

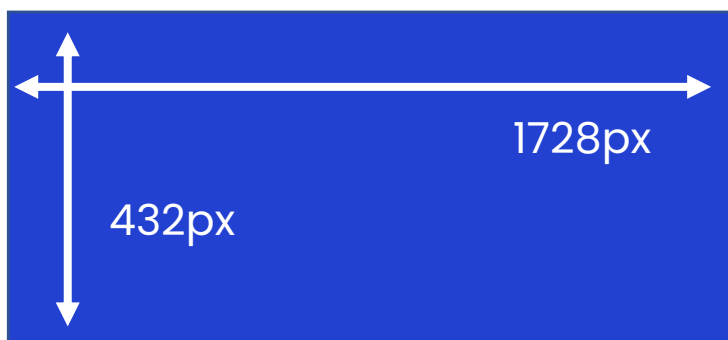


# Production Specification

## Northern Quarter Canvas

### M4 5EQ

## Dimensions



## Advert Length

### 10 seconds

This is our standard length. Other timings may be possible – please contact us.

## Deadlines

### 5 working days

Copy must be delivered 5 working days before the start date of a campaign.

## File Format

Artwork needs to be supplied at exactly the stated pixel size resolution.

## Static Artwork

- RGB colour mode  
(CMYK files do not work)
- JPEG (jpg.) format
- 72 DPI at exact pixel size stated

## File Delivery

Please check final copy has exported at the correct dimensions

Copy must be labelled with the CAMPAIGN NAME, SCREEN NAME and START DATE

Please deliver copy to:

[content@uniledsoftware.com](mailto:content@uniledsoftware.com) &  
[veronica@cityoutdoormedia.com](mailto:veronica@cityoutdoormedia.com)

Files larger than 10MB should be sent through an online transfer service like [wetransfer.com](http://wetransfer.com)



CityOutdoor

Location is everything