How to Develop Your Artist Identity

Getting to know yourself before other do

Getting to know yourself better

As people we have a deep need, and longing to be accepted by everyone. But as unique as everyone is, tribes are sure to form. We get to experience the best of both worlds - our own individual identity, and the opportunity to share it with like-minded individuals.

The more you get to know yourself, the more you'll get to know about others. This allows you to focus your efforts on the people who are likely to be interested in your art. These are going to be the people who are most like you.

Influences and interests

What other artists and things have made the biggest impact on you? This will help you craft your message to the world. The information you expose yourself to will continue to shape your creative expressions.

The idea isn't to maintain a fixed attitude about what you expose yourself to. Keeping an open mind will help you stay at the forefront of the industry.

Deciding how much to show

Is the image you want to show the world a true reflection of who you are. Not staying true to yourself can only hurt you in the long run. That doesn't mean that you should share everything with the world..

Having boundaries will keep you safe, and help maintain your mental health. The more you expose yourself, the more challenging it's going to become to not be swayed by the opinions of others. But the most influential opinion will always be the one you have of yourself.

Making adjustments along the way

There are many others who have paved the way by incurring many failures and successes. You can accelerate your growth by incorporating what they have done that has worked, and learning from their failures.