
Resume

William L. Fletcher

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Professional Summary

Experienced corporate graphic designer with demonstrated success in marketing for a leading global asset management firm.

Skills

- Creative development of marketing objectives within branding guidelines
- Adobe Creative Cloud software: Photoshop, Illustrator, InDesign, Lightroom, Acrobat and Bridge
- Production of files for web and commercial printing
- Photo retouching and color correcting
- Managed digital assets (photo files) on local networks and online storage
- Adding keyword meta data to files for easy search retrieval
- Pre-press file preparation

Work History

Senior Graphic Designer, PIMCO (Pacific Investment Management Company)

November 1998–August 2016 **Retired**

Newport Beach, CA

Education

B.A. in graphic design, California State University Fullerton

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