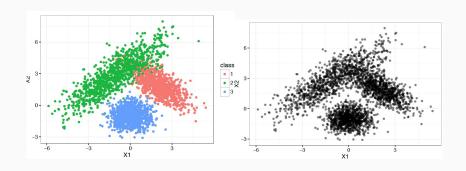
## Introduction to Multivariate Analysis

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- ► Cluster: A collection of data objects
  - similar (or related) to one another within the same group
  - dissimilar (or unrelated) to the objects in other groups
- ► Cluster analysis
  - Finding similarities between data according to the characteristics found in the data and grouping similar data objects into clusters
  - Unsupervised learning: no predefined classes (i.e., learning by observations)
- ► Typical applications
  - As a stand-alone tool to get insight into data distribution
  - As a preprocessing step for other algorithms

#### Basic Steps to Develop a Clustering Task

- ► Feature selection
  - Select info concerning the task of interest
  - Minimal information redundancy
- ▶ Proximity measure: Similarity of two feature vectors
- ► Clustering criterion: Expressed via a cost function or some rules
- ► Clustering algorithms: Choice of algorithms
- ▶ Validation of the results: Validation test (also, clustering tendency test)
- ► Interpretation of the results
- ► Integration with applications

# §4.1 Partitioning Algorithms

▶ Partitioning a dataset *D* of *n* objects into a set of *k* clusters, such that the sum of squared distances is minimized

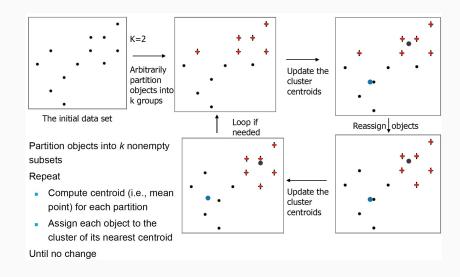
$$J = \sum_{j=1}^{k} \sum_{p \in C_{j}} (d(p, c_{j}))^{2}$$

where  $c_j$  is the centroid or medoid of cluster  $C_j$ . Given k, find a partition of k clusters that optimizes the chosen partitioning criterion

- ▶ Global optimal: exhaustively enumerate all partitions
- ► Heuristic methods: *k* -means and *k* -medoids algorithms
  - k-means (MacQueen'67, Lloyd'57/'82): Each cluster is represented by the center of the cluster
  - k-medoids or PAM (Partition around medoids) (Kaufman & Rousseeuw'87):
     Each cluster is represented by one of the objects in the cluster

#### The K-Means Clustering Method

- $\blacktriangleright$  Given k, the k-means algorithm is implemented in four steps:
  - Step 0 : Partition objects into *k* nonempty subsets
  - Step 1: Compute seed points as the centroids of the clusters of the current partitioning (the centroid is the center, i.e., mean point, of the cluster)
  - Step 2 : Assign each object to the cluster with the nearest seed point
  - Step 3 : Go back to Step 1 , stop when the assignment does not change



#### Theory Behind K-Means

▶ Objective function

$$J = \sum_{j=1}^{k} \sum_{C(i)=j} ||x_i - c_j||^2,$$

the total within-cluster variance

▶ Re-arrange the objective function

$$J = \sum_{j=1}^{k} \sum_{i} w_{ij} \|x_i - c_j\|^2 \quad w_{ij} \in \{0, 1\}$$
  
 $w_{ij} = 1$ , if  $x_i$  belongs to cluster  $j$ ;  
 $w_{ij} = 0$ , otherwise

▶ Looking for: The best assignment  $w_{ij}$  and the best center  $c_j$ 

#### Solution of K-Means

- ► Iterations  $J = \sum_{j=1}^{k} \sum_{i} w_{ij} \|x_i c_j\|^2$ 
  - Step 1 : Fix centers  $c_i$ , find assignment  $w_{ij}$  that minimizes J

$$w_{ij} = 1$$
, if  $||x_i - c_j||^2$ 

is the smallest

• Step 2 : Fix assignment  $w_{ii}$ , find centers that minimize J

- Note  $\sum_{i} w_{ij}$  is the total number of objects in cluster j

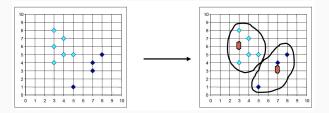
#### Comments on the K-MeansMethod

- ► Strength:
  - Efficient: O(tkn), where n is # objects, k is # clusters, and t is # iterations.
  - Normally, k, t << n

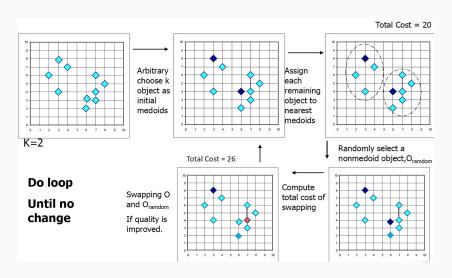
#### ▶ Weakness

- Often terminates at a local optimal
- Applicable only to objects in a continuous *n*-dimensional space data
- Need to specify k, the number of clusters, in advance (there are ways to automatically determine the best k (see Hastie et al., 2009)
- Sensitive to noisy data and outliers
- Not suitable to discover clusters with non-convex shapes

► K-Medoids: Instead of taking the mean value of the object in a cluster as a reference point, medoids can be used, which is the most centrally located object in a cluster.



PAM: A Typical K-Medoids Algorithm



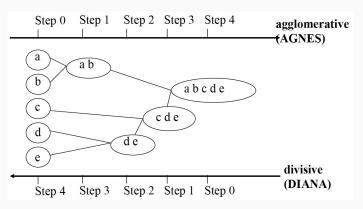
#### K-Medoids Clustering:

- Find representative objects (medoids) in clusters PAM (Partitioning Around Medoids, Kaufmann & Rousseeuw 1987)
  - Starts from an initial set of medoids and
  - iteratively replaces one of the medoids by one of the non-medoids
  - if it improves the total distance of the resulting clustering
- ► PAM works effectively for small data sets, but does not scale well for large data sets (due to the computational complexity)
- ► Efficiency improvement on PAM
  - CLARA (Kaufmann & Rousseeuw, 1990): PAM on samples
  - CLARANS (Ng & Han, 1994): Randomized re-sampling

§4.2 Hierarchical Methods

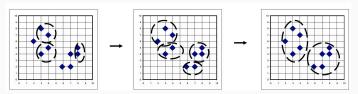
#### Hierarchical Clustering

- ▶ Use distance matrix as clustering criteria.
- ► This method does not require the number of clusters *k* as an input, but needs a termination condition.



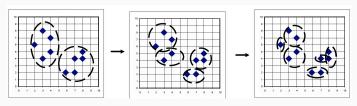
#### AGNES (Agglomerative Nesting)

- ▶ Introduced in Kaufmann and Rousseeuw (1990)
- ▶ Use the single-link method and the dissimilarity matrix
- ▶ Merge nodes that have the least dissimilarity
- ► Go on in a non-descending fashion
- ► Eventually all nodes belong to the same cluster



#### DIANA (Divisive Analysis)

- ▶ Introduced in Kaufmann and Rousseeuw (1990)
- ► Inverse order of AGNES
- ► Eventually each node forms a cluster on its own



#### Distance between Clusters

- ▶ Single link: smallest distance between an element in one cluster and an element in the other, i.e.,  $\mathsf{dist}\left(K_i, K_j\right) = \mathsf{min}\,\mathsf{dist}\left(t_{ip}, t_{jq}\right)$
- ▶ Complete link: largest distance between an element in one cluster and an element in the other, i.e.,  $\mathsf{dist}\left(K_i, K_j\right) = \mathsf{max}\,\mathsf{dist}\left(t_{ip}, t_{jq}\right)$
- ▶ Average: avg distance between an element in one cluster and an element in the other, i.e.,  $\mathsf{dist}\left(K_i, K_j\right) = \mathsf{avg} \; \mathsf{dist}\left(t_{ip}, t_{jq}\right)$
- ▶ Centroid: distance between the centroids of two clusters, i.e.,  $dist(K_i, K_j) = dist(C_i, C_j)$
- $\label{eq:medoids} \begin{array}{l} \blacktriangleright \mbox{ Medoid: distance between the medoids of two clusters, i.e., dist(}\\ K_i,K_j) = \mbox{dist}\left(M_i,M_j\right) \end{array}$

Centroid, Radius and Diameter of a Cluster (for numerical data sets)

► Centroid: the "middle" of a cluster

$$C_i = \frac{\sum_{p=1}^{N_i} (t_{ip})}{N_i}$$

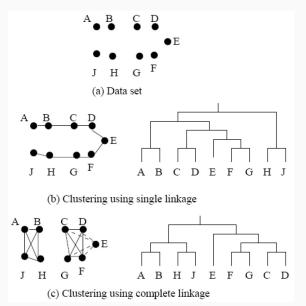
 Radius: square root of average distance from any point of the cluster to its centroid

$$R_i = \sqrt{rac{\sum_{p=1}^{N_i} (t_{ip} - c_i)^2}{N_i}}$$

► Diameter: square root of average mean squared distance between all pairs of points in the cluster

$$D_{i} = \sqrt{\frac{\sum_{p=1}^{N_{i}} \sum_{q=1}^{N_{i}} (t_{ip} - t_{iq})^{2}}{N_{i} (N_{i} - 1)}}$$

Example: Single Link vs. Complete Link



#### Extensions to Hierarchical Clustering

- ► Major weakness of agglomerative clustering methods
  - Can never undo what was done previously
  - Do not scalewell: time complexity of at least  $O(n^2)$  where n is the number of total objects
- ► Integration of hierarchical & distance-based clustering
  - BIRCH (1996): uses CF-tree and incrementally adjusts the quality of sub-clusters
  - CHAMELEON (1999): hierarchical clustering using dynamic modeling

§4.3 Density-Based Clustering Methods

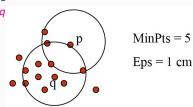
#### DBSCAN: Basic Concepts

- ► Two parameters:
  - Eps: Maximum radius of the neighborhood
  - MinPts: Minimum number of points in an Epsneighborhood of that point

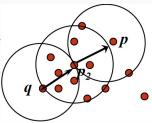
$$N_{\mathsf{Eps}}(q): \{p \text{ belongs to } D \mid \mathsf{dist}(p,q) \leq \mathsf{Eps}\}$$

- Directly density-reachable: A point p is directly densityreachable from a point q w.r.t. Eps, MinPts if
  - p belongs to  $N_{Eps}(q)$
  - Core point condition:

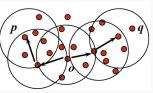
$$|N_{Eps}(q)| \ge \mathsf{MinPts}$$



▶ **Density-reachable:** A point p is density-reachable from a point q w.r.t. Eps, MinPts if there is a chain of points  $p_1, \ldots, p_n, p_1 = q, p_n = p$  such that  $p_{i+1}$  is directly density-reachable from  $p_i$ 

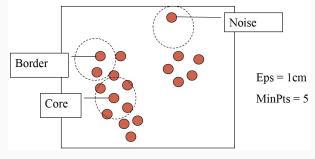


Density-connected A point p is density-connected to a point q w.r.t. Eps, MinPts if there is a point o such that both, p and q are density reachable from o w.r.t. Eps and MinPts



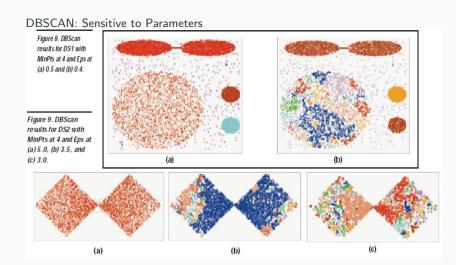
#### DBSCAN: Density-Based Spatial Clustering of Applications with Noise

- Relies on a density-based notion of cluster: A cluster is defined as a maximal set of density-connected points.
- ▶ Noise: object not contained in any cluster is noise
- ▶ Discovers clusters of arbitrary shape in spatial databases with noise



#### DBSCAN: The Algorithm

```
(1)
     mark all objects as unvisited;
(2)
     do
(3)
           randomly select an unvisited object p;
(4)
           \max p as visited:
(5)
           if the \epsilon-neighborhood of p has at least MinPts objects
(6)
                create a new cluster C, and add p to C;
(7)
                let N be the set of objects in the \epsilon-neighborhood of p;
(8)
                for each point p' in N
(9)
                      if p' is unvisited
(10)
                            mark p' as visited:
(11)
                            if the \epsilon-neighborhood of p' has at least MinPts points,
                            add those points to N;
(12)
                      if p' is not yet a member of any cluster, add p' to C;
                end for
(13)
(14)
                output C;
(15)
          else mark p as noise;
(16) until no object is unvisited;
```

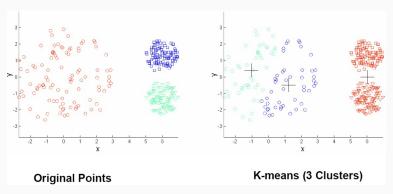


# §4.4 Kernel K-means and Gaussian

Mixture Model

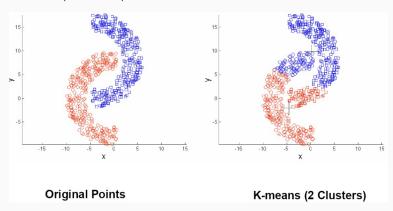
#### Limitations of K-Means

- K-means has problems when clusters are of different
  - · Sizes and density
  - Non-Spherical Shapes



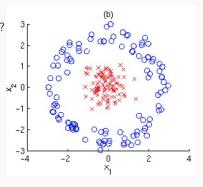
#### Limitations of K-Means

- ► K-means has problems when clusters are of different
  - · Sizes and density
  - Non-Spherical Shapes



#### Kernel K-Means

- ► How to cluster the following data?
- ► A non-linear map:  $\phi : R^p \to F$ Map a data point into a higher/infinite dimensional space  $x \to \phi(x)$
- ▶ Dot product matrix  $K_{ij}$  $K_{ij} = \langle \phi(x_i), \phi(x_i) \rangle$



- ► Recall kernel SVM:
  - Polynomial kernel of degree  $h: K(X_i, X_i) = (X_i \cdot X_i + 1)^h$
  - Gaussian radial basis function kernel :  $K\left(\pmb{X}_i,\pmb{X}_j\right) = e^{-\left\|X_i-X_j\right\|^2/2\sigma^2}$
  - · Sigmoid kernel:

$$K\left(\boldsymbol{X}_{i}, \boldsymbol{X}_{j}\right) = \operatorname{tanh}\left(\kappa \boldsymbol{X}_{i} \cdot \boldsymbol{X}_{j} - \delta\right)$$

#### Solution of Kernel K-Means

Objective function under new feature space:

$$J = \sum_{j=1}^{k} \sum_{i} w_{ij} \|\phi(x_{i}) - c_{j}\|^{2}$$

► Algorithm By fixing assignment wij

$$c_{j} = \sum_{i} w_{ij} \phi(x_{i}) / \sum_{i} w_{ij}$$

▶ In the assignment step, assign the data points to the closest center

$$d(x_{k}, c_{j}) = ||\phi(x_{k}) - \frac{\sum_{i} w_{ij} \phi(x_{i})}{\sum_{i} w_{ij}}||^{2}$$

$$= \phi(x_{k}) \cdot \phi(x_{k}) - \frac{\sum_{i} w_{ij} \phi(x_{k}) \cdot \phi(x_{i})}{\sum_{i} w_{ij}} + \frac{\sum_{i} \sum_{l} w_{ij} w_{lj} \phi(x_{i}) \cdot \phi(x_{l})}{\left(\sum_{i} w_{ij}\right)^{2}}$$

#### Advantages and Disadvantages of Kernel K-Means

- Advantages
  - Algorithm is able to identify the non-linear structures.
- ► Disadvantages
  - Number of cluster centers need to be predefined.
  - Algorithm is complex in nature and time complexity is large.
- ► References
  - Kernel k-means and Spectral Clustering by Max Welling.
  - Kernel k-means, Spectral Clustering and Normalized Cut by Inderjit S. Dhillon, Yuqiang Guan and Brian Kulis.
  - An Introduction to kernel methods by Colin Campbell.

#### Mixture Model-Based Clustering

- ▶ A set C of k probabilistic clusters  $C_1, \ldots, C_k$ 
  - probability density functions:  $f_1, \ldots, f_k$
  - Cluster prior probabilities:  $w_1, \ldots, w_k, \ \Sigma_j w_j = 1$
- ▶ Joint Probability of an object i and its cluster  $C_j$  is:  $P(x_i, z_i = C_j) = w_j f_j(x_i)$
- ▶ Probability of *i* is:  $P(x_i) = \sum_j w_j f_j(x_i)$

#### Maximum Likelihood Estimation

▶ Objects are assumed to be generated independently, for a data set  $D = \{x_1, \dots, x_n\}$  we have,

$$P(D) = \prod_{i} P(x_{i}) = \prod_{i} \sum_{j} w_{j} f_{j}(x_{i})$$

$$\Rightarrow \log P(D) = \sum_{i} \log P(x_{i}) = \sum_{i} \log \sum_{j} w_{j} f_{j}(x_{i})$$

▶ Task: Find a set C of k probabilistic clusters s.t. P(D) is maximized

#### The EM (Expectation Maximization) Algorithm

► E-step assigns objects to clusters according to the current fuzzy clustering or parameters of probabilistic clusters

$$w_{ij}^{t+1} = p\left(z_i = j \mid \theta_j^t, x_i\right) \propto p\left(x_i \mid z_i = j, \theta_j^t\right) p\left(z_i = j\right)$$

▶ M-step finds the new clustering or parameters that maximize the expected likelihood, with respect to conditional distribution  $p(z_i = j \mid \theta_j^t, x_i)$ 

$$\theta^{t+1} = \operatorname{argmax}_{\theta} \sum_{i} \sum_{j} w_{ij}^{t+1} \log L(x_i, z_i = j \mid \theta)$$

#### Gaussian mixtures

- ► Generative model
  - For each object: Pick its distribution component:  $Z \sim \mathsf{Multi}(w_1, \dots, w_k)$
  - ullet Sample a value from the selected distribution:  $extit{X} \sim extit{N}\left(\mu_{ extit{Z}}, \sigma_{ extit{Z}}^2
    ight)$
- ▶ Overall log likelihood function is

$$L(D; \theta) = \sum_{i} \log \sum_{j} w_{j} p\left(x_{i} \mid \mu_{j}, \sigma_{j}^{2}\right)$$

Considering the first derivative of  $\mu_j$ 

$$\begin{split} \frac{\partial L}{\partial \mu_{j}} &= \sum_{i} \frac{w_{j}}{\sum_{j} w_{j} p\left(x_{i} \mid \mu_{j}, \sigma_{j}^{2}\right)} \frac{\partial p\left(x_{i} \mid \mu_{j}, \sigma_{j}^{2}\right)}{\partial \mu_{j}} \\ &= \sum_{i} \frac{w_{j} p\left(x_{i} \mid \mu_{j}, \sigma_{j}^{2}\right)}{\sum_{j} w_{j} p\left(x_{i} \mid \mu_{j}, \sigma_{j}^{2}\right)} \frac{1}{p\left(x_{i} \mid \mu_{j}, \sigma_{j}^{2}\right)} \frac{\partial p\left(x_{i} \mid \mu_{j}, \sigma_{j}^{2}\right)}{\partial \mu_{j}} \\ &\triangleq \sum_{i} w_{ij} \frac{\partial \log p\left(x_{i} \mid \mu_{j}, \sigma_{j}^{2}\right)}{\partial \mu_{j}}, \end{split}$$

where 
$$w_{ij} = P(Z = j \mid X = x_i, \theta)$$
.

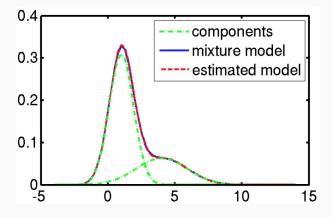
Apply EM algorithm: 1-d

- ▶ An iterative algorithm (at iteration t + 1)
- ▶ E(expectation)-step Evaluate the weight  $w_{ij}$  when  $\mu_j, \sigma_j, w_j$  are given

$$w_{ij}^{t+1} = \frac{w_j^t p\left(x_i \mid \mu_j^t, \left(\sigma_j^2\right)^t\right)}{\sum_j w_j^t p\left(x_i \mid \mu_j^t, \left(\sigma_j^2\right)^t\right)}$$

▶ M(maximization)-step Evaluate  $\mu_j$ ,  $\sigma_j$ ,  $w_j$  when  $w_{ij}$  's are given that maximize the weighted likelihood It is equivalent to Gaussian distribution parameter estimation when each point has a weight belonging to each distribution

$$\mu_j^{t+1} = \frac{\sum_i w_{ij}^{t+1} x_i}{\sum_i w_{ij}^{t+1}}; \left(\sigma_j^2\right)^{t+1} = \frac{\sum_i w_{ij}^{t+1} \left\|x_i - \mu_j^t\right\|^2}{\sum_i w_{ij}^{t+1}}; w_j^{t+1} \propto \sum_i w_{ij}^{t+1}$$



Apply EM algorithm: 2-d

▶ E(expectation)-step Evaluate the weight  $w_{ij}$  when  $\mu_j, \Sigma_j, w_j$  are given

$$w_{ij}^{t+1} = \frac{w_j^t p\left(x_i \mid \mu_j^t, \Sigma_j^t\right)}{\sum_j w_j^t p\left(x_i \mid \mu_j^t, \Sigma_j^t\right)}$$

▶ M(maximization)-step Evaluate  $\mu_j$ ,  $\Sigma_j$ ,  $w_j$  when  $w_{ij}$  's are given that maximize the weighted likelihood

$$\mu_{j}^{t+1} = \frac{\sum_{i} w_{ij}^{t+1} x_{i}}{\sum_{i} w_{ij}^{t+1}};$$

$$\left(\sigma_{j,1}^{2}\right)^{t+1} = \frac{\sum_{i} w_{ij}^{t+1} ||x_{i,1} - \mu_{j,1}^{t}|| ||^{2}}{\sum_{i} w_{ij}^{t+1}}; \left(\sigma_{j,2}^{2}\right)^{t+1} = \frac{\sum_{i} w_{ij}^{t+1} ||x_{i,2} - \mu_{j,2}^{t}||^{2}}{\sum_{i} w_{ij}^{t+1}};$$

$$\left(\sigma\left(X_{1}, X_{2}\right)_{j}\right)^{t+1} = \frac{\sum_{i} w_{ij}^{t+1} \left(x_{i,1} - \mu_{j,1}^{t}\right) \left(x_{i,2} - \mu_{j,2}^{t}\right)}{\sum_{i} w_{ij}^{t+1}}; w_{j}^{t+1} \propto \sum_{i} w_{ij}^{t+1}$$

#### K-Means: A Special Case of Gaussian Mixture Model

- ▶ When each Gaussian component with covariance matrix  $\sigma^2 I$ 
  - Soft K-means  $\cdot w_{ij} = p\left(x_i \mid \mu_j, \sigma^2\right) w_j \propto \exp\left\{-\frac{\left(x_i \mu_j\right)^2}{2\sigma^2}\right\} w_j$
  - When  $\sigma^2 \rightarrow 0$ 
    - ► Soft assignment becomes hard assignment
    - $ightharpoonup w_{ij} 
      ightarrow 1$ , if  $x_i$  is closest to  $\mu_j$

#### Example

- ► Each circle (mini pie-chart) is an observation
- ► Large ovals in the background represent initial  $\hat{\mu}_k$ ,  $\hat{\Sigma}_k$   $\hat{\pi}_k = 1/3$  for all 3 classes
- Pie chart segments correspond to responsibilities estimates from current  $\hat{\mu}_k, \hat{\Sigma}_k, \hat{\pi}_k$

