

PRESS RELEASE

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Responsible Bathroom Water Conservation Tour Sweepstake Winners Announced

PISCATAWAY, N.J. – The 2010 Responsible Bathroom Water Conservation Tour sweepstakes has officially come to a close and we are thrilled to congratulate Paul Rafferty of Hartland, Vt.!

As the grand prize winner, Rafferty chose to receive the \$8,750 cash option instead of a vacation package. He has been in the plumbing, heating and air conditioning business for over 40 years and is looking forward to putting his winnings to good use.

“I would like to thank you for all that I will be able to do around my house with the prize money. It will allow me to put in some energy-efficient changes that I have wanted to make,” said Rafferty.

Yes, saving water can be this rewarding – and without sacrifice!

Congratulations also go out to the first and second prize winners Mark Stacy of Pittsburgh, Pa. who chose the \$4,200 cash option and Rick Moore of Wheelersburg, Ohio who also opted for the cash and took home \$2,450.

The Responsible Bathroom Water Conservation Tour and its sponsor American Standard extend a huge “Thank you!” to each and every participant. With your water-saving contributions, we not only exceeded our goal of saving 2 billion gallons of water, we hit almost 3 billion gallons.

The Tour reached 46 states in an effort to educate, reach out, and inform communities about the importance of water conservation. Water shortages are forecast to hit 36 states in the U.S. by 2013. Many communities already are experiencing a tighter water supply. The Tour showed how an average four-person household can save 36,456 gallons of water a year using water-saving bathroom fixtures.

We’re hitting the road again this year to continue to spread the word about the importance of water conservation, as well as energy conservation and safety. Visit <http://theresponsiblebathroomtour.com/> and click the “Follow Tour” tab to find out if we’ll be coming to your area in 2011.

Note: Photo of grand prize winner available upon request.

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American Standard Brands is a leading North American manufacturer of a wide range of high-quality building products, including faucets, fixtures, furniture, vitreous china fixtures, cast iron sinks, whirlpool tubs and other wellness products for the bath and kitchen as well as decorative panels. The company currently offers total project solutions for residential and commercial customers; employs more than 5,000 people in the United States, Canada and Mexico; and markets products under well known and respected brands, such as American Standard®, Jado®, Porcher®, Safety Tubs®, Crane®, Eljer®, Fiat® and Decorative Panels International®. American Standard Brands is an affiliated portfolio company of Sun Capital Partners. For more information, visit www.americanstandard.com.