



WEARHACKS.COM
@WearHacks

WearHacks is a hackathon to be held annually in Montreal, planned to be the premier wearable tech hackathon in Canada. The event will host the top college hackers from the best universities across North America, gathering together for 48 hours to hack on wearable technologies.

WearHacks 2014 will be over the September 26-28 weekend. We are expecting over 200 hackers competing for a \$5,000 grand prize. Upon registration, hackers will be provided with a wearable dev kit eg. [MetaWear](#) and must create a product. The possibilities are limitless. They could potentially build anything from a tweeting lamp to home automation devices. Sponsorship will give you incomparable access to the industry's top talent, especially largely untapped Canadian college hackers.

Hackathons also give sponsors the opportunity to publicize their APIs to the most tech-savvy students on the continent. As a sponsor you will be able to demo your API and give tech talks and then have your evangelists bring their hacking experience to help hackers do amazing things with your technology.

GET THE MOST OUT OF WEARHACKS

- **SEND COMPANY SWAG.** (t-shirts, laptop stickers, water bottles, etc.) for participants, which is an easy way to build company brand recognition as well as general positive spirit.
- **BRING COMPANY ENGINEERS.** Being a mentor at WearHacks is a great way to interact with the participants, provide help with company APIs or other technologies, and further establish company rapport and brand recognition.
- **SPONSOR FUN EVENTS OR CHECK THINGS OFF THE WISHLIST.** (See below; these are misc. things that would be fun to have at the event)

WISHLIST

- **TRANSPORTATION.** Providing transportation is a huge priority. If you can provide transportation from a specific school or fund a specific method of transportation (sponsoring a bus or a group of flights), we would love that! Let us know the specifics, and we'll sort out details with schools in the area.
 - **MIDNIGHT GOODIES.** Hackers will be at it for 48 hours, and that takes loads of caffeine and snacks. If you're willing to provide snacks for the event (especially late night bites), we'll present them in a way that emphasizes your sponsorship. (e.g. "Midnight Cookies presented by Yahoo!")
 - **SLEEPING BAG/SNUGGIES/BLANKETS.** Some of these hackers aren't from Montreal! It can be cold.
 - **FUN EVENTS.** Sponsor a midnight ice skate, nerf gun fight, photo booth etc!
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WALL-E	R2D2	T-1000	OPTIMUS PRIME (LIMIT 5)	THE SINGULARITY (LIMIT 1)
\$1,000	\$2,000	\$3,000	\$5,000	\$10,000
GENERAL				
Send Mentors	Send Mentors	Send Mentors	Send Mentors	Send Mentors
---	Tech Talk	Tech Talk	Tech Talk	Tech Talk
API/Custom Prize	API/Custom Prize	API/Custom Prize	API/Custom Prize	API/Custom Prize
---	---	Sponsor Table	Sponsor Table	Sponsor Table
---	---	---	---	Keynote at opening
RECRUITING				
---	---	Distribute Recruiting Materials	Distribute Recruiting Materials	Distribute Recruiting Materials
---	---	Post-event Resumes, Githubs, LinkedIns	Pre-event Resumes, Githubs, LinkedIns	Pre-event Resumes, Githubs, LinkedIns
---	---	Send Recruiters	Send Recruiters	Send Recruiters
---	---	---	Naming Rights to a Meal	Naming Rights to a Meal
---	---	---	---	Personal Interview Room
BRANDING				
Thanked at Kickoff & Awards	Thanked at Kickoff & Awards	Thanked at Kickoff & Awards	Thanked at Kickoff & Awards	Thanked at Kickoff & Awards
Award Branded Prize	Award Branded Prize	Award Branded Prize	Award Branded Prize	Award Branded Prize
Logo on Website	Logo on Website	Logo on Website	Logo on Website	Logo on all pages of website
---	---	Blurb in program	Blurb in program	Blurb in program
---	---	Recruitment handed out at Registration	Recruitment handed out at Registration	Recruitment handed out at Registration
---	---	---	Banners Allowed	Banners all over
---	---	---	---	WearHacks, cohosted by [you]
SWAG				
Distribute Swag	Distribute Swag	Distribute Swag	Distribute Swag	Distribute Swag

All sponsors are allowed to contribute to the prize pool with vouchers for services. Additionally, sponsors > evangelists can choose to give prizes to the winning teams (e.g. a trip to your company's office to demo the winning hack).

INTERESTED IN HELPING US OUT?

GET IN TOUCH: info@wearhacks.com