

# Background to launch



## ■ Thailand 4.0

Thai government is now quite keen to import advanced technology from Asia, Europe and USA to develop infrastructure, manufacturing process (smart factory, chemical engineering plant) and logistics under “Thailand 4.0” policy.

Now Thai government has much interest in working with leading countries in ASIA, Europe and North America to learn best practices from the industry professionals in addition to integrate their advanced technology.

## ■ EEC Development

Thai government is developing new growth hubs by starting with the

Eastern Economic Corridor (EEC) which covers Rayong, Chonburi, and Chachoengsao provinces, with a total area of 13,000 square kilometers. The government is also set to accelerate the area’s readiness to support all aspects of investment and economic growth, and fully expects that the EEC will be an important center for trade, investment, regional transportation, and a strategic gateway to Asia. Also, this EEC is eventually linked with China’s “One Belt One Road” policy to connect whole Asia to Middle East and Europe.

With this EEC Development policy, much demand in the industry areas “Maintenance & Resilience ASIA” covers is expected.

