

# TUOMAS SUNI

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## PROFILE

A 23-year-old ICT engineering graduate with diverse experience in digital marketing, project management, and software development.

Experienced in collaborating with international teams of students in both technical and business settings. Skilled in market research, data analytics, and project coordination. Completed coursework includes classes in software engineering, networking, and electronics, with elective studies in media technology, digital marketing, and sales.

## SKILLS

Office: Outlook, Word, Excel, PowerPoint

Image editing: Gimp, Photopea

Video editing: Openshot, Kapwing

Audio editing: Audacity

## EDUCATION

**Information and Communications Technology  
(B.Eng)**

**Turku University of Applied Sciences**

2020-2024 | elective coursework: Sales and Marketing, Digital Marketing, Digital Sales, Workplace Communication

Thesis: Globalization of the Video Games Industry and Market | Grade 4/5

<https://urn.fi/URN:NBN:fi:amk-202403154459>

## LANGUAGES

Finnish

English

Swedish

German

## EXPERIENCE

### Marketing Coordinator

Turku University of Applied Sciences

2024-2024

I worked as a marketing coordinator for the Futuristic Interactive Technologies - research group.

My duties included:

- Acting as a bridge between the development and marketing teams. Leading and coordinating a marketing team of three students.
- Creating digital marketing content through videography and editing.
- Developing a custom Excel program for managing prospects and sales.
- Conducting email marketing and prospecting.

I achieved:

- Streamlined and accelerated the prospecting and sales workflow.
- Enabled the project to secure the next stage of funding from the primary financier.

I learned:

- Enhanced my practical skills in marketing and project funding.
- Improved my ability to communicate technical information among various stakeholders.
- Mastered the workflow for creating high-quality digital marketing content.

## HONORARY DUTIES

### Development Coordinator

IC-xRP 2023

2023

Chosen as one of the two representatives from Turku University of Applied Sciences to represent Finland in a collaboration project funded by the state of Baden-Württemberg. This project involved developing a virtual environment of the archaeological site of Sbeitla in collaboration with the Ministry of Cultural Affairs of the Republic of Tunisia and the Agency for the Development of Heritage and Cultural Promotion.



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