Alexander Schaaf

Herriman, UT 84096 | Phone: (801) 688-9877 | Email: schaaf1091@gmail.com
LinkedIn: linkedin.com/in/alexander-schaaf | Github: github.com/tunkytime | Portfolio: alexjschaaf.herokuapp.com

SUMMARY

Full Stack Web Developer with a background in finance, eCommerce, and graphic design. Passionate about creating innovative web applications that offer appealing designs and a unique user experience.

EXPERIENCE

Swire Coca-Cola, USA   **Draper, UT**
Business Insights Analyst   *May 2019 – present*

- Developed and maintained reports for company analytics using Power BI tools
- Created a company color scheme API in JSON to be used in Power BI reports
- Designed SQL scripts and complex queries for data analysis and extraction

Profit and Revenue Growth Manager   *April 2017 – April 2019*

- Analyzed forecasts and annual pricing strategies for several key customers
- Created dynamic model that increased the efficiency of planning annual retail strategies

Paper Focus   **Herriman, UT**
Co-Founder   *April 2016 – present*

- Operated online manufacturing and retail store; served 2,000+ customers in 15 countries
- Increased sales by 20% monthly since inception; increased the gross margin by 4% in 2018
- Designed a variety of stationery and digital products using Adobe Illustrator and Photoshop

PROJECTS

DevHelper | github.com/tunkytime/devhelper | devhelper-app.herokuapp.com
Full-stack web application to help aspiring web developers keep track of their goals. Users have the ability to create an account, save articles, track goals, and study common industry terms.

- Responsible for front-end design, user authentication, and database schema
- Created with Bootstrap, Node.js, Express, Passport.js, MySQL, and Sequelize

EDUCATION

University of Utah, Full Stack Web Development Boot Camp   **Sandy, UT**
Bootcamp Certificate   *January 2019 – present*

A 24-week long boot camp dedicated to designing and building web applications. Skills learned include HTML5, CSS3, Javascript/JQuery, Bootstrap, AJAX, APIs, GIT, Firebase, Node.js, MySQL, MongoDB, Express and ReactJS.

University of Utah, David Eccles School of Business   **Salt Lake City, UT**
Bachelor of Science, Finance; 3.7 GPA   *May 2015*