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**FOR IMMEDIATE RELEASE**

## Saving Water Yields Big Reward for Winner of Contest Sponsored by American Standard

*Wisconsin family wins seven day eco-adventure to Costa Rica in "Responsible Bathroom" sweepstakes*

PISCATAWAY, N.J. (March 11, 2011) — Conserving water at home has paid off in a big way for Tim Buhler of Glenbeulah, Wis., who has been announced the winner of a week-long eco-vacation from the Responsible Bathroom sweepstakes, sponsored by American Standard Brands.

The sweepstakes were hosted at the Responsible Bathroom website, where entrants could earn extra chances to win by pledging to save water in various ways around the house.

Buhler's wife Lonnie and children Ryan, 21, and Shannon, 17, will enjoy a seven-day eco-adventure in Costa Rica. Included in the vacation package is a wildlife tour on the Sarapiquí River, a zip line tour of the Arenal Volcano, and the chance to help plant trees in a local reforestation project. The prize package is valued at \$28,400 and includes roundtrip airfare, six nights of hotel accommodations, and \$500 cash.



The Buhler family of Glenbeulah, Wis. has won an eco-vacation in Costa Rica from the Responsible Bathroom sweepstakes, sponsored by American Standard Brands. Pictured here are Lonnie, Shannon, Kristin, Ryan and Tim Buhler.

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Weekly winners in the sweepstakes held at [www.responsiblebathroom.com](http://www.responsiblebathroom.com) received an American Standard® FloWise® Showerhead, which delivers an invigorating spray using up to 40 percent less water than standard showerheads.

Over thirty runners-up in the contest also received water-saving American Standard® FloWise® Showerheads. The FloWise line of showerheads uses the exclusive American Standard turbine technology to deliver an invigorating shower experience with up to 40 percent water savings over conventional showerheads. Suggested list prices range from \$42 to \$114.

“We believe that water is our most valuable resource,” said Don Devine, president and CEO of American Standard Brands. “We believe it is

important to engage our consumer and trade partners in our Responsible Bathroom tour so as to draw attention to the issue of water conservation, and highlight how individuals and businesses can use water more efficiently in their everyday lives.”

For more information on the FloWise Showerhead Collection or other American Standard products, visit [www.americanstandard.com](http://www.americanstandard.com) or call (800) 899-2614. For water conservation news and advice, plus details about the sweepstakes, visit [www.responsiblebathroom.com](http://www.responsiblebathroom.com).

## **ABOUT AMERICAN STANDARD BRANDS**

American Standard Brands is a leading North American manufacturer of a wide range of high-quality building products, including faucets, fixtures, furniture, vitreous china fixtures, cast iron sinks, whirlpool tubs and other wellness products for the bath and kitchen as well as decorative panels. The company currently offers total project solutions for residential and commercial customers; employs more than 5,000 people in the United States, Canada and Mexico; and markets products under well known and respected brands, such as American Standard®, Jado®, Porcher®, Safety Tubs®, Crane®, Eljer®, Fiat® and Decorative Panels International®. American Standard Brands is an affiliated portfolio company of Sun Capital Partners. For more information, visit [www.americanstandard.com](http://www.americanstandard.com).

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