



# Production Specification

## The Shoreditch Canvas

### E1 6HU

## Digital Screen

JPEG Size 468 pixels (w) x 720 pixels (h)

Digital copy needs to be supplied at exactly the stated pixel size resolution

- RGB colour mode (CMYK files do not work)
- JPEG (jpg.) format
- 72 DPI at exact pixel size stated
- Static artwork only

## Banners

All banner artwork to be supplied as a **High Res PDF** to visual size plus bleed. **1/10th scale, minimum 300dpi.**

All images should be set no lower than 300dpi resolution. Your file should also be created at 10% of the final size (if you prefer other formats such as 25 or 50% please make us aware of this with your order).

If using InDesign, export to PDF using the **Press Quality** setting with **Crop Marks** set at 100mm offset.

## Deadlines

DIGITAL SCREEN

### 5 working days

Copy must be delivered 5 working days before the start date of a campaign.

BANNERS

### 10 working days

Copy must be delivered 10 working days before the start date of a campaign.

Late artwork delivery will result in a delay on your display.

## File Delivery

Please check final copy has exported at the correct dimensions. Copy must be labelled with the: CAMPAIGN NAME, SCREEN / BANNER NAME and START DATE

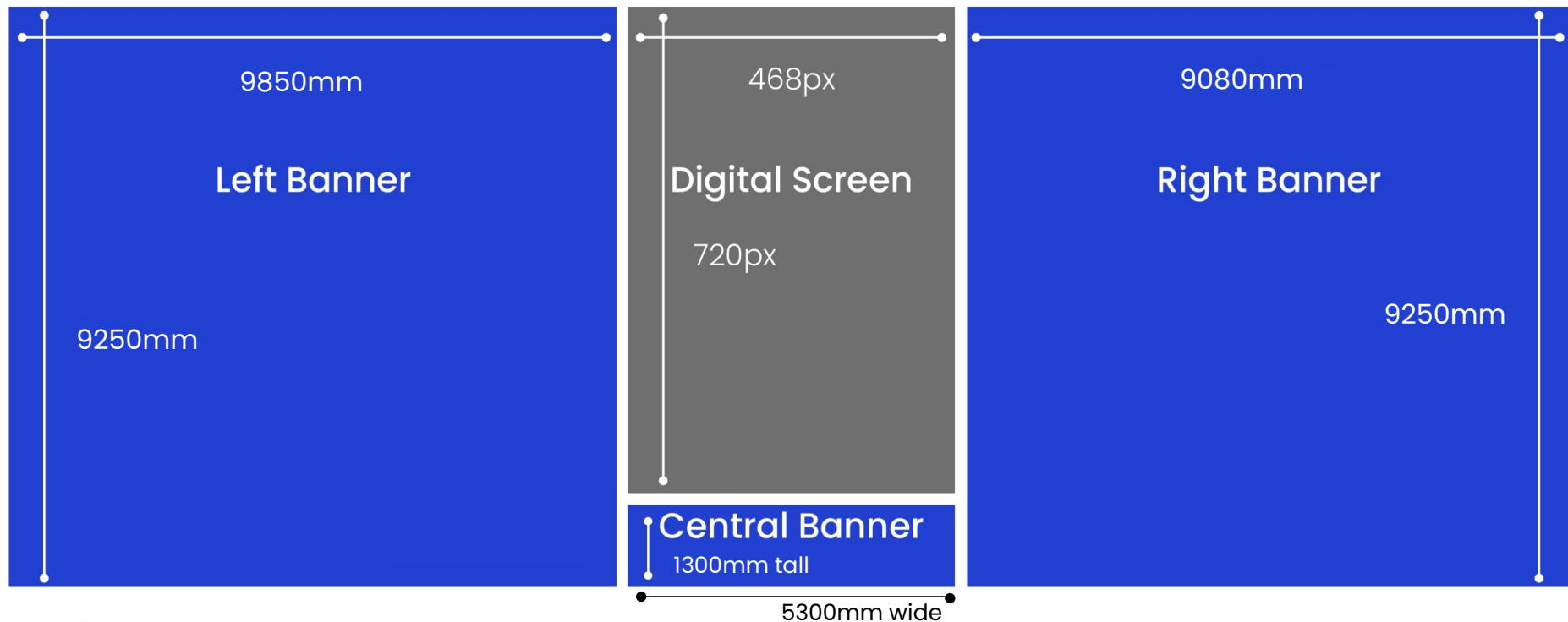
Please deliver copy to:

[veronica@cityoutdoormedia.com](mailto:veronica@cityoutdoormedia.com)

Files larger than 10MB should be sent through an online transfer service like wetransfer.com

# The Shoreditch Canvas

## Dimensions



## Digital Screen

JPEG Size 468 pixels (w) x 720 pixels (h)

Static artwork only.

Artwork needs to be supplied at exactly the stated size pixel resolution.

Please deliver copy to:

[veronica@cityoutdoormedia.com](mailto:veronica@cityoutdoormedia.com)

Files larger than 10MB should be sent through an online transfer service, like wetransfer.com

## Banners

Left:	9850mm (w) x 9250mm (h)	100mm bleed
Central:	5300mm (w) x 1300mm (h)	450mm bleed
Right:	9080mm (w) x 9250mm (h)	100mm bleed

All banner artwork to be supplied as a **High Res PDF** to visual size plus bleed. **1/10th scale, minimum 300dpi**



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**BUNS OUT**

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