

YUVAL COHEN

SOCIAL MEDIA MARKETING & CONTENT CREATOR

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I'm Yuval Cohen, 25, from Ramat Gan. I dream of uplifting businesses and showcasing their uniqueness. I create and manage content in areas like food, beauty, animals and more. From videos to UGC and images, I aim to elevate businesses and maximize their reach. Let's make your business known and talked about by everyone.

MY HISTORY

| ARMY |

I served as a 'Discipline Non-Commissioned Officer' at the 'HaKirya' military base. I was responsible for overseeing the behavior, ensuring compliance with regulations, and ensuring tasks were completed on time by the soldiers.

| TODAY |

I work independently in the Nails and Eyebrows Manicure field. In 2023, I started a PPC course at the 'Habetzefer' academy, and after 7 months, I transitioned to the Social Media Manager course. Today, I successfully created content for four companies.

EXPERTISE

- Social Media Management
- Content Creation
- Photoshoot Days
- Videos Editing
- Content Strategy
- Trend Monitoring
- Trend Awareness
- Audience Targeting

LANGUAGES

- Hebrew
- English