

With American Standard®
WATER EFFICIENT PRODUCTS
there is no sacrifice.



H2OPTION WITH
TRUE SIPHONIC DUAL FLUSH



DRIP FREE CERAMIC DISK VALVING



EXCLUSIVE TURBINE
TECHNOLOGY



HEU 0.5 GPF MEETS ANSI
FLUSH REQUIREMENTS

American Standard®
Style That Works Better

Innovation in water efficiency while
maintaining our hallmark quality,
performance and style.

- EverClean® Surface
- Selectronic Technology
- Exclusive Speed Connect Drain

AMERICAN STANDARD®
THE RESPONSIBLE BATHROOM
WATER CONSERVATION TOUR

ONE OF THESE DREAM
VACATIONS COULD BE YOURS!

Free Gifts
and
Door Prizes*

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Style That Works Better

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WELCOME TO THE TOUR



AMERICAN STANDARD® THE RESPONSIBLE BATHROOM WATER CONSERVATION TOUR

CAN'T MISS EVENT HIGHLIGHTS

Learn about
the water
efficient products.

Become
Certified on
Water Efficient
Fixtures

Free Water
Savings
Calculator
Selling Tool*

Extra entry
forms for Prizes
& Drawings

American Standard®
Style That Works Better

AMERICAN STANDARD® THE RESPONSIBLE BATHROOM WATER CONSERVATION TOUR

GROW YOUR BUSINESS in this challenging market by giving customers what they want; innovative water-saving fixtures.

Product Ambassadors will demonstrate what's new in:

- Toilets/Urinals
- Showerheads
- Faucets

GET CERTIFIED on these products. It is quick and easy way to grow your business. It also enters you into our drawings for a chance to win big!

- Grand Prize: \$12,500 Dream Trip
- Second Place: \$6,000 Dream Vacation
- Third Place: \$3,500 Getaway Vacation
- Monthly random cash drawings up to \$1000

This Tour runs April 6th through November 17th, 2010. There are prizes and drawings all year and the more you play the better your chances to win!

DON'T FORGET to pick up your Water Savings Calculator. This selling tool shows your customers how much water and money they can save by replacing their fixtures with our Water Efficient Products.



www.theresponsiblebathroom.com

Visit our website for easy-to-navigate information:

- Product information
- Monthly drawings and prize details
- See if you are a winner!
- Tour event dates and locations

Enjoy the Tour!

Extra Entries

PLACE
POSTAGE
HERE

AMERICAN STANDARD® THE RESPONSIBLE BATHROOM WATER CONSERVATION TOUR

Enter often for more chances to win!

NO PURCHASE NECESSARY. Sweepstakes is open only to licensed plumber contractors, are legal residents of the U.S. and D.C., 18 years + at time of entry. View Official Rules at www.theresponsiblebathroom.com. Sweepstakes ends 11:59 PM (ET) 12/31/10. Sponsor: American Standard Brands, Piscataway, N.J. Void where prohibited. *Gifts and door prizes available while supplies last.

Name _____

Address _____

City/State/Zip _____

Email _____

Products Purchased¹ _____ Product Code _____

Wholesaler _____

Date _____

Prize Headquarters
200 Rochester Road, Suite 220
Rochester Hills, MI 48307

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Name _____

Address _____

City/State/Zip _____

Email _____

Products Purchased¹ _____ Product Code _____

Wholesaler _____

Date _____

Prize Headquarters
200 Rochester Road, Suite 220
Rochester Hills, MI 48307

American Standard®
Style That Works Better

CERTIFICATION SHEET



Style That Works Better

Name _____

Address _____

City/State/Zip _____

Email _____

Plumber ☐ Contractor ☐ Architect ☐ Consumer ☐

Knowledge is Power; learn about the water efficient products customers demand.

1. See the water efficient fixture demonstration
2. Take a short quiz.
3. Get form stamped at each station
4. After Certification, detach this panel and drop it into the drawing box!

Questions:

- | | T | F |
|--|--------------------------|--------------------------|
| 1. American Standard® offers one 1.28 g toilet with a MAP rating of 1,000. | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. American Standard®'s Selectronic Technology offers touch free capability with up to 15 units operating from one power supply. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. American Standard®'s FlowWise™ Showerheads use Turbine Technology. | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. All American Standard® bathroom faucets save 32% more water than others on the market. | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. A dual flush toilet gives a user the option to choose between 3.5 & 1.6 gpm flush? | <input type="checkbox"/> | <input type="checkbox"/> |

**GETTING YOUR FORM STAMPED AT EACH STATION
GIVES YOU FIVE EXTRA CHANCES TO WIN!**

