



Project Application for Bored Ape: Proposal for Ecological Incentives

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Bored Ape Yacht Club Project Introduction

The Bored Ape Yacht Club (BAYC) is a collection of 10,000 unique ape NFTs. These NFTs, created through a random combination of programming, feature a variety of attributes such as hats, eyes, expressions, clothing, and backgrounds, making each ape distinct in appearance and attire. The project launched on April 30, 2021. Initially, purchasing an ape required 0.08 ETH. Once the 10,000 NFTs sold out, further acquisitions could only be made through platforms like OpenSea, often at higher prices. As a project based on the Ethereum blockchain, Bored Ape Yacht Club integrates digital art with blockchain technology, opening new possibilities for art creation, digital asset transactions, and digital identity verification.



Although primarily a digital collectibles and community project, it has also contributed to the Ethereum blockchain's development by:

- 1.Promoting NFT Adoption: The project's success in the art NFT sector has attracted many users to collect and trade digital artworks, laying the foundation for broader acceptance and development of NFT technology.
- 2.Increasing Ethereum Network Activity: The success of Bored Apes has significantly boosted transaction activity on the Ethereum network, including buying, selling, and trading NFTs, thereby enhancing the network's activity and vitality.
- 3.Enhancing Ethereum's Visibility and Recognition: As a highly popular NFT project, Bored Apes' success has indirectly boosted the visibility and recognition of the Ethereum network, increasing interest in Ethereum's potential in digital assets.

Jouleverse Chain Bored Ape Project

First Project Introduction:

Jouleverse Chain is in its early stages of development and urgently renowned projects to guide user experience and participation.



My Bored Apes

每地址每天限量30个

The Bored Ape project has been crucial in promoting Jouleverse Chain by:

1.Visually Enhancing the Public's Perception: As a notable NFT project, its replication on Jouleverse Chain has brought a fresh visual experience and impression, changing users' perceptions and enhancing their understanding of Jouleverse Chain’ s innovative and vibrant nature.

Blockchain

Tokens

Charts & stats

API

Other

Ads: Shido – Shido Network - One of the fastest Layer 1's launching! Buy SHIDO

Address details

EOA

0xc605e8c7e45410e598f835be5e3e27a3ed9c39dd

Balance

9.79587895 J

Tokens

7 (\$0.00)

Transactions

926

Transfers

8,465

Gas used

1,742,931,163

Last balance update

3033420

Sponsored

Transactions 50+

Token transfers 50+

Tokens 7

Internal txns 2

Coin balance history

Net Worth

N/A

J Balance

9.79587895 J

Tokens

\$0.00 USD | 7 tokens

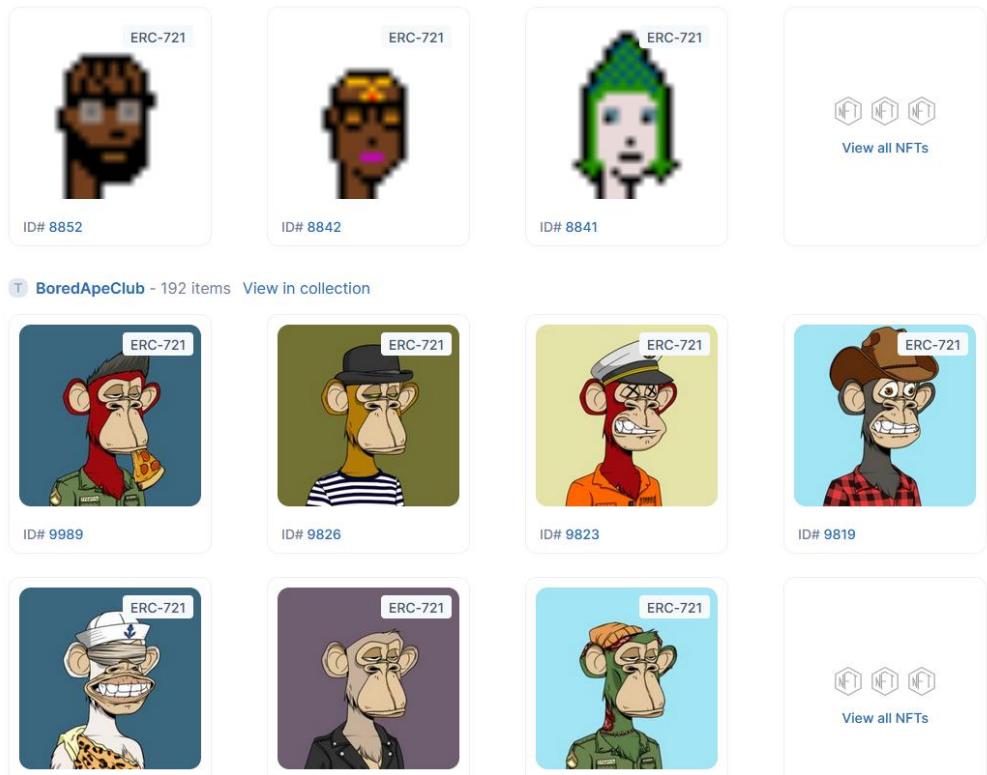
ERC-20

NFTs

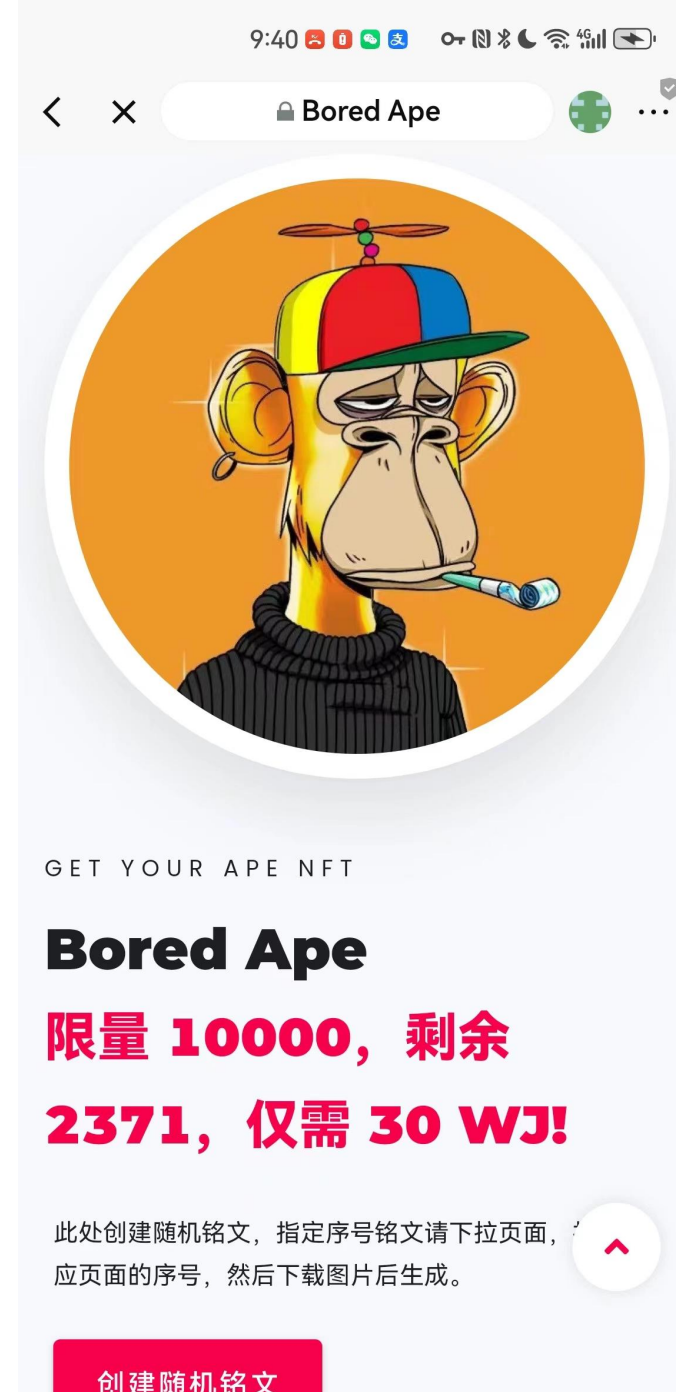
By collection

List

Filter



2.Improving Operational Experience:
Participation in the Bored Ape project allows users to delve deeper into Jouleverse Chain's operational processes and capabilities, providing a similar experience to that on Ethereum and easing the transition for users from other blockchains.



3.Setting a Precedent for Independent Projects: As the first independently developed project on Jouleverse Chain, it serves as a model and inspiration for other projects, demonstrating the possibilities of developing and promoting projects on Jouleverse Chain.

4、Introduced a more intelligent blockchain explorer to fully display public chain data:

To fully showcase the data and projects on the Joule chain, the Bored Ape project may introduce a more intelligent browser, providing users with a more convenient and intuitive experience for browsing and interacting with public chain data. This also lays the groundwork for the development of additional projects on the Joule chain in the future, enhancing the user experience.

The screenshot displays the BoredApeClub (BoredApe) token page on a blockchain explorer. The left sidebar contains navigation links: Blockchain, Tokens (selected), Charts & stats, API, and Other. The main content area shows the token's name, contract address (0x6753a24b107Bc92af00a1F9995A6A6fbA6b12B73), and statistics: Max total supply (7,629 BoredApe), Holders (132), and Transfers (8,090). A sponsored banner for Metamask is visible. Below the statistics, there are tabs for Inventory, Token transfers, Holders, and Contract. The 'Inventory' tab is active, showing a list of BoredApe NFTs owned by the address 0xc605e8c7E45410e598F835BE5E3e27a3Ed9c39Dd. The list includes six NFTs with their IDs and owner addresses.

Blockchain >

Tokens

Charts & stats

API >

Other >

Ads: Shido - Shido Network - One of the fastest Layer 1's launching! Buy SHIDO

BoredApeClub (BoredApe) ERC-721

0x6753a24b107Bc92af00a1F9995A6A6fbA6b12B73

Max total supply 7,629 BoredApe

Holders 132

Transfers 8,090

Sponsored

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METAMASK | Portfolio

Learn More

Inventory Token transfers Holders Contract

Filtered by owner 0xc605e8c7E45410e598F835BE5E3e27a3Ed9c39Dd

ID#	Owner
9989	0xc6...39Dd
9826	0xc6...39Dd
9823	0xc6...39Dd
9819	0xc6...39Dd
9812	0xc6...39Dd
9807	0xc6...39Dd

Second、 Project Data:

DApp Access: Mobile wallet accessible via <https://ape.mibao.art/>

Browser Address: <http://8.210.106.181:8088/>

User Participation (UV): Over 2,200 (based on IP)

Page Views (PV): Over 150,000

Servers: One DApp server and one browser server.

Third、 Project Promotion and User Acquisition:

Promotion: Users are allowed to participate for free by giving away NFTs daily, creating urgency and enhancing engagement. By promoting user trades, the project's value perception increases.

New User Acquisition: A referral incentive offers 300WJ to both referrers and new users who join through JTI trusted identity verification, encouraging more to participate in the Bored Ape minting process. About 50 new members were added during the campaign, with expectations to add over 100 more.

Fouth、 Project Cost Expenditure:

1. Costs incurred for the development and setup of the Bored Ape smart contract, front-end web design for Bored Ape inscription minting, overall on-chain packaging of the Bored Ape project, and development of the blockchain explorer display port for Bored Ape inscription minting results: 5000 RMB. Operational server costs for the Bored Ape project include a basic monthly rental fee of 300 RMB and a new blockchain explorer maintenance fee of 1200 RMB per month for cloud server rental. These server maintenance costs have been actually incurred during the execution of the Bored Ape project, but it is currently unclear how to resolve these costs. Considering the subsequent development and value extension of the Bored Ape project, a sustainable operational strategy is necessary.

2. Writing and setup of Bored Ape smart contract: 30H;

3. Front-end web design for Bored Ape inscription minting: 10H;

4. Total on-chain packaging of the Bored Ape project: 5H;

5. Development of display port for Bored Ape inscription results on the blockchain explorer: 10H;

6. Periodic strategy adjustments during the Bored Ape project minting process: 5H;

7. Bored Ape inscription minting tutorial: 5H; Bored Ape team writing: 3H, Koant optimization: 2H;

8. Project manager Loulan Fisher has contributed 30H of work time to the project;

9.

From the initial development to the MINT phase of the Bored Ape project, the total work hours amount to: $30+10+5+10+5+5+30=95H$. It is suggested to use the lowest hourly rate from the past core incentives of the Joule chain as a reference for calculating the incentives, multiplying by 95H, to estimate the ecological incentives that Bored Ape should receive. In the early stages of the project launch, tokens are given to team members without WJ to enable them to participate in the Bored Ape inscription minting; incentives for new members and those who recruit new members are set at $300WJ + 1J$ for new recruits and 300WJ per recruit. The estimated expenditure of WJ totals around 200,000 WJ.

Fifth、 Future Development and Value Operation:

- 1. Establish a foundation for the Bored Ape project, leveraging the remaining 1800+ NFTs to incentivize new user acquisition. We aim to attract an additional 100 members, thereby contributing to the growth of the Joule chain team.**
- 2. Initiate discussions, games, and incentive activities related to the Bored Ape theme to plan for the overall value enhancement of the project.**
- 3. Add a feature to display Bored Ape achievements on the Joule chain browser and explore multi-dimensional NFT minting practices in the smart contracts, inspired by the minting methods used by CryptoPunks.**
- 4. Plan to develop a followup project for Bored Ape called Mutant Ape Yacht Club (MAYC), which serves as a variant of BAYC. This is a collection of 20,000 utility-based PFP NFTs, where each NFT in the MAYC series is generated from an original BAYC. Exposed to a "mutation serum," each Bored Ape undergoes a random mutation into a Mutant Ape. These serums are categorized into three types: M1, M2, and M3. A total of 10,000 serums were airdropped to BAYC holders, who can mint a new MAYC at no cost.**