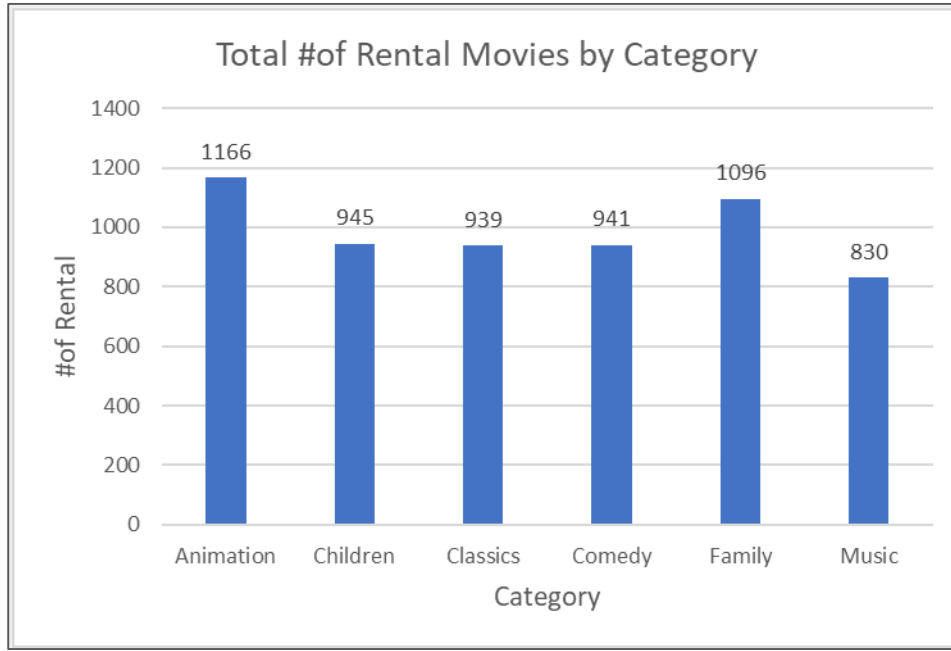
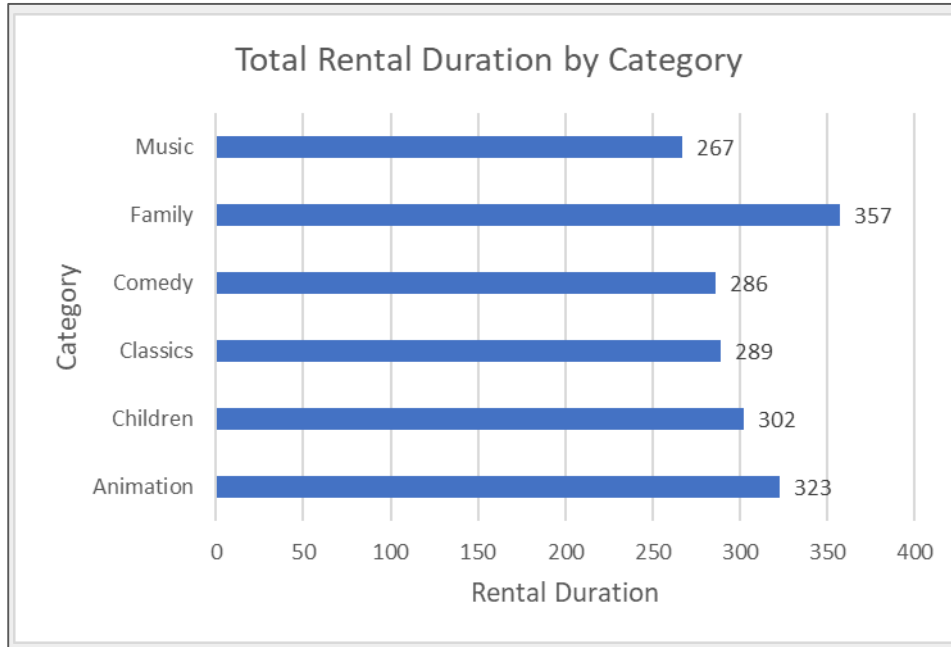


Which film categories has the most and least rental counts?



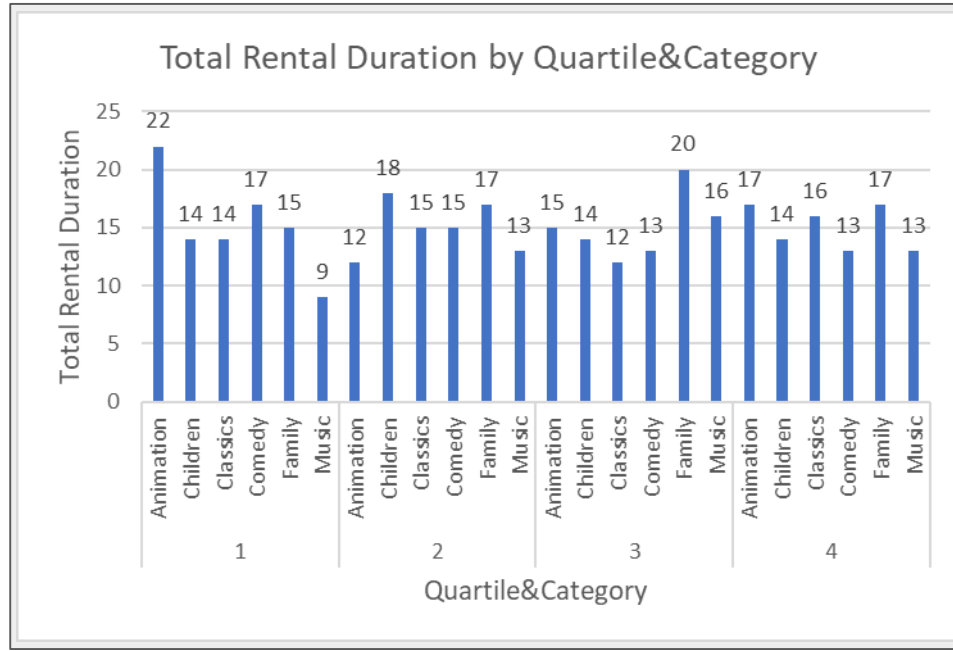
We can see that Animation category films have rented the most and Music category films have rented least counts.

Which film Categories were rented max and min duration?



We can see that Family category films were rented maximum and Animation category films were rented minimum duration.

Which movie genre has been rented the longest in each quarter?



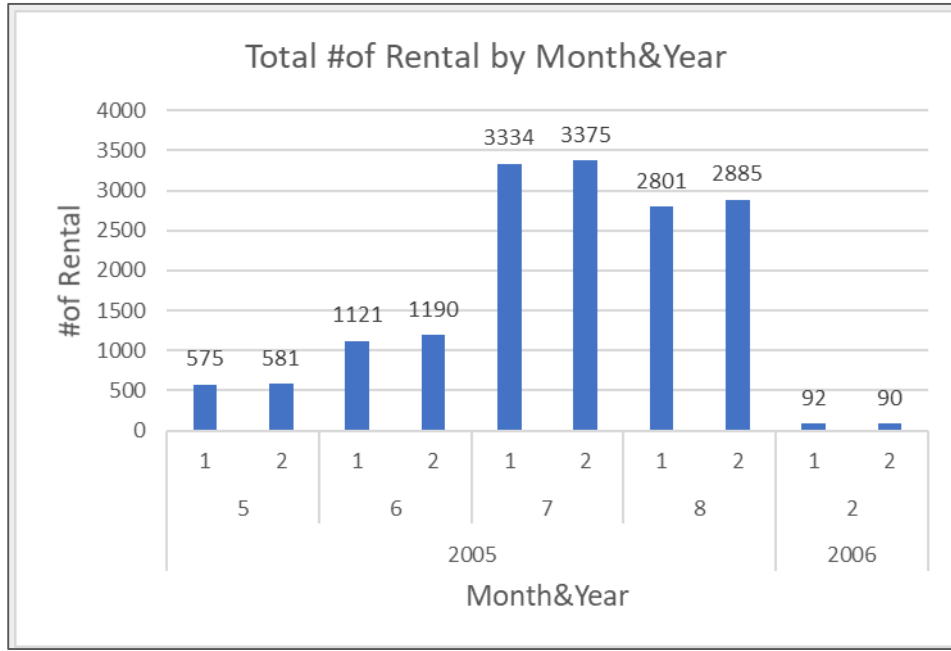
For 1st Quarter Animation genre has been rented longest.

For 2nd Quarter Children genre has been rented longest.

For 3rd Quarter Family genre has been rented longest.

For 4th Quarter Animation&Family genre have been rented longest.

Which month in 2005 have the highest rental counts?



July is highest rental month in 2005.