

## **Privacy policy MUSEUMS**

MUSEUMS respects your privacy. This privacy policy explains privacy practices, describes the rights and options available to you with respect to your information.

This privacy policy (this “Policy”) sets out how we collect and process personal information about you when you visit our website, or when you otherwise do business or make contact with us.

### **1. What information do we collect?**

#### **A. SUMMARY**

MUSEUMS collects data to enable us to operate the website efficiently and provide you with the best experience. You provide some of this data directly to us, such as when you sign up, sign up for newsletters, respond to surveys, ask questions through our website, contact us for assistance or contact us as a potential user, supplier or consultant. We obtain some of your data by recording how you interact with the website using technologies such as cookies.

#### **B. LEARN MORE**

You have choices about the data we collect. When you are asked to provide personal data, you may decline. But if you choose not to provide data that is necessary to enable us to make the App available to you, you may not be able to sign up for or use the App. The data we collect depends on the context of your interactions with MUSEUMS, and the choices you make (including your privacy settings). The data we collect can include the following:

**Email and Electronic Wallet Address.** We may collect your email address and your electronic wallet address.

**Device information and usage.** We may collect data about your device and how you and your device interact with MUSEUMS. For example, we may collect your interactions on our website, your feature usage patterns, location data and your interactions with us. We may also collect data about your device and the

network you use to connect to our Applications; this may include data such as your IP address, browser type, operating system, and referring URL.

## **2. What do we use your information for?**

### **A. SUMMARY**

We use the data we collect to operate our business and provide services to you. This includes using data to improve our services and to personalize your experience. We may also use data to communicate with you, among other things, inform you about your account, provide security updates and provide you with service information. We may also use data to manage your email subscriptions, improve the relevance and security of our website, respond to user inquiries and send you follow-up notifications. our other market.

### **B. LEARN MORE**

We use data to provide services to you, to improve and to perform essential business operations. This includes operating the web, maintaining and improving its performance, developing new features, conducting research, providing customer support, and enforcing our Terms of Use. Examples of such uses include:

**Service Provider.** We use data to perform your transactions with us and to provide services to you. In certain cases, the service may include features and personalized recommendations to enhance your enjoyment and automatically tailor your experience based on the data we have about you .

**Technical support.** We use data to diagnose problems, and to provide customer care and other support services.

**Application improvements.** We use data to continuously improve our services, including system administration, system security, and adding new features or capabilities.

Business Operations. We use data to develop aggregate analyses and business intelligence that enable us to operate, protect, make informed decisions, and report on the performance of our business.

Promotions. We may use your data to administer contests, promotions, surveys, or other site features.

Send periodic emails. We may use your data to send you periodic emails. Depending on the marketing options you choose on your privacy dashboard, we may occasionally send you marketing emails about our services, which you can unsubscribe at any time.

Communications. We use the data we collect to communicate with you and to personalize our communications with you. For example, we may contact you to discuss your account, to update you on a support request, or to invite you to participate in a survey. In addition, you can sign up for emails and choose whether you want to receive marketing communications from us.

### **3. How do we protect your information?**

We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information. We offer the use of a secure server. All supplied sensitive information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential.

### **4. How do we ensure that our processing systems remain confidential, resilient, and available?**

#### **A. SUMMARY**

We implement a variety of measures to ensure that our processing systems remain confidential, resilient, and available. Specifically, we have implemented processes to help ensure high availability, business continuity, and prompt

disaster recovery. We commit to maintaining strong physical and logical access controls, and conduct regular penetration testing to identify and address potential vulnerabilities.

## B. LEARN MORE

High availability. Every part of the service uses redundant, properly provisioned servers.

Logical Access Controls. Only designated, authorized operations team members have access to configure the infrastructure on an as-needed basis behind a two-factor authenticated virtual private network. Specific private keys are required for individual servers, and keys are stored in a secure and encrypted location.

## **5. Do we use cookies?**

### A. SUMMARY

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information. You can choose to disable cookies, but if you do, your ability to use or access certain parts of the web may be affected.

### B. LEARN MORE

We use cookies and other similar identifiers to understand and save your preferences for future visits, to advertise to you on other sites, and to compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

You may refuse to accept cookies by activating the setting on your browser that allows you to refuse the setting of cookies. You can find information on popular browsers and how to adjust your cookie preferences at the following websites:

Microsoft Internet Explorer

Mozilla Firefox

Google Chrome

Apple Safari

However, if you choose to disable cookies, you may be unable to access certain parts of our website. A banner asking you to accept our cookies policy will be displayed upon the first visit to our website (or the first visit after you delete your cookies). Unless you have adjusted your browser setting so that it will refuse cookies and/or you have not accepted our cookies policy, our system will issue cookies when you log on to our site.

Our web may contain web beacons or similar technologies from third-party analytics providers that help us compile aggregated statistics about the effectiveness of our promotional campaigns or other operations. These technologies enable the analytics providers to set or read their own cookies or other identifiers on your device, through which they can collect information about your online activities across applications, websites or other products.

## **6. Do we disclose any information to outside parties?**

### **A. SUMMARY**

We share your personal data with your consent or as necessary to provide services to you. We also share your data with vendors working on our behalf; when required by law or in response to legal process; to protect our customers; to protect life; to maintain the security and integrity of our services; and to protect our interests or our property.

### **B. LEARN MORE**

We also share personal data with vendors or agents working on our behalf for the purposes described in this Policy. For example, companies we have hired to provide cloud storage, off-site backups, and customer support may need access to personal data to provide functionality. there. In such cases, these companies

are required to comply with our data security and privacy requirements and are not allowed to use the personal data they receive from us for any other purpose. any other purpose.

We may disclose your personal data as part of a service, such as a sale, merger, reorganization, dissolution or similar event. Finally, we will access, transfer, disclose and/or preserve personal data, when we have a good faith belief that doing so is necessary to:

- (1) comply with applicable law or respond to valid legal process, judicial orders, or subpoenas;
- (2) respond to requests from public or governmental authorities, including for national security or law enforcement purposes;
- (3) protect the vital interests of our users, customers, or other third parties (including, for example, to prevent spam or attempts to defraud users of our products, or to help prevent the loss of life or serious injury of anyone);
- (4) operate and maintain the security or integrity of our service, including to prevent or stop an attack on our computer systems or networks;
- (5) protect the rights, interests or property of MUSEUMS or third parties;
- (6) prevent or investigate possible wrongdoing in connection with the service; or
- (7) enforce our Terms of Use.

We may use and share aggregated non-personal information with third parties for marketing, advertising, and analytics purposes. We do not sell or trade your personal information to third parties.

## **7. How to Access and Control Your Personal Data**

### **A. SUMMARY**

You can view, access, correct, delete or request a copy of your personal data for many aspects of the service through your user dashboard. You can also make choices about MUSEUMS's data collection and use. You can always choose whether you want to receive marketing communications from us. You can also opt out of receiving marketing communications from us by using the opt-out link on the notification or by visiting your user dashboard.

## **B. LEARN MORE**

**Data Access.** You can access your personal data on your account's user dashboard.

**Data Correction.** You can modify your personal data via your account's user dashboard. Note that since some of the data we collect is specific to you – for example, your electronic wallet address – you may not be able to modify this data without needing to create a new user profile.

**Your contact information preferences.** You can choose whether you want to receive marketing communications from us. If you receive a marketing message from us and wish to opt-out, you may opt-out. You can also make choices about receiving marketing communications by logging into your account and viewing and managing your communications permissions in the account's user dashboard, where you can Update your contact information, manage your contact preferences, opt out of email subscriptions and choose whether to share your contact information with MUSEUMS and our partners.

## **8. Third Party Links**

Occasionally, at our discretion, we may include or offer third party products or services on our website. If you access other websites using the links provided, the operators of these websites may collect information from you that will be used by them in accordance with their privacy policies. These third party sites have separate and independent privacy policies. We, therefore, have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

## **9. Where we Store and Process Personal Data;**

Personal data collected by MUSEUMS may be stored and processed in any country where MUSEUMS or its affiliates, subsidiaries or service providers maintain facilities. We take steps to ensure that the data we collect is processed in accordance with the provisions of this Policy and applicable law requirements wherever the data is located.

## **10. Data Retention**

We may retain your personal information as long as you continue to use the service, have an account with us, or for as long as is necessary to fulfill the purposes outlined in this Policy. You can ask to close your account by contacting us as described above, and we will delete your personal information on request. We may, however, retain personal information for an additional period as is permitted or required under applicable laws, for legal, tax, or regulatory reasons, or for legitimate and lawful business purposes.

## **11. Changes to our Privacy Policy**

We will update this Policy as necessary to reflect customer feedback and changes to our services. When we post changes to this statement, we will revise the "last updated" date at the top of the statement. If there are material changes to the Policy or to the way MUSEUMS uses your personal data, we will notify you by prominently posting notice of those changes before they become effective or by sending you notifications directly. We encourage you to periodically review this privacy statement to learn how MUSEUMS is protecting your information.

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