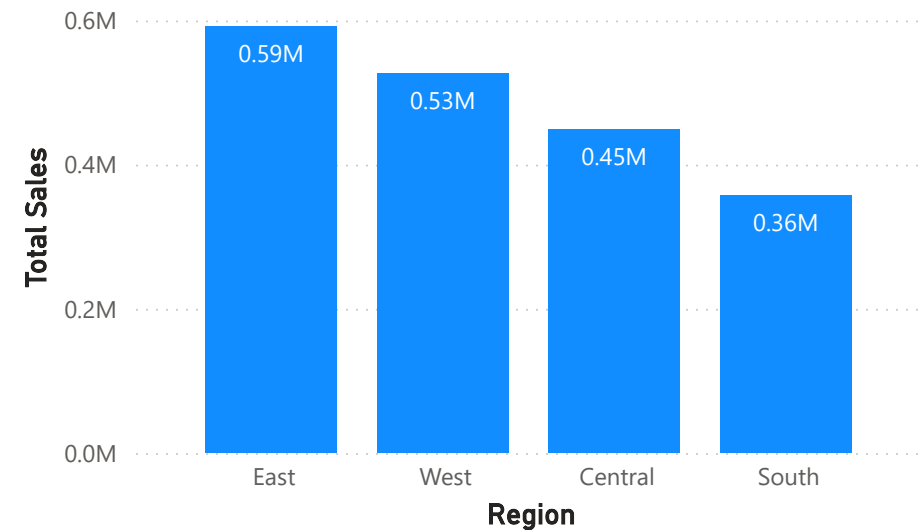
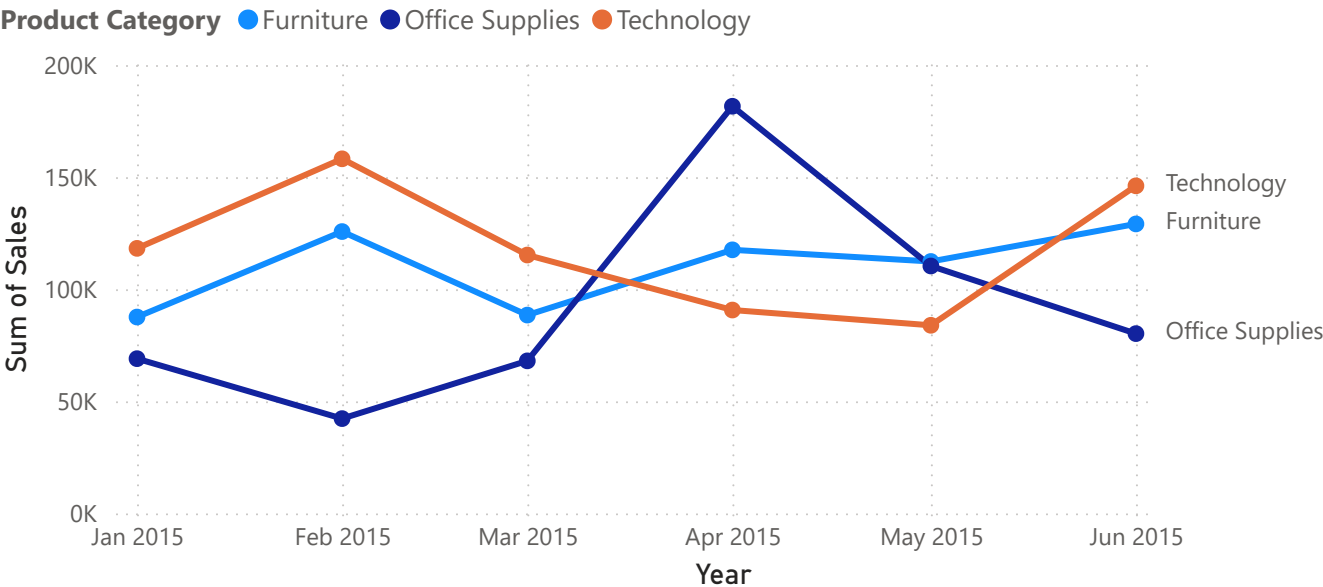


Sales Performance Analysis

Sales Performance by Region



Sum of Sales by Month, Quarter, Year and product Category



Bottom 5 Performing Products

Product Sub-Category	Sum of Sales
Pens & Art Supplies	26,071.61
Envelopes	10,479.77
Scissors, Rulers and Trimmers	6,752.18
Labels	4,914.82
Rubber Bands	1,789.43
Total	50,007.81

Top 5 Performing Products

Product Sub-Category	Sum of Sales
Office Machines	318,169.68
Chairs & Chairmats	261,072.73
Telephones and Communication	198,764.49
Tables	193,764.58
Binders and Binder Accessories	185,928.14
Total	1,157,699.62

# Profitability Analysis



Region

Select all

Central

East

South

West



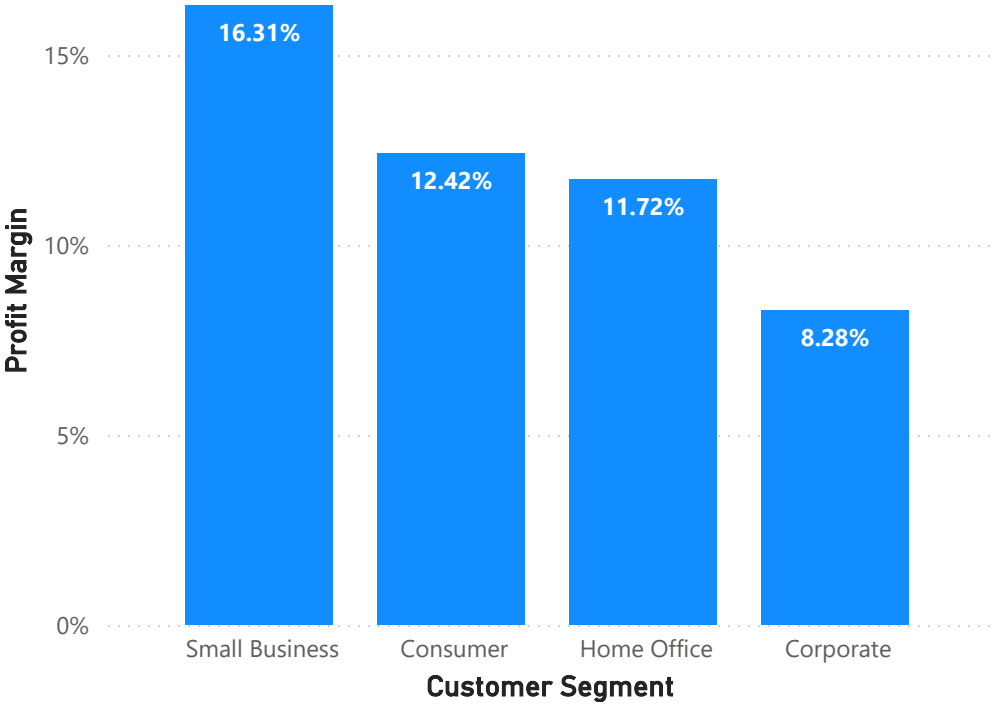
1.92M

Total sales

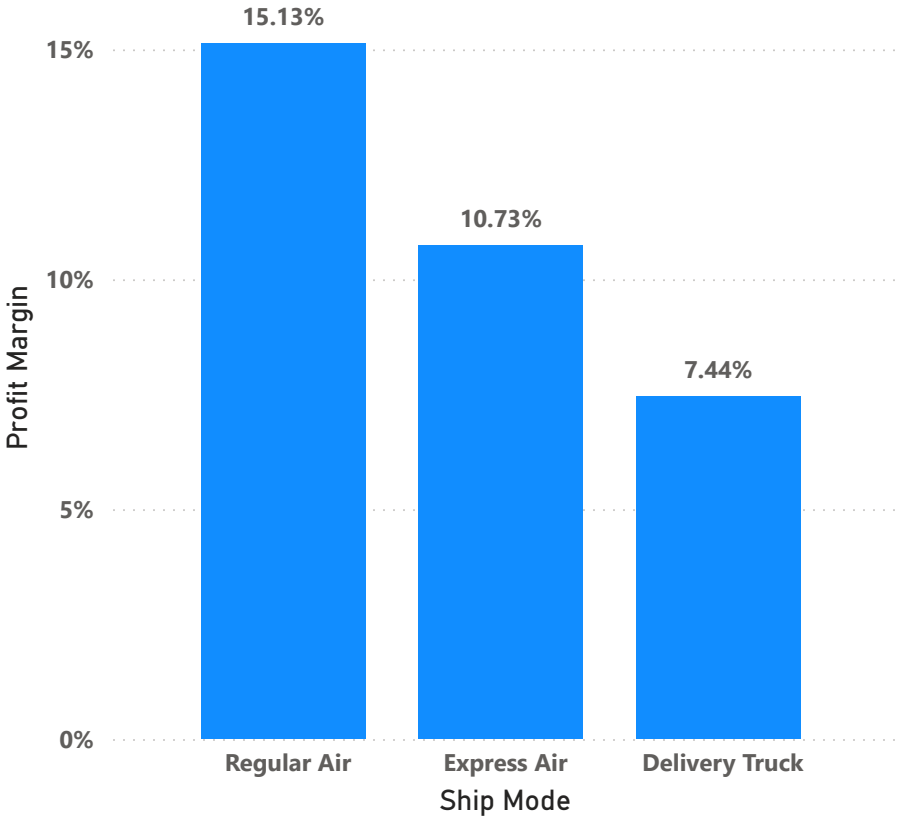
224.08K

Total profit

Profit Margin By Customer Segment

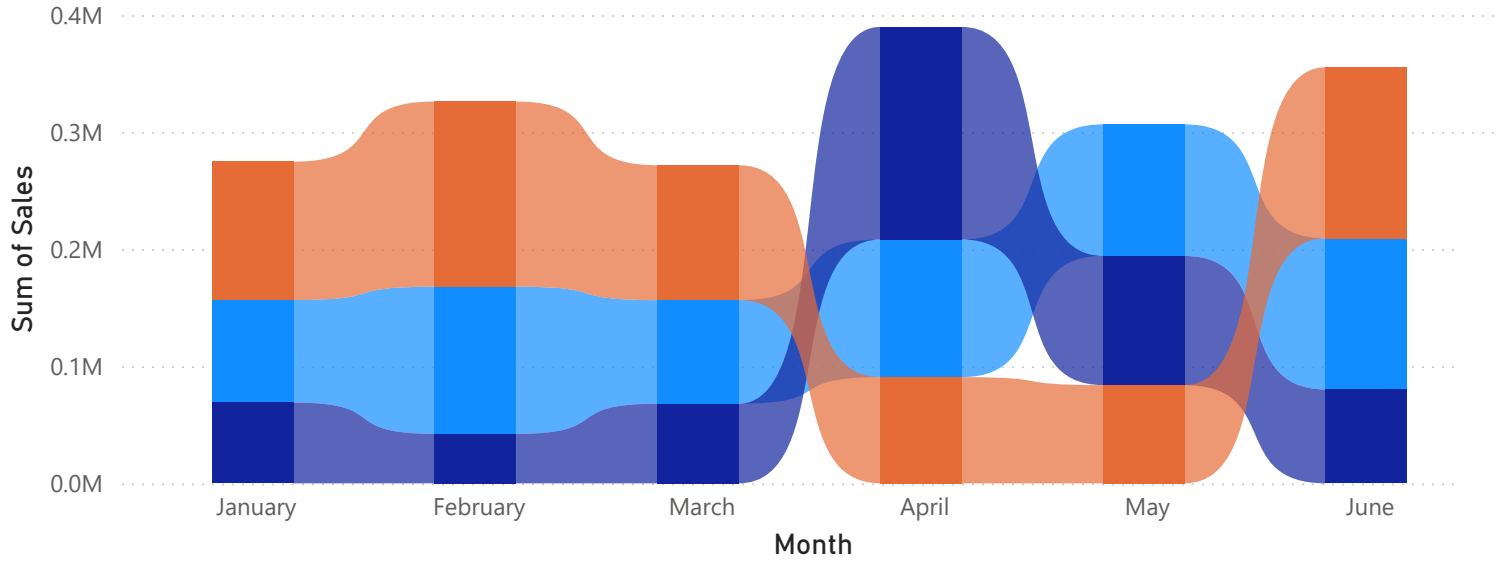


Profit margin by Ship Mode



Sum of Sales by Month and Product Category

Product Category Furniture Office Supplies Technology



Superstore Dashboard

Region

Select all Central East South West

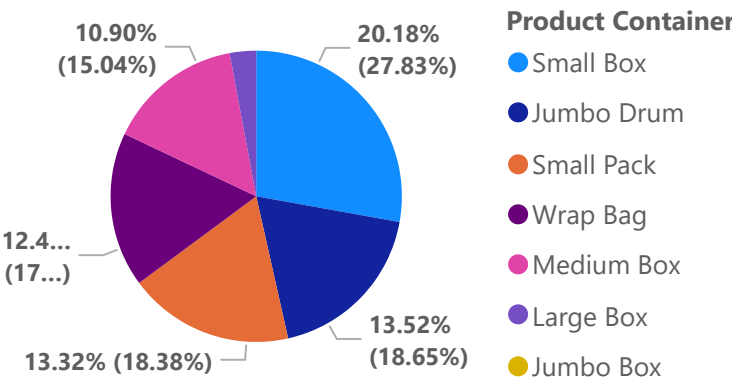
224.08K

Total profit

1.92M

Total sales

Profit margin by Product Container



Total Profit and Profit margin by Year, Quarter and Month

Total profit profit margin

