

IDESN 2115

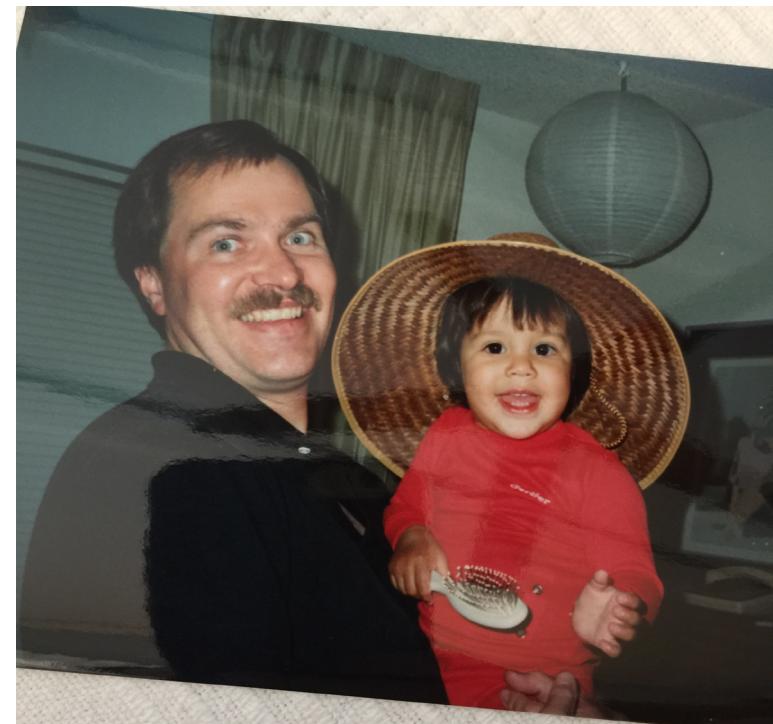
INTRO TO WEB DESIGN

ALEXANDRA FLETCHER

MY CLIENT

William Fletcher Graphic Designer

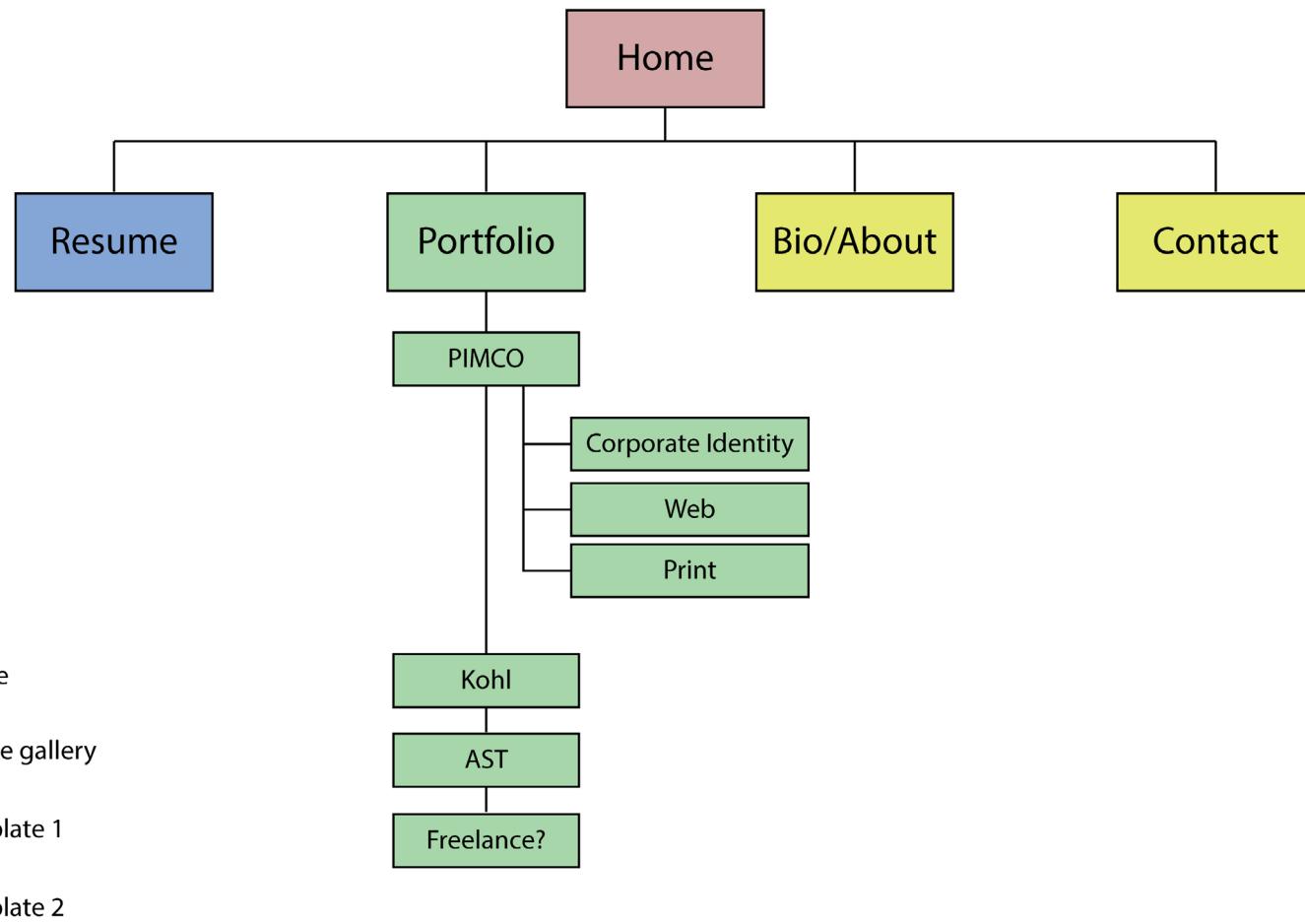
My dad William needs a portfolio website to showcase his 40+ years of design experience to potential employers. He is recently retired but possibly wants to get a part time job or freelance work. The website should be able to display his work and resume in a format that is easy to view, navigate, and distribute. He has never needed a website before, but now that job applications usually demand a website or digital portfolio, he needs to put his work online.



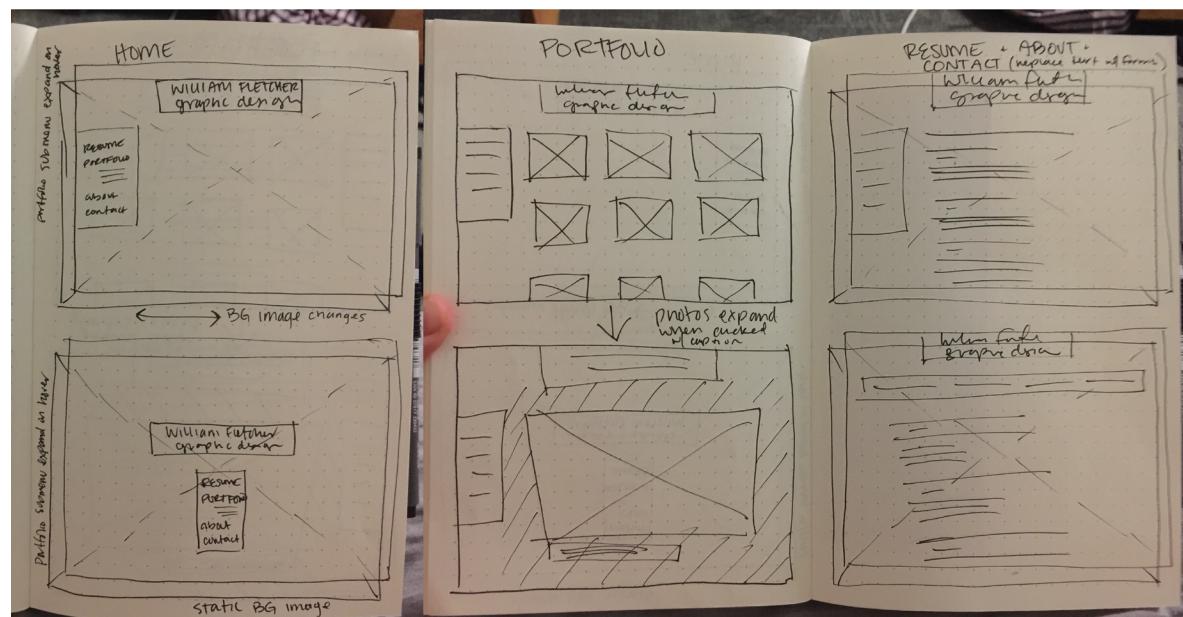
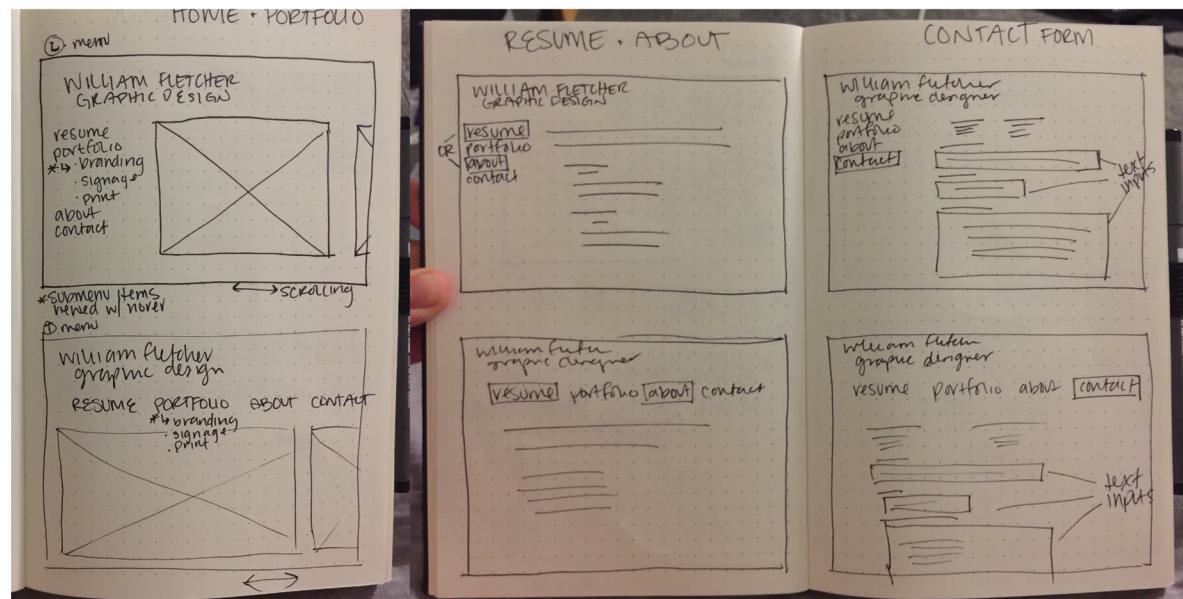
SITEMAP

William Fletcher Graphic Design

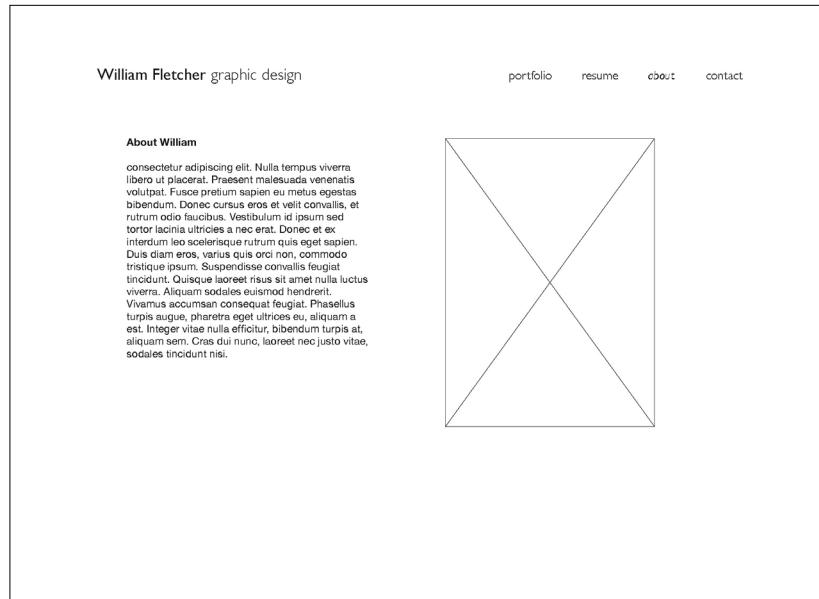
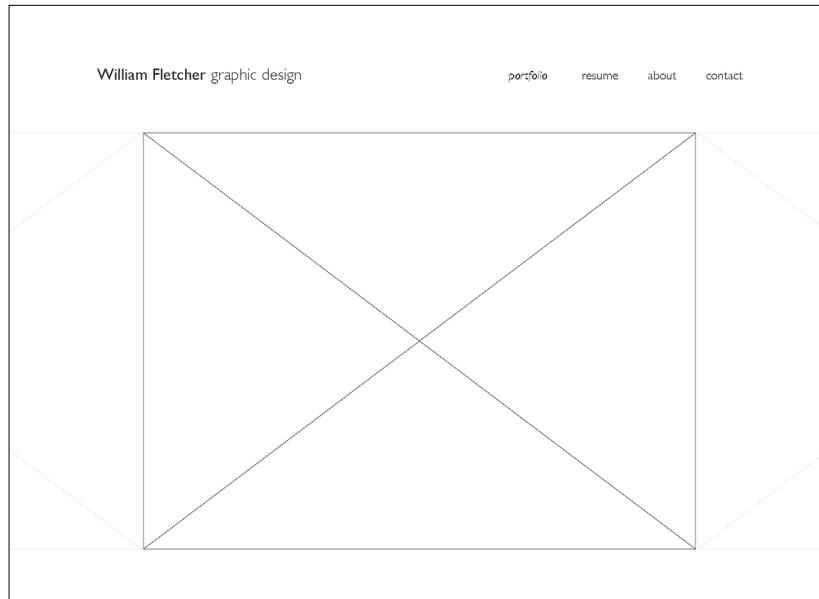
Proposed sitemap



PRELIMINARY SKETCHES



WIREFRAMES



William Fletcher graphic design

portfolio resume about contact

Professional Summary

Experienced corporate graphic designer with demonstrated success in marketing for a leading global asset management firm.

Skills

- Creative development of marketing objectives within branding guidelines
- Adobe Creative Cloud software: Photoshop, Illustrator, InDesign, Lightroom, Acrobat and Bridge
- Production of files for web and commercial printing
- Photo retouching and color correcting
- Managed digital assets (photo files) on local networks and online storage
- Adding keyword meta data to files for easy search retrieval
- Pre-press file preparation

Work History

Senior Graphic Designer, PIMCO (Pacific Investment Management Company)
November 1998–August 2016 **Retired**
Newport Beach, CA

Education

B.A. in graphic design, California State University Fullerton
1984

William Fletcher graphic design

portfolio resume about contact

Contact William

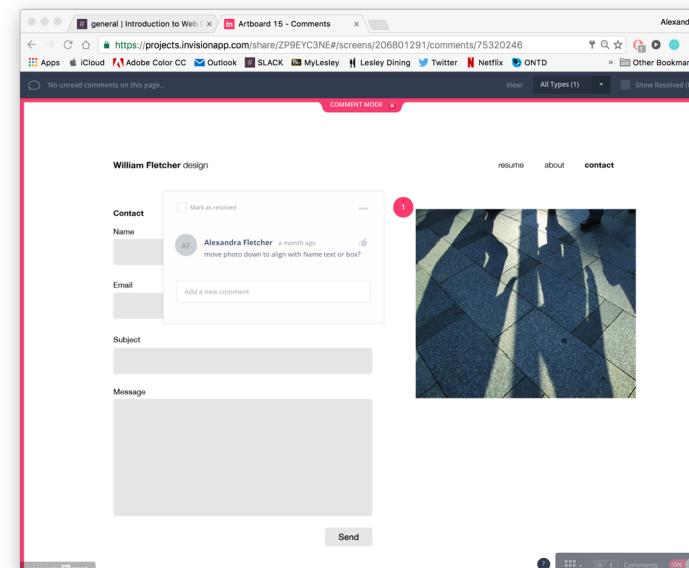
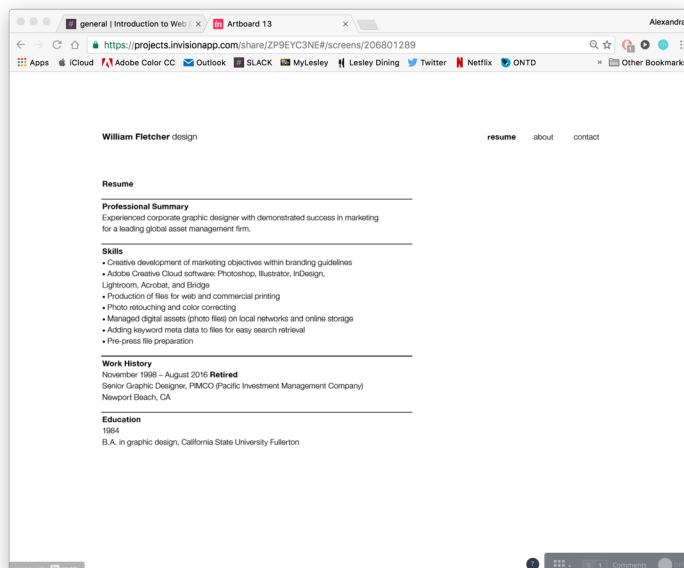
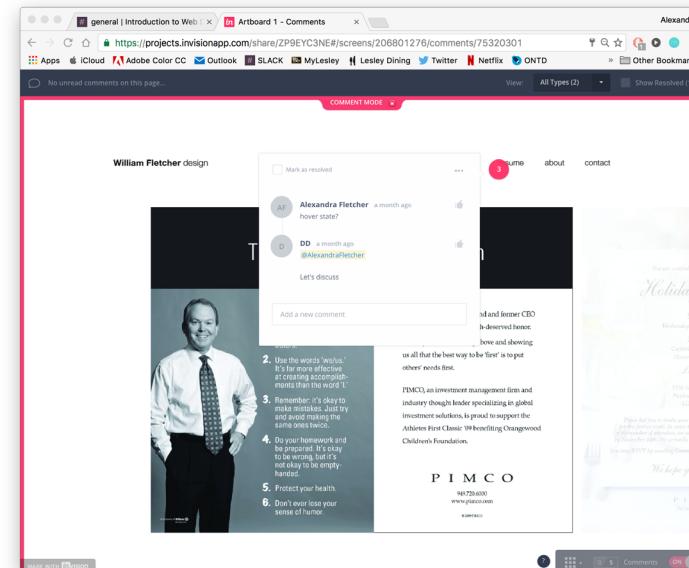
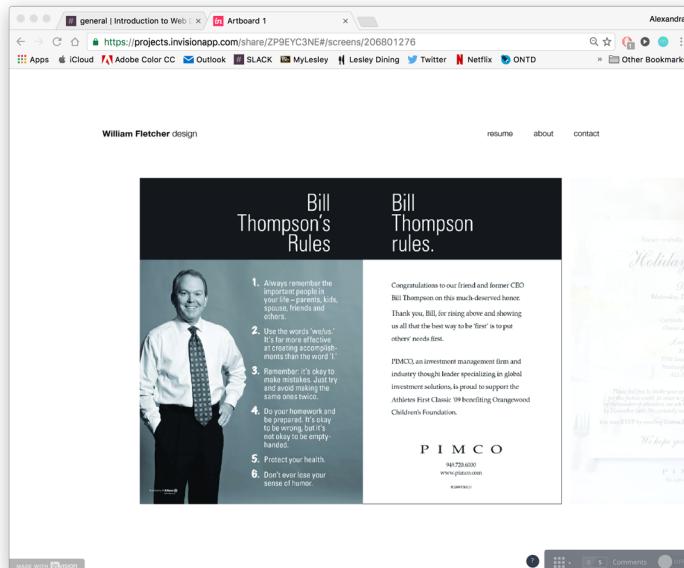
Name

Email

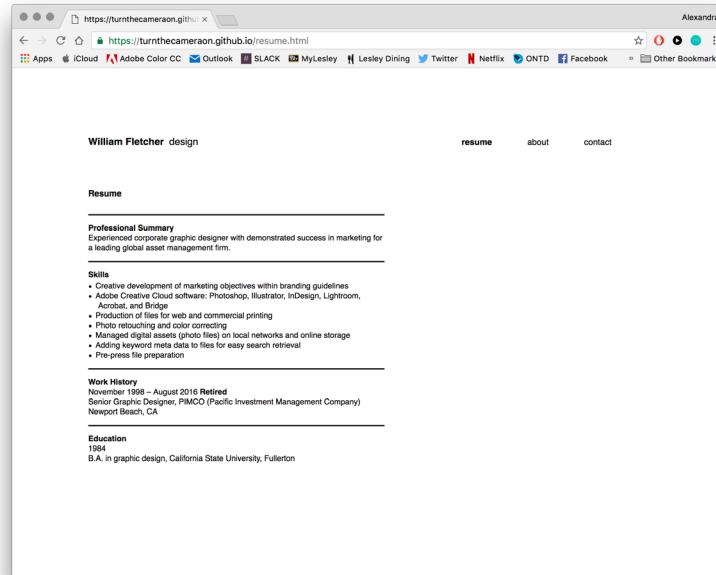
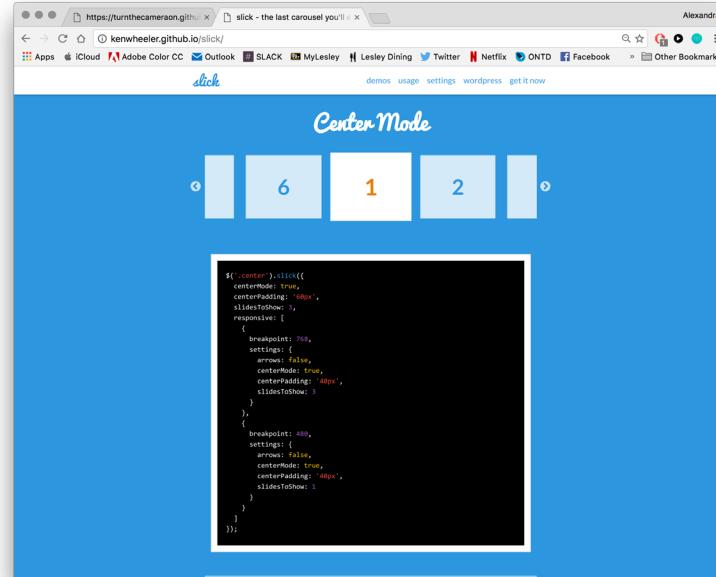
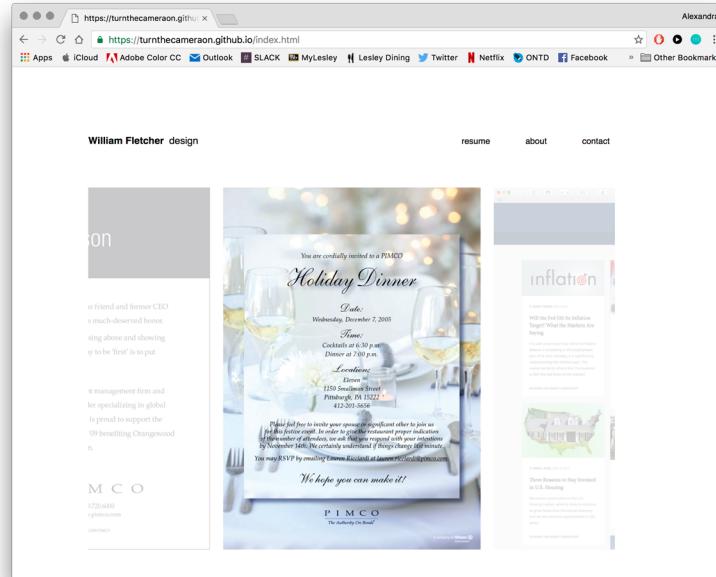
Subject

Message

INVISION PROTOTYPE



PRODUCTION



```
styles.css  ~~/Documents/Alex's Folder/*Lesley*/SCHOOLWORK/* Fall 2016/1 Web Design/idesn2116/*07 FINAL/06 production/turnthecameroun.github.io

turnthecameroun.github.io index.html styles.css

1 <html>
2   <head>
3     <link rel="stylesheet" type="text/css" href="style.css">
4     <link rel="stylesheet" type="text/css" href="slick.css">
5     <link rel="stylesheet" type="text/css" href="slick-theme.css">
6   </head>
7
8   <body>
9     <div class="body">
10    <div class="header">
11      <a href="#">index.html</a>
12      <a href="#">about.html</a>
13      <a href="#">contact.html</a>
14    </div>
15    <div class="slideshow">
16      <img alt="img src1.jpg" height="550px"/>
17      <img alt="img src2.jpg" height="550px"/>
18      <img alt="img src3.jpg" height="550px"/>
19      <img alt="img src4.jpg" height="550px" border="1px"/>
20      <img alt="img src5.jpg" height="550px"/>
21      <img alt="img src6.jpg" height="550px"/>
22      <img alt="img src7.jpg" width="750px"/>
23      <img alt="img src8.jpg" width="750px"/>
24      <img alt="img src9.jpg" height="550px"/>
25      <img alt="img src10.jpg" height="550px"/>
26      <img alt="img src11.jpg" width="750px"/>
27      <img alt="img src12.jpg" height="550px"/>
28    </div>
29
30    <script src="jquery.min.js"></script>
31    <script type="text/javascript">
32      <!--jquery-1.11.0.min.js-->
33      <script type="text/javascript">
34        <!--jquery-migrate-1.2.1.min.js-->
35        <script type="text/javascript" src="slick.min.js"></script>
36
37        <script type="text/javascript">
38          $(document).ready(function(){
39            $('#slideshow').slick({
40              infinite: true,
41              slidesToShow: 1,
42              autoplay: true,
43            });
44          });
45
46        </script>
47
48      </div>
49
50      <p>dis-resume: ul {
51        font-family: Helvetica, sans-serif;
52        font-size: 12px;
53        font-weight: normal;
54        line-height: 13px;
55      }
56
57      div.resumetext {
58        margin-left: 58px;
59      }
60
61      div.title {
62        padding-left: 108px;
63        padding-top: 10px;
64        font-family: Helvetica, sans-serif;
65        font-size: 13px;
66        font-weight: bold;
67      }
68
69      p.summary, p.skills, p.work, p.education {
70        padding-left: 58px;
71      }
72
73      ul {
74        padding-left: 65px;
75        margin-top: -10px;
76      }
77
78      li span {
79        margin-left: -4px;
80      }
81
82      div.resumetext {
83        width: 50px;
84      }
85
86      hr {
87        border: 0;
88        margin-top: 58px;
89        height: 2px;
90        background-color: black;
91      }
92
93      .header {
94        padding-left: 108px;
95        padding-top: 43px;
96      }
97
```

WEBSITE

<https://turnthecameraon.github.io/index.html>