Alex Turney

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WORK EXPERIENCE

Nike – Technical Product Manager *September 2017 - Present*
Retail Commerce *Portland, Oregon*
- Responsible for creating the capability roadmap and delivering shared services across direct to consumer experiences.

Nike – Product Owner/Product Manager *July 2016 – October 2017*
Retail Commerce *Portland, Oregon*
- Worked with business stakeholders from our geographies to define the product roadmap. Collaborated with several product teams to identify new opportunities and deliver solutions to support Nike's multibillion-dollar business.
- Drove development of new experiences and services to revolutionize the way we interact directly with consumers. This includes supporting new programs such as membership, a new partnership with Apple, exclusive discounts, and seamless.
- Led rollout of the solution to our EMEA and APAC regions; gathered and prioritized new requirements, collaborated with engineering to determine reasonable timelines, led in-country UAT/training, and worked on deployment strategy.

Nike – Product Manager *April 2017 – September 2017*
Operational Performance Analytics *Portland, Oregon*
- Drove the design and development of key metrics that would enable the CTO to make data-driven decisions. Led the building of dashboards to aggregate and display a variety of information from various source systems (SAP, JIRA, Service Now, etc.).
- Created scripts to fetch and display data from JIRA API using Python, and built dashboards for Agile data in Tableau.

Nike – Associate Product Owner *July 2015 – July 2016*
Retail Commerce *Portland, Oregon*
- Led a team of engineers and designers to redesign the point of sale system. Created a product roadmap, built wireframes, and defined requirements to optimize existing processes by collaborating with store operations, users, and stakeholders.
- Defined metrics that would allow us to measure the success of our product by utilizing different technologies such as Splunk.
- Created savings of up to 30 seconds per transaction, which equated to over 6 million dollars of savings for our business.

Nike – Project Management *May 2014 – August 2014*
Global Consumer Digital Technology *San Francisco, California*
- Transitioned the point of sale team development team from a waterfall \ methodology to a scrum agile methodology.
- Configured and used Jira/Confluence platforms to guide workflow, encourage collaboration, and manage project timelines.

Fitbit – Manufacturing Engineer *May 2013 – August 2013*
Fitness Focused Consumer Electronics Company *San Francisco, California*
- Worked inside the Arena database to help manage product data. Added new part numbers to the system, managed technical datasheets and regulatory files, created engineering change orders, and created BOM's.

EDUCATION

University of California, Berkeley
BS - Industrial Engineering and Operations Research (IEOR) Major
Collegiate GPA – 3.66

Relevant Coursework: Data Structures and Programming Methods (Java), Python Programming, Industrial and Commercial Data Systems, Statistics, Probability, Entrepreneurship, Decision Making Analysis, Industrial Design and Human Factors

Nike Inc. - Scrum Master Certification Course *May 2015 – Present*

SKILLS/INTERESTS

- Technical: Python, SQL, Java, HTML, CSS, Javascript, D3.js, Data Visualizations
- Creative: Adobe Illustrator, Sketching, Sketch, and Adobe Lightroom