April 7, 2015

# Dear valued point2point customer,

Whether you’re traveling for work or pleasure, visiting a new city can be daunting. Having access to a car can help you take full advantage of the experience. Renting   
a car through our service, point2point, is the next-best thing to having your own ride. We make it easy to choose a car online, exchange keys with the owner and hit   
the road. Even better – our affordable pricing has you covered for insurance, taxes   
and any additional fees. Plus, you might choose to test drive a car you’ve been itching to try. It’s a win-win.

# Announcing four new promotions.\*

You reward us by being our customer, so we’d like to return the favor. Effective immediately, the following promotions are available:

* If you rent a car for more than four days, the cost of the fifth day is on us!
* Get a free tank of gas after you’ve accrued more than 500 miles.
* Rent any car for 10 or more full days, and get the car of your choice free   
  for one day.
* Try a hybrid or electric car and get a 30% discount.

\* All offers are based on car availability. Limit 1 promotion per household.



John Smithson

# President