

y.app



traveler's experiences

datasets



de
sign

Design thinking is a specific discipline
that uses designer's sensibility and
methods to catch people's needs in order
to create value and market opportunities.

.outside-in
.new solutions

thinking

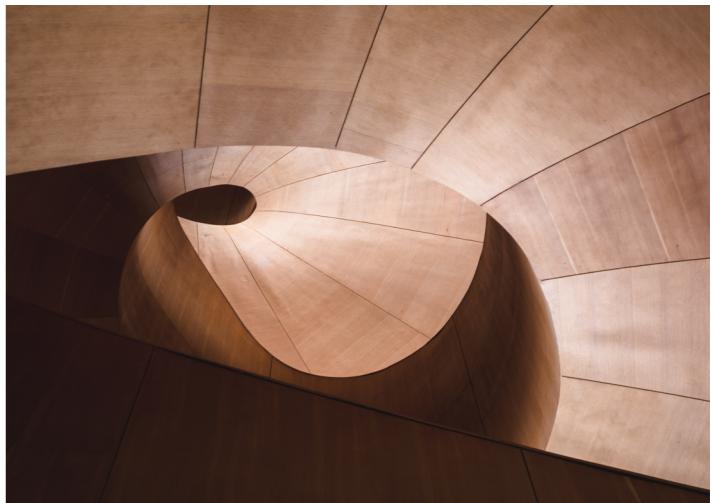
opinion
information
ok
drive
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alone
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mountain
explore
doubts
access

travel
conclusion
leave
stress
dog

country
direction
wrong
idea

users
animal
mountain

ped





waze



leave

we just
want



.pets

.Tesla





.pedestrian

in
no

pets

we don't know where/when we
can take them with us during trips.

tesla users

we don't have enough
available data related to datasets.

A photograph of a man from behind, walking away from the viewer down a narrow, sunlit street. He is wearing a dark long-sleeved shirt and dark shorts. The street is lined with tall, multi-story buildings made of light-colored stone or brick. The buildings have numerous windows with dark shutters, some with small balconies. The architecture is traditional and slightly aged. The street is paved with cobblestones. In the background, more buildings and a clear sky are visible.

pedestrian

what is? what if?
what wows? what works?

thank
you

Luca Maltagliati
Francesco Memo
Marco Turetta
Zhu Yu