

# AMERICAN STANDARD® THE RESPONSIBLE BATHROOM WATER CONSERVATION TOUR

WE'RE INVITING SELECT  
PLUMBERS IN OUR AREA FOR A  
**SPECIAL ONE DAY EVENT!**



*American Standard®*  
Style That Works Better



## THE RESPONSIBLE BATHROOM TOUR IS COMING TO YOU.

### ENTER FOR A CHANCE TO WIN A \$12,500 ONCE-IN-A-LIFETIME TRIP!

Come discover the newest water efficient products and how they can increase your business and profitability... even in this challenging market.

- 💧 Drawings, Free gifts and Door Prizes\*
- 💧 Product training
- 💧 Hands-on demonstrations

Look for our next postcard.

To learn more about this event go to:

[www.theresponsiblebathroom.com](http://www.theresponsiblebathroom.com)

**MARK YOUR CALENDAR!**

Ask your distributor about event times

**Monday March 1st, 2010  
XYZ Plumbers  
100 Anytown USA  
New Jersey, 55555**

NO PURCHASE NECESSARY. Sweepstakes is open only to licensed plumber contractors, who are legal residents of the U.S. and D.C., 18 years + at time of entry. View Official Rules at [www.theresponsiblebathroom.com](http://www.theresponsiblebathroom.com). Sweepstakes begins 12:00 AM Eastern Time ("ET") 4/1/10, ends 11:59 PM ("ET") 12/31/10. **Sponsor:** American Standard Brands, Piscataway, N.J. **Void where prohibited.** \*Gifts and door prizes available while supplies last.

PLACE  
POSTAGE  
HERE

*American Standard*  
Style That Works Better