**Sending to external advisors and client:**

-Say that this is the first check in, and that we will then have the defense = another chance to revise it and then will be sending the final version to them

-Ask them if the app is intuitive

-Steve and Ben is just to look at it ahead of time before the defense

-Say in email: “Our external advisors have this and we thought you might want to take a look at it in advance before the defense.”

**Mock defense:**

-Have a mock defense with Sean and Costello on March 3rd

-We will do mock defense and then the defense

-Costello will be gone Feb. 17th-26th

-Send advisors a smaller data set

**Guidebook:**

-Put equations in an Appendix – agreed

-They like the name for app

-They like that we are going to make it more concise and direct and less overwhelming for the fishers

-In report card, should have warning signs but note that not necessarily the case that have open access is the reason why

-Example: “Caution: other MPAs in world that have open access have biomass issues.”

-Conceptually important: Warning signs not because the biomass went down, but because the governance is not good

-Don’t have the red and green in table; delete table and incorporate into caution comments in app

**CPI:**

Year 2012 = $20million

CPI 2012 = 4.11, CPI 2017 = 2.96

Call CPI 2017 = 1 and so CPI 2012 = 1.8

Then do $20million\*1.8

**Defense:**

-Walk people through the deliverables in the defense

-5 min intro

-10 min on theory of how we did it (DID: what is that, is the guts of what want to do in the analysis)

-This is what people will question us on. It is our one major substance item. Make sure can explain it (the DID)

-Explain why did the color scheme that way

-10 min showing them the two products (primarily the app); State that is user friendly, emphasizes working with right types of data, and then gives them the output

-Tell Bren how what will be doing (e.g. the Rmarkdown file)

-Some backup if all else fails (take screenshots)

-Walk them through the analysis live

-Focus on Storytelling: Here is El Rosario, here is a picture of fishermen, this is what the fishermen would do to analyze reserve