

Project Assessment

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1. What is your project about?
 - *Fake News* on Facebook.
 - Links to content on external sites
 - Public posts on large community pages
 - Using the different ethical frameworks discussed in class to find an appropriate level of moderation.
2. What is your plan for executing the project?
 - The Annberg Public Policy Institute provides eight methods for identifying *fake news*
 - (a) Consider whether the source is credible.
 - (b) Read beyond the headline.
 - (c) Check whether the author is credible/real.
 - (d) Check whether the article is recent.
 - (e) Check whether it is a joke/satire.
 - (f) Consider your own biases and how they affect your judgment.
 - (g) Check supporting sources (if any) and make sure they abide by the same rules.
 - (h) Ask experts or fact-checking sites.
 - Our plan is to examine these on a point by point basis using different ethical frameworks.
 - We then plan to conclude whether or not it is ethical for Facebook to use these different methods on a case by case basis.
 - Finally, we can use these individual conclusions to help us form a broad conclusion on Facebook's moderation in general.
3. How far have you gotten?
 - We've narrowed the project down using a few particular case studies.
 - Pizzagate: example of possible consequences of unmoderated *fake news*.
 - Las Vegas shooting: This is a great example of how easily news sources and trending topics can be intentionally manipulated.
4. What feedback would you like?
 - Is it better to write about Facebook's moderation in overall, or should we have a conclusion with regards to each of the eight points?

- Should we focus specifically on data science (such as discussing acceptable error rates or the current feasibility of developing and implementing automated moderation or moderation tools) or should we also discuss methods that require primarily human intervention?