

AMERICAN STANDARD®
THE RESPONSIBLE BATHROOM
WATER CONSERVATION TOUR

THIS SPECIAL EVENT WILL HELP YOU SELL THE LATEST IN WATER EFFICIENT PRODUCTS.

- ▶ Enter for a Chance to Win a Grand Prize \$12,500 Once-in-a-Lifetime Trip
- ▶ Product training and Certification
- ▶ Drawings, Door Prizes and Free Gifts*
- ▶ Free Water-Savings Calculator to show your customers how much they can save

Visit us at:
www.theresponsiblebathroom.com

MARK YOUR CALENDAR!
Ask your distributor about event times

Monday March 1st, 2010
XYZ Plumbers
100 Anytown USA
New Jersey, 55555

PLACE
STAMP
HERE


NO PURCHASE NECESSARY. Sweepstakes is open only to licensed plumber contractors, who are legal residents of the U.S. and D.C., 18 years + at time of entry. View Official Rules at www.theresponsiblebathroom.com. Sweepstakes begins 12:00 AM Eastern Time (ET) 4/1/10, ends 11:59 PM (ET) 12/31/10. Sponsor: American Standard Brands, Piscataway, N.J. Void where prohibited. Gifts and door prizes available while supplies last.

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Style That Works Better


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WATER CONSERVATION TOUR

ONE OF THESE DREAM VACATIONS COULD BE YOURS!

Free Gifts and Door Prizes*




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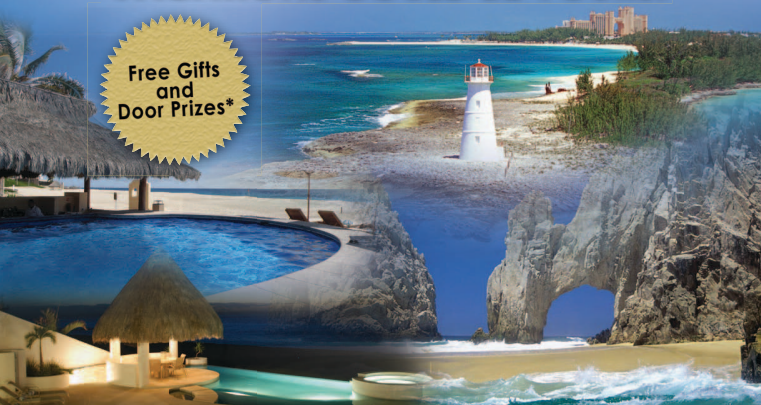
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WE ARE INVITING A FEW SPECIAL CUSTOMERS TO AN INCREDIBLE EVENT!



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WATER CONSERVATION TOUR

Hello!

As one of our preferred customers you were selected to receive this special opportunity.
Grow your business by attending this limited time tour showcasing the newest water efficient products by American Standard.
Attendance at the tour...

- Helps you sell the water efficient products customers want
 - Lets you see, test and learn about these products firsthand
 - Fosters goodwill in the community by showing clients how to save water...and money
 - Enters you into a drawing for a fabulous \$12,500.00 dream vacation!
- This multi-panel piece brings you three extra entries to our exciting contest for you, our valued plumbing contractor; as well as two invitations for your top customers! They are pre-printed with the event date and location.

For more information go to
www.theresponsiblebathroom.com

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Enter often for more chances to win!

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Name	_____
Address	_____
City/State/Zip	_____
Email	_____
Products Purchased¹	Product Code
_____	_____
_____	_____
Wholesaler	_____

Date _____
¹To see a full list of products eligible for this contest, go to www.theresponsiblebathroom.com.

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NEWEST WATER SAVING PRODUCTS.
MAKE YOUR HOME OR BUSINESS BEAUTIFULLY EFFICIENT...
- Save Money
 - Save Water
 - Hands-on demonstrations
 - Drawings, Door Prizes and Free Gifts*
 - High style, high performing products
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