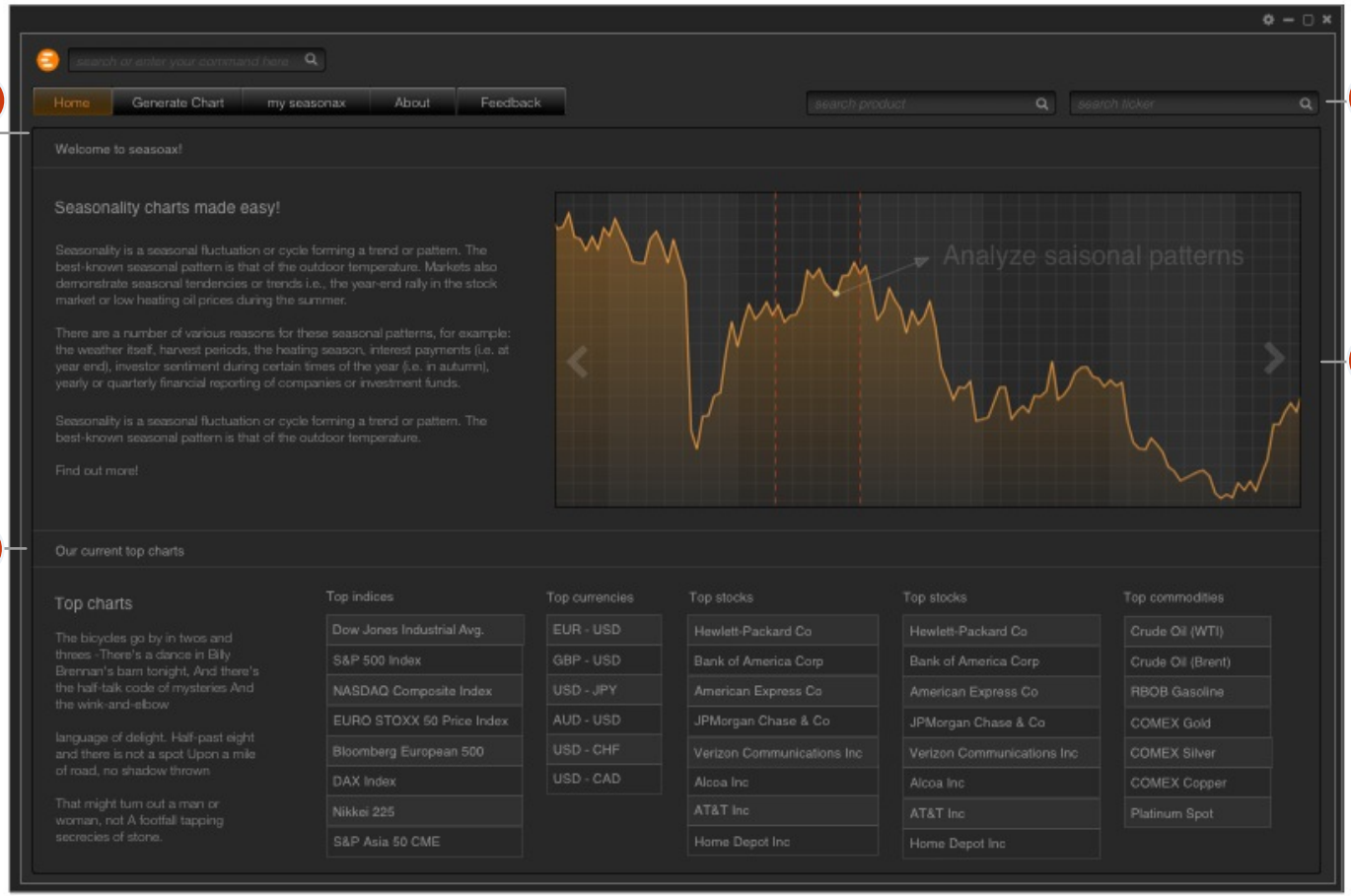
seasonax

Version 1.0 - Storyboard (May, 27th 2014)

HOME

Main menu

We have five different menu items, including „Home“ which leads back to this page.



1

2

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Search

We would like to offer two different search boxes. One for a general keyword search, one that specifically searches through the Thomson Reuters abbreviations.

Introduction area

A short introduction to the seasonax app. The slider In the right block will show a few screenshots explaining the main app features.

Current top charts

The top charts contain of several link lists. Users may directly open the respective seasonality chart by clicking on one of the links.
The content of the lists are chosen by our editors and should-consist of evidentially Interesting seasonality charts.

GENERATE CHART (1/6)

Chart filter options

Filter box offering chart features for blending in the current market trend of chosen product/stock, switching to arithmentic instead of logarithmic graph, printing the chart and more … (features are work in progress).

Equity line chart

Additional chart showing the performance of product/stock over the chosen time interval.

Intervall Preview

These charts show previews of other intervals and open the respective graph by click.

Main chart

The main seasonal chart shows the seasonality graph and seasonal pattern for the chosen options.

Returns chart

Additional chart showing yearly returns of chosen product/stock.

Statistics overview

List of several statistics based upon the generated data of product/stock.

GENERATE CHART (2/6)

Chart menu

Submenu for charts. Users may open the product selection menu, change time intervals and periods.

Help button(s)

Several help buttons show a tool tip explaining the respective section in a few sentences.

Chart features

Besides zoom and scrolling features, the chart will also offer features for masking detail patterns, changing the visible time intervals and showing detailed product infos (e.g. value of product/stock on a certain day, date and more)

GENERATE CHART (3/6)

Show current performance

By activating this option, a (normalized) graph of the current (beginning of current year - to date) product/stock performance is blended into the chart.

Users may compare the seasonality graph with this year's development and search for recurring patterns (or anti-patterns), … .

Current performance graph

The performance graph up to the current date is blended directly into the chart.

GENERATE CHART (4/6)

Show current market value

By activating this option, the current performance graph (price) is blended into the chart.

Price scale

A second scale (price) is shown if this option has been activated. Users may also change the currency by selecting another currency from the drop down menu on top of the price scale.

Current market value graph

The price graph of the chosen product/stock up to the current date is blended into the chart.

GENERATE CHART (5/6)

Product selection menu

Users may change the product/ stock by using the selection menu. The menu is divided into three sections: market group, product/stock, available seasonality intervals.

Product search

It is also possible to limit the product search by entering a keyword or abbreviation into the search bar.

GENERATE CHART (6/6)

Tooltips

Helpful tips are shown in tool tips via mouse rollovers.

SEARCH

Search results

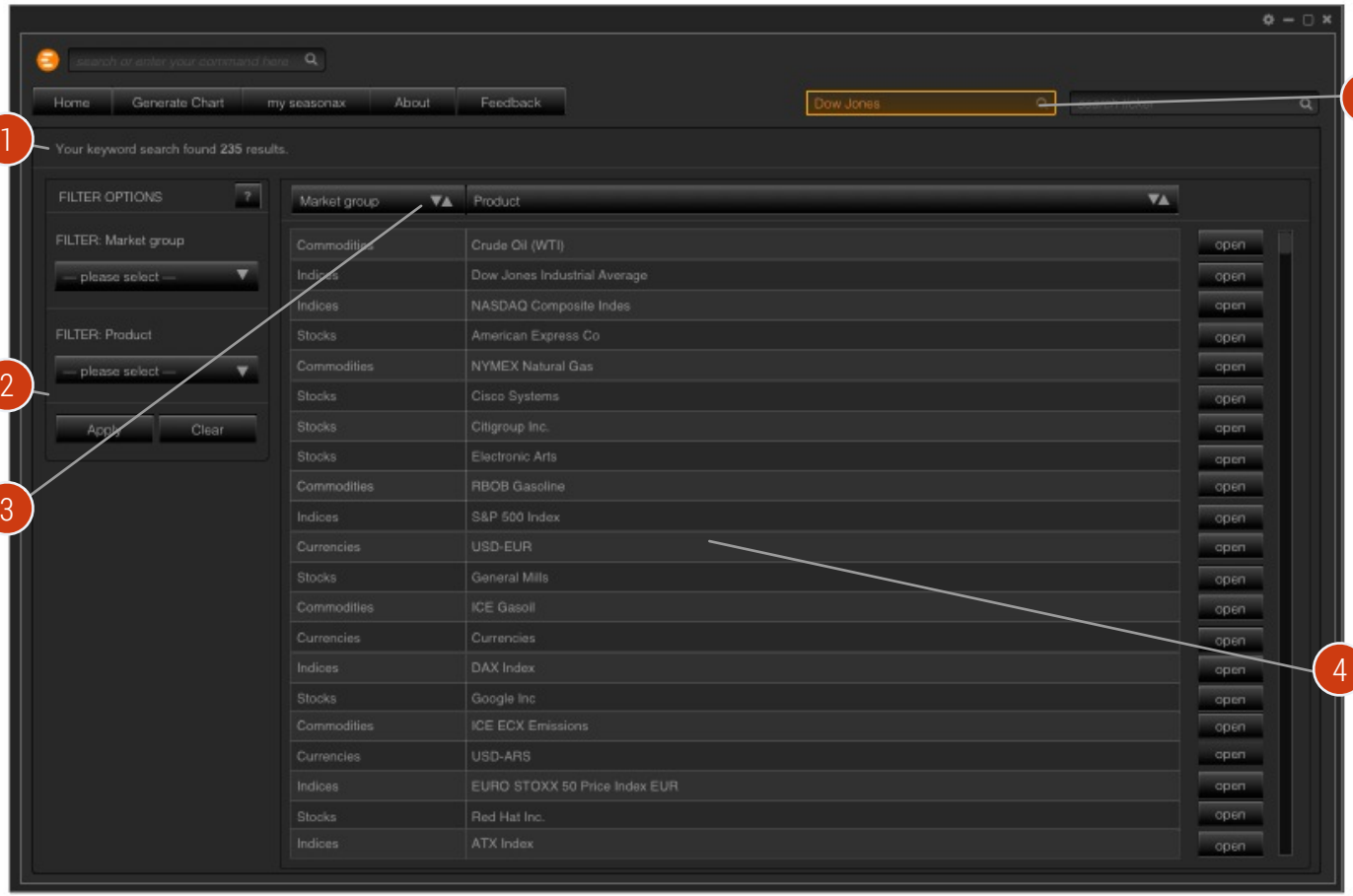
The amount of search results are shown here.

Search filter options

Several filter options allow users to specify the search results displayed in the results list.

Results navigation

The results list may be sorted by market group or product name (alphabetically, asc/desc).



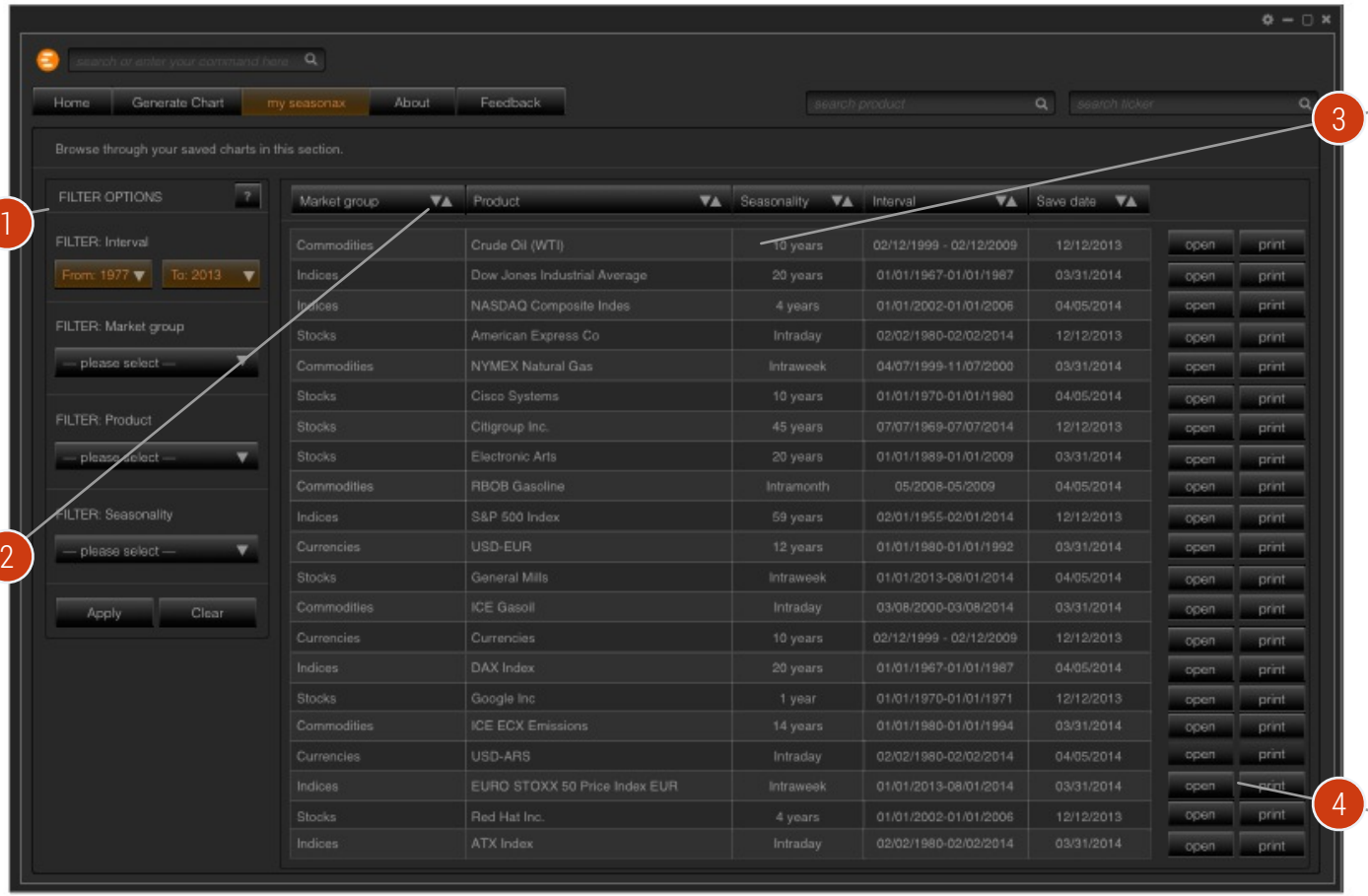
Search field

Users may start a search by using one of these two search boxes.

Results list

Results are shown by Market group and product name. A click on the „open“ button generates the respective seasonality chart with predefined default options for interval and time period.

MY SEASONAX



Filter options

Several filter options allow users to specify the products/ stocks displayed in the saved charts list.

Saved charts navigation

The shown list may be sorted by market group, product name, seasonality, interval or saved date (alpha numeric, asc/desc).

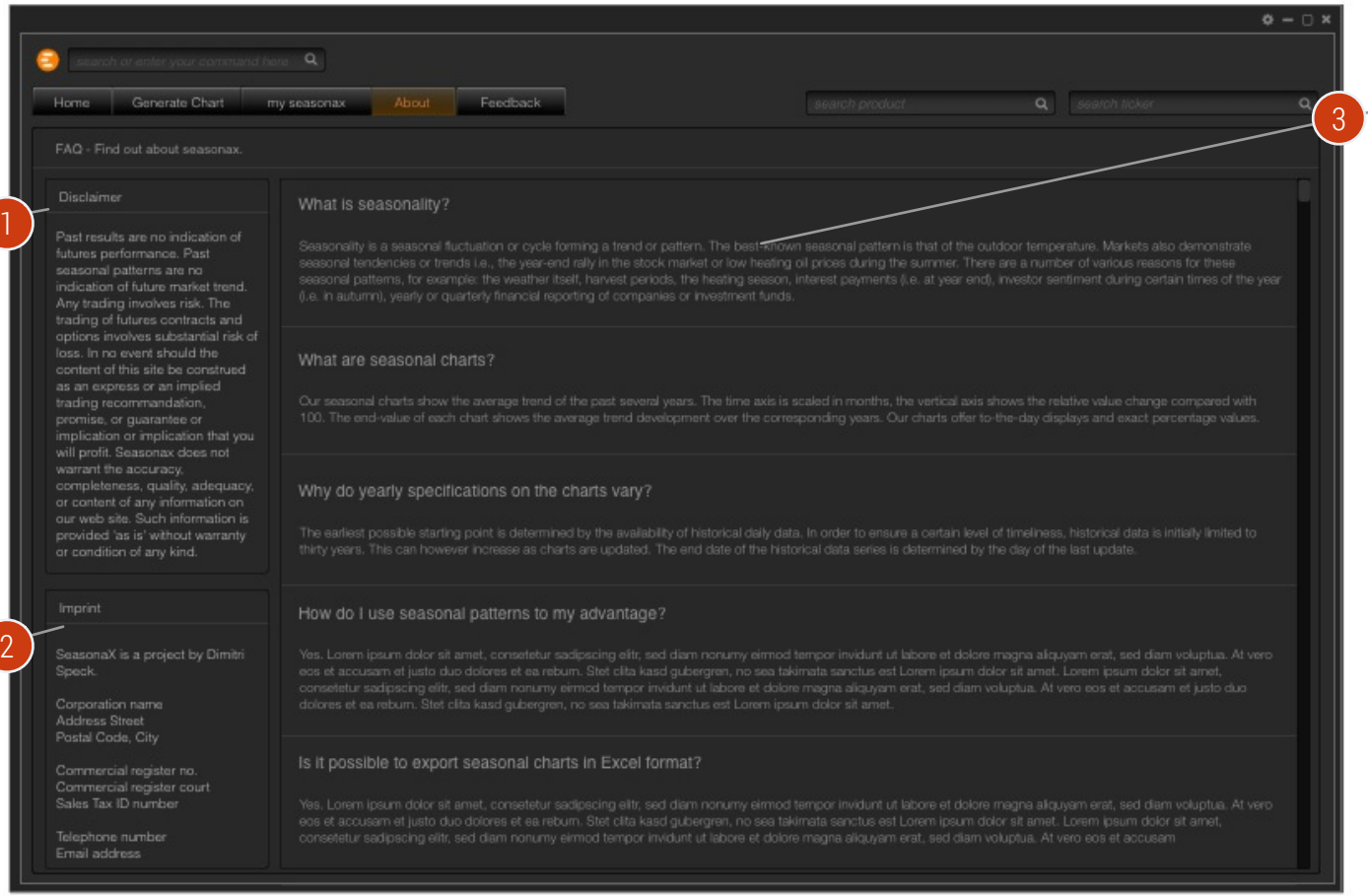
List of saved charts

The list contains all saved charts including their configuration at the time of saving.

Open/Print buttons

The „open" button links to the „Generate Chart" section and shows the saved chart. The „print" button will open a print dialog for the main chart only.

ABOUT



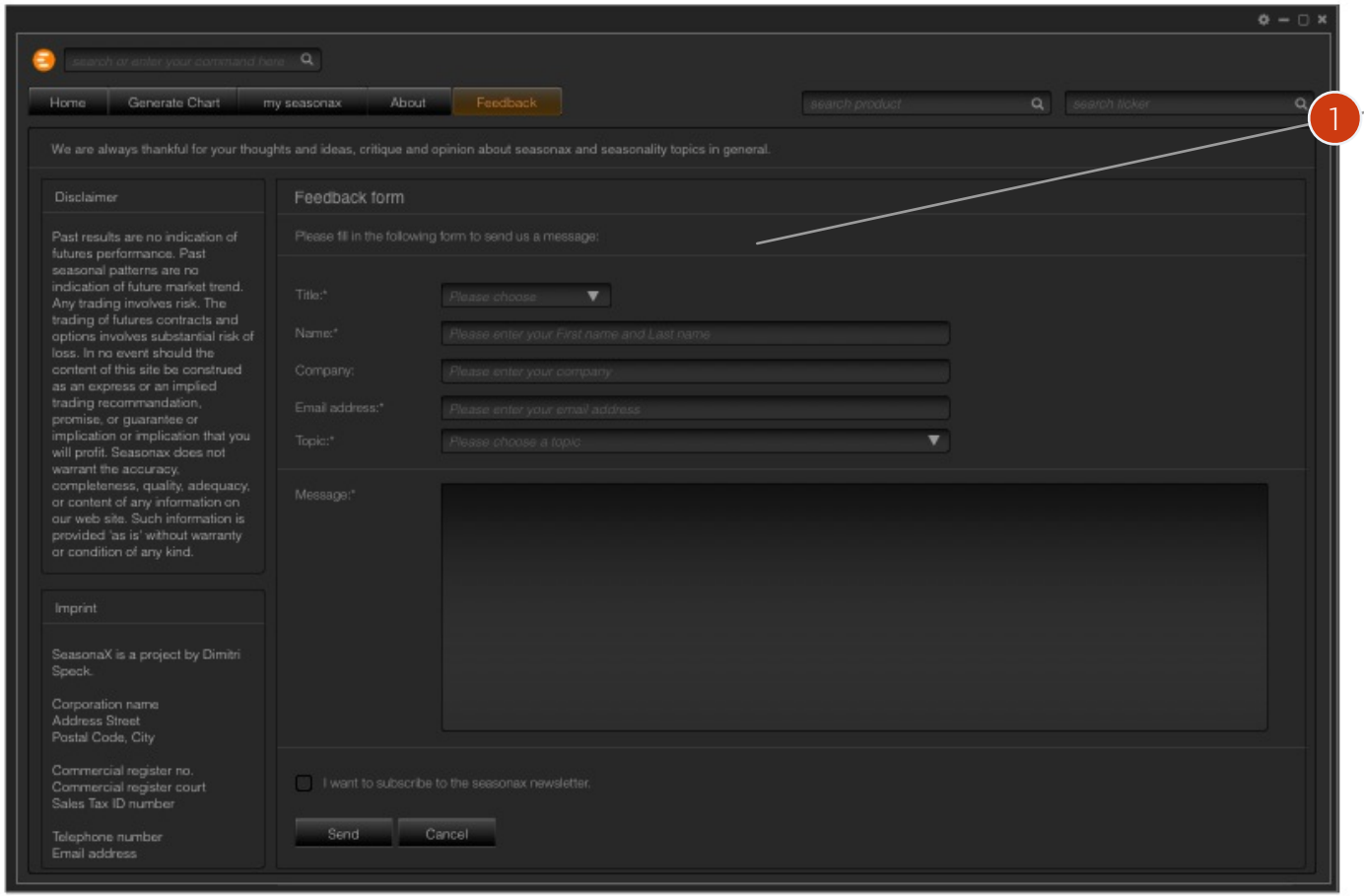
Disclaimer

Imprint

FAQs

Detailed information about seasonality in general and the most asked questions and answers about using seasonax.

FEEDBACK



Feedback form

Users may send questions and feedback through this form.

An email will be sent to feedback@seasonax.com.

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