

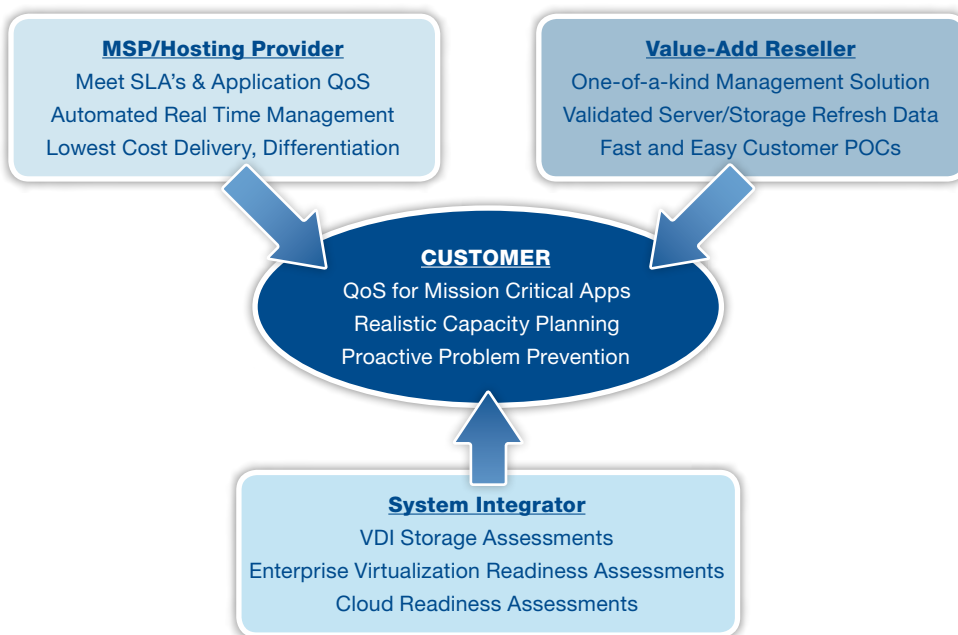
VMTurbo Partner Program



VMTurbo partners with organizations that combine technology expertise with value-add services to design and deploy sophisticated virtualization and cloud solutions. Our technology enables your customers to gain better control, prevent application performance issues, and maximize utilization across their IT infrastructure – resulting in improved agility and maximum ROI.

Whether your business model is that of Systems Integrator, Managed Service Provider or Value-add Reseller, the VMTurbo offering is a complete solution set for multiple customer needs.

One Tool For Your Customer's Needs



VMTurbo enables virtual environments to be managed proactively, not reactively

- The only Operations Management capability that actually PREVENTS problems and can be automated
- Trustworthy, accurate reports and projections for P2V and V2V migrations as well as cost effective help planning future expansion.
- Easily deployed and integrated
- Quick ROI validation – Rapid time-to-value and immediate ROI
- Proven problem-solving customer success.

COMPREHENSIVE VIRTUALIZATION MANAGEMENT

- Real Time awareness
- Application QoS management
- Prevent problems with actionable recommendations
- Fully automatable
- Hypervisor agnostic
- VMware / HyperV
- XenServer / KVM

EASILY DEPLOYED, EASILY INTEGRATED

- Agentless Virtual Appliance
- Automatic infrastructure detection of Hosts, VMs, Apps, & Databases
- Automated Windows application discovery
- Multiple APIs (Perl/REST)

HIGHLY ACCURATE CAPACITY PLANNING

- Plan for any scenario
- See the projected resource demand levels and not simple 'slot counts'
- Evaluate multiple vendor-specific solutions
- Project future resource demand levels.

TRUSTWORTHY P2V/V2V MIGRATIONS

- With the ability to accurately model workload in a virtualized environment, you have a competitive advantage during the initial engagement.

We experienced growth of over 1000% in 2011 and are now looking for strategic partners to help take advantage of the tremendous market opportunities for VMTurbo worldwide.

One-of-a-Kind Virtualization Management Product

- Provide competitive differentiation in the virtualization management tool space
- Provide customers real application performance management
- Preventative, real-time infrastructure optimization
- Intelligent balance of application QoS and efficient infrastructure utilization.
- Ability to create a fully automated virtual management environment.
- Capacity planning using actual customer data
- Graphical reports for customer validation
- Enterprise & Cloud (MSP/IAAS) enabled

VMTurbo 2012 Partner Program Features

- Sales margin potential of 100%+ including incentives
- Industry-best initial and recurring product and services discounts
- Tiered rebates of up to 15%
- Marketing Development Funds (MDF) available
- Sales Performance Incentives
- Partner Portal for deal registration and prospect management
- Sales and Technical certification training provided

A partnership with VMTurbo enables you to add a comprehensive, proven and scalable management tool to your solution set. VMTurbo technology provides an immediate, high value proposition to your prospects from the very earliest stages of the engagement. From helping to win customers with up-front planning capabilities, through solution delivery and sign-off, you will have a trouble-free engagement. VMTurbo is easy to deploy, easy to maintain and a strategic asset to ensure your customers get the most out of their virtualization investments.

PARTNER FEEDBACK

"With VMTurbo, we are not only able to better manage our customer's virtualized infrastructure, but we do so more efficiently, and with fewer human resources involved. This significantly improves our agility, scalability, and operational efficiency. VMTurbo has also allowed us to improve user experience by helping address sizing and performance issues with customer workloads."

Rob Bissett,
Vice President, Product
Management at 6fusion

WITH VMTURBO, YOU CAN:

- ✓ Provide customers a single management solution that works with any hypervisor.
- ✓ Win more customers with upfront migration plans/projections.
- ✓ Demonstrate your organization's ability to manage SLAs and maximize virtualization and cloud ROI.
- ✓ Differentiate from competing offerings based on traditional management approaches.

For more information please contact partners@vmturbo.com.
To apply, please submit the **Partner Program Application**
at www.vmturbo.com/partners.

