assume a log-linear model taking the form

$$\ln(y) = \beta_1 x_1 + u.$$

We are interested in the change in ln(y) when we change  $x_1$  by some unit.

$$\ln(y) = \beta_1 x_1 + u.$$

For small changes in  $x_1$ , the change in  $\ln(y)$  closely approximates the proportionate change in y. In this case we can consider the derivate

$$\frac{\partial \ln (y)}{\partial x_1} = \beta_1.$$

This change refers to the tangent slope.

$$\ln(y) = \beta_1 x_1 + u.$$

For large changes in  $x_1$ , the approximation is worse. In this case the exact proportionate change can be calculated as

$$\Delta \ln (y) = \ln (y_1) - \ln (y_0) = \beta_1 \Delta x_1.$$

Taking the terms to the exponential gives

$$\begin{split} e^{(\ln(y_1) - \ln(y_0))} &= e^{\beta_1 \Delta x_1} \\ e^{\ln \frac{y_1}{y_0}} &= e^{\beta_1 \Delta x_1} \\ \frac{y_1}{y_0} &= e^{\beta_1 \Delta x_1} \\ \frac{y_1}{y_0} - 1 &= e^{\beta_1 \Delta x_1} - 1 \\ \frac{y_1 - y_0}{y_0} &= e^{\beta_1 \Delta x_1} - 1 \end{split}$$

This change refers to the secant slope.

The main implications of the logarithmic transformation for applied work are the following. In the log-linear model

$$\ln(y) = \beta_1 x_1 + u,$$

we have

$$\frac{\Delta \ln (y)}{\Delta x} = \beta_1$$

which gives a proportionate change interpretation. If we multiply by 100, we have

$$100*\frac{\Delta \ln (y)}{\Delta x} = 100*\beta_1$$

which gives a percentage change interpretation. That is,

$$\frac{\%\Delta y}{\Delta x} = 100 * \beta_1.$$

In the linear-log model

$$y = \beta_1 \ln(x_1) + u$$

we have

$$1/100 * \Delta y/\Delta \ln(x) = 1/100 * \beta_1$$

and

$$\Delta y / \% \Delta x = \beta_1 / 100$$

In the log-log model

$$\ln(y) = \beta_1 \ln((x_1) + u,$$

we have

$$100/100 * \Delta \ln(y) / \Delta \ln(x) = \beta_1$$

and

$$\%\Delta y/\%\Delta x = \beta_1.$$

This is constant elasticity. It is often used in applied work. In all cases, the proportionate change is approximated by the logarithmic change.

Suppose that the model of interest is

$$E(wage \mid educ, female) = \beta_0 + \beta_1 educ + \beta_2 female + \beta_3 educ * female.$$

educ is a continuous variable.

female is a dummy variable.

educ \* female is an interaction variable which indicates educ with respect to the groups of female.

We can see the motivation behind an interaction variable if we change either of the two interacting variables.

First, consider a unit change in educ:

$$\frac{\Delta \mathsf{E}(\textit{wage} \mid \textit{educ}, \textit{female})}{\Delta \textit{educ}} = \beta_1 + \beta_3 \textit{female}$$

This equation indicates that the effect of *educ* on *wage* depends on the group of *female*.

Second, consider a change in female.

If female = 1, we obtain the following model:

$$E(wage \mid educ, female = 1) = \beta_0 + \beta_2 + (\beta_1 + \beta_3)educ.$$

If female = 0, we obtain another model:

$$E(wage \mid educ, female = 0) = \beta_0 + \beta_1 educ.$$

The two models differ in the constant  $\beta_2$  and the slope  $\beta_3$ . We get the same interpretation: The effect of *educ* on *wage* depends on the *female*.

educ\*female is also called the slope dummy variable because it allows a change in the slope.