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## **Water Conservation Tour Has Impact – Drop By Drop**

**PISCATAWAY, N.J. – Drops of water are hard to count, but gallons can be measured. The number of gallons of water saved is on the rise, thanks to The Responsible Bathroom Water Conservation Tour, sponsored by American Standard. The Tour has been criss-crossing the U.S. since April, with the goal to conserve two billion gallons of water by the Tour's end December 1. So far, the Tour is nearly halfway to its goal.**

The tour intends to save water by replacing old or leaking bathroom fixtures with innovative, water-efficient plumbing products.

To help visualize what two billion gallons of water looks like, here are two statistics:

- If the two billion gallons of water was placed in one-cup containers and placed in a row, the line would stretch to the moon and back 7 times.
- If the two billion gallons of water was placed in bathtubs holding 50 gallons each, and the bathtubs placed end-to-end, they would stretch around the planet's Equator 1.5 times.

Since water conservation starts at home, the Tour will show how an average four-person household can save 48,326 gallons of water a year using water-saving bathroom fixtures. To help compute gallons saved in households, use the online water savings calculator at [www.theresponsiblebathroomtour.com/calculator](http://www.theresponsiblebathroomtour.com/calculator). Numbers also are provided for the biggest volume users of water, such as universities, hospitals, corporations, retail, multi-family housing, and hotels.

The tour is visiting over 300 plumbing wholesale locations in a 44-foot-long, walk-through mobile showroom. The public is welcome free of charge to walk through the mobile showroom. About 170 events have been completed, with thousands of people attending. For the national itinerary, see [www.theresponsiblebathroomtour.com](http://www.theresponsiblebathroomtour.com) and click "Follow Tour."

### **ABOUT AMERICAN STANDARD BRANDS**

American Standard Brands is a leading North American manufacturer of a wide range of high-quality kitchen and bath products, including faucets, fixtures, furniture, vitreous china fixtures, cast iron sinks, whirlpool tubs and other related products. The company currently serves both the residential and commercial markets, and employs more than 5,000 people in the United States, Canada and Mexico; and markets products under the American Standard®, JADO®, Porcher®, Safety Tubs®, Crane®, Eljer® and Fiat® brands. American Standard Brands is an affiliated portfolio company of Sun Capital Partners. For more information, see [www.americanstandard-us.com](http://www.americanstandard-us.com).

