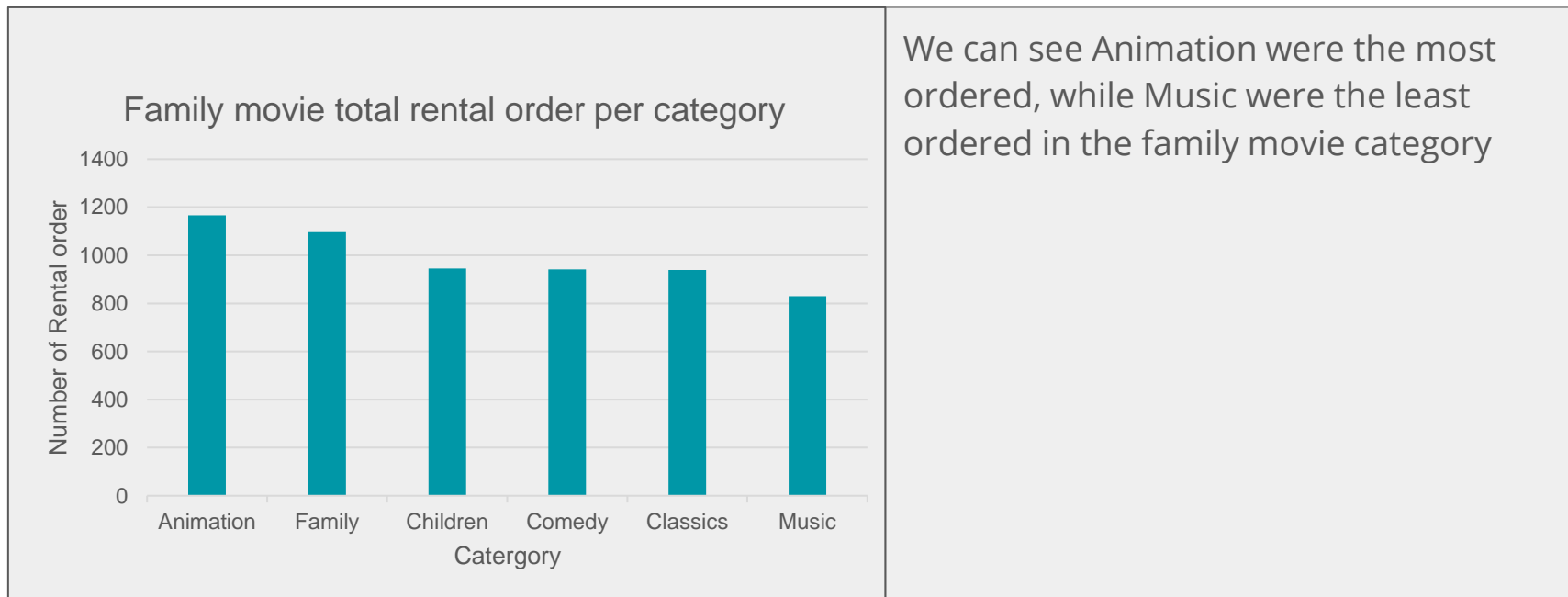
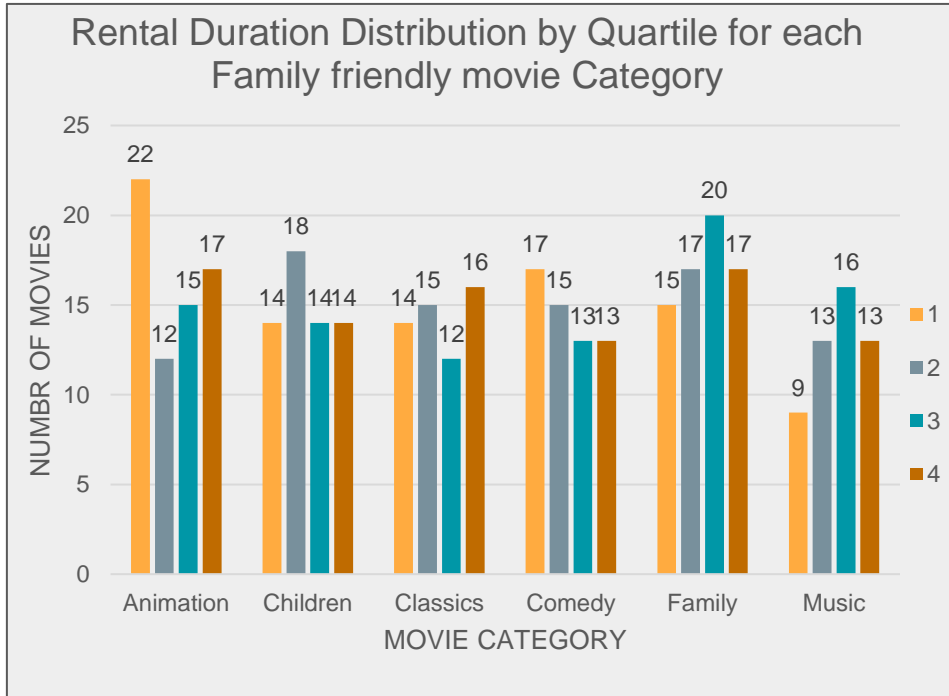


What were the family movie Rental Orders per category?



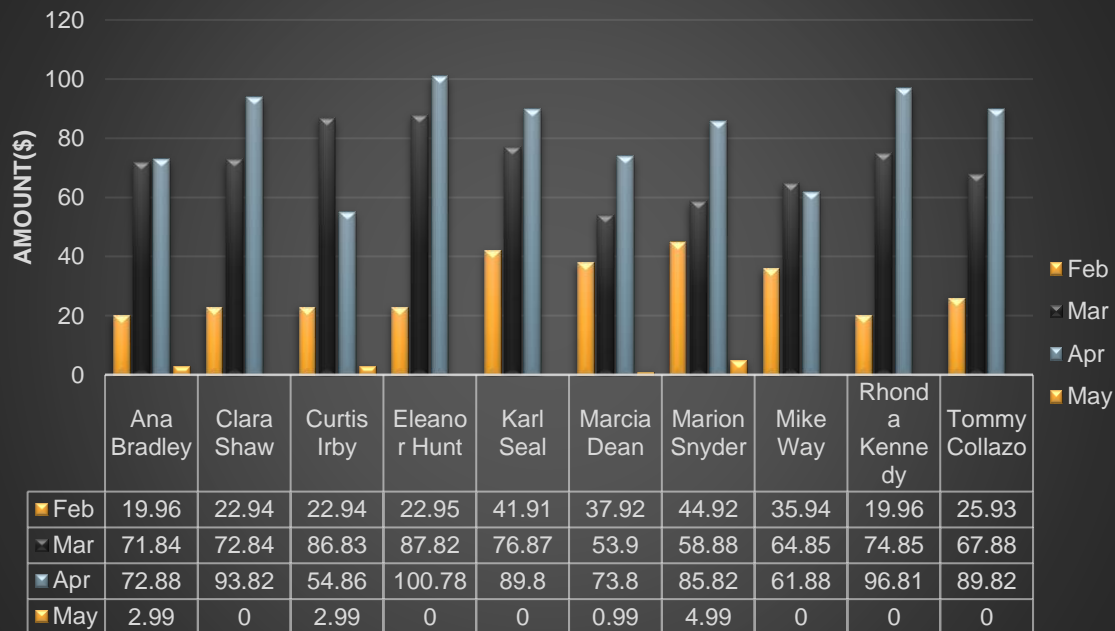
What is the rental distribution within each of the family movies category compared to the remaining



Description: The plot here shows the rental distribution of each family movie category split into 4 buckets (quartile). We can see from the plot that for the Animation category, highest number (22) of rental duration of movies fall in the 1st quartile and least number (12) in the 2nd quartile. This raises the question **does having shorter rental duration mean higher number of orders?** (Recall Animation had the highest rental order). We can make similar comparison for other categories

How much did our top 10 customers pay on a monthly basis?

TOP 10 PAYING CUSTOMERS IN 2007

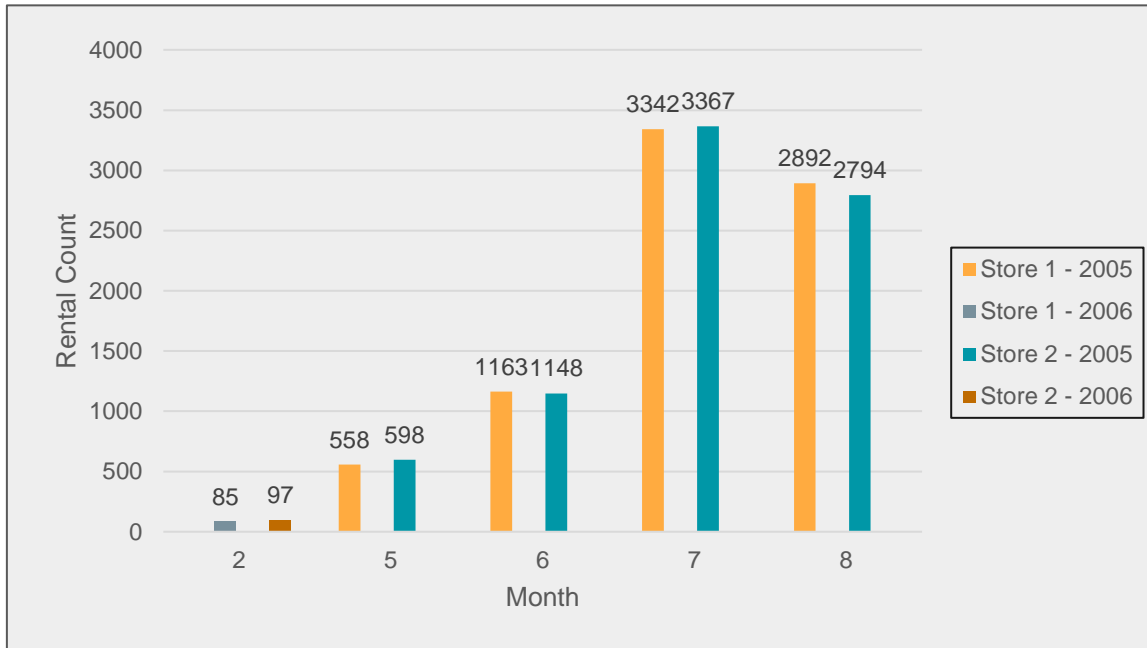


TOP 10 PAYING CUSTOMERS

In the plot, total amounts paid per month are plotted for each top 10 customer. We can clearly see that Eleanor Hunt made the top monthly payment of \$100 and this happened in April 2007

Also, the month of May saw the least number of our top customers make payment, with only 4 making payments.

What is the Monthly rental order each store get?



The plot shows the rental order each store received on a monthly basis for the month of MAY-AUGUST 2005 AND FEB 2006

The highest rental order was received in the JULY 2005 for both stores