

# TUOMAS SUNI

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## PROFILE

A 23-year-old ICT engineering graduate with a wide variety of experience in digital marketing, project management and software development.

Experience in working as a part of international teams of students both in technical and business settings. Practical experience in market research, data analytics and project coordination. Studies consisted in classes in software engineering, networking and electronics as well as elective studies in media technology, digital marketing and business.

## SKILLS

Office: Outlook, Word, Excel, PowerPoint

Photo editing: Gimp, Photopea

Video editing: Openshot, Kapwing

Audio editing: Audacity

## EDUCATION

Information and Communications Technology

**Turku University of Applied Sciences**

2020-2024 | elective coursework: Sales and Marketing, Digital Marketing, Digital Sales, Workplace Communication

Thesis: Globalization of the Video Games Industry and Market | Grade 4/5

<https://urn.fi/URN:NBN:fi:amk-202403154459>

## LANGUAGES

Finnish

English

Swedish

German

## EXPERIENCE

### Marketing Coordinator

Turku University of Applied Sciences

2024-2024

- I worked as a marketing coordinator for the Futuristic Interactive Technologies - research group.

My duties consisted of:

- Acting as a bridge between the development and marketing teams.
- Leading and coordinating a marketing team consisting of 3 students.
- Creating Digital marketing content by videographing and -editing.
- Creating custom Excel program for managing prospects and sales.
- E-mail marketing and prospecting.

I achieved:

- Smoothered and Sped up the prospecting and sales workflow.
- allowed the project to reach next stage of funding from the primary financier.

I learned:

- Deepened my practical skills in marketing and funding side of projects.
- Learned communicating technical information between various stakeholders.
- Learned the workflow of creating high quality digital marketing content.

## HONORS

### Development Coordinator

IC-xRP 2023

2023

Chosen as one of the two people from Turku University of Applied Sciences to represent Finland in a collaboration project funded by a state of Baden-Württemberg developing a virtual environment of the archeological site of Sbeitla in collaboration with the Ministry of Cultural Affairs of Republic of Tunisia, agency for the development heritage and cultural promotion.



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