



The Legend of the Cat People

An Engineering Perspective of the 80s Chick-Lit Sensation by Margit Sandemo (with Cat Memes)

Dr. Helga Ingimundardóttir

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Dr. Helga

- Internet Cat-lady since 2012
- IRL Cat-lady since 2017
- PhD in Computational Engineering (2016)
- Podcast host and producer of ÍSKISUR (2016-2020)
- Previously Research Scientist at deCODE, Data Scientist at CCP Games and Head of AI Research at Travelshift
- Currently working as a Postdoc at the University of Iceland
- @tungufoss on Twitter



*Meinlausar
ranghugmyndir*
Helga heldur að hún
sé góður beatboxari
by Lóaboratorium*

About ICECATS

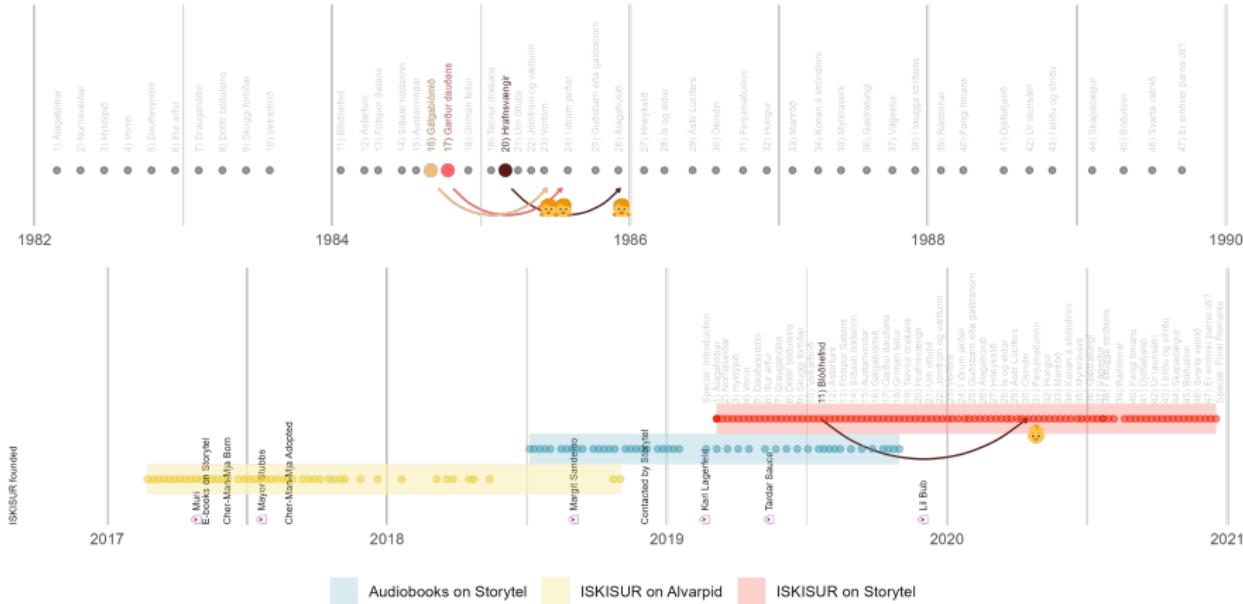
- A literary and feline entertainment podcast*
- Discuss the erotic and surreal book series *The Legend of the Ice People* by Margit Sandemo
- Each episode covers part of a book from the series, providing listeners a journey through Margit's world of witches, demons, and powerful women
- Each episode concludes with a segment on cats, exploring cat history and significant cats through the ages



Birna, Kristín, and dr. Helga

*None of the hosts are actually cats or literary experts.

Timeline for the Legend of the Ice Cat-People



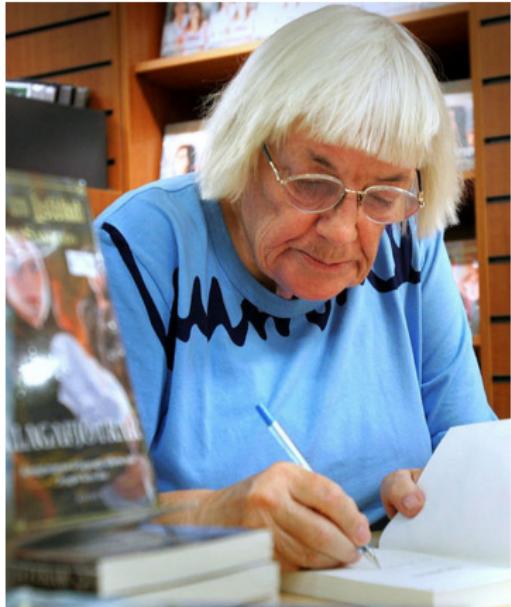
A large orange tabby cat is the central focus, sitting in a white plastic tub filled with white laundry detergent. The cat's front paws are submerged in the liquid, and it has a determined expression, looking directly at the viewer. In the background, there is a red wooden barn with a dark wooden door and several windows. The sky is a warm, golden color, suggesting either sunrise or sunset. The overall atmosphere is whimsical and nostalgic.

The Book Series in the 80s

Margit Sandemo, 1924–2018

- Norwegian-Swedish author
- Father was a Norwegian poet, Anders Underdal
- Claimed lineage to Nobel Prize-winning author Bjørnstjerne Bjørnson
- First published at forty years old
- Best-selling author in the Nordic countries since the 1980s

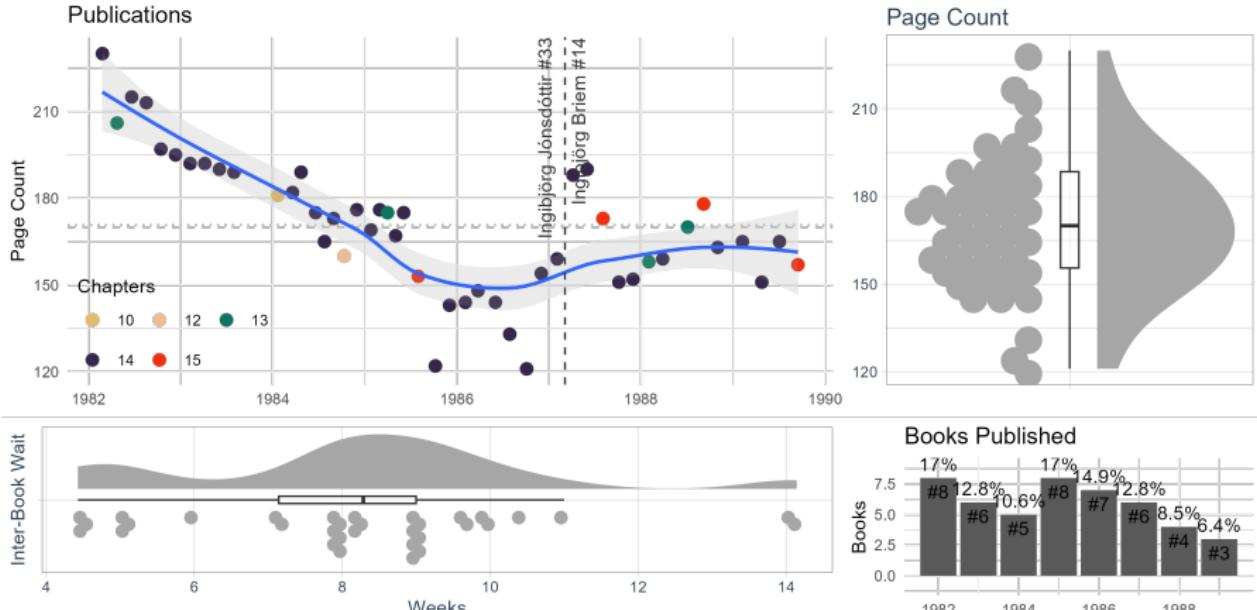
Notable Book Series	Years	n
The Legend of the Ice People	1982–89	47
The Warlock	1991–94	15
The Legend of the Realm of Light	1995–99	12



mbl.is/Þorvaldur Örn Kristmundsson

Margit signing *Álagafjötrar* in Eymundsson, 2007

Publications

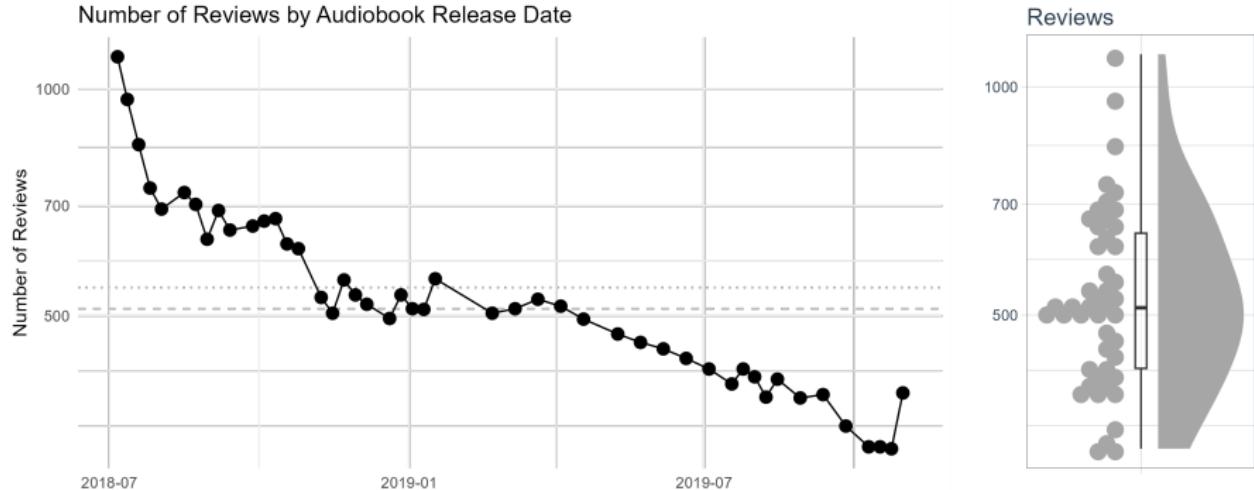


- 47 books, 652 chapters, 8,023 pages, 8 years
- Average book length: 170 pages (avg. 13.9 chapters)
- Released 1 book every 2 months (avg. 57.9 days), usually on Tue.

A woman with blonde hair and dark eye makeup, wearing a red dress, sits on a rocky cliff. She is looking towards the right side of the frame. In the background, there is a small village with houses and a church tower under a cloudy sky.

Audiobooks on Storytel

Audiobooks on Storytel: Active Fanbase

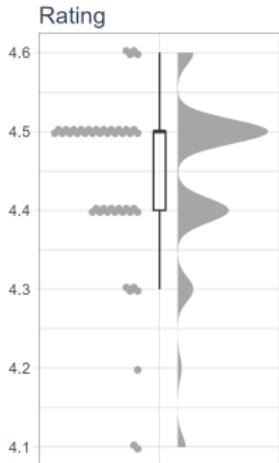
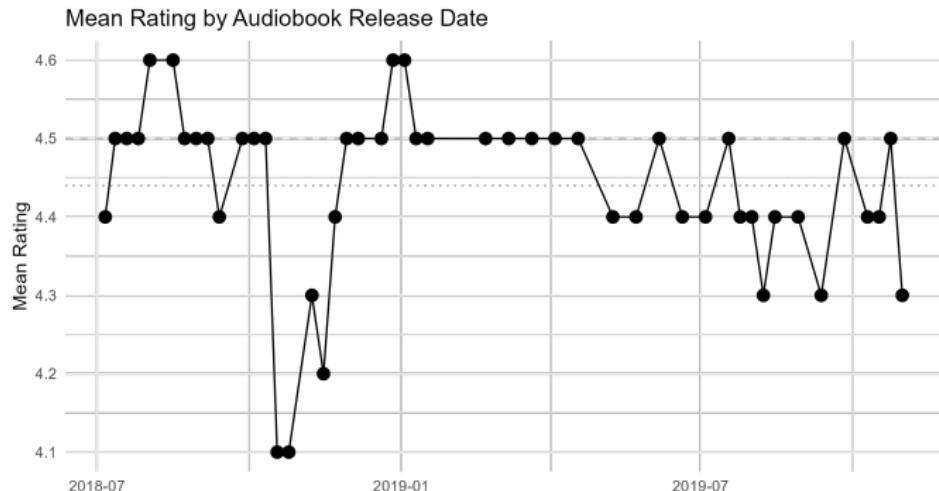


The series has a dedicated fanbase, with consistently high engagement.

A solid median review count of 511, the least-reviewed book gathering 333 reviews.

Releases on Thursdays, spaced 1–2 weeks apart, over 16-months.

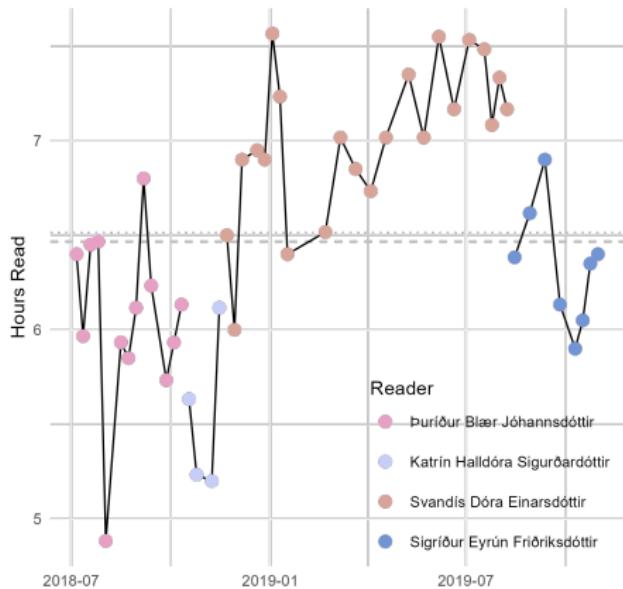
Audiobooks on Storytel: High Ratings



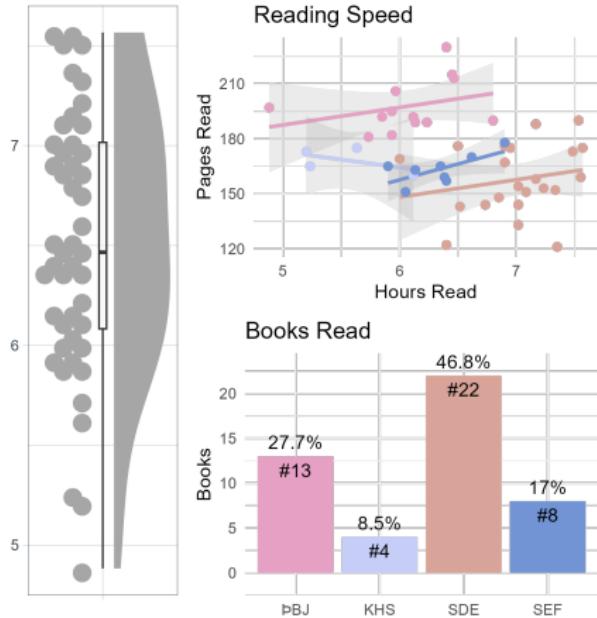
Despite a few lower outliers, which can be attributed to a lack of resonance with certain readers and the repetitive and slower pace towards the end of the series, the overall rating remains high, with an average 4.44 stars out of 5.

Audiobooks on Storytel: Our Narrators

Running Time



Reading Speed

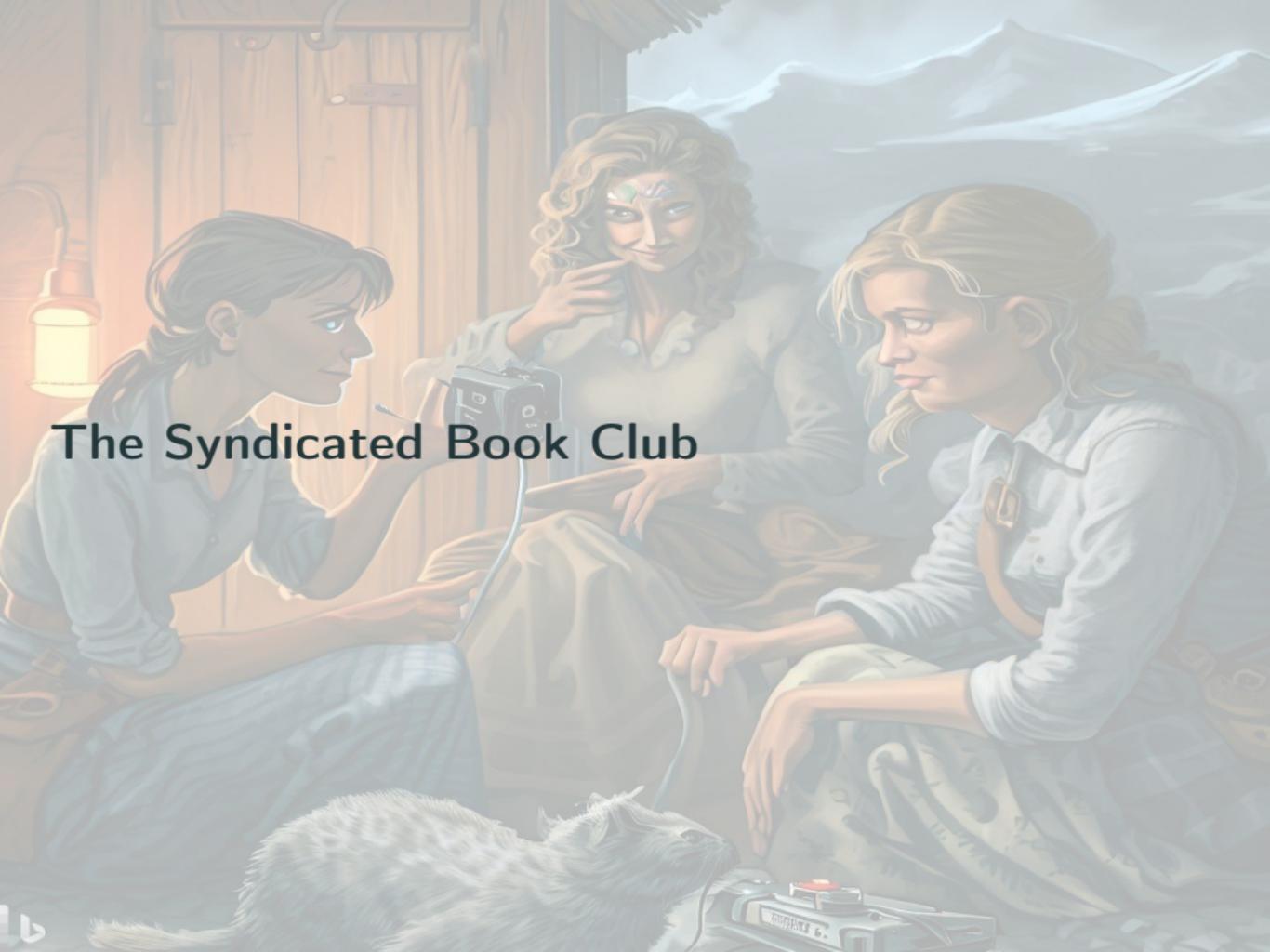


Books Read



Over 18K min. of romantic medieval fantasy – 12.8 days of cont. listening

Four distinct voices with varied reading styles and perseverance with
Margit challenging prose

A painting of four people in a rustic setting. On the left, a man with dark hair tied back and blue eyes looks down at a small white cat. In the center, a woman with long, wavy blonde hair and blue eyes sits with her hand near her face. To her right, another woman with blonde hair tied back and glasses looks off to the side. A fourth person, a man with short brown hair, is partially visible behind them. In the foreground, a vintage-style camera lies on the ground. The background shows wooden walls and a window with a view of mountains.

The Syndicated Book Club

ICECATS Podcast Timeline

Alvarpið Era:

- Syndicated on the Icelandic podcast platform Alvarpið on the news site Nútíminn.
- Debut on February 23rd 2017 (Alvarpið's 3rd birthday).
- Shared the platform with other renowned podcasts like *Hefnendur* and *Englaryk*.
- Last aired on November 1st 2018, after 46 episodes.

Storytel Era:

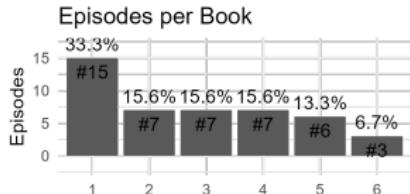
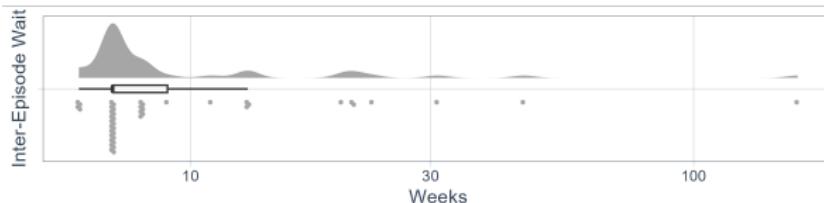
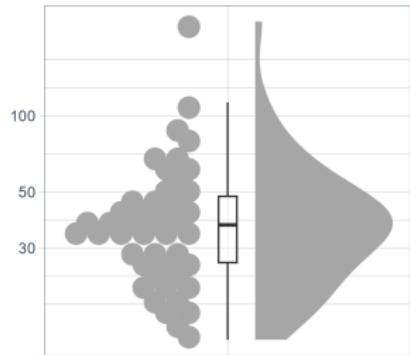
- Syndicated on the Icelandic audiobook platform Storytel.
- First of three podcasts ever featured on the platform (with *Skræður* and *Segðu mér sögu*)
- Debut March 7th 2019, and completed after 96 episodes on December 17th, 2020.

Podcast on Alvarpið: Listenership on nutiminn.is

Listeners on Mixcloud



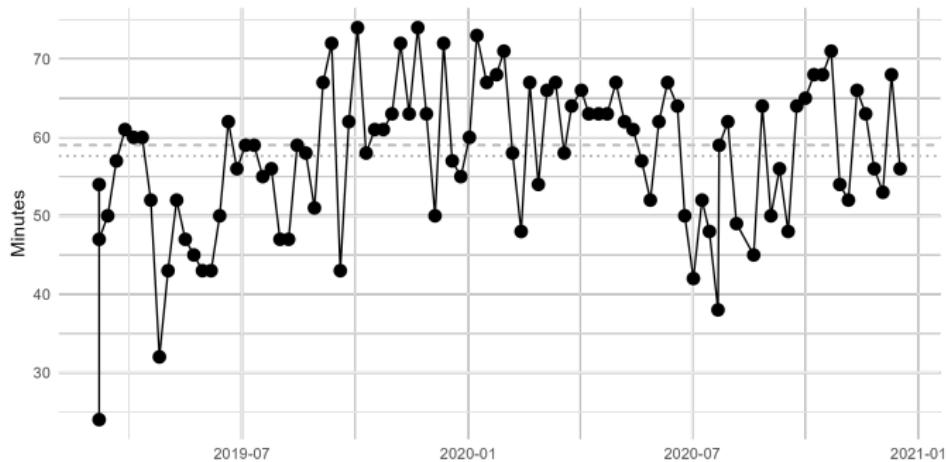
Streams



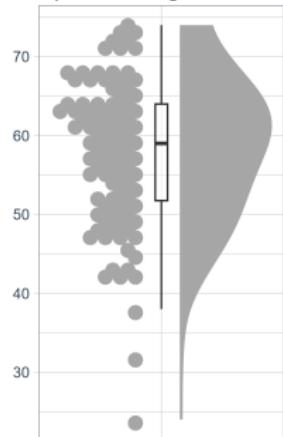
- 46 episodes, 20 months, 5.5 books
- 2231 minutes – 37 hours – 1.5 days of continuous listening
- Roughly 1040 streams per episode (thereof 40 in browser)

Podcast on Storytel: Hours Rambled

Podcast Length by Release Date



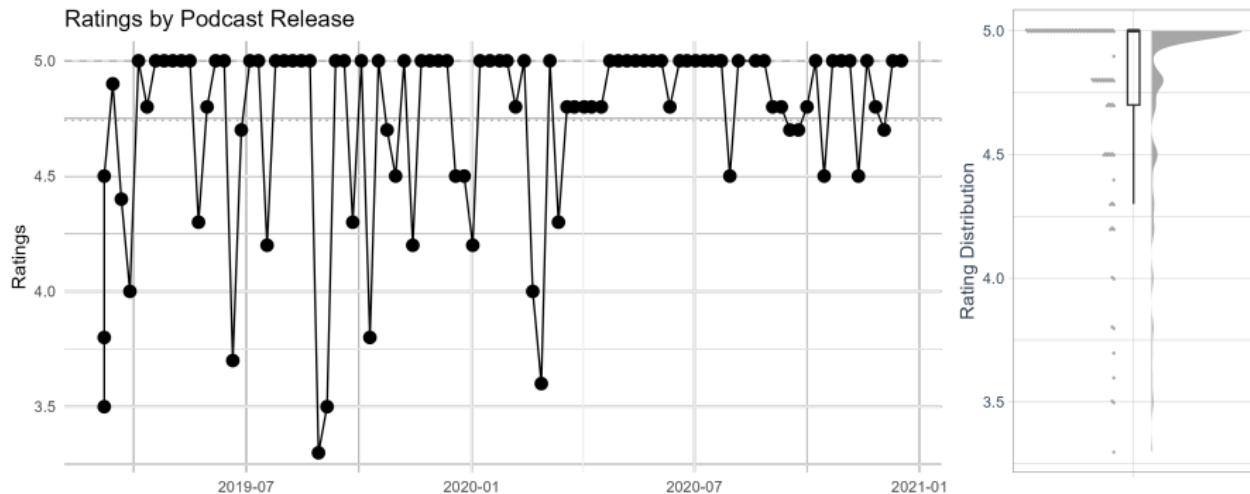
Episode Length



Over a period of 21 months, there is 5,531 minutes of *quality* content, or 3.8 days of continuous listening.

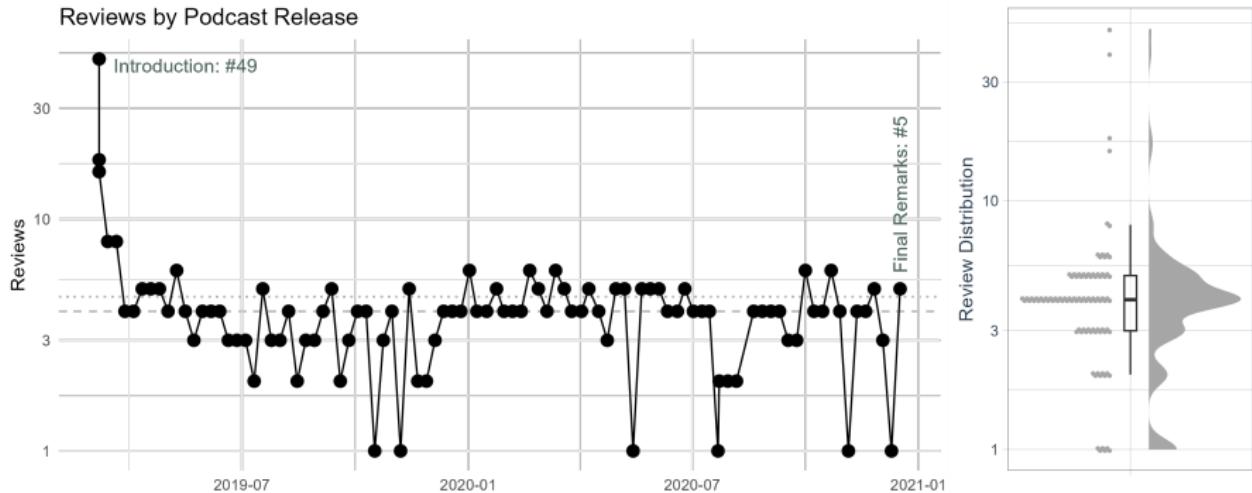
Median length is 59 minutes, but never surpassing 75 minutes.

Podcast on Storytel: High Ratings



- Average rating: 4.74 out of 5
- 54 episodes with a perfect 5.0 score (56% of total)
- Only 4 episodes with a rating below 4.0 (worst case 3.3)

Podcast on Storytel: Low Reviews



- Number of reviews: 444 total (25,627 for the audiobooks)
- At least one active fan throughout the period
- Four regular fans who consistently provided review

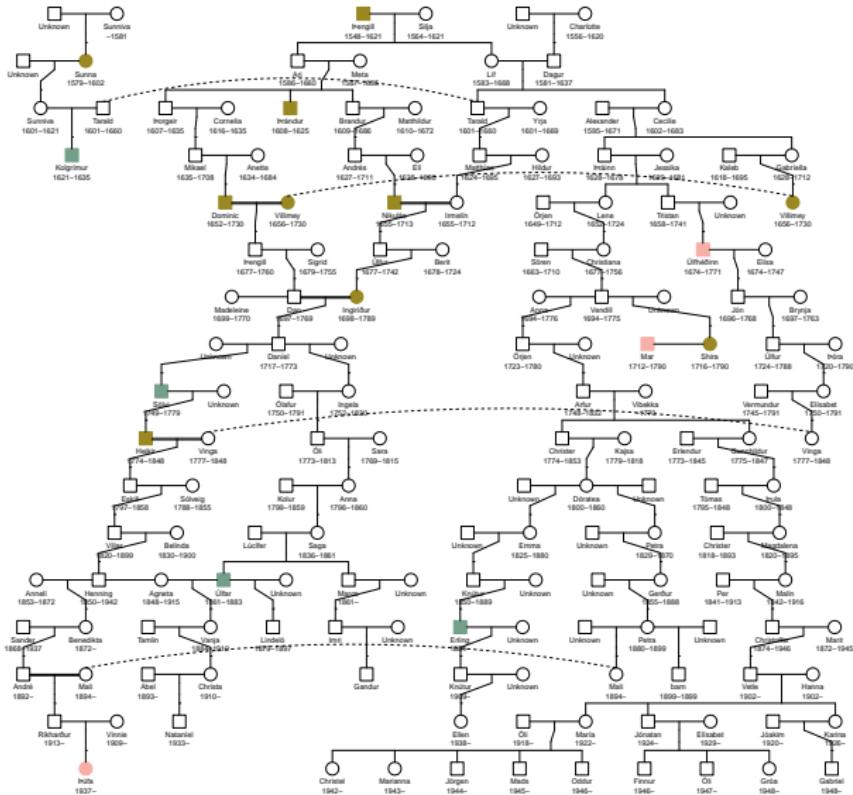
Podcast Platform Comparison

	Episodes		Books		Total Running Time (hours)		Average Length (min)		Median Days to Next		Average Days to Next		Max Days to Next		Months Active	
Alvarpið	46	6	37.2	48.50	7	13.69	161	20.3								
Storytel	96	47	92.2	57.61	7	6.85	14	21.4								
	142		129.4											45.8*		

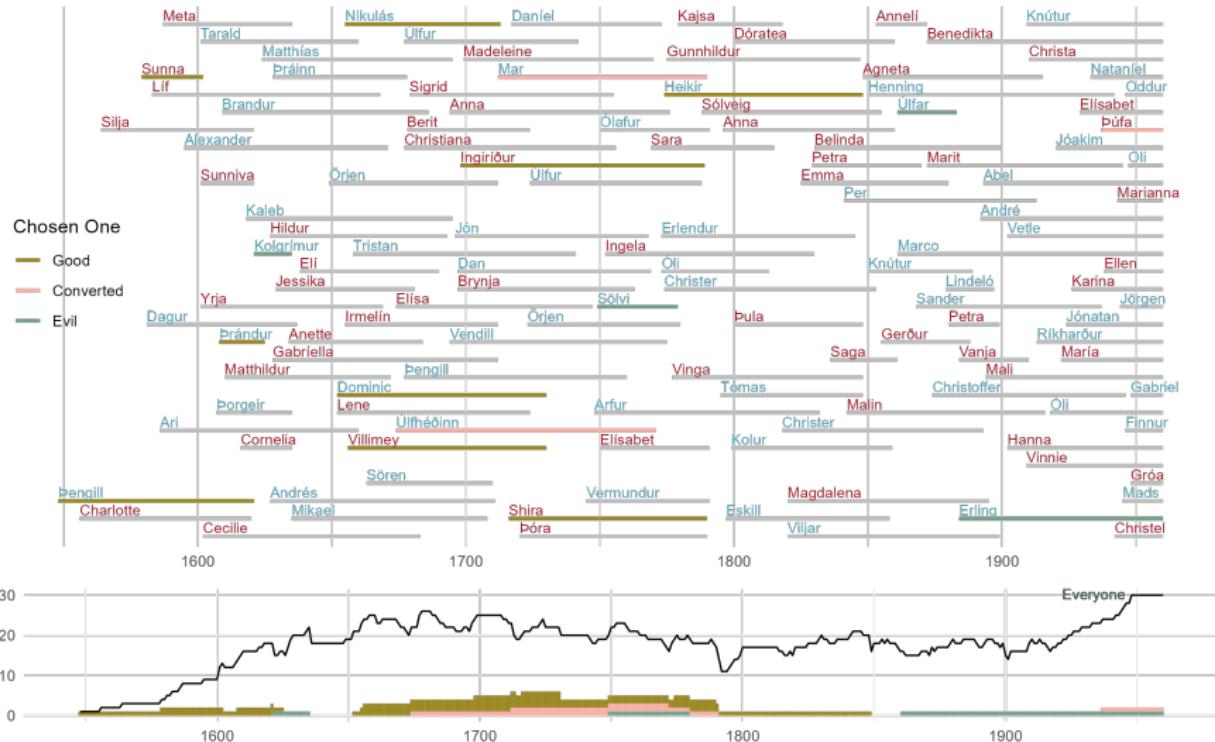
*4.1 months hiatus between Alvarpið and Storytel

The Ice People

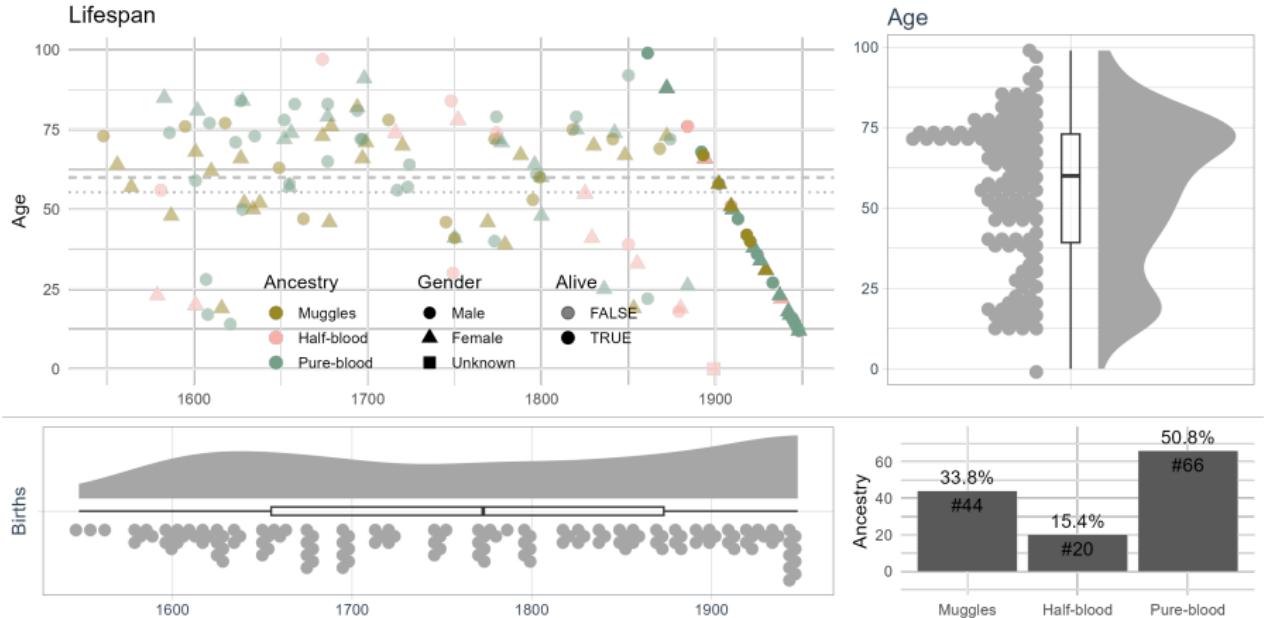
Ice People Family Tree



Ice People Family Gantt Chart

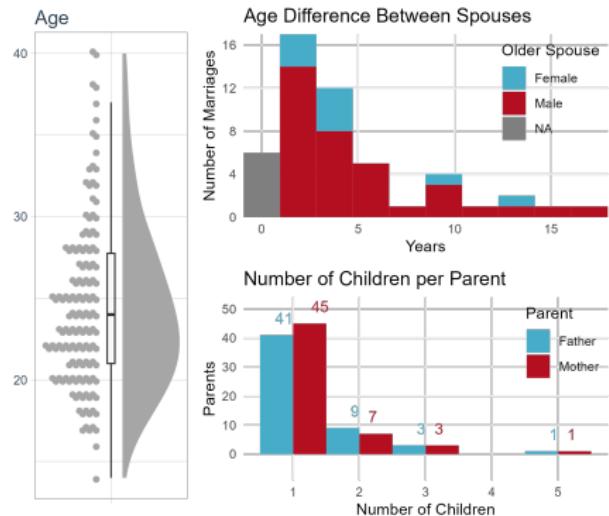
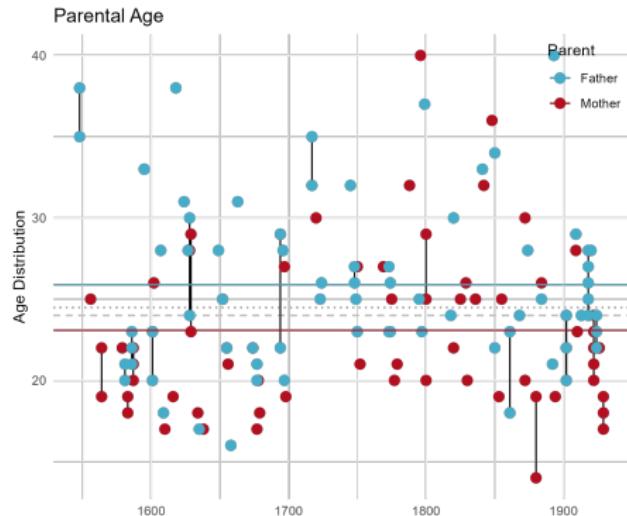


Lifespan of the Ice People



- Average woman lives 58.5 years (median 65, $n = 50$)
- Average man lives 62.5 years (median 71, $n = 49$)
- 1 centenarian, 4 people live to 90, 14 live to 80, 46 live to 70

Parental Age at Birth and Spouse Age Difference



- 53 relationships described, 66 children born
- 85% of marriages have an older husband, age difference generally 3 years (max 17 years)
- Average age of mother at childbirth is 23.5 years (fathers 26.0)
- 22 kids have either no father ($n = 10$) or no mother ($n = 12$)

Play Him Off, Keyboard Cat

Feel free to contact me via e-mail at helgaingim@hi.is
or on Twitter at [@tungufoss](https://twitter.com/tungufoss).

Data and code is available at GitHub:
[tungufoss/iskisur-rek-data-beers.git](https://github.com/tungufoss/iskisur-rek-data-beers.git).



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If you rerun the document (without altering it) this surplus page away, because \LaTeX now knows how many pages to expect for the document.