

Clone of Final Assignment



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2. Reformat the Data

	item_id	test_assignment	test_number	date
	item_id	test_assignment	test_number	date
1	3572	1	test_a	2013-01-05 00:00:00
2	1090	0	test_a	2013-01-05 00:00:00
3	761	1	test_a	2013-01-05 00:00:00
4	3075	1	test_a	2013-01-05 00:00:00

3. Compute Order Binary

	test_assignment	items	ordered_items_30d
	test_assignment	items	ordered_items_30d
1	0	1130	341
2	1	1068	319

4. Compute View Item Metrics

	item_id	test_assignment	test_number	view_binary
	item_id	test_assignment	test_number	view_binary
1	0	0	item_test_2	1
2	1	1	item_test_2	1
3	2	1	item_test_2	1
4	3	0	item_test_2	1

5. Compute lift and p-value

	test_assignment	test_number	items	view_binary_30d
1	0	item_test_2	1130	925
2	1	item_test_2	1068	894