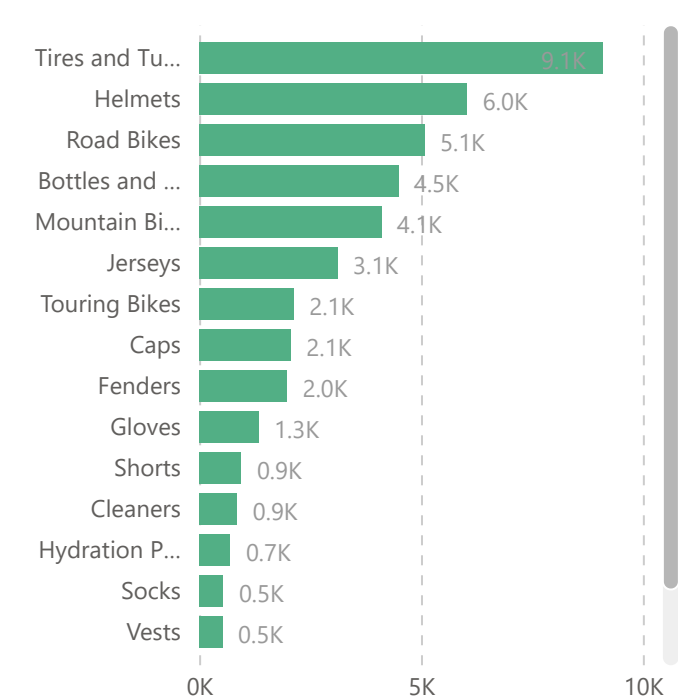




Total Orders by CategoryName



Total Orders by SubcategoryName



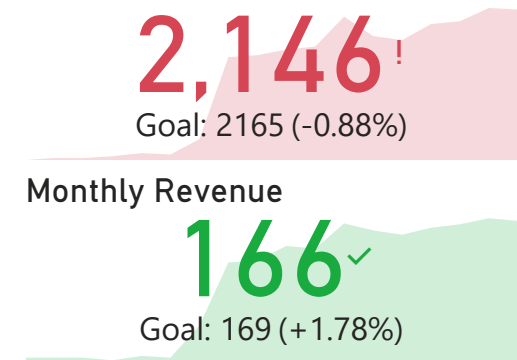
ProductName	Total Orders	Return Rate
Women's Mountain Shorts, S	283	4.24%
Women's Mountain Shorts, M	327	3.36%
Women's Mountain Shorts, L	334	5.09%
Water Bottle - 30 oz.	3,983	1.95%
Touring-3000 Yellow, 62	48	4.17%
Touring-3000 Yellow, 58	46	4.35%
Touring-3000 Yellow, 54	47	
Touring-3000 Yellow, 50	56	1.79%
Touring-3000 Yellow, 44	59	5.08%
Touring-3000 Blue, 62	63	1.59%
Touring-3000 Blue, 58	57	3.51%
Touring-3000 Blue, 54	54	5.56%
Touring-3000 Blue, 50	48	4.17%
Touring-3000 Blue, 44	52	
Touring-2000 Blue, 60	79	3.80%
Touring-2000 Blue, 54	86	1.16%
Touring-2000 Blue, 50	100	3.00%
Touring-2000 Blue, 46	96	8.33%
Touring-1000 Yellow, 60	138	2.17%
Touring-1000 Yellow, 54	153	3.27%
Touring-1000 Yellow, 50	146	4.79%
Touring-1000 Yellow, 46	168	2.98%
Touring-1000 Blue, 60	147	3.40%
Touring-1000 Blue, 54	157	3.18%
Touring-1000 Blue, 50	148	2.70%
Total	22,534	2.14%

View Product Detail ⓘ

Monthly Returns



Monthly Orders



Monthly Revenue



Top Product (Orders)



Top Product (Profit)



Select all

Europe

North America

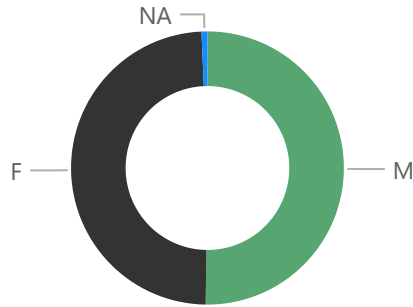
Pacific



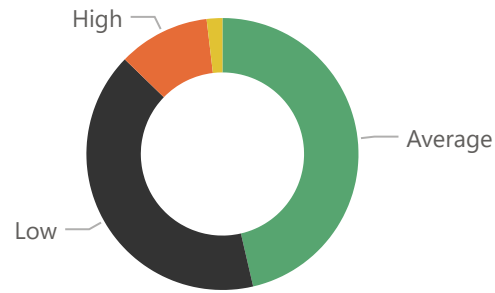


FullName	Total Orders	Total Revenue
Abby Rana	1	\$73.92
Adriana Gonzalez	4	\$9,195.70
Alejandro Beck	2	\$2,975.22
Alexa Cox	1	\$88.02
Alexa Watson	1	\$17.29
Alexander Jackson	1	\$49.98
Alexandra Evans	1	\$68.49
Alexandria Stewart	1	\$1,700.99
Alisha Liu	1	\$2,214.51
Alisha Shan	2	\$4,184.12
Amanda Perry	1	\$27.27
Andrea Wright	1	\$141.28
Angela Butler	2	\$2,896.51
Angela Perry	1	\$2,127.72
Anna Griffin	2	\$81.20
Anna Murphy	1	\$127.77
Arthur Rodriguez	2	\$3,809.94
Barbara Ma	1	\$628.58
Barry Perez	1	\$69.99
Benjamin Jackson	1	\$2,145.01
Brandon Kumar	1	\$50.83
Brett Gonzalez	1	\$32.60
Brianna Wood	1	\$59.96
Candice Chow	2	\$121.92
Casey Anand	1	\$650.46
Catherine Ward	1	\$65.94
Cedric Chen	1	\$839.48
Total	22,534	\$18,509,653.24

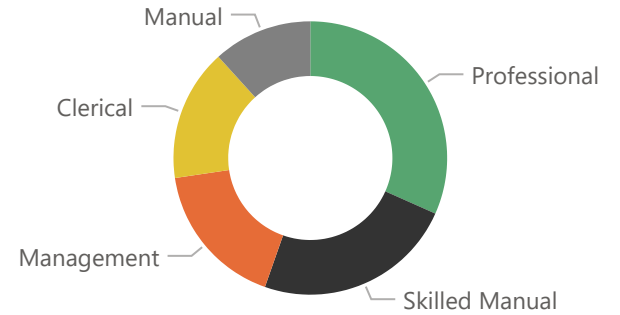
Orders by Gender



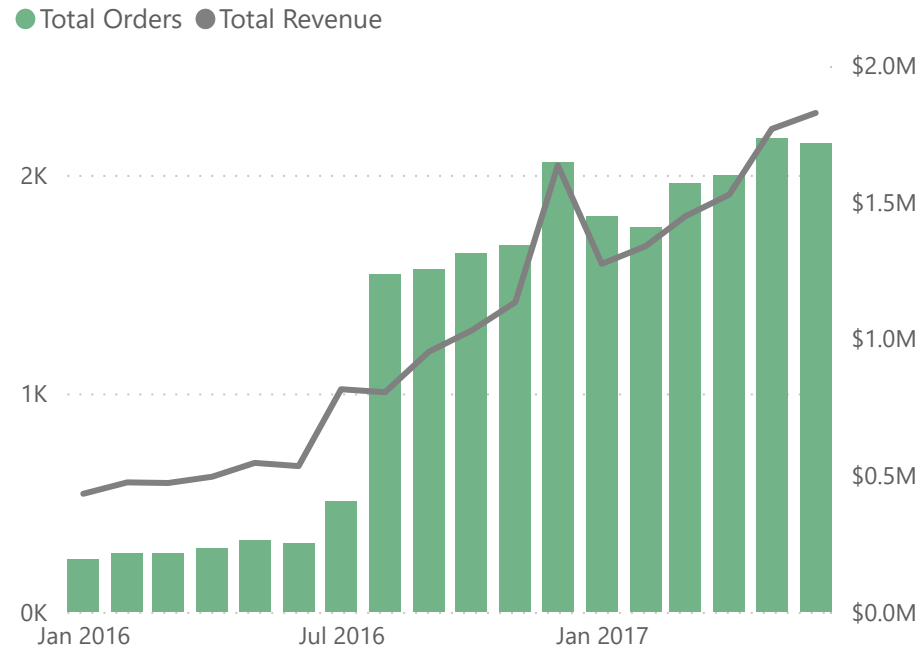
Orders by Income Level



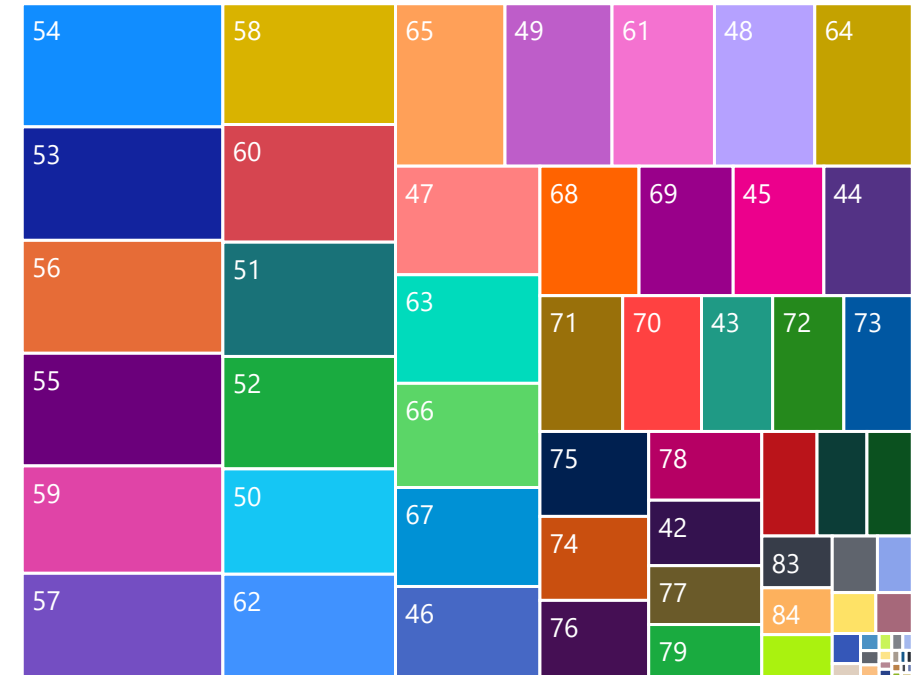
Orders by Occupation



Orders & Revenue by Month



Total Orders by CurrentAge



Top Customer

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

\$12.41K

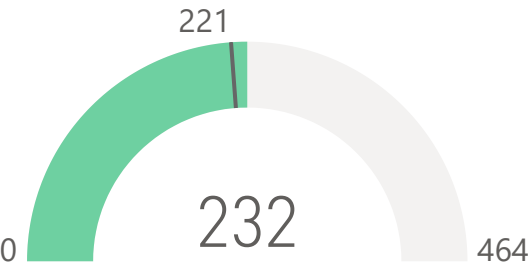
Executive Summary➔



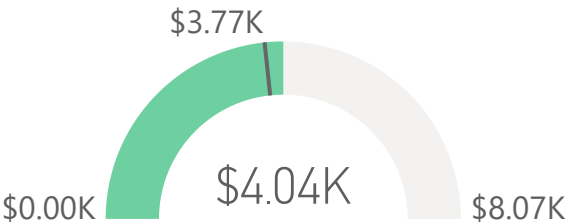
# AWC Logo Cap

First ProductName

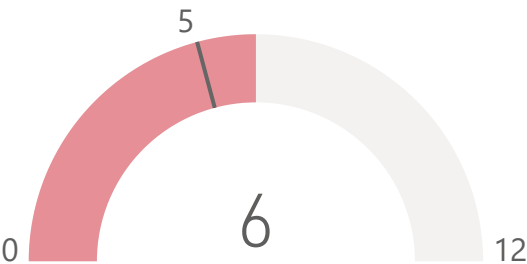
Current Month Orders vs Target



Current Month Orders vs Target



Current Month Returns Vs Prev Month



Price Adjustment

-0.40



\$8.64

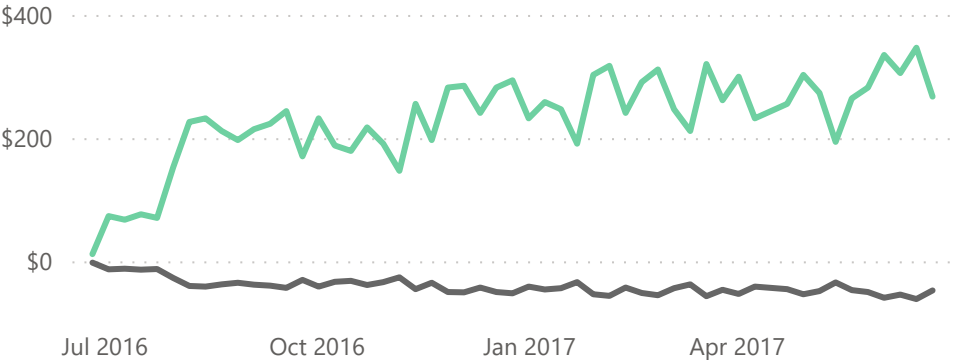
Avg Retail Price

\$5.19

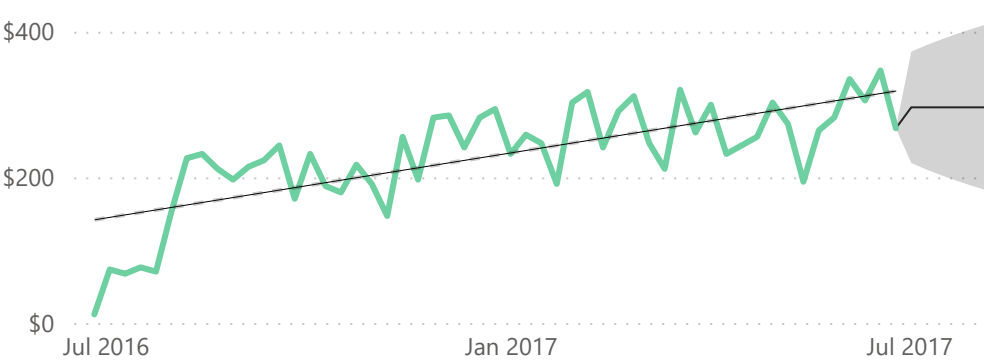
Adjusted Price

## Weekly Profit

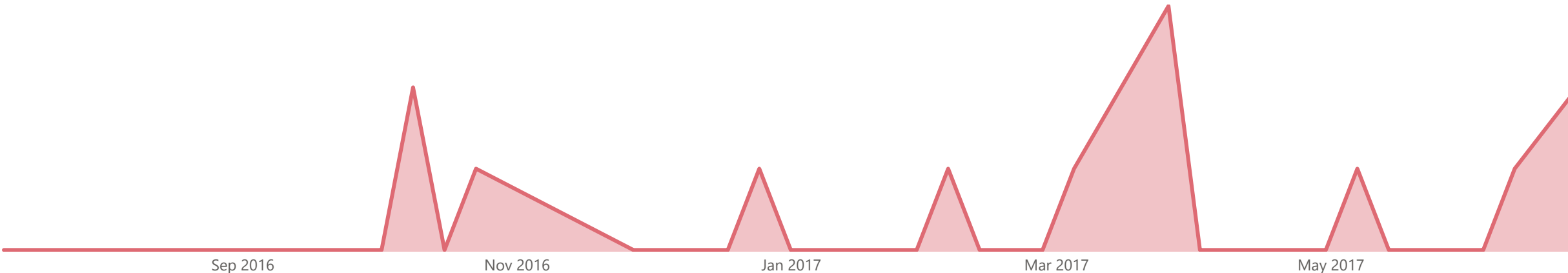
● Total Profit ● Adjusted Profit




## Weekly Profit



## Weekly Return Volume



 Ask a question about your data



Try one of these to get started

what is the total cost by  
SKU category

what is the total orders by  
SKU category

what is the total profit by  
SKU category

what is the total revenue  
by SKU category

top education levels by  
total profit

what is the total revenue  
by occupation

[Show all suggestions](#)