

Arunkumar Turaka

turakaarunkumar@gmail.com | +1 (234)-296-3404 | linkedin.com/in/arunkumarturaka | turakaarunkumar.com | Kent, Ohio, USA

PROFESSIONAL SUMMARY

UI/UX Graphic Designer dedicated to crafting visually engaging and functional designs that enhance user experiences. Specialized in creating intuitive interfaces through user-centered design principles, with proven ability to improve usability scores by **25%** and increase visual engagement by **40%**. Proficient in Figma, Adobe Creative Suite, and interactive prototyping with strong collaboration skills across cross-functional teams.

EDUCATION

Kent State University <i>Master of Science in Computer Science</i>	Kent, OH 2024 - Present
Sree Vidyanikethan Engineering College <i>Bachelor of Science in Computer Science and Systems Engineering</i>	India 2020 - 2023

EXPERIENCE

Freelance Graphic Designer <i>Self-Employed</i>	August 2024 - Present Kent, OH
- Designed and delivered high-impact logos, posters, and presentation graphics for multiple student-led projects, resulting in a 40% increase in visual engagement and improved project presentation quality. - Created polished, digital-ready assets using Adobe Illustrator and Photoshop , ensuring brand consistency and adherence to project themes and color systems across all deliverables. - Collaborated directly with clients to refine creative concepts, integrating feedback iteratively to achieve a 100% approval rate on final designs and exceed client expectations. - Managed multiple design projects simultaneously, meeting all deadlines while maintaining exceptional quality standards and delivering professional-grade visual content.	

Freelance UI/UX Designer <i>Self-Employed</i>	January 2024 - August 2024 Kent, OH
- Developed clean, responsive UI layouts, wireframes, and screen designs for web and mobile applications, improving usability scores by 25% based on peer feedback and user testing sessions. - Built interactive Figma prototypes to illustrate user flows and core functionalities, enhancing stakeholder understanding and accelerating approval processes by 30% through clear visual communication. - Partnered with student developers to ensure seamless alignment between design vision and technical execution, reducing redesign requests by 20% through effective collaboration and documentation. - Applied user-centered design principles to create intuitive, aesthetically appealing interfaces, resulting in positive feedback from 90% of end users in testing sessions and validation studies.	

CERTIFICATIONS

Google UX Design Professional Certificate <i>Google/Coursera</i>	April 2024
- Completed coursework in empathizing with users, defining user needs, ideation, wireframing, and prototyping with hands-on experience building low-fidelity prototypes and conducting user research.	

PROJECTS

UI/UX Design for Split Bills App	December 2023 - June 2024
- Created intuitive interfaces using Figma for users to easily create and manage groups for bill splitting, inspired by Splitwise with focus on simplicity and seamless user experience. - Developed simple and efficient screens for adding, tracking, and managing shared expenses within groups, implementing features to track expenses per month with clear spending overviews. - Designed user-friendly workflows and visual hierarchy that emphasized ease of use, conducting iterative design improvements based on user feedback and usability testing results.	

TECHNICAL SKILLS

Design Tools:	Adobe Illustrator, Figma, Adobe XD, Webflow, Photoshop, Adobe Creative Suite
Design Skills:	Product Design, Logo Design, Interaction Design, Visual Design, Wireframing, Prototyping
UX Research:	User Personas, Journey Mapping, User Research, Usability Testing, UserTesting
Technical Skills:	HTML, CSS, JavaScript, Typography, Color Theory, Iconography, Empathy Mapping
Specializations:	Identity Design, Ideation Techniques, Responsive Design, Brand Consistency