Questions & Answers

Q1- Given the provided data, what are three conclusions we can draw about Kickstarter campaigns? Explain the reasoning behind your answers

A1- From the first conclusion, 1st pivot table, we could see how many campaigns were successful, failed, canceled, and currently live per category filtered by countries. From the 2nd one, we could find out how many campaigns were successful, failed, canceled, and currently live per sub-category filtered by country and parent-category. From the 3rd one, we could check the campaigns statuses by the date created conversion and have a better visual as we could see the results quarterly.

Q2- What are some limitations of this dataset?

A2- We could have come up with a conclusion that contains the amount of donations by the country and date and also could have figured out how different categories affected the amount of donations.

Q3- What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

A3- for a better vision, we could have used clustered column graph. Currently live states are not clear on chart line graph.