

Project Assessment

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1. What is your project about?

- *Fake News* on Facebook.
 - Links to content on external sites
 - Public posts on large community pages
- Using the different ethical frameworks discussed in class to find an appropriate level of moderation.

2. What is your plan for executing the project?

- The Annberg Public Policy Institute provides eight methods for identifying *fake news*
 - (a) Consider whether the source is credible.
 - (b) Read beyond the headline.
 - (c) Check whether the author is credible/real.
 - (d) Check whether the article is recent.
 - (e) Check whether it is a joke/satire.
 - (f) Consider your own biases and how they affect your judgment.
 - (g) Check supporting sources (if any) and make sure they abide by the same rules.
 - (h) Ask experts or fact-checking sites.
- Our plan is to examine these on a point by point basis using different ethical frameworks.
- We then plan to conclude whether or not it is ethical for Facebook to use these different methods on a case by case basis.
- Finally, we can use these individual conclusions to help us form a broad conclusion on Facebook's moderation in general.

3. How far have you gotten?

- We've narrowed the project down using a few particular case studies.
 - Pizzagate: consequences of unmodified *fake news*.
 - Las Vegas shooting: This is a great example of how easily news sources and trending topics can be manipulated

4. What feedback would you like?

- Is it even worth converging to a particular ethical conclusion for Facebook's moderation in general, or should we just stick to the eight points mentioned?
- Does this need to focus specifically on data science, or can we expand this to include methods that require human intervention?