

Alexander Schaaf

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TECHNICAL SKILLS

Excel, PowerPoint, HTML, CSS, Bootstrap, JavaScript, jQuery, Firebase, APIs, JSON, AJAX, Github

EXPERIENCE

Swire Coca-Cola, USA

PRGM, Large Store Manager

Draper, UT

April 2017 – present

- Analyzed forecasts and annual pricing strategies for multiple key accounts
- Developed optimal retail offers by analyzing gross margin requirements and volume trends
- Created dynamic spreadsheet that increased efficiency of planning annual retail strategies

Paper Focus

Co-Founder

Herriman, UT

April 2016 – present

- Operated online manufacturing and retail store; served over 1,800 customers in 15 countries
- Used data analytics and financial reports to improve sales growth and profit margins
- Analyzed large data sets in Excel to gain insight on customer retention and spending habits
- Regularly produced and updated profit/loss statements and key performance indicators
- Increased sales by 20% monthly since inception; increased gross margin by 4% in 2018

Federal Deposit Insurance Corporation (FDIC)

Financial Institution Specialist

Salt Lake City, UT

August 2015 – March 2017

- Collaborated with team of 10-12 examiners to analyze financial data and prepare reports
- Presented findings and advised senior management on proper risk management activities
- Received two performance awards for outstanding performance and excellent teamwork

University of Utah Investment Fund

Equity Research Analyst

Salt Lake City, UT

August 2014 – May 2015

- Completed equity research reports including industry, business, and product analysis
- Prepared comprehensive financial models and presented investment recommendations

EDUCATION

University of Utah

Full Stack Web Development Boot Camp

Sandy, UT

January 2019 – present

An intensive 24-week long boot camp dedicated to designing and building web applications. Skills learned include HTML, CSS, JavaScript, JQuery, Bootstrap, Firebase, Node.js, MySQL, MongoDB, Express, Handlebars.js, and React.

University of Utah, David Eccles School of Business

Bachelor of Science, Finance; 3.7 GPA

Salt Lake City, UT

May 2015