With American Standard® WATER EFFICIENT PRODUCTS

there is no sacrifice.



H2OPTION WITH TRUE SIPHONIC DUAL FLUSH



DRIP FREE CERAMIC DISK VALVING



EXCLUSIVE TURBINE TECHNOLOGY



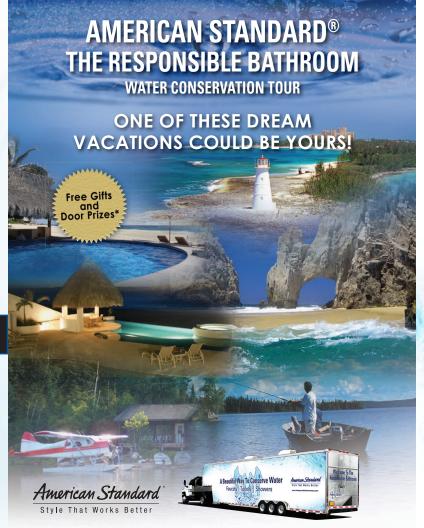
HEU 0.5 GPF MEETS ANSI FLUSH REQUIREMENTS

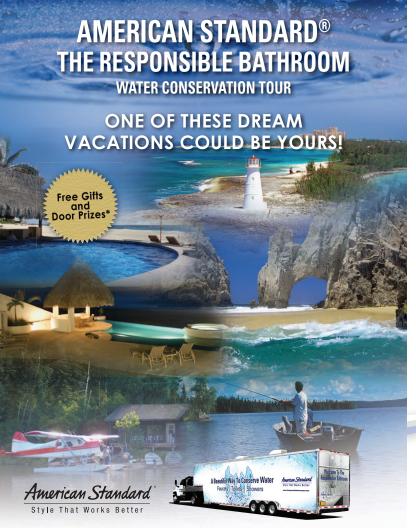
American Standard®

Style That Works Better

Innovation in water efficiency while maintaining our hallmark quality, performance and style.

- EverClean® Surface
- Selectronic Technology
- Exclusive Speed Connect Drain





WELCOME TO THE TOUR



AMERICAN STANDARD® THE RESPONSIBLE BATHROOM

WATER CONSERVATION TOUR

CAN'T MISS EVENT HIGHLIGHTS



AMERICAN STANDARD® THE RESPONSIBLE BATHROOM

WATER CONSERVATION TOUR

GROW YOUR BUSINESS in this challenging market by giving customers what they want; innovative water-saving fixtures.

Product Ambassadors will demonstrate what's new in:

- Toilets/Urinals
- Showerheads
- **Faucets**

GET CERTIFIED on these products. It is quick and easy way to grow your business. It also enters you into our drawings for a chance to win big!

- Grand Prize: \$12,500 Dream Trip
- Second Place: \$6,000 Dream Vacation
- Third Place: \$3,500 Getaway Vacation
- Monthly random cash drawings up to \$1000

This Tour runs April 6th through November 17th, 2010. There are prizes and drawings all year and the more you play

the better your chances to win!

DON'T FORGET to pick up your Water Savings Calculator. This selling tool shows your customers how much water and money they can save by replacing their fixtures with our Water

www.theresponsiblebathroom.com

Visit our website for easy-to-navigate information:

Product information

Efficient Products.

- Monthly drawings and prize details
- See if you are a winner!
- Tour event dates and locations

Enioy the Tour!

Extra Entries

AMERICAN STANDARD®
HE RESPONSIBLE BATHROOM
WATER CONSERVATION TOUR

PLACE POSTAGE HERE

City/State/Zip Address

Product Code Products Purchased Email

200 Rochester Road, Suite 220

Prize Headquarters

Rochester Hills, MI 48307

Product Code

Products Purchased⁺

City/State/Zip.

Email

200 Rochester Road, Suite 220

Prize Headquarters

Rochester Hills, MI 48307

Address

Wholesaler

American Standard

Wholesaler Date

American Standard'

CERTIFICATION SHEET

	Style	That	Works	Bette
	Name			
	Address			
	City/State/Zip			
	Email			
	Plumber	Contractor	Architect	Consume

Knowledge is Power; learn about the water efficient products customers demand

 See the water efficient fixture demonstration Take a short quiz. Get form stamped at each station 					
4	I. After Certification, detach this panel drop it into the drawing box!	and			
Qu	estions:	T	F		
1.	American Standard® offers one 1.28 g toilet with a MAP rating of 1,000.				
2.	American Standard®'s Selectronic Technology offers touch free capability with up to 15 units operating from one power supply.				
3.	American Standard®'s FlowWise™ Showerheads use Turbine Technology.				
4.	All American Standard® bathroom faucets save 32% more water than others on the market.				
5.	A dual flush toilet gives a user the option to choose between 3.5 & 1.6 gpm flush?				
GETTING YOUR FORM STAMPED AT EACH STATION GIVES YOU FIVE EXTRA CHANCES TO WIN!					

