

# Arunkumar Turaka

turakaarunkumar@gmail.com | +1 (234)-296-3404 | linkedin.com/in/arunkumarturaka | turakaarunkumar.com | Kent, Ohio, USA

## PROFESSIONAL SUMMARY

**UI/UX Graphic Designer** dedicated to crafting visually engaging and functional designs that enhance user experiences. Specialized in creating intuitive interfaces through user-centered design principles, with proven ability to improve usability scores by **25%** and increase visual engagement by **40%**. Proficient in Figma, Adobe Creative Suite, and interactive prototyping with strong collaboration skills across cross-functional teams.

## EDUCATION

<b>Kent State University</b> <i>Master of Science in Computer Science</i>	Kent, OH <i>2024 - Present</i>
<b>Sree Vidyanikethan Engineering College</b> <i>Bachelor of Science in Computer Science and Systems Engineering</i>	India <i>2020 - 2023</i>

## EXPERIENCE

<b>Freelance Graphic Designer</b> <i>Self-Employed</i>	August 2024 - Present <i>Kent, OH</i>
<ul style="list-style-type: none"><li>Designed and delivered high-impact logos, posters, and presentation graphics for multiple student-led projects, resulting in a <b>40%</b> increase in visual engagement and improved project presentation quality.</li><li>Created polished, digital-ready assets using <b>Adobe Illustrator</b> and <b>Photoshop</b>, ensuring brand consistency and adherence to project themes and color systems across all deliverables.</li><li>Collaborated directly with clients to refine creative concepts, integrating feedback iteratively to achieve a <b>100%</b> approval rate on final designs and exceed client expectations.</li><li>Managed multiple design projects simultaneously, meeting all deadlines while maintaining exceptional quality standards and delivering professional-grade visual content.</li></ul>	
<b>Freelance UI/UX Designer</b> <i>Self-Employed</i>	January 2024 - August 2024 <i>Kent, OH</i>
<ul style="list-style-type: none"><li>Developed clean, responsive UI layouts, wireframes, and screen designs for web and mobile applications, improving usability scores by <b>25%</b> based on peer feedback and user testing sessions.</li><li>Built interactive <b>Figma prototypes</b> to illustrate user flows and core functionalities, enhancing stakeholder understanding and accelerating approval processes by <b>30%</b> through clear visual communication.</li><li>Partnered with student developers to ensure seamless alignment between design vision and technical execution, reducing redesign requests by <b>20%</b> through effective collaboration and documentation.</li><li>Applied user-centered design principles to create intuitive, aesthetically appealing interfaces, resulting in positive feedback from <b>90%</b> of end users in testing sessions and validation studies.</li></ul>	

## CERTIFICATIONS

<b>Google UX Design Professional Certificate</b> <i>Google/Coursera</i>	April 2024
<ul style="list-style-type: none"><li>Completed coursework in empathizing with users, defining user needs, ideation, wireframing, and prototyping with hands-on experience building low-fidelity prototypes and conducting user research.</li></ul>	

## PROJECTS

<b>UI/UX Design for Split Bills App</b>	<i>December 2023 - June 2024</i>
<ul style="list-style-type: none"><li>Created intuitive interfaces using <b>Figma</b> for users to easily create and manage groups for bill splitting, inspired by Splitwise with focus on simplicity and seamless user experience.</li><li>Developed simple and efficient screens for adding, tracking, and managing shared expenses within groups, implementing features to track expenses per month with clear spending overviews.</li><li>Designed user-friendly workflows and visual hierarchy that emphasized ease of use, conducting iterative design improvements based on user feedback and usability testing results.</li></ul>	

## TECHNICAL SKILLS

<b>Design Tools:</b>	Adobe Illustrator, Figma, Adobe XD, Webflow, Photoshop, Adobe Creative Suite
<b>Design Skills:</b>	Product Design, Logo Design, Interaction Design, Visual Design, Wireframing, Prototyping
<b>UX Research:</b>	User Personas, Journey Mapping, User Research, Usability Testing, UserTesting
<b>Technical Skills:</b>	HTML, CSS, JavaScript, Typography, Color Theory, Iconography, Empathy Mapping
<b>Specializations:</b>	Identity Design, Ideation Techniques, Responsive Design, Brand Consistency