

# seasonax

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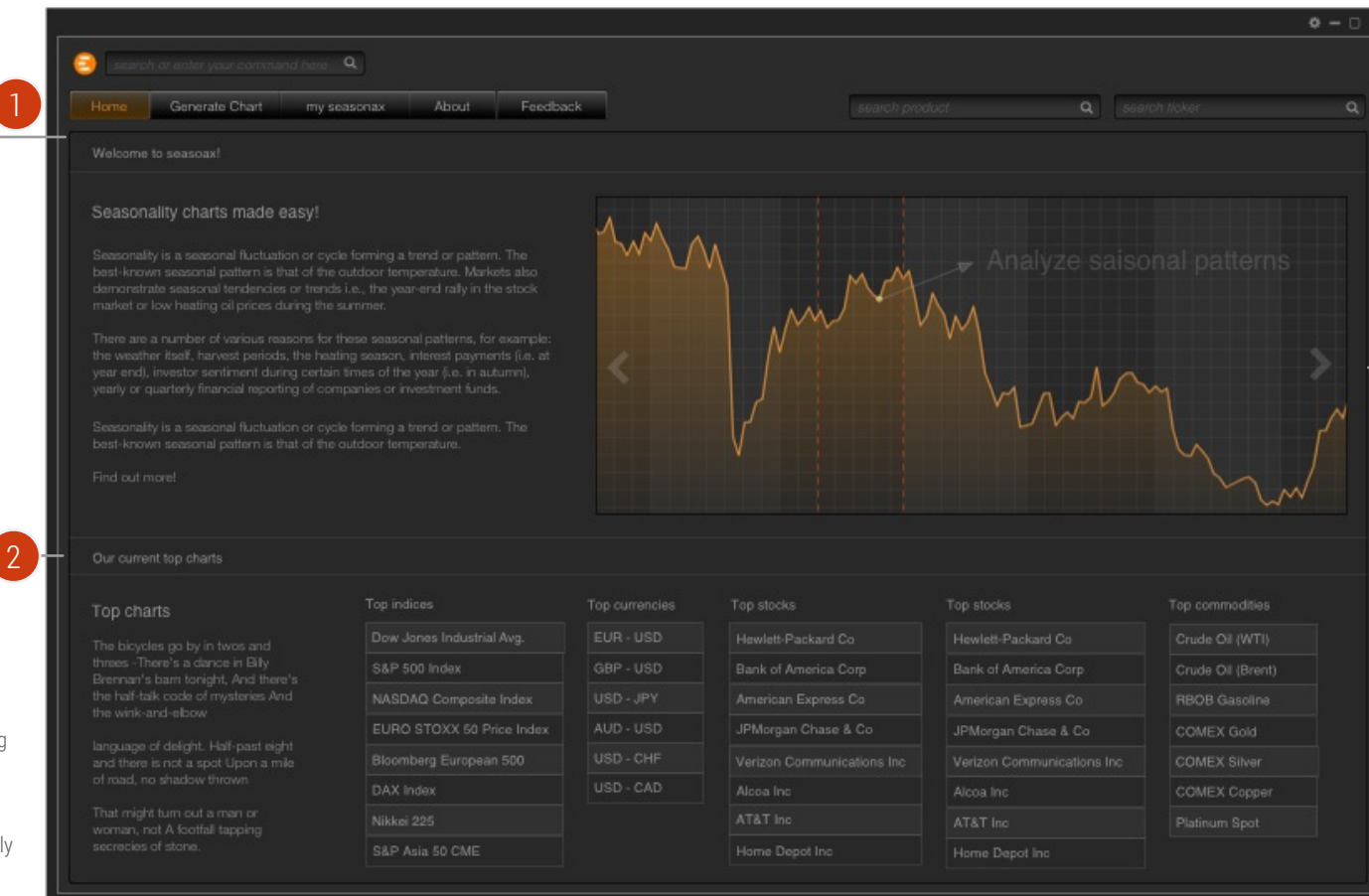
Version 1.0 - Storyboard (May, 27th 2014)

# HOME

## Main menu

We have five different menu items, including „Home“ which leads back to this page.

1



2

## Current top charts

The top charts contain of several link lists. Users may directly open the respective seasonality chart by clicking on one of the links.

The content of the lists are chosen by our editors and should-consist of evidentially Interesting seasonality charts.

## Search

We would like to offer two different search boxes. One for a general keyword search, one that specifically searches through the Thomson Reuters abbreviations.

3

4

## Introduction area

A short introduction to the seasonax app. The slider in the right block will show a few screenshots explaining the main app features.

# GENERATE CHART (1/6)

## Chart filter options

Filter box offering chart features for blending in the current market trend of chosen product/stock, switching to arithmetic instead of logarithmic graph, printing the chart and more ... (features are work in progress).

## Equity line chart

Additional chart showing the performance of product/stock over the chosen time interval.

## Intervall Preview

These charts show previews of other intervals and open the respective graph by click.



## Main chart

The main seasonal chart shows the seasonality graph and seasonal pattern for the chosen options.

## Returns chart

Additional chart showing yearly returns of chosen product/stock.

## Statistics overview

List of several statistics based upon the generated data of product/stock.

## GENERATE CHART (2/6)

### Chart menu

Submenu for charts. Users may open the product selection menu, change time intervals and periods.

### Help button(s)

Several help buttons show a tool tip explaining the respective section in a few sentences.



### Chart features

Besides zoom and scrolling features, the chart will also offer features for masking detail patterns, changing the visible time intervals and showing detailed product infos (e.g. value of product/stock on a certain day, date and more)

# GENERATE CHART (3/6)

## Show current performance

By activating this option, a (normalized) graph of the current (beginning of current year - to date) product/stock performance is blended into the chart.

Users may compare the seasonality graph with this year's development and search for recurring patterns (or anti-patterns), ...



## Current performance graph

The performance graph up to the current date is blended directly into the chart.

# GENERATE CHART (4/6)

## Show current market value

By activating this option, the current performance graph (price) is blended into the chart.



## Price scale

A second scale (price) is shown if this option has been activated. Users may also change the currency by selecting another currency from the drop down menu on top of the price scale.

2

## Current market value graph

The price graph of the chosen product/stock up to the current date is blended into the chart.

3



# GENERATE CHART (5/6)

## Product selection menu

Users may change the product/stock by using the selection menu. The menu is divided into three sections: market group, product/stock, available seasonality intervals.

## Product search

It is also possible to limit the product search by entering a keyword or abbreviation into the search bar.



# GENERATE CHART (6/6)

## Tooltips

Helpful tips are shown in tool tips via mouse rollovers.





# SEARCH

## Search results

The amount of search results are shown here.

## Search filter options

Several filter options allow users to specify the search results displayed in the results list.

## Results navigation

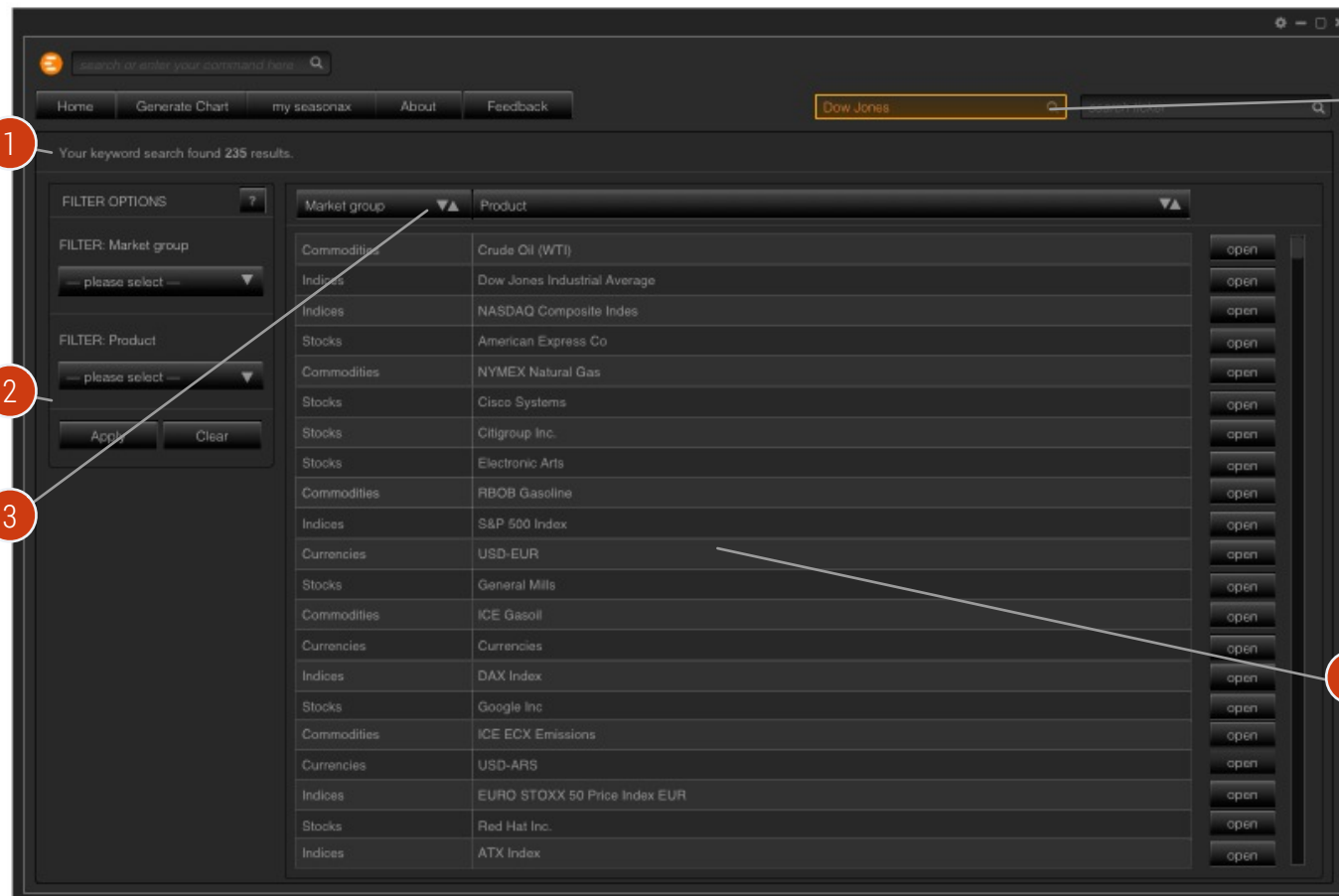
The results list may be sorted by market group or product name (alphabetically, asc/desc).

## Search field

Users may start a search by using one of these two search boxes.

## Results list

Results are shown by Market group and product name. A click on the „open“ button generates the respective seasonality chart with predefined default options for interval and time period.



# MY SEASONAX

## Filter options

Several filter options allow users to specify the products/stocks displayed in the saved charts list.

## Saved charts navigation

The shown list may be sorted by market group, product name, seasonality, interval or saved date (alpha numeric, asc/desc).

1. Filter options

2. Saved charts navigation

3. List of saved charts

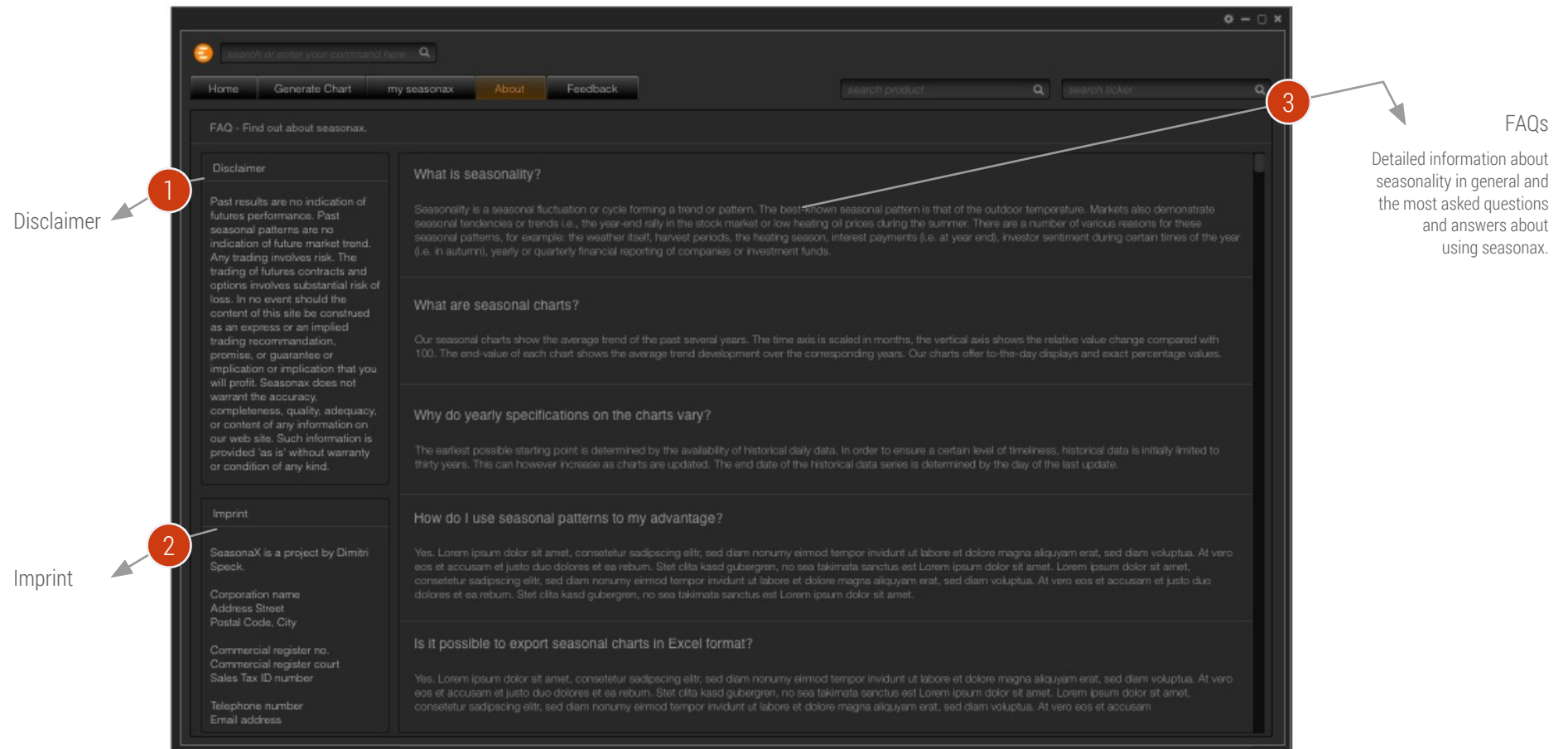
4. Open/Print buttons

Market group	Product	Seasonality	Interval	Save date	open	print
Commodities	Crude Oil (WTI)	10 years	02/12/1999 - 02/12/2009	12/12/2013	open	print
Indices	Dow Jones Industrial Average	20 years	01/01/1967-01/01/1987	03/31/2014	open	print
Indices	NASDAQ Composite Index	4 years	01/01/2002-01/01/2006	04/05/2014	open	print
Stocks	American Express Co	Intraday	02/02/1980-02/02/2014	12/12/2013	open	print
Commodities	NYMEX Natural Gas	Intraweek	04/07/1999-11/07/2000	03/31/2014	open	print
Stocks	Cisco Systems	10 years	01/01/1970-01/01/1980	04/05/2014	open	print
Stocks	Citigroup Inc.	45 years	07/07/1969-07/07/2014	12/12/2013	open	print
Stocks	Electronic Arts	20 years	01/01/1989-01/01/2009	03/31/2014	open	print
Commodities	RBOB Gasoline	Intramonth	05/2008-05/2009	04/05/2014	open	print
Indices	S&P 500 Index	59 years	02/01/1955-02/01/2014	12/12/2013	open	print
Currencies	USD-EUR	12 years	01/01/1980-01/01/1992	03/31/2014	open	print
Stocks	General Mills	Intraweek	01/01/2013-08/01/2014	04/05/2014	open	print
Commodities	ICE Gasoil	Intraday	03/08/2000-03/08/2014	03/31/2014	open	print
Currencies	Currencies	10 years	02/12/1999 - 02/12/2009	12/12/2013	open	print
Indices	DAX Index	20 years	01/01/1967-01/01/1987	04/05/2014	open	print
Stocks	Google Inc	1 year	01/01/1970-01/01/1971	12/12/2013	open	print
Commodities	ICE ECX Emissions	14 years	01/01/1980-01/01/1994	03/31/2014	open	print
Currencies	USD-ARS	Intraday	02/02/1980-02/02/2014	04/05/2014	open	print
Indices	EURO STOXX 50 Price Index EUR	Intraweek	01/01/2013-08/01/2014	03/31/2014	open	print
Stocks	Red Hat Inc.	4 years	01/01/2002-01/01/2006	12/12/2013	open	print
Indices	ATX Index	Intraday	02/02/1980-02/02/2014	03/31/2014	open	print

List of saved charts  
The list contains all saved charts including their configuration at the time of saving.

Open/Print buttons  
The „open“ button links to the „Generate Chart“ section and shows the saved chart. The „print“ button will open a print dialog for the main chart only.

# ABOUT



# FEEDBACK

The screenshot shows the Seasonax website's Feedback form. The page has a dark theme. At the top, there is a navigation bar with links: Home, Generate Chart, my seasonax, About, and Feedback (which is highlighted). To the right of the navigation bar are two search boxes labeled 'search product' and 'search ticker'. Below the navigation bar, a message reads: 'We are always thankful for your thoughts and ideas, critique and opinion about seasonax and seasonality topics in general.'

The main content area is divided into two columns. The left column contains a 'Disclaimer' and an 'Imprint' section. The right column contains the 'Feedback form'.

**Disclaimer:**

Past results are no indication of futures performance. Past seasonal patterns are no indication of future market trend. Any trading involves risk. The trading of futures contracts and options involves substantial risk of loss. In no event should the content of this site be construed as an express or an implied trading recommendation, promise, or guarantee or implication that you will profit. Seasonax does not warrant the accuracy, completeness, quality, adequacy, or content of any information on our web site. Such information is provided 'as is' without warranty or condition of any kind.

**Imprint:**

SeasonaX is a project by Dimitri Speck.

Corporation name  
Address Street  
Postal Code, City

Commercial register no.  
Commercial register court  
Sales Tax ID number

Telephone number  
Email address

**Feedback form:**

Please fill in the following form to send us a message:

Title:\*

Name:\*

Company:

Email address:\*

Topic:\*

Message:\*

☐ I want to subscribe to the seasonax newsletter.

1

Feedback form

Users may send questions and feedback through this form.

An email will be sent to [feedback@seasonax.com](mailto:feedback@seasonax.com).

# seasonax

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