

Temple Inn and Suites

Site Plan Overview

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Site Name

The proposed name of this website is Temple Inn and Suites. The domain name *templeinnandsuitesonline.com* is available at a cost of \$8/year. Motto: "Focus on Service."

Logo

Logo coming soon...

Site Purpose

The purpose of *Temple Inn and Suites* is to provide convenient and affordable accommodations and services to temple patrons and temple missionaries including lodging both short and long-term, child care, catering and reception hosting facilities, and a family search center.

Target Audience

Who: temple missionaries; temple patrons and their families

Age: 18 – 85

Income: aside from students, income range is \$45,000+ annually

Motivation: This site will be used by people looking for long-term (for full-time missionaries) accommodations convenient to the temple, lodging and shuttle service for visiting temple patrons, facilities for family history and wedding receptions, short-term child care for visiting patrons.

Scenarios

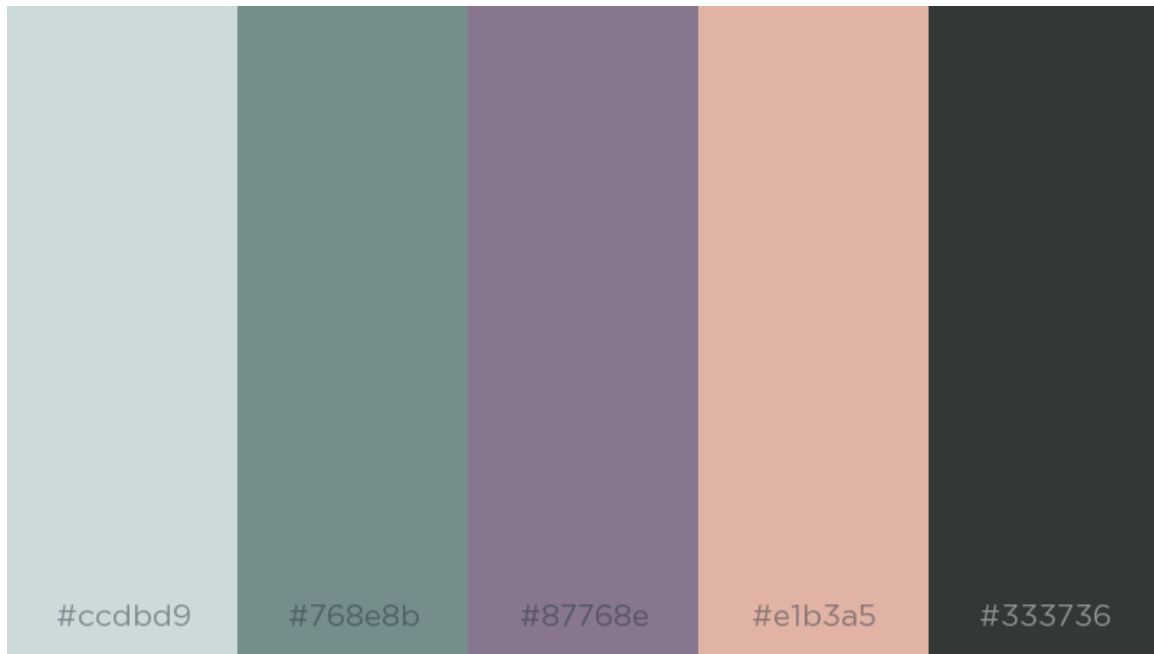
A couple called on a full-time temple mission needs temple-convenient accommodations for the duration of their service.

A young family visiting from out of town needs accommodations for a short stay and child care while they attend the temple.

A couple getting married wants a reception location and catering services close to the temple.

Temple patrons need access to facilities to prepare names to take.

Color Palette



colors

colors.co/ccdbd9-768e8b-87768e-e1b3a5-333736

#ccdbd9: website background color

#87768e: navigation menu background color; motto color

#e1b3a5: highlight color for selected menu page

#333736: body copy text color; header title color; headings color

#ffffff: website header color; headings color; visited links color

#768e8b: accent color for alerts; hover links color

Typography

Body Copy

Font family: Raleway
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456790!@#\$%^&*()_+

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123456790!@#\$%^&*()_+

Headings

Font family: Buenard

Heading 1

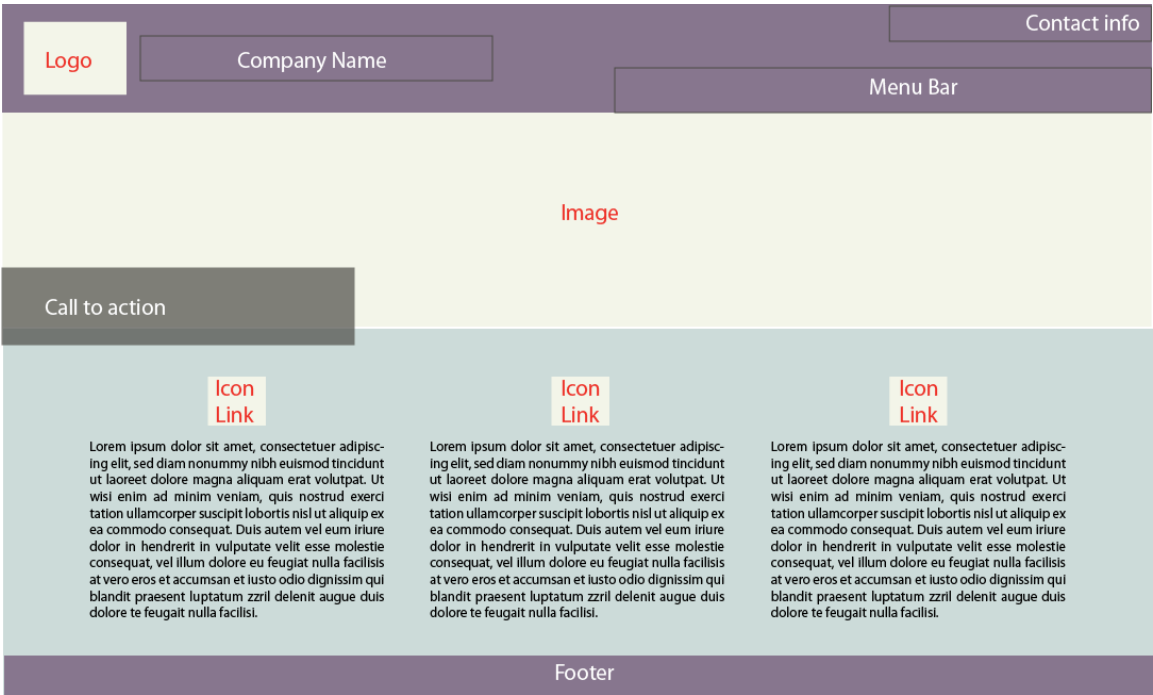
Heading 2

Heading 3

Navigation, and Captions

Font family: Cabin
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456790!@#\$%^&*()_+

Wireframe Sketches:



Logo

Company Name

Contact info

Call to action

Menu Bar

Image

Icon
Link

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Footer

Logo

Company Name and Motto



Image

Call to action

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Footer

Layout

Site Map

