

Anushriya Poojary

UX/UI Designer

A young user interface/user experience designer. Spent several months analyzing and producing the design. In order to improve the user experience, I want to study more and apply my talents to improve the user interface.



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EDUCATION

Bachelor of Mass Media: Advertising SIES College of Arts, Science and Commerce

06/2019 - 05/2022

NERUL , NAVI MUMBAI

WORK EXPERIENCE

UX/UI Designer ClinicSpots

10/2022 - Present

KHAGHAR, NAVI MUMBAI

ClinicSpots is an online medical platform that provides a listing of doctors and hospitals in India and provides Q&A service for patients.

Roles & Responsibilities

- Applied a user-centered design approach ensuring consistency in the design applied across the ClinicSpots website and app.
- Developed designs to meet varying browser and device demands.
- Identifying UI fixes and recording final design output post-production, Worked rapidly on testing and iterating designs.
- Developed ClinicSpots App's Interface for new screen layouts and redesigns of current layouts.
- Collaborated with the technical team to balance design and technical concerns in design.
- Designed and helped implement a couple of static HTML and Tailwind CSS websites.
- Explored and contributed in CRO process using different CRO tools and observing user behavior.

UX/UI Design Intern ClinicSpots

07/2022 - 10/2022

KHAGHAR, NAVI MUMBAI

ClinicSpots is an online medical platform that provides a listing of doctors and hospitals in India and provides Q&A service for patients.

Roles and responsibilities

- Identifying, discussing, and creating wireframed layouts in accordance with the product manager's needs.
- Designing the pages of the website in both hi-fi and lo-fi styles.
- Using HTML and Tailwind CSS, I designed and helped in implementing static pages on the official website of ClinicSpots.

SKILLS

Figma (Beginner)

Adobe XD (Beginner)

Wireframing

Storyboarding

Prototyping (figma)

HTML

CSS (beginner)

Tailwind CSS (beginner)

JavaScript (beginner)

Curious & Continuous learner

Collaborative Approach

User flows

Research

collaborative Problem-solving

Design Thinking

Communication

Crazy egg (CRO Tool)

Figpii (CRO Tool)

A/B Testing

LANGUAGES

English



Hindi



Tulu



korean



INTERESTS

User Experience

Web design

App design

HTML

CSS

Responsive design